Communication

Introduction

S1 Communication BINUS UNIVERSITY Malang is a unique interdisciplinary study which integrates linguistic, sociology, psychology, anthropology, politics, and economics. This study program examines human communication process starting from idea conceptualization, delivery, until the reception of verbal and nonverbal messages. Students will learn about how to communicate effectively both directly (face-to-face) and through various medium (mass media, electronic, digital). All concentrations offer advanced ICT and globally minded approach as the characteristic of BINUS UNIVERSITY. Not only our curriculum is up-to-date with industrial needs, but it also complies with the national standard of curriculum. Our curriculum consists of two-years study on-campus, one-year mobility to Jakarta (optional) and one-year enrichment program. During their four-years of study, students will be able to acquire professional, as well as international experiences.

Vision

Communication study program aims to be a pioneer in establishing an outstanding world class Communication graduate with creative content creation skill for fostering and empowering Indonesian citizen, particularly in East Indonesia.

Mission

The missions of Communication Science Study Program are:
1. Conducting educational Communication program with theoretical and practical implementation for educating students to be professional in Communication industries and prepare them for pursuing advanced degrees in Communication or related disciplines.
2. Facilitating and reinforce Lecturer and Students with global standard holistic approach to encourage Binusian as lifelong learners.
3. Conducting Communication research and community development with an emphasis on the application of impactful knowledge for Indonesian citizen and global community.
4. Contributing to the improvement of entrepreneurial knowledge and skills particularly in Communication field

Program Objective

The objectives of the program are:
1. Provide competent lecturers and high technology facilities for gaining Communication graduates' theoretical and practical communication knowledge in making creative and innovative content.
2. Equip students with philosophical and ethical framework to conduct communication research.
3. Prepare students with organizational and business knowledge to become professionals or entrepreneurs in the communication field.
4. Arrange student activities to socially interact for fostering and empowering society.

Student Outcomes

After completing the study, graduates are:
1. Able to conduct social research using communication perspective.
2. Able to perform multi-channel communication.
3. Able to implement humanity value and professional ethics in communication practices.
4. Able to produce ethical creative program for digital media.
5. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem solving.

Prospective Career of the Graduates

Communication Study Program offers extensive industrial fields with prospective careers such as:

Content Creator	Video Editor
Social Media Analyst and Manager	Production House Owner
Journalist, Reporters, and Correspondents	Director and Producer
Copywriter	Broadcaster
Photographer and Videographer	Content Management Specialist
Media Producer or Publisher	Political and Communication Analyst/Pollster
Communication and Media Researcher	

Curriculum

Communication Study Program consists of 146 credits, divided into 8 semesters. Our 2+1+1 curriculum provides two-years of study on campus which will strengthen students' academic qualities and optional one-year mobility to Jakarta to enhance and provide the real-life situation experience for student in extensive way. Meanwhile, the one-year enrichment program of professional/international experience will fortify students' soft-skills.

Ensuring the quality of our graduates, we collaborate with various national and international industries, HEI, government and non-profit organizations through guest lecturing/sharing sessions/seminars, Global Learning System (GLS), joint projects, field trips, etc. Our teaching and learning process are also supported by a Conferences Laboratory, Content Production Laboratory, Multimedia Editing Laboratory, Smart Classroom. All laboratories and facilities are available in BINUS Malang Main Campus.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6030012	Character Building: *Pancasila*	2	20
	COMM6655012	Introduction to Communication Science	2	
	COMM6269012	Interpersonal Communication[1]	4	
	COMM6270012	Psychology of Communication	2	
	COMM6656012	Writing Fundamentals[2]	2	
	COMM6313012	Public Speaking[1]	4	
	COMM6470012	Philosophy and Ethics of Communication	2	
	LANG6117012	Indonesian	2	
	Foreign Language Courses			
2	CHAR6031012	Character Building: *Kewarganegaraan*	2	20
	ENTR6519002	Entrepreneurship: Ideation	2	
	STAT6211012	Statistics	2	
	COMM6674012	Organizational Communication and Professional Practice[1]	4	
	COMM6491012	Political Communication[2]	2	
	COMM6273012	Theory of Communication	4	
	COMM6276012	Intercultural Communication	4	
	Foreign Language Courses			
3	CHAR6032012	Character Building: Agama	2	18
	ENTR6520002	Entrepreneurship: Prototyping	2	
	COMM6675012	Communication Research Methodology[2]	4	
	COMM6676012	Contemporary Content Production	4	
	COMM6677012	Society and Digital Culture[1]	2	
	COMM6678012	Communication Data and Technology[2]	4	
	Foreign Language Courses			
4	ENTR6521002	Entrepreneurship: Market Validation	2	22
	Streaming: Digital Media Communication (DMC)			
	COMM6574012	Production Planning	4	
	COMM6500012	Creativity for Media Communication	2	
	COMM6575012	Current Issues in Communication[1&2]	4	

	MDIA6054012	Creative Audio Visual	2	
	DSGN6801012	Motion Graphics	2	
	COMM6576012	Content Production	6	
	Stream: Mass Communication[3]			
	COMM6613019	Introduction to Media Industry[1,2]	2	
	COMM6614019	Visual Design & Graphics	2/2	
	COMM6615019	Script Writing[1]	2/2	
	COMM6409019	Editing for Multimedia	2/2	
	COMM6625019	Theory of Mass Communication	2	
	COMM6616019	Media Promotion & Marketing[1,2]	2	
	COMM6617019	Media Convergence[1,2]	2	
5	**Stream: Strategic Digital Production**[3]			
	COMM6533019	Creative Program Design	2/2	
	COMM6618019	Ethics and Audience in Creative Production	2	
	COMM6619019	Writing in Electronic Media & Editorial Review	2	20
	COMM6620019	Online Publishing	2/2	
	COMM6624019	Digital Creative Content	2/2	
	COMM6609019	Digital Strategic Production[1]	2/2	
	Stream: Creative Digital Broadcasting[3]			
	COMM6510019	Reportage & Interview Technique	2/2	
	COMM6621019	Ethics and Audience in Broadcasting Context	2	
	COMM6466019	Drama & Non-Drama Production*	2	20
	COMM6622019	Audio Journalism	2/2	
	COMM6410019	Digital Broadcasting Production	2/2	
	COMM6623019	Digital Journalism Production	2/2	
	Multidisciplinary Stream			20
	Minor Program			20
	Free Electives[3]			20
6	**Enrichment Program I**			20
7	**Enrichment Program II**			20
8	COMM6577012	Pre-Thesis	2	
	COMM6578012	Thesis	4	6
	COMM6599012	Thesis	6	
			Total Credits 146 SCU	

[1] *This course is delivered in English*
[2] *Global Learning System course*
[3] *) Conducted for student mobility program in Jakarta*

Stream/Minor/Free Electives:
Students are required to choose <u>one</u> of the available stream or multidisciplinary stream or minor or free electives in home or host campus in semester 5.
**Students can choose to take Minor Program in Malang/Jakarta/Bandung/Semarang.
The list of available multidisciplinary stream, minor, and free electives to choose are outlined in the Appendix.

Pre-thesis (2 SCU) & Thesis (4 SCU) *can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program*

Appendix Foreign Language Courses

Foreign language courses are personalized courses that can be taken by the students according to their own pace from semester 1 until semester 4 or before they take enrichment. The courses are available at BINUSMAYA – Beelingua.

The following are the provisions of the courses that must be taken by students:

Group	Foreign Language Courses		SCU
MKB	ENGL6268002	English for Frontrunners	0
MKB	ENGL6269002	English for Independent Users	0
MKB	ENGL6267002	English for Professionals	0
MKB	JAPN6208002	Basic Japanese Language	0
MKB	CHIN6185002	Basic Chinese Language	0

1. Students with Binus University English Proficiency Test score less than 437 are required to take English for Frontrunners and English for Independent Users.
2. Students with Binus University English Proficiency Test score less than 520 are required to take English for Independent Users and English for Professionals.
3. Students with Binus University English Proficiency Test score equal to or greater than 520 are required to take English for Professionals and choose Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua.

Minor Scheme

Minor Program	Semester 5
Minor @ Binus Kemanggisan	
Digital Ecosystem	v
Human Capital in Digital Workplace	v
Sustainable Development	v
Cross Cultural Communication	v
Interactive & Users Experience Design	v
Data Analytics	v
Robotic Process Automation	v
Minor @ Binus Alam Sutera	
Digital Transformation	v
Minor @ Binus Bekasi	
Virtual Services Experience	v
Culinary	v
Minor @ Binus Malang	
Digital Technopreneur	v
Minor @ Binus Bandung	

Designpreneur	v
Minor @ Binus Semarang	
Metaverse in Business	v

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. **Digital Ecosystem**

   Fundamental Courses

Course		SCU
COMP6683001	Introduction to Artificial Intelligence	2/2
ISYS6549003	Digital Innovation	4
COMP6937001	Current Trends in Technology	2
	Total SCU	10

   Supporting Courses

Course		SCU
COMM6501019	Narative Development	4
DSGN6834007	Visual Identity	4
COMP6685001	Cyber Security for Business	2
	Total SCU	10

2. **Human Capital in Digital Workplace**

   Fundamental Courses

Course		SCU
PSYC617402	Psychology in The Workplace	4
MGMT6349005	Digital Workplace Strategy	4
ISYS6551003	Digital Workplace and Technology	4
LAWS6157028	Legal Aspects in Digital Workplace	4
PSYC6175027	Human Resources Development	4
	Total SCU	20

3. **Sustainable Development**
   Fundamental Courses

Course		SCU
ISYE6154011	Sustainable Design and Manufacture	4
CPEN6217010	Digital for Sustainable Development	4
ARCH6119014	Introduction to Sustainable Development	2
	Total SCU	10

   Supporting Courses

Course		SCU
ISYE6155011	Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008	Engineering Material	4
CIVL6118013	Engineering Economic	4
	Total SCU	10

4. **Cross Cultural Communication**
   Fundamental Courses

Course		SCU
CHIN6132026	Chinese Conversation in Daily Activities	4
COMM6502019	Communication in Diversity	2
BUSS6170025	Asian Business Ethics	4
	Total SCU	10

Supporting Courses

Course		SCU
CHIN6134026	Chinese Conversation in Business Communication	4
LAWS6158028	Private International Law	2
INTR6135029	Comparative Politics	4
	Total SCU	10

5. **Interactive & Users Experience Design**
   Fundamental Courses

Course		SCU
ISYS6553003	User-Centered Research and Evaluation	4
PSYC6176027	Psychology and User Experience	4
DSIN6003007	Fundamental of Interface Design	2
	Total SCU	10

Supporting Courses

Course		SCU
ISYS6554003	Core Principles: Interactive Design	4
DSGN6837007	Digital Design Production	4
ISYS6556003	Information Architecture	2
	Total SCU	10

6. **Data Analytics**
   Fundamental Courses

Course		SCU
ISYS6680003	Introduction to Data Analytics	2
ISYS6681003	Data Management & Descriptive Analytics	4
STAT6198049	Statistical for Decision Making	4
	Total SCU	10

Supporting Courses

Course		SCU
ISYS6682003	Application of Predictive Analytics to Business Data	4
ISYS6683003	Prescriptive Analytics and Optimization	4
MKTG6312005	Digitalization of Markets and Consumption	2
	Total SCU	10

7. **Robotic Process Automation**

Fundamental Courses

Course		SCU
COMP6857001	Basic Programming for Automation	2
COMP6858001	RPA Concept & Design	2
ISYS6684003	RPA Developer Fundamental	4
ISYS6687003	Business Process Improvement	2
	Total SCU	10

Supporting Courses

Course		SCU
ISYS6685003	RPA Developer Advance	4
ISYS6686003	RPA Business Analytics Fundamental	4
COMP6859001	Intelligence Automation	2
	Total SCU	10

8. **Digital Transformation**

Fundamental Courses

Course		SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
MGMT6484005	Digital Strategy	2
	Total SCU	10

Supporting Courses

Course		SCU
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
ISYS6560003	Success Factor for Leading Digital Transformation	2
	Total SCU	10

9. **Virtual Service Experience**

Fundamental Courses

Course		SCU
ISYS6561003	Fundamental of Virtual Services	2
ACCT6350020	Virtual Financial Services	4
MGMT6354005	Virtual Operation and Supply Chain	4
	Total SCU	10

Supporting Courses

Course		SCU
ISYS6562003	Virtual Market Place	4
HTMN6082021	Virtual Hospitality Management	4
ISYS6563003	Seminar on Virtual Services	2
	Total SCU	10

10. **Culinary**

Fundamental Courses

Course		SCU

HTMN6108021	Food and Beverage Management	2
HTMN6008021	Kitchen Operation	4
HTMN6128021	Pastry and Bakery Operation	4
	Total SCU	10

Supporting Courses

Course		SCU
HTMN6155021	Indonesian Cuisine	4
HTMN6125021	Restaurant Operation	4
HTMN6154021	Culinary Tourism	2
	Total SCU	10

11. Digital Technopreneur
Fundamental Courses

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
DSGN6839006	Interactive Design	4
COMM6504018	Digital Branding	2
ENTR6529002	Market Intelligence	2
COMP6687004	User Experience Design	4
DSGN6844023	Prototyping Digital Future	4
	Total SCU	10

12. Designpreneur
Fundamental Courses

Course		SCU
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
	Total SCU	10

13. Metaverse in Business
Fundamental Courses

Course		SCU
ISYS6777052	Business Model	2
COMP6889051	Virtual Reality	4
COMP6890051	Augmented Reality	4
	Total SCU	10

Supporting Courses

Course		SCU
ISYS6778052	Data Analytics	2
DSGN6981053	Design Thinking	4
DSGN6980053	Interface Design	4
	Total SCU	10

Appendix: Free Electives (5ᵗʰ Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Business Management	MGMT6400005	Supply Chain Strategy	2	5
2	Business Management	MGMT6459005	Retail Management	4	5
3	Business Management	MGMT6460005	Retail Supply Chain Management	2	5
4	Business Management	MKTG6324005	Retail Marketing Management	2	5
5	Business Management	MGMT6461005	Category Management	2	5
6	Management	MGMT6297005	Operations Management	4	5
7	Management	FINC6001005	Financial Management	4	5
8	Global Business Marketing	MKTG6321005	Marketing Data Analytics	4	5
9	Global Business Marketing	MKTG6322005	Sales and Customer Relationship Management	4	5
10	Global Business Marketing	MKTG6237005	Global Strategic Marketing : Asia Pasific Perspective	4	5
11	Global Business Marketing	MKTG6270005	Retail and Omni Channel	2	5
12	Global Business Marketing	MKTG6272005	Marketing Research	2/2	5
13	Global Business Marketing	MGMT6358005	Managing Business Information	2/2	5
14	International Business Management	MGMT6357005	Multinational Corporation Management	4	5
15	International Business Management	BUSS6223005	Trade in Asia	2	5
16	International Business Management	BUSS6224005	Special Topics in International Business	4	5
17	Computer Engineering	CPEN6232010	Cloud Technology Practice	2	5
18	Computer Engineering	CPEN6220010	Computer Networks & Information Security	4/1	5
19	Industrial Engineering	ISYE6067011	Global Supply Chain	2	5
20	Industrial Engineering	ISYE6165011	Supply Chain Risk & Negotiation	2	5
21	Industrial Engineering	MKTG6128011	Market Research	2	5
22	Industrial Engineering	ISYE6167011	Decision Support System	2	5
23	Industrial Engineering	ISYE6130011	Project Management	2	5
24	Industrial Engineering	ISYE6113011	Leadership & Organizational Behavior	2	5
25	Food Technology	FOOD6092015	Molecular Gastronomy	2	5
26	Food Technology	FOOD6074015	Food Processing Technology II	2	5
27	Food Technology	FOOD6076015	Food Fermentation Technology	2	5
28	Food Technology	FOOD6073015	Current Issues in Food Technology	2	5
29	Food Technology	CPEN6235015	IoT in Food Industry	2	5

30	Food Technology	FOOD6094015	Nutrition & Health	4	5
31	Architecture	ARCH6146014	Interior Architecture	4	5
32	Architecture	ARCH6129014	Urban Housing	4	5
33	Architecture	ARCH6136014	Tropical Architecture	4	5
34	Computer Science	COMP6800001	Human and Computer Interaction	2/2	5
35	Computer Science	COMP6144001	Web Programming	2	5
36	Computer Science	ISYS6197001	Business Application Development	2/2	5
37	Game Application and Technology	GAME6085001	Object Oriented Game Programming	2	5
38	Marketing Communication	COMM6633019	Corporate Sustainability	4	5
39	Marketing Communication	COMM6632019	Writing for Corporate Communication	2/2	5
40	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
41	Marketing Communication	COMM6635019	Integrated Marketing Communication	2	5
42	Marketing Communication	COMM6637019	Brand Activation	2/2	5
43	Marketing Communication	COMM6638019	Social Media Planning & Engagement	2/2	5
44	Tourism	TRSM6220022	Rural Tourism Entrepreneurship	4	5
45	Tourism	TRSM6222022	Climate Change & Tourism	2	5
46	Tourism	BUSS6137022	Tourism E-Business	4	5
47	Tourism	TRSM6140022	Tourism Law and Regulation	2	5
48	Tourism	ACCT6383022	Principles of Tourism Accounting and Finance	2	5
49	Tourism	MGMT6408022	Strategic Management for Tourism	2	5
50	Hotel Management	HTMN6146021	Food Safety Management	2	5
51	Hotel Management	HTMN6018021	Consumer Behavior in Hospitality	2	5
52	Hotel Management	HTMN6147021	Hospitality Management	4	5
53	Hotel Management	HTMN6001021	Introduction to Hospitality	4	5
54	Hotel Management	HTMN6123021	Hygiene and Safety for Hospitality	4	5
55	Hotel Management	HTMN6108021	Food and Beverage Management	2	5
56	Hotel Management	HTMN6131021	Catering Management	2	5
57	Hotel Management	HTMN6132021	Gastronomy Study	2	5
58	Finance	FINC6189020	Introduction to Financial Market and Fin-Tech	2	5
59	Finance	FINC6010020	International Finance	2	5
60	Cyber Security	COMP6542001	Computer Security Fundamental	2	5
61	Data Science	DTSC6006001	Machine Learning	2/1	5

62	Mobile Application & Technology	MOBI6059001	Mobile Programming	2	5
63	Statistics	STAT6157049	Data Mining and Visualization	2	5
64	Information Systems	ISYS6196003	Business Analytics	2	5
65	Information Systems	ISYS6199003	Data & Text Mining	4	5
66	Information Systems	ISYS6202003	Social Informatics	4	5
67	Information Systems	ISYS6289003	Collaborative Computing	4	5
68	Information Systems	ISYS6402003	Business Analytics	2/2	5
69	Information Systems	ISYS8066003	Business Process Management	4	5
70	Business Information Technology	ISYS6579003	Knowledge-Based AI: Cognitive Systems	4	5
71	Animation	DSGN6689007	Concept Art & Production Design	2	5
72	Animation	DSGN6690007	Animation Storytelling	2	5
73	Creative Advertising	DSGN6661007	Photography	4	5
74	Creative Advertising	DSGN6732007	Photography	4	5
75	Film	FILM6059009	Global Cinema	4	5
76	New Media	DSGN6743007	Digital Graphic Reproduction	4	5
77	Interior Design	DSGN6612008	Design Trend	2	5
78	International Relations	INTR6151029	Regional Integration in Europe	2	5
79	International Relations	INTR6152029	Regional Integration in America	2	5
80	International Relations	INTR6153029	Regional Integration in East Asia	2	5
81	International Relations	INTR6137029	Indonesia in Perspectives	2	5
82	International Relations	INTR6178029	Introduction to International Political Economy	2	5
83	International Relations	INTR6179029	Introduction to Security Studies	2	5
84	International Relations	INTR6180029	Introduction to International Media	2	5
85	International Relations	INTR6142029	Diplomacy and International Politics	2/2	5
86	English Literature	ENGL6169024	English for Professionals	2	5
87	Business Law	LAWS6017028	Intellectual Property Rights	4	5
88	Business Law	LAWS6110028	Cyber Law	2	5
89	Business Law	LAWS6159028	Legal Aspect in Business	2	5
90	Business Law	LAWS6171028	Business Competition & Consumer Protection Law	2	5
91	Business Law	LAWS6181028	Industrial Relations & Alternative Dispute Resolution	2	5

92	Business Law	LAWS6176028	Tax Law	2	5
93	Psychology	PSYC6124027	Psychology of Early Childhood Education	4	5
94	Psychology	PSYC6125027	Psychology of Special Needs Education	4	5
95	Psychology	PSYC6130027	Human Performance Technology	4	5
96	Psychology	PSYC6145027	Urban Psychology	4	5
97	Psychology	PSYC6191027	E-Learning Psychology	4	5
98	Psychology	PSYC6215027	Leadership and Organizational Behaviour	4	5
99	Psychology	PSYC6138027	Lifespan Development	4	5
100	Primary Teacher Education	EDUC6063030	English for Academic Purposes	2	5

Enrichment Program I (6ᵗʰ Semester) & Enrichment Program II (7ᵗʰ Semester):
-) *Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.*

Enrichment Track Scheme

Track	Semester 6							Semester 7							
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	FS	etc
1	v							v							
2	v								v						
3	v									v					
4	v										v				
5	v										v				
6	v												v		
7	v													v	
8		v						v							
9		v									v				
10		v									v				
11		v											v		
12		v												v	
13			v					v							
14			v						v						
15			v								v				
16			v								v				
17			v										v		
18			v											v	
19				v				v							
20				v					v						
21				v						v					
22				v							v				
23				v								v			
24				v									v		

No												
25			v									v
26				v		v						
27				v			v					
28				v				v				
29				v					v			
30				v						v		
31				v							v	
32				v								v
33					v	v						
34					v		v					
35					v			v				
36					v				v			
37					v					v		
38					v							v

Note:

IN	: Certified Internship
RS	: Certified Research
EN	: Certified Entrepreneurship
CD	: Certified Community Development

SA	: Certified Study Abroad
IS	: Certified Specific Independent Study
FS	: Further Study
etc	: Study Program Special Purposes

Description:
Student will take one of enrichment program tracks

Students who failed in Enrichment Program I can retake with the same track or change into another track. As for Enrichment Program II, student who failed with Certified Internship, Certified Research, Certified Community Development, and Certified Study Abroad track on Enrichment Program II, can retake with the same track or change into another track. However students who take **Certified Entrepreneurship** track on Enrichment Program II, should **retake with another track.**

Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			
COMM6294012	Communication in Industrial Practices	8	20
COMM6579012	Content Production in Industry	8	
COMM6297012	EES in Communication Practices	4	
Enrichment Program II			
COMM6302012	Communication in Professional Practices	8	20
COMM6580012	Globalized Networking in Industry	8	
COMM6305012	EES In Professional Communication Practices	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
ENTR6976012	New Communication Business Initiation	8	

ENTR6977012	Product Development Process	8	
ENTR6393012	EES in New Communication Business	4	
Enrichment Program II			
ENTR6978012	Communication Product Launching	8	20
ENTR6979012	Communication Business Development	8	
ENTR6397012	EES in Communication Business Experience	4	

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I			
RSCH6305012	Communication Research Experience	8	
RSCH6592012	Scientific Writing for Communication Research	8	20
RSCH6447012	Global EES (Teamwork, Communication, Problem Solving & Decision Making) in communication	4	
Enrichment Program II			
RSCH6449012	Communication Research Implementation	8	
RSCH6593012	Academic Writing for Communication	8	20
RSCH6448012	Global EES (Self-Management, Planning & Organizing, Initiative & Enterprise) in communication	4	

Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I			
CMDV6212012	Community Outreach in Communication Project Implementation	8	
CMDV6370012	Community Outreach in Communication Project Design	8	20
CMDV6214012	EES in Community	4	
Enrichment Program II			
CMDV6376012	Community Development in Communication Project Implementation	8	
CMDV6377012	Community Development in Communication Project Design	8	20
CMDV6378012	EES in Community Development	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			
Enrichment Program I			
GLOB6093012	Elective Course for Study Abroad 1	4	
GLOB6094012	Elective Course for Study Abroad 2	4	20
GLOB6095012	Elective Course for Study Abroad 3	4	

Code	Course Name	SCU	Total
GLOB6096012	Elective Course for Study Abroad 4	4	
GLOB6257012	Elective Course for Study Abroad 25	4	
GLOB6097012	Elective Course for Study Abroad 5	2	
GLOB6098012	Elective Course for Study Abroad 6	2	
GLOB6099012	Elective Course for Study Abroad 7	2	
GLOB6100012	Elective Course for Study Abroad 8	2	
GLOB6101012	Elective Course for Study Abroad 9	2	
GLOB6102012	Elective Course for Study Abroad 10	2	
GLOB6103012	Elective Course for Study Abroad 11	2	
GLOB6104012	Elective Course for Study Abroad 12	2	
GLOB6258012	Elective Course for Study Abroad 26	2	
GLOB6259012	Elective Course for Study Abroad 27	2	
Enrichment Program II			
GLOB6105012	Elective Course for Study Abroad 13	4	
GLOB6106012	Elective Course for Study Abroad 14	4	
GLOB6107012	Elective Course for Study Abroad 15	4	
GLOB6108012	Elective Course for Study Abroad 16	4	
GLOB6286012	Elective Course for Study Abroad 28	4	
GLOB6109012	Elective Course for Study Abroad 17	2	
GLOB6110012	Elective Course for Study Abroad 18	2	
GLOB6111012	Elective Course for Study Abroad 19	2	20
GLOB6112012	Elective Course for Study Abroad 20	2	
GLOB6113012	Elective Course for Study Abroad 21	2	
GLOB6114012	Elective Course for Study Abroad 22	2	
GLOB6115012	Elective Course for Study Abroad 23	2	
GLOB6116012	Elective Course for Study Abroad 24	2	
GLOB6287012	Elective Course for Study Abroad 29	2	
GLOB6288012	Elective Course for Study Abroad 30	2	

*) *Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.*

Certified Specific Independent Study Track

Code	Course Name	SCU	Total

Elective courses list for certified specific independent study*		
Enrichment Program I/II		
MICR6145012	Course Certification I	3
MICR6146012	Technical Skill Enrichment I	4
MICR6147012	Industrial Project I	9
MICR6148012	Soft Skill Enrichment I	4
MICR6149012	Elective Course for Specific Independent Study 1	8
MICR6150012	Elective Course for Specific Independent Study 2	8
MICR6151012	Elective Course for Specific Independent Study 3	6
MICR6152012	Elective Course for Specific Independent Study 4	6
MICR6153012	Elective Course for Specific Independent Study 5	6
MICR6154012	Elective Course for Specific Independent Study 6	5
MICR6155012	Elective Course for Specific Independent Study 7	5
MICR6156012	Elective Course for Specific Independent Study 8	5
MICR6157012	Elective Course for Specific Independent Study 9	5
MICR6158012	Elective Course for Specific Independent Study 10	4
MICR6159012	Elective Course for Specific Independent Study 11	4
MICR6160012	Elective Course for Specific Independent Study 12	4
MICR6161012	Elective Course for Specific Independent Study 13	4
MICR6162012	Elective Course for Specific Independent Study 14	4
MICR6163012	Elective Course for Specific Independent Study 15	3
MICR6164012	Elective Course for Specific Independent Study 16	3
MICR6165012	Elective Course for Specific Independent Study 17	3
MICR6166012	Elective Course for Specific Independent Study 18	3
MICR6167012	Elective Course for Specific Independent Study 19	3
MICR6168012	Elective Course for Specific Independent Study 20	3
MICR6169012	Elective Course for Specific Independent Study 21	2
MICR6170012	Elective Course for Specific Independent Study 22	2
MICR6171012	Elective Course for Specific Independent Study 23	2
MICR6172012	Elective Course for Specific Independent Study 24	2
MICR6173012	Elective Course for Specific Independent Study 25	2

The value **20** appears in the rightmost column spanning the Enrichment Program I/II block.

MICR6174012	Elective Course for Specific Independent Study 26	2	
MICR6175012	Elective Course for Specific Independent Study 27	2	
MICR6176012	Elective Course for Specific Independent Study 28	2	
MICR6177012	Elective Course for Specific Independent Study 29	1	
MICR6178012	Elective Course for Specific Independent Study 30	1	
MICR6179012	Elective Course for Specific Independent Study 31	1	
MICR6180012	Elective Course for Specific Independent Study 32	1	

) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Further Study Track

Enrichment Program II

Code	Course Name	SCU	Total
COMM6591019	Computer Mediated Communication	4	
COMM6596019	Public and Data Analytics	4	
COMM6592019	International Public Relations	4	20
COMM6593019	Corporate Branding	4	
COMM6594019	E-Customer Relationship Management	4	

Student should pass all these quality-controlled courses as listed below:

No.	Course Code	Course Name	Minimal Grade
1.	CHAR6030012	Character Building: Pancasila	B
2.	ENTR6521002	Entrepreneurship: Market Validation	C
3.	COMM6273012	Theory of Communication	C
4.	COMM6565012	Communication Data and Technology	C
5.	RSCH6438012	Quantitative & Qualitative Research Methods in Communication Context	C
6.	COMM6486012	Workplace Ethics and Behavior	C
7.	COMM6574012	Production Planning	C
8.	COMM6576012	Content Production	C