

Interior Design

Introduction

Ever since 2016, Indonesian government has been participating in ASEAN Economic Community (AEC), aiming to integrate South-east Asia's diverse economies into a single market and global economy. Indonesia has a strategic position and great opportunity with its statistically the biggest population among the ASEAN countries. The government acknowledged that creative industries nowadays are predominantly developed by individuals with creative skills and talents, potentially creating capitals and employments throughout the generations. One of the advantages of an integrated economic community is that movement of goods, services, investments and professionals will be much easier. These movements will have a great influence in property sector as well. In order to fulfill their need and lifestyle, people have started to realize the sensitivity of design business and the tendency to use the current trend. Therefore, the opportunity of business in the Interior Design sector has become widely open. This opportunity has increased the needs of professional human resources.

Starting 2008, BINUS UNIVERSITY has opened Interior Design Department in the School of Design faculty. Our aim is to prepare successful graduates in interior industry as well as enabling them for the global community. Our vision is to become a world-class interior design department, delivering international standard designers with strength in local indigenous and latest technology.

Interior Design's graduates of BINUS UNIVERSITY will become professionals in a global environment. They will be prepared professionally and scientifically. Therefore, by finishing their Bachelor program, they can step directly into professional practices. Graduates will have the ability to design hospitality and commercial design or furniture and interior design accessories. These graduates will not only be proficient in scientific and practical abilities in Interior Design sector, but also, they will have the spirit and entrepreneurship skills needed in the future.

Vision

A world class Interior Design Department, delivering international standard designers with strengths in local values, IT and green design.

Mission

The missions of Interior Design are to:

1. Educating students in the fundamental skills of designing, with a focus on the latest technology, eco design and local content by providing excellent study facilities and internships that prepare students for global service industries or for continuing to an advance degree in interior design or related disciplines.
2. Preparing students who have a strong sense of ethics and local values, an entrepreneurial spirit, and are ready to take on strategic positions in service industries and make a contribution to society.
3. Recognizing and rewarding the most creative and value-adding talents.
4. Improving the quality of life of Indonesians and the International community.
5. Designing creative products and conducting professional services in interior design fields with an emphasis on the application of knowledge to society.

Program Objective

The objectives of the program are:

1. To provide students with innovative and creative design abilities, especially in eco design and local content, by using the latest technology and approaches.
2. To provide students with design abilities and knowledge, ranging from fundamental principles to applied skills and abilities.
3. To prepare students with necessary skills and knowledge of interior design that enables them to become an entrepreneur or a professional in a global environment.

Student Outcomes

After completing the study, graduates are:

1. Able to design interior concept based on human behaviour, technical aspect, and values that related to interior design;
2. Able to design an interior concept independently both in manual and digital to fulfill user community needs for residential to public space project based on design theory, user need study, and interior design problems;
3. Able to design thematic interior element (furniture, wall, ceiling and floor) based on technical characteristic and material aesthetic;
4. Able to produce interior design planning as a proposed problem solving and fulfill community needs that accountable and qualified in function, aesthetic, construction, and meaningful;
5. Able to communicate ideas in visual language that communicative and informative;
6. Able to design an interior and its elements that prioritizes local indigenous, green design and sustainability;
7. Able to produce interior design work that has good selling value as a professional or entrepreneur (designpreneur);
8. Able to build independent business in interior design;
9. Able to construct interior object models, furniture and non-furniture in the form of digital presentations and 3D models;
10. Able to develop scientific-based solutions to interior design aspects of building systems;
11. Able to design interiors in accordance with the development of global trends;
12. Able to Design Commercial & Hospitality Interior by paying attention to space needs and user behavior;
13. Able to design furniture and interior accessories by paying attention to the needs of the user behaviour;
14. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

Prospective Career of the Graduates

1. Interior Design Consultant
2. Interior Design Contractor
3. Interior Procurement
4. Visual Merchandiser
5. Interior Book Writer
6. Lighting Designer
7. Furniture Designer
8. Home Accessories Designer
9. Workshop Management

10. Product Development
11. Retail Management
12. Project Management
13. Interior design 3D artist
14. Interior Apps Creator

Curriculum

Interior design Department - School of Design has 2+1+1 curriculum. On their 4th to 5th semester, students have wider option to take more experience on doing their mobility classes on other campus (for now it is only available in Binus Jakarta as host campus). On their 6th to 7th semester, there are five enrichment programs that can be chosen by students based on their passion and knowledge. These programs are internship in industry, research in interior and furniture, community development, start-up business and study abroad program. With these experiences, students will gain more knowledge regarding their contribution to industry and community.

The curriculum also accommodates the main objective of the program opening i.e. creating a qualified interior designer. Graduates will have entrepreneur spirit, well-equipped professional skills, excellent personality as well as the competency in ICT skills.

Currently, the Interior Design program provides two concentrations that the students can choose from according to their goals and interests:

Techno Interior Design:

This stream provides students with an ability to design commercial & hospitality spaces and furniture & accessories with competencies in integrating creativity values with technology aspects.

Commercial & Hospitality Design:

This stream provides students with an ability to design commercial & hospitality space such as, design of apartments and houses, shops, restaurants, offices, hotels, hospitals, schools, etc.

Furniture and Interior Design Accessories:

This stream provides students with an ability to design furniture and accessories for both residential and commercial such as hotels, offices, restaurants, by observing the terms of ergonomics, functionality & aesthetic.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6034	Character Building: <i>Pancasila</i>	2	20
	DSGN6597	Ergonomy and Anthropometry	2	
	DSGN6752	Sense of Design	4	
	DSGN6753	Interior Drawing	4	
	ARTS6027	Art Principles	2	
	ARCH6118	Interior Technical Drawing	4	

Sem	Code	Course Name	SCU	Total
	English University Courses I			
	ENGL6204	English in Focus	2	
	ENGL6205	English for Business Presentation	2	
2	CHAR6035	Character Building: <i>Kewarganegaraan</i>	2	20
	CIVL6128	Material Knowledge in Interior Design	2	
	DSGN6761	Interior Design I: Residential	4	
	DSGN6762	Furniture Design I: Residential	4	
	CIVL6117	Drafting and Detail Construction	4	
	ENTR6522	Entrepreneurship : Ideation	2	
	English University Courses II			
	ENGL6216	English Savvy	2	
	ENGL6217	English for Written Business Communication	2	
3	CHAR6036	Character Building: <i>Agama</i>	2	22
	DSGN6698	Interior Design II: Retail	4	
	DSGN6699	Furniture Design II: Retail*	4	
	DSGN6696	Computer 2D Drawing	4	
	CIVL6129	Interior Design and Sustainable Living	2	
	LANG6097	Indonesian	2	
	ARTS6036	Design History Studies	2	
	CIVL6107	Building Component Theory and Regulation	2	
4	DSGN6763	Business in Interior Design*	2	18
	DSGN6906	Rendering and Presentation Techniques	2	
	DSGN6772	Interior Design and Culture	2	
	Streaming : Techno Interior Design**			
	DSGN6907	Interior Design Technology and Studio Office	6	
	DSGN6908	3D and 4D Presentation in Interior Design	4	
	DSGN6909	Contemporary Issues in Techno Design	2	
	Streaming : Commercial And Hospitality Design***			
	DSGN6199	Interior Design III: Office	6	
	DSGN6200	Computer 3D Drawing for Interior	4	
	DSGN6615	Lighting Design for Interior	2	
	Streaming : Furniture And Interior Design Accessories***			
	DSGN6217	Furniture Design III: Office	6	
	DSGN6218	Computer 3D Drawing for Furniture	4	
	DSGN6888	Interior Accessories Design	2	
Minor Program**&***			12	
Free Electives***			12	
5	DSGN6910	Interior Design and Technology	2	20
	DSGN6773	Portfolio Development	4	

Sem	Code	Course Name	SCU	Total
	ENTR6524	Entrepreneurship : Market Validation	2	
	DSGN6911	Interior Design Methodology	4	
	Streaming : Techno Interior Design**			
	DSGN6912	Interior Design Technology and Studio Hotel	6	
	DSGN6913	Interior Complementary Design	2	
	Streaming : Commercial And Hospitality Design***			
	DSGN6204	Interior Design IV: Commercial and Hospitality Project	6	
	DSGN6612	Design Trend	2	
	Streaming : Furniture And Interior Design Accessories***			
	DSGN6220	Furniture Design IV: Commercial and Hospitality Project	6	
	DSGN6614	Signage and Way finding Design for Interior	2	
	Minor Program**&***			8
	Free Electives***			8
6	Enrichment Program I		20	20
7	Enrichment Program II		20	20
8	DSGN6632	Thesis	6	6
Total Credits				146 Credits

*) Entrepreneurship Embedded

**) Will be conducted in BINUS@Bandung

***) Will be conducted in BINUS@Greater Jakarta

Streaming/Minor/Free Electives:

Students can only choose between streaming, minor programs or free elective, See minor program and free elective appendix for the detail.

English University Courses:

-) For 1st Semester: English University Courses I, students with Binus University English Proficiency Test score less than 500 will take English in Focus, and student with test score greater than or equal to 500 will take English for Business Presentation.
-) For 2nd Semester: English University Courses II, students with Binus University English Proficiency Test score less than 500 will take English Savvy, and students with test score greater than or equal to 500 will take English for Written Business Communication.

Minor Scheme

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggisian		
Digital Ecosystem	V	V
Human Capital in Digital Workplace	V	V
Sustainable Development	V	V
Cross Cultural Communication	V	V
Interactive & Users Experience Design	V	V
Data Analytics	V	V
Robotic Process Automation	V	V

Minor Program	Semester 4	Semester 5
Minor @ Binus Alam Sutera		
Digital Transformation	V	V
Minor @ Binus Bekasi		
Virtual Service Experience	V	V
Culinary	V	V
Minor @ Binus Malang		
Digital Technopreneur	-	-
Minor @ Binus Bandung		
DesignPreneur	V	V

1. Minor Program: Digital Ecosystem

Course	SCU
COMP6683 Introduction to Artificial Intelligence	2/2
COMM6501 Narrative Development	4
ISYS6549 Digital Innovation	4
COMP6684 Current Trends in Technology	4
DSGN6834 Visual Identity	4
Total SCU	20

2. Minor Program: Human Capital in Digital Workplace

Course	SCU
PSYC6174 Psychology in The Workplace	4
MGMT6349 Digital Workplace Strategy	4
ISYS6551 Digital Workplace and Technology	4
LAWS6157 Legal Aspects in Digital Workplace	4
PSYC6175 Human Resources Development	4
Total SCU	20

3. Minor Program: Sustainable Development

Course	SCU
ARCH6119 Introduction to Sustainable Development	2
DSGN6835 Engineering Material	4
ISYE6154 Sustainable Design and Manufacture	4
ISYE6155 Occupational, Health, Safety, and Administration in Engineering	2
CPEN6217 Digital for Sustainable Development	4
CIVL6118 Engineering Economic	4
Total SCU	20

4. Minor Program: Cross Cultural Communication

Course		SCU
CHIN6133	Chinese Conversation in Daily Works	2
CHIN6132	Chinese Conversation in Daily Activities	4
CHIN6134	Chinese Conversation in Business Communication	4
COMM6502	Communication in Diversity	2
INTR6135	Comparative Politics	4
BUSS6170	Asian Business Ethics	4
Total SCU		20

5. Minor Program: Interactive & Users Experience Design

Course		SCU
PSYC6176	Psychology and User Experience	4
ISYS6553	User-Centered Research and Evaluation	4
DSGN6836	Fundamental of Interface Design	4
ISYS6554	Core Principles: Interactive Design	4
DSGN6837	Digital Design Production	4
Total SCU		20

6. Minor Program: Data Analytics

Course		SCU
ISYS6680	Introduction to data Analytics	2
ISYS6681	Data Management & Descriptive Analytics	4
STAT6198	Statistical for Decision Making	4
ISYS6682	Application of Predictive Analytics to Business Data	4
ISYS6683	Prescriptive Analytics and Optimization	4
MKTG6312	Digitalization of Markets and Consumption	2
Total SCU		20

7. Minor Program: Robotic Process Automation

Course		SCU
COMP6857	Basic Programming for Automation	2
COMP6858	RPA Concept & Design	2
ISYS6684	RPA Developer Fundamental	4
ISYS6685	RPA Developer Advance	4
ISYS6686	RPA Business Analytics Fundamental	4
ISYS6687	Business Process Improvement	2
COMP6859	Intelligence Automation	2
Total SCU		20

8. Minor Program: Digital Transformation

Course		SCU
ISYS6559	Business Models and Technology Innovation	4
ISYS6557	Business Data Management	4
ISYS6695	Digital Marketing Analysis	4
STAT6200	Practical Statistics for Digital Business	4
MGMT6352	Digital Strategy	4
Total SCU		20

9. Minor Program: Virtual Service Experience

Course		SCU
ISYS6561	Fundamental of Virtual Services	2
ACCT6350	Virtual Financial Services	4
ISYS6562	Virtual Market Place	4
MGMT6354	Virtual Operation and Supply Chain	4
HTMN6082	Virtual Hospitality Management	4
ISYS6563	Seminar on Virtual Services	2
Total SCU		20

10. Minor Program: Culinary

Course		SCU
HTMN6078	Advanced in Pastry and Bakery	4
HTMN6050	Culinary Business Event	2/2
HTMN6048	Western and French Cuisine	2/4
HTMN6046	Authentic Indonesian Cuisine	2/4
Total SCU		20

11. Minor Program: Designpreneur

Course		SCU
ENTR6525	Fundamental of Designpreneur	4
COMP6688	UI/UX Development	4
DSGN6797	Surface Packaging Design	4
ENTR6526	Hospitality and Service Design	4
DSGN6843	Project Design	4
Total SCU		20

Appendix: Free Electives (4th Semester & 5th Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Business Creation	ENTR6580	Digital Business Transformation	2	4
2	Business Creation	ENTR6582	Business Strategy	2	4
3	Business Creation	ENTR6494	Managing Growing Business	2	5
4	International Business Management	BUSS6162	Market Entry Strategy	2	4
5	Management	BUSS6088	Current Issue in Business and Technology	2	4
6	Management	BUSS6109	Business Development	4	4
7	Management	BUSS6171	Business Sustainability	4	4
8	Management	BUSS6173	Managing Innovation and Knowledge	4	4
9	Management	MGMT6196	Project Management	4	4
10	Management	BUSS6069	Business Simulation	2	5
11	Management	BUSS6163	Organization Development Strategy	2	5
12	Management	ISYS8175	E-Business Strategy and Implementation	4	5
13	Management	MGMT6063	Strategic Management	2	5
14	Marketing Communication	COMM6435	Global Consumer Behavior	2	4
15	Marketing Communication	COMM6533	Creative Program Design	2/2	4
16	Marketing Communication	COMM6538	Media Promotion & Marketing in Creative Broadcasting	2	5
17	Tourism	TRSM6142	Event Management	4	4
18	Tourism	TRSM6204	Heritage Tourism	4	4
19	Tourism	TRSM6196	Tourism Community Empowerment	2	5
20	Architecture	ARCH6054	Interior Design Principles	2	4
21	Architecture	ARCH6061	Sustainable Architecture	2	5
22	Architecture	ARCH6128	Multimedia in Design Presentation	4	5
23	Architecture	ARCH6130	Architecture & Social Culture	4	5
24	Architecture	ARCH6132	Leadership Organization Behavior	4	5
25	Industrial Engineering	ISYE6113	Leadership & Organizational Behavior	2	4
26	Primary Teacher Education	EDUC6032	Art & Craft	2	5
27	Psychology	PSYC6145	Urban Psychology	4	4
28	Animation	DSGN6689	Concept Art & Production Design	2	5
29	Creative Advertising	DSGN6671	Creative Writing for Commercials	4	4
30	Creative Advertising	DSGN6732	Photography	4	5
31	Interior Design	DSGN6608	Interior Design and culture	2	4

No	Course Owner Department	Course Code	Course Name	SCU	Semester
32	Interior Design	DSGN6611	Business in Interior Design	2	4
33	Interior Design	DSGN6886	Rendering and Presentation Techniques	2	4
34	Information Systems	ISYS8066	Business Process Management	4	5

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Enrichment Track Scheme

Track	Semester 6						Semester 7					
	IN	RS	EN	CD	SA	etc	IN	RS	EN	CD	SA	etc
1	v						v					
2	v							v				
3	v								v			
4	v									v		
5	v										v	
6		v					v					
7			v				v					
8				v			v					
9					v		v					

Note:

IN	: Internship	CD	: Community Development
RS	: Research	SA	: Study Abroad
EN	: Entrepreneurship	etc	: Study Program Special Purposes

Description:

Student will take one of enrichment program tracks

Enrichment Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
DSGN6633	Industrial Experience	8	
DSGN6933	Design Ideation in Industry	8	
DSGN6636	Self Management in Industry	4	
Enrichment Program II			20
DSGN6637	Professional Experience	8	
DSGN6934	Design Applied in Industry	8	
DSGN6640	Team Work Activity in Industry	4	

Enrichment Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
ENTR6983	Interior Design Business Initiation	8	
ENTR6984	Interior Design Development Process	8	
ENTR6492	EES in New Interior Design Business	4	

Enrichment Research Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
RSCH6431	Research Experience	8	
RSCH6597	Scientific Writing in Design	8	
RSCH6433	Global EES	4	

Enrichment Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
CMDV6249	Community Outreach Project Implementation	8	
CMDV6373	Community Outreach Project Design	8	
CMDV6251	Employability and Entrepreneurial Skills in Design Community	4	

Enrichment Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			20
Enrichment Program I/II			
GLOB6208	Elective Course for Study Abroad 1	4	
GLOB6209	Elective Course for Study Abroad 2	4	
GLOB6210	Elective Course for Study Abroad 3	4	
GLOB6211	Elective Course for Study Abroad 4	4	
GLOB6268	Elective Course for Study Abroad 25	4	
GLOB6212	Elective Course for Study Abroad 5	2	
GLOB6213	Elective Course for Study Abroad 6	2	
GLOB6214	Elective Course for Study Abroad 7	2	
GLOB6215	Elective Course for Study Abroad 8	2	
GLOB6216	Elective Course for Study Abroad 9	2	
GLOB6217	Elective Course for Study Abroad 10	2	
GLOB6218	Elective Course for Study Abroad 11	2	
GLOB6219	Elective Course for Study Abroad 12	2	

Code	Course Name	SCU	Total
GLOB6269	Elective Course for Study Abroad 26	2	
GLOB6289	Elective Course for Study Abroad 29	2	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Student should pass all of these quality controlled courses as listed below:

No.	Course Code	Course Name	Minimal Grade
1.	CHAR6034	Character Building: Pancasila	B
2.	ENTR6524	Entrepreneurship: Market Validation	C
3.	DSGN6752	Sense of Design	C
4.	ARCH6118	Interior Technical Drawing	C
5.	DSGN6194	Interior Design I: Residential	C
6.	DSGN6196	Interior Design II: Retail	C
7.	DSGN6885	Interior Design Methodology	C
Streaming: Techno Interior Design			
8.	DSGN6907	Interior Design Technology and Studio Office	C
Streaming: Commercial and Hospitality Design			
8.	DSGN6199	Interior Design III: Office	C
Streaming: Furniture and Interior Design Accessories			
8.	DSGN6217	Furniture Design III: Office	C