

Visual Communication Design

Introduction

Visual Communication Design Program BINUS @Bandung aims to provide good creative education for future creative people in creative industry and technology. Allowing them to work together in creative teams to produce the best visual design and technology solution.

In this study program, students will learn how to create visual communication design works, solutions, and generate creative ideas based on design theories and historical perspectives using best technology available.

We will help students strengthen their design ability and idea creation by providing classes in animation production flow, storytelling, modelling, character design, motion, and rendering.

Vision

A world-class Visual Communication Design Department, delivering world class designers with distinctive local values and information technology capabilities.

Mission

The missions of of Visual Communication Design Department are to:

1. Educating visual communicators who highly exemplify the creative spirit and a commitment to professional attitudes in the fields of new media, animation and creative advertising.
2. Preparing students for strategic positions in service industries with a strong sense of ethics and entrepreneurship and who can make a contribution to society.
3. Improving the quality of life of Indonesians and the international community through good design.
4. Recognizing and rewarding the most creative and value-adding talents.
5. Designing creative products and conducting professional services in visual communication design with an emphasis on application of knowledge to the society.

Program Objective

The objectives of the program are:

1. To provide students with the principal know-how of creative visual communication, it's historical and cultural significance, and its core technology. Together these areas of study will establish in each student a solid ground for well-informed practice or further study.
2. To educate students who are capable of producing 2D+ animation portfolios that vividly demonstrates workmanship, creativity, conceptual insights, and attitudes of a professional design standard
3. To educate students who are capable of producing new media portfolios that vividly demonstrates workmanship, creativity, conceptual insights, and attitudes of a professional design standard
4. To produce graduates who are capable of producing animation portfolios that vividly demonstrate workmanship, creativity, conceptual insights, and attitudes of a professional design standard.
5. To educate students who are capable of producing Creative Advertising portfolios that vividly demonstrate workmanships, creativity, conceptual insights, and attitudes of a professional design standard.

Student Outcomes

After complete the study, graduate are:

1. Able to create printed and digital visual communication design work that has added value and aesthetics, to overcome identity problems, mass communication, and competition problems by stakeholders.
2. Able to conduct research and idea exploration to set the objectives, communication target, and Visual Communication Design prototype solutions that can overcome identity problems, mass communication, and considering the ethical, history, cultural, social consequences and regulations.
3. Able to analyze level of material utilization efficiency and time in the production process of each selected alternative solution prototype of Visual Communication Design, without changing the essence and aesthetic design.
4. Able to communicate Visual Communication Design prototype alternative solutions independently or groups in verbal form, graphical, written, and communicative models with analog or digital techniques by selected appropriate communication rules.
5. able to build a business in visual communication field.
6. Able to use the latest technology in the process of creating animation in accordance with applicable concepts, storylines and principles.
7. Able to produce creative and professional animated works.
8. Able to utilize Information and Communication Technology project's need so that can improve organizational performance.
9. Able to produce visual communication problems and producing new media design solutions.
10. Able to design animation product with sale value and recognition of copyright (intellectual property) by applied principles of design and technology in design process.
11. Able to execute animated work according to the specifications of work expertise.
12. Able to use information technology to support creativity in order to explore advertising media.
13. Able to use product values and consumer's needs in order to produce relevant visual communication ideas.
14. Able to design DKV works by promoting cultural values and local ingenious as the children's nation identity.
15. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

Prospective Career of the Graduates

After graduating from this Program, there are promising career paths in creative industry that ready to be occupied. Most graduates works in animation studios, game developer studios, advertising agencies, e-commerce business, design studios, photography studios, illustration studios, production houses, event organizers, media industries, and in-house design at companies. Some of them were even able to commence their own start-up creative business.

Future career paths:

- | | | |
|-----------------------|---------------------------|----------------------------|
| 1. Graphic Designer | 9. Photographer | 17. Content Creator |
| 2. Packaging Designer | 10. Visualizer Artist | 18. Key Frame Animator |
| 3. Art Director | 11. Brand Designer | 19. Motion Graphic Artist |
| 4. Animator | 12. Character Designer | 20. Concept Artist |
| 5. Visual Artist | 13. Videographer | 21. Digital Imaging Artist |
| 6. 3D Modeller Artist | 14. Postproduction Artist | 22. Storyboard Artist |
| 7. Illustrator | 15. UI/UX Designer | 23. Typographer |
| 8. VFX Artist | 16. Animation IT Creator | 24. Games Asset Artist |

Curriculum

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Course Structure

Sem	Code	Course Name	SCU	Total	
1	CHAR6034034	Character Building: Pancasila	2	20	
	ARTS6021034	Western Art Review	2		
	ARTS6022034	Eastern Art Review	2		
	DSGN6754034	Material and Colors in Visual Design	4		
	DSGN6755034	Drawing for Design	4		
	DSGN6756034	Typography	4		
	English University Courses I				
	ENGL6204034	English in Focus	2		
	ENGL6205034	English for Business Presentation	2		
2	CHAR6035034	Character Building: Kewarganegaraan	2	20	
	MDIA6050034	Photography	4		
	MDIA6051034	Computer Graphic I	4		
	DSGN6778034	Visual Communication Design I	4		
	ENTR6522034	Entrepreneurship : Ideation	2		
	LANG6097034	Indonesian	2		
	English University Courses II				
	ENGL6216034	English Savvy	2		
	ENGL6217034	English for Written Business Communication	2		
3	CHAR6036034	Character Building: Agama	2	22	
	DSGN6779034	Illustration Design*	4		
	DSGN6780034	Visual Communication Design II	4		
	MDIA6052034	Computer Graphic II	4		
	DSGN6781034	Design Methods	4		
	DSGN6529034	Visual Communication Design Reviews	2		
	ARTS6020034	Aesthetics	2		

Sem	Code	Course Name	SCU	Total	
4	DSGN6782034	Visual Making Project*	4	20	
	DSGN6916034	Creative Design Workshop	4		
	Streaming: 2D+ Animation**				
	DSGN6917034	Drawing and Character design for Animation	4		
	DSGN6918034	Art and Animation Assets	4		
	DSGN6919034	Production and Storytelling	4		
	Streaming: New Media***				
	DSGN6742007	Advanced Typography	4		
	MDIA6056007	New Media	4		
	DSGN6743007	Digital Graphic Reproduction	4		
	Streaming: Animation***				
	DSGN6682007	Fundamental Drawing for Animation	4		
	FILM6047009	Scriptwriting	4		
	FILM6027009	Film Theories	4		
	Streaming: Creative Advertising***				
	MDIA6046007	Audio Visual (Pre Production and Production)	4		
	MKTG6293007	Marketing and Consumer Behavior	2		
	MDIA6019007	Advertising Media	2		
	DSGN6671007	Creative Writing for Commercials	4		
	Streaming: Illustration****				
	DSGN6925006	Character Design	6		
	DSGN6829006	Concept Art	6		
	Minor Program**,**&****				12
Free Electives***			12		
5	ENTR6524032	Entrepreneurship : Market Validation	2	18	
	DSGN6920034	Design and Digital Media	4		
	DSGN6921034	Visual Communication Design III	4		
	Streaming: 2D+ Animation**				
	DSGN6922034	Digital Cel Animation and Rendering	4		
	DSGN6923034	Motion and Character Setup	4		
	Streaming: New Media***				
	DSGN6744007	3D Art and Interaction	4		
	FILM6078009	New Media Production	4		
	Streaming: Animation***				
	DSGN6683007	Visual Storytelling	4		
	DSGN6685007	3D Art & Form	4		
	Streaming: Creative Advertising***				
	DSGN6668007	Photography for Commercial Project	4		
	FILM6111009	Cinematography	4		

Sem	Code	Course Name	SCU	Total
	Streaming: Illustration****			
	DSGN6828006	Intellectual Property Design	4	
	DSGN6831006	Sequential Illustration	4	
	Minor Program**,***&****		8	
	Free Electives***		8	
6	Enrichment Program I		20	20
7	Enrichment Program II		20	20
8	DSGN6545034	Thesis	6	6
Total Credits 146 SCU				

*) Entrepreneurship Embedded

**) Will conducted in BINUS@Bandung

***) Will conducted in BINUS@Jakarta

****) Will conducted in BINUS@Malang

Streaming/Minor/Free Electives:

Students can only choose between streaming, minor programs or free elective, See minor program and free elective appendix for the detail.

English University Courses:

-) For 1st Semester: English University Courses I, students with Binus University English Proficiency Test score less than 500 will take English in Focus, and student with test score greater than or equal to 500 will take English for Business Presentation.

-) For 2nd Semester: English University Courses II, students with Binus University English Proficiency Test score less than 500 will take English Savvy, and students with test score greater than or equal to 500 will take English for Written Business Communication.

Minor Scheme

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggisian		
Digital Ecosystem	V	V
Human Capital in Digital Workplace	V	V
Sustainable Development	V	V
Cross Cultural Communication	V	V
Interactive & Users Experience Design	V	V
Data Analytics	V	V
Robotic Process Automation	V	V
Minor @ Binus Alam Sutera		
Digital Transformation	V	V
Minor @ Binus Bekasi		
Virtual Service Experience	V	V
Culinary	V	V
Minor @ Binus Malang		
Digital Technopreneur	V	V
Minor @ Binus Bandung		
DesignPreneur	V	V

1. Minor Program: Digital Ecosystem

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
COMM6501019 Narrative Development	4
ISYS6549003 Digital Innovation	4
COMP6684001 Current Trends in Technology	4
DSGN6834007 Visual Identity	4
Total SCU	20

2. Minor Program: Human Capital in Digital Workplace

Course	SCU
PSYC6174027 Psychology in The Workplace	4
MGMT6349005 Digital Workplace Strategy	4
ISYS6551003 Digital Workplace and Technology	4
LAWS6157028 Legal Aspects in Digital Workplace	4
PSYC6175027 Human Resources Development	4
Total SCU	20

3. Minor Program: Sustainable Development

Course	SCU
ARCH6119014 Introduction to Sustainable Development	2
DSGN6835008 Engineering Material	4
ISYE6154011 Sustainable Design and Manufacture	4
ISYE6155011 Occupational, Health, Safety, and Administration in Engineering	2
CPEN6217010 Digital for Sustainable Development	4
CIVL6118013 Engineering Economic	4
Total SCU	20

4. Minor Program: Cross Cultural Communication

Course	SCU
CHIN6133026 Chinese Conversation in Daily Works	2
CHIN6132026 Chinese Conversation in Daily Activities	4
CHIN6134026 Chinese Conversation in Business Communication	4
COMM6502019 Communication in Diversity	2
INTR6135029 Comparative Politics	4
BUSS6170025 Asian Business Ethics	4
Total SCU	20

5. Minor Program: Interactive & Users Experience Design

Course	SCU
PSYC6176027 Psychology and User Experience	4
ISYS6553003 User-Centered Research and Evaluation	4
DSGN6836007 Fundamental of Interface Design	4
ISYS6554003 Core Principles: Interactive Design	4

Course	SCU
DSGN6837007 Digital Design Production	4
Total SCU	20

6. Minor Program: Data Analytics

Course	SCU
ISYS6680003 Introduction to data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
ISYS6682003 Application of Predictive Analytics to Business Data	4
ISYS6683003 Prescriptive Analytics and Optimization	4
MKTG6312005 Digitalization of Markets and Consumption	2
Total SCU	20

7. Minor Program: Robotic Process Automation

Course	SCU
COMP6857001 Basic Programming for Automation	2
COMP6858001 RPA Concept & Design	2
ISYS6684003 RPA Developer Fundamental	4
ISYS6685003 RPA Developer Advance	4
ISYS6686003 RPA Business Analytics Fundamental	4
ISYS6687003 Business Process Improvement	2
COMP6859001 Intelligence Automation	2
Total SCU	20

8. Minor Program: Digital Transformation

Course	SCU
ISYS6559003 Business Models and Technology Innovation	4
ISYS6557003 Business Data Management	4
ISYS6695003 Digital Marketing Analysis	4
STAT6200049 Practical Statistics for Digital Business	4
MGMT6352005 Digital Strategy	4
Total SCU	20

9. Minor Program: Virtual Service Experience

Course	SCU
ISYS6561003 Fundamental of Virtual Services	2
ACCT6350020 Virtual Financial Services	4
ISYS6562003 Virtual Market Place	4
MGMT6354005 Virtual Operation and Supply Chain	4
HTMN6082021 Virtual Hospitality Management	4
ISYS6563003 Seminar on Virtual Services	2
Total SCU	20

10. Minor Program: Culinary

Course		SCU
HTMN6078021	Advanced in Pastry and Bakery	4
HTMN6050021	Culinary Business Event	2/2
HTMN6048021	Western and French Cuisine	2/4
HTMN6046021	Authentic Indonesian Cuisine	2/4
Total SCU		20

11. Minor Program: Digital Technopreneur

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
COMP6686004	Popular Technology	4
ENTR6529002	Market Intelligence	4
DSGN6839006	Interactive Design	4
DSGN6844023	Prototyping Digital Future	4
Total SCU		20

12. Minor Program: Designpreneur

Course		SCU
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
Total SCU		20

Appendix: Free Electives (4th Semester & 5th Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Business Creation	ENTR6580	Digital Business Transformation	2	4
2	Business Creation	ENTR6494	Managing Growing Business	2	5
3	Business Management	MKTG6298	Service Marketing Management	2	4
4	Business Management	MGMT6365	Current Issue in Service Business and Technology	2	5
5	International Business Management	MGMT6369	Corporate Strategy in International Business	2	4
6	International Business Management	BUSS7009	Export-Import Cost Management	2	5
7	Management	BUSS6088	Current Issue in Business and Technology	2	4
8	Management	BUSS6109	Business Development	4	4
9	Management	BUSS6171	Business Sustainability	4	4
10	Management	BUSS6173	Managing Innovation and Knowledge	4	4
11	Management	MGMT6196	Project Management	4	4

No	Course Owner Department	Course Code	Course Name	SCU	Semester
12	Management	MGMT6375	Organizational Learning	4	4
13	Management	BUSS6069	Business Simulation	2	5
14	Management	BUSS6163	Organization Development Strategy	2	5
15	Management	MGMT6029	Knowledge Management	2	5
16	Management	MGMT6063	Strategic Management	2	5
17	Management	MGMT6145	Compensation and Performance Management	2	5
18	Management	MGMT6297	Operations Management	4	5
19	Management	MGMT6341	Strategic Management	4	5
20	Marketing Communication	COMM6435	Global Consumer Behavior	2	4
21	Marketing Communication	COMM6533	Creative Program Design	2/2	4
22	Marketing Communication	COMM6540	Communication & Public Affairs	2	4
23	Marketing Communication	COMM6523	Corporate Event Management	2/2	5
24	Marketing Communication	COMM6541	Digital Corporate Communication	2/2	5
25	Marketing Communication	COMM6542	Event Management for Brand	2/2	5
26	Marketing Communication	COMM6543	Digital Brand Communicaton	2/2	5
27	Tourism	TRSM6142	Event Management	4	4
28	Tourism	TRSM6204	Heritage Tourism	4	4
29	Tourism	TRSM6141	Tourism Destination and Planning Management	4	5
30	Tourism	TRSM6208	Tourism Innovation and Product Development	4	5
31	Tourism	TRSM6196	Tourism Community Empowerment	2	5
32	Architecture	ARCH6059	Building Material Knowledge	2	4
33	Architecture	ARCH6047	Behavior in Architecture	2	5
34	Architecture	ARCH6061	Sustainable Architecture	2	5
35	Architecture	ARCH6129	Urban Housing	4	5
36	Computer Engineering	CPEN6232	Cloud Technology Practice	2	5
37	Food Tech	FOOD6073	Current Issues in Food Technology	2	4
38	Business Law	LAWS6017	Intellectual Property Rights	4	4
39	Business Law	LAWS6110	Cyber Law	2	4
40	Business Law	LAWS6171	Business Competition & Consumer Protection Law	2	4
41	Business Law	LAWS6056	Legal Research Methods	2	5
42	Business Law	LAWS6167	Legal Philosophy & Professional Ethics	2	5
43	Business Law	LAWS6172	Environmental and Natural Resources Law	2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
44	Chinese Literature	CHIN6157	Chinese Business for Etiquette (Beginner)	4	4
45	Chinese Literature	CHIN6158	Chinese Business in Daily Communication	4	4
46	Chinese Literature	CHIN6159	Chinese Character Writing	2	4
47	Chinese Literature	CHIN6157	Chinese Business for Etiquette (Beginner)	4	5
48	Chinese Literature	CHIN6158	Chinese Business in Daily Communication	4	5
49	Chinese Literature	CHIN6159	Chinese Character Writing	2	5
50	English Literature	SOCS6021	Social and Digital Media Writing	2	4
51	English Literature	ENGL6158	Writing for Children and Young Adults	2	5
52	International Relations	INTR6143	ASEAN Community: Security, Economic, and Socio Cultural Aspects	4	4
53	International Relations	INTR6144	Contemporary Issues in European Society	2	4
54	International Relations	INTR6145	Contemporary Issues in American Society	2	4
55	International Relations	INTR6146	Contemporary Issues in East Asian Society	2	4
56	International Relations	INTR6147	Contemporary Issues in African and Middle Eastern Societies	2	4
57	International Relations	INTR6148	Multinational Corporations Global Strategy and Social Responsibility	2/2	4
58	International Relations	INTR6161	Political Economy of Global Media	2	5
59	International Relations	INTR6162	Multiculturalism and Digital Society	2	5
60	Primary Teacher Education	EDUC6015	Educational Research Methodology	4	4
61	Primary Teacher Education	EDUC6018	Micro Teaching	4	4
62	Primary Teacher Education	EDUC6040	Child Games	2	4
63	Psychology	PSYC6124	Psychology of Early Childhood Education	4	4
64	Psychology	PSYC6125	Psychology of Special Needs Education	4	4
65	Psychology	PSYC6130	Human Performance Technology	4	4
66	Psychology	PSYC6145	Urban Psychology	4	4
67	Psychology	PSYC6123	Educational Psychology	2	5
68	Psychology	PSYC6127	Indigenous Psychology	4	5
69	Mobile Application & Technology	MOBI6057	Wearable Technology	2	5
70	Computer Science	COMP6231	Human and Computer Interaction	2/2	4
71	Computer Science	COMP6745	Machine Learning	2	4
72	Computer Science	COMP6176	Human and Computer Interaction	2/2	5
73	Computer Science	COMP6232	Human and Computer Interaction	2/2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
74	Computer Science	COMP6578	Information Visualization	2	5
75	Computer Science	COMP8129	User Experience	2/2	5
76	Animation	DSGN6692	Character Animation	4	4
77	Animation	DSGN6694	Visual Effect (VFX)	4	4
78	Animation	DSGN6689	Concept Art & Production Design	2	5
79	Creative Advertising	DSGN6671	Creative Writing for Commercials	4	4
80	Creative Advertising	MDIA6046	Audio Visual (Pre Production and Production)	4	4
81	Film	FILM6026	History of Indonesian Cinema	2	4
82	Film	FILM6027	Film Theories	4	4
83	Film	FILM6080	Southeast Asian Cinema & Popular Culture	4	4
84	Film	FILM6119	Audiences & Fan Culture	4	5
85	Interior Design	DSGN6608	Interior Design and culture	2	4
86	Business Information Technology	ISYS6577	Machine Learning & Foundations	2	4
87	Business Information Technology	ISYS6579	Knowledge-Based AI: Cognitive Systems	4	5
88	Information Systems	BUSS6043	Introduction to E-Business	4	4
89	Information Systems	ISYS6016	Social Media Fundamental	2	4
90	Information Systems	ISYS6084	Database	2/2	4
91	Information Systems	ISYS6169	Database Systems	4/2	4
92	Information Systems	ISYS6203	Mobile Application Development	2/2	4
93	Information Systems	ISYS6210	Data Visualization	2	4
94	Information Systems	ISYS6280	Database Systems	4/2	4
95	Information Systems	ISYS6478	Research Methods in Information Systems	2	4
96	Information Systems	ISYS6196	Business Analytics	2	5
97	Information Systems	ISYS6199	Data & Text Mining	4	5
98	Information Systems	ISYS6202	Social Informatics	4	5
99	Information Systems	ISYS8066	Business Process Management	4	5
100	Information Systems	RSCH6466	Research Methodology	4	5

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Enrichment Track Scheme

Track														
	IN	EN	RS	CD	SA	IS	etc	IN	EN	RS	CD	SA	IS	etc
1	v							v						
2		v						v						
3			v					v						
4				v				v						
5					v			v						
6						v		v						
7	v								v					
8	v									v				
9	v										v			
10	v											v		
11	v												v	

Note:

IN : Certified Internship
 RS : Certified Research
 EN : Certified Entrepreneurship
 CD : Certified Community Development
 SA : Certified Study Abroad
 IS : Certified Specific Independent Study
 etc : Study Program Special Purposes

Description:

Student will take one of enrichment program tracks

Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
DSGN6585034	Project on Industry	8	
DSGN6931034	Creative Process in Graphic Design	8	
DSGN6746034	EES in Graphic Design Process	4	20
Enrichment Program II			
DSGN6535034	Project on Creative Industry	8	
DSGN6932034	Creative Process in Creative Industry Experience	8	
DSGN6541034	EES in Creative Industry Experience	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
ENTR6980034	New Venture Initiation in Creative Business	8	
ENTR6981034	Product Development Process in Creative Business	8	
ENTR6982034	EES in New Business in Creative Business	4	

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
RSCH6386034	Research Experience	8	
RSCH6596034	Scientific Writing in Visual Communication Design Research	8	
RSCH6388034	Global Employability and Entrepreneurial Skills in Visual Communication Design Research	4	

Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
CMDV6229034	Community Outreach Project Implementation	8	
CMDV6371034	Visual Communication Project Design in Community Outreach	8	
CMDV6372034	Employability and Entrepreneurial Skills in Design Community	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			20
Enrichment Program I/II			
GLOB6208034	Elective Course for Study Abroad 1	4	
GLOB6209034	Elective Course for Study Abroad 2	4	
GLOB6210034	Elective Course for Study Abroad 3	4	
GLOB6211034	Elective Course for Study Abroad 4	4	
GLOB6268034	Elective Course for Study Abroad 25	4	
GLOB6212034	Elective Course for Study Abroad 5	2	
GLOB6213034	Elective Course for Study Abroad 6	2	
GLOB6214034	Elective Course for Study Abroad 7	2	
GLOB6215034	Elective Course for Study Abroad 8	2	
GLOB6216034	Elective Course for Study Abroad 9	2	
GLOB6217034	Elective Course for Study Abroad 10	2	
GLOB6218034	Elective Course for Study Abroad 11	2	
GLOB6219034	Elective Course for Study Abroad 12	2	
GLOB6269034	Elective Course for Study Abroad 26	2	
GLOB6289034	Elective Course for Study Abroad 29	2	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study Track

Code	Course Name	SCU	Total
Elective courses list for certified specific independent study*			20
Enrichment Program I/II			
MICR6073034	Course Certification I	3	
MICR6074034	Technical Skill Enrichment I	4	
MICR6075034	Industrial Project I	9	
MICR6076034	Soft Skill Enrichment I	4	
MICR6077034	Elective Course for Specific Independent Study 1	8	
MICR6078034	Elective Course for Specific Independent Study 2	8	
MICR6079034	Elective Course for Specific Independent Study 3	6	
MICR6080034	Elective Course for Specific Independent Study 4	6	
MICR6081034	Elective Course for Specific Independent Study 5	6	
MICR6082034	Elective Course for Specific Independent Study 6	5	
MICR6083034	Elective Course for Specific Independent Study 7	5	
MICR6084034	Elective Course for Specific Independent Study 8	5	
MICR6085034	Elective Course for Specific Independent Study 9	5	
MICR6086034	Elective Course for Specific Independent Study 10	4	
MICR6087034	Elective Course for Specific Independent Study 11	4	
MICR6088034	Elective Course for Specific Independent Study 12	4	
MICR6089034	Elective Course for Specific Independent Study 13	4	
MICR6090034	Elective Course for Specific Independent Study 14	4	
MICR6091034	Elective Course for Specific Independent Study 15	3	
MICR6092034	Elective Course for Specific Independent Study 16	3	
MICR6093034	Elective Course for Specific Independent Study 17	3	
MICR6094034	Elective Course for Specific Independent Study 18	3	
MICR6095034	Elective Course for Specific Independent Study 19	3	
MICR6096034	Elective Course for Specific Independent Study 20	3	
MICR6097034	Elective Course for Specific Independent Study 21	2	
MICR6098034	Elective Course for Specific Independent Study 22	2	
MICR6099034	Elective Course for Specific Independent Study 23	2	
MICR6100034	Elective Course for Specific Independent Study 24	2	
MICR6101034	Elective Course for Specific Independent Study 25	2	
MICR6102034	Elective Course for Specific Independent Study 26	2	
MICR6103034	Elective Course for Specific Independent Study 27	2	
MICR6104034	Elective Course for Specific Independent Study 28	2	
MICR6105034	Elective Course for Specific Independent Study 29	1	
MICR6106034	Elective Course for Specific Independent Study 30	1	
MICR6107034	Elective Course for Specific Independent Study 31	1	
MICR6108034	Elective Course for Specific Independent Study 32	1	

**) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.*

Student should pass all of these quality controlled courses as listed below:

No.	Course Code	Course Name	Minimal Grade
1.	CHAR6034034	Character Building: Pancasila	B
2.	ENTR6524034	Entrepreneurship: Market Validation	C
3.	DSGN6754034	Material and Colors in Visual Design	C
4.	DSGN6778034	Visual Communication Design I	C
5.	DSGN6780034	Visual Communication Design II	C
6.	DSGN6921034	Visual Communication Design III	C
7.	DSGN6781034	Design Methods	C
Streaming: 2D+ Animation			
8.	DSGN6923034	Motion and Character Setup	C
Streaming: New Media			
8.	MDIA6056007	New Media	C
Streaming: Creative Advertising			
8.	MKTG6293007	Marketing and Consumer Behavior	C
Streaming: Illustration			
8.	DSGN6829006	Concept Art	C

**) Tutorial & Multipaper*