

Interior Design

Introduction

Interior Design Study Program in Bina Nusantara (Malang Campus) is intended for those who have an interest in interior design creative. We prepare graduates to become designers who have the ability of problem-solving, teaching a knowledge and giving experience in designing on a scale of private housing to public spaces. Through various subjects designed to adapt to the latest technology, and combining between theory and practical knowledge, our graduates will qualified to design from a scale of housing to hospitality, business, furniture, interior accessories. Graduates are able to mastering latest technology in interior design, and have a capability to compete globally.

Vision

A world class Interior Design Department, delivering international standard designers with strengths in local values, IT and green design.

Mission

The missions of Interior Design Department are to contribute to the global community through the provision of world-class education by:

1. Educating students in the fundamental skills of designing, with a focus on the latest technology, eco design and local content by providing excellent study facilities and internships that prepare students for global service industries or for continuing to an advance degree in interior design or related disciplines.
2. Preparing students who have a strong sense of ethics and local values, an entrepreneurial spirit, and are ready to take on strategic positions in service industries and make a contribution to society.
3. Recognizing and rewarding the most creative and value-adding talents.
4. Improving the quality of life of Indonesians and the International community.
5. Designing creative products and conducting professional services in interior design fields with an emphasis on the application of knowledge to society.

Program Objective

The objectives of the program are:

1. To provide students with innovative and creative design abilities, especially in eco design and local content, by using the latest technology and approaches.
2. To provide students with design abilities and knowledge, ranging from fundamental principles to applied skills and abilities.
3. To prepare students with necessary skills and knowledge of interior design that enables them to become an entrepreneur or a professional in a global environment.
4. To prepare students with interdisciplinary approach and collaborative abilities by the application of the latest technology to accommodate the smart living lifestyle in the future.

Student Outcomes

1. Able to design interior concept based on human behaviour, technical aspect, and values that related to interior design;
2. Able to design an interior concept independently both in manual and digital to fulfill user community needs for residential to public space project based on design theory, user need study, and interior design problems;

3. Able to design thematic interior element (furniture, wall, ceiling and floor) based on technical characteristic and material aesthetic;
4. Able to produce interior design planning as a proposed problem solving and fulfill community needs that accountable and qualified in function, aesthetic, construction, and meaningful;
5. Able to communicate ideas in visual language that communicative and informative;
6. Able to design an interior and its elements that prioritizes local indigenous, green design and sustainability;
7. Able to produce interior design work that has good selling value as a professional or entrepreneur (designpreneur);
8. Able to build independent business in interior design;
9. Able to create interior design and interior elements based on latest technology to support sustainable and smart living concept;
10. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

Prospective Career of the Graduates

1. Interior Design Consultant
2. Interior Design Contractor
3. Furniture Designer
4. Home Accessories Designer
5. Lighting Designer
6. Exhibition Designer
7. Visual Merchandiser
8. Manufacturer of Interior Accessories

Curriculum

Bina Nusantara University – Interior Design Study Program (Malang Campus) have unique curriculum as follows:

1. 2+1+1 student mobility,

Bina Nusantara University accommodating students who want to try to feel the experience of studying at Binus Jakarta and Bandung for 2 semesters, starting from 4th semester to 5th semester. And after that, students must follow Enrichment Programs for a year (6th -7th semester).

2. Enrichment Programs.

There are 5 Enrichment Programs that can be choose by students based on their interest, as follows: Certified Internship Program, Certified Research Program, Certified Community Department, Certified Entrepreneurship Program, and Certified Study-Abroad Program to the cooperate-universities and/or industries.

3. Streaming: Smart Living & Environmental Design.

Specified in Interior Design Study Program (Malang Campus), we provide expertise concentration in smart living system for interior design that environmentally sustain. With this major concentration, our graduates can better adapt and well-equipped to technology developments and able to be qualified globally.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6030023	Character Building: <i>Pancasila</i>	2	20
	DSGN6747023	Ergonomic and Anthropometry	2	

Sem	Code	Course Name	SCU	Total	
	DSGN6496023	Sense of Design*	4		
	DSGN6497023	Interior Drawing	4		
	ARTS6024023	Art Principles	2		
	ARCH6110023	Interior Technical Drawing**	4		
	English University Courses I				
	ENGL6198023	English in Focus	2		
	ENGL6199023	English for Business Presentation	2		
2	CHAR6031023	Character Building: <i>Kewarganegaraan</i>	2	20	
	DSGN6498023	Interior Design I**/*	4		
	DSGN6499023	Furniture Design I**	4		
	CIVL6127023	Material Knowledge in Interior Design	2		
	CIVL6096023	Drafting and Detail Construction	4		
	ENTR6519002	Entrepreneurship : Ideation	2		
	English University Courses II				
	ENGL6201023	English Savvy	2		
	ENGL6200023	English for Written Business Communication	2		
3	CHAR6032023	Character Building: Agama	2	22	
	DSGN6500023	Interior Design II	4		
	ARTS6035023	Design History Studies*	2		
	CIVL6099023	Building Component Theory and Regulation	2		
	DSGN6802023	Furniture Design II***	4		
	DSGN6899023	Interior Design and Sustainable Living**	2		
	DSGN6803023	Computer 2D Drawing	4		
	LANG6089004	Indonesian Language	2		
4	DSGN6810023	Interior Design & Culture	2	18	
	DSGN6900023	Rendering & Presentation Techniques	2		
	DSGN6804023	Business in Interior Design***	2		
	Streaming: Smart Living & Environmental Design				
	DSGN6901023	Experimental Lighting Design**	2		
	DSGN6806023	Environmental Graphic Design (EGD)	4		
	DSGN6808023	Interior Design III	4		
	DSGN6809023	Interior Product Prototyping	2		
	Streaming: Commercial and Hospitality Design****				
	DSGN6199008	Interior Design III: Office*	6		
	DSGN6200008	Computer 3D Drawing for Interior*	4		
	DSGN6615008	Lighting Design For Interior	2		
	Streaming: Furniture and Interior Design Accessories****				
	DSGN6217008	Furniture Design III: Office*	6		
	DSGN6218008	Computer 3D Drawing for Furniture*	4		
	DSGN6888008	Interior Accessories Design	2		
Streaming: Techno Interior Design*****					

Sem	Code	Course Name	SCU	Total	
	DSGN6907033	Interior Design Technology and Studio Office	6		
	DSGN6908033	3D and 4D Presentation in Interior Design	4		
	DSGN6909033	Contemporary Issues in Techno Design	2		
	Minor Program		12		
	Free Electives****		12		
5	DSGN6902023	Interior Design and Technology	2	20	
	DSGN6941023	Interior Design Methodology	4		
	DSGN6811023	Portfolio Development*	4		
	ENTR6521002	Entrepreneurship: Market Validation	2		
	Streaming: Smart Living & Environmental Design				
	DSGN6812023	Exhibition Design	4		
	DSGN6814023	Interior Behaviour & Experience	2		
	DSGN6903023	Interior in Digital Interactive	2		
	Streaming: Commercial and Hospitality Design****				
	DSGN6204008	Interior Design IV: Commercial and Hospitality Project	6		
	DSGN6612008	Design Trend	2		
	Streaming: Furniture and Interior Design Accessories****				
	DSGN6220008	Furniture Design IV: Commercial and Hospitality Project	6		
	DSGN6614008	Signage and Way finding Design for Interior	2		
	Streaming: Techno Interior Design*****				
	DSGN6912033	Interior Design Technology and Studio Hotel	6		
	DSGN6913033	Interior Complementary Design	2		
Minor Program		8			
Free Electives****		8			
6	Enrichment Program I		20	20	
7	Enrichment Program II		20	20	
8	RSCH6482023	Thesis	6	6	
Total Credits 146 SCU					

*) This course is delivered in English

**) Global Learning System Course

***) Entrepreneurship Embedded

****) Conducted for student mobility program in Jakarta

*****) Conducted for student mobility program in Bandung

Streaming/Minor/Free Electives:

Students can only choose between streaming, minor programs or free elective, See minor program and free elective appendix for the detail.

English University Courses:

-) For 1st Semester: English University Courses I, students with Binus University English Proficiency Test score less than 500 will take English in Focus, and student with test score greater than or equal to 500 will take English for Business Presentation.

-) For 2nd Semester: English University Courses II, students with Binus University English Proficiency Test score less than 500 will take English Savvy, and students with test score greater than or equal to 500 will take English for Written Business Communication.

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggis		
Digital Ecosystem	v	v
Human Capital in Digital Workplace	v	v
Sustainable Development	v	v
Cross Cultural Communication	v	v
Intercative & Users Experience Design	v	v
Data Analytics	v	v
Robotic Process Automation	v	v
Minor @ Binus Alam Sutera		
Digital Transformation	v	v
Minor @ Binus Bekasi		
Virtual Service Experience	v	v
Culinary	v	v
Minor @ Binus Malang		
Digital Technopreneur	v	v
Minor @ Binus Bandung		
DesignPreneur	v	v

1. Minor Program: Digital Ecosystem

Course		SCU
COMP6683001	Introduction to Artificial Intelligence	2/2
COMM6501019	Narrative Development	4
ISYS6549003	Digital Innovation	4
COMP6684001	Current Trends in Technology	4
DSGN6834007	Visual Identity	4
Total SCU		20

2. Minor Program: Human Capital in Digital Workplace

Course		SCU
PSYC6174027	Psychology in The Workplace	4
MGMT6349005	Digital Workplace Strategy	4
ISYS6551003	Digital Workplace and Technology	4
LAWS6157028	Legal Aspects in Digital Workplace	4
PSYC6175027	Human Resources Development	4
Total SCU		20

3. Minor Program: Sustainable Development

Course		SCU
ARCH6119014	Introduction to Sustainable Development	2
DSGN6835008	Engineering Material	4
ISYE6154011	Sustainable Design and Manufacture	4
ISYE6155011	Occupational, Health, Safety, and Administration in Engineering	2
CPEN6217010	Digital for Sustainable Development	4
CIVL6118013	Engineering Economic	4
Total SCU		20

4. Minor Program: Data Analytics

Course		SCU
ISYS6680003	Introduction to data Analytics	2
ISYS6680003	Data Management & Descriptive Analytics	4
STAT6198049	Statistical for Decision Making	4
ISYS6682003	Application of Predictive Analytics to Business Data	4
ISYS6683003	Prescriptive Analytics and Optimization	4
MKTG6312005	Digitalization of Markets and Consumption	4
Total SCU		20

5. Minor Program : Robotic Process Automation

Course		SCU
COMP6857001	Basic Programming for Automation	2
COMP6858001	RPA Concept & Design	2
ISYS6684003	RPA Developer Fundamental	4
ISYS6685003	RPA Developer Advance	4
ISYS6686003	RPA Business Analytics Fundamental	4
ISYS6687003	Business Process Improvement	2
COMP6859001	Intelligence Automation	2
Total SCU		20

6. Minor Program: Digital Transformation

Course		SCU
ISYS6559003	Basic Programming for Automation	4
ISYS6557003	RPA Concept & Design	4
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
MGMT6352005	Digital Strategy	4
Total SCU		20

7. Minor Program: Virtual Service Experience

Course		SCU
ISYS6561003	Fundamental of Virtual Services	2
ACCT6350020	Virtual Financial Services	4
ISYS6562003	Virtual Market Place	4
MGMT6354005	Virtual Operation and Supply Chain	4
HTMN6082021	Virtual Hospitality Management	4
ISYS6563003	Seminar on Virtual Services	2
Total SCU		20

8. Minor Program: Culinary

Course		SCU
HTMN6078021	Advanced in Pastry and Bakery	4
HTMN6050021	Culinary Business Event	2/2
HTMN6048021	Western and French Cuisine	2/4
HTMN6046021	Authentic Indonesian Cuisine	2/4
Total SCU		20

9. Minor Program: Interactive & Users Experience Design

Course		SCU
PSYC6176027	Psychology and User Experience	4
ISYS6553003	User-Centered Research and Evaluation	4
DSGN6836007	Fundamental of Interface Design	4
ISYS6554003	Core Principles: Interactive Design	4
DSGN6837007	Digital Design Production	4

Total SCU	20
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10. Minor Program: Digital Technopreneur

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
COMP6686004	Popular Technology	4
ENTR6529002	Market Intelligence	4
DSGN6839006	Interactive Design	4
DSGN6844023	Prototyping Digital Future	4
Total SCU		20

11. Minor Program: Designpreneur

Course		SCU
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
Total SCU		20

12. Minor Program: Cross Cultural Communication

Course		SCU
CHIN6133026	Chinese Conversation in Daily Works	2
CHIN6132026	Chinese Conversation in Daily Activities	4
CHIN6134026	Chinese Conversation in Business Communication	4
COMM6502019	Communication in Diversity	2
INTR6135029	Comparative Politics	4
BUSS6170025	Asian Business Ethics	4
Total SCU		20

Appendix: Free Electives (4 th Semester & 5 th Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Business Creation	ENTR6580005	Digital Business Transformation	2	4
2	Business Creation	ENTR6582005	Business Strategy	2	4
3	Business Creation	ENTR6494005	Managing Growing Business	2	5
4	International Business Management	BUSS6162005	Market Entry Strategy	2	4
5	Management	BUSS6088005	Current Issue in Business and Technology	2	4
6	Management	BUSS6109005	Business Development	4	4
7	Management	BUSS6171005	Business Sustainability	4	4
8	Management	BUSS6173005	Managing Innovation and Knowledge	4	4
9	Management	MGMT6196005	Project Management	4	4
10	Management	BUSS6069005	Business Simulation	2	5
11	Management	BUSS6163005	Organization Development Strategy	2	5
12	Management	ISYS8175005	E-Business Strategy and Implementation	4	5
13	Management	MGMT6063005	Strategic Management	2	5
14	Marketing Communication	COMM6435019	Global Consumer Behavior	2	4
15	Marketing Communication	COMM6533019	Creative Program Design	2/2	4
16	Marketing Communication	COMM6538019	Media Promotion & Marketing in Creative Broadcasting	2	5
17	Tourism	TRSM6142022	Event Management	4	4
18	Tourism	TRSM6204022	Heritage Tourism	4	4
19	Tourism	TRSM6196022	Tourism Community Empowerment	2	5
20	Architecture	ARCH6054014	Interior Design Principles	2	4
21	Architecture	ARCH6061014	Sustainable Architecture	2	5
22	Architecture	ARCH6128014	Multimedia in Design Presentation	4	5
23	Architecture	ARCH6130014	Architecture & Social Culture	4	5
24	Architecture	ARCH6132014	Leadership Organization Behavior	4	5
25	Industrial Engineering	ISYE6113011	Leadership & Organizational Behavior	2	4
26	Primary Teacher Education	EDUC6032030	Art & Craft	2	5
27	Psychology	PSYC6145027	Urban Psychology	4	4
28	Animation	DSGN6689007	Concept Art & Production Design	2	5
29	Creative Advertising	DSGN6671007	Creative Writing for Commercials	4	4
30	Creative Advertising	DSGN6732007	Photography	4	5
31	Information Systems	ISYS8066003	Business Process Management	4	5

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus).

Enrichment Track Scheme

Track	Semester 6							Semester 7					
	IN	EN	RS	CD	SA	IS	*etc	IN	EN	RS	CD	SA	IS
1	v							v					
2	v								v				
3	v									v			
4	v										v		
5	v											v	
6		v						v					
7			v					v					
8				v				v					
9					v			v					
10						v		v					
11	v												v

Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	etc	: Study Program Special Purposes
CD	: Certified Community Development		

Description:

Student will take one of enrichment program tracks

Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
DSGN6515023	Industrial Experience	8	
DSGN6904023	Design Ideation & Profession in Industry	8	
DSGN6518023	Self Management in Industry	4	
Enrichment Program II			20
DSGN6519023	Professional Experience	8	
DSGN6905023	Design Applied & Process in Industry	8	
DSGN6522023	Team Work Activity in Industry	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
ENTR6964023	New Business Initiation	8	
ENTR6965023	Product Development Process	8	
ENTR6417023	EES in New Interior Design Business	4	

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
RSCH6379023	Research Experience	8	
RSCH6588023	Scientific Writing in Design	8	
RSCH6381023	Global EES	4	

Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
CMDV6223023	Community Outreach Project Implementation	8	
CMDV6361023	Community Outreach Project Design	8	
CMDV6225023	Employability and Entrepreneurial Skills in Design Community	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			20
Enrichment Program I/II			
GLOB6093023	Elective Course for Study Abroad 1	4	
GLOB6094023	Elective Course for Study Abroad 2	4	
GLOB6095023	Elective Course for Study Abroad 3	4	
GLOB6096023	Elective Course for Study Abroad 4	4	
GLOB6105023	Elective Course for Study Abroad 13	4	
GLOB6097023	Elective Course for Study Abroad 5	2	
GLOB6098023	Elective Course for Study Abroad 6	2	
GLOB6099023	Elective Course for Study Abroad 7	2	
GLOB6100023	Elective Course for Study Abroad 8	2	
GLOB6101023	Elective Course for Study Abroad 9	2	
GLOB6102023	Elective Course for Study Abroad 10	2	
GLOB6103023	Elective Course for Study Abroad 11	2	
GLOB6104023	Elective Course for Study Abroad 12	2	
GLOB6109023	Elective Course for Study Abroad 17	2	
GLOB6110023	Elective Course for Study Abroad 18	2	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study Track

Code	Course Name	SCU	Total
Elective courses list for certified specific independent study*			20
Enrichment Program I/II			
MICR6145023	Course Certification I	3	
MICR61460023	Technical Skill Enrichment I	4	
MICR6147023	Industrial Project I	9	

Code	Course Name	SCU	Total
MICR6148023	Soft Skill Enrichment I	4	
MICR6149023	Elective Course for Specific Independent Study 1	8	
MICR6150023	Elective Course for Specific Independent Study 2	8	
MICR6151023	Elective Course for Specific Independent Study 3	6	
MICR6152023	Elective Course for Specific Independent Study 4	6	
MICR6153023	Elective Course for Specific Independent Study 5	6	
MICR6154023	Elective Course for Specific Independent Study 6	5	
MICR6155023	Elective Course for Specific Independent Study 7	5	
MICR6156023	Elective Course for Specific Independent Study 8	5	
MICR6157023	Elective Course for Specific Independent Study 9	5	
MICR6158023	Elective Course for Specific Independent Study 10	4	
MICR6159023	Elective Course for Specific Independent Study 11	4	
MICR6160023	Elective Course for Specific Independent Study 12	4	
MICR6161023	Elective Course for Specific Independent Study 13	4	
MICR6162023	Elective Course for Specific Independent Study 14	4	
MICR6163023	Elective Course for Specific Independent Study 15	3	
MICR6164023	Elective Course for Specific Independent Study 16	3	
MICR6165023	Elective Course for Specific Independent Study 17	3	
MICR6166023	Elective Course for Specific Independent Study 18	3	
MICR6167023	Elective Course for Specific Independent Study 19	3	
MICR6168023	Elective Course for Specific Independent Study 20	3	
MICR6169023	Elective Course for Specific Independent Study 21	2	
MICR6170023	Elective Course for Specific Independent Study 22	2	
MICR6171023	Elective Course for Specific Independent Study 23	2	
MICR6172023	Elective Course for Specific Independent Study 24	2	
MICR6173023	Elective Course for Specific Independent Study 25	2	
MICR6174023	Elective Course for Specific Independent Study 26	2	
MICR6175023	Elective Course for Specific Independent Study 27	2	
MICR6176023	Elective Course for Specific Independent Study 28	2	
MICR6177023	Elective Course for Specific Independent Study 29	1	
MICR6178023	Elective Course for Specific Independent Study 30	1	
MICR6179023	Elective Course for Specific Independent Study 31	1	
MICR6180023	Elective Course for Specific Independent Study 32	1	

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Student should pass all of these quality controlled courses as listed below:

No.	Course Code	Course Name	Minimal Grade
1.	CHAR6030023	Character Building: <i>Pancasila</i>	B
2.	ENTR6521002	Entrepreneurship: Market Validation	C

No.	Course Code	Course Name	Minimal Grade
3.	DSGN6496023	Sense of Design	C
4.	ARCH6110023	Interior Technical Drawing	C
5.	DSGN6941023	Interior Design Methodology	C
6.	DSGN6498023	Interior Design I	C
7.	DSGN6500023	Interior Design II	C
Streaming Course			
8.	DSGN6808023	Interior Design III	C

*) Tutorial & Multipaper