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3. BINUS UNIVERSITY INTERNATIONAL (BI)

3.3 Education Systems

A. Partners

BINUS UNIVERSITY INTERNATIONAL has a strong commitment towards providing quality education for all of our students. For our dual-degree students in particular, the learning experience may even extend beyond the walls of our campus and national borders. It is because of that commitment that BINUS UNIVERSITY INTERNATIONAL carefully selects its partners to ensure our students obtain the full benefits of having courses taught by our partners, and thereby acquire the second degree.

The quality of our partners has grown over the years and students can now choose to study at partner institutions which are mostly listed in the top 200 in the world and have excellent international reputations. We are confident that our students will gain the benefits of the exposure too and the experience of learning in a multi-cultural environment. We hope from that experience, our students will acquire not only the hard skills needed to compete in the job market, but also the soft skills, such as interpersonal skills in a culturally diverse environment - a necessary competency in this era of globalization.

Our partners at a glance:

1. Auckland University of Technology

AUT is the second largest university in New Zealand. It has been a university since 2000, but a place of learning for 120 years and operates in accordance with the Education Act (1989). AUT has been rated as a five-star university by the QS world university rankings organization. Achieving a maximum five stars for Teaching, Employability, Internationalization, Facilities, and Inclusiveness, AUT's degrees in Engineering and Computer and Mathematical Sciences are the opportunity to play a key role in New Zealand's technological, social, and economic development. Its teaching and research staff are among the best in New Zealand and internationally. This, alongside collaborative learning environments and valuable workplace experience with industry clients, contributes to its programs achieving the highest standards in student experience and employer satisfaction. It is in the Times Higher Education World University Rank TOP 300, QS World University Rank TOP 500, specifically for its School of Computer Science and Information System is in the TOP 450 QS WUR.

BINUS University International Program(s): Double degree in **Business Information Systems** and **Computer Science**.

2. CBS International Business School

Founded in 1993 as Cologne Business School, it was one of the first schools in Germany to introduce a Bachelor of Arts degree in International Business. Cologne Business School is a business school of the European University of Applied Sciences (EUFH) Rhein/Erft, which was rated as one of Germany's top institutions of higher education in the area of business studies. Cologne Business School is officially accredited by the German authorities and in addition it received its bachelor program accreditation from the FIBAA (i.e. Foundation for International Business Administration Accreditation, the accreditation board for Germany, Austria, and Switzerland). Cologne Business School was the first



business school in Germany to receive the internationally renowned accreditation of the International Accreditation Council for Business Education (IACBE). Cologne Business School is a member of AACSB as well. The excellent study conditions are based on small learning groups and intensive supervision by the professors and lecturers. Early in 2020, Cologne Business School rebranded into CBS International Business School.

BINUS University International Program(s): Double degree in Business Information Systems and Finance.

3. Macquarie University

Macquarie University was founded in 1964. Its unique location, in the heart of Australia's largest high-technology precinct, provides benefits for staff and students through an environment of outstanding research and innovation, and through learning and teaching opportunities with world-leading organizations. It is a 126-hectare park-like campus protected by the award-winning sustainability practices. It has been awarded five stars in the prestigious QS Stars rating system for high performance in areas such as teaching, research, graduate employability, and facilities. Many of the courses are designed in collaboration with industries. The university enjoys accreditation by peak professional bodies, which gives the students a head start on their careers. Throughout the programs, students are required to observe facts objectively, make logical decisions, and generate optimal solutions to problems that they might face and be prepared for an increase in the use of technology in the industrial world. It has a Times Higher Education World University Rank TOP 250, QS World University Rank #237, specifically for its Business & Management Studies in TOP 250, Accounting and Finance in TOP 150 QS WUR.

BINUS University International Program(s): Master Track in Finance and Business Information Systems.

4. Northumbria University

With more than 50 years of history, Northumbria University has a well-earned reputation as one of the leading modern universities in the world and has been named 'UK's most IT-enabled organization' at the Computing Awards for Excellence 2006. Moreover, the School of Design at Northumbria University is one of the best design schools in Europe and Asia voted by US Business Week. Northumbria is rated "excellent" for its teaching quality and research. Its curriculum continuously evolves to embed new knowledge and respond to the changing needs of industries and the world we live in. Northumbria's design programs are delivered internationally, with partnerships including the BINUS-Northumbria School of Design in Indonesia and the Academy of Design in Sri Lanka. By the year 2000, Northumbria University was the largest university in Northeast England, with a broad portfolio of courses and a rich cultural diversity in its student population. The highest standards have been maintained, with an excellent result in a recent Institutional Audit by the Quality Assurance Agency. Northumbria's courses are highly rated. In the National Student Survey 2018, a number of programs achieved 100% satisfaction from our students and almost half scored 90% or more. Its Art and Design subjects are ranked 17th in the Sunday Times University Guide 2016. It has a Times Higher Education World University Rank TOP 400, QS World University Rank for Art and Design in TOP 200, Business and Management Studies in TOP 400, Arts and Humanities in TOP 450.

BINUS University International Program(s): Double degree in **Graphic Design & New Media** (including Interactive Digital Media), **Fashion Design** (including Fashion Management), **Business Information Systems**, and **Communication**.



5. Queensland University of Technology

Queensland University of Technology (QUT) is a major Australian university with a global outlook and a real-world focus. It is one of the nation's fastest growing research universities and the courses are in high demand. QUT graduates include eight Rhodes Scholars, five of these awarded in the past six years. QUT is transforming the student experience it offers the 50,000 students and QUT places a premium on the international and national accreditation of QUT various professional degrees. QUT established the world's first Creative Industries Faculty, and invests heavily in collaborative learning and interdisciplinary research environments. The business, law, and science and engineering students are based at Gardens Point, right in the center of Brisbane. The main campus for the creative industries, education, and health students, Kelvin Grove is located in the thriving Kelvin Grove Village. QUT Business School is one of the prestigious universities worldwide that holds the Triple Crown of international accreditation of EQUIS, AACSB (Business), and AMBA.It has a Times Higher Education World University Rank #179, QS World University Rank #224, specifically for QUT School of Computer Science and Information System is in TOP 150 QS WUR.

BINUS University International Program(s): Double degree in Business Information Systems.

6. RMIT University

RMIT is a global university of technology, design, and enterprise in which teaching, research, and engagement are central to making an impact and creating life-changing experiences for the students. One of Australia's original tertiary institutions, RMIT University enjoys an international reputation for excellence in professional and vocational education, applied research, and engagement with the needs of industries and the community. RMIT equips the students with real-world experiences and the skills to succeed in a rapidly evolving world. Whether it's learning how to design and shape a business idea, pitch a concept to investors, or use RMIT startup accelerator and incubator to transform an idea into something world changing, RMIT's entrepreneurial opportunities are endless. It has a Times Higher Education World University Rank TOP 400, QS World University Rank #238, specifically for its School of Computer Science and Information Systems is in TOP 150 QS WUR.

BINUS University International Program(s): Double degree in Computer Science.

7. University of Nottingham

With a community of more than 40,000 students from over 150 countries, The University of Nottingham is a truly global university providing excellent opportunities to meet, study and socialize with individuals from all over the world. The University of Nottingham is an inspiring place of learning and scholarships. As a member of the UK's prestigious Russell Group and Universitas 21 (U21) global network of research-intensive universities, the University of Nottingham delivers a high standard of education. It has ranked in the **top ten for employability** for five years running (the Graduate Market 2013-2018, *High Fliers Research).* With the Nottingham Advantage Award program, students can discover a diverse portfolio of modules to further enhance the employability. It has a Times Higher Education World University Rank #152, QS World University Rank #96, specifically for its School of Computer Science and Information System is in TOP 250 QS WUR.

BINUS University International Program(s): Double degree in **Computer Science**.



8. University of Wollongong

University of Wollongong (UOW) Australia is proud to be the 17th best modern university in the world. Throughout its history, UOW has built an international reputation for world-class research and exceptional teaching quality. The major international rankings place UOW in the top 2 percent of universities worldwide and it is aiming higher every day. UOW always has been about academic excellence. The guides and rankings prove that UOW graduates have great prospects for getting a job when they graduate. For the ninth year, UOW is ranked in the top 1 percent of universities in the world in the QS World University Rankings Graduate Employers survey for the quality of graduates. Wollongong is a university city at its best, providing the perfect study environment, where students can live stress-free and focus on their studies. It has a Times Higher Education World University Rank TOP 250, QS World University Rank #212, specifically for its School of Computer Science and Information System is in TOP 200 QS WUR.

BINUS University International Program(s): Double degree in **Computer Science**.

9. Victoria University of Wellington

Victoria University of Wellington is one of New Zealand's oldest and most prestigious tertiary institutions with a proud tradition of academic excellence. It has a unique and proud history as a globally-ranked capital city university. It is New Zealand's top ranked university for research quality, with a teaching focus on leadership, communication skills, and creative and critical thinking. The Global Peace Index consistently ranks New Zealand as one of the most peaceful countries in the world. Victoria University has five stars overall in the <u>QS Stars rating of excellence</u> and five stars in each of the eight categories—arts and culture, discipline ranking and accreditations, employability, facilities, inclusiveness, internationalization, research, and teaching. Victoria Business School is one of an elite group of commerce faculties worldwide that hold the Triple Crown of <u>international accreditations</u> of EQUIS, AACSB, and AMBA. It has a Times Higher Education World University Rank TOP 600, QS World University Rank #215, specifically for its Business and Management Studies in TOP 250 QS WUR.

BINUS University International Program(s): Double degree in **Finance**.

10. University of New South Wales (UNSW)

UNSW Sydney (the University of New South Wales) is one of Australia's leading research and teaching universities. Established in 1949, UNSW is one of the top 100 universities in the world, with more than 60,000 students and a 7,000-strong research community. UNSW is a member of the prestigious <u>Group of Eight</u> - a coalition of Australia's leading research intensive universities. It has been awarded the maximum QS Five Star Plus rating in 2019 for teaching, research, employability, facilities, internationalization, inclusiveness, specialist subject, and innovation. UNSW's international and regional partnerships, first-class academics, and state-of-the-art facilities mean the students graduate with relevant, highly sought-after skills. The main UNSW campus is located on a 38-hectare site at Kensington, seven kilometers from the center of Sydney. Other major campuses are Art & Design in Paddington and UNSW Canberra at the Australian Defense Force Academy. It has a Times Higher Education World University Rank #71, QS World University Rank #43, specifically for its Business and Management Studies in rank #34 QS WUR.

BINUS University International Program(s): Double degree in Finance.



11. The University of Newcastle

The University of Newcastle (UON) Australia stands as a global leader distinguished by a commitment to equity and excellence. Its degree programs are internationally recognized, shaped around global learning, work placements, and entrepreneurial approaches to develop the problem-solvers and innovators of the future and its research is world-class and diverse. At UON, students and researchers are working to solve the world's great challenges. For over 50 years, UON has made its mission to deliver superior education to talented students from all walks of life. With state-of-the-art facilities, it offers innovative and inspiring approaches to delivering education across all of our locations - Newcastle (Callaghan), Newcastle CBD, Central Coast, Sydney, Port Macquarie, and Singapore. With over 37,000 students, the university's learning community is vibrant and dynamic, offering students and researchers a world-class academic experience and a diverse professional, cultural, and social learning environment. Its Business School is AACSB Accredited. UON itself is in QS World Rank #207 and listed in top 250 for Business and Management Studies.

BINUS University International Program(s): Two Degree Program in Finance.

3.4 Methods of Education Delivery

Modular Content with Problem-based Learning

Since 2010, BINUS UNIVERSITY INTERNATIONAL has used a Constructive Alignment approach that integrates the design of teaching, learning, and assessment at course and program levels. BUI implements modular content with problem-based learning (PBL) to speed up the process of student-centered learning in selected courses. The modular content refers to a collection of learning resources developed as a single learning object.

3+1 Curriculum

BINUS UNIVERSITY INTERNATIONAL has developed a 3+1 curriculum system which refers to a three-year oncampus program at Bina Nusantara University and a one-year off-campus enrichment program (i.e. internship, research, entrepreneurship, community development, and study abroad). The main idea of this program is to reduce the gap between the university and industry/society, and to achieve one of our quality objectives to have at least two out of three graduates become an entrepreneur or work at a global organization within six months of graduation.

English Language

To develop the quality of students to an international standard and to educate students in the language of international academia and global business, BINUS UNIVERSITY INTERNATIONAL uses English as the medium of communication, instruction, and assessment. Textbooks, class delivery, discussions, student presentations, quizzes, and all other forms of assessments including reports and thesis papers are all in English.

To study at BI, a prospective student needs to have a TOEFL score of at least 550 and a TWE score of at least 4.0 or their equivalents. If their TOEFL and/or TWE scores are below the requirement, students have to take a pre-sessional English course (English Plus Stage One) of 150 hours. BI organizes these pre-sessional English classes especially to enhance the students' ability to deal with an international academic English environment. Students still having difficulty with English on entry are given further help by being enrolled in an English Plus Stage Two course which prepares them for late entry to Academic English I from semester 2.



Since our students learn in an English only medium of instruction environment, the current policy of some of our partners is that our students can be accepted without having to go through an international English language test such as IELTS that would normally determine a student's acceptance by a partner university.

Semester Credit Unit (scu)

The Semester Credit Unit (scu) system is a way of organizing the teaching and learning in higher education programs as it indicates the academic weight of a course and describes the duration of each activity related to the teaching, learning, and assessment of a course in one semester of an academic year. The SCU system offers some degree of flexibility for students to design their pace of study. Some benefits of an SCU system are:

- 1. Gives a possibility to students to complete their studies within a shorter-than-normal minimum duration of study.
- 2. Provides an opportunity to students to choose courses according to their own interests, talents, and capacities.
- 3. Facilitates the adaptation of curricula to meet with the rapid development of knowledge and technology.
- 4. Enables an optimal assessment of the students' learning outcomes at the course level.

Credit Characteristics

In the scu system, each course has a weight, that is, a credit value. The number of credit values for specific courses may differ. It is determined by the effort to finish the tasks presented in lecture programs, job training, practical work, and other tasks. In one semester, each course runs for 13 weeks. The weight of each course is measured in credit units. Students can graduate if they have achieved, among others, a minimum of 146 scu.

One credit is made up of a weekly commitment of:

- 1. An academic hour of scheduled face-to-face learning in the classroom with an academic staff. This is defined as 50 minutes in BUI.
- 2. An academic hour of a structured academic activity, which has been scheduled and planned by an academic staff (i.e. a lecturer), e.g. a review session or seminar.
- 3. An academic hour of an independent academic activity such as reading, summarizing, working on papers, etc.

Collaborative Learning with Innopeda Curriculum

BINUS UNIVERSITY INTERNATIONAL is also committed to developing the students' skills in innovation and entrepreneurship. A new learning environment implemented in a curriculum called Innopeda (Innovation Pedagogy) has been specially designed to facilitate the development of these skills. It fosters collaborative learning experiences well suited to the needs and characteristic of the new generation of students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs at BINUS UNIVERSITY INTERNATIONAL.

The Innopeda curriculum is centered upon the hatchery courses, which enable students to hatch their innovative ideas into business solutions and startup such as Project Hatchery and Entrepreneurship Hatchery, which are mandatory courses for all BUI students in their early years. During the entrepreneurial enrichment track, Business Model Innovation and Sustainable Startup Creation, among others, are the follow-up courses designed specifically with design thinking, customer development, and lean startup methodology in a multi-discipline environment to stimulate and cultivate the students' entrepreneurial skills.





To support this collaborative and entrepreneurial learning environment, the Center for Innovation, Design, and Entrepreneurship Research was established in 2015, which serves as a focal link between students' entrepreneurial learning and entrepreneurial career. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitudes among students by actively involving the students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerses students with an end-to-end experiential journey.

3.5 Assessment of Learning

Students at BINUS UNIVERSITY INTERNATIONAL will be assessed from time to time following the assessment methods outlined in the Course Outline. Major individual assessment methods include examinations, semester projects, and significant essay writing. At the end of their study, students will also write a thesis as part of the graduation requirements.

Course Assessment

As BINUS UNIVERSITY INTERNATIONAL applies a student-centered learning approach, there is a variety of assessment methods applied in different courses. Examinations are one common way to assess students' learning. The examinations for the majority of courses consist of a mid-semester exam and a final exam. Both the mid-semester exam and the final exam are conducted once each semester.

However, there are several courses in some programs that do not require students to sit in a mid-semester and/or a final examination. The assessment methods are chosen based on the suitability of the method to measure the learning outcomes attained. These may include doing significant pieces of writing in relevant topics, completing a final project, or working with a client. The variety of assessment methods ensures that students are assessed using the best way for the course nature as well as giving students different learning experiences. The assessment methods are listed and explained in each course outline. The course outline will be published no later than the second week of a teaching period.

Thesis (Final Project)

All students wishing to finish their study at BI will do a research or final project and write a thesis. This is a requirement for all students, including those finishing their study with a partner university through a double degree scheme. Students will work with an academic supervisor to write the thesis. Upon submitting the thesis report, students will be required to attend a thesis defense examination (viva voce), where students must conduct a presentation and/or demo in front of the examiner board. Students will be assessed in the areas of effort, content, writing quality, and delivery of the thesis presentation.

3.6 Evaluation Systems

The grading system which is in accordance with the purposes and goals of BINUS UNIVERSITY INTERNATIONAL is the Absolute Grading System. A letter summarizes the student's academic performance in a course in a single semester and over the duration of the student's enrollment in the course, and is grouped as follows:



Alphabetical Value	Weight	Final Score of Semester	Description	
A	4	90 – 100		
A-	3.67	85 – 89	High Distinction	
B+	3.33	80 - 84		
В	3	75 – 79	Distinction	
B-	2.5	70 – 74	Distinction	
С	2	65 – 69	Pass	
D	1	50 – 64	Near Pass	
E	0	0 – 49	Fail	
F	0	-	Incomplete	

Table of Grading System for BINI	US University International
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3.7 Credit Load

In general, a full credit load in a single semester is between 18 and 24 units, depending on the course of study. The specific number of units may vary by semester within this range. Students with a high grade point average may petition the Head of the Program in which they are enrolled for permission to overload.

At BINUS UNIVERSITY INTERNATIONAL, 1 credit is equal to 36-48hours/semester, while 1 teaching hour consists of 50 minutes/week.

The study load in one semester can be determined by individual ability and by looking at the students' results from the last semester, which are measured by the Semester Grade Point Average (IPS/GPS), or all of the semesters by the Cumulative Grade Point Average (IPK/GPA).

The Semester Grade Point Average (IPS/GPS) is counted as follow:

$$GPS = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

The Cumulative Grade Point Average (IPK/GPA) is counted as follow:

$$GPA = \frac{\sum M}{\sum L}$$

K = Number of credits taken in a related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

3.8 Acceptable Academic Performance

Standards of Academic Performance are published in the Student Handbook, available both online and from Student Services at the beginning of each academic year. In general, courses that are considered "core" courses in a major must be passed with the prescribed minimum grade.



For a definition of those courses considered "core" by each major, students can contact the Head of Program. Academic misconduct and the sanctions imposed for instances of misconduct are also defined in the Student Handbook.

3.9 Student Support Facilities

A. Academic Advisory

Students from BINUS UNIVERSITY INTERNATIONAL have the right to receive academic advisory from their Academic Advisor. The consultation may include academic advice, reports of academic achievements, and problem solving for academic problems that students experience during their study. The Academic Advisor also aims to motivate students either as individuals or as a group during class. The Academic advisor may advise the students of the courses they need to take or provide them with suggestions for a study plan.

Students are encouraged to schedule a meeting with their academic advisor (who is normally the appointed lecturer or their Head of Program), especially when they are planning their semester courses, before the mid exam and before the final exam in each semester. Students should meet their academic advisor when they have academic difficulties in their study. It is very important that students seek academic help before their problems or difficulties become more serious and possibly jeopardize their success in studying.

B. Students Advisory and Support Center (SASC)

BINUS UNIVERSITY INTERNATIONAL not only aims to provide students with opportunities to gain necessary knowledge, skills, and attitudes, but also in their wellbeing during their study period. To provide this, SASC commit themselves to help students in facing their academic or non-academic difficulties that could arise from their inability to adapt to new environment, or possibly also unsupportive conditions that surrounded them. In this center, there are several services being provided to support students in handling difficult courses subjects, adapting to new environment and in some cases also counseling for their academic or non academic needs.

Some of our regular activities include:

- Student Mentoring. The SASC office pays serious attention to students in need. To ensure that students with a GPA < 2.0 are supported academically, Student Advisory Operations assign mentors to help them with study sessions outside of regular classes.
- 2. Student Counseling. In order for students to have a favorable study environment, they must also experience positive wellbeing. For personal problems that students feel the need to share in confidentiality, they can discuss it with a counselor, particularly if that personal problem has any effect on their academic performance. Counseling sessions can be arranged conveniently between the student and counselor.
- 3. Tutorial. Unlike student mentoring, a tutorial activity is an extra class session held by mentors for all students by request to SASC or by SASC analysis result. The request that came in to the SASC office or by SASC result will be confirmed back with the lecturer from the program, or HOD/Dep. HOD, and after that one or two mentors are invited to create class session based on the topics. It is usually conducted, but not limited, for selected courses which require intensive exercises for maximum 100 minutes in a week.



C. Student Club and Activity Center (SCAC)

To enhance students' soft skills in order to foster BINUS Graduate Attributes so as to carry on one of the missions of BINUS University which is to create outstanding leaders for global communities, Student Club and Activity Center (SCAC) is tasked to facilitate and develop extracurricular activities and organizational events by stewarding student clubs and their initiatives and programs. As a part of this scheme, SCAC regulates every club, organization, and event in view of their sustainable growth and incessant impacts to student life.

Some of our regular activities include:

- 1. Leadership Training Programs. Leadership Training Programs are annual programs which aim at increasing the leadership skills of members and future members of student clubs. Training is normally conducted at an off-campus site and involves industry professional schemes, such as outbound and team-building programs.
- 2. Student Organization Upgrade Programs. Student Organization Upgrade Programs are the regular sessions given to student club leaders in the forms of updates on the common issues faced by SCAC and student clubs combined with training sessions on the relevant and current issues in the management of student organizations.
- 3. Student Club Annual Programs. Student Club Annual Programs are the main events or programs initiated and executed by each student club related to the nature of their clubs such as regular training and seminars on their specific skills, regular practices, leadership development activities, regeneration programs, social or community service programs, competitions and tournaments, etc.

Currently SCAC at BINUS UNIVERSITY INTERNATIONAL manages 17 clubs/associations:

- 1. ASC (Accounting Students Association)
- 2. BINARY (Computer Science Student Association)
- 3. BIMARC (BINUS UNIVERSITY INTERNATIONAL Marketing Student Association)
- 4. CAC (Creative Art Community) Graphic Design Student Association
- 5. BASIS (Information Systems Student Association)
- 6. FASHUN (Fashion Students Association)
- 7. BIBS (BINUS International Business Students Association)
- 8. BIBC (BINUS UNIVERSITY INTERNATIONAL Basketball Club)
- 9. BIDC (BINUS UNIVERSITY INTERNATIONAL Dance Club)
- 10. BIFC (BINUS UNIVERSITY INTERNATIONAL Football Club)
- 11. BIJAC (BINUS UNIVERSITY INTERNATIONAL Japanese Club)
- 12. BIMUS (BINUS UNIVERSITY INTERNATIONAL Music Club)
- 13. BIPEDS (BINUS UNIVERSITY INTERNATIONAL Pool of English Debaters)
- 14. CIA (Cameras in Action or BINUS UNIVERSITY INTERNATIONAL Cinematography Club)
- 15.CIC (Community in Christ)
- 16. BISC (BINUS UNIVERSITY INTERNATIONAL Student Committee)
- 17. BINUS UNIVERSITY INTERNATIONAL Capoeira Club

Student Activities

The Student Club and Activity Center (SCAC) also manages various activities in or outside BINUS UNIVERSITY campuses for both national and international events by helping students to organize or participate in the activities. The



activities are expected to help students get exposed or immersed by learning by doing in order to grow beyond their technical competencies learning.

D. Teach for Indonesia (TFI)

Teach for Indonesia is the unit that takes care of all CSR (Corporate Social Responsibilities) activities under Yayasan Bina Nusantara.

About us

Teach for Indonesia (TFI) encourages education and community development to be accessible to everyone. We also strive to support our community with opportunities to increase their potential for achievement in the future by conducting: tutoring programs, workshops, certification and training, scholarships, etc. With this concept, we aim to make the community independent and improve the quality of life of the community. In line with the vision of BINUS University in Fostering and Empowering the society. BINUS University understands that empathy is one of the basic skills that students need in the future. Therefore, students are also involved in every Teach for Indonesia Program as volunteers.

TFI Program:

- 1. Sustainable;
- 2. Volunteer;
- 3. Community Development; and
- 4. Transparent.

E. Global Employability and Entrepreneurship (GEE)

BINUS UNIVERSITY INTERNATIONAL always provides students with opportunities to gain extra knowledge, develop themselves with work necessary skills, and attain the attitudes required in their future careers through academic or non-academic activities. BINUS UNIVERSITY INTERNATIONAL has also already set the EES (Employability and Entrepreneurial Skills) as a set of knowledge and skills that students need to have at their graduation. To accommodate that, GEE Unit is present in every campus to facilitate the needs. Whether for career training or consultation, or as simple as job vacancy information, GEE is always ready to give services from the first year students to the graduate candidates. Some of GEE's regular activities include:

- Career Seminar and Career Preparation Training. Industry experts are invited to give motivation to students on how to build their future careers, and what kinds of skills they will need for their career development after they graduate. BINUS UNIVERSITY INTERNATIONAL usually invites communicative and inspiring speakers to help students plan their careers as early as possible.
- 2. Campus Hiring and Recruitment. It facilitates and assists our company partners' recruiting needs through our oncampus recruiting program and vacancy information distribution through student email and websites, in helping them to hire BINUS UNIVERSITY INTERNATIONAL graduates.
- **3.** Alumni Sharing. BINUS UNIVERSITY INTERNATIONAL is very proud to have its alumni around the world and from various industries. The SAGE office regularly conducts alumni sharing events with students through face-to-face meetings or teleconference events, especially with our alumni who work abroad.



4. Alumni Development Program. The Alumni Lifelong Learning Program is dedicated to the BINUS UNIVERSITY INTERNATIONAL alumni to give them opportunities to widen their network and gain knowledge through annual gathering activities. This continuous support improves the quality of our graduates.

F. Language Center

The Language Center (LC) is responsible for innovating, designing, and maintaining programs, as well as promoting, supporting, and resolving communication issues related to the use of English at the BINUS University International campus of BINUS UNIVERSITY. The Language Center provides programs and services for students including, but not limited to, English Plus Stage One and English Plus Stage Two (pre-sessional /non-credit courses) and Academic English courses both in the International Undergraduate Program and MM Professional Program, inter-class competitions, a language clinic, a website, social networking accounts, and a self-access center. In addition, LC pursues contacts and develops programs and events with English language-based entities. Consultation, training, translation of non-research documents, and proofreading of case studies and research papers for faculty and staff are also provided. Moreover, LC runs a peer tutorial center called BINUS International Language Link where students, mainly in the freshman year, learn Academic English, including writing and giving presentations, from their peers.

The Language Center has a vision to make BINUS University International a campus of high-quality international communication through continual exposure to and immersion in international academic, professional, and general English, not only for faculty, staff, visitors, and resources but among students themselves. Students are also encouraged to continually improve and update their English language ability, by making the most of the facilities such as one-to-one consultation sessions with the faculty in the English Language Clinic. They are also recommended to contribute extra-curricular involvement in BEST, the student English club responsible for E-com, a national event that gathers high school and university students to compete in areas such as debating, news casting, short story writing, storytelling, among others, or in BIPEDS, one of the finest English debate organizations in Indonesia with an international reputation. Students will, therefore, be well prepared for and feel at home in communicating in English in an international environment, thus easing the transition to studies overseas, and giving students a commanding edge.

G. Center for Innovation, Design, and Entrepreneurship Research

The Center for Innovation, Design, and Entrepreneurship Research was established to serve as a focal link between students' entrepreneurial learning and their entrepreneurial careers. The unit maintains and develops the core competencies of entrepreneurship and ensures they are embedded in academic programs at BINUS UNIVERSITY INTERNATIONAL. The unit identifies potential products or services that have been developed by students during their studies and assists them in commercializing those products and services. The unit advocates entrepreneurial thinking and attitudes among students by actively involving the students in entrepreneurial projects and boot camps. The unit also builds a connection with similar centers at the international level both for benchmarking and collaboration purposes.