

# Contents

3. BINUS UNIVERSITY INTERNATIONAL (BI) .....	1
3.3 Education Systems .....	1
Partners (for Finance, CS, BIS, Communication, GDNM, Fashion Design and Fashion Management) .....	1
1. CBS International Business School .....	1
2. Macquarie University .....	1
3. Northumbria University at Newcastle .....	2
4. Queensland University of Technology .....	3
5. RMIT University .....	3
6. University of Nottingham .....	3
7. University of Wollongong .....	4
8. Victoria University of Wellington .....	4
9. University of New South Wales (UNSW) .....	4
10. The University of Newcastle .....	5
3.4 Methods of Education Delivery .....	5
3.5 Assessment of Learning .....	8
3.6 Evaluation Systems .....	9
3.7 Credit Load .....	9
3.8 Acceptable Academic Performance .....	10
3.9 Student Support Facilities .....	10
B. Academic Advisory .....	10
C. Students Advisory and Support Center (SASC) .....	10
D. Student Club and Activity Center (SCAC) .....	11
E. Teach for Indonesia (TFI) .....	12
F. Global Employability and Entrepreneurship (GEE) .....	12
G. Language Center .....	13
H. Center for Innovation, Design, and Entrepreneurship Research .....	13

## 3. BINUS UNIVERSITY INTERNATIONAL (BI)

### 3.3 Education Systems

#### **Partners (for Finance, CS, BIS, Communication, GDNM, Fashion Design and Fashion Management)**

BINUS UNIVERSITY INTERNATIONAL has a strong commitment towards providing quality education for all of our students. For our dual-degree students in particular, the learning experience may even extend beyond the walls of our campus and national borders. It is because of that commitment that BINUS UNIVERSITY INTERNATIONAL carefully selects its partners to ensure our students obtain the full benefits of having courses taught by our partners, and thereby acquire the second degree.

The quality of our partners has grown over the years and students can now choose to study in partners which are mostly listed in the top 200 in the world and have excellent international reputations. We are confident that our students will gain the benefit of the exposure and experience learning in a multi-cultural environment. We hope from that experience, our students will acquire not only the hard skills needed to compete in the job market, but also the soft skills, such as interpersonal skills in a culturally diverse environment - a necessary competency in this era of globalization.

#### **Our partners at a glance:**

##### **1. CBS International Business School**

Founded in 1993 as Cologne Business School, it was one of the first schools in Germany to introduce a Bachelor of Arts degree in International Business. CBS was the first business school in Germany to receive the internationally renowned accreditation of the International Accreditation Council for Business Education (IACBE). CBS has FIBAA (Foundation for International Business Administration Accreditation) carry out new degree program accreditation as well as the re-accreditation of already existing study programs. Early in 2020, CBS rebranded into CBS International Business School. The CBS International Business School is officially recognized by the Ministry of Science North Rhine-Westphalia. For this reason, degrees obtained and examinations completed at CBS are recognized worldwide, and in accordance with the ECTS system, thus equated with the academic performance of other state universities. The excellent study conditions are based on small learning groups and intensive supervision by the professors and lecturers and focus on digitalization, sustainability, and entrepreneurship.

BINUS UNIVERSITY International program(s): Double degree in **Business Information Systems** and **Finance**.

##### **2. Macquarie University**

Macquarie University was founded in 1964. Its unique location, in the heart of Australia's largest high-technology precinct, provides benefits for staff and students through an environment of outstanding research and innovation, and through learning and teaching opportunities with world-leading organizations. A 126-hectare park-like campus is protected by award-winning sustainability practices. It was awarded five stars in the prestigious QS Stars rating system for high performance in areas such as teaching, research, graduate employability, and facilities. Many of the courses

are designed in collaboration with industry and enjoy accreditation by peak professional bodies, which gives the students a head start on their careers. Throughout the programs, students are required to observe facts objectively, make logical decisions, generate optimal solutions to problems that they might face and prepare for an increase in the use of technology in industry.

In the 2021 QS World University Rankings, Macquarie University was ranked #214 and more than 14 subjects in Macquarie University ranked among the top 150 in the world. In the Times Higher Education World University Rankings, Macquarie University is listed in the top 200. Macquarie Business School is accredited by AACSB and some other industry bodies such as ACCA, CPA, and CFA.

BINUS UNIVERSITY International program(s): Master Track in **Finance** and **Business Information Systems**.

### 3. Northumbria University at Newcastle

Based in Newcastle, one of the liveliest cities in the UK, is Northumbria University, built in 1969 and formerly known as Newcastle Polytechnic. It became Northumbria University in 1992. Northumbria's international reputation as a leading British university is the result of a distinctive combination of outstanding academic research and teaching, innovative programs, traditional values, and social and cultural diversity. The highest standards have been maintained, with an excellent result in a recent Institutional Audit by the Quality Assurance Agency. The professional standing of its programs has been endorsed with accreditation from over 30 professional bodies. Northumbria's success in learning and teaching is underpinned by a range of professional services, with award-winning support from the library, and a world class IT infrastructure providing wireless coverage throughout. Teaching and research activities are managed by four faculties: Arts, Design and Social Sciences; Engineering and Environment; Business and Law; and Health and Life Sciences.

The School of Design at Northumbria University was named one of Europe's top design schools by US Business Week magazine and has an international reputation for innovation and creativity. Its design programs are delivered internationally, with partnerships including the BINUS-Northumbria School of Design in Indonesia. The BNSD partnership, which launched in 2014, has created opportunities for students in Indonesia to study UK university degrees, in response to a growing demand for professionals in the creative industries. The joint venture is also creating exciting prospects for UK-based Northumbria students to add an international dimension to their graduate CV by working alongside BNSD students. As well as working with higher education institutions around the world, Northumbria boasts connections with major employers such as Nike, the BBC, and the NHS.

In the 2021 QS World University Rankings, its Art and Design is ranked #201-220, its Arts & Humanities is ranked #401-450, and its Computer Science & Information Systems is in the top 500. In the Times Higher Education World University Rankings 2021, Northumbria University is listed in the top 400 and the 80th Young University Rankings 2020.

BINUS UNIVERSITY International program(s): Double degree in **Graphic Design & New Media (including Interactive Digital Media)**, **Fashion Design**, **Fashion Management**, **Business Information Systems**, and **Communication**.

#### 4. Queensland University of Technology

Queensland University of Technology (QUT) is a major Australian university with a global outlook and a real-world focus on providing students with practical, relevant skills. QUT is well known as 'the university for the real world' because of its close links with industry and its relevant teaching and applied research. It is one of the nation's fastest growing research universities and the courses are in high demand. Its graduates include eight Rhodes Scholars, five of these awarded in the past six years. QUT established the world's first Creative Industries Faculty and invests heavily in collaborative learning and interdisciplinary research environments. With its world-class courses and learning facilities, and programs for overseas exchange and engagement, students will be prepared to work in Australia and internationally. QUT Business school is one of the most prestigious universities worldwide that holds the Triple Crown of international accreditation of EQUIS, AACSB, and AMBA.

In the 2021 QS World University Rankings, QUT was ranked #217; its School of Computer Science and Information Systems is in the top 150. Its Business & Management Studies is in the top 200 by Subject Rankings. The Times Higher Education World University Rankings 2021 ranks QUT at #186.

BINUS UNIVERSITY International program(s): Double degree in **Business Information Systems**.

#### 5. RMIT University

RMIT University in Melbourne was originally established as a Working Men's College in 1887 and was granted formal university status in 1992. It is a global university of technology, design, and enterprise in which teaching, research, and engagement are central to making an impact and creating life-changing experiences for the students. RMIT, which is Australia's largest tertiary institution, instructs more than 30,000 students, a quarter of whom are from overseas. RMIT equips the students with real-world experiences and the skills to succeed in a rapidly-evolving world. Whether it is learning how to design and shape a business idea, pitch a concept to investors or using RMIT's startup accelerator and incubator to transform an idea into something world changing, RMIT's entrepreneurial opportunities are endless. RMIT holds a 5-star QS Accreditation for its academic excellence and is ranked #223 in the QS WUR 2021; its Computer Science and Information Systems is in the Top 150 by Subject. In the Times Higher Education World University Rankings 2021, QUT is ranked #301-350.

BINUS UNIVERSITY International program(s): Double degree in **Computer Science**.

#### 6. University of Nottingham

The University of Nottingham is a public research university in the U.K. city of Nottingham. Nottingham's first civic college was opened in the city center in 1881, four years after the foundation stone was laid by former Prime Minister, W. E. Gladstone. In 1948, the college was awarded the Royal Charter and became The University of Nottingham, now able to award degrees in its own name. With a community of more than 40,000 students from over 150 countries, The University of Nottingham is a truly global university providing excellent opportunities to meet, study and socialize with individuals from all over the world. The University of Nottingham is an inspiring place of learning and scholarship. As a member of the United Kingdom's prestigious Russell Group and Universitas 21 (U21) global network of research-intensive universities, the University of Nottingham delivers a high standard of education. With the Nottingham Advantage Award program, students can discover a diverse portfolio of modules to further enhance their employability. Its Computer Science is accredited by British Computer Society and in the top 250 QS WUR by Subject. As for the

University itself, it is ranked #99 in the QS World University Rankings 2021 and ranked #158 in the Times Higher Education World University Rankings 2021.

BINUS University International Program(s): Double degree in **Computer Science**.

## 7. University of Wollongong

The University of Wollongong (UOW) is located on the Australian east coast, an hour and a half south of Sydney. It is already a home to more than 15 organizations. UOW's Innovation Campus (iC) is a 33-hectare research and technology precinct located in Wollongong. UOW encourages innovative organizations from around the world to co-locate with UOW's leading research institutes in a collaborative campus environment. Throughout its history, UOW has built an international reputation for world-class research and exceptional teaching quality. It has also a strong international focus and reputation, with close to 6000 international students studying across its Australian campuses each year. UOW courses are recognized internationally and in Australia through accreditation by professional organizations; its Bachelor of Computer Science is accredited by the Australian Computer Society. For years, UOW has ranked in the top 1 per cent of universities in the world in the QS World University Rankings Graduate Employers survey for the quality of graduates. UOW was ranked 6th worldwide in the latest 2021 Times Higher Education (THE) Impact Rankings. The rankings assess universities around the globe against the United Nations' Sustainable Development Goals (SDGs) using carefully calibrated indicators and provides comparisons across three broad areas: research, outreach, and stewardship. In the QS World University Rankings 2021, UOW is ranked #196, and its Computer Science and Information Systems is in the top 250 by Subject rankings.

BINUS University International Program(s): Double degree in **Computer Science**.

## 8. Victoria University of Wellington

Victoria University of Wellington (VUW) is one of New Zealand's oldest and most prestigious tertiary institutions with a proud tradition of academic excellence. Originally known as Victoria College, VUW was founded in 1897, the year of Queen Victoria's Diamond Jubilee celebrations. It has a unique and proud history as a globally-ranked capital city university. It is New Zealand's top ranked university for research quality, with a teaching focus on leadership, communication skills, creative thinking, and critical thinking. VUW is one of only 14 universities in the world to hold the maximum 5-star Plus in the QS Stars rating of excellence and 5 stars in each of the eight categories: — arts and culture; discipline ranking and accreditations; employability; facilities; inclusiveness; internationalization; research; and teaching. Its School of Business and Government is one of an elite group of commerce faculties worldwide that holds the Triple Crown of international accreditations of EQUIS, AACSB, and AMBA. VUW consistently ranks among the top 225 of the world's 18,000 universities in the QS World University Rankings.

BINUS University International Program(s): Double degree in **Finance**.

## 9. University of New South Wales (UNSW)

The University of New South Wales (UNSW) Sydney is one of Australia's leading research and teaching universities. Established in 1949, UNSW is one of the top 100 universities in the world, with more than 59,000 students and a 7,000-strong research community. UNSW is a member of the prestigious Group of Eight - a coalition of Australia's leading

research intensive universities and a member of Universitas 21 (U21). The university was awarded the maximum QS 5-star Plus rating in 2019 for teaching, research, employability, facilities, internationalization, inclusiveness, specialist subject and innovation. UNSW ranks 44th in the 2021 QS World University Rankings, 67th in the 2021 Times Higher Education World University Rankings and 74th in the 2020 Academic Ranking of World Universities. Its Business and Management Studies was ranked #40 in the QS by Subject rankings.

BINUS University International Program(s): Double degree in **Finance**.

#### 10. The University of Newcastle

The University of Newcastle (UoN) Australia stands as a global leader distinguished by a commitment to equity and excellence. Its degree programs are internationally recognized, shaped around global learning, work placements and entrepreneurial approaches to develop the problem-solvers and innovators of the future and its research is world-class and diverse. Its Business School is AACSB accredited. At UoN students and researchers are working to solve the world's great challenges. For over 50 years, UoN has made its mission to deliver superior education to talented students from all walks of life. The university is committed to offering state-of-the-art facilities, innovative and inspiring approaches to delivering education across all of our locations - Newcastle (Callaghan), Newcastle CBD, Central Coast, Sydney, Port Macquarie, and Singapore. With over 37,000 students, the University's learning community is vibrant and dynamic, offering students and researchers a world-class academic experience and a diverse professional, cultural and social learning environment.

In the 2021 QS World University Rankings, UoN was ranked #197 and its Business and Management Studies subject was listed in the top 250 in the QS. In the 2021 Times Higher Education World University Rankings, UoN was ranked in the top 300.

BINUS University International Program(s): Two Degree Program in **Finance**.

### 3.4 Methods of Education Delivery

#### Outcome Based Education and Multi-Channel Learning

Since 2010, BINUS UNIVERSITY International has used a constructive alignment approach that integrates the design of teaching, learning, and assessment at the course and program levels. BUI implements project and problem-based learning (PjBL and PBL) to speed up the process of student-centered learning in selected courses. Moreover, BUI also implements multi-channel learning combining onsite and online learning to cater to students' needs.

#### Kampus Merdeka Activities

BINUS UNIVERSITY is a pioneer in providing students with extensive off-campus learning options. The former 3+1 curriculum system refers to a three-year on-campus program at Bina Nusantara University and a one-year off-campus enrichment program; the model is now adopted in the Kampus Merdeka activities. Specifically in BUI, the options emphasize international experience in the form of study abroad and a double degree with overseas partner universities. Options for community and industry engagement and entrepreneurship are also available.



### English as a Medium of Instruction

To develop the quality of students to an international standard and to educate students in the language of international academia and global business, BINUS UNIVERSITY International uses English as the medium of communication, instruction, and assessment. Textbooks, class delivery, discussions, student presentations, quizzes, and all other forms of assessments including reports and theses are delivered in English.

To study at BUI, a prospective student needs to have a TOEFL score of at least 550 and a TWE score of at least 4.0 or their equivalent. If their TOEFL and/or TWE scores are below requirement, students have to take a pre-session English course (English Plus Stage One) of 150 hours. BUI organizes these pre-session English classes especially to enhance the students' ability to deal with an international academic English environment. Students still having difficulty with English on entry are given further help by being enrolled in an English Plus Stage Two course which prepares them for late entry to Academic English I from semester two.

Since our students learn in an English-only instruction environment, some of our university partners offer leniency for BUI students so that they can be accepted to study overseas without having to go through an international English language test such as IELTS that would normally determine a student's acceptance by a partner university.

### Semester Credit Unit (SCU)

The Semester Credit Unit (SCU) system is a way of organizing the teaching and learning in higher education programs as it indicates the academic weight of a course and describes the duration of each activity related to the teaching, learning, and assessment of a course in one semester of an academic year. The SCU system offers some degree of flexibility for students to design their pace of study. Some benefits of an SCU system are:

1. Gives the possibility to students to complete their studies within a shorter-than-normal minimum duration of study.
2. Gives the opportunity to students to choose courses according to their own interest, talent, and capacity.
3. Facilitates the adaptation of curricula to meet with the rapid development of knowledge and technology.
4. Enables optimal assessment of the students' learning outcomes at the course level.

### Credit Characteristics

In the SCU system, each course has a weight, or a credit value. The number of credit values for specific courses may differ. It is determined by the effort to finish the tasks presented in lecture programs, job training, practical work, and other tasks. In one semester, each course runs for 13 weeks. The weight of each course is measured in credit units. Students can graduate if they have achieved, among others, a minimum of 146 SCU.

One credit is made up of a weekly commitment of:

1. An academic hour of scheduled face-to-face learning in the classroom with an academic staff member. This is defined as 50 minutes in BUI.
2. An academic hour of structured academic activity, which has been scheduled and planned by an academic staff member (i.e., a lecturer), e.g., a review session or a seminar.
3. An academic hour of independent academic activity such as reading, summarizing, working on papers, etc.

Developing and nurturing innovation and teamwork, BINUS UNIVERSITY International is also committed to developing the students' skills in innovation, entrepreneurship, and teamwork. Our curricula and approach foster collaborative learning experiences well suited to the needs and characteristics of Gen Z students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs.

A vital part of this curriculum is the mandatory hatchery courses, which enable students to hatch their innovative ideas into business solutions and startup such as Project Hatchery and Entrepreneurship Hatchery. Students will then have further opportunities if they join the entrepreneurial enrichment track. Within all these courses we emphasize design thinking, customer development, and lean startup methodology in a multi-disciplined environment to stimulate and cultivate the students' entrepreneurial skills.

To support this collaborative and entrepreneurial learning environment, the Center for Innovation, Design, Entrepreneurship and Research (CIDER) was established in 2015, and serves as a focal link between students' entrepreneurial learning and entrepreneurial career. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitudes among students by actively involving the students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerses students in an end-to-end experiential journey

### **Collaborative Learning with Innopeda Curriculum**

BINUS UNIVERSITY International is also committed to developing the students' skills in innovation and entrepreneurship. A new learning environment is implemented in a curriculum called Innopeda (Innovation Pedagogy) which has been specially designed to facilitate the development of these skills. It fosters collaborative learning experience well-suited to the needs and characteristics of the newest generation of students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs at BINUS UNIVERSITY International.

The Innopeda curriculum is centered upon the hatchery courses, which enable students to hatch their innovative ideas into business solutions and startups such as Project Hatchery and Entrepreneurship Hatchery, which became mandatory courses for all BUI students in their early years. During the entrepreneurial enrichment track, Business Model Innovation and Sustainable Startup Creation are the follow-up courses designed specifically with design thinking, customer development and a lean startup methodology in a multi-disciplined environment to stimulate and cultivate the students' entrepreneurial skills.

To support this collaborative and entrepreneurial learning environment, the Center for Innovation, Design and Entrepreneurship Research was established in 2015, which serves as a focal link between students' entrepreneurial learning and entrepreneurial career. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitudes among students by actively involving the



students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerses students with an end-to-end experiential journey.

### 3.5 Assessment of Learning

Students in BINUS UNIVERSITY International will be assessed from time-to-time following the assessment methods outlined in the course outline. We implement a wide range of assessment methods including examinations, semester projects, and significant essay writing. At the end of their study, students will also write a thesis as part of the graduation requirements.

#### Course Assessment

As BINUS UNIVERSITY International apply a student-centered learning approach, there are a variety of assessment methods applied in different courses. Examinations are one common way to assess students' learning. The examinations for the majority of courses consist of a mid-semester exam and a final exam. Both mid-semester exams and final exams are conducted once each semester.

However, there are several courses that do not require students to sit a mid-semester and/or final examination. The assessment methods are chosen based on the suitability of the method to measure the learning outcomes attainment. These may include doing a significant piece of writing on relevant topics, completing a final project, or working with a client. The variety of assessment methods ensures that students are assessed using the best method for the course as well as giving students a different learning experience. The assessment methods are listed and explained in each course outline.

#### Thesis (Final Project)

All students wishing to finish their study at BUI will do research or a final project and write a thesis. This is a requirement for all students, including those finishing their study with a partner university through a double-degree scheme. Students will work with an academic supervisor to write the thesis. Upon submitting the thesis report, students will be required to attend a thesis defense examination (viva voce), where students must conduct a presentation and/or demo in front of the examiner board. Students will be assessed in the areas of effort, content, writing quality, and delivery of the thesis presentation.

### 3.6 Evaluation Systems

The grading system which is in accordance with the purposes and goals of BINUS UNIVERSITY INTERNATIONAL is the Absolute Grading System. A letter summarizes the student's academic performance in a course in a single semester and over the duration of the student's enrolment in the course, and is grouped as follows:

Table of Grading System for BINUS UNIVERSITY INTERNATIONAL

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	
B+	3.33	80 – 84	
B	3	75 – 79	Distinction
B-	2.5	70 – 74	
C	2	65 – 69	Pass
D	1	50 – 64	Near Pass
E	0	0 – 49	Fail
F	0	-	Incomplete

### 3.7 Credit Load

In general, a full credit load in a single semester is between 18 and 24 units, depending on the course of study. The specific number of units may vary by semester within this range. Students with a high grade point average may petition the Head of the Programs in which they are enrolled for permission to overload.

At BINUS UNIVERSITY International, 1 credit is equal to 36 to 48 hours/semester with one teaching hour consisting of 50 minutes/week. The study load in one semester can be determined by individual ability and by looking at the students' results from the previous semester, which are measured by Semester Grade Point Average (IPS/GPS), or all of the semesters by Cumulative Grade Point Average (IPK/GPA).

The Semester Grade Point Average (IPS/GPS) is counted as follow:

$$\text{GPS} = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

The Cumulative Grade Point Average (IPK/GPA) is counted as follow:

$$\text{GPA} = \frac{\sum M}{\sum L}$$

K = Number of credits taken in a related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

### 3.8 Acceptable Academic Performance

The Standards of Academic Performance are published in the Student Handbook, available both online and from Student Services at the beginning of each academic year. In general, courses that are considered 'core' courses in a major must be passed with the prescribed minimum grade.

For a definition of those courses considered 'core' by each major, students can contact the Head of Program. Academic misconduct and the sanctions imposed for instances of misconduct are also defined in the student handbook.

### 3.9 Student Support Facilities

#### A. Academic Advisory

Students from BINUS UNIVERSITY International have the right to receive academic assistance from their Academic Advisor. The consultation may include academic advice, reports of academic achievements, and problem-solving for academic problems that students experience during their study. The Academic Advisor also aims to motivate students either as individuals or as a group during class. The Academic Advisor may advise the students of the courses they need to take or provide them with suggestions for a study plan.

Students are encouraged to schedule a meeting with their academic advisor (who is normally the appointed lecturer or their Head of Program), especially when they are planning their semester courses before the mid exam and before the final exam in each semester. Students should meet their academic advisor when they have academic difficulties in their study. It is very important that students seek academic help before their problems or difficulties become more serious and possibly jeopardize their success in studying.

#### B. Students Advisory and Support Center (SASC)

BINUS UNIVERSITY International not only aims to provide students with opportunities to gain necessary knowledge, skills, and attitudes, but also in their wellbeing during their study period. To provide this, SASC commits itself to helping students face academic or non-academic difficulties that could arise from their inability to adapt to a new environment, or possibly also unsupportive conditions that surround them. In this center, several services are provided to support students in handling difficult course subjects, adapting to new environments, and in some cases counseling for their academic or non-academic needs. Some of our regular activities include:

##### 1. Student Mentoring

The SASC office pays serious attention to students in need. To ensure that students with GPA < 2.0 are supported academically, Student Advisory Operations assign mentors to help them with study sessions outside of regular classes.

##### 2. Student Counseling

In order for students to have a favorable study environment, they must also experience positive wellbeing. For personal problems that students feel the need to share in confidence, they can discuss it with a counselor, particularly if that personal problem has any effect on their academic performance. Counseling sessions can be arranged conveniently between the student and the counsellor.

### 3. Tutorial

Unlike student mentoring, a tutorial activity is an extra class session held by mentors for all students by request to SASC or by SASC analysis results. The request that comes into the SASC office or by SASC analysis results will be confirmed back with the lecturer from the program or the HOD/Dep. HOD, and then one or two mentors are invited to create a class session based on the topics. It is usually conducted, but not limited to selected courses which require intensive exercises for a maximum 100 minutes a week.

## C. Student Club and Activity Center (SCAC)

To enhance student soft skills in order to foster BINUS Graduate Attributes to carry on one of the missions of BINUS University which is to create outstanding leaders for global communities, Student Club and Activity Center (SCAC) is tasked with facilitating and developing extracurricular activities and organizational events by stewarding student clubs and their initiatives and programs. As a part of this scheme, SCAC regulates every club, organization, and event in view of their sustainable growth and impact on student life.

Some of our regular activities include:

### 1. Leadership Training

Leadership Training is an annual program which aims to increase the leadership skills of members and future members of student clubs. Training is normally conducted in an off-campus site and involves industry professional schemes, such as outbound and team-building programs.

### 2. Student Organization Upgrade Programs

Student Organization Upgrade Programs are the regular sessions given to student club leaders in the forms of updates on the common issues faced by SCAC and student clubs combined with training sessions on the relevant and current issues in the management of student organizations.

### 3. Student Club Yearly Programs

Student Club Yearly Programs are the main events or programs initiated and executed by each student club related to the nature of their clubs such as regular training and seminars on their specific skills, regular practices, leadership development activities, regeneration programs, social or community service programs, competition, and tournaments.

Currently SCAC at BINUS UNIVERSITY International manages nine student organizations, namely:

1. ASC (Accounting Students Association)
2. BINARY (Computer Science Student Association)
3. BIMARC (BINUS UNIVERSITY International Marketing Student Association)
4. BASIS (Information Systems Student Association)
5. BIBS (BINUS International Business Students Association)
6. BIDC (BINUS UNIVERSITY International Dance Club)
7. BIPEDS (BINUS UNIVERSITY International Pool of English Debaters)
8. CIA (Cameras in Action or BINUS UNIVERSITY International Cinematography Club)
9. CIC (Community in Christ)

## **Student Activities**

Student Club and Activity Center (SCAC) also manage various activities in and outside BINUS UNIVERSITY campuses in both national and international events by helping students to organize or participate in their activities. The activities are expected to help students get exposed or immersed by learning by doing in order to grow beyond their technical competencies.

## **D. Teach for Indonesia (TFI)**

Teach for Indonesia is the unit that takes care of all CSR (Corporate Social Responsibilities) activities under Yayasan Bina Nusantara.

### **About us**

Teach for Indonesia (Tfi) encourages education and community development to be accessible to everyone. We also strive to support our community with opportunities to increase their potential for achievement in the future by conducting tutoring programs, workshops, certification and training, and scholarships. With this concept, we aim to make the community independent and improve the quality of life of the community, in line with the vision of BINUS University to 'foster and empower the society'. BINUS University understands that empathy is one of the basic skills that students need in the future; therefore, students are also involved in the Teach for Indonesia program as volunteers.

TFI Program:

1. Sustainable;
2. Voluntary;
3. Community Developing; and
4. Transparent.

## **E. Global Employability and Entrepreneurship (GEE)**

BINUS UNIVERSITY International provides students with opportunities to gain extra knowledge, and develop themselves with work necessary skills and attitudes required in their future career through academic or non-academic activities. BINUS UNIVERSITY International sets the EES (Employability and Entrepreneurial Skills) as a set of knowledge and skills that students need to have at their graduation. To accommodate that, the GEE Unit is present in every campus to facilitate these needs. Whether for career training or consultation, or job vacancy information, GEE is ready to serve first year students to graduate candidates:

### **1. Career Seminar and Career Preparation Training**

Industry experts are invited to give motivation to students on how to build their future career, and what kind of skills they will need for career development after they graduate. BINUS UNIVERSITY International usually invites communicative and inspiring speakers to help students plan their career as early as possible.

### **2. Internship Preparation and Placement**

Facilitating and assisting students to provide real-world work experience that enables them to demonstrate what they have learned.

### **3. Campus Hiring and Recruitment**

Facilitating and assisting our companies' partner recruiting needs through our on-campus recruiting program and vacancy information distribution through student mail and website, in helping them to hire BINUS UNIVERSITY International graduates.

### **4. Alumni Sharing**

BINUS UNIVERSITY International is very proud to have its alumni around the world and from various industries. SAGE office regularly conducts alumni sharing events with students through face-to-face meetings or teleconference events, especially with our alumni who work abroad.

### **5. Alumni Development Program**

The Alumni Lifelong Learning Program is dedicated to the BINUS UNIVERSITY International alumni to give opportunities to widen their network and gain knowledge through annual gathering activities. This continuous support improves the quality of our graduates.

## **F. Language Center**

The Language Center (LC) is responsible for innovating, designing, and maintaining programs, as well as promoting, supporting, and resolving communication issues related to the use of English at the BINUS UNIVERSITY International campuses of BINUS UNIVERSITY. The Language Center provides programs and services for students including, but not limited to, English Plus Stage One and English Plus Stage Two (pre-sessional/non-credit courses) and Academic English courses both in the international undergraduate program and MM Professional program, inter-class competitions, a language clinic, a website, social networking accounts, and a self-access center. In addition, LC pursues contacts and develops programs and events with English language-based entities. Consultation, training, translation of non-research documents, and proofreading of case studies and research papers for faculty and staff are also provided. Moreover, LC runs a peer tutorial center called BINUS International Language Link where students, mainly in the freshman year, learn Academic English, including writing and presentations, from their peers.

The Language Center pursues a vision of making BINUS UNIVERSITY International a campus of high-quality international communication through exposure to and immersion in international academic, professional, and general English, not only for students, but also among faculty, staff, and visitors. Students are also encouraged, in order to continuously improve and update their English language ability, to make the most of facilities such as one-on-one consultation sessions with the faculty members in the English Language Clinic. They are also recommended to contribute extra-curricular involvement in BEST, the student English club responsible for E-com, a national event that gathers high school and university students to compete in areas such as debating, news casting, short story writing, and storytelling. They can also participate in BIPEDS, one of the finest English debate organizations in Indonesia with an international reputation. Students will, therefore, be well prepared for and feel at home in communicating in English in an international environment, thus smoothing the transition to studies overseas, and giving them a commanding edge.

## **G. Center for Innovation, Design, and Entrepreneurship Research**

The Center for Innovation, Design and Entrepreneurship Research was established to serve as a focal link between students' entrepreneurial learning and their entrepreneurial career. The unit maintains and develops the core competencies of entrepreneurship and ensures they are embedded in academic programs at BINUS UNIVERSITY



International. The unit identifies potential products or services that have been developed by students during their studies and assists them in commercializing those products and services. The units advocates entrepreneurial thinking and attitudes among students by actively involving the students in entrepreneurial projects and bootcamps. The units also builds a connection with similar centers at the international level both for benchmarking and collaboration purposes.

