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## 3. BINUS UNIVERSITY INTERNATIONAL (BUI)

### 3.3 Education Systems

#### **Partners (for Finance, CS, BIS, Communication, GDNM, Fashion Design and Fashion Management)**

BINUS UNIVERSITY INTERNATIONAL has a strong commitment towards providing quality education for all of our students. For our dual-degree students in particular, the learning experience may even extend beyond the walls of our campus and national borders. It is because of that commitment that BINUS UNIVERSITY INTERNATIONAL carefully selects its partners to ensure our students obtain the full benefit of having courses taught by our partners, and thereby acquire the second degree.

The quality of our partners has grown over the years and students can now choose to study in partners which mostly listed in the top 200 in the world and have excellent international reputations. We are confident that our students will gain the benefit of the exposure too and experience of learning in a multi-cultural environment. We hope from that experience, our students will acquire not only the hard-skills needed to compete in the job market, but also the soft-skills, such as interpersonal skills in a culturally diverse environment - a necessary competency in this era of globalization.

#### **Our partners at a glance:**

##### **1. CBS International Business School**

Founded in 1993 as Cologne Business School, it was one of the first schools in Germany to introduce a Bachelor of Arts degree in International Business. CBS was the first business school in Germany to receive the internationally renowned accreditation of the International Accreditation Council for Business Education (IACBE). CBS has FIBAA (Foundation for International Business Administration Accreditation) carry out any new degree programme accreditation as well as the re-accreditation of already existing study programmes. Early in 2020, CBS rebranded into CBS International Business School. The CBS International Business School is officially recognized by the Ministry of Science North Rhine-Westphalia. For this reason, degrees obtained and examinations completed at CBS are recognized worldwide and in accordance with the ECTS system, thus equated with the academic performance of other state universities. The excellent study conditions are based on small learning groups and intensive supervision by the professors and lecturers and focusing on Digitalization, Sustainability, and Entrepreneurship.

BINUS UNIVERSITY International program(s): Double degree in **Business Information Systems** and **Finance**.

##### **2. Macquarie University**

Macquarie University was founded in 1964. Its unique location, in the heart of Australia's largest high-technology precinct, provides benefits for staff and students through an environment of outstanding research and innovation, and through learning and teaching opportunities with world-leading organizations. A 126-hectare park-like campus protected by the award-winning sustainability practices. Awarded five stars in the prestigious QS Stars rating system for high performance in areas such as teaching, research, graduate employability and facilities. Many of the courses

are designed in collaboration with industry and enjoy accreditation by peak professional bodies, which gives the students a head start on their careers. Throughout the programs, students are required to observe facts objectively, make logical decisions and generate optimal solutions to problems that they might face and prepared for an increase in the use of technology in the industry.

In the 2023 QS World University Rankings, Macquarie University is ranked #195 and over 14 subjects in Macquarie University have ranked among the top 150 in the world. By Times Higher Education World University Rankings, Macquarie University is listed in the top 200. Macquarie Business School is accredited by AACSB and some other industry bodies such as ACCA, CPA, CFA, etc.

BINUS UNIVERSITY International program(s): Master Track in **Finance** and **Business Information Systems**.

### 3. Northumbria University at Newcastle

Based in Newcastle upon Tyne, one of the liveliest cities in the UK, is Northumbria University, built in 1969 and formerly known as Newcastle Polytechnic. It became Northumbria University in 1992. Northumbria's international reputation as a leading British university is the result of a distinctive combination of outstanding academic research and teaching, innovative programs, traditional values and social and cultural diversity. The highest standards have been maintained, with an excellent result in a recent Institutional Audit by the Quality Assurance Agency. The professional standing of its programs has been endorsed with accreditation from over 30 professional bodies. Northumbria's success in learning and teaching is underpinned by a range of professional services, with award-winning support from the library, and a world class IT infrastructure providing wireless coverage throughout. Teaching and research activities are managed by four faculties: Arts, Design and Social Sciences; Engineering and Environment; Business and Law; and Health and Life Sciences.

School of Design at Northumbria University was named one of Europe's top design schools by US Business Week magazine and has an international reputation for innovation and creativity. Its design programs are delivered internationally, with partnerships including the BINUS-Northumbria School of Design (BNSD) in Indonesia. The BNSD partnership, which launched in 2014, has created opportunities for students in Indonesia to study UK university degrees, in response to a growing demand for professionals in the creative industries. The joint venture is also creating exciting prospects for UK-based Northumbria students to add an international dimension to their graduate CV by working alongside BNSD students. As well as working with higher education institutions around the world, Northumbria boasts connections with major employers such as Nike, the BBC and the NHS.

In the 2022 QS World University Rankings, its Art and Design is ranked #101-150, its Arts & Humanities is ranked #401-450, and its Computer Science & Information Systems is #351-400. By Times Higher Education World University Rankings 2022, Northumbria University is listed in the top 500 and the 95th Young University Rankings 2022.

BINUS UNIVERSITY International program(s): Double degree in **Graphic Design & New Media** (including Interactive Digital Media), **Fashion Design**, **Fashion Management**, **Business Information Systems**, and **Communication**.

#### 4. Queensland University of Technology

Queensland University of Technology (QUT) is a major Australian university with a global outlook and a real-world focus on providing students with practical, relevant skills they can apply in the real world. QUT is well known as 'the university for the real world' because of its close links with industry and its relevant teaching and applied research. It is one of the nation's fastest growing research universities and the courses are in high demand. Its graduates include eight Rhodes Scholars, five of these awarded in the past six years. QUT established the world's first Creative Industries Faculty, and invests heavily in collaborative learning and interdisciplinary research environments. With its world-class courses and learning facilities, and programs for overseas exchange and engagement, students will be prepared to work in Australia and internationally. QUT Business school is one of the prestigious universities worldwide that hold the Triple Crown of international accreditation of EQUIS, AACSB, and AMBA.

In the 2023 QS World University Rankings, QUT is ranked #222, its School of Computer Science and Information System is ranked 137, its Business & Management Studies is in top 200 by Subject Rankings. Times Higher Education World University Rankings 2022, ranks QUT in #193.

BINUS UNIVERSITY International program(s): Double degree in **Business Information Systems**.

#### 5. RMIT University

RMIT University in Melbourne was originally established as a Working Men's College in 1887, and was granted formal university status in 1992. It is a global university of technology, design and enterprise in which teaching, research and engagement are central to making an impact and creating life-changing experiences for the students. RMIT, which is Australia's largest tertiary institution, instructs more than 30,000 students, a quarter of whom are from overseas. RMIT equips the students with real-world experiences and the skills to succeed in a rapidly evolving world. Whether it's learning how to design and shape a business idea, pitch a concept to investors or using RMIT startup accelerator and incubator to transform an idea into something world changing, RMIT's entrepreneurial opportunities are endless. RMIT holds a 5-star QS Accreditation for its academic excellence and ranked #190 in the QS WUR 2023, its Computer Science and Information Systems in in top 150 by Subject. By Times Higher Education World University Rankings 2022, RMIT is ranked #301-350.

BINUS UNIVERSITY International program(s): Double degree in **Computer Science**.

#### 6. University of Nottingham

The University of Nottingham is a public research university in the UK city of Nottingham. Nottingham's first civic college was opened in the city center in 1881, four years after the foundation stone was laid by former Prime Minister, W E Gladstone. In 1948, the college was awarded the Royal Charter and became The University of Nottingham, now able to award degrees in its own name. With a community of more than 40,000 students from over 150 countries, The University of Nottingham is a truly global university providing excellent opportunities to meet, study and socialize with individuals from all over the world. The University of Nottingham is an inspiring place of learning and scholarship. As a member of the UK's prestigious Russell Group and Universitas 21 (U21) global network of research-intensive universities, the University of Nottingham delivers a high standard of education. With the Nottingham Advantage Award program, students can discover a diverse portfolio of modules to further enhance the employability. It's Computer

Science is accredited by British Computer Society and in top 250 QS WUR by Subject in 2021. As for the University itself, it is ranked #114 in the QS World University Rankings 2023 and ranked #141 by Times Higher Education World University Rankings 2022.

BINUS University International Program(s): Double degree in **Computer Science**.

## 7. University of Wollongong

The University of Wollongong (UOW) is located on the Australian east coast, an hour and a half south of Sydney. It is already a home to more than 15 organisations, UOW's Innovation Campus (iC) is a 33-hectare research and technology precinct located in Wollongong. UOW encourages innovative organisations from around the world to co-locate with UOW's leading research institutes in a collaborative campus environment. Throughout its history, UOW has built an international reputation for world-class research and exceptional teaching quality. It has also a strong international focus and reputation, with close to 6000 international students studying across its Australian campuses each year. UOW courses are recognised internationally and in Australia through accreditation by professional organisations, particularly its Bachelor of Computer Science is accredited by Australian Computer Society. For years, UOW is ranked in the top 1 per cent of universities in the world in the QS World University Rankings Graduate Employers survey for the quality of graduates. More to this, UOW has been ranked 71th worldwide in the latest 2022 Times Higher Education (THE) Impact Rankings. The rankings assess universities around the globe against the United Nations' Sustainable Development Goals (SDGs) using carefully calibrated indicators and provides comparisons across three broad areas: research, outreach and stewardship. As for the World University Ranking, UOW is ranked in top 250 according to THE 2022 and in the QS World University Rankings 2023, UOW is ranked #185, and its Computer Science and Information Systems is in top 250 by Subject rankings.

BINUS University International Program(s): Double degree in **Computer Science**.

## 8. Victoria University of Wellington

Victoria University of Wellington (VUW) is one of New Zealand's oldest and most prestigious tertiary institutions with a proud tradition of academic excellence. Originally known as Victoria College, VUW was founded in 1897, the year of Queen Victoria's Diamond Jubilee celebrations. It has a unique and proud history as a globally-ranked capital city university. It is New Zealand's top ranked university for research quality, with a teaching focus on leadership, communication skills and creative, and critical thinking. VUW is one of only 19 universities in the world to hold the maximum 5-star Plus in the QS Stars rating of excellence and 5-star in each of 8 categories—arts and culture, employability, facilities, inclusiveness, internationalisation, research, teaching, and specialist criteria: Library and Information Management. Its School of Business and Government is one of an elite group of commerce faculties worldwide that holds the Triple Crown of international accreditations of EQUIS, AACSB, and AMBA. VUW is

Currently ranked #275 QS World University Rankings 2023, out of around 18,000 universities in the world.

BINUS University International Program(s): Double degree in **Finance**.

### 9. University of New South Wales (UNSW)

The University of New South Wales (UNSW) Sydney is one of Australia's leading research and teaching universities. Established in 1949, UNSW is one of the top 100 universities in the world, with more than 64,000 students from over 130 countries, more than 300,000 alumni network around the globe and a 7,000-strong research community. UNSW is a member of the prestigious Group of Eight - a coalition of Australia's leading research intensive universities and a member of Universitas 21 (U21). UNSW ranks 43th in the 2023 QS World University Rankings, 70th in the 2022 Times Higher Education World University Rankings and 65th in the 2021 Academic Ranking of World Universities. Its Business and Management Studies in ranked #44 in the QS by Subject Rankings2022. UNSW Business school is AACSB and AMBA accredited and has also professional accreditation for its programs.

BINUS University International Program(s): Double degree in **Finance**.

### 10. The University of Newcastle

The University of Newcastle (UON) Australia stands as a global leader distinguished by a commitment to equity and excellence. Its degree programs are internationally recognised, shaped around global learning, work placements and entrepreneurial approaches to develop the problem-solvers and innovators of the future and Its research is world-class and diverse. Its Business School is AACSB Accredited. At UON students and researchers are working to solve the world's great challenges. For over 50 years, UON has made its mission to deliver superior education to talented students from all walks of life. With state-of-the-art facilities, offer innovative and inspiring approaches to delivering education across all of our locations - Newcastle (Callaghan), Newcastle CBD, Central Coast, Sydney, Port Macquarie and Singapore. With over 37,000 students, the University's learning community is vibrant and dynamic, offering students and researchers a world-class academic experience and a diverse professional, cultural and social learning environment.

In the 2023 QS World University Rankings, UON is ranked #192 and its Business and Management Studies subject is listed in top 300 in the QS Subject ranking 2022. In the 2022 Times Higher Education World University Rankings, UON is ranked in top 300.

BINUS University International Program(s): Two Degree Program in **Finance**.

### 11. Boston University Metropolitan College

Metropolitan College (MET) is one of 17 schools and colleges that comprise Boston University. Since 1965, MET has played a unique role within Boston University (BU) serving as bridge from BU to the community and the world. With its mission to broaden the reach of BU through part-time and online programs designed to help busy adults achieve their personal and professional ambitions, BU MET serves as a laboratory and incubator for new programs, pedagogy, and educational technologies. Students have access to cutting-edge facilities and the latest learning tools – as well as the opportunity to build networks with classmates and industry peers. At BU MET, students will find liberating flexibility, an engaging learning community, valuable career networks, and rigorous, practical coursework. Along with accreditation by the New England Commission of Higher Education, several BU MET degree programs have additional accreditation by agencies such as AACSB International – The Association to Advance Collegiate Schools of Business, the Project Management Institute Global Accreditation Center for Project Management Education Programs (GAC), and the



Commission on Accreditation for Health Informatics and Information Management Education (CAHIM). When students enroll at BU MET, students will be getting a top-quality education from a degree-granting college of Boston University.

BINUS University International Program(s): Master Track in **Business Information Systems** and **Computer Science**.

### 3.4 Methods of Education Delivery

#### Outcome Based Education and Multi-Channel Learning

Since 2010, BINUS UNIVERSITY INTERNATIONAL has used a Constructive Alignment approach that integrates the design of teaching, learning, and assessment at course and program levels. BUI implements Project and Problem-Based Learning (PjBL and PBL) to speed up the process of student-centered learning in selected courses. Moreover, BUI also implement multi-channel learning combining onsite and online learning to cater to students' needs.

#### Kampus Merdeka Activities

BINUS UNIVERSITY is a pioneer in providing students with extensive off-campus learning options. Used to be called the 3+1 curriculum system which refers to a three-year on-campus program at Bina Nusantara University and 1 year off-campus Enrichment program, the model is now adopted in the Kampus Merdeka activities. Specifically in BI, the options will emphasize international experience in the form of study abroad and double degree with overseas partner universities. Options for community and industry engagement as well as entrepreneurship are also available.

#### English as a Medium of Instruction

To develop the quality of students to an international standard and to educate students in the language of international academia and global business, BINUS UNIVERSITY INTERNATIONAL uses English as its medium of communication, instruction, and assessment. Textbooks, class delivery, discussions, student presentations, quizzes, and other forms of assessments, including reports as well as theses, are all in English.

Prospective students need to have any of the following English language proficiency scores: overall score of IELTS 6.5 with at least 5.5 in the writing module / TOEFL iBT 80 with at least 18 in the writing module / PTE 50 across all bands (specific to the BI-UON Two Degree Program) / BIEPT (TOEFL PBT-like 550 + Test of Written English of at least 4.0)/ or their equivalents. If their scores do not meet the requirement, students must take a 150-hour pre-session English course called English Plus Stage One (EPSO). Students who fail EPSO are enrolled in English Plus Stage Two in the first semester, which prepares them for late entry to Academic English I (3 SCUs) in the succeeding semester and eventually Academic English II (3 SCUs). BUI offers these non-credit pre-session English and in-session credit classes to enhance the students' ability to succeed in an international academic English environment.

Since our students learn in an English medium of instruction environment and go through an English language pathway, some of our university partners waive their language entry requirements. Others, however, may still require official testing, and so the Language Center at BUI provides specific language test preparation classes to assist those who need to fulfil further English language requirements set by our partner universities.

### **Semester Credit Unit (SCU)**

The Semester Credit Unit (SCU) system is a way of organizing the teaching and learning in higher education programs as it indicates the academic weight of a course and describes the duration of each activity related to the teaching, learning, and assessment of a course in one semester of an academic year. The SCU system offers some degree of flexibility for students to design their pace of study. Some benefits of an SCU system are:

1. Give a possibility to students to complete their studies within a shorter-than-normal minimum duration of study.
2. Give an opportunity to students to choose courses according to their own interest, talent and capacity.
3. Facilitate the adaptation of curricula to meet with the rapid development of knowledge and technology.
4. Enable an optimal assessment of the students' learning outcomes at course level.

### **Credit Characteristics**

In the SCU system each course has a weight, that is, a credit value. The number of credit values for specific courses may differ. It is determined by the effort to finish the tasks presented in lecture programs, job training, practical work, and other tasks. In one semester, each course runs for 13 weeks. The weight of each course is measured in credit units. Students can graduate if they have achieved, among others, a minimum of 146 SCU.

One credit is made up of a weekly commitment of:

1. An academic hour of scheduled face-to-face learning in the classroom with an academic staff. This is defined as 50 minutes in BUI.
2. An academic hour of structured academic activity, which has been scheduled and planned by an academic staff (i.e. a lecturer), e.g. a review session or seminar.
3. An academic hour of independent academic activity such as reading, summarizing, working on papers, etc.

### **Developing and Nurturing Innovation and Teamwork**

BINUS UNIVERSITY INTERNATIONAL is also committed to developing the students' skills in innovation, entrepreneurship, and teamwork. Our curricula and approach foster collaborative learning experience well suited to the needs and characteristic of Gen-Z students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs.

A vital part of this curriculum is the mandatory hatchery courses, which enable students to hatch their innovative ideas into business solutions and startup such as Project Hatchery and Entrepreneurship Hatchery. Students will then have further opportunities if they join entrepreneurship enrichment track. Within all these courses we emphasise design thinking, customer development and lean startup methodology in a multi-discipline environment to stimulate and cultivate the students' entrepreneurial skills.

To support this collaborative and entrepreneurial learning environment, Center for Innovation, Design, Entrepreneurship and Research (CIDER) was established in 2015, which serves as a focal link between students' entrepreneurial learning and entrepreneurial career. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitude among students



by actively involving the students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerse students with an end-to-end experiential journey

### 3.5 Assessment of Learning

Students in BINUS UNIVERSITY INTERNATIONAL will be assessed from time to time following the assessment methods outlined in the Course Outline. We implement a wide range of assessment methods including examination, semester projects, and significant essay writing. At the end of their study, students will also write a thesis as part of the graduation requirements.

#### Course Assessment

As BINUS UNIVERSITY INTERNATIONAL apply student-centered learning approach, there are variety of assessment methods applied in different courses. Examination is one common way to assess students' learning, which usually involves a mid-semester exam and a final exam. Both mid-semester and final exam are conducted once each semester.

However, there are several courses in some programs that do not require students to sit in a mid-semester and/or a final examination. The assessment methods are chosen based on the suitability of the method to measure the learning outcomes attainment. These may include doing significant piece of writing in relevant topics, completing a final project, or working with a client. The variety of assessment methods ensure that students are assessed using the best way for the course nature as well as giving students a different learning experiences. The assessment methods are listed and explained in each course outline.

#### Thesis (Final Project)

All students wishing to finish their study at BUI will do a research or final project and write a thesis. This is a requirement for all students, including those finishing their study with a partner university through double degree scheme. Students will work with an academic supervisor to write the thesis. Upon submitting the thesis report, students will be required to attend a thesis defense examination (viva voce), where students must conduct a presentation and/or demo in front of the examiner board. Students will be assessed in the areas of effort, content, writing quality and delivery of the thesis presentation.

### 3.6 Evaluation Systems

The grading system which is in accordance with the purposes and goals of BINUS UNIVERSITY INTERNATIONAL is the Absolute Grading System. A letter summarizes the student's academic performance in a course in a single semester and over the duration of the student's enrolment in the course, and is grouped as follows:

Table of Grading System for BINUS UNIVERSITY INTERNATIONAL

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	
B+	3.33	80 – 84	
B	3	75 – 79	Distinction
B-	2.5	70 – 74	
C	2	65 – 69	Pass
D	1	50 – 64	Near Pass
E	0	0 – 49	Fail
F	0	-	Incomplete

### 3.7 Credit Load

In general, a full credit load in a single semester is between 18 and 24 units, depending on the course of study. The specific number of units may vary by semester within this range. Students with a high grade point average may petition the Head of the Programs in which they are enrolled for permission to overload.

At BINUS UNIVERSITY INTERNATIONAL, 1 credit equals to 36-48 hours/semester with 1 teaching hour consists of 50 minutes/week. Study load in one semester can be determined by individual ability and by looking at the students' results from the last semester, which are measured by Semester Grade Point Average (IPS/GPS), or all of the semesters by Cumulative Grade Point Average (IPK/GPA).

Semester Grade Point Average (IPS/GPS) is counted as follow:

$$\text{GPS} = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

Cumulative Grade Point Average (IPK/GPA) is counted as follow:

$$\text{GPA} = \frac{\sum M}{\sum L}$$

K = Number of credits taken in a related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

### 3.8 Acceptable Academic Performance

Standards of Academic Performance are published in the Student Handbook, available both online and from Student Services at the beginning of each academic year. In general, courses that are considered “core” courses in a major must be passed with the prescribed minimum grade.

For a definition of those courses considered 'core' by each major, students can contact the Head of Program. Academic misconduct and the sanctions imposed for instances of misconduct are also defined in the student handbook.

## 3.9 Student Support Facilities

### A. Academic Advisory

Students from BINUS UNIVERSITY INTERNATIONAL are entitled to obtain academic advice from their academic advisor. Academic guidance, evaluations of academic achievements, and problem-solving for academic issues that students run into while studying may all be included in the consultation. During class, the Academic Advisor also aims to inspire students both individually and collectively. The academic advisor may suggest a study plan for the students or advise them on the courses they should enroll in.

When choosing their semester courses, before the midterm, and before the final exam of each semester, students are especially encouraged to set up a meeting with their academic advisor (who is typically the designated lecturer or their Head of Program). When students experience academic challenges while studying, they should consult with their academic advisor. It is crucial that students get academic support before their issues get worse and may compromise their ability to succeed in their studies.

### B. Students Advisory and Support Center (SASC)

BINUS UNIVERSITY INTERNATIONAL seeks to give students with chances not only to learn necessary knowledge, skills, and attitudes, but also to improve their overall well-being during their studies. To do this, SASC commits to assist students with any academic or non-academic challenges that may result from their inability to adjust to a new environment or perhaps even from unfavorable circumstances that they may have encountered. Numerous services are offered in this center to help students deal with challenging course material, adjust to a new environment, and in some circumstances, receive consultation for their academic or non-academic needs/problems.

Some of our regular activities include:

1. **Student Mentoring.** Students that are in need receive considerable attention from the SASC office. To guarantee academic support for students with GPAs below 2.0 and/or who have a course completion rate of less than 15 SCU per semester, mentors will be assigned by the Student Advisory Operation to assist with study sessions outside of regular classes.
2. **Student Counseling.** Students must also experience good wellbeing in order to have a positive learning environment. Students can speak with a counselor about any private issues they feel compelled to keep private, especially if those issues have any bearing on their academic performance. Counseling sessions can be scheduled at a time that is convenient for both the student and the counselor.
3. **Tutorial.** Unlike student mentoring, a tutorial activity is an additional class held by mentors for all students at the request of SASC or in response to the results of an SASC analysis. The request that was received by the SASC office or the outcome of an SASC analysis One or two mentors are then invited to design class sessions based on the subjects after this request has been confirmed by the program lecturer or HOD/Dep. HOD. It is typically undertaken, although not exclusively, for chosen courses that call for intense workouts lasting little more than 100 minutes each week.

### C. Student Club and Activity Center (SCAC)

To enhance student soft skills in order to foster BINUS Graduate Attributes so as to carry on one of the missions of BINUS University which is to create outstanding leaders for global communities, Student Club and Activity Center (SCAC) is tasked to facilitate and develop extracurricular activities and organizational events by stewarding student clubs and their initiatives and programs. As a part of this scheme, SCAC regulates every club, organization and event in view of their sustainable growth and incessant impacts to student life.

Some of our regular activities include:

- 1. Leadership Training.** Leadership Trainings are annual programs which aim at increasing leadership skills of members and future members of student student clubs. Trainings are normally conducted in an off-campus site and involving industry professional schemes, such as outbound and team-building programs.
- 2. Student Organization Upgrade Programs.** Student Organization Upgrade Programs are the regular sessions given to student club leaders in the forms of updates on the common issues faced by SCAC and student clubs combined with training sessions on the relevant and current issues in the management of student organizations.
- 3. Student Club Yearly Programs.** Student Club Yearly Programs are the main events or programs initiated and executed by each student clubs related to the nature of their clubs such as regular trainings and seminars on their specific skills, regular practices, leadership development activities, regeneration programs, social or community service programs, competition and tournaments, etc.

Currently SCAC at BINUS UNIVERSITY International manages nine student organizations, namely:

1. HIMA (Himpunan Mahasiswa Akuntansi)
2. HIMTI (Himpunan Mahasiswa Teknik Informatika)
3. HIMME (Himpunan Mahasiswa Bisnis Manajemen)
4. STAMANARA (Seni Tari Mahasiswa Bina Nusantara)
5. BNEC (BINUS English Club)
6. KLIFONARA (Klub Seni Fotografi Bina Nusantara)
7. PO (Persekutuan Oikoumene)
8. TFISC (Teach For Indonesia Student Community)
9. AIESEC

### Student Activities

Student Club and Activity Center (SCAC) also manage various activities in or outside BINUS UNIVERSITY campuses both national and international events by helping students to organize or participate in the activities. The activities are expected to help students get exposed or immersed by learning by doing in order to grow beyond their technical competencies learning.

### D. Teach for Indonesia (TFI)

Teach for Indonesia is the unit that takes care of all CSR (Corporate Social Responsibilities) activities under Yayasan Bina Nusantara.

## About us

Teach for Indonesia (TFI) encourages education and community development to be accessible to everyone. We also strive to support our community with opportunities to increase their potential for achievement in the future by conducting: tutoring programs, workshops, certification and training, scholarships, etc. With this concept, we aim to make the community independently and improve the quality of life of the community. In line with the vision of BINUS University to Foster and Empower the society. BINUS University understands that empathy is one of the basic skills that students need in the future, therefore students are also involved in every Teach For Indonesia Program as volunteers.

TFI Program:

1. Sustainable;
2. Voluntary;
3. Community Development; and
4. Transparent.

## E. Global Employability and Entrepreneurship (GEE)

BINUS UNIVERSITY INTERNATIONAL always providing students with opportunities to gain extra knowledge, develop themselves with work necessary skills, and attitudes required in their future career through academic or non-academic activities. BINUS UNIVERSITY INTERNATIONAL also already set the EES (Employability and Entrepreneurial Skills) as a set of knowledge and skills that students need to have at their graduation. To accommodate that, GEE Unit is present in every campus to facilitate the needs. Whether career training or consultation, or could be as simple as job vacancy information, GEE is always ready to give services from the first year students to the graduate candidate.

Some of GEE regular activities include:

1. **Career Seminar and Career Preparation Training.** Industry experts are invited to give motivation to students on how to build their future career, and what kind of skills that they will need for their career development after they graduated. BINUS UNIVERSITY INTERNATIONAL usually invites communicative and inspiring speakers to help students plan their career as early as possible.
2. **Internship Preparation and Placement.** Facilitating and assisting students to provide a real-world work experience that enables to put up what they've learned.
3. **Campus Hiring and Recruitment.** Facilitating and assisting our companies' partner recruiting needs through our on-campus recruiting program and vacancy information distribution through student mail and website, in helping them to hire BINUS UNIVERSITY INTERNATIONAL graduates.
4. **Alumni Sharing.** BINUS UNIVERSITY INTERNATIONAL is very proud to have its alumni around the world and from various industries. SAGE office regularly conducts alumni sharing events with students through face-to-face meetings or teleconference events, especially with our alumni who work abroad.
5. **Alumni Development Program.** The Alumni Lifelong Learning Program is dedicated to the BINUS UNIVERSITY INTERNATIONAL alumni to give opportunities to widen their network and gain knowledge through annual gathering activities. This continuous support improves the quality of our graduates.

## **F. Language Center**

The Language Center (LC) is responsible for innovating, designing, and maintaining programs, as well as promoting, supporting, and resolving communication issues related to the use of English at the international campus of BINUS UNIVERSITY. LC provides programs and services for students including, but not limited to, English Plus Stage One and English Plus Stage Two (pre-sessional/non-credit courses) and Academic English courses both in the International Undergraduate Program and MM Professional Program, inter-class competitions, a language clinic, a website, social networking accounts, and a self-access center. Special English test preparation courses for IELTS, TOEFL, and/or PTE, among others are also provided for students who are required to meet the specific English entry language requirements of overseas university partners. In addition, LC pursues contacts and develops programs and events with English language-based entities. Consultation, training, translation of non-research documents, and proofreading of case studies and research papers for faculty and staff are also provided. Moreover, LC runs a peer tutorial center called BINUS International Language Link where students, mainly in the freshman year, learn Academic English, including writing and presentations, from their peers.

The Language Center pursues a vision of making BINUS University International a campus of high-quality international communication through exposure to and immersion in international academic, professional, and general English, not only for students, but also among faculty, staff, and visitors. Students are also encouraged, in order to continuously improve and update their English language ability, to make the most of facilities such as one-on-one consultation sessions with the faculty in the English Language Clinic. They are also encouraged to be involved in extra-curricular activities in BEST, the student English club responsible for E-com, a national event that gathers high school and university students to compete in areas such as debating, news casting, short story writing, storytelling, among others, or in BIPEDS, one of the finest English debate organizations in Indonesia with an international reputation. Students will, therefore, be well prepared for and feel at home in communicating in English in an international environment, thus smoothing the transition to studies overseas, and giving them a commanding edge.

## **G. Center for Innovation, Design, Entrepreneurship and Research (CIDER)**

Center for Innovation, Design and Entrepreneurship Research was established to serve as a focal link between students' entrepreneurial learning and their entrepreneurial career. The unit maintains and develops the core competencies of entrepreneurship and ensures they are embedded in academic programs at BINUS UNIVERSITY INTERNATIONAL. The unit identifies potential products or services that have been developed by students during their studies and assists them in commercializing those products and services. The unit advocates entrepreneurial thinking and attitudes among students by actively involving the students in entrepreneurial projects and bootcamps. The unit also builds a connection with similar centers at the international level both for benchmarking and collaboration purposes.

### **Collaborative Learning with Innopeda Curriculum**

BINUS UNIVERSITY INTERNATIONAL is also committed to developing the students' skills in innovation and entrepreneurship. A new learning environment implemented in a curriculum called Innopeda (Innovation Pedagogy) has been specially designed to facilitate the development of these skills. It fosters collaborative learning experience well suited to the needs and characteristic of new generation of students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs at BINUS UNIVERSITY INTERNATIONAL.



The Innopeda curriculum is centered upon the hatchery courses, which enable students to hatch their innovative ideas into business solutions and startup such as Project Hatchery and Entrepreneurship Hatchery, which become mandatory courses for all BUI students in their early years. During the entrepreneurial enrichment track, Business Model Innovation and Sustainable Startup Creation, among others, are the follow-up courses designed specifically with design thinking, customer development and lean startup methodology in a multi-discipline environment to stimulate and cultivate the students' entrepreneurial skills.

To support this collaborative and entrepreneurial learning environment, Center for Innovation, Design and Entrepreneurship Research was established in 2015, which serves as a focal link between students' entrepreneurial learning and entrepreneurial career. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitude among students by actively involving the students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerses students with an end-to-end experiential journey.

