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## 3. BINUS UNIVERSITY INTERNATIONAL (BI)

### 3.1 Introduction and Disclaimer

This catalog aims to help you make an informed decision about your studies.

We make every effort to ensure that the programs and courses are offered as described, and that any unpublished changes enhance your learning opportunities. However, circumstances may occasionally make this impossible, and we therefore reserve the right to add, alter, or withdraw particular programs or courses, to adjust the level of fees, and to review and amend other areas, for example, arrangements for the provision of financial help.

### 3.2 History of BINUS University International

BINUS University International (BUI) is a part of BINUS University that offers international programs in the format of double degree collaborations with overseas partners. In September 2001, BUI launched its first program, Computer Science, with a double degree option with an Australian university. This was among the first publicly offered double degree programs in Indonesia at that time. It gradually added its double degree programs and partnerships, and in 2010 it opened the first dual award programs with Northumbria University, UK, for Fashion and Graphic Design. With a growing body of students, BUI expanded in the Joseph Wibowo Center (JWC) campus in Senayan and opened the fX Campus in 2013.

Having started with only one partner, BUI currently offers eight programs with over 30 different university partners in Australia, Europe, Asia, and New Zealand. BUI students can choose to study International Finance, International Business, Business Management and Marketing, Graphic Design and New Media, Fashion, Communication, Computer Science, and Business Information Systems. During their study at BI, students will gain international experience through various partnership programs, including study abroad to a partner university, guest lecturers, visiting professors, or study with international students on campus.

#### Vision

"A world-class University in continuous pursuit of innovation and enterprise"

#### Mission

We are committed to developing people with the knowledge, skills, and attitudes attained by delivering international quality education and relevant research for the advancement of our stakeholders.

Pursuant to this mission, we are continuously aiming to:

- Meet stakeholders expectations
- Provide academic, professional and service excellence
- Promote high quality research
- Build strong corporate connections
- Gain international recognition and accreditations

## Values

- **Strive for excellence**

We continuously do our best to achieve high quality results in every aspect of our work

- **Perseverance**

We stay calm, focused, never give up, and quickly recover in overcoming challenges

- **Integrity**

We are honest, transparent, sincere, and courageous in doing the right thing

- **Respect**

We value differences and contributions from every individual

- **Innovation**

We encourage creative, innovative, and sustainable ideas to continuously improve processes in order to achieve better results

- **Teamwork**

We believe in the importance of collaborative, effective, and trustful working relationships as one team

