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5. BINUS BUSINESS SCHOOL

5.1 BINUS Business School Undergraduate Program @Greater Jakarta

5.1.1 Method of Education Delivery

The delivery of education services is carried out by using credits (SKS) as a measurement of evaluating students' learning.

Credits are a way of organizing higher education programs to explain its academic weight. **The semester** is a minimum period that describes the duration of the education program.

The General Objective of the credits (SKS) method is to enhance the extent to which higher education can be developed. It involves the presentation of education programs that are flexible and more varied, gives greater opportunity to students when choosing programs, and focuses on planning a definite professional path.

The specific objectives are:

- 1. Allow the students who are clever and diligent to finish their study in a minimum duration.
- 2. Allow the students to choose the subject according to their interest, talent, and capacity.
- 3. Give the possibility to the execution of education system with plural input and output.
- 4. Facilitate the adaptation of the curriculum to the rapid development of knowledge and technology.
- 5. Enables the evaluation system of advance learning of the students could be conducted optimally.

Basic Characteristic of Credit is:

In the credit system, each subject has a weight, namely credits. The number of credits in subjects is various. It is determined by the effort to finish the tasks presented in the lecture program, job training, practical work, and other tasks.

In the credit system, each subject is finished in one semester that lasts for 13 weeks (exclude mid exam and final exam). In addition to quantitative valuation, credit system acknowledges that the finishing of the study unit could be valued quantitatively by giving a weight to the relevant unit.

At BINUS Business School Undergraduate Program, one credit equals to 36-48 hours/semester. In attaining a good result, a student is expected to provide 50 minutes face to face for each credit per week, and at least one or two hours of self-learning. The recently mentioned time is provided to recite and explore the material that has been accepted in the course, for example: reading the textbook suggested, doing the task, etc.

One credit is made up of:

- 1. An academic hour of scheduled face to face learning in the classroom with education staff.
- 2. An academic hour of structured academic activity which is not scheduled but has been planned by education staff (lecturers) e.g.: review session or seminar.



3. An academic hour of independent academic activity like reading, summarizing, working on papers etc.

The delivery of education at BINUS Business School Undergraduate Program is achieved through teaching materials, discussion, speeches, case studies, job training, practical work, and other student-centered teaching & learning strategies.

Examinations

The examinations which are conducted by BINUS Business School Undergraduate Program consist of course examination and final project/thesis examination.

Course Examination

The examination for each course consists of two forms: Mid-term test (UTS) and Final test (UAS) that are conducted once each semester. For the practical examination in the laboratory, the student must take both theory and practical tests.

• Thesis Examination

Students who finish the report for the thesis take a thesis examination. The mechanism for the thesis examination follows the guidelines for the thesis of each program.

Right to Take the Examination

The right to take the examination is given to students under the following conditions:

- Students are registered during the prevailing semester or academic year and are registered with the subject for that particular examination.
- Students are not on suspension or are taking academic leave.
- Students fulfill other academic requisites, e.g : frequency of attendance.
- Students fulfill all administrative and financial obligations.

5.1.2 Evaluation system

Final Term Grade Calculation in BBS Undergraduate Program Courses (NAS)

Table Calculation of Final Score of Theory Course (NAT)

Element				
NKK (Attendance)	TMK (Score of Assignment)	NMS (Score of Mid-term Test)	NUS (Score of Final Test)	NAT (Final Score of Theory)
0 %	20 %	30 %	50 %	100 %

Calculation of Semester Final Score (NAS)

There are two kinds of Calculation:

Subjects that have practical work:

Final Score of Semester (NAS) = (NAT x % Weight of Theory) + (NAP x % Weight of Practical Work)







Subjects that have no practical work:

Final Score of Semester (NAS) = Final Score of Theory (NAT)

Note: Semester Final Score (NAS) determines the grade for the subject.

The evaluation system that meets the objectives of the education program at BINUS Business School Undergraduate Program is an Absolute Evaluation System.

The Final Score for the semester is presented with the following Alphabetical Values: Presented with the following Alphabetical Values:

Alphabetical Value	Weight	Final Score of Semester	Description	
А	4	90 – 100		
A-	3.67	85 – 89	High Distinction	
B+	3.33	80 - 84		
р В	3	75 – 79	Distinction	
B-	2.5	70 – 74	Distinction	
C	2	65 – 69	Pass	
D	1	50 - 64	Near Pass	
E diam	0	0 - 49	Fail	
F	0		Incomplete	
			VERSIT	

Table of Grading System for BINUS Business School Undergraduate Program

Credits Load in One Semester

Study load in one semester can be determined by individual ability and by looking at the students' results from the last semester, which are measured by Semester Grade Point Average (IPS/GPS), or all of the semesters by Cumulative Grade Point Average (IPK/GPA).

Semester Grade Point Average (IPS/GPS) is counted as follow:

$$GPS = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

Cumulative Grade Point Average (IPK/GPA) is counted as follow:

$$GPA = \frac{\sum M}{\sum L}$$

K = Number of credits taken in related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits



Table of Prerequisites

The students must pass all courses which are stated in the table of prerequisites with minimum score required is D (for certain department, the minimum score required is C).

Tutorial and Multipaper Examination

- Students must attend tutorial courses and multipaper exams which are stated in Quality Controlled Courses List.
- Students must pass all courses with minimum score required is D (except for Quality Controlled Courses which require minimum score C or B).
- For leave or remedial students, they do not require to follow the tutorial, but they are still required to follow multipaper exams.

Studying Success Evaluation of BINUS Business School Undergraduate Program

The students must fulfill the following requirements:

- Passing the final examination of final project/thesis and collect its hard covers.
- Obtaining minimum cumulative credits of 146 (including the thesis) for Undergraduate programs. The double majors have its own rules. Otherwise stated as elective courses, all courses (Mata Kuliah) are compulsory.
- Achieving GPA at a minimum of 2,00 and finishing all obligatory subjects.
- Passing all of the subjects of Quality Controlled Courses (PM).
- Not having an outstanding loan (finance, library, and administration).

5.1.3 Curriculum in BBS Undergraduate Programs @Greater Jakarta

A. 3+1 Curriculum

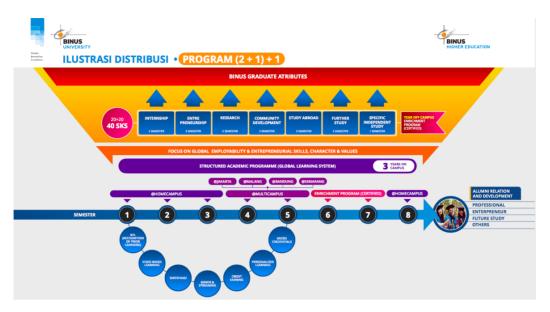
Since the academic year of 2014/2015, BINUS UNIVERSITY has implemented a 3+1 curriculum that allows students to have a one-year enrichment program. The program consists of two semesters with varying credits from 8 to 20 credits per semester. Nowadays, students may choose one of the seven tracks, namely 1) Certified Internship Track; 2) Certified Entrepreneurship Track; 3) Certified Community Development Track; 4) Certified Research Track; 5) Certified Study Abroad Track; 6) Certified Specific Independent Study Track; 7) Further Study Track. The Further Study Track is available for students who would like to pursue a master's degree in Binus University. By the end of each semester, students will submit an enrichment report and an assessment related to technical competencies and soft skills in their disciplines.

B. 2+1+1 Curriculum

In addition to the 3+1 curriculum, BINUS UNIVERSITY has implemented a 2+1+1 curriculum that offers Mobility Program for undergraduate students who have similar study programs in BINUS @Greater Jakarta, BINUS @Bandung, BINUS @Malang and BINUS @Semarang. It allows students to have a two-year study in the home campus, one-year mobility program in the host campus and one-year enrichment program. In this regard, students at BINUS @Bandung, BINUS @Malang or BINUS @Semarang will be able to study at BINUS @Greater Jakarta, and



vice versa. The curriculum is personalized, meaning that students are free to choose streaming, or Minor Program, or Free Electives.



5.1.4 Streaming

Streaming consists of in-depth and specific courses in a study program that represent the needs of industry and the latest developments in science and technology. Each streaming has its advantages/uniqueness to deepen its Major. Students can choose all available streams in the same study program in Greater Jakarta, Malang, Bandung, or Semarang in which students' choice will determine the city that they will visit.

5.1.5 Minor Program

Minor programs equip students with multidisciplinary knowledge and skills (not necessarily within the same Faculty/School). Each Minor has student outcomes according to its superiority/uniqueness to expand what has been achieved in the Major. Minor programs can be chosen by all Binusians on all campuses. Minor program has its own uniqueness according to its Binus campus location, so that students' minor choice will determine the city that they will visit.

MINOR SCHEME

Minor Program	Semester 4	Semester 5	
Minor @ Binus Kemanggisan			
Digital Ecosystem	V	v	
Human Capital in Digital Workplace	V	v	
Sustainable Development	V	v	
Cross Cultural Communication	V	v	
Interactive & Users Experience Design	V	v	
Data Analytics	V	v	



Minor Program	Semester 4	Semester 5	
Robotic Process Automation	v	v	
Minor @ Binus Alam Sutera			
Digital Business	v	v	
Minor @ Binus Bekasi			
Virtual Services	v	v	
Culinary	v	v	
Minor @ Binus Malang			
Digital Technopreneur	v	v	
Minor @ Binus Bandung			
DesignPreneur	v	v	

A. DIGITAL ECOSYSTEM

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

Course Distribution		_
Course	SCU	
COMP6683001 Introduction to Artificial Intelligence	2/2	
COMM6501019 Narative Development	4	
ISYS6549003 Digital Innovation	4	SITV
COMP6684001 Current Trends in Technology	4	3111
DSGN6834007 Visual Identity	4	
Total SCU	20	

B. HUMAN CAPITAL IN DIGITAL WORKPLACE

3

HCDW focuses on the human aspect of improving performance and developing human resources in the Industrial 4.0 era, which utilizes a significant number of digital and mobile workspaces.

Course Distribution

	Course	SCU
PSYC6174027	Psychology in The Workplace	4
MGMT6349005	Digital Workplace Strategy	4
ISYS6551003	Digital Workplace and Technology	4
LAWS6157028	Legal Aspects in Digital Workplace	4
PSYC6175027	Human Resources Development	4
	Total SCU	20



C. SUSTAINABLE DEVELOPMENT

The minor program on the topic of Sustainable Development prepares students from other disciplines for careers in engineering-related fields. Students will receive enrichment in the fields of Architecture, Industrial Engineering, Civil Engineering, Computer Engineering, and Food Technology. Students also gain knowledge of the development and application of the latest technology in the engineering field, which supports sustainable development and the industrial revolution 4.0.

Course Distribution

	Course	SCU
ARCH6119014	Introduction to Sustainable Development	2
DSGN6835008	Engineering Material	4
ISYE6154011	Sustainable Design and Manufacture	4
ISYE6155011	Occupational, Health, Safety, and Administration in Engineering	2
CPEN6217010	Digital for Sustainable Development	4
CIVL6118013	Engineering Economic	4
	Total SCU	20

D. CROSS CULTURAL COMMUNICATION

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

Course Distribution

Course Distribution		
Course	SCU	SITV
CHIN6133026 Chinese Conversation in Daily Works	2	
CHIN6132026 Chinese Conversation in Daily Activities	4	
CHIN6134026 Chinese Conversation in Business Communication	4	
COMM6502019 Communication in Diversity	2	
INTR6135029 Comparative Politics	4	
BUSS6170025 Asian Business Ethics	4	
Total SCU	20	

E. INTERACTIVE & USERS EXPERIENCE DESIGN

In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to evaluation and improvement to ensure that the digital products produced have adopted the UX theory. In this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 8 (eight) subjects that can be selected.

Course Distribution

	Course	SCU
PSYC6176027	Psychology and User Experience	4
ISYS6553003	User-Centered Research and Evaluation	4
DSGN6836007	Fundamental of Interface Design	4



	Course	SCU
ISYS6554003	Core Principles: Interactive Design	4
DSGN6837007	Digital Design Production	4
	Total SCU	20

F. DATA ANALYTICS

The Data Analytics minor program provides insight into acquisitions and analysis of data in organizations by using critical thinking from multiple strategic perspectives, including consumer behavior communicated in the form of visualizations/models that can support retrieval decision.

Course Distribution

	Course	SCU
ISYS6680003	Introduction to data Analytics	2
ISYS6681003	Data Management & Descriptive Analytics	4
STAT6198049	Statistical for Decision Making	4
ISYS6682003	Application of Predictive Analytics to Business Data	4
ISYS6683003	Prescriptive Analytics and Optimization	4
MKTG6312005	Digitalization of Markets and Consumption	2
	Total SCI	J 20

G. ROBOTIC PROCESS AUTOMATION

The Robotic Process Automation minor program provides an understanding of the concept of Robotic Process Automation (RPA) in automating repetitive processes, as well as providing an understanding of how the RPA development process involving the concept of Artificial Intelligence.

Course Distributi	ion D)			
•	Course	SCU		
COMP6857001	Basic Programming for Automation	2		
COMP6858001	RPA Concept & Design	2		
ISYS6684003	RPA Developer Fundamental			
ISYS6685003	RPA Developer Advance			
ISYS6686003	RPA Business Analytics Fundamental			
ISYS6687003	Business Process Improvement			
COMP6859001	Intelligence Automation	2		
	Total SCU	20		

H. DIGITAL BUSINESS

Digital Business provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.



Course Distribution

	Course	SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
MGMT6352005	Digital Strategy	4
	Total SCU	20

I. VIRTUAL SERVICES

This minor program explores the concept and implementation of virtual services in the fields of Financial Technology, Marketing, Supply chain, Market Place and Hospitality Management.

Course Distribution

Course		
ISYS6561003 Fundamental of Virtual Services	2	
ACCT6350020 Virtual Financial Services	4	
ISYS6562003 Virtual Market Place	4	
MGMT6354005 Virtual Operation and Supply Chain	4	
HTMN6082021 Virtual Hospitality Management	4	
ISYS6563003 Seminar on Virtual Services	2	
Total SCU	20	

J. CULINARY

The Culinary Minor Program provides learning that focuses on Culinary Business. The curriculum design is more of practicums, which aim to make students have the competencies required in the fields of Food Production, Pastry-Bakery, Western Cuisine and Indonesian Cuisine.

Course Distribution

	Course	SCU
HTMN6078021	Advanced in Pastry and Bakery	4
HTMN6050021	Culinary Business Event	2/2
HTMN6048021	Western and French Cuisine	2/4
HTMN6046021	Authentic Indonesian Cuisine	2/4
	Total SCU	20

K. DIGITAL TECHNOPRENEUR

Digital Technopreneur is a Business Potential Digitalization Development Program that combines Technical Competence with Entrepreneurial Skills, Creativity, and Innovative Ideas to produce Business Models and Prototypes supported by the Use of Digital Technology.



Course Distribution

	Course	SCU
ENTR6528002	The Entrepreneurial Innovator	4
COMP6686004	Popular Technology	4
ENTR6529002	Market Intelligence	4
DSGN6839006	Interactive Design	4
DSGN6844023	Prototyping Digital Future	4
	Total SCU	20

L. DESIGNPRENEUR

The Designpreneur Minor program give students the ability to be able to produce innovative work in the form of products or services based on creativity and design that can be utilized in running or developing a business.

Course Distribution

Course		
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
	Total SCU	20

The details of Minor Scheme and Minor Courses will be updated on curriculum.binus.ac.id.

5.1.6 Free Electives

Free electives facilitate students to take any courses from the existing fields of studies based on individual preferences. Free electives are personalized based on student choices. Free Electives have student outcomes related to interdisciplinary knowledge and skills and they have no specific Learning Outcomes. Each campus has its own free elective courses to facilitate the mobility of students who want to take free elective courses. The subjects offered for free electives are grouped based on its own field of subjects (e.g., Humanities, Engineering, Economy, Social Politics, Life Science, Arts, etc.) on each campus. The lists of free electives will be updated on curriculum.binus.ac.id.

The placement for Binus @Malang, Binus @Bandung and Binus @Semarang students will be adjusted based on the number of students at Binus University Jakarta (Host Campus).

5.1.7 Enrichment Program

Considering the urgency of the enrichment program to achieve learning outcomes, all courses in the enrichment program become one entity. It means that if there is one or more than one failed courses in the enrichment program, the whole courses in enrichment program will also be failed.



Certified Internship Track:

The industrial experience track aims to facilitate students in the real industrial setting. By following this track, students will work full time and have exposure to the industrial experience in multinational or top national companies where they have job tasks related to their study programs. The assessment for this track will involve both industry supervisor and faculty member supervisor to assess students' performance. Through this program, students will also have opportunities for future employability/job offers, talent grooming (e.g., MT Program, LD Program).

Certified Entrepreneurship Track:

This track provides students with real experiences to become entrepreneurs through business start-ups. Students will come to the office at BINUS Campus from 09.00 – 18.00 from Monday to Friday. The Office will be supported by Coaches, Content & Administration Officers, and Program Officers. In this Entrepreneurship track, students create prototype products that will monetized and supported internally with links to industry within the program. External supports will be provided by Mentors from industry related to the business Start Up.

Certified Community Development Track:

Community Development is a program conducted by students to achieve the 5th mission of BINUS UNIVERSITY: to improve the quality of life of Indonesian and global community. These initiatives include: 1) Scheduled Voluntary Services incorporated in a Company's Corporate Social Responsibility (CSR) or a Social Foundation's Program; and 2) Community Development activities to improve the community's ecosystems. In addition to utilizing their knowledge to design and implement a system in communities (excerpted from their technical competence and soft skill), students will have direct interaction with local people as well as enjoy the opportunity of living in with them.

Certified Research Track:

This track allows students to get involved in conducting research related to the study program scope. The student will become a junior researcher in a research team. The research itself can be conducted in BINUS or outside BINUS (e.g., government research institution, R&D unit in a company). Students can start from writing a research proposal or jump directly into an ongoing research activity in that institution (not necessarily developing a research proposal).

Certified Study Abroad Track:

This track offers opportunities for students to have study experience in foreign countries. Courses that are taken by students are transferred directly to the respective courses in BINUS transcripts. Through this track, students will gain exposure to international experience, such as personal development, academic development, and cultural value.

Certified Specific Independent Study Track

This track allows students to have the freedom to learn outside the university where they will be equipped with knowledge and skills to develop an agile mindset, competitiveness, and adaptability. Students will receive certification to strengthen industry 4.0 skills and enhance the relevance of university with the industry. Furthermore, they will be able to learn from industry experts who share practical and real experience, and they will engage in project-based learning to improve their skills.

Further Study Track:



This track enables students who meet the specified criteria, such as GPA of 3.25 and above, no retaken courses, and completion of an enrichment program in semester 6, to directly continue their master's degree at Binus University. Through this track, students can complete their undergraduate and graduate programs in only 10 semesters (5 years). At the end of the studies, students will be able to improve their knowledge and skills to launch their own business or become competent graduates who work in national or global companies.

5.1.8 Thesis

To finish the Diploma/Undergraduate program (S1) at BINUS UNIVERSITY, students must be capable of compiling and presenting their thesis to the examiner. The thesis compilation must be relevant to the rules of the department. It must be conducted by the individual, guided by a supervisor that is appointed by the head of the department or study program.

For students who take enrichment program I & II with a total of 40 credits in two semesters, if they fulfil the requirements from the study programs or programs, such as minimum GPA, they will be able to take pre-thesis with enrichment I and thesis with enrichment II. This scheme allows students to finish their undergraduate studies in 7 semesters (3.5. years). Since the minimum GPA requirements vary across schools/faculties, students should seek information from their respective programs or programs for further information regarding the pre-thesis and thesis implementation.

5.2 BINUS Business School Undergraduate Program @Bandung5.2.1 Method of Education Delivery

The delivery of education services is carried out by using credits (SKS) as a measurement of evaluating students' learning.

Credits are a way of organizing higher education programs to explain its academic weight. **The semester** is a minimum period that describes the duration of the education program.

The General Objective of the credits (SKS) method is to enhance the extent to which higher education can be developed. It involves the presentation of education programs that are flexible and more varied, gives greater opportunity to students when choosing programs, and focuses on planning a definite professional path.

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- 3. Give the possibility to the execution of education system with plural input and output.
- 4. Facilitate the adaptation of the curriculum to the rapid development of knowledge and technology.
- 5. Enables the evaluation system of advance learning of the students could be conducted optimally.

Basic Characteristic of Credit is:



CATALOG 2020/2021 14 (BINUSIAN 2024)

In the credit system, each subject has a weight, namely credits. The number of credits in subjects is various. It is determined by the effort to finish the tasks presented in the lecture program, job training, practical work, and other tasks.

In the credit system, each subject is finished in one semester that lasts for 13 weeks (exclude mid exam and final exam). In addition to quantitative valuation, credit system acknowledges that the finishing of the study unit could be valued quantitatively by giving a weight to the relevant unit.

At BINUS Business School Undergraduate Program, one credit equals to 36-48 hours/semester. In attaining a good result, a student is expected to provide 50 minutes face to face for each credit per week, and at least one or two hours of self-learning. The recently mentioned time is provided to recite and explore the material that has been accepted in the course, for example: reading the textbook suggested, doing the task, etc.

One credit is made up of:

- 1. An academic hour of scheduled face to face learning in the classroom with education staff.
- 2. An academic hour of structured academic activity which is not scheduled but has been planned by education staff (lecturers) e.g.: review session or seminar.
- 3. An academic hour of independent academic activity like reading, summarizing, working on papers etc.

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- Students are registered during the prevailing semester or academic year and are registered with the subject for that particular examination.
- Students are not on suspension or are taking academic leave.
- Students fulfill other academic requisites, e.g : frequency of attendance.
- Students fulfill all administrative and financial obligations.



5.2.2 Evaluation system

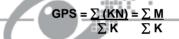
Semester Final Score (Nilai Akhir Semester/NAS) consists of Assignment score, Mid-term test score, and Final Test score. Semester Final Score (NAS) determines the grade for the subject.

The Final Score is presented with the following Alphabetical Values:

Table of Grading System for BINUS Business School Undergraduate Program

Alphabetical Value	Weight	Final Score of Semester	Description
А	4	90 - 100	
A-	3.67	85 – 89	High Distinction
B+	3.33	80 - 84	
В	3	75 – 79	Distinction
B-	2.5	70 – 74	DISTINCTION
С	2	65 – 69	Pass
D	1	50 - 64	Near Pass
E	0	0 – 49	Fail
F	0	-	Incomplete

Semester Grade Point Average (IPS/GPS) is counted as follow:





- K = Number of credits taken in related semester
- N = Weight of each subject taken
- M = Conversion Value (K x N)
- L = Number of pass credits

Students must pass all courses with minimum score required is D (except for Quality Controlled Courses which require minimum score C or B).

5.2.3 2+1+1 Curriculum

Creativepreneurship Study Program at BINUS Bandung campus offers 2+1+1 curriculum, whereby students will undertake fundamental courses at the home campus (in Bandung) for 2 years, 1 year streaming/minor program (whether at the host campus in Greater Jakarta or in Bandung), and 1 year enrichment program.



The curriculum is designed to equip students with knowledge and skills that are essentials for entrepreneurs. It offers entrepreneurial journey for students from finding an idea, assessing feasibility, planning business management, gaining traction in the marketplace, to raising capital for the new venture.

5.2.4 Enrichment Program

This track provides students with real experiences to become entrepreneurs through business start-ups. Students will be supported with Business Mentors from industry related to the business Start Up.

Enrichment program of Creativepreneurship aims to gain student's soft skills regarding entreprenurial mindset & skillset, teamwork, leadership, and professional attitudes, as well as their hard skills in implementing the knowledge they acquired from classroom. In the 6th semester, students will have more opportunities (three different tracks), including: internship for industry experience, study abroad to enrich cultural experience, and entrepreneurship to build start-up business. Meanwhile, in the 7th semester, students should be in entrepreneurship track to build start-up business.

5.2.5 Thesis

To finish the Undergraduate program (S1), the student must be capable of compiling and presenting the thesis to the examiner. The thesis compilation must be relevant to the rules of the department. It must be conducted by the individual, guided by a supervisor that is appointed by the head of study program.

5.2.6 Students Support Facilities

Students will get access to faculty supervisors, business advisors, business incubator, business mentors (entrepreneurs), and a network of relevant parties that can help students learn optimally during their entrepreneurial journey. In supporting entrepreneurial learning, students will be encouraged to participate in various business and entrepreneurial competitions, such as Entrepreneurial Living Laboratory, Exhibition Market Testing & Prototyping, Business Pitching. In addition to competition and business coaching, students will also be facilitated by entrepreneurial activities such as business presentation; industry knowledge sharing; workshop & international seminar; industry visit; entrepreneurial boothcamp and exhibition. At the end of the study period, students are required to prepare a thesis on their business performance analysis and design business development strategies for the next five years.

5.3 BINUS Business School Undergraduate Program @Malang

5.3.1 Method of Education Delivery

The delivery of education services is carried out by using credits (SKS) as a measurement of evaluating students' learning.

Credits are a way of organizing higher education programs to explain its academic weight. **The semester** is a minimum period that describes the duration of the education program.



The General Objective of the credits (SKS) method is to enhance the extent to which higher education can be developed. It involves the presentation of education programs that are flexible and more varied, gives greater opportunity to students when choosing programs, and focuses on planning a definite professional path.



The specific objectives are:

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- 1. Allow the students who are clever and diligent to finish their study in a minimum duration.
- 2. Allow the students to choose the subject according to their interest, talent, and capacity.
- 3. Give the possibility to the execution of education system with plural input and output.
- 4. Facilitate the adaptation of the curriculum to the rapid development of knowledge and technology.
- 5. Enables the evaluation system of advance learning of the students could be conducted optimally.

Basic Characteristic of Credit is:

In the credit system, each subject has a weight, namely credits. The number of credits in subjects is various. It is determined by the effort to finish the tasks presented in the lecture program, job training, practical work, and other tasks.

In the credit system, each subject is finished in one semester that lasts for 13 weeks (exclude mid exam and final exam). In addition to quantitative valuation, credit system acknowledges that the finishing of the study unit could be valued quantitatively by giving a weight to the relevant unit.

At BINUS Business School Undergraduate Program, one credit equals to 36-48 hours/semester. In attaining a good result, a student is expected to provide 50 minutes face to face for each credit per week, and at least one or two hours of self-learning. The recently mentioned time is provided to recite and explore the material that has been accepted in the course, for example: reading the textbook suggested, doing the task, etc.

One credit is made up of:

- 1. An academic hour of scheduled face to face learning in the classroom with education staff.
- 2. An academic hour of structured academic activity which is not scheduled but has been planned by education staff (lecturers) e.g.: review session or seminar.
- 3. An academic hour of independent academic activity like reading, summarizing, working on papers etc.

The delivery of education at BINUS Business School Undergraduate Program is achieved through teaching materials, discussion, speeches, case studies, job training, practical work, and other student-centered teaching & learning strategies.

Examinations

The examinations which are conducted by BINUS Business School Undergraduate Program consist of course examination and final project/thesis examination.

Course Examination

The examination for each course consists of two forms: Mid-term test (UTS) and Final test (UAS) that are conducted once each semester. For the practical examination in the laboratory, the student must take both theory and practical tests.

Thesis Examination

Students who finish the report for the thesis take a thesis examination. The mechanism for the thesis examination follows the guidelines for the thesis of each program.





Right to Take the Examination

The right to take the examination is given to students under the following conditions:

- Students are registered during the prevailing semester or academic year and are registered with the subject for that particular examination.
- Students are not on suspension or are taking academic leave.
- Students fulfill other academic requisites, e.g : frequency of attendance.
- Students fulfill all administrative and financial obligations.

5.3.2 Evaluation system

Semester Final Score (Nilai Akhir Semester/NAS) consists of Assignment score, Mid-term test score, and Final Test score. Semester Final Score (NAS) determines the grade for the subject.

The Final Score is presented with the following Alphabetical Values:

Alphabetical Value	Weight	Final Score of Semester	Description
• A	4	90 – 100	
A-	3.67	85 – 89	High Distinction
BŦ	3.33	80 - 84	
В	- 3	75 – 79	Distinction
B-749	2.5	70 – 74	Distinction
С	2	65 – 69	Pass
D	1	50 – 64	Near Pass
E	0	0 - 49	Fail
F	0	-	Incomplete

Table of Grading System for BINUS Business School Undergraduate Program

Semester Grade Point Average (IPS/GPS) is counted as follow:

$$GPS = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

Cumulative Grade Point Average (IPK/GPA) is counted as follow:

K = Number of credits taken in related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

Students must pass all courses with minimum score required is D (except for Quality Controlled Courses which require minimum score C or B).



Studying Success Evaluation

The students must fulfill the following requirements:

- Passing the final examination of thesis and collect its hard covers.
- Obtaining minimum cumulative credits of 146 (including the thesis) for Undergraduate programs.
- Achieving GPA at a minimum of 2,00 and finishing all obligatory subjects.
- Passing all of the subjects of Quality Controlled Courses (PM).
- Not having an outstanding loan (finance, library, and administration).

5.3.3 2+1+1 Curriculum

Entrepreneurship Business Creation Study Program at BINUS Malang campus offers 2+1+1 curriculum, whereby students will undertake fundamental courses at the home campus (in Malang) for 2 years, 1 year streaming/minor program (whether at the host campus in Greater Jakarta or in Malang), and 1 year enrichment program.

The curriculum is designed to equip students with knowledge and skills that are essentials for entrepreneurs. It offers entrepreneurial journey for students from finding an idea, assessing feasibility, planning business management, gaining traction in the marketplace, to raising capital for the new venture.

5.3.4 Enrichment Program - Entrepreneurship Track

This track provides students with real experiences to become entrepreneurs through business start-ups. Students will be supported with Business Mentors from industry related to the business Start Up.

5.3.5 Thesis

To finish the Undergraduate program (S1), the student must be capable of compiling and presenting the thesis to the examiner. The thesis compilation must be relevant to the rules of the department. It must be conducted by the individual, guided by a supervisor that is appointed by the head of study program.

5.3.6 Students Support Facilities

Students will get access to business mentors (entrepreneurs), venture capitals, and a network of relevant parties that can help students learn optimally during their entrepreneurial journey. In supporting entrepreneurial learning, students will be encouraged to participate in various business and entrepreneurial competitions, such as Business Idea Competition, Business Model Competition, Business Plan Competition, and Pitching Competition. In addition to competition and business coaching, students will also be facilitated by entrepreneurial activities such as business presentation; industry knowledge sharing; workshop & international seminar; industry visit; and exhibition. At the end of the study period, students are required to prepare a thesis on their business performance analysis (which has been carried out in the sixth and seventh semesters during the enrichment program) and design business development strategies for the next five years.



5.4 BINUS Business School International Undergraduate Program

5.4.1 Method of Education Delivery

Modular Content with Problem-based Learning

Since 2010, the BINUS Business School International Undergraduate Program (BBSIUP) has used a Constructive Alignment approach that integrates the design of teaching, learning, and assessment at course and program levels. BBSIUP implements modular content with problem-based learning (PBL) to speed up the process of student-centered learning in selected courses. The modular content refers to a collection of learning resources developed as a single learning object.

Examinations

Students in the BINUS Business School International Undergraduate Program will be assessed from time to time following the assessment methods outlined in the Course Outline. Major individual assessment methods include examinations, semester projects, and significant essay writing. At the end of their study, students will also write a thesis as part of the graduation requirements.

Course Assessment

As a BBSIUP applied student-centered learning approach, there are a variety of assessment methods applied in different courses. Examinations are one common way to assess students' learning. The examinations for the majority of courses consist of a mid-semester exam and a final exam. Both mid-semester exams and final exams are conducted once each semester.

However, there are several courses in some programs that do not require students to sit in a mid-semester and/or a final examination. The assessment methods are chosen based on the suitability of the method to measure the attainment of the learning outcomes. These may include doing significant pieces of writing in relevant topics, completing a final project, or working with a client. The variety of assessment methods ensure that students are assessed using the best way for the course nature as well as giving students different learning experiences. The assessment methods are listed and explained in each course outline. The course outline will be published no later than the second week of a teaching period.

• Thesis (Final Project)

All students wishing to finish their study at BI will do a research or final project and write a thesis. This is a requirement for all students, including those finishing their study with a partner university through a double degree scheme. Students will work with an academic supervisor to write the thesis. Upon submitting the thesis report, students will be required to attend a thesis defense examination (viva voce), where students must conduct a presentation and/or demo in front of the examiner board. Students will be assessed in the areas of effort, content, writing quality, and delivery of the thesis presentation.

English Language

To develop the quality of students to an international standard and to educate students in the language of international academia and global business, BINUS Business School International Undergraduate Program uses



English as the medium of communication, instruction, and assessment. Textbooks, class delivery, discussions, student presentations, quizzes, and all other forms of assessments including reports and thesis are all in English.

To study at BBSIUP, a prospective student needs to have a TOEFL score of at least 550 and a TWE score of at least 4.0 or their equivalents. If their TOEFL and/or TWE scores are below the requirement, students have to take a presessional English course (English Plus Stage One) of 150 hours. BBSIUP organizes these pre-sessional English classes especially to enhance the students' ability to deal with an international academic English environment. Students still having difficulty with English on entry are given further help by being enrolled in an English Plus Stage Two course which prepares them for late entry to Academic English I from semester 2.

Semester Credit Unit (SCU)

The Semester Credit Unit (SCU) system is a way of organizing the teaching and learning in higher education programs as it indicates the academic weight of a course and describes the duration of each activity related to the teaching, learning, and assessment of a course in one semester of an academic year. The SCU system offers some degree of flexibility for students to design their pace of study. Some benefits of an SCU system are:

- 1. Gives students the possibility to complete their studies within a shorter-than-normal minimum duration of study.
- 2. Gives students an opportunity to choose courses according to their own interests, talents, and capacities.
- 3. Facilitates the adaptation of curricula to meet with the rapid development of knowledge and technology.
- 4. Enables an optimal assessment of the students' learning outcomes at the course level.

Credit Characteristics

In the SCU system, each course has a weight, that is, a credit value. The number of credit values for specific courses may differ. It is determined by the effort to finish the tasks presented in lecture programs, job training, practical work, and other tasks. In one semester, each course runs for 13 weeks. The weight of each course is measured in credit units. Students can graduate if they have achieved, among others, a minimum of 146 SCU.

One credit is made up of a weekly commitment of:

- 1. An academic hour of scheduled face-to-face learning in the classroom with an academic staff. This is defined as 50 minutes in BBSIUP.
- 2. An academic hour of a structured academic activity, which has been scheduled and planned by an academic staff (i.e. a lecturer), e.g. a review session or seminar.
- 3. An academic hour of independent academic activity such as reading, summarizing, working on papers, etc.

Since our students are in an English-only medium of instruction environment, the current policy of some of our partner universities is that our students can be accepted without having to go through an international English language test such as IELTS that would normally determine a student's acceptance by a partner university.

Collaborative Learning with Innopeda Curriculum

BINUS Business School International Undergraduate Program is also committed to developing the students' skills in innovation and entrepreneurship. A new learning environment implemented in a curriculum called Innopeda (Innovation Pedagogy) has been specially designed to facilitate the development of these skills. It fosters collaborative learning experience well suited to the needs and characteristic of new generation of students.

Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs at BINUS Business School International Undergraduate Porgram.

The Innopeda curriculum is centered upon the hatchery courses, which enable students to hatch their innovative ideas into business solutions and startup such as Project Hatchery and Entrepreneurship Hatchery, which are mandatory courses for all BBSUI students in their early years. During the entrepreneurial enrichment track, Business Model Innovation and Sustainable Startup Creation, among other, are follow-up courses designed specifically with design thinking, customer development and lean startup methodology in a multi-discipline environment to stimulate and cultivate the students' entrepreneurial skills.

To support this collaborative and entrepreneurial learning environment, the Center for Innovation, Design, Entrepreneurship Research was established in 2015, which serves as a focal link between students' entrepreneurial learning and entrepreneurial careers. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitude among students by actively involving the students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerses students with an end-to-end experiential journey.

5.4.2 Evaluation System

The grading system which is in accordance with the purposes and goals of BINUS Business School International Undergraduate Program is the Absolute Grading System. A letter summarizes the student's academic performance in a course in a single semester and over the duration of the student's enrolment in the course, and is grouped as follows:

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	
A-	3.67	85 – 89	High Distinction
B+	3.33	80 - 84	
В	3	75 – 79	Distinction
B-	2.5	70 – 74	DISTINCTION
С	2	65 – 69	Pass
D	1	50 - 64	Near Pass
E	0	0 – 49	Fail
F	0	- Incomplete	

Table of Grading System for BINUS Business School International Undergraduate Program

Credit Load

In general, a full credit load in a single semester is between 18 and 24 units, depending on the course of study. The specific number of units may vary by semester within this range. Students with a high grade point average may petition the Head of the Programs in which they are enrolled for permission to overload.



At BINUS Business School International Undergraduate Program, 1 credit equals to 36-48 hours/semester with 1 teaching hour consists of 50 minutes/week.

The study load in one semester can be determined by one's individual ability and by looking at the students' results from the last semester, which are measured by Semester Grade Point Average (IPS/GPS), or all of the semesters by Cumulative Grade Point Average (IPK/GPA).

The Semester Grade Point Average (IPS/GPS) is counted as follows:

$$GPS = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

The Cumulative Grade Point Average (IPK/GPA) is counted as follows:

K = Number of credits taken in related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

Acceptable Academic Performance

The Standards of Academic Performance are published in the Student Handbook, available both online and from Student Services at the beginning of each academic year. In general, courses that are considered "core" courses in a major must be passed with the prescribed minimum grade.

For a definition of those courses considered "core" by each major, students can contact the Head of Program. Academic misconduct and the sanctions imposed for instances of misconduct are also defined in the student handbook.

5.4.3 3+1 Curriculum

BINUS Business School International Undergraduate Program has developed a 3+1 curriculum system which refers to a three-year on-campus program at Bina Nusantara University and a 1-year off-campus Enrichment Program (i.e. internship, research, entrepreneurship, community development, and study abroad). The main idea of this program is to reduce the gap between the university and industry/society, and to achieve one of our quality objectives to have at least two out of three graduates become an entrepreneur or work at a global organization within six months of graduation.

5.4.4 Students Support Facilities

A. Academic Advisory

Students from BINUS UNIVERSITY INTERNATIONAL have the right to receive academic advisory from their Academic Advisor. The consultation may include academic advice, reports of academic achievements, and problem solving for academic problems that students experience during their study. The Academic Advisor also aims to motivate students either as individuals or as a group during class. The Academic advisor may advise the students of the courses they need to take or provide them with suggestions for a study plan.



Students are encouraged to schedule a meeting with their academic advisor (who is normally the appointed lecturer or their Head of Program), especially when they are planning their semester courses, before the mid exam and before the final exam in each semester. Students should meet their academic advisor when they have academic difficulties in their study. It is very important that students seek academic help before their problems or difficulties become more serious and possibly jeopardize their success in studying.

B. Student Advisory and Support Center (SASC)

BINUS Business School International Undergraduate not only aims to provide students with opportunities to gain necessary knowledge, skills, and attitudes, but also in their wellbeing during their study period. To provide this, SASC commit themselves to help students in facing their academic or non-academic difficulties that could arise from their inability to adapt to new environment, or possibly also unsupportive conditions that surrounded them. In this center, there are several services being provided to support students in handling difficult courses subjects, adapting to new environment and in some cases also counseling for their academic or non academic needs.

Some of our regular activities include:

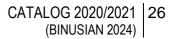
- Student Mentoring. The SASC office pays serious attention to students in need. To ensure that students with a GPA < 2.0 are supported academically, Student Advisory Operations assign mentors to help them with study sessions outside of regular classes.
- 2. Student Counseling. In order for students to have a favorable study environment, they must also experience positive wellbeing. For personal problems that students feel the need to share in confidentiality, they can discuss it with a counselor, particularly if that personal problem has any effect on their academic performance. Counseling sessions can be arranged conveniently between the student and counselor.
- 3. Tutorial. Unlike student mentoring, a tutorial activity is an extra class session held by mentors for all students by request to SASC or by SASC analysis result. The request that came in to the SASC office or by SASC result will be confirmed back with the lecturer from the program, or HOD/Dep. HOD, and after that one or two mentors are invited to create class session based on the topics. It is usually conducted, but not limited, for selected courses which require intensive exercises for maximum 100 minutes in a week.

C. Student Clubs and Activity Center (SCAC)

To enhance students' soft skills in order to foster BINUS Graduate Attributes so as to carry on one of the missions of BINUS University which is to create outstanding leaders for global communities, the Student Club and Activity Center (SCAC) is tasked to facilitate and develop extracurricular activities and organizational events by stewarding student clubs and their initiatives and programs. As a part of this scheme, SCAC regulates every club, organization, and event in view of their sustainable growth and incessant impacts to student life.

Some of our regular activities include:

- 1. Leadership Training Programs. Leadership training programs aim to increase the leadership skills of current members and future members of student clubs. Training programs are normally conducted at an off-campus site and involve industry professional schemes, such as outbound and team-building programs.
- 2. Student Organization Upgrade Programs. Student Organization Upgrade Programs are the regular sessions given to student club leaders in the forms of updates on the common issues faced by SCAC and student clubs combined with training sessions on the relevant and current issues in the management of student organizations.





3. Student Club Annual Programs. Student Club Annual Programs are the main events or programs initiated and executed by each student club related to the nature of their clubs such as regular training sessions and seminars on their specific skills, regular practices, leadership development activities, regeneration programs, social or community service programs, competitions and tournaments, etc.

Currently, SCAC at BINUS University International manages 17 clubs/associations:

- 1. ASC (Accounting Students Association)
- 2. BINARY (Computer Science Student Association)
- 3. BIMARC (BINUS University International Marketing Student Association)
- 4. CAC (Creative Art Community) Graphic Design Student Association
- 5. BASIS (Information Systems Student Association)
- 6. FASHUN (Fashion Students Association)
- 7. BIBS (BINUS International Business Students Association)
- 8. BIBC (BINUS University International Basketball Club)
- 9. BIDC (BINUS University International Dance Club)
- 10. BIFC (BINUS University International Football Club)
- 11. BIJAC (BINUS University International Japanese Club)
- 12. BIMUS (BINUS University International Music Club)
- 13. BIPEDS (BINUS University International Pool of English Debaters)
- 14. CIA (Cameras in Action or BINUS University International Cinematography Club)
- 15. CIC (Community in Christ)
- 16. BISC (BINUS University International Student Committee)
- 17. BINUS University International Capoeira Club

Student Activities

The Student Club and Activity Center (SCAC) also manage various activities in or outside BINUS UNIVERSITY campuses in both national and international events by helping students to organize or participate in the activities. The activities are expected to help students get exposed or immersed by learning by doing in order to grow beyond their technical competencies learning.

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D. Teach for Indonesia (TFI)

Teach for Indonesia is the unit that takes care of all CSR (Corporate Social Responsibilities) activities under Yayasan Bina Nusantara.

About us

Teach for Indonesia (TFI) encourages education and community development to be accessible to everyone. We also strive to support our community with opportunities to increase their potential for achievement in the future by conducting: tutoring programs, workshops, certification and training, scholarships, etc. With this concept, we aim to make the community independent and improve the quality of life of the community. In line with the vision of BINUS University to foster and empower the society. BINUS University understands that empathy is one of the basic skills that students need in the future. Therefore, students are also involved in every Teach for Indonesia Program as volunteers. The TFI Program:



- 1. Sustainable;
- 2. Volunteer;
- 3. Community Development; and
- 4. Transparent.

E. Global Employability and Entrepreneurship (GEE)

BINUS University International always provides students with opportunities to gain extra knowledge by developing themselves with the work necessary skills and attitudes required in their future careers through academic or non-academic activities. BINUS University International also already sets EES (Employability and Entrepreneurial Skills) as a set of knowledge and skills that students need to have at their graduation. To accommodate that, the GEE Unit is present in every campus to facilitate the needs. Whether career training or consultation, or it could be as simple as job vacancy information, GEE is always ready to give services from the first-year students to the graduate candidate. Some of GEE's regular activities includes:

- Career Seminar and Career Preparation Training. Industry experts are invited to give motivation to students on how to build their future career, and what kinds of skills they will need for their career development after they graduated. BINUS University International usually invites communicative and inspiring speakers to help students plan their career as early as possible.
- Campus Hiring and Recruitment. We facilitate and assist our partner companies' recruiting needs through our on-campus recruiting program and vacancy information distribution through student mail and a website, in helping them to hire BINUS University International graduates.
- 3. Alumni Sharing. BINUS University International is very proud to have its alumni around the world and from various industries. The SAGE office regularly conducts alumni sharing events with students through face-to-face meetings or teleconference events, especially with our alumni who work abroad.
- 4. Alumni Development Program. The Alumni Lifelong Learning Program is dedicated to the BINUS University International alumni to give opportunities to widen their network and gain knowledge through annual gathering activities. This continuous support improves the quality of our graduates.

F. Language Center

The Language Center (LC) is responsible for innovating, designing, and maintaining programs, as well as promoting, supporting, and resolving communication issues related to the use of English at the BINUS University International campus of BINUS UNIVERSITY. The Language Center provides programs and services for students including, but not limited to, English Plus Stage One and English Plus Stage Two (pre-sessional /non-credit courses) and Academic English courses both in the International Undergraduate Program and MM Professional Program, inter-class competitions, language clinic sessions, a website, social networking accounts, and a self-access center. In addition, LC pursues contacts and develops programs and events with English language based entities. Consultation, training, translation of non-research documents, and proofreading of case studies and research papers for faculty and staff are also provided. Moreover, LC runs a peer tutorial center called BINUS International Language Link where students, mainly in the freshman year, learn Academic English, including writing and presentation, from their peers.

The Language Center has a vision to make BINUS University International a campus of high-quality international communication through continual exposure to and immersion in international academic, professional, and general



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English, not only for faculty, staff, visitors, and resources but among students themselves. Students are also encouraged, in order to continually improve and update their English language ability, to make the most of facilities such as one-to-one consultation sessions with the faculty in the English Language Clinic. They are also recommended to contribute to extra-curricular involvement in BEST, the student English club responsible for E-com, a national event that gathers high school and university students to compete in areas such as debating, news casting, short story writing, storytelling, among others, or in BIPEDS, one of the finest English debate organizations in Indonesia with an international reputation. Students will, therefore, be well prepared for and feel at home in communicating in English in an international environment, thus easing the transition to studies overseas and giving students a commanding edge.

G. Center for Innovation, Design, Entrepreneurship and Research

The Center for Innovation, Design, and Entrepreneurship Research was established to serve as a focal link between students' entrepreneurial learning and their entrepreneurial careers. The unit maintains and develops the core competencies of entrepreneurship and ensures they are embedded in academic programs at BINUS University International. The unit identifies potential products or services that have been developed by students during their studies and assists them in commercializing those products and services. The unit advocates entrepreneurial thinking and attitudes among students by actively involving the students in entrepreneurial projects and boot camps. The units also build a connection with similar centers at the international level both for benchmarking and collaboration purposes.

5.5 BINUS Business School Master Program

5.5.1 Study Requirements

Attendance

Minimum attendance of 70% is required for students to be eligible to undertake the final examination/assessment. 30% allowable absence includes for sickness, personal affairs and force majeure.

GPA & Grade

- A student should pass all required courses and have a minimum GPA >= 3.00 to graduate.
- The minimum passing grade is a 'B'. Any course obtained with a grade less than 'B' must be retaken, even if the GPA is above 3.00.

TOEFL

MM Young Professional	MM Professional	MM Executive
≥475	≥500	≥500

The minimum TOEFL level required to be admitted into the three programs are ≥475, ≥500 and ≥500 for MM Young Professional, MM Professional and MM Executive respectively.



5.6 BINUS Business School Doctorate Program

5.6.1 Evaluation System

The evaluation system in the doctoral program is divided into course work, publications, and dissertations. Each of these sections has a rubric assessment.

The Final Score for the semester is presented with the following Alphabetical Values: Presented with the following Alphabetical Values:

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	Distinction
B+	3.33	80 – 84	Satisfactory
В	3	75 – 79	Pass
🛉 В-	2.5	70 – 74	
С	2	65 – 69	5 -1
D	1	50 – 64	Fail
E C	0	0 – 49	
	0		Incomplete

Table of	Grading	S	vetom	for	Doctorate Program
I able of	Grading	5	ystem	IUI	Doctorate Program

5.6.2 The Requirement and Regulation of the Evaluation on the Students'

Progress in Studying

Studying Success Evaluation of BINUS Business School Doctorate Program

For the Doctorate Program, the students must fulfil the following requirements:

- Not having an outstanding loan (finance, library, and administration).
- Passing the final examination of the Dissertation and collect its Hard Covers (1 exemplar) and softcopy.
- Collecting the Dissertation summary.
- Passing all offered courses in the curriculum with minimum grade B.
- Achieving a GPA of minimum 3,00.
- Collecting Intelectual Property Form.
- Must submit two articles into and published reputable journal indexed by Scopus and has presented a paper as a speaker in an international conference.

5.6.3 Dissertation

To fulfill the requirements for obtaining a doctoral degree (Dr), Students should finish and submit the dissertation in 4 stages: (i) Dissertation proposal (research proposal) and dissertation proposal exam, (ii) Research Findings and Research Findings Exam, (iii) Dissertation Defense 1, and (iv) Dissertation Defense 2 (Open Dissertation Exam). In



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order to fulfill the mission of Doctoral degree Program which is to advance knowledge as well as to produce high quality research by integrating science, using the best practices, and leveraging ICT, then the dissertation must consist of either ICT as a research tool, research area, research context, or the combination of all those three.

