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5. BINUS BUSINESS SCHOOL

5.1 BINUS Business School Undergraduate Program @Greater Jakarta

5.1.1 Method of Education Delivery

The delivery of education services is carried out by using credits (SKS) as a measurement of evaluating students' learning.

Credits are a way of organizing higher education programs to explain its academic weight.

The semester is a minimum period that describes the duration of the education program.

The General Objective of the credits (SKS) method is to enhance the extent to which higher education can be developed. It involves the presentation of education programs that are flexible and more varied, gives greater opportunity to students when choosing programs, and focuses on planning a definite professional path.

The specific objectives are:

1. Allow the students who are clever and diligent to finish their study in a minimum duration.
2. Allow the students to choose the subject according to their interest, talent, and capacity.
3. Give the possibility to the execution of education system with plural input and output.
4. Facilitate the adaptation of the curriculum to the rapid development of knowledge and technology.
5. Enables the evaluation system of advance learning of the students could be conducted optimally.

Basic Characteristic of Credit is:

In the credit system, each subject has a weight, namely credits. The number of credits in subjects is various. It is determined by the effort to finish the tasks presented in the lecture program, job training, practical work, and other tasks.

In the credit system, each subject is finished in one semester that lasts for 13 weeks (exclude mid exam and final exam). In addition to quantitative valuation, credit system acknowledges that the finishing of the study unit could be valued quantitatively by giving a weight to the relevant unit.

At BINUS Business School Undergraduate Program, one credit equals to 36-48 hours/semester. In attaining a good result, a student is expected to provide 50 minutes face to face for each credit per week, and at least one or two hours of self-learning. The recently mentioned time is provided to recite and explore the material that has been accepted in the course, for example: reading the textbook suggested, doing the task, etc.

One credit is made up of:

1. An academic hour of scheduled face to face learning in the classroom with education staff.
2. An academic hour of structured academic activity which is not scheduled but has been planned by education staff (lecturers) e.g.: review session or seminar.

3. An academic hour of independent academic activity like reading, summarizing, working on papers etc.

The delivery of education at BINUS Business School Undergraduate Program is achieved through teaching materials, discussion, speeches, case studies, job training, practical work, and other student-centered teaching & learning strategies.

Examinations

The examinations which are conducted by BINUS Business School Undergraduate Program consist of course examination and final project/thesis examination.

• Course Examination

The examination for each course consists of two forms: Mid-term test (UTS) and Final test (UAS) that are conducted once each semester. For the practical examination in the laboratory, the student must take both theory and practical tests.

• Thesis Examination

Students who finish the report for the thesis take a thesis examination. The mechanism for the thesis examination follows the guidelines for the thesis of each program.

Right to Take the Examination

The right to take the examination is given to students under the following conditions:

- Students are registered during the prevailing semester or academic year and are registered with the subject for that particular examination.
- Students are not on suspension or are taking academic leave.
- Students fulfill other academic requisites, e.g : frequency of attendance.
- Students fulfill all administrative and financial obligations.

5.1.2 Evaluation system

Final Term Grade Calculation in BBS Undergraduate Program Courses (NAS)

Table Calculation of Final Score of Theory Course (NAT)

Element				
NKK (Attendance)	TMK (Score of Assignment)	NMS (Score of Mid-term Test)	NUS (Score of Final Test)	NAT (Final Score of Theory)
0 %	20 %	30 %	50 %	100 %

Calculation of Semester Final Score (NAS)

There are two kinds of Calculation:

Subjects that have practical work:

Final Score of Semester (NAS) = (NAT x % Weight of Theory) + (NAP x % Weight of Practical Work)

Subjects that have no practical work:

Final Score of Semester (NAS) = Final Score of Theory (NAT)

Note: Semester Final Score (NAS) determines the grade for the subject.

The evaluation system that meets the objectives of the education program at BINUS Business School Undergraduate Program is an Absolute Evaluation System.

The Final Score for the semester is presented with the following Alphabetical Values:

Presented with the following Alphabetical Values:

Table of Grading System for BINUS Business School Undergraduate Program

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	
B+	3.33	80 – 84	
B	3	75 – 79	Distinction
B-	2.5	70 – 74	
C	2	65 – 69	Pass
D	1	50 – 64	Near Pass
E	0	0 – 49	Fail
F	0	-	Incomplete

Credits Load in One Semester

Study load in one semester can be determined by individual ability and by looking at the students' results from the last semester, which are measured by Semester Grade Point Average (IPS/GPS), or all of the semesters by Cumulative Grade Point Average (IPK/GPA).

Semester Grade Point Average (IPS/GPS) is counted as follow:

$$GPS = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

Cumulative Grade Point Average (IPK/GPA) is counted as follow:

$$GPA = \frac{\sum M}{\sum L}$$

K = Number of credits taken in related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

Table of Prerequisites

The students must pass all courses which are stated in the table of prerequisites with minimum score required is D (for certain department, the minimum score required is C).

Tutorial and Multipaper Examination

- Students must attend tutorial courses and multipaper exams which are stated in Quality Controlled Courses List.

- Students must pass all courses with minimum score required is D (except for Quality Controlled Courses which require minimum score C or B).
- For leave or remedial students, they do not require to follow the tutorial, but they are still required to follow multipaper exams.

Studying Success Evaluation of BINUS Business School Undergraduate Program

The students must fulfill the following requirements:

- Passing the final examination of final project/thesis and collect its hard covers.
- Obtaining minimum cumulative credits of 146 (including the thesis) for Undergraduate programs. The double majors have its own rules. Otherwise stated as elective courses, all courses (Mata Kuliah) are compulsory.
- Achieving GPA at a minimum of 2,00 and finishing all obligatory subjects.
- Passing all of the subjects of Quality Controlled Courses (PM).
- Not having an outstanding loan (finance, library, and administration).

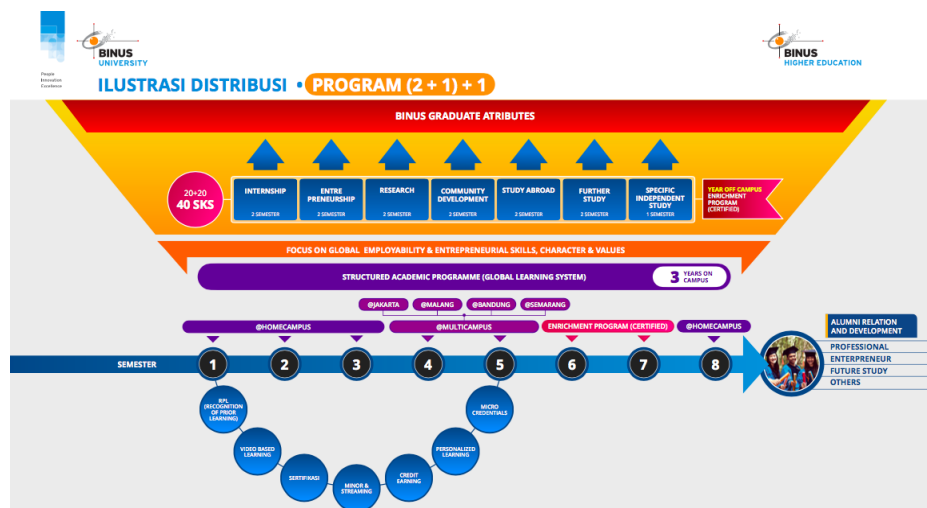
5.1.3 Curriculum in BBS Undergraduate Programs @Greater Jakarta

A. 3+1 Curriculum

Since the academic year of 2014/2015, BINUS UNIVERSITY has implemented a 3+1 curriculum that allows students to have a one-year enrichment program. The program consists of two semesters with varying credits from 8 to 20 credits per semester. Nowadays, students may choose one of the seven tracks, namely 1) Certified Internship Track; 2) Certified Entrepreneurship Track; 3) Certified Community Development Track; 4) Certified Research Track; 5) Certified Study Abroad Track; 6) Certified Specific Independent Study Track; 7) Further Study Track. The Further Study Track is available for students who would like to pursue a master's degree in Binus University. By the end of each semester, students will submit an enrichment report and an assessment related to technical competencies and soft skills in their disciplines.

B. 2+1+1 Curriculum

In addition to the 3+1 curriculum, BINUS UNIVERSITY has implemented a 2+1+1 curriculum that offers Mobility Program for undergraduate students who have similar study programs in BINUS @Greater Jakarta, BINUS @Bandung, BINUS @Malang and BINUS @Semarang. It allows students to have a two-year study in the home campus, one-year mobility program in the host campus and one-year enrichment program. In this regard, students at BINUS @Bandung, BINUS @Malang or BINUS @Semarang will be able to study at BINUS @Greater Jakarta, and vice versa. The curriculum is personalized, meaning that students are free to choose streaming, or Minor Program, or Free Electives.



5.1.4 Streaming

Streaming consists of in-depth and specific courses in a study program that represent the needs of industry and the latest developments in science and technology. Each streaming has its advantages/uniqueness to deepen its Major. Students can choose all available streams in the same study program in Greater Jakarta, Malang, Bandung, or Semarang in which students' choice will determine the city that they will visit.

5.1.5 Minor Program

Minor programs equip students with multidisciplinary knowledge and skills (not necessarily within the same Faculty/School). Each Minor has student outcomes according to its superiority/uniqueness to expand what has been achieved in the Major. Minor programs can be chosen by all Binusians on all campuses. Minor program has its own uniqueness according to its Binus campus location, so that students' minor choice will determine the city that they will visit.

Minor Scheme

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggisian		
Digital Ecosystem	v	v
Human Capital in Digital Workplace	v	v
Sustainable Development	v	v
Cross Cultural Communication	v	v
Interactive & Users Experience Design	v	v
Data Analytics	v	v
Robotic Process Automation	v	v
Minor @ Binus Alam Sutera		
Digital Transformation	v	v
Minor @ Binus Bekasi		
Virtual Services Experience	v	v
Culinary	v	v

Minor Program	Semester 4	Semester 5
Minor @ Binus Malang		
Digital Technopreneur	v	v
Minor @ Binus Bandung		
DesignPreneur	v	v
Minor @ Binus Semarang		
Metaverse in Business	v	v

A. DIGITAL ECOSYSTEM

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

Fundamental Courses

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
ISYS6549003 Digital Innovation	4
COMP6937001 Current Trends in Technology	2
Total SCU	10

Supporting Courses

Course	SCU
COMM6501019 Narrative Development	4
DSGN6834007 Visual Identity	4
COMP6685001 Cyber Security for Business	2
Total SCU	10

B. HUMAN CAPITAL IN DIGITAL WORKPLACE

HCDW focuses on the human aspect of improving performance and developing human resources in the Industrial 4.0 era, which utilizes a significant number of digital and mobile workspaces.

Fundamental Courses

Course	SCU
PSYC6174027 Psychology in The Workplace	4
MGMT6349005 Digital Workplace Strategy	4
ISYS6551003 Digital Workplace and Technology	4
LAWS6157028 Legal Aspects in Digital Workplace	4
PSYC6175027 Human Resources Development	4
Total SCU	20

C. SUSTAINABLE DEVELOPMENT

The minor program on the topic of Sustainable Development prepares students from other disciplines for careers in engineering-related fields. Students will receive enrichment in the fields of Architecture, Industrial Engineering, Civil Engineering, Computer Engineering, and Food Technology. Students also gain knowledge of the development and application of the latest technology in the engineering field, which supports sustainable development and the industrial revolution 4.0.

Fundamental Courses

Course	SCU
ISYE6154011 Sustainable Design and Manufacture	4
CPEN6217010 Digital for Sustainable Development	4
ARCH6119014 Introduction to Sustainable Development	2
Total SCU	10

Supporting Courses

Course	SCU
ISYE6155011 Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008 Engineering Material	4
CIVL6118013 Engineering Economic	4
Total SCU	10

D. CROSS CULTURAL COMMUNICATION

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

Fundamental Courses

Course	SCU
CHIN6132026 Chinese Conversation in Daily Activities	4
COMM6502019 Communication in Diversity	2
BUSS6170025 Asian Business Ethics	4
Total SCU	10

Supporting Courses

Course	SCU
CHIN6134026 Chinese Conversation in Business Communication	4
LAWS6158028 Private International Law	2
INTR6135029 Comparative Politics	4
Total SCU	10

E. INTERACTIVE & USERS EXPERIENCE DESIGN

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to ensure that the digital products produced have adopted the UX theory. In this

minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 6 (six) subjects that can be selected.

Fundamental Courses

Course	SCU
ISYS6553003 User-Centered Research and Evaluation	4
PSYC6176027 Psychology and User Experience	4
DSIN6003007 Fundamental of Interface Design	2
Total SCU	10

Supporting Courses

Course	SCU
ISYS6554003 Core Principles: Interactive Design	4
DSGN6837007 Digital Design Production	4
ISYS6556003 Information Architecture	2
Total SCU	10

F. DATA ANALYTICS

The Data Analytics minor program provides insight into acquisitions and analysis of data in organizations by using critical thinking from multiple strategic perspectives, including consumer behavior communicated in the form of visualizations/models that can support retrieval decision.

Fundamental Courses

Course	SCU
ISYS6680003 Introduction to Data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
Total SCU	10

Supporting Courses

Course	SCU
ISYS6682003 Application of Predictive Analytics to Business Data	4
ISYS6683003 Prescriptive Analytics and Optimization	4
MKTG6312005 Digitalization of Markets and Consumption	2
Total SCU	10

G. ROBOTIC PROCESS AUTOMATION

The Robotic Process Automation minor program provides an understanding of the concept of Robotic Process Automation (RPA) in automating repetitive processes, as well as providing an understanding of how the RPA development process involving the concept of Artificial Intelligence.

Fundamental Courses

Course		SCU
COMP6857001	Basic Programming for Automation	2
COMP6858001	RPA Concept & Design	2
ISYS6684003	RPA Developer Fundamental	4
ISYS6687003	Business Process Improvement	2
Total SCU		10

Supporting Courses

Course		SCU
ISYS6685003	RPA Developer Advance	4
ISYS6686003	RPA Business Analytics Fundamental	4
COMP6859001	Intelligence Automation	2
Total SCU		10

H. DIGITAL TRANSFORMATION

Digital Transformation provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

Fundamental Courses

Course		SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
MGMT6484005	Digital Strategy	2
Total SCU		10

Supporting Courses

Course		SCU
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
ISYS6560003	Success Factor for Leading Digital Transformation	2
Total SCU		10

I. VIRTUAL SERVICES EXPERIENCE

This minor program explores the concept and implementation of virtual services in the fields of Financial Technology, Marketing, Supply chain, Market Place and Hospitality Management.

Fundamental Courses

Course		SCU
ISYS6561003	Fundamental of Virtual Services	2
ACCT6350020	Virtual Financial Services	4
MGMT6354005	Virtual Operation and Supply Chain	4
Total SCU		10

Supporting Courses

Course		SCU
ISYS6562003	Virtual Market Place	4
HTMN6082021	Virtual Hospitality Management	4
ISYS6563003	Seminar on Virtual Services	2
Total SCU		10

J. CULINARY

The Culinary Minor Program provides learning that focuses on Culinary, Pastry & Bakery field. The curriculum design is more of practicums, which aim to make students have the competencies required in the fields of Food Production, Pastry & Bakery and Authentic Indonesian Cuisine.

Fundamental Courses

Course		SCU
HTMN6108021	Food and Beverage Management	2
HTMN6008021	Kitchen Operation	4
HTMN6128021	Pastry and Bakery Operation	4
Total SCU		10

Supporting Courses

Course		SCU
HTMN6155021	Indonesian Cuisine	4
HTMN6125021	Restaurant Operation	4
HTMN6154021	Culinary Tourism	2
Total SCU		10

K. DIGITAL TECHNOPRENEUR

Digital Technopreneur is a minor program that facilitates students in exploring the potentials of developing digital technology venture that combines technical competence with entrepreneurial skills, creativity, and innovative ideas to produce digital technology business models & prototypes. The minor program embraces the human-centered approach in helping students to develop innovative value propositions.

Fundamental Courses

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
DSGN6839006	Interactive Design	4
COMM6504018	Digital Branding	2
ENPR6196002	Market Intelligence	2
COMP6687004	User Experience Design	4
DSGN6844023	Prototyping Digital Future	4
Total SCU		20

L. DESIGNPRENEUR

The Designpreneur Minor program give students the ability to be able to produce innovative work in the form of products or services based on creativity and design that can be utilized in running or developing a business.

Fundamental Distribution

Course	SCU
ENTR6525032 Fundamental of Designpreneur	4
COMP6688031 UI/UX Development	4
DSGN6797034 Surface Packaging Design	4
ENTR6526032 Hospitality and Service Design	4
DSGN6843033 Project Design	4
Total SCU	20

M. METAVERSE IN BUSINESS

The objective of the Metaverse in Business minor program in general is to offer a new learning experience in business innovation in the digital world. After completing the Metaverse in Business minor program, students will be able to design Virtual Reality applications so that they are able to present users in a virtual world, as if they are in another place, and develop Augmented Reality applications to present virtual effects in the real world.

Fundamental Courses

Course	SCU
ISYS6745052 Business Model with Data Analytics	4
COMP6889051 Virtual Reality	4
COMP6890051 Augmented Reality	4
DSGN6981053 Design Thinking	4
DSGN6980053 Interface Design	4
Total SCU	20

The details of Minor Scheme and Minor Courses will be updated on curriculum.binus.ac.id.

5.1.6 Free Electives

Free electives facilitate students to take any courses from the existing fields of studies based on individual preferences. Free electives are personalized based on student choices. Free Electives have student outcomes related to interdisciplinary knowledge and skills and they have no specific Learning Outcomes. Each campus has its own free elective courses to facilitate the mobility of students who want to take free elective courses. The subjects offered for free electives are grouped based on its own field of subjects (e.g., Humanities, Engineering, Economy, Social Politics, Life Science, Arts, etc.) on each campus. The lists of free electives will be updated on curriculum.binus.ac.id.

The placement for Binus @Malang, Binus @Bandung and Binus @Semarang students will be adjusted based on the number of students at Binus University Jakarta (Host Campus).

5.1.7 Enrichment Program

Considering the urgency of the enrichment program to achieve learning outcomes, all courses in the enrichment program become one entity. It means that if there is one or more than one failed courses in the enrichment program, the whole courses in enrichment program will also be failed.

Certified Internship Track:

The industrial experience track aims to facilitate students in the real industrial setting. By following this track, students will work full time and have exposure to the industrial experience in multinational or top national companies where they have job tasks related to their study programs. The assessment for this track will involve both industry supervisor and faculty member supervisor to assess students' performance. Through this program, students will also have opportunities for future employability/job offers, talent grooming (e.g., MT Program, LD Program).

Certified Entrepreneurship Track:

This track provides students with real experiences to become entrepreneurs through business start-ups. Students will come to the office at BINUS Campus from 09.00 – 18.00 from Monday to Friday. The Office will be supported by Coaches, Content & Administration Officers, and Program Officers. In this Entrepreneurship track, students create prototype products that will monetized and supported internally with links to industry within the program. External supports will be provided by Mentors from industry related to the business Start Up.

Certified Community Development Track:

Community Development is a program conducted by students to achieve the 5th mission of BINUS UNIVERSITY: to improve the quality of life of Indonesian and global community. These initiatives include: 1) Scheduled Voluntary Services incorporated in a Company's Corporate Social Responsibility (CSR) or a Social Foundation's Program; and 2) Community Development activities to improve the community's ecosystems. In addition to utilizing their knowledge to design and implement a system in communities (excerpted from their technical competence and soft skill), students will have direct interaction with local people as well as enjoy the opportunity of living in with them.

Certified Research Track:

This track allows students to get involved in conducting research related to the study program scope. The student will become a junior researcher in a research team. The research itself can be conducted in BINUS or outside BINUS (e.g., government research institution, R&D unit in a company). Students can start from writing a research proposal or jump directly into an ongoing research activity in that institution (not necessarily developing a research proposal).

Certified Study Abroad Track:

This track offers opportunities for students to have study experience in foreign countries. Courses that are taken by students are transferred directly to the respective courses in BINUS transcripts. Through this track, students will gain exposure to international experience, such as personal development, academic development, and cultural value.

Certified Specific Independent Study Track

This track allows students to have the freedom to learn outside the university where they will be equipped with knowledge and skills to develop an agile mindset, competitiveness, and adaptability. Students will receive certification to strengthen industry 4.0 skills and enhance the relevance of university with the industry. Furthermore, they will be

able to learn from industry experts who share practical and real experience, and they will engage in project-based learning to improve their skills.

Further Study Track:

This track enables students who meet the specified criteria, such as GPA of 3.25 and above, no retaken courses, and completion of an enrichment program in semester 6, to directly continue their master's degree at Binus University. Through this track, students can complete their undergraduate and graduate programs in only 10 semesters (5 years). At the end of the studies, students will be able to improve their knowledge and skills to launch their own business or become competent graduates who work in national or global companies.

5.1.8 Thesis

To finish the Diploma/Undergraduate program (S1) at BINUS UNIVERSITY, students must be capable of compiling and presenting their thesis to the examiner. The thesis compilation must be relevant to the rules of the department. It must be conducted by the individual, guided by a supervisor that is appointed by the head of the department or study program.

For students who take enrichment program I & II with a total of 40 credits in two semesters, if they fulfil the requirements from the study programs or programs, such as minimum GPA, they will be able to take pre-thesis with enrichment I and thesis with enrichment II. This scheme allows students to finish their undergraduate studies in 7 semesters (3.5. years). Since the minimum GPA requirements vary across schools/faculties, students should seek information from their respective programs or programs for further information regarding the pre-thesis and thesis implementation.

5.2 BINUS Business School Undergraduate Program @Bandung

5.2.1 Method of Education Delivery

The delivery of education services is carried out by using credits (SKS) as a measurement of evaluating students' learning.

Credits are a way of organizing higher education programs to explain its academic weight.

The semester is a minimum period that describes the duration of the education program.

The General Objective of the credits (SKS) method is to enhance the extent to which higher education can be developed. It involves the presentation of education programs that are flexible and more varied, gives greater opportunity to students when choosing programs, and focuses on planning a definite professional path.

The specific objectives are:

1. Allow the students who are clever and diligent to finish their study in a minimum duration.
2. Allow the students to choose the subject according to their interest, talent, and capacity.
3. Give the possibility to the execution of education system with plural input and output.
4. Facilitate the adaptation of the curriculum to the rapid development of knowledge and technology.
5. Enables the evaluation system of advance learning of the students could be conducted optimally.

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In the credit system, each subject has a weight, namely credits. The number of credits in subjects is various. It is determined by the effort to finish the tasks presented in the lecture program, job training, practical work, and other tasks.

In the credit system, each subject is finished in one semester that lasts for 13 weeks (exclude mid exam and final exam). In addition to quantitative valuation, credit system acknowledges that the finishing of the study unit could be valued quantitatively by giving a weight to the relevant unit.

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One credit is made up of:

1. An academic hour of scheduled face to face learning in the classroom with education staff.
2. An academic hour of structured academic activity which is not scheduled but has been planned by education staff (lecturers) e.g.: review session or seminar.
3. An academic hour of independent academic activity like reading, summarizing, working on papers etc.

The delivery of education at BINUS Business School Undergraduate Program is achieved through teaching materials, discussion, speeches, case studies, job training, practical work, and other student-centered teaching & learning strategies.

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The examination for each course consists of two forms: Mid-term test (UTS) and Final test (UAS) that are conducted once each semester. For the practical examination in the laboratory, the student must take both theory and practical tests.

• Thesis Examination

Students who finish the report for the thesis take a thesis examination. The mechanism for the thesis examination follows the guidelines for the thesis of each program.

Right to Take the Examination

The right to take the examination is given to students under the following conditions:

- Students are registered during the prevailing semester or academic year and are registered with the subject for that particular examination.
- Students are not on suspension or are taking academic leave.
- Students fulfill other academic requisites, e.g : frequency of attendance.
- Students fulfill all administrative and financial obligations.

5.2.2 Evaluation system

Semester Final Score (Nilai Akhir Semester/NAS) consists of Assignment score, Mid-term test score, and Final Test score. Semester Final Score (NAS) determines the grade for the subject. The Final Score is presented with the following Alphabetical Values:

Table of Grading System for BINUS Business School Undergraduate Program

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	
B+	3.33	80 – 84	
B	3	75 – 79	Distinction
B-	2.5	70 – 74	
C	2	65 – 69	Pass
D	1	50 – 64	Near Pass
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Cumulative Grade Point Average (IPK/GPA) is counted as follow:

$$GPA = \frac{\sum M}{\sum L}$$

K = Number of credits taken in related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

Students must pass all courses with minimum score required is D (except for Quality Controlled Courses which require minimum score C or B).

5.2.3 2+1+1 Curriculum

Creativepreneurship Study Program at BINUS Bandung campus offers 2+1+1 curriculum, whereby students will undertake fundamental courses at the home campus (in Bandung) for 2 years, 1 year streaming/cross streaming/minor program/free electives (whether at the host campus in Greater Jakarta or in Malang), and 1 year enrichment program.

The curriculum is designed to equip students with knowledge and skills that are essentials for entrepreneurs. It offers entrepreneurial journey for students from finding an idea, assessing feasibility, planning business management, gaining traction in the marketplace, to raising capital for the new venture.

5.2.4 Enrichment Program

This track provides students with real experiences to become entrepreneurs through business start-ups. Students will be supported with Business Mentors from industry related to the business Start Up.

5.2.5 Thesis

To finish the Undergraduate program (S1), the student must be capable of compiling and presenting the thesis to the examiner. The thesis compilation must be relevant to the rules of the department. It should be conducted by the individual or group, guided by a supervisor that is appointed by the head of study program.

5.2.6 Students Support Facilities

Students will get access to business mentors (entrepreneurs), venture capitals, and a network of relevant parties that can help students learn optimally during their entrepreneurial journey. In supporting entrepreneurial learning, students will be encouraged to participate in various business and entrepreneurial competitions, such as business idea competition, business model competition, business plan competition, and pitching competition. In addition to competition and business coaching, students will also be facilitated by entrepreneurial activities such as entrepreneurial living laboratory, business presentation; industry knowledge sharing; workshop & international seminar; industry visit; and exhibition. At the end of the study period, students are required to prepare a thesis on their business performance analysis (which has been carried out in the sixth and seventh semesters during the enrichment program) and design business development strategies for the next five years.

5.3 BINUS Business School Undergraduate Program @Malang

5.3.1 Method of Education Delivery

The delivery of education services is carried out by using credits (SKS) as a measurement of evaluating students' learning.

Credits are a way of organizing higher education programs to explain its academic weight.

The semester is a minimum period that describes the duration of the education program.

The General Objective of the credits (SKS) method is to enhance the extent to which higher education can be developed. It involves the presentation of education programs that are flexible and more varied, gives greater opportunity to students when choosing programs, and focuses on planning a definite professional path.

The specific objectives are:

1. Allow the students who are clever and diligent to finish their study in a minimum duration.
2. Allow the students to choose the subject according to their interest, talent, and capacity.
3. Give the possibility to the execution of education system with plural input and output.

4. Facilitate the adaptation of the curriculum to the rapid development of knowledge and technology.
5. Enables the evaluation system of advance learning of the students could be conducted optimally.

Basic Characteristic of Credit is:

In the credit system, each subject has a weight, namely credits. The number of credits in subjects is various. It is determined by the effort to finish the tasks presented in the lecture program, job training, practical work, and other tasks.

In the credit system, each subject is finished in one semester that lasts for 13 weeks (exclude mid exam and final exam). In addition to quantitative valuation, credit system acknowledges that the finishing of the study unit could be valued quantitatively by giving a weight to the relevant unit.

At BINUS Business School Undergraduate Program, one credit equals to 36-48 hours/semester. In attaining a good result, a student is expected to provide 50 minutes face to face for each credit per week, and at least one or two hours of self-learning. The recently mentioned time is provided to recite and explore the material that has been accepted in the course, for example: reading the textbook suggested, doing the task, etc.

One credit is made up of:

1. An academic hour of scheduled face to face learning in the classroom with education staff.
2. An academic hour of structured academic activity which is not scheduled but has been planned by education staff (lecturers) e.g.: review session or seminar.
3. An academic hour of independent academic activity like reading, summarizing, working on papers etc.

The delivery of education at BINUS Business School Undergraduate Program is achieved through teaching materials, discussion, speeches, case studies, job training, practical work, and other student-centered teaching & learning strategies.

Examinations

The examinations which are conducted by BINUS Business School Undergraduate Program consist of course examination and final project/thesis examination.

• Course Examination

The examination for each course consists of two forms: Mid-term test (UTS) and Final test (UAS) that are conducted once each semester. For the practical examination in the laboratory, the student must take both theory and practical tests.

• Thesis Examination

Students who finish the report for the thesis take a thesis examination. The mechanism for the thesis examination follows the guidelines for the thesis of each program.

Right to Take the Examination

The right to take the examination is given to students under the following conditions:

- Students are registered during the prevailing semester or academic year and are registered with the subject for that particular examination.
- Students are not on suspension or are taking academic leave.
- Students fulfill other academic requisites, e.g : frequency of attendance.
- Students fulfill all administrative and financial obligations.

5.3.2 Evaluation system

Semester Final Score (Nilai Akhir Semester/NAS) consists of Assignment score, Mid-term test score, and Final Test score. Semester Final Score (NAS) determines the grade for the subject.

The Final Score is presented with the following Alphabetical Values:

Table of Grading System for BINUS Business School Undergraduate Program

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	
B+	3.33	80 – 84	
B	3	75 – 79	Distinction
B-	2.5	70 – 74	
C	2	65 – 69	Pass
D	1	50 – 64	Near Pass
E	0	0 – 49	Fail
F	0	-	Incomplete

Semester Grade Point Average (IPS/GPS) is counted as follow:

$$\text{GPS} = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

Cumulative Grade Point Average (IPK/GPA) is counted as follow:

$$\text{GPA} = \frac{\sum M}{\sum L}$$

K = Number of credits taken in related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

Students must pass all courses with minimum score required is D (except for Quality Controlled Courses which require minimum score C or B).

Studying Success Evaluation

The students must fulfill the following requirements:

- Passing the final examination of thesis and collect its hard covers.
- Obtaining minimum cumulative credits of 146 (including the thesis) for Undergraduate programs.
- Achieving GPA at a minimum of 2,00 and finishing all obligatory subjects.
- Passing all of the subjects of Quality Controlled Courses (PM).
- Not having an outstanding loan (finance, library, and administration).

5.3.3 2+1+1 Curriculum

Entrepreneurship Business Creation Study Program at BINUS Malang campus offers 2+1+1 curriculum, whereby students will undertake fundamental courses at the home campus (in Malang) for 2 years, 1 year streaming/minor program (whether at the host campus in Greater Jakarta or in Malang), and 1 year enrichment program.

The curriculum is designed to equip students with knowledge and skills that are essentials for entrepreneurs. It offers entrepreneurial journey for students from finding an idea, assessing feasibility, planning business management, gaining traction in the marketplace, to raising capital for the new venture.

5.3.4 Enrichment Program - Entrepreneurship Track

This track provides students with real experiences to become entrepreneurs through business start-ups. Students will be supported with Business Mentors from industry related to the business Start Up.

5.3.5 Thesis

To finish the Undergraduate program (S1), the student must be capable of compiling and presenting the thesis to the examiner. The thesis compilation must be relevant to the rules of the department. It must be conducted by the individual, guided by a supervisor that is appointed by the head of study program.

5.3.6 Students Support Facilities

Students will get access to business mentors (entrepreneurs), venture capitals, and a network of relevant parties that can help students learn optimally during their entrepreneurial journey. In supporting entrepreneurial learning, students will be encouraged to participate in various business and entrepreneurial competitions, such as Business Idea Competition, Business Model Competition, Business Plan Competition, and Pitching Competition. In addition to competition and business coaching, students will also be facilitated by entrepreneurial activities such as business presentation; industry knowledge sharing; workshop & international seminar; industry visit; and exhibition. At the end of the study period, students are required to prepare a thesis on their business performance analysis (which has been carried out in the sixth and seventh semesters during the enrichment program) and design business development strategies for the next five years.

5.4 BINUS Business School International Undergraduate Program

5.4.1 Method of Education Delivery

Outcome Based Education and Multi-Channel Learning

Since 2010, BINUS UNIVERSITY INTERNATIONAL has used a Constructive Alignment approach that integrates the design of teaching, learning, and assessment at course and program levels. BUI implements Project and Problem-Based Learning (PjBL and PBL) to speed up the process of student-centered learning in selected courses. Moreover, BI also implement multi-channel learning combining onsite and online learning to cater to students' needs.

Kampus Merdeka Activities

BINUS UNIVERSITY is a pioneer in providing students with extensive off-campus learning options. Used to be called the 3+1 curriculum system which refers to a three-year on-campus program at Bina Nusantara University and 1 year off-campus Enrichment program, the model is now adopted in the Kampus Merdeka activities. Specifically in BI, the options will emphasize international experience in the form of study abroad and double degree with overseas partner universities. Options for community and industry engagement as well as entrepreneurship are also available.

English as Medium of Instruction

To develop the quality of students to an international standard and to educate students in the language of international academia and global business, BINUS UNIVERSITY INTERNATIONAL uses English as the medium of communication, instruction, and assessment. Textbooks, class delivery, discussions, student presentations, quizzes, and all other forms of assessments including reports and thesis are all in English.

To study at BI, a prospective student needs to have a TOEFL score of at least 550 and a TWE score of at least 4.0 or their equivalents. If their TOEFL and/or TWE scores are below the requirement, students have to take a pre-session English course (English Plus Stage One) of 150 hours. BI organizes these pre-session English classes especially to enhance the students' ability to deal with an international academic English environment. Students still having difficulty with English on entry are given further help by being enrolled in an English Plus Stage Two course which prepares them for late entry to Academic English I from semester 2.

Since our students learn in an English only medium of instruction environment, some of our university partners offer leniency for BI students that they can be accepted to study overseas without having to take can be accepted without having to go through an international English language test such as IELTS that would normally determine a student's acceptance by a partner university.

Semester Credit Unit (SCU)

The Semester Credit Unit (SCU) system is a way of organizing the teaching and learning in higher education programs as it indicates the academic weight of a course and describes the duration of each activity related to the teaching, learning, and assessment of a course in one semester of an academic year. The SCU system offers some degree of flexibility for students to design their pace of study. Some benefits of an SCU system are:

1. Give a possibility to students to complete their studies within a shorter-than-normal minimum duration of study.
2. Give an opportunity to students to choose courses according to their own interest, talent and capacity.

3. Facilitate the adaptation of curricula to meet with the rapid development of knowledge and technology.
4. Enable an optimal assessment of the students' learning outcomes at course level.

Credit Characteristics

In the SCU system, each course has a weight, that is, a credit value. The number of credit values for specific courses may differ. It is determined by the effort to finish the tasks presented in lecture programs, job training, practical work, and other tasks. In one semester, each course runs for 13 weeks. The weight of each course is measured in credit units. Students can graduate if they have achieved, among others, a minimum of 146 SCU.

One credit is made up of a weekly commitment of:

1. An academic hour of scheduled face-to-face learning in the classroom with an academic staff. This is defined as 50 minutes in BUI.
2. An academic hour of structured academic activity, which has been scheduled and planned by an academic staff (i.e., a lecturer), e.g., a review session or seminar.
3. An academic hour of independent academic activity such as reading, summarizing, working on papers, etc.

Developing and Nurturing Innovation and Teamwork BINUS UNIVERSITY INTERNATIONAL is also committed to developing the students' skills in innovation, entrepreneurship, and teamwork. Our curricula and approach foster collaborative learning experience well suited to the needs and characteristic of Gen-Z students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs.

A vital part of this curriculum is the mandatory hatchery courses, which enable students to hatch their innovative ideas into business solutions and startup such as Project Hatchery and Entrepreneurship Hatchery. Students will then have further opportunities if they join entrepreneurial enrichment track. within all these courses we emphasise design thinking, customer development and lean startup methodology in a multi-discipline environment to stimulate and cultivate the students' entrepreneurial skills.

To support this collaborative and entrepreneurial learning environment, Center for Innovation, Design, Entrepreneurship and Research (CIDER) was established in 2015, which serves as a focal link between students' entrepreneurial learning and entrepreneurial career. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitude among students by actively involving the students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerses students with an end-to-end experiential journey.

Examinations

Students in the BINUS Business School International Undergraduate Program will be assessed from time to time following the assessment methods outlined in the Course Outline. We implement a wide range of assessment methods including examination, semester projects, and significant essay writing. At the end of their study, students will also write a thesis as part of the graduation requirements.

- **Course Assessment**

As BINUS UNIVERSITY INTERNATIONAL apply student-centered learning approach, there are variety of assessment methods applied in different courses. Examination is one common way to assess students' learning. The examination for the majority of courses consists of a mid-semester exam and a final exam. Both mid-semester exam and final exam are conducted once each semester.

However, there are several courses in some programs that do not require students to sit in a mid-semester and/or a final examination. The assessment methods are chosen based on the suitability of the method to measure the learning outcomes attainment. These may include doing significant piece of writing in relevant topics, completing a final project, or working with a client. The variety of assessment methods ensure that students are assessed using the best way for the course nature as well as giving students a different learning experiences. The assessment methods are listed and explained in each course outline.

- **Thesis (Final Project)**

All students wishing to finish their study at BI will do a research or final project and write a thesis. This is a requirement for all students, including those finishing their study with a partner university through double degree scheme. Students will work with an academic supervisor to write the thesis. Upon submitting the thesis report, students will be required to attend a thesis defense examination (viva voce), where students must conduct a presentation and/or demo in front of the examiner board. Students will be assessed in the areas of effort, content, writing quality and delivery of the thesis presentation.

Collaborative Learning with Innopeda Curriculum

BINUS UNIVERSITY INTERNATIONAL is also committed to developing the students' skills in innovation and entrepreneurship. A new learning environment implemented in a curriculum called Innopeda (Innovation Pedagogy) has been specially designed to facilitate the development of these skills. It fosters collaborative learning experience well suited to the needs and characteristic of new generation of students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs at BINUS UNIVERSITY INTERNATIONAL.

The Innopeda curriculum is centered upon the hatchery courses, which enable students to hatch their innovative ideas into business solutions and startup such as Project Hatchery and Entrepreneurship Hatchery, which become mandatory courses for all BUI students in their early years. During the entrepreneurial enrichment track, Business Model Innovation and Sustainable Startup Creation, among others, are the follow-up courses designed specifically with design thinking, customer development and lean startup methodology in a multi-discipline environment to stimulate and cultivate the students' entrepreneurial skills.

To support this collaborative and entrepreneurial learning environment, Center for Innovation, Design and Entrepreneurship Research was established in 2015, which serves as a focal link between students' entrepreneurial learning and entrepreneurial career. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitude among students by actively involving the

students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerses students with an end-to-end experiential journey.

5.4.2 Evaluation System

The grading system which is in accordance with the purposes and goals of BINUS UNIVERSITY INTERNATIONAL is the Absolute Grading System. A letter summarizes the student's academic performance in a course in a single semester and over the duration of the student's enrolment in the course, and is grouped as follows:

Table of Grading System for BINUS Business School International Undergraduate Program

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	
B+	3.33	80 – 84	
B	3	75 – 79	Distinction
B-	2.5	70 – 74	
C	2	65 – 69	Pass
D	1	50 – 64	Near Pass
E	0	0 – 49	Fail
F	0	-	Incomplete

Credit Load

In general, a full credit load in a single semester is between 18 and 24 units, depending on the course of study. The specific number of units may vary by semester within this range. Students with a high-grade point average may petition the Head of the Programs in which they are enrolled for permission to overload.

At BINUS UNIVERSITY INTERNATIONAL, 1 credit equals to 36-48hours/semester with 1 teaching hour consists of 50 minutes/week. Study load in one semester can be determined by individual ability and by looking at the students' results from the last semester, which are measured by Semester Grade Point Average (IPS/GPS), or all of the semesters by Cumulative Grade Point Average (IPK/GPA).

The Semester Grade Point Average (IPS/GPS) is counted as follows:

$$\text{GPS} = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

The Cumulative Grade Point Average (IPK/GPA) is counted as follows:

$$\text{GPA} = \frac{\sum M}{\sum L}$$

K = Number of credits taken in related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

Acceptable Academic Performance

The Standards of Academic Performance are published in the Student Handbook, available both online and from Student Services at the beginning of each academic year. In general, courses that are considered “core” courses in a major must be passed with the prescribed minimum grade.

For a definition of those courses considered “core” by each major, students can contact the Head of Program. Academic misconduct and the sanctions imposed for instances of misconduct are also defined in the student handbook.

5.4.3 Students Support Facilities

A. Academic Advisory

Students from BINUS UNIVERSITY INTERNATIONAL have the right to receive academic advisory from their Academic Advisor. The consultation may include academic advice, reports of academic achievements, and problem solving for academic problems that students experience during their study. The Academic Advisor also aims to motivate students either as individuals or as a group during class. The Academic advisor may advise the students of the courses they need to take or provide them with suggestions for a study plan.

Students are encouraged to schedule a meeting with their academic advisor (who is normally the appointed lecturer or their Head of Program), especially when they are planning their semester courses, before the mid exam and before the final exam in each semester. Students should meet their academic advisor when they have academic difficulties in their study. It is very important that students seek academic help before their problems or difficulties become more serious and possibly jeopardize their success in studying.

B. Student Advisory and Support Center (SASC)

BINUS UNIVERSITY INTERNATIONAL not only aims to provide students with opportunities to gain necessary knowledge, skills, and attitudes, but also in their wellbeing during their study period. To provide this, SASC commit themselves to help students in facing their academic or non-academic difficulties that could arise from their inability to adapt to new environment, or possibly also unsupportive conditions that surrounded them. In this center, there are several services being provided to support students in handling difficult courses subjects, adapting to new environment and in some cases also counseling for their academic or non academic needs.

Some of our regular activities include:

1. **Student Mentoring.** The SASC office pays serious attention to students in need. To ensure that students with GPA < 2.0 are supported academically, Student Advisory Operation assign mentors to help them with study sessions outside of regular classes.
2. **Student Counseling.** In order for students to have a favorable study environment, they must also experience positive wellbeing. For personal problems that students feel the need to share in confidentiality, they can discuss it with a counselor, particularly if that personal problem has any effect on their academic performance. Counseling sessions can be arranged conveniently between the student and counsellor.

- 3. Tutorial.** Unlike student mentoring, a tutorial activity is an extra class session held by mentors for all students by request to SASC or by SASC analysis result. The request that came into the SASC office or by SASC analysis result will be confirmed back with the lecturer from the program or HOD/Dep. HOD, and after that one or two mentors are invited to create class session based on the topics. It is usually conducted, but not limited, for selected courses which require intensive exercises for maximum 100 minutes in a week.

C. Student Clubs and Activity Center (SCAC)

To enhance student soft skills in order to foster BINUS Graduate Attributes so as to carry on one of the missions of BINUS University which is to create outstanding leaders for global communities, Student Club and Activity Center (SCAC) is tasked to facilitate and develop extracurricular activities and organizational events by stewarding student clubs and their initiatives and programs. As a part of this scheme, SCAC regulates every club, organization and event in view of their sustainable growth and incessant impacts to student life.

Some of our regular activities include:

- 1. Leadership Trainings.** Leadership Trainings are annual programs which aim at increasing leadership skills of members and future members of student student clubs. Trainings are normally conducted in an off-campus site and involving industry professional schemes, such as outbound and team-building programs.
- 2. Student Organization Upgrade Programs.** Student Organization Upgrade Programs are the regular sessions given to student club leaders in the forms of updates on the common issues faced by SCAC and student clubs combined with training sessions on the relevant and current issues in the management of student organizations.
- 3. Student Club Yearly Programs.** Student Club Yearly Programs are the main events or programs initiated and executed by each student clubs related to the nature of their clubs such as regular trainings and seminars on their specific skills, regular practices, leadership development activities, regeneration programs, social or community service programs, competition and tournaments, etc.

Currently SCAC at BINUS UNIVERSITY INTERNATIONAL manages 9 student organizations, namely:

1. ASC (Accounting Students Association)
2. BINARY (Computer Science Student Association)
3. BIMARC (BINUS UNIVERSITY INTERNATIONAL Marketing Student Association)
4. BASIS (Information Systems Student Association)
5. BIBS (BINUS International Business Students Association)
6. BIDC (BINUS UNIVERSITY INTERNATIONAL Dance Club)
7. BIPEDS (BINUS UNIVERSITY INTERNATIONAL Pool of English Debaters)
8. CIA (Cameras in Action or BINUS UNIVERSITY INTERNATIONAL Cinematography Club)
9. CIC (Community in Christ)

Student Activities

Student Club and Activity Center (SCAC) also manage various activities in or outside BINUS UNIVERSITY campuses both national and international events by helping students to organize or participate in the activities. The activities are expected to help students get exposed or immersed by learning by doing in order to grow beyond their technical competencies learning.

D. Teach for Indonesia (TFI)

Teach for Indonesia is the unit that taking care of all CSR (Corporate Social Responsibilities) activities under Yayasan Bina Nusantara.

About us

Teach for Indonesia (TFI) encourages education and community development to be accessible to everyone. We also strive to support our community with opportunities to increase their potential for achievement in the future by conducting: tutoring programs, workshops, certification and training, scholarships, etc. With this concept, we aims can make the community independently and improve the quality of life of the community. In line with the vision of BINUS University to Fostering and Empowering the society. BINUS University understands that empathy is one of the basic skills that students need in the future, therefore students are also involved in every Teach for Indonesia Program as volunteers.

The TFI Program:

1. Sustainable;
2. Volunteer;
3. Community Development; and
4. Transparent.

E. Global Employability and Entrepreneurship (GEE)

BINUS UNIVERSITY INTERNATIONAL always providing students with opportunities to gain extra knowledge, develop themselves with work necessary skills, and attitudes required in their future career through academic or non-academic activities. BINUS UNIVERSITY INTERNATIONAL also already set the EES (Employability and Entrepreneurial Skills) as a set of knowledge and skills that students need to have at their graduation. To accommodate that, GEE Unit is present in every campus to facilitate the needs. Whether career training or consultation, or could be as simple as job vacancy information, GEE is always ready to give services from the first year students to the graduate candidate.

Some of GEE's regular activities includes:

1. **Career Seminar and Career Preparation Training.** Industry experts are invited to give motivation to students on how to build their future career, and what kind of skills that they will need for their career development after they graduated. BINUS UNIVERSITY INTERNATIONAL usually invites communicative and inspiring speakers to help students plan their career as early as possible.
2. **Internship Preparation and Placement.** Facilitating and assisting students to provide a real-world work experience that enables to put up what they've learned.
3. **Campus Hiring and Recruitment.** Facilitating and assisting our companies' partner recruiting needs through our on-campus recruiting program and vacancy information distribution through student mail and website, in helping them to hire BINUS UNIVERSITY INTERNATIONAL graduates.

4. Alumni Sharing.

BINUS UNIVERSITY INTERNATIONAL is very proud to have its alumni around the world and from various industries. SAGE office regularly conducts alumni sharing events with students through face-to-face meetings or teleconference events, especially with our alumni who work abroad.

- 5. Alumni Development Program.** The Alumni Lifelong Learning Program is dedicated to the BINUS UNIVERSITY INTERNATIONAL alumni to give opportunities to widen their network and gain knowledge through annual gathering activities. This continuous support improves the quality of our graduates.

F. Language Center

The Language Center (LC) is responsible for innovating, designing and maintaining programs, as well as promoting, supporting and resolving communication issues related to the use of English at the BINUS University International campus of BINUS UNIVERSITY. The Language Center provides programs and services for students including, but not limited to, English Plus Stage One and English Plus Stage Two (pre-sessional/non-credit courses) and Academic English courses both in the International Undergraduate Program and MM Professional Program, inter-class competitions, a language clinic, a website, social networking accounts, and a self-access center. In addition, LC pursues contacts and develops programs and events with English language-based entities. Consultation, training, translation of non-research documents, and proofreading of case studies and research papers for faculty and staff are also provided. Moreover, LC runs a peer tutorial center called BINUS International Language Link where students, mainly in the freshman year, learn Academic English, including writing and presentations, from their peers.

The Language Center pursues a vision of making BINUS University International a campus of high-quality international communication through exposure to and immersion in international academic, professional, and general English, not only for students, but also among faculty, staff, and visitors. Students are also encouraged, in order to continuously improve and update their English language ability, to make the most of facilities such as one-on-one consultation sessions with the faculty in the English Language Clinic. They are also recommended to contribute extra-curricular involvement in BEST, the student English club responsible for E-com, a national event that gathers high school and university students to compete in areas such as debating, news casting, short story writing, storytelling, among others, or in BIPEDS, one of the finest English debate organizations in Indonesia with an international reputation. Students will, therefore, be well prepared for and feel at home in communicating in English in an international environment, thus smoothing the transition to studies overseas, and giving them a commanding edge.

G. Center for Innovation, Design, Entrepreneurship and Research (CIDER)

Center for Innovation, Design and Entrepreneurship Research was established to serve as a focal link between students' entrepreneurial learning and their entrepreneurial career. The unit maintains and develops the core competencies of entrepreneurship and ensures they are embedded in academic programs at BINUS UNIVERSITY INTERNATIONAL. The unit identifies potential products or services that have been developed by students during their studies and assists them in commercializing those products and services. The units advocates entrepreneurial thinking and attitudes among students by actively involving the students in entrepreneurial projects and bootcamps. The units also builds a connection with similar centers at the international level both for benchmarking and collaboration purposes.

5.5 BINUS Business School Master Program

5.5.1 Study Requirements

Attendance

A minimum attendance of 70% is required for students to be eligible to undertake the final examination/assessment. There are 30% allowable absences included for sickness, personal affairs, and force majeure.

GPA & Grade

- A student should pass all the required courses and have a minimum GPA ≥ 3.00 to graduate.
- The minimum passing grade is a 'B'. Any course obtained with a grade less than a 'B' must be retaken, even if the GPA is above 3.00.

TOEFL

MM Regular	MM Blended Learning	MM International
≥ 475	≥ 475	≥ 500

The minimum TOEFL level required to be admitted into the three programs are ≥ 475 , ≥ 475 , and ≥ 500 for MM Regular, MM Blended learning, and MM International.

5.6 BINUS Business School Doctorate Program

5.6.1 Evaluation System

The evaluation system in the doctoral program is divided into course work, publications, and dissertations. Each of these sections has a rubric assessment.

The Final Score for the semester is presented with the following Alphabetical Values:

Presented with the following Alphabetical Values:

Table of Grading System for Doctorate Program

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	Distinction
B+	3.33	80 – 84	Satisfactory
B	3	75 – 79	Pass
B-	2.5	70 – 74	Fail
C	2	65 – 69	
D	1	50 – 64	
E	0	0 – 49	
F	0	-	Incomplete

5.6.2 The Requirement and Regulation of the Evaluation on the Students' Progress in Studying

Studying Success Evaluation of BINUS Business School Doctorate Program

For the Doctorate Program, the students must fulfil the following requirements:

- Not having an outstanding loan (finance, library, and administration).
- Passing the final examination of the Dissertation and collect its Hard Covers (1 exemplar) and softcopy.
- Collecting the Dissertation summary.
- Passing all offered courses in the curriculum with minimum grade B.
- Achieving a GPA of minimum 3,00.
- Collecting Intellectual Property Form.
- Must submit two articles into and published reputable journal indexed by Scopus and has presented a paper as a speaker in an international conference.

5.6.3 Dissertation

To fulfill the requirements for obtaining a doctoral degree (Dr), Students should finish and submit the dissertation in 4 stages: (i) Dissertation proposal (research proposal) and dissertation proposal exam, (ii) Research Findings and Research Findings Exam, (iii) Dissertation Defense 1, and (iv) Dissertation Defense 2 (Open Dissertation Exam). In order to fulfill the mission of Doctoral degree Program which is to advance knowledge as well as to produce high quality research by integrating science, using the best practices, and leveraging ICT, then the dissertation must consist of either ICT as a research tool, research area, research context, or the combination of all those three.