

Digital Business

Introduction

The Digital Business Program from Binus Business School Undergraduate Program (BBSUP) International class is dedicated to providing students with the highest standard of digital business education with a focus on utilization of technology to develop business solutions. The program is designed to prepare the students to be ready to become capable practitioners working for local and multinational corporations or to become creative and innovative entrepreneurs. To support this objective, the digital business program provides the students with various corporate-world related activities, aiming to enhance the abilities and jump-start the students' industrial networks. The activities include internship programs in national and multinational corporations, guest lecture sessions from various industry practitioners and professionals, and applied-research these where students are required to provide professional consulting services for real companies with real business management and marketing-related problems. In response to the needs of global advancement, the Digital Business program has established partnerships with global universities through a dual-degree program, including RMIT, CBS & WSU. This initiative fosters international collaboration and provides students with a broader perspective on digital business practices, enhancing their global employability and expertise.

The program emphasizes the understanding and mastery of a combination between technology, business and finance key concepts, tools, and technology required by future professionals and entrepreneurs. The content of the program is designed to equip students with basic scientific business paradigms, with updated theoretical frameworks, applied skills, and familiarity with contemporary technology and finance to support their venture as future leaders in business.

The Digital Business program maintains continuous and fruitful cooperation with many first-class companies in Indonesia to build a strongly linked network. The aim is to provide wide opportunities for graduate students from the BBSUP (International Class) after they graduate to have an opportunity to work in one of the most reputable companies in Indonesia.

The curriculum in the BBSUP (International Class) has been benchmarked to renowned universities around the world. This curriculum is then combined with the Indonesian National Curriculum and several core values developed by BINUS. The Digital Business Program offers a double degree (international program), providing students with the opportunity to earn dual degrees through collaboration between BINUS and foreign universities.

Vision

To be a world-class Digital Business academic program, fostering innovation, entrepreneurial spirit, and sustainable practices to empower future leaders in serving the nation and advancing society.

Mission

Providing world class digital business and entrepreneurship program in Management to build the nation and to contribute to community development by means of:

1. **Educating BINUSIANS:** Cultivate BINUSIANS to develop exemplary scientific knowledge and attitudes through a rigorous and relevant approach, preparing them to lead and innovate in the realm of business transformation and sustainable performance.
2. **Advanced Research Skills:** Equip BINUSIANS with ethical and innovative mindsets and advanced research skills to address fundamental business and management issues, utilizing rigorous and relevant methodologies for impactful business transformation.
3. **High-Quality Research and International Publication:** Promote high-quality research and international publication to resolve contemporary business and management challenges, advancing the newest knowledge and practices in business transformation and sustainable performance.

4. Holistic Development and Community Empowerment: Foster BINUSIANs through self-enrichment to become mindful individuals, scholarly professionals, and practical scholars. Nourish their SPIRIT (Striving for Excellence, Perseverance, Integrity, Respect, Innovation, dan Teamwork) to continuously improve personal, professional, and academic capabilities, empowering them to address and solve business community challenges.

Competency Goals

By the completion of our program

1. **Digital Business Concepts**
Each student should be able to apply digital business concept
2. **Entrepreneurial Acumen and Problem-solving**
Each student should be able to demonstrate the use of ICT and data analytics to generate new digital business opportunities and build innovative digital businesses.
3. **Sustainability Mindsets in Digital Business**
Each student should be able to apply digital business concepts with global and sustainability mindsets.
4. **Professionalism and Ethical Competence**
Each student should be able to apply ethical and professional values.

Program Objectives

The objectives of the Digital Business program are:

1. **Global Employability and Entrepreneurship**
To develop programs that enhance global employability and entrepreneurship skills (EES) that are relevant to business context
2. **Knowledge & Innovation (IP)**
To produce IPs and provide professional services that can be beneficial for business communities
3. **Binusian & Technology**
To increase Binusians' competency (capacity & capability) in technology and digital literacy; To improve faculty members' academic achievement and intellectual contributions; To enhance school's productivity and services through digital technology utilization.
4. **Global Partnership**
To develop an array of collaborations that enable quality education, research, and engagement with universities, institutions, and governments globally.
5. **Integrated Catur Dharma**
To produce and disseminate high quality research products for teaching-learning, community service, and self-development
6. **Empowering the Society**
To promote Binusians' contribution in empowering the business community by providing impactful community services and relevant innovations.
7. **Global Recognition**
To achieve global recognition through international accreditations, certifications, awards, and competitions.
8. **Sustainable Competitive Advantage**
To earn sustainable competitive advantage for the sustainability of the school in terms of quality & quantity of students, financial stability of the school, and prosperity of Binusians.

Prospective Career of the Graduates

The four-year Digital Business Program will provide sufficient skills and confidence for our students to enter the real business world. Equipped with our degree, students will have a wide range of career opportunities in a variety of industries. Over the past decade, digital transformation has changed the landscape of the business world, and technology has become an inseparable part of any organization. Therefore, digital business professionals have vital roles in any type or size of a company, as they act as solution inventors whom deliver business solutions to their customers and companies as well as provide assistance to the decision makers. Some examples of digital business professions that students can aim for are Business Analyst, Digital Marketing Executive, Business Consultant, Market Research Analyst, and many more. Along with being a digital business

professional, students can also develop their own businesses and become entrepreneurs. BINUS University also provides career support for students by disseminating information on the latest job vacancies and internships. This support service can be accessed at www.binuscareer.com.

Award/Degree

Upon the completion of both degrees, students are entitled to receive the following award Sarjana Bisnis from BINUS UNIVERSITY, with a dual degree of:

- Bachelor of Business (*Sarjana Bisnis* / S.Bns) from the BINUS University
- Bachelor of Business (B.Bus) from Royal Melbourne Institute of Technology, Australia
- Bachelor of Science (B.Sc) from CBS International Business School, Germany
- Bachelor of Business (B.Bus) from Western Sydney University, Australia

Major/Stream

| Stream | Degree | | | | Partner |
|-------------------------|--------|---------------------------------|--------|---------------|---|
| | Single | Title | Double | Title | |
| Business and Technology | | | √ | S.Bns & B.Bus | Royal Melbourne Institute of Technology |
| International Business | | | √ | S.Bns & B.Sc | CBS International Business School |
| Business Analytics | | | √ | S.Bns & B.Bus | Western Sydney University |
| Digital Business | √ | S.Bns (<i>Sarjana Bisnis</i>) | | | - |

Streams and Partners

A. Business and Technology (RMIT)

BINUS International has established a partnership with RMIT University, one of Australia's leading institutions, to offer students the opportunity to pursue a major in Business and Technology as part of the Bachelor of Business at RMIT. This major equips students with essential skills in IT strategy, financial technology, digital business transformation, and innovation, ensuring they are prepared for the future of work. Students will learn how to leverage technology to enhance decision-making, customer service, marketing, and resource management, driving business growth through innovation and automation. The program integrates emerging industry practices like business analytics, artificial intelligence, and cyber security, while addressing the legal and strategic aspects of digital business.

Graduates of this major will be well-prepared for a wide range of roles, including technology consultant, business analyst, IT project manager, innovation manager, and IT strategy consultant. With hands-on experience gained through RMIT's industry partnerships and Work-Integrated Learning, students will develop the skills and expertise needed to thrive in today's global business environment, combining technical knowledge with business acumen to gain a competitive edge.

B. International Business (CBS)

BINUS International has established new partnership with CBS International Business School, offering BINUS students the chance to study **International Business** in Cologne, Germany. In today's globalized economy, nearly every business operates internationally, whether through a diverse workforce, foreign market expansion, or global projects. At CBS, the program equips students with essential business

administration knowledge and soft skills, with all lectures conducted in English to prepare students for the international workforce. The curriculum is designed to provide a comprehensive foundation in business while allowing students to explore areas that match their specific interests, ensuring a personalized educational experience.

With a Bachelor in International Business from CBS, many career opportunities will be available to students, with alumni working in numerous well-known companies around the world in roles such as management consulting, marketing, and more. These companies span various sectors, including the automotive, communications, internet, energy, and logistics industries, providing students with the opportunity to pursue successful careers in a wide range of fields.

C. Business Analytics (WSU)

BINUS International has managed to establish a new partnership with Western Sydney University (WSU), a leading Australian institution recognized for its academic excellence and global impact. Ranked among the top 2% of universities worldwide, WSU offers comprehensive undergraduate and postgraduate programs across diverse fields such as Business, Engineering, and Health Sciences. Through its extensive network of over 320 partner institutions in 53 countries, WSU ensures students receive a globally relevant education aligned with industry demands and cutting-edge research.

The partnership allows BINUS students to pursue Bachelor of Business with a major in Business Analytics. The major equips students with essential skills in data analysis, predictive modeling, and decision-making, preparing them for the rapidly evolving business landscape. The curriculum emphasizes practical experience through industry projects and engagement, ensuring graduates are adept at leveraging data to drive business strategy and innovation. This partnership reaffirms BINUS's commitment in providing students with cutting-edge educational opportunities that meet the demands of the modern workforce.

Teaching, Learning, and Assessment Strategy

The teaching and learning processes are conducted through lectures, tutorials, laboratory session, class discussions, as well as individual and group project discussions. Students are strongly required to study independently and read various digital business-related articles in order to increase their understanding during the lectures. Students can gain both theoretical and practical knowledge from our qualified lecturers and guest lecturers who have ample experience as marketing and business professionals in the industry. In addition, innovative habits and entrepreneurial spirits will be developed through course assessments that emphasize content, comprehension, and innovation. Innovative thinking, commonly referred to as design thinking, on the other hand, will be developed through collaboration with the Center for Innovation, Design, Entrepreneurship, and Research (CIDER). Students are required to translate their selected innovative ideas into a visible design to comprehend the end-to-end innovation process. This innovative thinking approach is implemented in the teaching, learning, and assessment processes of several courses throughout the program.

| Sem | Code | Course Name | SCU | Total | |
|-------------|---|---|-----|-------|--|
| 1 | BUSS6245059 | Digital Technology in Business – (AOL) | 4 | 20 | |
| | ENPR6237059 | Design Thinking in Digital Business – (AOL) | 4 | | |
| | ECON6104059 | Digital Economy – (AOL) | 4 | | |
| | MGMT6011059 | Introduction to Management and Business | 4 | | |
| | COSC6011059 | Foundations of Artificial Intelligence | 2 | | |
| | Pancasila Courses* | | | | |
| | CHAR6013005 | Character Building: <i>Pancasila</i> | 2 | | |
| CHAR6039005 | Pancasila and Indonesian Culture | 2 | | | |
| 2 | CHAR6014005 | Character Building: Kewarganegaraan | 2 | 20 | |
| | MGMT6501059 | Current Digital Business, Disruption, and Future Trends – (AOL - AIE) | 4 | | |
| | ACCT6500059 | Accounting for Digital Business | 4 | | |
| | ISYS6123059 | Introduction to Database Systems | 4 | | |
| | LANG6027005 | Indonesian | 2 | | |
| | MATH6176059 | Business Mathematics | 2 | | |
| | COMM8006059 | Business Communication – (AIE) | 2 | | |
| 3 | CHAR6015005 | Character Building: Agama | 2 | 19 | |
| | ENGL6171001 | Academic English I | 3 | | |
| | ISYS6811059 | User Experience Research and Application Design – (AOL - AIE) | 4 | | |
| | BUSS6246059 | Sustainable Digital Business Model – (AOL) | 4 | | |
| | MGMT6503059 | Digital Banking and Fintech | 4 | | |
| | STAT6140059 | Business Statistics | 2 | | |
| 4 | MKTG6318059 | Marketing Management | 4 | 21 | |
| | ISYS6810059 | Data Analytics with Business Application – (AOL - AIE) | 2 | | |
| | MGMT6502059 | Digital Business Operations and Supply Chain Management – (AIE) | 4 | | |
| | ENPR6236059 | Start-up and Product Launching – (AOL) | 6 | | |
| | MGMT6505059 | Ethics and Leadership in Digital Business – (AOL) | 2 | | |
| | ENGL6172001 | Academic English II | 3 | | |
| 5 | MKTG6330059 | Digital Marketing – (AOL) | 4 | 20 | |
| | FINC6001059 | Financial Management | 4 | | |
| | BUSS6247059 | Digital Retail and Merchandising | 4 | | |
| | RSCH6026059 | Research Methodology | 4 | | |
| | ISYS6812059 | Big Data for Business Development – (AIE) | 4 | | |
| 6 | Stream: Business Analytics (WSU) | | | 16 | |
| | Global Elective Courses | | 16 | | |
| | Stream: Business and Technology (RMIT); International Business (CBS); Entrepreneurship (ENU) | | | | |
| | Enrichment Program | | 16 | | |
| 7 | Stream: Digital Business (Single Degree) | | | 20 | |
| | Enrichment Program I | | 20 | | |
| | Stream: Business and Technology (RMIT); International Business (CBS); Business Analytics (WSU) | | | | |
| 8 | Global Elective Courses | | 16 | 14 | |
| | Stream: Digital Business (Single Degree) | | | | |
| | Enrichment Program II | | 20 | | |
| 8 | Stream: Business and Technology (RMIT); International Business (CBS); Business Analytics (WSU) | | | 14 | |
| | Global Elective Courses | | 8 | | |

| Sem | Code | Course Name | SCU | Total |
|---|-------------|-------------|-----|-------|
| | MGMT6504059 | Thesis | 6 | 6 |
| Stream: Digital Business (Single Degree) | | | | |
| Thesis Courses** | | | | |
| | MGMT6521059 | Pre-Thesis | 2 | |
| | MGMT6522059 | Thesis | 4 | |
| | MGMT6504059 | Thesis | 6 | |
| TOTAL CREDIT 146 SCU | | | | |

*For **Character Building: Pancasila** course is offered for Indonesian citizen students, while **Pancasila and Indonesian Culture** course is offered for foreign students.

** Student may choose to take either **Thesis** (6 scu) or **Pre-thesis** (2 scu) & **Thesis** (4 scu). The **Pre-thesis** (2 scu) & **Thesis** (4 scu) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program.

-) **AOL** – Assurance of Learning Process System

-) **AIE** – Artificial Intelligence Embedded Course

Enrichment Track Scheme

Enrichment track scheme for Single Degree:

| Track | Semester 6 | | | | | | Semester 7 | | | | | |
|-------|------------|----|----|----|----|----|------------|----|----|----|----|----|
| | I | RS | EN | CD | SA | IS | I | RS | EN | CD | SA | IS |
| 1 | v | | | | | | v | | | | | |
| 2 | v | | | | | | | v | | | | |
| 3 | v | | | | | | | | v | | | |
| 4 | v | | | | | | | | | v | | |
| 5 | v | | | | | | | | | | v | |
| 6 | v | | | | | | | | | | | v |
| 7 | | v | | | | | v | | | | | |
| 8 | | v | | | | | | v | | | | |
| 9 | | v | | | | | | | v | | | |
| 10 | | v | | | | | | | | v | | |
| 11 | | v | | | | | | | | | v | |
| 12 | | v | | | | | | | | | | v |
| 13 | | | v | | | | v | | | | | |
| 14 | | | v | | | | | v | | | | |
| 15 | | | v | | | | | | v | | | |
| 17 | | | v | | | | | | | v | | |
| 18 | | | v | | | | | | | | v | |
| 19 | | | v | | | | | | | | | v |
| 20 | | | | v | | | v | | | | | |
| 21 | | | | v | | | | v | | | | |
| 22 | | | | v | | | | | v | | | |
| 23 | | | | v | | | | | | v | | |
| 24 | | | | v | | | | | | | v | |
| 25 | | | | v | | | | | | | | v |
| 26 | | | | | v | | v | | | | | |
| 27 | | | | | v | | | v | | | | |

| Track | Semester 6 | | | | | | Semester 7 | | | | | |
|-------|------------|----|----|----|----|----|------------|----|----|----|----|----|
| | I | RS | EN | CD | SA | IS | I | RS | EN | CD | SA | IS |
| 28 | | | | | v | | | | v | | | |
| 29 | | | | | v | | | | | v | | |
| 30 | | | | | v | | | | | | v | |
| 31 | | | | | v | | | | | | | v |
| 32 | | | | | | v | v | | | | | |
| 33 | | | | | | v | | v | | | | |
| 34 | | | | | | v | | | v | | | |
| 35 | | | | | | v | | | | v | | |

Enrichment track scheme for Double Degree: Royal Melbourne Institute of Technology University, CBS International Business School.

| Track | Semester 6 | | | | | |
|-------|------------|----|----|----|----|----|
| | I | RS | EN | CD | SA | IS |
| 1 | v | | | | | |
| 2 | | v | | | | |
| 3 | | | v | | | |
| 4 | | | | v | | |

Notes:

- I : Certified Internship
- RS : Certified Research
- EN : Certified Entrepreneurship
- CD : Certified Community Development
- SA : Certified Study Abroad
- IS : Certified Specific Independent Study

Notes:

Student can choose one of the available tracks.

Enrichment Certified Internship Track

Enrichment track scheme for Single Degree:

| Code | Course Name | SCU | Total |
|------------------------------|---|-----|-------|
| Enrichment Program I | | | 20 |
| MGMT6421059 | Industrial Experience in Dynamic Industry | 8 | |
| MGMT6422059 | Industrial Experience in Business Sustainability | 8 | |
| MGMT6152059 | Entrepreneurial and Industrial Business Development | 4 | |
| Enrichment Program II | | | 20 |
| MGMT6423059 | Professional Experience in Dynamic Organization | 8 | |
| MGMT6424059 | Professional Development on Sustainability Profession | 8 | |
| MGMT6137059 | Business Management and Professional Development | 4 | |

Enrichment track scheme for Double Degree: Royal Melbourne Institute of Technology University, CBS International Business School.

| Code | Course Name | SCU | Total |
|---------------------------|---|-----|-------|
| Enrichment Program | | | 16 |
| MGMT6421059 | Industrial Experience in Dynamic Industry | 8 | |
| MGMT6566059 | Industrial Experience in Business Sustainability | 4 | |
| MGMT6152059 | Entrepreneurial and Industrial Business Development | 4 | |

Enrichment Certified Entrepreneurship Track

Enrichment track scheme for Single Degree:

| Code | Course Name | SCU | Total |
|------------------------------|---------------------------------------|-----|-------|
| Enrichment Program I | | | 20 |
| ENTR6092059 | Business Model Innovation | 8 | |
| ENTR6588059 | Product and Service Development | 8 | |
| ENTR6097059 | Managing Teams and Cultures | 4 | |
| Enrichment Program II | | | 20 |
| ENTR6093059 | Sustainable Startup Creation | 8 | |
| ENTR6587059 | Business Presentation and Negotiation | 8 | |
| ENTR6098059 | Business Networking | 4 | |

Enrichment track scheme for Double Degree: Royal Melbourne Institute of Technology University, CBS International Business School.

| Code | Course Name | SCU | Total |
|---------------------------|-----------------------------|-----|-------|
| Enrichment Program | | | 16 |
| ENTR6092059 | Business Model Innovation | 8 | |
| ENTR6096059 | Creative Business Planning | 4 | |
| ENTR6097059 | Managing Teams and Cultures | 4 | |

Enrichment Certified Research Track

Enrichment track scheme for Single Degree:

| Code | Course Name | SCU | Total |
|------------------------------|--|-----|-------|
| Enrichment Program I | | | 20 |
| RSCH6370059 | Research for Business Management | 8 | |
| RSCH6551059 | Scientific Writing in Business Management | 8 | |
| RSCH6454059 | Global Entrepreneurship and Business Development | 4 | 20 |
| Enrichment Program II | | | |
| RSCH6373059 | Research for Industrial Competition | 8 | |
| RSCH6552059 | Scientific Writing in Management Research | 8 | 20 |
| RSCH6375059 | Global Entrepreneurship and Industrial Competition | 4 | |

Enrichment track scheme for Double Degree: Royal Melbourne Institute of Technology University, CBS International Business School.

| Code | Course Name | SCU | Total |
|---------------------------|--|-----|-------|
| Enrichment Program | | | 16 |
| RSCH6370059 | Research for Business Management | 8 | |
| RSCH6753059 | Scientific Writing in Business Management | 4 | |
| RSCH6454059 | Global Entrepreneurship and Business Development | 4 | |

Enrichment Certified Community Development Track

Enrichment track scheme for Single Degree:

| Code | Course Name | SCU | Total |
|------------------------------|--|-----|-------|
| Enrichment Program I | | | 20 |
| CMDV6120059 | Community Outreach Project Implementation | 8 | |
| CMDV6331059 | Community Outreach Project Design in Management | 8 | |
| CMDV6169059 | Socio Entrepreneurship Development | 4 | 20 |
| Enrichment Program II | | | |
| CMDV6117059 | Community Development Project Implementation | 8 | |
| CMDV6332059 | Community Development Project Design in Management | 8 | 20 |
| CMDV6094059 | Managing Socio Entrepreneurship | 4 | |

Enrichment track scheme for Double Degree: Royal Melbourne Institute of Technology University, CBS International Business School.

| Code | Course Name | SCU | Total |
|---------------------------|---|-----|-------|
| Enrichment Program | | | 16 |
| CMDV6120059 | Community Outreach Project Implementation | 8 | |
| CMDV6499059 | Community Outreach Project Design in Management | 4 | |
| CMDV6169059 | Socio Entrepreneurship Development | 4 | |

Enrichment Certified Study Abroad Track*

Enrichment track scheme for Single Degree:

| Code | Course Name | SCU | Total |
|-----------------------------|-------------------------------------|-----|-------|
| Enrichment Program I | | | 20 |
| GLOB6085059 | Elective Course for Study Abroad 1 | 4 | |
| GLOB6086059 | Elective Course for Study Abroad 2 | 4 | |
| GLOB6087059 | Elective Course for Study Abroad 3 | 4 | |
| GLOB6088059 | Elective Course for Study Abroad 4 | 4 | |
| GLOB6089059 | Elective Course for Study Abroad 5 | 4 | |
| GLOB6043059 | Elective Course for Study Abroad 1 | 2 | |
| GLOB6044059 | Elective Course for Study Abroad 2 | 2 | |
| GLOB6117059 | Elective Course for Study Abroad 3 | 2 | |
| GLOB6046059 | Elective Course for Study Abroad 4 | 2 | |
| GLOB6047059 | Elective Course for Study Abroad 5 | 2 | |
| GLOB6048059 | Elective Course for Study Abroad 6 | 2 | |
| GLOB6049059 | Elective Course for Study Abroad 7 | 2 | |
| GLOB6050059 | Elective Course for Study Abroad 8 | 2 | |
| GLOB6051059 | Elective Course for Study Abroad 9 | 2 | |
| GLOB6052059 | Elective Course for Study Abroad 10 | 2 | |
| GLOB6241059 | Elective Course for Study Abroad 1 | 3 | |
| GLOB6242059 | Elective Course for Study Abroad 2 | 3 | |
| GLOB6243059 | Elective Course for Study Abroad 3 | 3 | |
| GLOB6075059 | Elective Course for Study Abroad 4 | 3 | |
| GLOB6076059 | Elective Course for Study Abroad 5 | 3 | |
| GLOB6260059 | Elective Course for Study Abroad 6 | 3 | |
| GLOB6261059 | Elective Course for Study Abroad 7 | 3 | |
| GLOB6511059 | Elective Course for Study Abroad 1 | 5 | |
| GLOB6672059 | Elective Course for Study Abroad 2 | 5 | |

| Code | Course Name | SCU | Total | |
|------------------------------|-------------------------------------|-----|-------|----|
| GLOB6673059 | Elective Course for Study Abroad 3 | 5 | | |
| GLOB6674059 | Elective Course for Study Abroad 4 | 5 | | |
| GLOB6675059 | Elective Course for Study Abroad 1 | 6 | | |
| GLOB6676059 | Elective Course for Study Abroad 2 | 6 | | |
| GLOB6677059 | Elective Course for Study Abroad 3 | 6 | | |
| GLOB6678059 | Elective Course for Study Abroad 4 | 6 | | |
| GLOB6679059 | Elective Course for Study Abroad 1 | 7 | | |
| GLOB6680059 | Elective Course for Study Abroad 2 | 7 | | |
| GLOB6681059 | Elective Course for Study Abroad 3 | 7 | | |
| GLOB6682059 | Elective Course for Study Abroad 1 | 8 | | |
| GLOB6683059 | Elective Course for Study Abroad 2 | 8 | | |
| GLOB6684059 | Elective Course for Study Abroad 3 | 8 | | |
| Enrichment Program II | | | | 20 |
| GLOB6382059 | Elective Course for Study Abroad 6 | 4 | | |
| GLOB6383059 | Elective Course for Study Abroad 7 | 4 | | |
| GLOB6384059 | Elective Course for Study Abroad 8 | 4 | | |
| GLOB6385059 | Elective Course for Study Abroad 9 | 4 | | |
| GLOB6386059 | Elective Course for Study Abroad 10 | 4 | | |
| GLOB6053059 | Elective Course for Study Abroad 11 | 2 | | |
| GLOB6054059 | Elective Course for Study Abroad 12 | 2 | | |
| GLOB6387059 | Elective Course for Study Abroad 13 | 2 | | |
| GLOB6388059 | Elective Course for Study Abroad 14 | 2 | | |
| GLOB6389059 | Elective Course for Study Abroad 15 | 2 | | |
| GLOB6390059 | Elective Course for Study Abroad 16 | 2 | | |
| GLOB6391059 | Elective Course for Study Abroad 17 | 2 | | |
| GLOB6392059 | Elective Course for Study Abroad 18 | 2 | | |
| GLOB6393059 | Elective Course for Study Abroad 19 | 2 | | |
| GLOB6394059 | Elective Course for Study Abroad 20 | 2 | | |
| GLOB6395059 | Elective Course for Study Abroad 8 | 3 | | |
| GLOB6396059 | Elective Course for Study Abroad 9 | 3 | | |
| GLOB6397059 | Elective Course for Study Abroad 10 | 3 | | |
| GLOB6398059 | Elective Course for Study Abroad 11 | 3 | | |

| Code | Course Name | SCU | Total |
|-------------|-------------------------------------|-----|-------|
| GLOB6399059 | Elective Course for Study Abroad 12 | 3 | |
| GLOB6400059 | Elective Course for Study Abroad 13 | 3 | |
| GLOB6401059 | Elective Course for Study Abroad 14 | 3 | |
| GLOB6785059 | Elective Course for Study Abroad 5 | 5 | |
| GLOB6786059 | Elective Course for Study Abroad 6 | 5 | |
| GLOB6787059 | Elective Course for Study Abroad 7 | 5 | |
| GLOB6788059 | Elective Course for Study Abroad 8 | 5 | |
| GLOB6789059 | Elective Course for Study Abroad 5 | 6 | |
| GLOB6790059 | Elective Course for Study Abroad 6 | 6 | |
| GLOB6791059 | Elective Course for Study Abroad 7 | 6 | |
| GLOB6792059 | Elective Course for Study Abroad 8 | 6 | |
| GLOB6793059 | Elective Course for Study Abroad 4 | 7 | |
| GLOB6794059 | Elective Course for Study Abroad 5 | 7 | |
| GLOB6795059 | Elective Course for Study Abroad 6 | 7 | |
| GLOB6796059 | Elective Course for Study Abroad 4 | 8 | |
| GLOB6797059 | Elective Course for Study Abroad 5 | 8 | |
| GLOB6798059 | Elective Course for Study Abroad 6 | 8 | |

*) The elective courses for study abroad will be transferred to Binus University International's SCU systems based on credit transfer policies.

Enrichment Certified Specific Independent Study Track

Enrichment track scheme for Single Degree:

| Code | Course Name | SCU | Total |
|-------------|---|-----|-------|
| CSIS6001059 | Course Certification | 3 | 20 |
| CSIS6002059 | Technical Skill Enrichment | 4 | |
| CSIS6003059 | Industrial Project | 9 | |
| CSIS6004059 | Soft Skill Enrichment | 4 | |
| CSIS6005059 | Elective Course for Specific Independent Study 1 | 8 | |
| CSIS6006059 | Elective Course for Specific Independent Study 2 | 8 | |
| CSIS6007059 | Elective Course for Specific Independent Study 3 | 6 | |
| CSIS6008059 | Elective Course for Specific Independent Study 4 | 6 | |
| CSIS6009059 | Elective Course for Specific Independent Study 5 | 6 | |
| CSIS6010059 | Elective Course for Specific Independent Study 6 | 5 | |
| CSIS6011059 | Elective Course for Specific Independent Study 7 | 5 | |
| CSIS6012059 | Elective Course for Specific Independent Study 8 | 5 | |
| CSIS6013059 | Elective Course for Specific Independent Study 9 | 5 | |
| CSIS6014059 | Elective Course for Specific Independent Study 10 | 4 | |
| CSIS6015059 | Elective Course for Specific Independent Study 11 | 4 | |

| Code | Course Name | SCU | Total |
|-------------|---|-----|-------|
| CSIS6016059 | Elective Course for Specific Independent Study 12 | 4 | |
| CSIS6017059 | Elective Course for Specific Independent Study 13 | 4 | |
| CSIS6018059 | Elective Course for Specific Independent Study 14 | 4 | |
| CSIS6019059 | Elective Course for Specific Independent Study 15 | 3 | |
| CSIS6020059 | Elective Course for Specific Independent Study 16 | 3 | |
| CSIS6021059 | Elective Course for Specific Independent Study 17 | 3 | |
| CSIS6022059 | Elective Course for Specific Independent Study 18 | 3 | |
| CSIS6023059 | Elective Course for Specific Independent Study 19 | 3 | |
| CSIS6024059 | Elective Course for Specific Independent Study 20 | 3 | |
| CSIS6025059 | Elective Course for Specific Independent Study 21 | 2 | |
| CSIS6026059 | Elective Course for Specific Independent Study 22 | 2 | |
| CSIS6027059 | Elective Course for Specific Independent Study 23 | 2 | |
| CSIS6028059 | Elective Course for Specific Independent Study 24 | 2 | |
| CSIS6029059 | Elective Course for Specific Independent Study 25 | 2 | |
| CSIS6030059 | Elective Course for Specific Independent Study 26 | 2 | |
| CSIS6031059 | Elective Course for Specific Independent Study 27 | 2 | |
| CSIS6032059 | Elective Course for Specific Independent Study 28 | 2 | |
| CSIS6033059 | Elective Course for Specific Independent Study 29 | 1 | |
| CSIS6034059 | Elective Course for Specific Independent Study 30 | 1 | |
| CSIS6035059 | Elective Course for Specific Independent Study 31 | 1 | |
| CSIS6036059 | Elective Course for Specific Independent Study 32 | 1 | |

Student should pass all of these quality control courses as listed below:

| No | Code | Course Name | Minimum Passing Grade |
|----|-------------|---|-----------------------|
| 1 | CHAR6013005 | Character Building: Pancasila | B |
| 2 | ENPR6237059 | Design Thinking in Digital Business | C |
| 3 | ECON6104059 | Digital Economy | C |
| 4 | MGMT6501059 | Current Digital Business, Disruption, and Future Trends | C |
| 5 | MGMT6505059 | Ethics and Leadership in Digital Business | C |
| 6 | MKTG6330059 | Digital Marketing | C |
| 7 | BUSS6246059 | Sustainable Digital Business Model | C |
| 8 | ISYS6810059 | Data Analytics with Business Application | C |