

Psychology

Introduction

As long as human exist, the discipline of psychology can be applied in broad ranging aspects of life. Equipped with a good understanding of basic theories of psychology, individuals may be expected to work in variety of milieus. Traditional wise, psychology focuses 'only' on the study of normal and abnormal human's functioning as well as provides treatment to patients with mental and behavioural problems. Without leaving its traditional root, psychology nowadays has also touched on more practical areas, including the mental function of healthy individuals such as athletes, space explorers, stage performers, and employees, even the effect on interaction between human and computer. Department of Psychology offers an undergraduate (*Sarjana*) degree program. According to the existing National Regulation, the undergraduate psychology curriculum focuses on the basic scientific knowledge of human behaviour and mental process alongside with the basic skill to design and conduct psychological intervention. Par excellence, at BINUS UNIVERSITY, students of Psychology will be strengthened by the understandings of urban communities' life and the use of technology to improve human performance, as the exclusive advantages to contributing in their working community.

Vision

To become a center of excellence for digital psychology that fosters and empowers the community through the integration of caturdharma to democratize the use of technology to improve human dignity and well-being in the local to global scope.

Mission

The mission of the Department of Psychology is to contribute to the society by organizing a digital psychology center through:

1. Educating BINUSIAN from various backgrounds with knowledge, skills, and attitudes in the field of psychology supported by the latest technology, to prepare them for the world of careers and / or continue their education in psychology or other disciplines.
2. Intensifying the ethos of data-based research to contribute positively in solutions to improve human dignity and well-being, both at local and global levels.
3. Fostering BINUSIAN to become lifelong learners through critical and measurable self-enrichment activities.
4. Developing and recognizing all BINUSIANs' talents to be involved in improving human dignity and welfare by prioritizing justice, equity, and a sustainable community.
5. Enriching the BINUS Higher Education system based on a humanist perspective.

Prospective Career of the Graduates

After finishing the study, the graduates have an ideal foundation to enter many career opportunities, such as in:

1. Human Resource, Educational, or Community Development Personnel
2. Assistant Psychologist
3. Consultant in various areas of psychology, such as education and human performance
4. Junior Researcher
5. Counselor
6. Writer/Content-Creator/Influencer
7. Entrepreneur/Start-Up Developer

Curriculum

The curriculum of undergraduate degree of Psychology in BINUS UNIVERSITY is based on the National Curriculum and mutual agreement among the members of Indonesian Psychology Colloquium Forum. To cope with the global trend of the discipline of psychology, the Department of Psychology of BINUS UNIVERSITY also expands its curriculum by incorporating the ten areas of development of psychology as defined by the American Psychological Associations. To strengthen our students' skills and understanding of the application of psychological theories in working and social life, we designed a curriculum and academic environment that give students the opportunity to choose independently the area they want to study more deeply, either through Streaming, Minor, or Free-elective courses.

On Free-elective, students can take any courses from any departments, as per their interest. While on the Minor programmes, students can take one of the minors which is a collaboration across departments, such as:

1. Human Capital Digital Workplace
2. Interactive & User Experience Design
3. Sustainable Development
4. Virtual Services
5. Cross Cultural Communication
6. Culinary
7. Digital Business
8. Digital Ecosystems

The Minor programs that been provided can be added along with the development in the university and society. Besides Free-elective or Minor, students can choose one of three Streaming on Psychology that focuses on the human performance intervention:

1. Educational Psychology: focuses on the application of psychological principles in the areas of education and instructional design
2. Community Psychology: focuses on the application of psychological principles in designing social intervention programs to improve communities' quality of life
3. Industrial & Organizational Psychology: focuses on the application of psychological principles in designing intervention programs to improve team and individual performance in organizational context.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6013027	Character Building: Pancasila	2	20
	PSYC6120027	Biological Psychology	2	
	STAT6109027	Statistics for Psychology ² (AOL)	2/2	
	PSYC6213027	The Origins of Psychology	4	
	PSYC6211027	Philosophical Anthropology (AOL)	2	
	PSYC6065027	Learning and Cognitive Psychology (AOL)	4	
	PSYC6133027	Logic and Scientific Writing	2	
	Foreign Language Courses			
2	CHAR6014027	Character Building: Kewarganegaraan	2	20
	PSYC6136027	Theories of Developmental Psychology ² (AOL)	2	
	PSYC6177027	Personality Psychology I	4	
	PSYC6122027	Social Psychology ² (AOL)	4	

Sem	Code	Course Name	SCU	Total
	PSYC6178027	Methods of Observation and Interview (AOL)	2	
	PSYC6121027	Methodology of Psychological Research: Quantitative Approach ² (AOL)	4	
	COSC6011027	Foundations of Artificial Intelligence	2	
	Foreign Language Courses		0	
3	CHAR6015027	Character Building: Agama	2	18
	PSYC6180027	Personality Psychology II (AOL)	2	
	PSYC6138027	Lifespan Development	4	
	PSYC6140027	Counseling Psychology ²	2	
	PSYC6179027	Experimental Methods in Psychology ²	2	
	PSYC6137027	Psychometrics (AOL)	2	
	LANG6027027	Indonesian	2	
	ENTR6510005	Entrepreneurship: Prototyping	2	
	Foreign Language Courses		0	
4	PSYC6141027	Introduction to Psychodiagnostics	2	22
	PSYC6030027	Clinical Psychology ²	4	
	PSYC6123027	Educational Psychology	2	
	PSYC6167027	Industrial and Organizational Psychology (AOL)	4	
	PSYC6206027	Psychological Intervention (AOL & AIE)	4	
	PSYC6049027	Psychological Test Construction (AOL & AIE)	4	
	ENTR6511005	Entrepreneurship: Market Validation	2	
	Foreign Language Courses		0	
5	Stream: Educational Psychology			20
	PSYC6184027	Innovative Teaching Strategies ¹ (AOL)	4	
	PSYC6124027	Psychology of Early Childhood Education ² (AOL)	4	
	PSYC6125027	Psychology of Special Needs Education	4	
	PSYC6191027	E-Learning Psychology ² (AOL)	4	
	PSYC6192027	School Psychology (AOL)	4	
	Stream: Community Psychology			
	PSYC6185027	Social Cognition (AOL)	4	
	PSYC6145027	Urban Psychology ² (AOL)	4	
	PSYC6186027	Psychology of Public Policy ¹ (AOL)	4	
	PSYC6127027	Indigenous Psychology ¹	4	
	PSYC6193027	Psychoethics ²	4	
	Stream: Industrial & Organizational Psychology			
	PSYC6216027	Talent Management ²	4	
	PSYC6215027	Leadership and Organizational Behaviour ² (AOL)	4	
	PSYC6214027	Psychology of Learning, Training & Development (AOL)	4	
	PSYC6162027	Assessment Center Method (AOL)	4	
	PSYC6130027	Human Performance Technology ¹ (AOL)	4	
	Minor Program		20	
Free Electives		20		
6	Enrichment Program I		20	20

Sem	Code	Course Name	SCU	Total
7	Enrichment Program II		20	20
8	PSYC6207027	Pre Thesis	2	6
	PSYC6208027	Thesis	4	
	PSYC6196027	Thesis	6	
Total Credits 146 SCU				

1) This course is delivered in English

2) Global Learning System course

-) **AOL** - Assurance of Learning Process System

-) **AIE** - Artificial Intelligence Embedded Course

Foreign Language Courses:

Students will take foreign language courses according to BINUS University English proficiency test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

Stream/Minor/Free Electives:

For 5th Semester: Students are required to choose Cross Stream or Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Pre-thesis (2 SCU) & Thesis (4 SCU) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program

Appendix Foreign Language Courses

Foreign Language Courses		SCU
ENGL6253027	English for Frontrunners	0
ENGL6254027	English for Independent Users	0
ENGL6255027	English for Professionals	0
JAPN6190027	Basic Japanese Language*	0
CHIN6163027	Basic Chinese Language*	0

*) This course is optional for students

- Students with Binus University English Proficiency Test score less than 437 are required to take English for Frontrunners and English for Independent Users.
- Students with Binus University English Proficiency Test score less than 520 are required to take English for Independent Users and English for Professionals.
- Students with Binus University English Proficiency Test score equal to or greater than 520 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
- Students are required to pass the foreign language courses before they take enrichment.
- Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua.

Minor Scheme

Minor Program	Semester 5
Minor @ Binus Kemanggisan	
Digital Ecosystem	v
Human Capital in Digital Workplace	v
Sustainable Development	v
Cross Cultural Communication	v
Interactive & Users Experience Design	v
Data Analytics	v
Robotic Process Automation	-
Blockchain Technology and Business	-
Creative Digital Storytelling	v
Digital Banking	-
Event Business and Entertainment	v
Sustainable Development	v
Minor @ Binus Alam Sutera	
Digital Transformation	v
Minor @ Binus Bekasi	
Virtual Services Experience	v
Culinary	v
Minor @ Binus Malang	
Digital Technopreneur	v
Minor @ Binus Bandung	
Designpreneur	v
Minor @ Binus Semarang	
Content Creation	v
Metaverse in Business	v

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program: Digital Ecosystem
Fundamental Courses

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
ISYS6549003 Digital Innovation	4
COMP6937001 Current Trends in Technology	2
Total SCU	10

Supporting Courses

Course	SCU
COMM6501019 Narrative Development	4
DSGN6834007 Visual Identity	4
COMP6685001 Cyber Security for Business	2
Total SCU	10

2. Minor Program: Human Capital In Digital Workplace

Fundamental Courses

Course	SCU
PSYC6174027 Psychology in The Workplace	4
MGMT6349005 Digital Workplace Strategy	4
ISYS6551003 Digital Workplace and Technology	4
LAWS6157028 Legal Aspects in Digital Workplace	4
PSYC6175027 Human Resources Development	4
Total SCU	20

3. Minor Program: Sustainable Development

Fundamental Courses

Course	SCU
ISYE6154011 Sustainable Design and Manufacture	4
CPEN6217010 Digital for Sustainable Development	4
ARCH6119014 Introduction to Sustainable Development	2
Total SCU	10

Supporting Courses

Course	SCU
ISYE6155011 Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008 Engineering Material	4
CIVL6118013 Engineering Economic	4
Total SCU	10

4. Minor Program: Cross Cultural Communication

Fundamental Courses

Course	SCU
CHIN6132026 Chinese Conversation in Daily Activities	4
COMM6502019 Communication in Diversity	2
BUSS6170025 Asian Business Ethics	4
Total SCU	10
Total SCU	10

Supporting Courses

Course	SCU
CHIN6134026 Chinese Conversation in Business Communication	4
LAWS6158028 Private International Law	2
INTR6135029 Comparative Politics	4

5. Minor Program: Interactive & Users Experience Design

Fundamental Courses

Course	SCU
ISYS6553003 User-Centered Research and Evaluation	4
PSYC6176027 Psychology and User Experience	4
DSIN6003007 Fundamental of Interface Design	2
Total SCU	10

Supporting Courses

Course	SCU
ISYS6554003 Core Principles: Interactive Design	4
DSGN6837007 Digital Design Production	4
ISYS6556003 Information Architecture	2
Total SCU	10

6. Minor Program: Data Analytics
Fundamental Courses

Course	SCU
ISYS6680003 Introduction to Data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
Total SCU	10

Supporting Courses

Course	SCU
ISYS6682003 Application of Predictive Analytics to Business Data	4
ISYS6683003 Prescriptive Analytics and Optimization	4
MKTG6312005 Digitalization of Markets and Consumption	2
Total SCU	10

7. Minor Program: Digital Transformation
Fundamental Courses

Course	SCU
ISYS6559003 Business Models and Technology Innovation	4
ISYS6557003 Business Data Management	4
MGMT6484005 Digital Strategy	2
Total SCU	10

Supporting Courses

Course	SCU
ISYS6695003 Digital Marketing Analysis	4
STAT6200049 Practical Statistics for Digital Business	4
ISYS6560003 Success Factor for Leading Digital Transformation	2
Total SCU	10

8. Minor Program: Virtual Service Experience
Fundamental Courses

Course	SCU
ISYS6561003 Fundamental of Virtual Services	2
ACCT6350020 Virtual Financial Services	4
MGMT6354005 Virtual Operation and Supply Chain	4
Total SCU	10

Supporting Courses

Course		SCU
ISYS6562003	Virtual Market Place	4
HTMN6082021	Virtual Hospitality Management	4
ISYS6563003	Seminar on Virtual Services	2
Total SCU		10

9. Minor Program: Culinary
Fundamental Courses

Course		SCU
HTMN6108021	Food and Beverage Management	2
HTMN6008021	Kitchen Operation	4
HTMN6128021	Pastry and Bakery Operation	4
Total SCU		10

Supporting Courses

Course		SCU
HTMN6155021	Indonesian Cuisine	4
HTMN6125021	Restaurant Operation	4
HTMN6154021	Culinary Tourism	2
Total SCU		10

10. Minor Program: Digital Technopreneur
Fundamental Courses

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
DSGN6839006	Interactive Design	4
COMM6504018	Digital Branding	2
ENTR6529002	Market Intelligence	2
COMP6687004	User Experience Design	4
DSGN6844023	Prototyping Digital Future	4
Total SCU		20

11. Minor Program: Designpreneur
Fundamental Courses

Course		SCU
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
Total SCU		20

12. Minor Program: Metaverse in Business

Fundamental Courses

Course	SCU
ISYS6777052 Business Model	2
COMP6889051 Virtual Reality	4
COMP6890051 Augmented reality	4
Total SCU	10

Supporting Courses

Course	SCU
ISYS6778052 Data Analytics	2
DSGN6981053 Design Thinking	4
DSGN6980053 Interface Design	4
Total SCU	10

13. Minor Program: Creative Digital Storytelling

Fundamental Courses

Course	SCU
ENGL6274024 Approaches in Multimodal Storytelling	2
DSIN6033007 Visual Storytelling	2
ENGL6275024 Storytelling for Business	2
FILM6118009 Script Development & Pitching	4
Total SCU	10

Supporting Courses

Course	SCU
ENGL6276024 Cultures, Language, and Arts Production	4
JAPN6212025 Anime and Manga as Storytelling	2
ENGL6277024 Music as Medium for Storytelling	4
Total SCU	10

14. Minor Program: Event Business and Entertainment

Fundamental Courses

Course	SCU
HTMN6151021 Event Marketing Management	2
HTMN6152021 Catering Management	4
TRSM6232022 MICE (Meeting, Incentive, Convention, Exhibition) Management	4
Total SCU	10

Supporting Courses

Course	SCU
TRSM6233022 Event Sponsorship and Funding	2
TRSM6234022 Sport and Entertainment Event Management	4
TRSM6235022 Festival & Cultural Event	4
Total SCU	10

Code	Course Name	SCU	Total
RSCH6456027	Global EES: Team Work, Communication, Planning & Organizing	4	
Enrichment Program II			
RSCH6349027	Research Assistantship	8	
RSCH6564027	Scientific Report Writing	8	
RSCH6430027	Global EES: Self-Management, Initiative & Enterprise, Problem Solving & Decision Making	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total	
<i>For students who only take Entrepreneurship track in semester 6, should take these courses:</i>				
Enrichment Program I				
ENTR6299027	Business Start Up	8	20	
ENTR6933027	Psychology & Entrepreneurship: Business Model & Validation and Launching New Venture	8		
ENTR6308027	EES in New Business	4		
<i>For students who take Entrepreneurship track in semester 6 and 7, should take these courses:</i>				
Enrichment Program I				
ENTR6299027	Business Start Up	8		
ENTR6933027	Psychology & Entrepreneurship: Business Model & Validation and Launching New Venture	8		
ENTR6308027	EES in New Business	4		
Enrichment Program II				
ENTR6313027	Growing a Business	8		
ENTR6934027	Psychology & Entrepreneurship: Lean Start Up & Business Plan and Venture Capital	8		
ENTR6314027	EES in Business Experience	4		
<i>For students who only take Entrepreneurship track in semester 7, should take these courses:</i>				
Enrichment Program II				
ENTR6299027	Business Start Up	8		
ENTR6933027	Psychology & Entrepreneurship: Business Model & Validation and Launching New Venture	8		
ENTR6308027	EES in New Business	4		

Certified Community Development Track

Code	Course Name	SCU	Total	
Enrichment Program I				
CMDV6133027	Community Outreach Project Implementation	8	20	
CMDV6341027	Community Outreach Project Design	8		
CMDV6256027	Employability and Entrepreneurial Skills in Community	4		
Enrichment Program II				
CMDV6143027	Community Development Project Implementation	8		
CMDV6342027	Community Development Project Design	8		
CMDV6145027	Employability and Entrepreneurial Skills in Community Development	4		

Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			
Enrichment Program I			
GLOB6005027	Elective Course for Study Abroad 1	4	20
GLOB6006027	Elective Course for Study Abroad 2	4	
GLOB6007027	Elective Course for Study Abroad 3	4	
GLOB6008027	Elective Course for Study Abroad 4	4	
GLOB6009027	Elective Course for Study Abroad 5	2	
GLOB6010027	Elective Course for Study Abroad 6	2	
GLOB6011027	Elective Course for Study Abroad 7	2	
GLOB6012027	Elective Course for Study Abroad 8	2	
GLOB6013027	Elective Course for Study Abroad 9	2	
GLOB6014027	Elective Course for Study Abroad 10	2	
GLOB6015027	Elective Course for Study Abroad 11	2	
GLOB6016027	Elective Course for Study Abroad 12	2	
GLOB6041027	Elective Course for Study Abroad 25	3	
GLOB6042027	Elective Course for Study Abroad 26	1	
Elective courses list for study abroad*			
Enrichment Program II			
GLOB6017027	Elective Course for Study Abroad 13	4	20
GLOB6018027	Elective Course for Study Abroad 14	4	
GLOB6019027	Elective Course for Study Abroad 15	4	
GLOB6020027	Elective Course for Study Abroad 16	4	
GLOB6021027	Elective Course for Study Abroad 17	2	
GLOB6022027	Elective Course for Study Abroad 18	2	
GLOB6023027	Elective Course for Study Abroad 19	2	
GLOB6024027	Elective Course for Study Abroad 20	2	
GLOB6025027	Elective Course for Study Abroad 21	2	
GLOB6026027	Elective Course for Study Abroad 22	2	
GLOB6027027	Elective Course for Study Abroad 23	2	
GLOB6028027	Elective Course for Study Abroad 24	2	
GLOB6291027	Elective Course for Study Abroad 41	3	
GLOB6295027	Elective Course for Study Abroad 45	1	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study

Code	Course Name	SCU	Total
For students who take Specific Independent Study Track in either odd or even semester, they should take these courses:			
CSIS6001027	Course Certification	3	20
CSIS6002027	Technical Skill Enrichment	4	
CSIS6003027	Industrial Project	9	
CSIS6004027	Soft Skill Enrichment	4	
CSIS6005027	Elective Course for Specific Independent Study 1	8	
CSIS6006027	Elective Course for Specific Independent Study 2	8	

Code	Course Name	SCU	Total
CSIS6007027	Elective Course for Specific Independent Study 3	6	
CSIS6008027	Elective Course for Specific Independent Study 4	6	
CSIS6009027	Elective Course for Specific Independent Study 5	6	
CSIS6010027	Elective Course for Specific Independent Study 6	5	
CSIS6011027	Elective Course for Specific Independent Study 7	5	
CSIS6012027	Elective Course for Specific Independent Study 8	5	
CSIS6013027	Elective Course for Specific Independent Study 9	5	
CSIS6014027	Elective Course for Specific Independent Study 10	4	
CSIS6015027	Elective Course for Specific Independent Study 11	4	
CSIS6016027	Elective Course for Specific Independent Study 12	4	
CSIS6017027	Elective Course for Specific Independent Study 13	4	
CSIS6018027	Elective Course for Specific Independent Study 14	4	
CSIS6019027	Elective Course for Specific Independent Study 15	3	
CSIS6020027	Elective Course for Specific Independent Study 16	3	
CSIS6021027	Elective Course for Specific Independent Study 17	3	
CSIS6022027	Elective Course for Specific Independent Study 18	3	
CSIS6023027	Elective Course for Specific Independent Study 19	3	
CSIS6024027	Elective Course for Specific Independent Study 20	3	
CSIS6025027	Elective Course for Specific Independent Study 21	2	
CSIS6026027	Elective Course for Specific Independent Study 22	2	
CSIS6027027	Elective Course for Specific Independent Study 23	2	
CSIS6028027	Elective Course for Specific Independent Study 24	2	
CSIS6029027	Elective Course for Specific Independent Study 25	2	
CSIS6030027	Elective Course for Specific Independent Study 26	2	
CSIS6031027	Elective Course for Specific Independent Study 27	2	
CSIS6032027	Elective Course for Specific Independent Study 28	2	
CSIS6033027	Elective Course for Specific Independent Study 29	1	
CSIS6034027	Elective Course for Specific Independent Study 30	1	
CSIS6035027	Elective Course for Specific Independent Study 31	1	
CSIS6036027	Elective Course for Specific Independent Study 32	1	

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

The Table of Prerequisite for Psychology Study Program

Course		SCU	Sem.	Prerequisite Course	SCU	Sem.
PSYC6207027	Pre Thesis	2	8	PSYC6121027 Methodology of Psychological Research: Quantitative Approach	4	2
PSYC6208027	Thesis	4	8			
PSYC6196027	Thesis	6	8			

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course	Minimal Grade	Semester
1	CHAR6013027	Character Building: Pancasila	B	1
2	ENTR6511005	Entrepreneurship: Market Validation	C	4
3	PSYC6121027	Methodology of Psychological Research: Quantitative Approach*	C	2
4	PSYC6065027	Learning and Cognitive Psychology	C	1
5	PSYC6178027	Methods of Observation and Interview	C	2
6	PSYC6049027	Psychological Test Construction*	C	4
7	PSYC6206027	Psychological Intervention*	C	4
Stream: Educational Psychology				
8	PSYC6184027	Innovative Teaching Strategies	C	5
Stream: Community Psychology				
8	PSYC6186027	Psychology of Public Policy	C	5
Stream: Industrial & Organizational Psychology				
8	PSYC6214027	Psychology of Learning, Training & Development	C	5

*) Tutorial