

## International Relations Global Class

### Introduction

The dynamic of the development of international affairs has shown a remarkable pace. Hence, the need for International Relations graduates to work in the field is always high. BINUS UNIVERSITY wishes to contribute to the development of Indonesia through its competent and skillful International Relations graduates.

### Vision

To be a world-class center of excellence in International Relations through the development of cutting-edge research and provision of quality education contributing to the nation and global society.

### Mission

The missions of International Relations are:

1. To provide high-quality education in International Relations in which students can stimulate critical thinking ability and analytical skills.
2. To conduct high-impact research in International Relations that addresses national and global issues with rigorous and valid use of methods and technology.
3. To strengthen society by contributing to the policymaking process and enabling social change at the national and global levels.
4. To create a positive environment that encourages self-development and meaningful improvement in conducting research, pedagogy, and community development projects.

### Prospective Career of the Graduates

1. Diplomat with Ministry of Foreign Affairs.
2. Negotiator in the international treaties acting on behalf of the state as well as multinational corporation.
3. Analyst and/or local staff in accredited foreign embassies and international organizations in Indonesia.
4. Government relations officer.
5. Program analyst in Ministry of Defense.
6. Program analyst in Ministry of Trade and Industry.
7. Program analyst or researchers in Indonesia Investment Coordinating Board.
8. Analyst or researcher in university or research center or think-tank organization.
9. Academic in university.
10. Risk analyst in Multinational Corporations.
11. A journalist in national and international news agency.
12. Expert staff in parliament.
13. Program analyst or planner in central and regional government.
14. Program officer in non-governmental organizations.

### Curriculum

The curriculum of International Relations Department lies on the strong foundation of core and streaming courses. It combines the national and international standard curriculum, strengthened by an internship program and research.

- **Streaming:** International Relations (IR) BINUS UNIVERSITY focuses on three streamings: International Political Economy and Business Diplomacy, Contemporary Issues and New Media, and Security Studies.
  - *International Political Economy and Business Diplomacy*

- It focuses on the roles of political economy and business diplomacy in shaping international politics. Students will learn various topics such as the introduction to international political economy; global economic architecture; MNC's global strategy and responsibility; etc.
- *Contemporary Issues and New Media*
  - It focuses on the importance of media and international organizations in shaping world politics. Students will learn topics such as the role of international media in a global world; civil society and global governance; multiculturalism and digital society; and international migration.
- *Security Studies*
  - It focuses on security issues in world politics, ranging from security of states, individuals, society, the environment, and other referent objects. It covers a range of security issues from military, political, economic, societal, environmental, etc. Students will learn topics such as global security architecture; conflict and peace studies; terrorism; defense industry; cyber security; as well as Indonesia's defense and security.
- **Enrichment Program:** International Relations (IR) BINUS UNIVERSITY also offers an enrichment program that provides students with a unique learning experience, including industrial experience, internship in national/international organizations, study abroad, entrepreneurship, and experience in conducting research as well as community development projects. This one year program is also aimed at helping students develop not only their hard skills but also their soft skills. Among the soft skills that students are expected to improve are International Business Report Writing, Scholarly Writing in International Setting, International Business Development, International Business Presentation Skill, Negotiation Skill in Business Diplomacy, Project Design for International Matters, Networking Skills for Professional in International Level

### **Perspective and Approach**

IR BINUS UNIVERSITY applies various perspectives of International Relations combined with a multi-disciplinary approach to analyse a variety of international relations issues on national, regional, and global levels.

### **Learning Method**

IR BINUS UNIVERSITY trains students to think critically, informative, and analytic that rest on student-centred learning and the Global Learning System.

### **Competent Lecturers**

Our lecturers earned Ph. D. and master degrees from reputable overseas and domestic universities with various specialization in International Relations and have written books, articles both in international and national journals, and opinion in media and newspaper.

### **Network**

A strong network among academia, government, professional, and civil societies from both national and international.

### **Distinct Facility**

IR BINUS UNIVERSITY has been equipped with Model United Nations (MUN) conference room as a miniature of the United Nations assembly for diplomatic simulations.

## Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6013029	Character Building: Pancasila	2	20
	LANG6027029	Indonesian	2	
	INTR6002029	Introduction to International Relations**	4	
	INTR6003029	Modern World History*	4	
	SOCS6039029	Foundation in Social Science	4	
	INTR6138029	Fundamentals of Academic Writing in International Relations	2	
	INTR6139029	Contemporary Issues in Global Politics*&***	2	
	<b>Foreign Language Courses</b>		0	
2	CHAR6014029	Character Building: Kewarganegaraan	2	20
	ENTR6509005	Entrepreneurship: Ideation	2	
	INTR6024029	International Law Issues and International Dispute Settlement	2	
	INTR6008029	Modern Theories of International Relations	4	
	INTR6140029	Foreign Policy Analysis*	4	
	INTR6175029	International Organization and Global Governance*&***	2	
	INTR6176029	Regionalism and Globalization	2	
	INTR6177029	ASEAN Community: Security, Economic, and Socio Cultural Aspects**	2	
	<b>Foreign Language Courses</b>		0	
3	CHAR6015029	Character Building: Agama	2	18
	ENTR6510005	Entrepreneurship: Prototyping	2	
	INTR6178029	Introduction to International Political Economy*&***	2	
	INTR6179029	Introduction to Security Studies*&***	2	
	INTR6180029	Introduction to International Media*&***	2	
	INTR6142029	Diplomacy and International Politics*&***	2/2	
	INTR6181029	Indonesia's Foreign Policy*&***	2	
	INTR6182029	International Relations Research Methods	2	
	<b>Foreign Language Courses</b>		0	
4	ENTR6511005	Entrepreneurship: Market Validation	2	20
	STAT6169029	Statistics in Social Sciences	2	
	<b>Regionalism Elective Course***</b> (Student should choose one course 2 Credits)			
	INTR6151029	Regional Integration in Europe	2	
	INTR6152029	Regional Integration in America	2	
	INTR6153029	Regional Integration in East Asia	2	
	INTR6154029	Regional Integration in Africa and Middle East	2	
	<b>Specialized Topics****</b> (Students should choose one course 4 Credits)			
	INTR6082029	Selected Topics in International Political Economy	4	
	INTR6083029	Selected Topics in Peace and Security	4	
	INTR6084029	NGOs and Civil Society Politics	4	
	INTR6110029	The Dynamics of Cross-Strait Relations	4	
	<b>Elective Subjects: Contemporary Issues *****</b> (Students should choose three courses 6 Credits)			
	INTR6156029	Business Diplomacy and Geopolitics	2	

Sem	Code	Course Name	SCU	Total
	INTR6169029	International Migration: Governance and Rights	2	
	INTR6099029	International Political Economy of Development	2	
	INTR6159029	Cyber Security and International Relations	2	
	INTR6162029	Multiculturalism and Digital Society	2	
	<b>Elective Subjects: Applied International Relations *****</b> (Students should choose one course 4 Credits)			
	INTR6160029	Media, War and Peace	2/2	
	INTR6168029	Conflict and Peace Studies	2/2	
	INTR6148029	Multinational Corporations Global Strategy and Social Responsibility*	2/2	
	<b>Foreign Language Courses</b>		0	
5	<b>Elective Courses list for study abroad*</b>			20
	GLOB6029029	Elective Course 1	4	
	GLOB6030029	Elective Course 2	4	
	GLOB6031029	Elective Course 3	4	
	GLOB6032029	Elective Course 4	4	
	GLOB6033029	Elective Course 5	2	
	GLOB6034029	Elective Course 6	2	
	GLOB6035029	Elective Course 7	2	
	GLOB6036029	Elective Course 8	2	
	GLOB6037029	Elective Course 9	2	
	GLOB6038029	Elective Course 10	2	
	GLOB6039029	Elective Course 11	2	
	GLOB6040029	Elective Course 12	2	
6	INTR6174029	Thesis Writing Workshop	4	22
	INTR6186029	Indonesia's Defense and Security Policy*	4	
	INTR6039029	Indonesia's Trade Policy in an Era of Free Competition	4	
	<b>Free Electives</b>		10	
	<b>Minor Program</b>		10	
7	<b>Enrichment Program II</b>		20	20
8	INTR6170029	Pre-Thesis	2	6
	INTR6171029	Thesis	4	
	INTR6048029	Thesis	6	
<b>Total Credits 146 SCU</b>				

\*) This course is delivered in English

\*\*) Global Learning System Course

\*\*\*) **Regionalism Elective Course** : Students should choose one course (2 Credits) on semester 4.

\*\*\*\*) **Specialized Topics** : Students should choose one courses (4 Credits) on semester 4.

\*\*\*\*\*) **Elective Subjects** :

– Contemporary Issues : Students should choose two course (6 Credits) on semester 4.

– Applied International Relations : Students should choose one course (4 Credits) on semester 4.

#### Elective Courses List for Study Abroad (5<sup>th</sup> Semester):

Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

#### Minor/Free Electives:

For 5<sup>th</sup> Semester: Students are required to choose Cross Stream or Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

**Enrichment Program II (7th Semester):**

Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

**Pre-thesis (2 SCU) & Thesis (4 SCU)** can be taken in the 6<sup>th</sup> and/or 7<sup>th</sup> semester by the students who meet the requirements from the Study Program/Program

**Foreign Language Courses:**

Students will take foreign language courses according to Beelingua Placement Test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

**Appendix Foreign Language Courses**

Foreign Language Courses		SCU
ENGL6253029	English for Frontrunners	0
ENGL6254029	English for Independent Users	0
ENGL6255029	English for Professionals	0
JAPN6190029	Basic Japanese Language*	0
CHIN6163029	Basic Chinese Language*	0

\*) This course is optional for students

1. Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.
2. Students with Beelingua Placement Test score between 60 and 99 are required to take English for Independent Users and English for Professionals.
3. Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua

**Minor Scheme**

Minor Program	Semester 5
<b>Minor @ Binus Kemanggis</b>	
Blockchain Technology and Business	-
Creative Digital Storytelling	v
Cross Cultural Communication	v
Data Analytics	v
Digital Banking	-
Digital Ecosystem	v
English for Business Professionals	v
Event Business and Entertainment	v
Human Capital in Digital Workplace	-
Interactive & Users Experience Design	v
Sustainable Development	v
<b>Minor @ Binus Alam Sutera</b>	
Digital Transformation	v

Minor Program	Semester 5
<b>Minor @ Binus Bekasi</b>	
Culinary	v
Korean Culture and Creativity	v
<b>Minor @ Binus Malang</b>	
Chinese for Career Pathways	v
English for Business Professionals	v
Digital Technopreneur	-
<b>Minor @ Binus Bandung</b>	
DesignPreneur	-
Robotic Process Automation	v
<b>Minor @ Binus Semarang</b>	
Content Creation	v
Immersive Journey to Japanese Language and Culture	v
Metaverse in Business	v
<b>Minor @ Binus Medan</b>	
Global Business	-

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

## 1. Minor Program: Creative Digital Storytelling

### Introduction

Digital storytelling, by definition, is the process of telling a story using video, images, audio, music, geospatial applications, and any other digital media. Thus, this minor introduces the concept and skills in producing and communicating videos, images, and texts through English. It is interdisciplinary in its nature and relies heavily on critical and analytical thinking. It also aims to familiarize students with the technology/ tools needed to adapt a literary work to another form or vice versa. It is the minor that blend perspectives of arts with humanities to facilitate new interpretation of literary works.

### Career Options

Social Media Content Creator; Digital Storyteller; Brand Designer; Digital Storytelling News Editor; Social Media Specialist; Digital Associate; Video Editor; Content Creator; Content Creator; Scriptwriter; Fiction writers; Non-Fiction Writers; Copywriter; Social Media Specialist.

### Course Distribution

#### Fundamental Courses

Course	SCU
ENGL6274024 Approaches in Multimodal Storytelling	2
DSIN6033007 Visual Storytelling	2
ENGL6275024 Storytelling for Business	2
FILM6118009 Script Development & Pitching	4
<b>Total SCU</b>	<b>10</b>

**Supporting Courses**

Course		SCU
ENGL6276024	Cultures, Language, and Arts Production	4
JAPN6212025	Anime and Manga as Storytelling	2
ENGL6277024	Music as Medium for Storytelling	4
<b>Total SCU</b>		<b>10</b>

**Additional Information**

None

**2. Minor Program: Cross Cultural Communication**
**Introduction**

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

**Career Options**

Language specialist, language localization specialist, translator, interpreter, mobility consultant/staff.

**Course Distribution**
**Fundamental Courses**

Course		SCU
CHIN6132026	Chinese Conversation in Daily Activities	4
COMM6502019	Communication in Diversity	2
BUSS6170025	Asian Business Ethics	4
<b>Total SCU</b>		<b>10</b>

**Supporting Courses**

Course		SCU
CHIN6134026	Chinese Conversation in Business Communication	4
LAWS6158028	Private International Law	2
INTR6135029	Comparative Politics	4
<b>Total SCU</b>		<b>10</b>

**Additional Information**

None

### 3. Minor Program: Data Analytics

#### Introduction

The Data Analytics minor program provides insight into acquisitions and analysis of data in organizations by using critical thinking from multiple strategic perspectives, including consumer behavior communicated in the form of visualizations/models that can support retrieval decision.

#### Career Options

Data Analyst, Marketing Analyst.

#### Course Distribution

##### Fundamental Courses

Course	SCU
ISYS6680003 Introduction to Data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
<b>Total SCU</b>	<b>10</b>

##### Supporting Courses

Course	SCU
ISYS6682003 Application of Predictive Analytics to Business Data	4
ISYS6683003 Prescriptive Analytics and Optimization	4
MKTG6312005 Digitalization of Markets and Consumption	2
<b>Total SCU</b>	<b>10</b>

#### Additional Information

None

### 4. Minor Program: Digital Ecosystem

#### Introduction

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

#### Career Options

Chief technology officer, digital business strategy expert/consultant, digital solution architect, digital business strategy manager, digital operations manager.



## Course Distribution

### Fundamental Courses

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
ISYS6549003 Digital Innovation	4
COMP6937001 Current Trends in Technology	2
<b>Total SCU</b>	<b>10</b>

### Supporting Courses

Course	SCU
COMM6501019 Narrative Development	4
DSGN6834007 Visual Identity	4
COMP6685001 Cyber Security for Business	2
<b>Total SCU</b>	<b>10</b>

## Additional Information

None

## 5. Minor Program: English for Business Professionals

### Introduction

This minor focuses on students who are interested in English in the business context. Students will learn about leadership and management, as well as language innovations in marketing and advertising. There will also be discussions on business communication issues.

### Career Options

Manager, Business practitioner, Entrepreneur, Professional employee.

## Course Distribution

### Fundamental Courses

Course	SCU
ENGL6154024 English for Business Communications	4
MKTG6112024 Language Innovations in Marketing and Advertising	2
ENGL6244024 Social Media Broadcasting	4
<b>Total SCU</b>	<b>10</b>

### Supporting Courses

Course	SCU
ENGL6258024 English for Global Leadership	2
ENGL6169024 English for Professionals	2
COMM6506024 Current Issues in Business Communications	2
ENGL6245024 Business Rhetoric	4
<b>Total SCU</b>	<b>10</b>

### Additional Information

None

## 6. Minor Program: Event Business and Entertainment

### Introduction

This minor program provides practical and managerial skills, as well as knowledge of business in MICE (Meeting, Incentive, Convention, Exhibition) event, sport event, and festival, enabling students to plan and conduct a successful event.

### Career Options

Professional event organizer, Professional Conference Organizer, Event Coordinator, Convention Services Supervisor, Venue Supervisor, Entertainment Supervisor, Event Promotor, Events Planner, Sporting Event Organizer, Catering Coordinator.

### Course Distribution

#### Fundamental Courses

Course	SCU
HTMN6151021 Event Marketing Management	2
HTMN6152021 Catering Management	4
TRSM6232022 MICE (Meeting, Incentive, Convention, Exhibition) Management	4
<b>Total SCU</b>	<b>10</b>

#### Supporting Courses

Course	SCU
TRSM6233022 Event Sponsorship and Funding	2
TRSM6234022 Sport and Entertainment Event Management	4
TRSM6235022 Festival & Cultural Event	4
<b>Total SCU</b>	<b>10</b>

### Additional Information

None

## 7. Minor Program: Interactive & Users Experience Design

### Introduction

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to ensure that the digital products produced have adopted the UX theory. In this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 6 (six) subjects that can be selected.

### Career Options

UX Researcher, UX Designer, Usability Analyst, Information Architect, Interaction Designer, Visual Designer, Content Strategies

### Course Distribution

#### Fundamental Courses

Course	SCU
ISYS6553003 User-Centered Research and Evaluation	4
PSYC6176027 Psychology and User Experience	4
DSIN6003007 Fundamental of Interface Design	2
<b>Total SCU</b>	<b>10</b>

#### Supporting Courses

Course	SCU
ISYS6554003 Core Principles: Interactive Design	4
DSGN6837007 Digital Design Production	4
ISYS6556003 Information Architecture	2
<b>Total SCU</b>	<b>10</b>

#### Additional Information

None

### 8. Minor Program: Robotic Process Automation

#### Introduction

The Robotic Process Automation minor program provides an understanding of the concept of Robotic Process Automation (RPA) in automating repetitive processes, as well as providing an understanding of how the RPA development process involving the concept of Artificial Intelligence.

### Career Options

RPA Developer, RPA Architect, RPA Business Analyst, System Analyst, Corporate Information Systems Designer, Technopreneur, IS Project Manager, IT/IS Consultant.

### Course Distribution

#### Fundamental Courses

Course	SCU
COMP6857001 Basic Programming for Automation	2
COMP6858001 RPA Concept & Design	2
ISYS6684003 RPA Developer Fundamental	4
ISYS6687003 Business Process Improvement	2
<b>Total SCU</b>	<b>10</b>

**Supporting Courses**

Course		SCU
ISYS6685003	RPA Developer Advance	4
ISYS6686003	RPA Business Analytics Fundamental	4
COMP6859001	Intelligence Automation	2
Total SCU		10

**Additional Information**

None

**9. Minor Program: Sustainable Development**
**Introduction**

The minor program on the topic of Sustainable Development prepares students from other disciplines for careers in engineering-related fields. Students will receive enrichment in the fields of Architecture, Industrial Engineering, Civil Engineering, Computer Engineering, and Food Technology. Students also gain knowledge of the development and application of the latest technology in the engineering field, which supports sustainable development and the industrial revolution 4.0.

**Career Options**

Construction Manager; Property Manager; Building Manager; Civil Engineer; Project Manager; Pre Sales and Marketing Engineer, Product Specialist, Product Development, Business Development.

**Course Distribution**
**Fundamental Courses**

Course		SCU
ISYE6154011	Sustainable Design and Manufacture	4
CPEN6217010	Digital for Sustainable Development	4
ARCH6119014	Introduction to Sustainable Development	2
Total SCU		10

**Supporting Courses**

Course		SCU
ISYE6155011	Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008	Engineering Material	4
CIVL6118013	Engineering Economic	4
Total SCU		10

**Additional Information**

None

## 10. Minor Program: Digital Transformation

### Introduction

Digital Transformation provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

### Career Options

Business Analyst, System Analyst, Corporate Information Systems Designer, Database Administrator, Database Designer, Technopreneur, IS Project Manager, IT/IS Consultant and Auditor, Social Media professional, and Marketing Analyst.

### Course Distribution

#### Fundamental Courses

Course	SCU
ISYS6559003 Business Models and Technology Innovation	4
ISYS6557003 Business Data Management	4
MGMT6484005 Digital Strategy	2
<b>Total SCU</b>	<b>10</b>

#### Supporting Courses

Course	SCU
ISYS6695003 Digital Marketing Analysis	4
STAT6200049 Practical Statistics for Digital Business	4
ISYS6560003 Success Factor for Leading Digital Transformation	2
<b>Total SCU</b>	<b>10</b>

### Additional Information

None

## 11. Minor Program: Culinary

### Introduction

The Culinary Minor Program provides learning that focuses on Culinary, Pastry & Bakery field. The curriculum design is more of practicums, which aim to make students have the competencies required in the fields of Food Production, Pastry & Bakery and Authentic Indonesian Cuisine.

### Career Options

Entrepreneur in the field of Culinary (Resto, Café, Catering Business), Chef, Restaurant Owner/Manager.

## Course Distribution

### Fundamental Courses

Course	SCU
HTMN6108021 Food and Beverage Management	2
HTMN6008021 Kitchen Operation	4
HTMN6128021 Pastry and Bakery Operation	4
<b>Total SCU</b>	<b>10</b>

SCU for HTMN6008021, HTMN6128021 are practical

### Supporting Courses

Course	SCU
HTMN6155021 Indonesian Cuisine	4
HTMN6125021 Restaurant Operation	4
HTMN6154021 Culinary Tourism	2
<b>Total SCU</b>	<b>10</b>

SCU for HTMN6155021, HTMN6125021 are practical

### Additional Information

None

## 12. Minor Program: Korean Culture and Creativity

### Introduction

This minor program provides knowledge and experience in Korean Performance and Culture. The courses will cover pop art, culture, cuisine, film, drama, music, and language. Students who have international experience, especially in Korea, will have a wide range of employment opportunities.

### Career Options

Content Creator, Performer, Creative Marketer, Event Organizer, Foodpreneur, and Advertiser working in a Korean environment.

## Course Distribution

### Fundamental Courses

Course	SCU
HTMN6163021 Korean Cuisine and Culinary Arts	4
COMM6718019 Korean Language and Media	4
FILM6134009 Hallyu Creative Content	2
<b>Total SCU</b>	<b>10</b>

### Supporting Courses

Course		SCU
FILM6135009	K-Drama and Beyond: Analysis and Appreciation	4
COMM6719019	K-Pop Culture and Performance	4
MKTG6339005	K-Pop and K-Drama Marketing and Promotion	2
Total SCU		10

### Additional Information

None

## 13. Minor Program: Chinese for Career Pathways

### Introduction

This minor program offers a variety of courses customized to industry needs for Binus non-Chinese Literature students. With this minor program, students who do not major in Mandarin can still experience the benefits of mastering basic Mandarin, which is currently required by industries such as Hospitality, Chinese Companies, Management Banking, and Communication skills.

### Career Options

Business Administration, Translation and Interpretation, International Relations and Diplomacy, Tourism and Hospitality, Marketing and Communications.

### Course Distribution

#### Fundamental Courses

Course		SCU
CHIN6196026	Mandarin for Future Career	4
CHIN6197026	Easy Way to HSK 2 Preparation	4
CHIN6198026	Exploring Modern Chinese Culture	2
Total SCU		10

### Supporting Courses

Course		SCU
CHIN6199026	Chinese Digital Technology	2
CHIN6200026	Traveling to China	2
CHIN6201026	Special Topics in Chinese Business	2
CHIN6202026	Global Strategic Marketing: Chinese Perspective	4
Total SCU		10

### Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students.

## 14. Minor Program: Content Creation

### Introduction

You've probably heard it by now: Content is king. But why? Those days Consumers are going online, marketing has gone digital, and content creation is more important now than ever. Content creation encapsulates copywriting, design, production and other media that provide value and connect you to your target audience. Matching search intent and providing value (to the consumer and brand) is the foundation of successful content creation. Content creators produce work on a variety of platforms including social media, blogs, podcasts, video platforms, case studies, white papers, infographics and more.

### Career Options

Content Creator, Influencer, Social media Specialist.

### Course Distribution

#### Fundamental Courses

Course		SCU
FILM6105009	Filmmaking Fundamental	4
MKTG6336055	Content Marketing Analytics	4
DSIN6042053	Photography for Creators	2
Total SCU		10

#### Supporting Courses

Course		SCU
DSIN6094053	Content Storytelling	4
DSIN6043053	Strategic Influence	2
DSIN6041053	Introduction to Visual Communication Design	4
Total SCU		10

### Additional Information

None

## 15. Minor Program: Immersive Journey to Japanese Language and Culture

### Introduction

Immersive Journey to Japanese Language and Culture Minor program is focused on the basic learning of the Japanese language (equivalent to N5 or corresponding to CEFR levels A1 to A2). This includes an understanding of Japanese characters (Hiragana, Katakana, basic Kanji) and grammar. Additionally, it encompasses the comprehension of reading and listening skills in Japanese, covering vocabulary, phrases, and simple sentences. This program also includes the development of basic writing and speaking skills in Japanese.

Upon completion of this minor, students will be prepared to read Japanese written in Hiragana, Katakana, and basic Kanji, as well as understand everyday conversations in the Japanese language. Subsequently, students will be equipped to engage in basic-level Japanese speaking and writing.



The outcomes of this minor, built upon a foundation of basic Japanese language proficiency, will benefit students who plan to study abroad in Japan, travel to Japan, or pursue interests and hobbies related to Japan.

### Career Options

Working in Japan, either in Indonesia or Japan, in the following fields as Consultant, Front Office, Tour Guide, Secretary, Finance, HR, Industry Creative (Content creator, dubber, cosplayer).

### Course Distribution

#### Fundamental Courses

Course	SCU
JAPN6221025 Essential Japanese Grammar ( <i>Yoku Tsukaeru Bunpou</i> )	4
JAPN6222025 Survival Japanese in Various Situations ( <i>Nihon E Ikou, Yasashii Kaiwa De</i> )	4
JAPN6223025 Ideas and Images of Japan ( <i>Nihon Jijou</i> )	2
<b>Total SCU</b>	<b>10</b>

#### Supporting Courses

Course	SCU
JAPN6224025 Japanese Reading Comprehension ( <i>Tanoshiku Yomou</i> )	4
JAPN6225025 Understanding Native Japanese Speakers ( <i>Tanoshiku Kikou</i> )	2
JAPN6226025 Japanese N5 Level Certification Preparation ( <i>Nihongo Charenji N5</i> )	4
<b>Total SCU</b>	<b>10</b>

#### Additional Information

None

## 16. Minor Program: Metaverse in Business

### Introduction

The objective of the Metaverse in Business minor program in general is to offer a new learning experience in business innovation in the digital world. After completing the Metaverse in Business minor program, students will be able to design Virtual Reality applications so that they are able to present users in a virtual world, as if they are in another place, and develop Augmented Reality applications to present virtual effects in the real world.

### Career Options

AR/VR Designer, AR/VR Developer, AR/VR Engineer, AR/VR Researcher.

### Course Distribution

#### Fundamental Courses

Course	SCU
ISYS6777052 Business Model	2
COMP6889051 Virtual Reality	4
COMP6890051 Augmented reality	4
<b>Total SCU</b>	<b>10</b>

### Supporting Courses

Course		SCU
ISYS6778052	Data Analytics	2
DSGN6981053	Design Thinking	4
DSGN6980053	Interface Design	4
Total SCU		10

### Additional Information

None

### Appendix: Free Electives (6<sup>th</sup> Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Business Creation	ENTR6582005	Business Strategy	2	6
2	Business Creation	ENTR6580005	Digital Business Transformation	2	6
3	Business Information Technology	ISYS6574003	Information Retrieval	4	6
4	Business Information Technology	ISYS6606003	Smart Application	2	6
5	Business Law	LAWS6171028	Business Competition & Consumer Protection Law	2	6
6	Business Law	LAWS6159005	Legal Aspect in Business	2	6
7	Business Management	MGMT6456005	Fundamentals of Supply Chain Management	4	6
8	Business Management	MGMT6455005	Servitization and Customer Experience Management	2	6
9	Chinese Literature	CHIN6157026	Chinese Business for Etiquette (Beginner)	4	6
10	Chinese Literature	CHIN6158026	Chinese Business in Daily Communication	4	6
11	Chinese Literature	CHIN6159026	Chinese Character Writing	2	6
12	Computer Science	COMP7128001	Game Design	2	6
13	Computer Science	COMP6800001	Human and Computer Interaction	2/1	6
14	Computer Science	COMP6696001	Research Methodology in Computer Science	2	6
15	Computer Science	COMP8129001	User Experience	2/2	6
16	Creative Advertising	DSGN6671007	Creative Writing for Commercials	4	6
17	Creative Advertising	DSGN6651007	Photography	4	6
18	Cyber Security	COMP6549001	Software Security	2	6
19	English Literature	EDUC6054024	Classroom Communication and Learning	4	6
20	English Literature	ENGL6169024	English for Professionals	2	6
21	English Literature	SOCS6021024	Social and Digital Media Writing	2	6
22	English Literature	ENGL6244024	Social Media Broadcasting	4	6
23	Film	FILM6082009	Alternative Distribution and Film Festival	2	6
24	Film	FILM6026009	History of Indonesian Cinema	2	6
25	Film	FILM6080009	Southeast Asian Cinema & Popular Culture	4	6
26	Food Tech	FOOD6073015	Current Issues in Food Technology	2	6
27	Global Business Marketing	MKTG6294005	Branding & Omnichannel Retailing	4	6

No	Course Owner Department	Course Code	Course Name	SCU	Semester
28	Global Business Marketing	MKTG6237005	Global Strategic Marketing: Asia Pacific Perspective	4	6
29	Global Business Marketing	MKTG6237005	Global Strategic Marketing: Asia Pacific Perspective	4	6
30	Global Business Marketing	MGMT6358005	Managing Business Information	2/2	6
31	Global Business Marketing	MKTG6321005	Marketing Data Analytics	4	6
32	Global Business Marketing	MKTG6631005	Marketing Research	3/1	6
33	Global Business Marketing	MKTG6270005	Retail and Omni Channel	2	6
34	Global Business Marketing	MKTG6322005	Sales and Customer Relationship Management	4	6
35	Hotel Management	HTMN6018021	Consumer Behavior in Hospitality	2	6
36	Hotel Management	HTMN6146021	Food Safety Management	2	6
37	Hotel Management	HTMN6147021	Hospitality Management	4	6
38	Hotel Management	MGMT6304021	Organization Behavior in Hospitality	2	6
39	Hotel Management	HTMN6148021	Research Methodology in Hospitality	4	6
40	Hotel Management	HTMN6145021	Revenue Management in Hospitality	2	6
41	Hotel Management	HTMN6027021	Service Management	4	6
42	Information Systems	ISYS6285003	Digital and New Media	2	6
43	Information Systems	BUSS6043003 I	Introduction to E-Business	4	6
44	Interior Design	DSGN6888008	Interior Accessories Design	2	6
45	International Business Management	BUSS6222005	Export-Import Cost Management	2	6
46	International Business Management	BUSS6191005	Export-Import Management	2	6
47	International Business Management	MGMT6458005	Global Supply Chain Management	2	6
48	International Business Management	MGMT6369005	Corporate Strategy in International Business	2	6
49	International Relations	INTR6162029	Multiculturalism and Digital Society	2	6
50	International Relations	INTR6161029	Political Economy of Global Media	2	6
51	Management	BUSS6109005	Business Development	4	6
52	Management	BUSS6171005	Business Sustainability	4	6
53	Management	BUSS6088005	Current Issue in Business and Technology	2	6
54	Management	ISYS6079005	E-Business System	4	6
55	Marketing Communication	COMM6540019	Communication & Public Affairs	2	6
56	Marketing Communication	COMM6628019	Communication Audit	2	6
57	Marketing Communication	COMM6533019	Creative Program Design	4	6

No	Course Owner Department	Course Code	Course Name	SCU	Semester
58	Marketing Communication	COMM6425019	Event Management	2	6
59	Marketing Communication	COMM6435019	Global Consumer Behavior	2	6
60	Marketing Communication	COMM6613019	Introduction to Media Industry	2	6
61	Marketing Communication	COMM6424019	Media Campaign and Monitoring	2/2	6
62	Marketing Communication	COMM6617019	Media Convergence	2	6
63	Marketing Communication	COMM6510019	Reportage & Interview Technique	4	6
64	Marketing Communication	COMM6615019	Script Writing	2/2	6
65	Marketing Communication	COMM6629019	Understanding Intergenerational Communication	2	6
66	Mathematics	MATH6187016	Machine Learning	2/1	6
67	Psychology	PSYC6123027	Educational Psychology	2	6
68	Tourism	TRSM6218022	Adventure Tourism Management	4	6
69	Tourism	TRSM6159022	Anthropology of Travel and Tourism	2	6
70	Tourism	TRSM6222022	Climate Change & Tourism	2	6
71	Tourism	TRSM6224022	Environmental Health and Safety in Tourism	2	6
72	Tourism	TRSM6142022	Event Management	4	6
73	Tourism	TRSM6216022	Guiding and Interpretation	2	6
74	Tourism	TRSM6217022	Immigration, Quarantine and Customs	2	6
75	Tourism	TRSM6212022	Indonesian Culture	4	6
76	Tourism	ACCT6383022	Principles of Tourism Accounting and Finance	2	6
77	Tourism	TRSM6225022	Protected Area Planning & Management	4	6
78	Tourism	TRSM6220022	Rural Tourism Entrepreneurship	4	6
79	Tourism	TRSM6221022	Sport Tourism	2	6
80	Tourism	MGMT6408022	Strategic Management for Tourism	2	6
81	Tourism	TRSM6196022	Tourism Community Empowerment	2	6
82	Tourism	BUSS6137022	Tourism E-Business	4	6
83	Tourism	TRSM6140022	Tourism Law and Regulation	2	6
84	Tourism	TRSM6219022	Wildlife and Marine Tourism	2	6

### Enrichment Track Scheme

Track	Semester 5						Semester 7						
	IN	RS	EN	CD	SA	etc	IN	RS	EN	CD	SA	IS	etc
1					v		v						
2					v			v					
3					v				v				
4					v					v			
5					v						v		
6					v							v	

**Note:**

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	FS	: Further Study
CD	: Certified Community Development	etc	: Study Program Special Purposes

**Description:**

Student will take one of enrichment program tracks

**Certified Internship Track**

Code	Course Name	SCU	Total
<b>Enrichment Program II</b>			20
INTR6121029	Industrial Experience in International Relations	8	
INTR6172029	Scholarly Writing in International Relations	8	
INTR6132029	EES in International Relations	4	

**Certified Research Track**

Code	Course Name	SCU	Total
<b>Enrichment Program II</b>			20
RSCH6331029	Research Design in International Relations	8	
RSCH6590029	Scientific Writing for International Relations	8	
RSCH6398029	Capacity Building in International Relations	4	

**Certified Entrepreneurship Track**

Code	Course Name	SCU	Total
<b>Enrichment Program II</b>			20
ENTR6968029	Business Initiation in International Relations	8	
ENTR6969029	New Product Development Process for International Relations Students	8	
ENTR6239029	EES in New Business for International Relations	4	

**Certified Community Development Track**

Code	Course Name	SCU	Total
<b>Enrichment Program II</b>			20
CMDV6130029	Community Outreach Project Implementation	8	
CMDV6363029	Community Outreach Project Design for International Relations Students	8	
CMDV6364029	Employability and Entrepreneurial Skills in International Relations Community	4	

**Certified Study Abroad Track**

Code	Course Name	SCU	Total
Elective courses list for study abroad*			20
Enrichment Program II			
GLOB6005029	Elective Course for Study Abroad 1	4	
GLOB6006029	Elective Course for Study Abroad 2	4	
GLOB6007029	Elective Course for Study Abroad 3	4	
GLOB6008029	Elective Course for Study Abroad 4	4	
GLOB6251029	Elective Course for Study Abroad 29	4	
GLOB6253029	Elective Course for Study Abroad 31	4	

Code	Course Name	SCU	Total
GLOB6011029	Elective Course for Study Abroad 7	2	
GLOB6012029	Elective Course for Study Abroad 8	2	
GLOB6013029	Elective Course for Study Abroad 9	2	
GLOB6014029	Elective Course for Study Abroad 10	2	
GLOB6015029	Elective Course for Study Abroad 11	2	
GLOB6016029	Elective Course for Study Abroad 12	2	

\*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

### Certified Specific Independent Study

Code	Course Name	SCU	Total
Elective courses list for Specific Independent Study*			20
Enrichment Program II			
CSIS6001029	Course Certification	3	
CSIS6000229	Technical Skill Enrichment	4	
CSIS6003029	Industrial Project	9	
CSIS6004029	Soft Skill Enrichment	4	
CSIS6005029	Elective Course for Specific Independent Study 1	8	
CSIS6006029	Elective Course for Specific Independent Study 2	8	
CSIS6007029	Elective Course for Specific Independent Study 3	6	
CSIS6008029	Elective Course for Specific Independent Study 4	6	
CSIS6009029	Elective Course for Specific Independent Study 5	6	
CSIS6010029	Elective Course for Specific Independent Study 6	5	
CSIS6011029	Elective Course for Specific Independent Study 7	5	
CSIS6012029	Elective Course for Specific Independent Study 8	5	
CSIS6013029	Elective Course for Specific Independent Study 9	5	
CSIS6014029	Elective Course for Specific Independent Study 10	4	
CSIS6015029	Elective Course for Specific Independent Study 11	4	
CSIS6016029	Elective Course for Specific Independent Study 12	4	
CSIS6017029	Elective Course for Specific Independent Study 13	4	
CSIS6018029	Elective Course for Specific Independent Study 14	4	
CSIS6019029	Elective Course for Specific Independent Study 15	3	
CSIS6020029	Elective Course for Specific Independent Study 16	3	
CSIS6021029	Elective Course for Specific Independent Study 17	3	
CSIS6022029	Elective Course for Specific Independent Study 18	3	
CSIS6023029	Elective Course for Specific Independent Study 19	3	
CSIS6024029	Elective Course for Specific Independent Study 20	3	
CSIS6025029	Elective Course for Specific Independent Study 21	2	
CSIS6026029	Elective Course for Specific Independent Study 22	2	
CSIS6027029	Elective Course for Specific Independent Study 23	2	
CSIS6028029	Elective Course for Specific Independent Study 24	2	
CSIS6029029	Elective Course for Specific Independent Study 25	2	
CSIS6030029	Elective Course for Specific Independent Study 26	2	
CSIS6031029	Elective Course for Specific Independent Study 27	2	
CSIS6032029	Elective Course for Specific Independent Study 28	2	

Code	Course Name	SCU	Total
CSIS6033029	Elective Course for Specific Independent Study 29	1	
CSIS6034029	Elective Course for Specific Independent Study 30	1	
CSIS6035029	Elective Course for Specific Independent Study 31	1	
CSIS6036029	Elective Course for Specific Independent Study 32	1	

\*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

### The Table of Prerequisite for International Relations Global Class Study Program

There is no list of courses prerequisites in this curriculum

### Student should pass all of these quality controlled courses as listed below:

No	Code	Course Name	SCU	Minimum Passing Grade	Semester
1	CHAR6013029	Character Building: Pancasila	2	B	1
2	ENTR6511005	Entrepreneurship: Market Validation	2	C	4
3	INTR6002029	Introduction to International Relations	4	C	1
4	INTR6138029	Fundamentals of Academic Writing in International Relations*	2	C	1
5	INTR6140029	Foreign Policy Analysis	4	C	2
6	INTR6142029	Diplomacy and International Politics	2/2	C	3
7	INTR6174029	Thesis Writing Workshop	4	C	6
<b>Specialized Topics</b>					
8	INTR6082029	Selected Topics in International Political Economy	4	C	4
	INTR6083029	Selected Topics in Peace and Security	4	C	4
	INTR6084029	NGOs and Civil Society Politics	4	C	4
	INTR6110029	The Dynamics of Cross-Strait Relations	4	C	4

\*) Tutorial