

International Relations Global Class

Introduction

The dynamic of the development of international affairs has shown a remarkable pace. Hence, the need for International Relations graduates to work in the field is always high. BINUS UNIVERSITY wishes to contribute to the development of Indonesia through its competent and skillful International Relations graduates.

Vision

To be a world-class center of excellence in International Relations through the development of cutting-edge research and provision of quality education contributing to the nation and global society.

Mission

The missions of International Relations are:

1. To provide high-quality education in International Relations in which students can stimulate critical thinking ability and analytical skills.
2. To conduct high-impact research in International Relations that addresses national and global issues with rigorous and valid use of methods and technology.
3. To strengthen society by contributing to the policymaking process and enabling social change at the national and global levels.
4. To create a positive environment that encourages self-development and meaningful improvement in conducting research, pedagogy, and community development projects.

Prospective Career of the Graduates

1. Diplomat with Ministry of Foreign Affairs.
2. Negotiator in the international treaties acting on behalf of the state as well as multinational corporation.
3. Analyst and/or local staff in accredited foreign embassies and international organizations in Indonesia.
4. Government relations officer.
5. Program analyst in Ministry of Defense.
6. Program analyst in Ministry of Trade and Industry.
7. Program analyst or researchers in Indonesia Investment Coordinating Board.
8. Analyst or researcher in university or research center or think-tank organization.
9. Academic in university.
10. Risk analyst in Multinational Corporations.
11. A journalist in national and international news agency.
12. Expert staff in parliament.
13. Program analyst or planner in central and regional government.
14. Program officer in non-governmental organizations.

Curriculum

The curriculum of International Relations Department lies on the strong foundation of core and streaming courses. It combines the national and international standard curriculum, strengthened by an internship program and research.

- **Streaming:** International Relations (IR) BINUS UNIVERSITY focuses on three streamings: International Political Economy and Business Diplomacy, Contemporary Issues and New Media, and Security Studies.
 - *International Political Economy and Business Diplomacy*

- It focuses on the roles of political economy and business diplomacy in shaping international politics. Students will learn various topics such as the introduction to international political economy; global economic architecture; MNC's global strategy and responsibility; etc.
- *Contemporary Issues and New Media*
 - It focuses on the importance of media and international organizations in shaping world politics. Students will learn topics such as the role of international media in a global world; civil society and global governance; multiculturalism and digital society; and international migration.
- *Security Studies*
 - It focuses on security issues in world politics, ranging from security of states, individuals, society, the environment, and other referent objects. It covers a range of security issues from military, political, economic, societal, environmental, etc. Students will learn topics such as global security architecture; conflict and peace studies; terrorism; defense industry; cyber security; as well as Indonesia's defense and security.
- **Enrichment Program:** International Relations (IR) BINUS UNIVERSITY also offers an enrichment program that provides students with a unique learning experience, including industrial experience, internship in national/international organizations, study abroad, entrepreneurship, and experience in conducting research as well as community development projects. This one year program is also aimed at helping students develop not only their hard skills but also their soft skills. Among the soft skills that students are expected to improve are International Business Report Writing, Scholarly Writing in International Setting, International Business Development, International Business Presentation Skill, Negotiation Skill in Business Diplomacy, Project Design for International Matters, Networking Skills for Professional in International Level

Perspective and Approach

IR BINUS UNIVERSITY applies various perspectives of International Relations combined with a multi-disciplinary approach to analyse a variety of international relations issues on national, regional, and global levels.

Learning Method

IR BINUS UNIVERSITY trains students to think critically, informative, and analytic that rest on student-centred learning and the Global Learning System.

Competent Lecturers

Our lecturers earned Ph. D. and master degrees from reputable overseas and domestic universities with various specialization in International Relations and have written books, articles both in international and national journals, and opinion in media and newspaper.

Network

A strong network among academia, government, professional, and civil societies from both national and international.

Distinct Facility

IR BINUS UNIVERSITY has been equipped with Model United Nations (MUN) conference room as a miniature of the United Nations assembly for diplomatic simulations.

Course Structure

| Sem | Code | Course Name | SCU | Total |
|-----|--|--|-----|-------|
| 1 | CHAR6013029 | Character Building: Pancasila | 2 | 20 |
| | LANG6027029 | Indonesian | 2 | |
| | INTR6002029 | Introduction to International Relations ² (AOL) | 4 | |
| | INTR6003029 | Modern World History ¹ | 4 | |
| | SOCS6039029 | Foundation in Social Science | 4 | |
| | INTR6138029 | Fundamentals of Academic Writing in International Relations (AOL) | 2 | |
| | INTR6139029 | Contemporary Issues in Global Politics ^{1&2} | 2 | |
| | Foreign Language Courses | | 0 | |
| 2 | CHAR6014029 | Character Building: Kewarganegaraan | 2 | 20 |
| | COSC6011029 | Foundations of Artificial Intelligence | 2 | |
| | INTR6024029 | International Law Issues and International Dispute Settlement | 2 | |
| | INTR6008029 | Modern Theories of International Relations (AOL) | 4 | |
| | INTR6140029 | Foreign Policy Analysis ¹ (AOL) | 4 | |
| | INTR6175029 | International Organization and Global Governance ^{1&2} | 2 | |
| | INTR6176029 | Regionalism and Globalization | 2 | |
| | INTR6177029 | ASEAN Community: Security, Economic, and Socio Cultural Aspects ² | 2 | |
| | Foreign Language Courses | | 0 | |
| 3 | CHAR6015029 | Character Building: Agama | 2 | 18 |
| | ENPR6311005 | Creativity and Innovation | 2 | |
| | INTR6178029 | Introduction to International Political Economy ^{1&2} | 2 | |
| | INTR6179029 | Introduction to Security Studies ^{1&2} | 2 | |
| | INTR6180029 | Introduction to International Media ^{1&2} | 2 | |
| | INTR6142029 | Diplomacy and International Politics ^{1&2} (AOL & AIE) | 2/2 | |
| | INTR6181029 | Indonesia's Foreign Policy ^{1&2} | 2 | |
| | INTR6182029 | International Relations Research Methods (AOL) | 2 | |
| | Foreign Language Courses | | 0 | |
| 4 | ENPR6312005 | Venture Creation | 2 | 22 |
| | STAT6169029 | Statistics in Social Sciences | 2 | |
| | Regionalism Elective Course*** (Student should choose one course 2 Credits) | | | |
| | INTR6151029 | Regional Integration in Europe | 2 | |
| | INTR6152029 | Regional Integration in America | 2 | |
| | INTR6153029 | Regional Integration in East Asia | 2 | |
| | INTR6154029 | Regional Integration in Africa and Middle East | 2 | |
| | Specialized Topics**** (Students should choose one course 4 Credits) | | | |
| | INTR6082029 | Selected Topics in International Political Economy (AOL) | 4 | |
| | INTR6083029 | Selected Topics in Peace and Security (AOL) | 4 | |
| | INTR6084029 | NGOs and Civil Society Politics (AOL) | 4 | |
| | INTR6110029 | The Dynamics of Cross-Strait Relations (AOL) | 4 | |
| | Elective Subjects: Contemporary Issues ***** (Students should choose three courses 6 Credits) | | | |
| | INTR6156029 | Business Diplomacy and Geopolitics | 2 | |

| Sem | Code | Course Name | SCU | Total |
|------------------------------|---|---|-----|-------|
| | INTR6169029 | International Migration: Governance and Rights (AOL) | 2 | |
| | INTR6099029 | International Political Economy of Development | 2 | |
| | INTR6159029 | Cyber Security and International Relations (AOL) | 2 | |
| | INTR6162029 | Multiculturalism and Digital Society | 2 | |
| | Elective Subjects: Applied International Relations ***** (Students should choose one course 4 Credits) | | | |
| | INTR6160029 | Media, War and Peace | 2/2 | |
| | INTR6168029 | Conflict and Peace Studies (AOL) | 2/2 | |
| | INTR6148029 | Multinational Corporations Global Strategy and Social Responsibility ¹ | 2/2 | |
| | Foreign Language Courses | | 0 | |
| 5 | Elective Courses list for study aboard* | | | 20 |
| | GLOB6029029 | Elective Course 1 | 4 | |
| | GLOB6030029 | Elective Course 2 | 4 | |
| | GLOB6031029 | Elective Course 3 | 4 | |
| | GLOB6032029 | Elective Course 4 | 4 | |
| | GLOB6033029 | Elective Course 5 | 2 | |
| | GLOB6034029 | Elective Course 6 | 2 | |
| | GLOB6035029 | Elective Course 7 | 2 | |
| | GLOB6036029 | Elective Course 8 | 2 | |
| | GLOB6037029 | Elective Course 9 | 2 | |
| | GLOB6038029 | Elective Course 10 | 2 | |
| | GLOB6039029 | Elective Course 11 | 2 | |
| | GLOB6040029 | Elective Course 12 | 2 | |
| 6 | INTR6174029 | Thesis Writing Workshop (AOL) | 4 | 20 |
| | INTR6186029 | Indonesia's Defense and Security Policy ¹ (AIE) | 4 | |
| | INTR6039029 | Indonesia's Trade Policy in an Era of Free Competition (AIE) | 4 | |
| | Free Electives | | 10 | |
| | Minor Program | | 10 | |
| 7 | Enrichment Program | | 20 | 20 |
| 8 | INTR6170029 | Pre-Thesis | 2 | 6 |
| | INTR6171029 | Thesis | 4 | |
| | INTR6048029 | Thesis | 6 | |
| Total Credits 146 SCU | | | | |

1) This course is delivered in English

2) Global Learning System course

-) **AOL** - Assurance of Learning Process System

-) **AIE** - Artificial Intelligence Embedded Course

***) **Regionalism Elective Course** : Students should choose one course (2 Credits) on semester 4.

****) **Specialized Topics** : Students should choose one course (4 Credits) on semester 4.

*****) **Elective Subjects** :

- Contemporary Issues : Students should choose three courses (6 Credits) on semester 4.

- Applied International Relations : Students should choose one course (4 Credits) on semester 4.

Elective Courses List for Study Abroad (5th Semester):

Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Minor/Free Electives:

For 5th Semester: Students are required to choose Cross Stream or Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

Enrichment Program II (7th Semester):

Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Pre-thesis (2 SCU) & Thesis (4 SCU) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program

Foreign Language Courses:

Students will take foreign language courses according to Beelingua Placement Test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

Appendix Foreign Language Courses

| Foreign Language Courses | | SCU |
|--------------------------|-------------------------------|-----|
| ENGL6253029 | English for Frontrunners | 0 |
| ENGL6254029 | English for Independent Users | 0 |
| ENGL6255029 | English for Professionals | 0 |
| JAPN6190029 | Basic Japanese Language* | 0 |
| CHIN6163029 | Basic Chinese Language* | 0 |

*) This course is optional for students

1. Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.
2. Students with Beelingua Placement Test score between 60 and 99 are required to take English for Independent Users and English for Professionals.
3. Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua

Minor Scheme

| Minor Program | Semester 5 |
|--|------------|
| Minor @ Binus Kemanggis | |
| Blockchain Technology and Business | - |
| Creative Digital Storytelling | v |
| Cross Cultural Communication | v |
| Data Analytics | v |
| Digital Banking | - |
| Digital Ecosystem | v |
| English for Business Professionals | v |
| Event Business and Entertainment | v |
| Human Capital in Digital Workplace | - |
| Interactive & Users Experience Design | v |
| Sustainable Development | v |
| Minor @ Binus Alam Sutera | |
| Digital Transformation | v |
| Minor @ Binus Bekasi | |
| Culinary | v |
| Korean Culture and Creativity | v |
| Minor @ Binus Malang | |
| Chinese for Career Pathways | v |
| English for Business Professionals | v |
| Digital Technopreneur | - |
| Minor @ Binus Bandung | |
| DesignPreneur | - |
| Robotic Process Automation | v |
| Minor @ Binus Semarang | |
| Content Creation | v |
| Immersive Journey to Japanese Language and Culture | v |
| Metaverse in Business | v |
| Minor @ Binus Medan | |
| Global Business | - |

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program: Creative Digital Storytelling

Introduction

Digital storytelling, by definition, is the process of telling a story using video, images, audio, music, geospatial applications, and any other digital media. Thus, this minor introduces the concept and skills in producing and communicating videos, images, and texts through English. It is interdisciplinary in its nature and relies heavily on critical and analytical thinking. It also aims to familiarize students with the technology/ tools needed to adapt a literary work to another form or vice versa. It is the minor that blend perspectives of arts with humanities to facilitate new interpretation of literary works.

Career Options

Social Media Content Creator; Digital Storyteller; Brand Designer; Digital Storytelling News Editor; Social Media Specialist; Digital Associate; Video Editor; Content Creator; Content Creator; Scriptwriter; Fiction writers; Non-Fiction Writers; Copywriter; Social Media Specialist.

Course Distribution

Fundamental Courses

| Course | SCU |
|---|-----------|
| ENGL6274024 Approaches in Multimodal Storytelling | 2 |
| DSIN6033007 Visual Storytelling | 2 |
| ENGL6275024 Storytelling for Business | 2 |
| FILM6118009 Script Development & Pitching | 4 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|---|-----------|
| ENGL6276024 Cultures, Language, and Arts Production | 4 |
| JAPN6212025 Anime and Manga as Storytelling | 2 |
| ENGL6277024 Music as Medium for Storytelling | 4 |
| Total SCU | 10 |

Additional Information

None

2. Minor Program: Cross Cultural Communication

Introduction

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

Career Options

Language specialist, language localization specialist, translator, interpreter, mobility consultant/staff.

Course Distribution

Fundamental Courses

| Course | SCU |
|--|-----------|
| CHIN6132026 Chinese Conversation in Daily Activities | 4 |
| COMM6502019 Communication in Diversity | 2 |
| BUSS6170025 Asian Business Ethics | 4 |
| Total SCU | 10 |

Supporting Courses

| Course | | SCU |
|-------------|--|-----|
| CHIN6134026 | Chinese Conversation in Business Communication | 4 |
| LAWS6158028 | Private International Law | 2 |
| INTR6135029 | Comparative Politics | 4 |
| Total SCU | | 10 |

Additional Information

None

3. Minor Program: Data Analytics
Introduction

The Data Analytics minor program provides insight into acquisitions and analysis of data in organizations by using critical thinking from multiple strategic perspectives, including consumer behavior communicated in the form of visualizations/models that can support retrieval decision.

Career Options

Data Analyst, Marketing Analyst.

Course Distribution
Fundamental Courses

| Course | | SCU |
|-------------|---|-----|
| ISYS6680003 | Introduction to Data Analytics | 2 |
| ISYS6681003 | Data Management & Descriptive Analytics | 4 |
| STAT6198049 | Statistical for Decision Making | 4 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|-------------|--|-----|
| ISYS6682003 | Application of Predictive Analytics to Business Data | 4 |
| ISYS6683003 | Prescriptive Analytics and Optimization | 4 |
| MKTG6312005 | Digitalization of Markets and Consumption | 2 |
| Total SCU | | 10 |

Additional Information

None

4. Minor Program: Digital Ecosystem

Introduction

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

Career Options

Chief technology officer, digital business strategy expert/consultant, digital solution architect, digital business strategy manager, digital operations manager.

Course Distribution

Fundamental Courses

| Course | SCU |
|---|-----------|
| COMP6683001 Introduction to Artificial Intelligence | 2/2 |
| ISYS6549003 Digital Innovation | 4 |
| COMP6937001 Current Trends in Technology | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|---|-----------|
| COMM6501019 Narrative Development | 4 |
| DSGN6834007 Visual Identity | 4 |
| COMP6685001 Cyber Security for Business | 2 |
| Total SCU | 10 |

Additional Information

None

5. Minor Program: English for Business Professionals

Introduction

This minor focuses on students who are interested in English in the business context. Students will learn about leadership and management, as well as language innovations in marketing and advertising. There will also be discussions on business communication issues.

Career Options

Manager, Business practitioner, Entrepreneur, Professional employee.

Course Distribution

Fundamental Courses

| Course | | SCU |
|-------------|---|-----|
| ENGL6154024 | English for Business Communications | 4 |
| MKTG6112024 | Language Innovations in Marketing and Advertising | 2 |
| ENGL6244024 | Social Media Broadcasting | 4 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|-------------|---|-----|
| ENGL6258024 | English for Global Leadership | 2 |
| ENGL6169024 | English for Professionals | 2 |
| COMM6506024 | Current Issues in Business Communications | 2 |
| ENGL6245024 | Business Rhetoric | 4 |
| Total SCU | | 10 |

Additional Information

None

6. Minor Program: Event Business and Entertainment

Introduction

This minor program provides practical and managerial skills, as well as knowledge of business in MICE (Meeting, Incentive, Convention, Exhibition) event, sport event, and festival, enabling students to plan and conduct a successful event.

Career Options

Professional event organizer, Professional Conference Organizer, Even Coordinator, Convention Services Supervisor, Venue Supervisor, Entertainment Supervisor, Event Promotor, Events Planner, Sporting Event Organizer, Catering Coordinator.

Course Distribution

Fundamental Courses

| Course | | SCU |
|-------------|--|-----|
| HTMN6151021 | Event Marketing Management | 2 |
| HTMN6152021 | Catering Management | 4 |
| TRSM6232022 | MICE (Meeting, Incentive, Convention, Exhibition) Management | 4 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|-------------|--|-----|
| TRSM6233022 | Event Sponsorship and Funding | 2 |
| TRSM6234022 | Sport and Entertainment Event Management | 4 |
| TRSM6235022 | Festival & Cultural Event | 4 |
| Total SCU | | 10 |

Additional Information

None

7. Minor Program: Interactive & Users Experience Design

Introduction

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to ensure that the digital products produced have adopted the UX theory. In this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 6 (six) subjects that can be selected.

Career Options

UX Researcher, UX Designer, Usability Analyst, Information Architect, Interaction Designer, Visual Designer, Content Strategies

Course Distribution

Fundamental Courses

| Course | | SCU |
|-------------|---------------------------------------|-----|
| ISYS6553003 | User-Centered Research and Evaluation | 4 |
| PSYC6176027 | Psychology and User Experience | 4 |
| DSIN6003007 | Fundamental of Interface Design | 2 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|-------------|-------------------------------------|-----|
| ISYS6554003 | Core Principles: Interactive Design | 4 |
| DSGN6837007 | Digital Design Production | 4 |
| ISYS6556003 | Information Architecture | 2 |
| Total SCU | | 10 |

Additional Information

None

8. Minor Program: Robotic Process Automation

Introduction

The Robotic Process Automation minor program provides an understanding of the concept of Robotic Process Automation (RPA) in automating repetitive processes, as well as providing an understanding of how the RPA development process involving the concept of Artificial Intelligence.

Career Options

RPA Developer, RPA Architect, RPA Business Analyst, System Analyst, Corporate Information Systems Designer, Technopreneur, IS Project Manager, IT/IS Consultant.

Course Distribution

Fundamental Courses

| Course | SCU |
|--|-----------|
| COMP6857001 Basic Programming for Automation | 2 |
| COMP6858001 RPA Concept & Design | 2 |
| ISYS6684003 RPA Developer Fundamental | 4 |
| ISYS6687003 Business Process Improvement | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|--|-----------|
| ISYS6685003 RPA Developer Advance | 4 |
| ISYS6686003 RPA Business Analytics Fundamental | 4 |
| COMP6859001 Intelligence Automation | 2 |
| Total SCU | 10 |

Additional Information

None

9. Minor Program: Sustainable Development

Introduction

The minor program on the topic of Sustainable Development prepares students from other disciplines for careers in engineering-related fields. Students will receive enrichment in the fields of Architecture, Industrial Engineering, Civil Engineering, Computer Engineering, and Food Technology. Students also gain knowledge of the development and application of the latest technology in the engineering field, which supports sustainable development and the industrial revolution 4.0.

Career Options

Construction Manager; Property Manager; Building Manager; Civil Engineer; Project Manager; Pre Sales and Marketing Engineer, Product Specialist, Product Development, Business Development.

Course Distribution

Fundamental Courses

| Course | SCU |
|---|-----------|
| ISYE6154011 Sustainable Design and Manufacture | 4 |
| CPEN6217010 Digital for Sustainable Development | 4 |
| ARCH6119014 Introduction to Sustainable Development | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|---|-----------|
| ISYE6155011 Occupational, Health, Safety, and Administration in Engineering | 2 |
| DSGN6835008 Engineering Material | 4 |
| CIVL6118013 Engineering Economic | 4 |
| Total SCU | 10 |

Additional Information

None

10. Minor Program: Digital Transformation

Introduction

Digital Transformation provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

Career Options

Business Analyst, System Analyst, Corporate Information Systems Designer, Database Administrator, Database Designer, Technopreneur, IS Project Manager, IT/IS Consultant and Auditor, Social Media professional, and Marketing Analyst.

Course Distribution

Fundamental Courses

| Course | SCU |
|---|-----------|
| ISYS6559003 Business Models and Technology Innovation | 4 |
| ISYS6557003 Business Data Management | 4 |
| MGMT6484005 Digital Strategy | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|---|-----------|
| ISYS6695003 Digital Marketing Analysis | 4 |
| STAT6200049 Practical Statistics for Digital Business | 4 |
| ISYS6560003 Success Factor for Leading Digital Transformation | 2 |
| Total SCU | 10 |

Additional Information

None

11. Minor Program: Culinary

Introduction

The Culinary Minor Program provides learning that focuses on Culinary, Pastry & Bakery field. The curriculum design is more of practicums, which aim to make students have the competencies required in the fields of Food Production, Pastry & Bakery and Authentic Indonesian Cuisine.

Career Options

Entrepreneur in the field of Culinary (Resto, Café, Catering Business), Chef, Restaurant Owner/Manager.

Course Distribution

Fundamental Courses

| Course | SCU |
|--|-----------|
| HTMN6108021 Food and Beverage Management | 2 |
| HTMN6008021 Kitchen Operation | 4 |
| HTMN6128021 Pastry and Bakery Operation | 4 |
| Total SCU | 10 |

SCU for HTMN6008021, HTMN6128021 are practical

Supporting Courses

| Course | SCU |
|----------------------------------|-----------|
| HTMN6155021 Indonesian Cuisine | 4 |
| HTMN6125021 Restaurant Operation | 4 |
| HTMN6154021 Culinary Tourism | 2 |
| Total SCU | 10 |

SCU for HTMN6155021, HTMN6125021 are practical

Additional Information

None

12. Minor Program: Korean Culture and Creativity

Introduction

This minor program provides knowledge and experience in Korean Performance and Culture. The courses will cover pop art, culture, cuisine, film, drama, music, and language. Students who have international experience, especially in Korea, will have a wide range of employment opportunities.

Career Options

Content Creator, Performer, Creative Marketer, Event Organizer, Foodpreneur, and Advertiser working in a Korean environment.

Course Distribution

Fundamental Courses

| Course | SCU |
|--|-----------|
| HTMN6163021 Korean Cuisine and Culinary Arts | 4 |
| COMM6718019 Korean Language and Media | 4 |
| FILM6134009 Hallyu Creative Content | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|---|-----------|
| FILM6135009 K-Drama and Beyond: Analysis and Appreciation | 4 |
| COMM6719019 K-Pop Culture and Performance | 4 |
| MKTG6339005 K-Pop and K-Drama Marketing and Promotion | 2 |
| Total SCU | 10 |

Additional Information

None

13. Minor Program: Chinese for Career Pathways

Introduction

This minor program offers a variety of courses customized to industry needs for Binus non-Chinese Literature students. With this minor program, students who do not major in Mandarin can still experience the benefits of mastering basic Mandarin, which is currently required by industries such as Hospitality, Chinese Companies, Management Banking, and Communication skills.

Career Options

Business Administration, Translation and Interpretation, International Relations and Diplomacy, Tourism and Hospitality, Marketing and Communications.

Course Distribution

Fundamental Courses

| Course | SCU |
|--|-----------|
| CHIN6196026 Mandarin for Future Career | 4 |
| CHIN6197026 Easy Way to HSK 2 Preparation | 4 |
| CHIN6198026 Exploring Modern Chinese Culture | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | | SCU |
|-------------|---|-----|
| CHIN6199026 | Chinese Digital Technology | 2 |
| CHIN6200026 | Traveling to China | 2 |
| CHIN6201026 | Special Topics in Chinese Business | 2 |
| CHIN6202026 | Global Strategic Marketing: Chinese Perspective | 4 |
| Total SCU | | 10 |

Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students.

14. Minor Program: Content Creation

Introduction

You've probably heard it by now: Content is king. But why? Those days Consumers are going online, marketing has gone digital, and content creation is more important now than ever. Content creation encapsulates copywriting, design, production and other media that provide value and connect you to your target audience. Matching search intent and providing value (to the consumer and brand) is the foundation of successful content creation. Content creators produce work on a variety of platforms including social media, blogs, podcasts, video platforms, case studies, white papers, infographics and more.

Career Options

Content Creator, Influencer, Social media Specialist.

Course Distribution

Fundamental Courses

| Course | | SCU |
|-------------|-----------------------------|-----|
| FILM6105009 | Filmmaking Fundamental | 4 |
| MKTG6336055 | Content Marketing Analytics | 4 |
| DSIN6042053 | Photography for Creators | 2 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|-------------|---|-----|
| DSIN6094053 | Content Storytelling | 4 |
| DSIN6043053 | Strategic Influence | 2 |
| DSIN6041053 | Introduction to Visual Communication Design | 4 |
| Total SCU | | 10 |

Additional Information

None

15. Minor Program: Immersive Journey to Japanese Language and Culture

Introduction

Immersive Journey to Japanese Language and Culture Minor program is focused on the basic learning of the Japanese language (equivalent to N5 or corresponding to CEFR levels A1 to A2). This includes an understanding of Japanese characters (Hiragana, Katakana, basic Kanji) and grammar. Additionally, it encompasses the comprehension of reading and listening skills in Japanese, covering vocabulary, phrases, and simple sentences. This program also includes the development of basic writing and speaking skills in Japanese.

Upon completion of this minor, students will be prepared to read Japanese written in Hiragana, Katakana, and basic Kanji, as well as understand everyday conversations in the Japanese language. Subsequently, students will be equipped to engage in basic-level Japanese speaking and writing.

The outcomes of this minor, built upon a foundation of basic Japanese language proficiency, will benefit students who plan to study abroad in Japan, travel to Japan, or pursue interests and hobbies related to Japan.

Career Options

Working in Japan, either in Indonesia or Japan, in the following fields as Consultant, Front Office, Tour Guide, Secretary, Finance, HR, Industry Creative (Content creator, dubber, cosplayer).

Course Distribution

Fundamental Courses

| Course | | SCU |
|-------------|--|-----|
| JAPN6221025 | Essential Japanese Grammar (<i>Yoku Tsukaeru Bunpou</i>) | 4 |
| JAPN6222025 | Survival Japanese in Various Situations (<i>Nihon E Ikou, Yasashii Kaiwa De</i>) | 4 |
| JAPN6223025 | Ideas and Images of Japan (<i>Nihon Jijou</i>) | 2 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|-------------|--|-----|
| JAPN6224025 | Japanese Reading Comprehension (<i>Tanoshiku Yomou</i>) | 4 |
| JAPN6225025 | Understanding Native Japanese Speakers (<i>Tanoshiku Kikou</i>) | 2 |
| JAPN6226025 | Japanese N5 Level Certification Preparation (<i>Nihongo Charenji N5</i>) | 4 |
| Total SCU | | 10 |

Additional Information

None

16. Minor Program: Metaverse in Business

Introduction

The objective of the Metaverse in Business minor program in general is to offer a new learning experience in business innovation in the digital world. After completing the Metaverse in Business minor program, students will be able to design Virtual Reality applications so that they are able to present users in a virtual world, as if they are in another place, and develop Augmented Reality applications to present virtual effects in the real world.

Career Options

AR/VR Designer, AR/VR Developer, AR/VR Engineer, AR/VR Researcher.

Course Distribution

Fundamental Courses

| Course | SCU |
|-------------------------------|-----------|
| ISYS6777052 Business Model | 2 |
| COMP6889051 Virtual Reality | 4 |
| COMP6890051 Augmented reality | 4 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|------------------------------|-----------|
| ISYS6778052 Data Analytics | 2 |
| DSGN6981053 Design Thinking | 4 |
| DSGN6980053 Interface Design | 4 |
| Total SCU | 10 |

Additional Information

None

Appendix: Free Electives (6th Semester)

| No | Course Owner Department | Course Code | Course Name | SCU | Semester |
|----|---------------------------------|-------------|--|-----|----------|
| 1 | Business Creation | ENTR6582005 | Business Strategy | 2 | 6 |
| 2 | Business Creation | ENTR6580005 | Digital Business Transformation | 2 | 6 |
| 3 | Business Information Technology | ISYS6574003 | Information Retrieval | 4 | 6 |
| 4 | Business Information Technology | ISYS6606003 | Smart Application | 2 | 6 |
| 5 | Business Law | LAWS6171028 | Business Competition & Consumer Protection Law | 2 | 6 |
| 6 | Business Law | LAWS6159005 | Legal Aspect in Business | 2 | 6 |
| 7 | Business Management | MGMT6456005 | Fundamentals of Supply Chain Management | 4 | 6 |
| 8 | Business Management | MGMT6455005 | Servitization and Customer Experience Management | 2 | 6 |
| 9 | Chinese Literature | CHIN6157026 | Chinese Business for Etiquette (Beginner) | 4 | 6 |

| No | Course Owner Department | Course Code | Course Name | SCU | Semester |
|----|-----------------------------------|---------------|--|-----|----------|
| 10 | Chinese Literature | CHIN6158026 | Chinese Business in Daily Communication | 4 | 6 |
| 11 | Chinese Literature | CHIN6159026 | Chinese Character Writing | 2 | 6 |
| 12 | Computer Science | COMP7128001 | Game Design | 2 | 6 |
| 13 | Computer Science | COMP6800001 | Human and Computer Interaction | 2/1 | 6 |
| 14 | Computer Science | COMP6696001 | Research Methodology in Computer Science | 2 | 6 |
| 15 | Computer Science | COMP8129001 | User Experience | 2/2 | 6 |
| 16 | Creative Advertising | DSGN6671007 | Creative Writing for Commercials | 4 | 6 |
| 17 | Creative Advertising | DSGN6651007 | Photography | 4 | 6 |
| 18 | Cyber Security | COMP6549001 | Software Security | 2 | 6 |
| 19 | English Literature | EDUC6054024 | Classroom Communication and Learning | 4 | 6 |
| 20 | English Literature | ENGL6169024 | English for Professionals | 2 | 6 |
| 21 | English Literature | SOCS6021024 | Social and Digital Media Writing | 2 | 6 |
| 22 | English Literature | ENGL6244024 | Social Media Broadcasting | 4 | 6 |
| 23 | Film | FILM6082009 | Alternative Distribution and Film Festival | 2 | 6 |
| 24 | Film | FILM6026009 | History of Indonesian Cinema | 2 | 6 |
| 25 | Film | FILM6080009 | Southeast Asian Cinema & Popular Culture | 4 | 6 |
| 26 | Food Tech | FOOD6073015 | Current Issues in Food Technology | 2 | 6 |
| 27 | Global Business Marketing | MKTG6294005 | Branding & Omnichannel Retailing | 4 | 6 |
| 28 | Global Business Marketing | MKTG6237005 | Global Strategic Marketing: Asia Pasific Perspective | 4 | 6 |
| 29 | Global Business Marketing | MKTG6237005 | Global Strategic Marketing: Asia Pacific Perspective | 4 | 6 |
| 30 | Global Business Marketing | MGMT6358005 | Managing Business Information | 2/2 | 6 |
| 31 | Global Business Marketing | MKTG6321005 | Marketing Data Analytics | 4 | 6 |
| 32 | Global Business Marketing | MKTG6631005 | Marketing Research | 3/1 | 6 |
| 33 | Global Business Marketing | MKTG6270005 | Retail and Omni Channel | 2 | 6 |
| 34 | Global Business Marketing | MKTG6322005 | Sales and Customer Relationship Management | 4 | 6 |
| 35 | Hotel Management | HTMN6018021 | Consumer Behavior in Hospitality | 2 | 6 |
| 36 | Hotel Management | HTMN6146021 | Food Safety Management | 2 | 6 |
| 37 | Hotel Management | HTMN6147021 | Hospitality Management | 4 | 6 |
| 38 | Hotel Management | MGMT6304021 | Organization Behavior in Hospitality | 2 | 6 |
| 39 | Hotel Management | HTMN6148021 | Research Methodology in Hospitality | 4 | 6 |
| 40 | Hotel Management | HTMN6145021 | Revenue Management in Hospitality | 2 | 6 |
| 41 | Hotel Management | HTMN6027021 | Service Management | 4 | 6 |
| 42 | Information Systems | ISYS6285003 | Digital and New Media | 2 | 6 |
| 43 | Information Systems | BUSS6043003 I | Introduction to E-Business | 4 | 6 |
| 44 | Interior Design | DSGN6888008 | Interior Accessories Design | 2 | 6 |
| 45 | International Business Management | BUSS6222005 | Export-Import Cost Management | 2 | 6 |

| No | Course Owner Department | Course Code | Course Name | SCU | Semester |
|----|---|-------------|--|-----|----------|
| 46 | International Business Management | BUSS6191005 | Export-Import Management | 2 | 6 |
| 47 | International Business Management | MGMT6458005 | Global Supply Chain Management | 2 | 6 |
| 48 | International Business Management | MGMT6369005 | Corporate Strategy in International Business | 2 | 6 |
| 49 | International Relations | INTR6162029 | Multiculturalism and Digital Society | 2 | 6 |
| 50 | International Relations | INTR6161029 | Political Economy of Global Media | 2 | 6 |
| 51 | Management | BUSS6109005 | Business Development | 4 | 6 |
| 52 | Management | BUSS6171005 | Business Sustainability | 4 | 6 |
| 53 | Management | BUSS6088005 | Current Issue in Business and Technology | 2 | 6 |
| 54 | Management | ISYS6079005 | E-Business System | 4 | 6 |
| 55 | Marketing Communication | COMM6540019 | Communication & Public Affairs | 2 | 6 |
| 56 | Marketing Communication | COMM6628019 | Communication Audit | 2 | 6 |
| 57 | Marketing Communication | COMM6533019 | Creative Program Design | 4 | 6 |
| 58 | Marketing Communication | COMM6425019 | Event Management | 2 | 6 |
| 59 | Marketing Communication | COMM6435019 | Global Consumer Behavior | 2 | 6 |
| 60 | Marketing Communication | COMM6613019 | Introduction to Media Industry | 2 | 6 |
| 61 | Marketing Communication | COMM6424019 | Media Campaign and Monitoring | 2/2 | 6 |
| 62 | Marketing Communication | COMM6617019 | Media Convergence | 2 | 6 |
| 63 | Marketing Communication | COMM6510019 | Reportage & Interview Technique | 4 | 6 |
| 64 | Marketing Communication | COMM6615019 | Script Writing | 2/2 | 6 |
| 65 | Marketing Communication | COMM6629019 | Understanding Intergenerational Communication | 2 | 6 |
| 66 | Mathematics | MATH6187016 | Machine Learning | 2/1 | 6 |
| 67 | Psychology | PSYC6123027 | Educational Psychology | 2 | 6 |
| 68 | Tourism | TRSM6218022 | Adventure Tourism Management | 4 | 6 |
| 69 | Tourism | TRSM6159022 | Anthropology of Travel and Tourism | 2 | 6 |
| 70 | Tourism | TRSM6222022 | Climate Change & Tourism | 2 | 6 |
| 71 | Tourism | TRSM6224022 | Environmental Health and Safety in Tourism | 2 | 6 |
| 72 | Tourism | TRSM6142022 | Event Management | 4 | 6 |
| 73 | Tourism | TRSM6216022 | Guiding and Interpretation | 2 | 6 |
| 74 | Tourism | TRSM6217022 | Immigration, Quarantine and Customs | 2 | 6 |
| 75 | Tourism | TRSM6212022 | Indonesian Culture | 4 | 6 |
| 76 | Tourism | ACCT6383022 | Principles of Tourism Accounting and Finance | 2 | 6 |
| 77 | Tourism | TRSM6225022 | Protected Area Planning & Management | 4 | 6 |
| 78 | Tourism | TRSM6220022 | Rural Tourism Entrepreneurship | 4 | 6 |
| 79 | Tourism | TRSM6221022 | Sport Tourism | 2 | 6 |

| No | Course Owner Department | Course Code | Course Name | SCU | Semester |
|----|-------------------------|-------------|----------------------------------|-----|----------|
| 80 | Tourism | MGMT6408022 | Strategic Management for Tourism | 2 | 6 |
| 81 | Tourism | TRSM6196022 | Tourism Community Empowerment | 2 | 6 |
| 82 | Tourism | BUSS6137022 | Tourism E-Business | 4 | 6 |
| 83 | Tourism | TRSM6140022 | Tourism Law and Regulation | 2 | 6 |
| 84 | Tourism | TRSM6219022 | Wildlife and Marine Tourism | 2 | 6 |

Enrichment Track Scheme

| Track | Semester 5 | | | | | | Semester 7 | | | | | | | | |
|-------|------------|----|----|----|----|-----|------------|----|----|----|----|----|----|-----|--|
| | IN | RS | EN | CD | SA | etc | IN | RS | EN | CD | SA | IS | SA | etc | |
| 1 | | | | | v | | v | | | | | | | | |
| 2 | | | | | v | | | v | | | | | | | |
| 3 | | | | | v | | | | v | | | | | | |
| 4 | | | | | v | | | | | v | | | | | |
| 5 | | | | | v | | | | | | v | | | | |
| 6 | | | | | v | | | | | | | v | | | |
| 7 | | | | | v | | | | | | | | v | | |

Note:

IN : Certified Internship
 RS : Certified Research
 EN : Certified Entrepreneurship
 CD : Certified Community Development
 SA : Certified Study Abroad
 IS : Certified Specific Independent Study
 etc : Study Program Special Purposes

Description:

Student will take one of enrichment program tracks

Certified Internship Track

| Code | Course Name | SCU | Total |
|------------------------------|--|-----|-------|
| Enrichment Program II | | | 20 |
| INTR6121029 | Industrial Experience in International Relations | 8 | |
| INTR6172029 | Scholarly Writing in International Relations | 8 | |
| INTR6132029 | EES in International Relations | 4 | |

Certified Research Track

| Code | Course Name | SCU | Total |
|------------------------------|--|-----|-------|
| Enrichment Program II | | | 20 |
| RSCH6331029 | Research Design in International Relations | 8 | |
| RSCH6590029 | Scientific Writing for International Relations | 8 | |
| RSCH6398029 | Capacity Building in International Relations | 4 | |

Certified Entrepreneurship Track

| Code | Course Name | SCU | Total |
|------------------------------|--|-----|-------|
| Enrichment Program II | | | 20 |
| ENTR6968029 | Business Initiation in International Relations | 8 | |
| ENTR6969029 | New Product Development Process for International Relations Students | 8 | |
| ENTR6239029 | EES in New Business for International Relations | 4 | |

Certified Community Development Track

| Code | Course Name | SCU | Total |
|------------------------------|---|-----|-------|
| Enrichment Program II | | | 20 |
| CMDV6130029 | Community Outreach Project Implementation | 8 | |
| CMDV6363029 | Community Outreach Project Design for International Relations Students | 8 | |
| CMDV6364029 | Employability and Entrepreneurial Skills in International Relations Community | 4 | |

Certified Study Abroad Track

| Code | Course Name | SCU | Total |
|---|-------------------------------------|-----|-------|
| Elective courses list for study abroad* | | | 20 |
| Enrichment Program II | | | |
| GLOB6005029 | Elective Course for Study Abroad 1 | 4 | |
| GLOB6006029 | Elective Course for Study Abroad 2 | 4 | |
| GLOB6007029 | Elective Course for Study Abroad 3 | 4 | |
| GLOB6008029 | Elective Course for Study Abroad 4 | 4 | |
| GLOB6251029 | Elective Course for Study Abroad 29 | 4 | |
| GLOB6253029 | Elective Course for Study Abroad 31 | 4 | |
| GLOB6011029 | Elective Course for Study Abroad 7 | 2 | |
| GLOB6012029 | Elective Course for Study Abroad 8 | 2 | |
| GLOB6013029 | Elective Course for Study Abroad 9 | 2 | |
| GLOB6014029 | Elective Course for Study Abroad 10 | 2 | |
| GLOB6015029 | Elective Course for Study Abroad 11 | 2 | |
| GLOB6016029 | Elective Course for Study Abroad 12 | 2 | |

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study

| Code | Course Name | SCU | Total |
|---|--|-----|-------|
| Elective courses list for Specific Independent Study* | | | 20 |
| Enrichment Program II | | | |
| CSIS6001029 | Course Certification | 3 | |
| CSIS6000229 | Technical Skill Enrichment | 4 | |
| CSIS6003029 | Industrial Project | 9 | |
| CSIS6004029 | Soft Skill Enrichment | 4 | |
| CSIS6005029 | Elective Course for Specific Independent Study 1 | 8 | |
| CSIS6006029 | Elective Course for Specific Independent Study 2 | 8 | |
| CSIS6007029 | Elective Course for Specific Independent Study 3 | 6 | |

| Code | Course Name | SCU | Total |
|-------------|---|-----|-------|
| CSIS6008029 | Elective Course for Specific Independent Study 4 | 6 | |
| CSIS6009029 | Elective Course for Specific Independent Study 5 | 6 | |
| CSIS6010029 | Elective Course for Specific Independent Study 6 | 5 | |
| CSIS6011029 | Elective Course for Specific Independent Study 7 | 5 | |
| CSIS6012029 | Elective Course for Specific Independent Study 8 | 5 | |
| CSIS6013029 | Elective Course for Specific Independent Study 9 | 5 | |
| CSIS6014029 | Elective Course for Specific Independent Study 10 | 4 | |
| CSIS6015029 | Elective Course for Specific Independent Study 11 | 4 | |
| CSIS6016029 | Elective Course for Specific Independent Study 12 | 4 | |
| CSIS6017029 | Elective Course for Specific Independent Study 13 | 4 | |
| CSIS6018029 | Elective Course for Specific Independent Study 14 | 4 | |
| CSIS6019029 | Elective Course for Specific Independent Study 15 | 3 | |
| CSIS6020029 | Elective Course for Specific Independent Study 16 | 3 | |
| CSIS6021029 | Elective Course for Specific Independent Study 17 | 3 | |
| CSIS6022029 | Elective Course for Specific Independent Study 18 | 3 | |
| CSIS6023029 | Elective Course for Specific Independent Study 19 | 3 | |
| CSIS6024029 | Elective Course for Specific Independent Study 20 | 3 | |
| CSIS6025029 | Elective Course for Specific Independent Study 21 | 2 | |
| CSIS6026029 | Elective Course for Specific Independent Study 22 | 2 | |
| CSIS6027029 | Elective Course for Specific Independent Study 23 | 2 | |
| CSIS6028029 | Elective Course for Specific Independent Study 24 | 2 | |
| CSIS6029029 | Elective Course for Specific Independent Study 25 | 2 | |
| CSIS6030029 | Elective Course for Specific Independent Study 26 | 2 | |
| CSIS6031029 | Elective Course for Specific Independent Study 27 | 2 | |
| CSIS6032029 | Elective Course for Specific Independent Study 28 | 2 | |
| CSIS6033029 | Elective Course for Specific Independent Study 29 | 1 | |
| CSIS6034029 | Elective Course for Specific Independent Study 30 | 1 | |
| CSIS6035029 | Elective Course for Specific Independent Study 31 | 1 | |
| CSIS6036029 | Elective Course for Specific Independent Study 32 | 1 | |

*) For students who take BINUS micro credential courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take micro credentials outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Further Study Track

Students will receive information about further study track during the registration period.

The Table of Prerequisite for International Relations Global Class Study Program

There is no list of courses prerequisites in this curriculum

Student should pass all of these quality controlled courses as listed below:

| No | Code | Course Name | SCU | Minimum Passing Grade | Semester |
|---------------------------|-------------|--|-----|-----------------------|----------|
| 1 | CHAR6013029 | Character Building: Pancasila | 2 | B | 1 |
| 2 | ENPR6312005 | Venture Creation | 2 | C | 4 |
| 3 | INTR6002029 | Introduction to International Relations | 4 | C | 1 |
| 4 | INTR6138029 | Fundamentals of Academic Writing in International Relations* | 2 | C | 1 |
| 5 | INTR6140029 | Foreign Policy Analysis | 4 | C | 2 |
| 6 | INTR6142029 | Diplomacy and International Politics | 2/2 | C | 3 |
| 7 | INTR6174029 | Thesis Writing Workshop | 4 | C | 6 |
| Specialized Topics | | | | | |
| 8 | INTR6082029 | Selected Topics in International Political Economy | 4 | C | 4 |
| | INTR6083029 | Selected Topics in Peace and Security | 4 | C | 4 |
| | INTR6084029 | NGOs and Civil Society Politics | 4 | C | 4 |
| | INTR6110029 | The Dynamics of Cross-Strait Relations | 4 | C | 4 |

*) Tutorial