

Japanese Literature

Introduction

We are entering the Industry 4.0 era, New innovation introduced to human life to make human life became much more easier. But there is also disruptive technology that threat human jobs. While the increase growth of Japanese investment in Indonesia, have given opportunities for Indonesian people who had knowledge in Japanese Language, Culture, and various hard skill to enter Japanese Industry. it is necessary to master the Japanese language, knowledge about Japanese Culture, and various skill. To meet this need, the Faculty of Humanities at BINUS UNIVERSITY has been offering the Japanese undergraduate Study Program since 2001. Graduates of the Japanese Study Program at BINUS UNIVERSITY will have Japanese knowledge, language skills, various hard and soft skill, and good attitudes that can be applied after completing their study.

The Japanese Study Program curriculum provides language skills consisting of competence in speaking, listening, reading, and writing, which enables the students to adapt to situations when dealing with Japanese people. Besides, they will also know of Japanese studies such as culture, ethics, community, and history. So that the graduates will be able to get a job soon or to set up their own business after graduating, students are provided with practical knowledge of Japanese business and management, Japanese business culture, as well as knowledge of entrepreneurship. Furthermore, the students are also equipped with Japanese computer skills and information technology so that they will be able to communicate more efficiently in the modern world.

Graduates of the Japanese Study Program will have high-level analytical skills if they wish to continue their education or to work in fields such as business, manufacturing industry, services, tourism, or communication. The professions that graduates could consider are Japanese speaker, translator, interpreter, public relations officer, secretaries, researchers or entrepreneurs.

There is also Minor and Free Elective program which student can explore their interest. Developed their abilities, and apply it on their work. Student will have access to various subject in Computer Science, Design, Hospitality, and many more.

Vision

To become world class study program with graduates that excellent in Japanese language skill, cultural knowledge, and able to utilize technology to compete in global society.

Mission

The mission of Japanese Department is to build the nation and to contribute in global community development by providing world class education by means of:

1. Educating students to develop creative, innovative mind and professional attitude to become lifelong learners through holistic approach that meets Indonesian and Japanese culture values.
2. Educating students with excellent in applied Japanese language skills, cultural knowledge, multidisciplinary perspectives through various multimedia platform based on Information and Communication Technology.
3. Resolving the nation's issues through providing a solid learning and research experience of Japanese values through multi perspectives studies.
4. Empowering Binusian to develop communities continuously through appreciation on Indonesian and Japanese values to improve the quality of life of Indonesian and the global community.

Prospective Career of the Graduates

With the skills mentioned above and knowledge, the Japanese graduates are expected to be able to develop themselves in the community for the following professions:

1. Japanese Speaker
2. Japanese Business Correspondent
3. Japanese Interpreter and Translator
4. Japanese Public Relations Officer/ Guest Relation Officer
5. Independent Travel/ Tourism Agency
6. Hospitality Service
7. Entrepreneur
8. Etc.

Curriculum

The advances in communication and information technology have accelerated the pace of global communications. Various activities and types of work need the expertise and skill of different categories of communication. Communication in the Japanese language cannot be separated from the use of sophisticated communication technology and information.

The curriculum of the Japanese Study Program in the Faculty of Humanities at BINUS UNIVERSITY is designed in such a way that the graduate will be able to grasp the fundamental knowledge and skills that are required for participation in the global activity. The curriculum refers to the development of industry and commerce. The curriculum is grouped as followed:

1. General Group

This group provides basic competence in the Japanese language for Japanese graduates from BINUS UNIVERSITY. The Competencies include Character Building and English skills. Furthermore, they are expected to have an entrepreneurial spirit.

2. Japanese Language Group

This group consists of Japanese Language skills and Linguistics that support the students in studying the Japanese language. Students will learn Japanese from beginner level into an advanced level in various courses. The student will also learn translation between the Japanese language to Indonesia and vice versa.

3. Japanese Studies Group

This group consists of knowledge about Japanese as studies, such as Japanese culture, ethics, community, history. It also gives the students the ability to think logically and enables them to analyse the differences between Japan and Indonesia in various perspectives. Students also get knowledge about the condition of Japan as a country in economic and politic perspective.

4. Japanese Business Group

This group consists of knowledge about the Japanese language in a business context and the particular term of Japanese business language. Besides language, the student will also learn the Japanese Business Culture and Work Ethics in Japanese Company

5. Minor/ Free Elective Group

This groups consist of subjects from various department that which provided student chance to improve their skill based on their interest. Student will have access to subject from computer science, design, hospitality, and many more.

6. Enrichment Group

This group consists of enrichment tracks that can enrich a student's experience to assess their Japanese language and knowledge about Japan. There are five choices of enrichment tracks, i.e. Internship at Japan industries, Study Abroad to Japan, Community Development, Research and Entrepreneurship.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6013025	Character Building: Pancasila	2	20
	JAPN6191025	Threshold in Japanese	3	
	JAPN6192025	Pre Basic Japanese	3	
	JAPN6197025	Composition I (<i>Sakubun I</i>)	2	
	JAPN6150025	Ideas and Images of Japanese Culture (<i>Nihon Bunka Aidea to Imeeji</i>) ² (AOL)	2	
	JAPN6151025	Reflection of Japanese Experience (<i>Nihon Keiken no Han'ei</i>) ² (AOL)	2	
	COMP6165025	Japanese Computer (<i>Nihon no Kompyuta</i>) (AOL)	2	
	JAPN6146025	Japanese in Use I (<i>Sougou Nihongo I</i>)	4	
	Foreign Language Courses		0	
2	CHAR6014025	Character Building: Kewarganegaraan	2	20
	JAPN6193025	Basic Japanese	2	
	JAPN6194025	Upper Basic Japanese	2	
	JAPN6198025	Composition II (<i>Sakubun II</i>) ²	2	
	JAPN6153025	Japanese in Use II (<i>Sougou Nihongo II</i>)	4	
	JAPN6173025	Contemporary Japanese Society Through Various Perspective (<i>Nihon Shakai e no Kangaekata</i>) (AOL)	2	
	ISYS6202025	Social Informatics	4	
	COSC6011025	Foundations of Artificial Intelligence	2	
	Foreign Language Courses		0	
3	CHAR6015025	Character Building: Agama	2	20
	JAPN6195025	Pre-Intermediate Japanese Grammar (<i>Shochuukyuu Bunpou</i>)	4	
	JAPN6196025	Pre-Intermediate Reading Comprehension (<i>Shochuukyuu Dokkai</i>) ² (AOL)	2	
	JAPN6199025	Composition III (<i>Sakubun III</i>)	2	
	JAPN6200025	Japanese in Use III (<i>Sougou Nihongo III</i>) ² (AOL)	4	
	JAPN6116025	Japanese Corporate Culture and Management (<i>Nihon No Kigyou Bunka to Manejimento</i>)	2	
	LANG6027025	Indonesian	2	
	ENPR6311005	Creativity and Innovation	2	
	Foreign Language Courses		0	
4	JAPN6161025	Introduction to Linguistics (Gengogaku I) ² (AOL)	2	18
	JAPN6083025	Composition and Presentation (<i>Sakubun to Happyou</i>) (AOL)	2	
	JAPN6162025	Japanese Literary Criticism (<i>Nihon Bungaku Hyouron</i>) ²	2	
	JAPN6215025	Japanese Language Proficiency Test Preparation (<i>Nihongo Nouryoku Mogi Shiken</i>) (AOL)	2	
	JAPN6115025	Japanese in Translation I (<i>Nihongo Honyaku I</i>) (AIE)	2	
	JAPN6201025	Japanese Business Culture and Communication (<i>Nihon Bijinesu Bunka to Komyunikeeshon</i>) ²	4	

Sem	Code	Course Name	SCU	Total
	PSYC6133025	Logic and Scientific Writing	2	
	ENPR6312005	Venture Creation	2	
	Foreign Language Courses		0	
5	JAPN6108025	Scientific Research Methodology (<i>Kenkyuu Riron</i>) (AOL & AIE)	2	22
	Stream: Japanese Language & Business Culture			
	JAPN6203025	Intermediate Listening Comprehension (<i>Chuukyuu Choukai</i>)	4	
	JAPN6117025	Intermediate Japanese (<i>Chuukyuu Bunpou</i>) (AOL)	4	
	JAPN6118025	Text Analysis (<i>Chuukyuu Dokkai</i>)	4	
	JAPN6165025	Advanced Linguistics (<i>Gengogaku II</i>)	2	
	JAPN6202025	Japanese in Translation II (<i>Nihongo Honyaku II</i>)	4	
	JAPN6032025	Japanese Work Ethics (<i>Bijinesu Mana-</i>) (AOL)	2	
	Minor Program		20	
	Free Electives		20	
6	Enrichment Program I		20	20
7	Enrichment Program II		20	20
8	JAPN6180025	Pre Thesis	2	6
	JAPN6181025	Thesis	4	
	JAPN6008025	Thesis	6	
Total Credits 146 SCU				

2) Global Learning System course

-) **AOL** - Assurance of Learning Process System
-) **AIE** - Artificial Intelligence Embedded Course

Stream/Minor/Free Electives:

For 5th Semester: Students are required to choose Cross Stream or Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Pre-thesis (2 SCU) & Thesis (4 SCU) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program

Foreign Language Courses:

Students will take foreign language courses according to Beelingua Placement Test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

Appendix Foreign Language Courses

Foreign Language Courses		SCU
ENGL6253025	English for Frontrunners	0
ENGL6254025	English for Independent Users	0
ENGL6255025	English for Professionals	0
JAPN6190025	Basic Japanese Language*	0
CHIN6163025	Basic Chinese Language*	0

*) This course is optional for students

1. Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.
2. Students with Beelingua Placement Test score between 60 and 99 are required to take English for Independent Users and English for Professionals.
3. Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua

Minor Scheme

Minor Program	Semester 5
Minor @ Binus Kemanggisan	
Blockchain Technology and Business	-
Creative Digital Storytelling	v
Cross Cultural Communication	v
Data Analytics	v
Digital Banking	-
Digital Ecosystem	v
English for Business Professionals	v
Event Business and Entertainment	v
Human Capital in Digital Workplace	v
Interactive & Users Experience Design	v
Sustainable Development	v
Minor @ Binus Alam Sutera	
Digital Transformation	v
Minor @ Binus Bekasi	
Culinary	v
Korean Culture and Creativity	v
Minor @ Binus Malang	
Chinese for Career Pathways	v
English for Business Professionals	v
Digital Technopreneur	v
Minor @ Binus Bandung	
DesignPreneur	v
Robotic Process Automation	-
Minor @ Binus Semarang	
Content Creation	v
Immersive Journey to Japanese Language and Culture	-
Metaverse in Business	v
Minor @ Binus Medan	
Global Business	v

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program: Creative Digital Storytelling

Introduction

Digital storytelling, by definition, is the process of telling a story using video, images, audio, music, geospatial applications, and any other digital media. Thus, this minor introduces the concept and skills in producing and communicating videos, images, and texts through English. It is interdisciplinary in its nature and relies heavily on critical and analytical thinking. It also aims to familiarize students with the technology/ tools needed to adapt a literary work to another form or vice versa. It is the minor that blend perspectives of arts with humanities to facilitate new interpretation of literary works.

Career Options

Social Media Content Creator; Digital Storyteller; Brand Designer; Digital Storytelling News Editor; Social Media Specialist; Digital Associate; Video Editor; Content Creator; Content Creator; Scriptwriter; Fiction writers; Non-Fiction Writers; Copywriter; Social Media Specialist.

Course Distribution

Fundamental Courses

Course	SCU
ENGL6274024 Approaches in Multimodal Storytelling	2
DSIN6033007 Visual Storytelling	2
ENGL6275024 Storytelling for Business	2
FILM6118009 Script Development & Pitching	4
Total SCU	10

Supporting Courses

Course	SCU
ENGL6276024 Cultures, Language, and Arts Production	4
JAPN6212025 Anime and Manga as Storytelling	2
ENGL6277024 Music as Medium for Storytelling	4
Total SCU	10

Additional Information

None

2. Minor Program: Cross Cultural Communication

Introduction

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

Career Options

Language specialist, language localization specialist, translator, interpreter, mobility consultant/staff.

Course Distribution

Fundamental Courses

Course	SCU
CHIN6132026 Chinese Conversation in Daily Activities	4
COMM6502019 Communication in Diversity	2
BUSS6170025 Asian Business Ethics	4
Total SCU	10

Supporting Courses

Course	SCU
CHIN6134026 Chinese Conversation in Business Communication	4
LAWS6158028 Private International Law	2
INTR6135029 Comparative Politics	4
Total SCU	10

Additional Information

None

3. Minor Program: Data Analytics

Introduction

The Data Analytics minor program provides insight into acquisitions and analysis of data in organizations by using critical thinking from multiple strategic perspectives, including consumer behavior communicated in the form of visualizations/models that can support retrieval decision.

Career Options

Data Analyst, Marketing Analyst.

Course Distribution

Fundamental Courses

Course	SCU
ISYS6680003 Introduction to Data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
Total SCU	10

Supporting Courses

Course	SCU
ISYS6682003 Application of Predictive Analytics to Business Data	4
ISYS6683003 Prescriptive Analytics and Optimization	4
MKTG6312005 Digitalization of Markets and Consumption	2
Total SCU	10

Additional Information

None

4. Minor Program: Digital Ecosystem

Introduction

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

Career Options

Chief technology officer, digital business strategy expert/consultant, digital solution architect, digital business strategy manager, digital operations manager.

Course Distribution

Fundamental Courses

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
ISYS6549003 Digital Innovation	4
COMP6937001 Current Trends in Technology	2
Total SCU	10

Supporting Courses

Course	SCU
COMM6501019 Narrative Development	4
DSGN6834007 Visual Identity	4
COMP6685001 Cyber Security for Business	2
Total SCU	10

Additional Information

None

5. Minor Program: English for Business Professionals

Introduction

This minor focuses on students who are interested in English in the business context. Students will learn about leadership and management, as well as language innovations in marketing and advertising. There will also be discussions on business communication issues.

Career Options

Manager, Business practitioner, Entrepreneur, Professional employee.

Course Distribution

Fundamental Courses

Course		SCU
ENGL6154024	English for Business Communications	4
MKTG6112024	Language Innovations in Marketing and Advertising	2
ENGL6244024	Social Media Broadcasting	4
Total SCU		10

Supporting Courses

Course		SCU
ENGL6258024	English for Global Leadership	2
ENGL6169024	English for Professionals	2
COMM6506024	Current Issues in Business Communications	2
ENGL6245024	Business Rhetoric	4
Total SCU		10

Additional Information

None

6. Minor Program: Event Business and Entertainment

Introduction

This minor program provides practical and managerial skills, as well as knowledge of business in MICE (Meeting, Incentive, Convention, Exhibition) event, sport event, and festival, enabling students to plan and conduct a successful event.

Career Options

Professional event organizer, Professional Conference Organizer, Even Coordinator, Convention Services Supervisor, Venue Supervisor, Entertainment Supervisor, Event Promotor, Events Planner, Sporting Event Organizer, Catering Coordinator.

Course Distribution

Fundamental Courses

Course		SCU
HTMN6151021	Event Marketing Management	2
HTMN6152021	Catering Management	4
TRSM6232022	MICE (Meeting, Incentive, Convention, Exhibition) Management	4
Total SCU		10

Supporting Courses

Course		SCU
TRSM6233022	Event Sponsorship and Funding	2
TRSM6234022	Sport and Entertainment Event Management	4
TRSM6235022	Festival & Cultural Event	4
Total SCU		10

Additional Information

None

7. Minor Program: Human Capital in Digital Workplace

Introduction

HCDW focuses on the human aspect of improving performance and developing human resources in the Industrial 4.0 era, which utilizes a significant number of digital and mobile workspaces.

Career Options

Human resource consultant, human resource manager, HR application developer (HRIS developer), HR development consultant.

Course Distribution

Fundamental Courses

Course		SCU
PSYC6174027	Psychology in The Workplace	4
MGMT6349005	Digital Workplace Strategy	4
ISYS6551003	Digital Workplace and Technology	4
LAWS6157028	Legal Aspects in Digital Workplace	4
PSYC6175027	Human Resources Development	4
Total SCU		20

Additional Information

None

8. Minor Program: Interactive & Users Experience Design

Introduction

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to ensure that the digital products produced have adopted the UX theory. In this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 6 (six) subjects that can be selected.

Career Options

UX Researcher, UX Designer, Usability Analyst, Information Architect, Interaction Designer, Visual Designer, Content Strategies

Course Distribution

Fundamental Courses

Course	SCU
ISYS6553003 User-Centered Research and Evaluation	4
PSYC6176027 Psychology and User Experience	4
DSIN6003007 Fundamental of Interface Design	2
Total SCU	10

Supporting Courses

Course	SCU
ISYS6554003 Core Principles: Interactive Design	4
DSGN6837007 Digital Design Production	4
ISYS6556003 Information Architecture	2
Total SCU	10

Additional Information

None

9. Minor Program: Sustainable Development

Introduction

The minor program on the topic of Sustainable Development prepares students from other disciplines for careers in engineering-related fields. Students will receive enrichment in the fields of Architecture, Industrial Engineering, Civil Engineering, Computer Engineering, and Food Technology. Students also gain knowledge of the development and application of the latest technology in the engineering field, which supports sustainable development and the industrial revolution 4.0.

Career Options

Construction Manager; Property Manager; Building Manager; Civil Engineer; Project Manager; Pre Sales and Marketing Engineer, Product Specialist, Product Development, Business Development.

Course Distribution

Fundamental Courses

Course	SCU
ISYE6154011 Sustainable Design and Manufacture	4
CPEN6217010 Digital for Sustainable Development	4
ARCH6119014 Introduction to Sustainable Development	2
Total SCU	10

Supporting Courses

Course		SCU
ISYE6155011	Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008	Engineering Material	4
CIVL6118013	Engineering Economic	4
Total SCU		10

Additional Information

None

10. Minor Program: Digital Transformation
Introduction

Digital Transformation provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

Career Options

Business Analyst, System Analyst, Corporate Information Systems Designer, Database Administrator, Database Designer, Technopreneur, IS Project Manager, IT/IS Consultant and Auditor, Social Media professional, and Marketing Analyst.

Course Distribution
Fundamental Courses

Course		SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
MGMT6484005	Digital Strategy	2
Total SCU		10

Supporting Courses

Course		SCU
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
ISYS6560003	Success Factor for Leading Digital Transformation	2
Total SCU		10

Additional Information

None

11. Minor Program: Culinary

Introduction

The Culinary Minor Program provides learning that focuses on Culinary, Pastry & Bakery field. The curriculum design is more of practicums, which aim to make students have the competencies required in the fields of Food Production, Pastry & Bakery and Authentic Indonesian Cuisine.

Career Options

Entrepreneur in the field of Culinary (Resto, Café, Catering Business), Chef, Restaurant Owner/Manager.

Course Distribution

Fundamental Courses

Course	SCU
HTMN6108021 Food and Beverage Management	2
HTMN6008021 Kitchen Operation	4
HTMN6128021 Pastry and Bakery Operation	4
Total SCU	10

SCU for HTMN6008021, HTMN6128021 are practical

Supporting Courses

Course	SCU
HTMN6155021 Indonesian Cuisine	4
HTMN6125021 Restaurant Operation	4
HTMN6154021 Culinary Tourism	2
Total SCU	10

SCU for HTMN6155021, HTMN6125021 are practical

Additional Information

None

12. Minor Program: Korean Culture and Creativity

Introduction

This minor program provides knowledge and experience in Korean Performance and Culture. The courses will cover pop art, culture, cuisine, film, drama, music, and language. Students who have international experience, especially in Korea, will have a wide range of employment opportunities.

Career Options

Content Creator, Performer, Creative Marketer, Event Organizer, Foodpreneur, and Advertiser working in a Korean environment.

Course Distribution

Fundamental Courses

Course	SCU
HTMN6163021 Korean Cuisine and Culinary Arts	4
COMM6718019 Korean Language and Media	4
FILM6134009 Hallyu Creative Content	2
Total SCU	10

Supporting Courses

Course	SCU
FILM6135009 K-Drama and Beyond: Analysis and Appreciation	4
COMM6719019 K-Pop Culture and Performance	4
MKTG6339005 K-Pop and K-Drama Marketing and Promotion	2
Total SCU	10

Additional Information

None

13. Minor Program: Chinese for Career Pathways

Introduction

This minor program offers a variety of courses customized to industry needs for Binus non-Chinese Literature students. With this minor program, students who do not major in Mandarin can still experience the benefits of mastering basic Mandarin, which is currently required by industries such as Hospitality, Chinese Companies, Management Banking, and Communication skills.

Career Options

Business Administration, Translation and Interpretation, International Relations and Diplomacy, Tourism and Hospitality, Marketing and Communications.

Course Distribution

Fundamental Courses

Course	SCU
CHIN6196026 Mandarin for Future Career	4
CHIN6197026 Easy Way to HSK 2 Preparation	4
CHIN6198026 Exploring Modern Chinese Culture	2
Total SCU	10

Supporting Courses

Course		SCU
CHIN6199026	Chinese Digital Technology	2
CHIN6200026	Traveling to China	2
CHIN6201026	Special Topics in Chinese Business	2
CHIN6202026	Global Strategic Marketing: Chinese Perspective	4
Total SCU		10

Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students.

14. Minor Program: Digital Technopreneur

Introduction

Digital Technopreneur is a minor program that facilitates students in exploring the potentials of developing digital technology venture that combines technical competence with entrepreneurial skills, creativity, and innovative ideas to produce digital technology business models & prototypes. The minor program embraces the human-centered approach in helping students to develop innovative value propositions.

Career Options

Entrepreneur, Digital-preneur, Techno-preneur, Creative-preneur, Design-preneur.

Course Distribution

Fundamental Courses

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
DSGN6839006	Interactive Design	4
COMM6504018	Digital Branding	2
ENPR6196002	Market Intelligence	2
COMP6687004	User Experience Design	4
DSGN6844023	Prototyping Digital Future	4
Total SCU		20

Additional Information

None

15. Minor Program: Designpreneur

Introduction

The Designpreneur Minor program give students the ability to be able to produce innovative work in the form of products or services based on creativity and design that can be utilized in running or developing a business.

Career Options

Design journalist, product designer, packaging designer, service system designer, service process analyst, creative director, sociopreneur.

Course Distribution

Fundamental Courses

Course	SCU
ENTR6525032 Fundamental of Designpreneur	4
COMP6688031 UI/UX Development	4
DSGN6797034 Surface Packaging Design	4
ENTR6526032 Hospitality and Service Design	4
DSGN6843033 Project Design	4
Total SCU	20

Additional Information

None

16. Minor Program: Content Creation

Introduction

You've probably heard it by now: Content is king. But why? Those days Consumers are going online, marketing has gone digital, and content creation is more important now than ever. Content creation encapsulates copywriting, design, production and other media that provide value and connect you to your target audience. Matching search intent and providing value (to the consumer and brand) is the foundation of successful content creation. Content creators produce work on a variety of platforms including social media, blogs, podcasts, video platforms, case studies, white papers, infographics and more.

Career Options

Content Creator, Influencer, Social media Specialist.

Course Distribution

Fundamental Courses

Course	SCU
FILM6105009 Filmmaking Fundamental	4
MKTG6336055 Content Marketing Analytics	4
DSIN6042053 Photography for Creators	2
Total SCU	10

Supporting Courses

Course	SCU
DSIN6094053 Content Storytelling	4
DSIN6043053 Strategic Influence	2
DSIN6041053 Introduction to Visual Communication Design	4
Total SCU	10

Additional Information

None

17. Minor Program: Metaverse in Business

Introduction

The objective of the Metaverse in Business minor program in general is to offer a new learning experience in business innovation in the digital world. After completing the Metaverse in Business minor program, students will be able to design Virtual Reality applications so that they are able to present users in a virtual world, as if they are in another place, and develop Augmented Reality applications to present virtual effects in the real world.

Career Options

AR/VR Designer, AR/VR Developer, AR/VR Engineer, AR/VR Researcher.

Course Distribution

Fundamental Courses

Course	SCU
ISYS6777052 Business Model	2
COMP6889051 Virtual Reality	4
COMP6890051 Augmented reality	4
Total SCU	10

Supporting Courses

Course	SCU
ISYS6778052 Data Analytics	2
DSGN6981053 Design Thinking	4
DSGN6980053 Interface Design	4
Total SCU	10

Additional Information

None

18. Minor Program: Global Business

Introduction

The Global Business minor program is designed for students who aspire to integrate creativity, business acumen, and technological expertise in a global context. This program equips students with essential knowledge and skills in digital business innovation, creative industry management, and emerging technologies. Students will explore topics such as digital entrepreneurship, creative content monetization, business model innovation, and the application of advanced technologies like artificial intelligence, blockchain, and immersive media in creative industries. By combining business strategy with technological advancements, this minor prepares students to become agile professionals capable of navigating and leading in the evolving global marketplace. This program is ideal for students from various disciplines who wish to enhance their competencies in creative business and technology, fostering interdisciplinary innovation and international competitiveness.

Career Options

Digital Business Strategist, Creative Entrepreneur, Digital Marketing Specialist, UX/UI Designer, Tech-Driven Product Manager, Creative Industry Manager, E-commerce & Content Monetization Expert, Brand & Digital Experience Manager, Creative Technologist.

Course Distribution

Fundamental Courses

Course	SCU
DSIN6142066 Global Interactive Design	4
BUSS6275061 E-Commerce and Digital Entrepreneurship	4
COSC6159060 Emerging Technologies in Global Business	4
ISYS6997064 Data Analytics for Global Business	4
TRDE6001065 Global Regulatory Environment	4
Total SCU	10

Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students.

Appendix: Free Electives (5th Semester)

No	Course Owner Department	Course Code	Course	SCU	Semester
1	Tourism	TRSM6142022	Event Management	4	5
2	Tourism	TRSM6196022	Tourism Community Empowerment	2	5
3	Tourism	TRSM6218022	Adventure Tourism Management	4	5
4	Tourism	TRSM6220022	Rural Tourism Entrepreneurship	4	5
5	Tourism	TRSM6221022	Sport Tourism	2	5
6	Tourism	TRSM6222022	Climate Change & Tourism	2	5
7	Tourism	BUSS6137022	Tourism E-Business	4	5
8	Tourism	TRSM6216022	Guiding and Interpretation	2	5
9	Tourism	TRSM6217022	Immigration, Quarantine and Customs	2	5
10	Tourism	TRSM6212022	Indonesian Culture	4	5
11	Tourism	TRSM6159022	Anthropology of Travel and Tourism	2	5
12	Tourism	TRSM6140022	Tourism Law and Regulation	2	5
13	Tourism	ACCT6383022	Principles of Tourism Accounting and Finance	2	5
14	Tourism	MGMT6408022	Strategic Management for Tourism	2	5
15	Statistics	STAT6157049	Data Mining and Visualization	2	5
16	Psychology	PSYC6124027	Psychology of Early Childhood Education	4	5
17	Psychology	PSYC6125027	Psychology of Special Needs Education	4	5
18	Psychology	PSYC6145027	Urban Psychology	4	5
19	Psychology	PSYC6191027	E-Learning Psychology	4	5
20	Psychology	PSYC6138027	Lifespan Development	4	5
21	Primary Teacher Education	EDUC6108030	Coding for Children	2	5

No	Course Owner Department	Course Code	Course	SCU	Semester
22	Primary Teacher Education	EDUC6109030	Technology Literacy	2	5
23	Primary Teacher Education	EDUC6107030	Out of School Science Learning	2	5
24	Primary Teacher Education	EDUC6112030	Teaching BIPA	4	5
25	Primary Teacher Education	EDUC6113030	Children's Literature	2	5
26	Primary Teacher Education	EDUC6110030	Integrated Social Studies, Ethno Art and Craft	2/2	5
27	Primary Teacher Education	EDUC6098030	Technology for Adaptive Learning	4	5
28	New Media	DSGN6743007	Digital Graphic Reproduction	4	5
29	Marketing Communication	COMM6624019	Digital Creative Content	2/2	5
30	Marketing Communication	COMM6620019	Online Publishing	2/2	5
31	Marketing Communication	COMM6533019	Creative Program Design	2/2	5
32	Marketing Communication	COMM6510019	Reportage & Interview Technique	2/2	5
33	Marketing Communication	COMM6410019	Digital Broadcasting Production	2/2	5
34	Marketing Communication	COMM6633019	Corporate Sustainability	4	5
35	Marketing Communication	COMM6632019	Writing for Corporate Communication	2/2	5
36	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
37	Marketing Communication	COMM6634019	Environmental Issues and Brand Activism	4	5
38	Marketing Communication	COMM6635019	Integrated Marketing Communication	2	5
39	Marketing Communication	COMM6638019	Social Media Planning & Engagement	2/2	5
40	Management	MGMT6462005	Leadership Agility	4	5
41	Management	ISYS6744005	E-Business Strategy and Implementation	4	5
42	International Relations	INTR6153029	Regional Integration in East Asia	2	5
43	International Relations	INTR6137029	Indonesia in Perspectives	2	5
44	International Relations	INTR6178029	Introduction to International Political Economy	2	5
45	International Relations	INTR6179029	Introduction to Security Studies	2	5
46	International Relations	INTR6180029	Introduction to International Media	2	5
47	International Relations	INTR6142029	Diplomacy and International Politics	2/2	5
48	International Business Management	MGMT6357005	Multinational Corporation Management	4	5
49	International Business Management	BUSS6223005	Trade in Asia	2	5
50	International Business Management	BUSS6224005	Special Topics in International Business	4	5
51	Interior Design	DSGN6614008	Signage and Way Finding Design for Interior	2	5
52	Information Systems	ISYS6596003	User Experience Research and Design	4/2	5

No	Course Owner Department	Course Code	Course	SCU	Semester
53	Information Systems	ISYS6893003	Information Systems Analysis and Design	4/2	5
54	Industrial Engineering	ISYE6067011	Global Supply Chain	2	5
55	Industrial Engineering	ISYE6130011	Project Management	2	5
56	Hotel Management	MGMT6304021	Organization Behavior in Hospitality	2	5
57	Hotel Management	HTMN6145021	Revenue Management in Hospitality	2	5
58	Hotel Management	HTMN6027021	Service Management	4	5
59	Hotel Management	HTMN6018021	Consumer Behavior in Hospitality	2	5
60	Hotel Management	HTMN6147021	Hospitality Management	4	5
61	Hotel Management	HTMN6148021	Research Methodology in Hospitality	4	5
62	Global Business Marketing	MKTG6321005	Marketing Data Analytics	4	5
63	Global Business Marketing	MKTG6322005	Sales and Customer Relationship Management	4	5
64	Global Business Marketing	MKTG6237005	Global Strategic Marketing : Asia Pasific Perspective	4	5
65	Global Business Marketing	MKTG6631005	Marketing Research	3/1	5
66	Global Business Marketing	MGMT6358005	Managing Business Information	2/2	5
67	Game Application and Technology	GAME6085001	Object Oriented Game Programming	2	5
68	Film	FILM6059009	Global Cinema	4	5
69	English Literature	SOCS6021024	Social and Digital Media Writing	2	5
70	English Literature	ENGL6169024	English for Professionals	2	5
71	English Literature	ENGL6244024	Social Media Broadcasting	4	5
72	English Literature	EDUC6054024	Classroom Communication and Learning	4	5
73	Data Science	DTSC6014001	Machine Learning	2	5
74	Cyber Security	COMP6542001	Computer Security Fundamental	2	5
75	Creative Advertising	DSGN6661007	Photography	4	5
76	Computer Science	COMP6800001	Human and Computer Interaction	2/1	5
77	Computer Engineering	CPEN6232010	Cloud Technology Practice	2	5
78	Business Management	MGMT6461005	Category Management	2	5
79	Business Law	LAWS6110028	Cyber Law	2	5
80	Business Law	LAWS6159028	Legal Aspect in Business	2	5
81	Business Law	LAWS6171028	Business Competition & Consumer Protection Law	2	5
82	Business Law	LAWS6181028	Industrial Relations & Alternative Dispute Resolution	2	5
83	Business Law	LAWS6052028	Bankruptcy Law	2	5
84	Business Law	LAWS6167028	Legal Philosophy & Professional Ethics	2	5
85	Business Law	LAWS6174028	Contract & Legislative Drafting	2	5
86	Business Information Technology	ISYS6579003	Knowledge-Based AI: Cognitive Systems	4	5
87	Business Creation	ENPR6142005	Digital Business Transformation	4	5
88	Business Creation	ENPR6106005	Product Design & Branding	2	5
89	Business Creation	ENPR6107005	Business Communication & Strategy	4	5

No	Course Owner Department	Course Code	Course	SCU	Semester
90	Architecture	ARCH6146014	Interior Architecture	4	5
91	Architecture	ARCH6128014	Multimedia in Design Presentation	4	5
92	Architecture	ARCH6147014	Behavior in Architecture	4	5
93	Animation	DSGN6689007	Concept Art & Production Design	2	5
94	Animation	DSGN6690007	Animation Storytelling	2	5
95	Fashion	FASH6186040	Contemporary Fashion	2	5
96	Fashion	FASH6180040	Fashion Trend Forecasting	2	5
97	Chinese Literature	CHIN6157026	Chinese Business for Etiquette (Beginner)	4	5
98	Chinese Literature	CHIN6158026	Chinese Business in Daily Communication	4	5
99	Marketing Communication	COMM6637019	Brand Activation	2/2	5
100	Computer Science	COSC6108001	Mobile Programming	2	5

Enrichment Track Scheme

Track	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	etc
1	v							v						
2		v						v						
3			v					v						
4				v				v						
5					v			v						
6	v								v					
7		v							v					
8			v						v					
9				v					v					
10					v				v					
11	v									v				
12		v								v				
13			v							v				
14				v						v				
15					v					v				
16	v										v			
17		v									v			
18			v								v			
19				v							v			
20					v						v			
21	v											v		
22		v										v		
23			v									v		
24				v								v		
25					v							v		
26						v		v						
27						v			v					

Track	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	etc
28						v				v				
29						v					v			
30						v						v		
31	v												v	
32		v											v	
33			v										v	
34				v									v	
35					v								v	

Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	etc	: Study Program Special Purposes
CD	: Certified Community Development		

Description:

Student will take one of enrichment program tracks

Certified Internship Track

Code	Course Name	SCU	Total
For students who take only Internship track in semester 6, should take these courses:			20
Enrichment Program I			
JAPN6182025	Corporate Culture Experience I	8	
JAPN6183025	Phenomena Observation in Industries I	8	
JAPN6184025	Self Management and Teamwork Skill I	4	
For students who take Internship track in semester 6 and 7, should take these courses:			
Enrichment Program I			
JAPN6182025	Corporate Culture Experience I	8	
JAPN6183025	Phenomena Observation in Industries I	8	
JAPN6184025	Self Management and Teamwork Skill I	4	
Enrichment Program II			
JAPN6185025	Corporate Culture Experience II	8	
JAPN6186025	Phenomena Observation in Industries II	8	
JAPN6187025	Self Management and Team Work Skill II	4	

Certified Research Track

Selected Research Track			
Code	Course Name	SCU	Total
For students who take only Internship track in semester 6, should take these courses:			20
Enrichment Program I			
RSCH6400025	Research Design in Japanese Studies	8	
RSCH6594025	Academic Writing in Japanese Studies	8	
RSCH6480025	Teamwork and Communication Skill Experience	4	

Code	Course Name	SCU	Total
For students who take Internship track in semester 6 and 7, should take these courses:			
Enrichment Program I			
RSCH6400025	Research Design in Japanese Studies	8	
RSCH6594025	Academic Writing in Japanese Studies	8	
RSCH6480025	Teamwork and Communication Skill Experience	4	
Enrichment Program II			
RSCH6403025	Research Experience in Japanese Studies	8	
RSCH6595025	Scientific Writing in Japanese Studies	8	
RSCH6405025	Teamwork and Problem Solving Experience	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
For students who take only Internship track in semester 6, should take these courses:			20
Enrichment Program I			
ENTR6297025	Business Start Up	8	
ENTR6972025	Business Model & Validation in Market	8	
ENTR6973025	EES in New Market Business	4	
For students who take Internship track in semester 6 and 7, should take these courses:			
Enrichment Program I			
ENTR6297025	Business Start Up	8	
ENTR6972025	Business Model & Validation in Market	8	
ENTR6973025	EES in New Market Business	4	
Enrichment Program II			
ENTR6311025	Growing a Business	8	
ENTR6974025	Lean Start Up & Business Plan in Market	8	
ENTR6975025	EES in Market Business Experience	4	

Certified Community Development Track

Code	Course Name	SCU	Total
For students who take only Internship track in semester 6, should take these courses:			20
Enrichment Program I			
CMDV6131025	Community Outreach Project Implementation	8	
CMDV6366025	Community Outreach Project Design	8	
CMDV6367025	Employability and Entrepreneurial Skills in Community	4	
For students who take Internship track in semester 6 and 7, should take these courses:			
Enrichment Program I			
CMDV6131025	Community Outreach Project Implementation	8	
CMDV6366025	Community Outreach Project Design	8	
CMDV6367025	Employability and Entrepreneurial Skills in Community	4	

Code	Course Name	SCU	Total
Enrichment Program II			
CMDV6142025	Community Development Project Implementation	8	
CMDV6368025	Community Development Project Design	8	
CMDV6369025	Employability and Entrepreneurial Skills in Community Development	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			20
Enrichment Program I			
GLOB6005025	Elective Course for Study Abroad 1	4	
GLOB6006025	Elective Course for Study Abroad 2	4	
GLOB6007025	Elective Course for Study Abroad 3	4	
GLOB6008025	Elective Course for Study Abroad 4	4	
GLOB6009025	Elective Course for Study Abroad 5	2	
GLOB6010025	Elective Course for Study Abroad 6	2	
GLOB6011025	Elective Course for Study Abroad 7	2	
GLOB6012025	Elective Course for Study Abroad 8	2	
GLOB6013025	Elective Course for Study Abroad 9	2	
GLOB6014025	Elective Course for Study Abroad 10	2	
GLOB6015025	Elective Course for Study Abroad 11	2	
GLOB6016025	Elective Course for Study Abroad 12	2	
GLOB6251025	Elective Course for Study Abroad 29	4	
GLOB6264025	Elective Course for Study Abroad 37	2	
GLOB6265025	Elective Course for Study Abroad 38	2	
GLOB6041025	Elective Course for Study Abroad 25	3	
GLOB6042025	Elective Course for Study Abroad 26	1	
Enrichment Program II			20
GLOB6017025	Elective Course for Study Abroad 13	4	
GLOB6018025	Elective Course for Study Abroad 14	4	
GLOB6019025	Elective Course for Study Abroad 15	4	
GLOB6020025	Elective Course for Study Abroad 16	4	
GLOB6021025	Elective Course for Study Abroad 17	2	
GLOB6022025	Elective Course for Study Abroad 18	2	
GLOB6023025	Elective Course for Study Abroad 19	2	
GLOB6024025	Elective Course for Study Abroad 20	2	
GLOB6025025	Elective Course for Study Abroad 21	2	
GLOB6026025	Elective Course for Study Abroad 22	2	
GLOB6027025	Elective Course for Study Abroad 23	2	
GLOB6028025	Elective Course for Study Abroad 24	2	
GLOB6253025	Elective Course for Study Abroad 31	4	
GLOB6266025	Elective Course for Study Abroad 39	2	
GLOB6267025	Elective Course for Study Abroad 40	2	

Code	Course Name	SCU	Total
GLOB6291025	Elective Course for Study Abroad 41	3	
GLOB6295025	Elective Course for Study Abroad 45	1	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study

Code	Course Name	SCU	Total
For students who take Specific Independent Study Track in either odd or even semester, they should take these courses:			20
Enrichment Program I/II			
CSIS6001025	Course Certification	3	
CSIS6002025	Technical Skill Enrichment	4	
CSIS6003025	Industrial Project	9	
CSIS6004025	Soft Skill Enrichment	4	
CSIS6005025	Elective Course for Specific Independent Study 1	8	
CSIS6006025	Elective Course for Specific Independent Study 2	8	
CSIS6007025	Elective Course for Specific Independent Study 3	6	
CSIS6008025	Elective Course for Specific Independent Study 4	6	
CSIS6009025	Elective Course for Specific Independent Study 5	6	
CSIS6010025	Elective Course for Specific Independent Study 6	5	
CSIS6011025	Elective Course for Specific Independent Study 7	5	
CSIS6012025	Elective Course for Specific Independent Study 8	5	
CSIS6013025	Elective Course for Specific Independent Study 9	5	
CSIS6014025	Elective Course for Specific Independent Study 10	4	
CSIS6015025	Elective Course for Specific Independent Study 11	4	
CSIS6016025	Elective Course for Specific Independent Study 12	4	
CSIS6017025	Elective Course for Specific Independent Study 13	4	
CSIS6018025	Elective Course for Specific Independent Study 14	4	
CSIS6019025	Elective Course for Specific Independent Study 15	3	
CSIS6020025	Elective Course for Specific Independent Study 16	3	
CSIS6021025	Elective Course for Specific Independent Study 17	3	
CSIS6022025	Elective Course for Specific Independent Study 18	3	
CSIS6023025	Elective Course for Specific Independent Study 19	3	
CSIS6024025	Elective Course for Specific Independent Study 20	3	
CSIS6025025	Elective Course for Specific Independent Study 21	2	
CSIS6026025	Elective Course for Specific Independent Study 22	2	
CSIS6027025	Elective Course for Specific Independent Study 23	2	
CSIS6028025	Elective Course for Specific Independent Study 24	2	
CSIS6029025	Elective Course for Specific Independent Study 25	2	
CSIS6030025	Elective Course for Specific Independent Study 26	2	
CSIS6031025	Elective Course for Specific Independent Study 27	2	
CSIS6032025	Elective Course for Specific Independent Study 28	2	
CSIS6033025	Elective Course for Specific Independent Study 29	1	
CSIS6034025	Elective Course for Specific Independent Study 30	1	
CSIS6035025	Elective Course for Specific Independent Study 31	1	

Code	Course Name	SCU	Total
CSIS6036025	Elective Course for Specific Independent Study 32	1	

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

The Table of Prerequisite for Japanese Literature Study Program

Course		SCU	Sem	Prerequisite Course		SCU	Sem
JAPN6195025	Pre-Intermediate Japanese Grammar (<i>Shochuukyuu Bunpou</i>)	4	3	JAPN6193025	Basic Japanese	2	2
				JAPN6194025	Upper Basic Japanese	2	2
JAPN6196025	Pre-Intermediate Reading Comprehension (<i>Shochuukyuu Dokkai</i>)	2	3	JAPN6193025	Basic Japanese	2	2
				JAPN6194025	Upper Basic Japanese	2	2
JAPN6199025	Composition III (<i>Sakubun III</i>)	2	3	JAPN6193025	Basic Japanese	2	2
				JAPN6194025	Upper Basic Japanese	2	2
JAPN6200025	Japanese in Use III (<i>Sougou Nihongo III</i>)	4	3	JAPN6146025	Japanese in Use I (<i>Sougou Nihongo I</i>)	4	1
				JAPN6153025	Japanese in Use II (<i>Sougou Nihongo II</i>)	4	2
JAPN6083025	Composition and Presentation (<i>Sakubun to Happyou</i>)	2	4	JAPN6197025	Composition I (<i>Sakubun I</i>)	2	1
				JAPN6198025	Composition II (<i>Sakubun II</i>)	2	2
				JAPN6199025	Composition III (<i>Sakubun III</i>)	2	3
JAPN6180025	Pre Thesis	2	8	JAPN6108025	Scientific Research Methodology (<i>Kenkyuu Riron</i>)	2	5
JAPN6181025	Thesis (<i>Rombun</i>)	4					
JAPN6008025	Thesis (<i>Rombun</i>)	6					

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course	Minimal Grade	Semester
1	CHAR6013025	Character Building: Pancasila	B	1
2	ENPR6312005	Venture Creation	C	4
3	JAPN6195025	Pre-Intermediate Japanese Grammar (<i>Shochuukyuu Bunpou</i>)*	C	3
4	JAPN6200025	Japanese in Use III	C	3
5	JAPN6196025	Pre-Intermediate Reading Comprehension (<i>Shochuukyuu Dokkai</i>)	C	3

No	Course Code	Course	Minimal Grade	Semester
6	JAPN6083025	Composition and Presentation*	C	4
7	JAPN6215025	Japanese Language Proficiency Test Preparation (<i>Nihongo Nouryoku Mogi Shiken</i>)*	C	4
8	JAPN6032025	Japanese Work Ethics	C	5

*) Tutorial

