IIVERSIT



Global Business Chinese

Introduction

Established in 2002, the Chinese Department is part of the Faculty of Humanities and has been awarded Grade A accreditation by the National Accreditation Board for Higher Education (BAN-PT). It also holds international accreditation from the Higher Education Evaluation and Accreditation Council of Taiwan (HEEACT). The Chinese Department offers a comprehensive program covering language skills, Chinese culture, business, and technology. The curriculum is designed to equip students with practical communication and socialization skills in Chinese, enabling them to thrive in the workplace across various industry sectors. BINUS UNIVERSITY is committed to educating the next generation and preparing them for competing in the global market. The Chinese Department of BINUS UNIVERSITY is the key to a fascinating career in the Chinese workplace. The Chinese Department opens doors to a world of opportunities through partnerships with top universities in China, Taiwan, and beyond. Students and alumni can choose from a variety of programs - short courses, study tours, field trips, and exchange programs - all designed to enrich their academic and cultural experiences. Attractive full scholarships are also available, offering the chance to study Chinese language for one year, pursue a master's degree in two to three years, or complete a doctoral degree in three to four years. With these diverse pathways, students gain invaluable international experience and global perspectives that will set them apart in today's competitive world. Beyond academic learning, the Chinese Department offers a one-year internship program that allows students to gain valuable real-world experience by working with international, national, and multinational companies in diverse sectors. This hands-on opportunity helps students develop professional skills and build networks before graduation. The Chinese Department also offers some Minor and Free Elective programs, allowing students to explore their interests, develop their abilities, and apply them to their future careers. Through this flexible structure, students can access a wide range of subjects such as Computer Science, Design, Hospitality, Culinary Arts, and many more, broadening their skills and perspectives beyond their major field of study.

Vision

To become a leading study program that aims to develop talents who are excellent in Mandarin language skills, Chinese culture, and business, as well as skilled in the use of technology and participate in fostering and empowering the nation and global society.

Mission

Building the nation and contributing to the global community by providing graduates who are competitive in Chinese as well as competitive in the business environment in various industrial sectors through:

- 1. Educating BINUSIAN through learning Chinese language, culture, and business with comprehensive cross-disciplinary learning in prospective fields with global standards.
- 2. Solving the nation's problems through researchbased education in the fields of Chinese language, culture, and business with cross-disciplinary applications.
- 3. Fostering Binusians as lifelong learners through education inside and outside the classroom.
- 4. Empowering of Binusians to be able to contribute to global dynamics to improve people's welfare.
- 5. Increase global credibility through Chinese language, culture, and business education to enrich the BINUS Higher Education system..



Program Objective

The objectives of the program are to:

- 1. Cultivate graduates who are able to communicate effectively in Mandarin and demonstrate an understanding of Chinese culture.
- 2. Develop graduates with the ability to use technology to support professional excellence in contexts involving Chinese language, cultural understanding, and business practices.
- 3. Nurture graduates who apply Chinese business ethics and knowledge to actively contribute to and empower society.

Student Outcomes

After complete the study, graduate are:

- 1. Able to communicate skillfully in Mandarin, both spoken and written in various contexts according to HSK level 4 and HSKK Intermediate standards.
- 2. Able to translate Mandarin into Indonesian and vice versa in writing and orally in accordance with established translation norms and practices.
- 3. Able to demonstrate the ability to analyze aspects of language, culture, and current issues in Indonesia and China in accordance with Mandarin grammar and linguistics, and express findings through written works in Mandarin or Indonesian, or apply them in relevant professional contexts.
- 4. Able to demonstrate the ability to integrate Mandarin communication skills with knowledge of business processes for effective application across diverse industry sectors.
- 5. Able to demonstrate the ability to apply interdisciplinary knowledge and skills to develop and implement alternative solutions for complex problem-solving.

Prospective Career of the Graduates

Graduates can pursue careers as translators, international business consultants, diplomats, or project managers in multinational companies. They are equipped to establish and maintain partnerships with parties in China and other countries. Their expertise also opens opportunities to work as business consultants, international marketing specialists, and managerial staff in various sectors and fields, such as human resources, marketing, operations, and finance.

Curriculum

Core Subjects

The core focus of the Chinese Department is the development of strong Business Chinese skills — enabling students to communicate confidently and effectively in Chinese across business contexts. The program's core subjects are designed to advance students' language proficiency while building a solid understanding of Chinese business culture. Courses include Grammar, Listening, Speaking, Writing, and Reading, guiding students from elementary to advanced levels. Upon graduation, students will be exceptionally well-prepared with the language skills, cultural insights, and business communication competence needed to excel in today's competitive global workforce.

Character Building

Character-building education at BINUS develops the traits of success and integrity among students. As a result of this program, graduates achieve the ability to analyse the precise needs of their organization and approach their work professionally and responsibly.



Program Courses

The Program Courses at the Chinese Department are designed as supporting subjects that complement the core curriculum by providing essential professional knowledge relevant to mastering Business Mandarin. The program focuses on four key themes: international trade, digital marketing, e-commerce, and export-import. Each course emphasizes contextual case studies between China and Indonesia, ensuring students gain both theoretical understanding and practical application skills. In addition to expanding their professional knowledge, students will develop Mandarin language skills tailored specifically to these themes, enabling them to quickly adapt to the demands of global industries, particularly Chinese companies operating in Indonesia.

Enrichment Program (1 year)

Internship, Research, Study Abroad, Entrepreneurship, Community Development, Independent Study.

Course Structure

| Sem | Code | Course Name | scu | Total |
|-----|--------------------------|--|-----|-------|
| | CHAR6013026 | Character Building: Pancasila | 2 | |
| | CHIN6223026 | Basic Chinese | 2 | |
| | CHIN6205026 | Practical Chinese Writing | 2 | |
| | CHIN6221026 | Business Chinese I | 4 | |
| 1 | CHIN6072026 | Chinese Computer - (AOL & AIE) | 2 | 20 |
| | CHIN6203026 | Global Business Practice ² | 4 | |
| | CHIN6204026 | China-ASEAN Economic and Trade ² | 2 | |
| | LANG6027026 | Indonesian | 2 | |
| | Foreign Language Cou | irses | 0 | |
| | CHAR6014026 | Character Building: Kewarganegaraan | 2 | Y |
| | CHIN6224026 | Upper Basic Chinese | 2 | |
| | CHIN6222026 | Business Chinese II | 4 | |
| | CHIN6206026 | Understanding Chinese Traditions and Values | 2 | |
| 2 | CHIN6172026 | Cross Cultural Communication for Business ² | 2 | 20 |
| | CHIN6207026 | Digital Marketing ² - (AIE) | 4 | |
| | ENPR6311005 | Creativity and Innovation | 2 | |
| | COSC6011026 | Foundations of Artificial Intelligence | 2 | |
| | Foreign Language Cou | irses | 0 | |
| | CHAR6015026 | Character Building: Agama | 2 | |
| | CHIN6208026 | Integrated Business Chinese I | 4 | |
| | CHIN6209026 | Chinese Creative Writing ² - (AIE) | 2 | |
| | CHIN6210026 | Discover China - (AOL) | 2 | |
| 3 | CHIN6211026 | Chinese for E-Commerce | 4 | 24 |
| | CHIN6212026 | Digital Commerce ² - (AOL) | 4 | |
| | CHIN6213026 | The Art of Business Negotiation in Chinese | 2 | |
| | CHIN6215026 | Chinese Interpreting for General Purposes ² - (AOL) | 4 | |
| | Foreign Language Courses | | 0 | |
| | CHIN6214026 | Integrated Business Chinese II - (AOL) | 4 | |
| 4 | CHIN6003026 | Chinese Scientific Writing - (AOL & AIE) | 2 | 20 |



| Sem | Code | Course Name | scu | Total |
|-----|---------------------------|---|-------------|---------|
| | CHIN6219026 | Chinese Text Translation - (AOL) | 4 | |
| | CHIN6216026 | Chinese for Logistic Management | 4 | |
| | CHIN6217026 | Export-Import Policy and Strategy ² | 4 | |
| | ENPR6312005 | Venture Creation | 2 | |
| | Foreign Language Co | urses | 0 | |
| | CHIN6218026 | Chinese for International Trade | 4 | |
| _ | CHIN6220026 | Professional Chinese Writing for Business - (AOL) | 2 | 40 |
| 5 | Minor Program | | 10 | 16 |
| | Free Electives | | 10 | |
| 6 | Enrichment Program | | 20 | 20 |
| 7 | Enrichment Program | I | 20 | 20 |
| | CHIN6152026 | Pre Thesis | 2 | |
| 8 | CHIN6153026 | Chinese Thesis | 4 | 6 |
| | CHIN6029026 | Chinese Thesis | 6 | |
| | • | То | tal Credits | 146 SCL |

²⁾ Global Learning System course

- -) AOL Assurance of Learning Process System
- -) AIE Artificial Intelligence Embedded Course

Minor/Free Electives:

For 5th Semester: Students are required to choose Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Pre-thesis (2 SCU) & Thesis (4 SCU) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program

Foreign Language Courses:

Students will take foreign language courses according to Beelingua Placement Test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

Appendix Foreign Language Courses

| Foreign Language Courses | | |
|--------------------------|-------------------------------|---|
| ENGL6253026 | English for Frontrunners | 0 |
| ENGL6254026 | English for Independent Users | 0 |
| ENGL6255026 | English for Professionals | 0 |
| JAPN6190026 | Basic Japanese Language* | 0 |
| CHIN6163026 | Basic Chinese Language* | 0 |

^{*)} This course is optional for students



- 1. Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.
- 2. Students with Beelingua Placement Test score between 60 and 99 are required to take English for Independent Users and English for Professionals.
- 3. Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals.

 Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
- 4. Students are required to pass the foreign language courses before they take enrichment.
- 5. Students can see the requirements to pass the foreign language courses at BINUSMAYA Beelingua

Minor Scheme

| | 1 | | | |
|---|--------|--|--|--|
| Semester 5 | | | | |
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| Metaverse in Business - | | | | |
| Immersive Journey to Japanese Language and Culture - Minor @ Binus Medan | | | | |
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The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.



1. Minor Program: Creative Digital Storytelling

Introduction

Digital storytelling, by definition, is the process of telling a story using video, images, audio, music, geospatial applications, and any other digital media. Thus, this minor introduces the concept and skills in producing and communicating videos, images, and texts through English. It is interdisciplinary in its nature and relies heavily on critical and analytical thinking. It also aims to familiarize students with the technology/ tools needed to adapt a literary work to another form or vice versa. It is the minor that blend perspectives of arts with humanities to facilitate new interpretation of literary works.

Career Options

Social Media Content Creator; Digital Storyteller; Brand Designer; Digital Storytelling News Editor; Social Media Specialist; Digital Associate; Video Editor; Content Creator; Content Creator; Scriptwriter; Fiction writers; Non-Fiction Writers; Copywriter; Social Media Specialist.

Course Distribution

Fundamental Courses

| Course | | |
|---|----|--|
| ENGL6274024 Approaches in Multimodal Storytelling | 2 | |
| DSIN6033007 Visual Storytelling | 2 | |
| ENGL6275024 Storytelling for Business | 2 | |
| FILM6118009 Script Development & Pitching | | |
| Total SCU | 10 | |



2. Minor Program: Event Business and Entertainment

Introduction

This minor program provides practical and managerial skills, as well as knowledge of business in MICE (Meeting, Incentive, Convention, Exhibition) event, sport event, and festival, enabling students to plan and conduct a successful event.

Career Options

Professional event organizer, Professional Conference Organizer, Even Coordinator, Convention Services Supervisor, Venue Supervisor, Entertainment Supervisor, Event Promotor, Events Planner, Sporting Event Organizer, Catering Coordinator.

3. Minor Program: Blockchain Technology and Business

Introduction

Blockchain is currently one of the fastest-growing industries in the technology sector. Also, based on Gemini's 2022 outlook, Indonesia is the most crypto-adopting country in Asia. The blockchain minor program initiative at BINUS could facilitate the students to learn and explore the technology. The Blockchain minor program explores the concept and development of blockchain from the technology and business perspectives. Beyond the blockchain



concept, students will learn how to develop smart contracts and understand the architectural needs of a blockchain-based application. Finally, students will apply their knowledge in a project-oriented capstone course, during which they will design and develop a practical application of blockchain technology.

Career Options

Blockchain Consultant, Blockchain Architect, Blockchain Security Auditor, Token Economy Consultant, Smart Contract Developer, Web3 Entrepreneur.

Course Distribution

Fundamental Courses

| | Course | scu |
|-------------|---------------------------------------|-----|
| ISYS6826003 | Introduction to Blockchain Technology | 4 |
| ISYS6827003 | Blockchain Economy & Business | 4 |
| DTSC6016001 | Basic Blockchain Programming | 2 |
| | Total SCU | 10 |

Additional Information

None

4. Minor Program: Digital Banking

Introduction

A set of elective courses students can take from selected study programs at Binus University. This set aims to:

- 1. Comprehensive understanding of various concepts and practices in digital banking.
- 2. Critically Evaluate the implementation of digital banking for business optimization.
- 3. Apply relevant techniques of digital banking for business.
- 4. Develop solutions for various problems in digital banking.

Career Options

This minor would substantially contribute to the banking profession in Indonesia and its ecosystem (regulators, IT-Business Consultant, Financial Analysts, and other Finance Professions).

Course Distribution

Fundamental Courses

| Course | | | SCU |
|-------------|--|-----------|-----|
| ISYS6824003 | Technology Innovation in Banking | | 2 |
| FINC6217020 | Bank Risk Management in the Digital Era | | 4 |
| FINC6218020 | Digital Finance and The Role of Central Bank | | 4 |
| | | Total SCU | 10 |

Additional Information

None



5. Minor Program: Digital Transformation

Introduction

Digital Transformation provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

Career Options

Business Analyst, System Analyst, Corporate Information Systems Designer, Database Administrator, Database Designer, Technopreneur, IS Project Manager, IT/IS Consultant and Auditor, Social Media professional, and Marketing Analyst.

Course Distribution

Fundamental Courses

| Course | | |
|-------------|---|----|
| ISYS6559003 | Business Models and Technology Innovation | 4 |
| ISYS6557003 | Business Data Management | 4 |
| MGMT6484005 | Digital Strategy | 2 |
| 1 | Total SCU | 10 |

Additional Information

None

Appendix: Free Electives (5th Semester)

| No | Course Code | Course | scu | Semester |
|----|-------------|---|-----|----------|
| 1 | EDUC6109030 | Technology Literacy | 2 | 5 |
| 2 | EDUC6112030 | Teaching BIPA | 4 | 5 |
| 3 | EDUC6098030 | Technology for Adaptive Learning | 4 | 5 |
| 4 | DSGN6743007 | Digital Graphic Reproduction | 4 | 5 |
| 5 | COMM6624019 | Digital Creative Content | 2/2 | 5 |
| 6 | COMM6620019 | Online Publishing | 2/2 | 5 |
| 7 | COMM6533019 | Creative Program Design | 2/2 | 5 |
| 8 | COMM6510019 | Reportage & Interview Technique | 2/2 | 5 |
| 9 | COMM6410019 | Digital Broadcasting Production | 2/2 | 5 |
| 10 | COMM6630019 | Crisis Communication | 2 | 5 |
| 11 | COMM6631019 | Public Affair | 2 | 5 |
| 12 | COMM6633019 | Corporate Sustainability | 4 | 5 |
| 13 | COMM6632019 | Writing for Corporate Communication | 2/2 | 5 |
| 14 | COMM6541019 | Digital Corporate Communication | 2/2 | 5 |
| 15 | COMM6634019 | Environmental Issues and Brand Activism | 4 | 5 |
| 16 | COMM6635019 | Integrated Marketing Communication | 2 | 5 |



| No | Course Code | Course | SCU | Semester |
|------|-------------|--|-----|-------------|
| 17 | COMM6637019 | Brand Activation | 2/2 | 5 |
| 18 | COMM6638019 | Social Media Planning & Engagement | 2/2 | 5 |
| 19 | MGMT6462005 | Leadership Agility | 4 | 5 |
| 20 | MGMT6033005 | Advanced Topics in Business and Organization | 2 | 5 |
| 21 | ISYS6744005 | E-Business Strategy and Implementation | 4 | 5 |
| 22 | ISYS6085005 | Advanced Topics in E-Business | 2 | 5 |
| 23 | MGMT6357005 | Multinational Corporation Management | 4 | 5 |
| 24 | BUSS6223005 | Trade in Asia | 2 | 5 |
| 25 | BUSS6224005 | Special Topics in International Business | 4 | 5 |
| 26 | ISYS6596003 | User Experience Research and Design | 4/2 | 5 |
| 27 | ISYS6893003 | Information Systems Analysis and Design | 4/2 | 5 |
| 28 | ISYE6067011 | Global Supply Chain | 2 | 5 |
| 29 | ISYE6165011 | Supply Chain Risk & Negotiation | 2 | 5 |
| 30 | ISYE6167011 | Decision Support System | 2 | 5 |
| 31 | ISYE6168011 | Financial Engineering | 2 | 5 |
| 32 | ISYE6130011 | Project Management | 2 | 5 |
| 33 | ISYE6169011 | Maintenance Management Systems | 2 | 5 |
| - 34 | ISYE6170011 | Sustainable Engineering Systems | 2 | 5 |
| 35 | MGMT6304021 | Organization Behavior in Hospitality | 2 | 5 |
| 36 | HTMN6145021 | Revenue Management in Hospitality | 2 | T 5/ |
| 37 | HTMN6027021 | Service Management | 4 | 5 |
| 38 | HTMN6146021 | Food Safety Management | 2 | 5 |
| 39 | HTMN6018021 | Consumer Behavior in Hospitality | 2 | 5 |
| 40 | HTMN6147021 | Hospitality Management | 4 | 5 |
| 41 | ACCT6116020 | Social and Environmental Accounting | 2 | 5 |
| 42 | ACCT6462020 | Audit Psychology | 2 | 5 |
| 43 | ACCT6313020 | Public Sector Accounting | 2 | 5 |
| 44 | BTEC6015056 | Plant Biotechnology | 2/2 | 5 |
| 45 | BTEC6018056 | Bioinformatics II | 2/2 | 5 |
| 46 | BTEC6020056 | Current Issue in Biotechnology | 2 | 5 |
| 47 | BTEC6038056 | Bio-design Process | 2 | 5 |
| 48 | FASH6186040 | Contemporary Fashion | 2 | 5 |
| 49 | FASH6180040 | Fashion Trend Forecasting | 2 | 5 |
| 50 | ENPR6142005 | Digital Business Transformation | 4 | 5 |
| 51 | ENPR6106005 | Product Design & Branding | 2 | 5 |
| 52 | ENPR6107005 | Business Communication & Strategy | 4 | 5 |



| No | Course Code | Course | SCU | Semester |
|----|-------------|--|-----|----------|
| 53 | ARCH6146014 | Interior Architecture | 4 | 5 |
| 54 | ARCH6128014 | Multimedia in Design Presentation | 4 | 5 |
| 55 | ARCH6147014 | Behavior in Architecture | 4 | 5 |
| 56 | DSGN6689007 | Concept Art & Production Design | 2 | 5 |
| 57 | DSGN6690007 | Animation Storytelling | 2 | 5 |
| 58 | JAPN6116025 | Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Manejimento) | 2 | 5 |
| 59 | MGMT6400005 | Supply Chain Strategy | 2 | 5 |
| 60 | MKTG6324005 | Retail Marketing Management | 2 | 5 |
| 61 | MGMT6461005 | Category Management | 2 | 5 |
| 62 | LAWS6110028 | Cyber Law | 2 | 5 |
| 63 | LAWS6159028 | Legal Aspect in Business | 2 | 5 |
| 64 | LAWS6170028 | Investment Law | 2 | 5 |
| 65 | LAWS6171028 | Business Competition & Consumer Protection Law | 2 | 5 |
| 66 | CPEN6126010 | Cross Platform Application Development | 4 | 5 |
| 67 | MGMT6358005 | Managing Business Information | 2/2 | 5 |
| 68 | BUSS6109005 | Business Development | 4 | 5 |
| 69 | MGMT6465005 | Advanced Topic in Business Development Management | 2 | 5 |
| 70 | HTMN6148021 | Research Methodology in Hospitality | 4 | 5/ |
| 71 | MKTG6321005 | Marketing Data Analytics | 4 | 5 |
| 72 | MKTG6322005 | Sales and Customer Relationship Management | 4 | 5 |
| 73 | MKTG6237005 | Global Strategic Marketing : Asia Pasific Perspective | 4 | 5 |
| 74 | MKTG6270005 | Retail and Omni Channel | 2 | 5 |
| 75 | FILM6059009 | Global Cinema | 4 | 5 |
| 76 | LAWS6168028 | Banking-Financial Law & Islamic Business Law | 4 | 5 |
| 77 | LAWS6174028 | Contract & Legislative Drafting | 2 | 5 |
| 78 | LAWS6176028 | Tax Law | 2 | 5 |
| 79 | ACCT6461020 | Accounting Syariah | 2 | 5 |
| 80 | PSYC6191027 | E-Learning Psychology | 4 | 5 |
| 81 | PSYC6145027 | Urban Psychology | 4 | 5 |
| 82 | EDUC6054024 | Classroom Communication and Learning | 4 | 5 |
| 83 | EDUC8003024 | English for Specific Purposes: Second Language Learning | 2 | 5 |
| 84 | EDUC6056024 | Current Issues in Foreign Language Learning | 2 | 5 |
| 85 | INTR6178029 | Introduction to International Political Economy | 2 | 5 |
| 86 | INTR6180029 | Introduction to International Media | 2 | 5 |



| No | Course Code | Course | SCU | Semester |
|-----|-------------|--|-----|----------|
| 87 | INTR6142029 | Diplomacy and International Politics | 2/2 | 5 |
| 88 | INTR6153029 | Regional Integration in East Asia | 2 | 5 |
| 89 | INTR6137029 | Indonesia in Perspectives | 2 | 5 |
| 90 | TRSM6142022 | Event Management | 4 | 5 |
| 91 | TRSM6196022 | Tourism Community Empowerment | 2 | 5 |
| 92 | TRSM6218022 | Adventure Tourism Management | 4 | 5 |
| 93 | BUSS6137022 | Tourism E-Business | 4 | 5 |
| 94 | TRSM6216022 | Guiding and Interpretation | 2 | 5 |
| 95 | TRSM6217022 | Immigration, Quarantine and Customs | 2 | 5 |
| 96 | TRSM6212022 | Indonesian Culture | 4 | 5 |
| 97 | TRSM6140022 | Tourism Law and Regulation | 2 | 5 |
| 98 | MGMT6408022 | Strategic Management for Tourism | 2 | 5 |
| 99 | TRSM6159022 | Anthropology of Travel and Tourism | 2 | 5 |
| 100 | ACCT6383022 | Principles of Tourism Accounting and Finance | 2 | 5 |

Enrichment Track Scheme

| Enrichn | | Gent | | emeste | r 6 | | | Semester 7 | | | | | | |
|---------|----|------|----|--------|-----|----|-----|------------|----|----|----|----|----|-----|
| Track | IN | RS | EN | CD | SA | IS | etc | IN | RS | EN | CD | SA | IS | etc |
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| 9 | | | | ٧ | | | | | ٧ | | | | | |
| 10 | | | | | ٧ | | | | ٧ | | | | | |
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| 15 | | | | | ٧ | | | | | ٧ | | | | |
| 16 | ٧ | | | | | | | | | | ٧ | | | |
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| 18 | | | V | | | | | | | | ٧ | | | |
| 19 | | | | V | | | | | | | ٧ | | | |
| 20 | | | | | ٧ | | | | | | ٧ | | | |
| 21 | ٧ | | | | | | | | | | | ٧ | | |
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| Tue els | | Semester 6 Semester 7 | | | | | | | | | | | | |
|---------|----|-----------------------|----|----|----|----|-----|----|----|----|----|----|----|-----|
| Track | IN | RS | EN | CD | SA | IS | etc | IN | RS | EN | CD | SA | IS | etc |
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| 27 | | | | | | ٧ | | | ٧ | | | | | |
| 28 | | | | | | ٧ | | | | ٧ | | | | |
| 29 | | | | | | ٧ | | | | | ٧ | | | |
| 30 | | | | | | ٧ | | | | | | ٧ | | |
| 31 | ٧ | | | | | | | | | | | | ٧ | |
| 32 | | ٧ | | | | | | | | | | | ٧ | |
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Student will take one of enrichment program tracks

Note:

: Certified Internship SA : Certified Study Abroad IN

: Certified Research : Certified Entrepreneurship : Certified Community Development : Certified Specific Independent Study : Study Program Special Purposes RS IS ΕN etc

CD

Certified Internship Track

| Code | Course Name | SCU | Total |
|-----------------|--|-----|-------|
| Enrichment Prog | gram I | | |
| CHIN6079026 | Internship I | 8 | ER |
| CHIN6154026 | Chinese Work Ethic in Industry | 8 | |
| CHIN6155026 | EES in Industry I | 4 | |
| Enrichment Prog | gram II | | 20 |
| CHIN6083026 | Internship II | 8 | |
| CHIN6156026 | Chinese Writing & Communication Skills in Industry | 8 | |
| CHIN6086026 | EES in Industry II | 4 | |

Certified Research Track

| Code | Course Name | SCU | Total | | | |
|----------------------|---|-----|-------|--|--|--|
| Enrichment Program I | | | | | | |
| RSCH6242026 | Research Experience I | 8 | | | | |
| RSCH6546026 | Chinese Research Methodology | 8 | | | | |
| RSCH6547026 | Global EES I (Team Work, Communication, Problem Solving & Decision Making) | 4 | 20 | | | |
| Enrichment Prog | gram II | | 20 | | | |
| RSCH6257026 | Research Experience II | 8 | | | | |
| RSCH6548026 | Chinese Studies Scientific Writing | 8 | | | | |
| RSCH6265026 | Global EES II (Self-Management, Planning & Organizing, Initiative & Enterprise) | 4 | | | | |



Certified Entrepreneurship Track

| Code | Course Name | SCU | Total | | | |
|----------------------|---|-----|-------|--|--|--|
| Enrichment Program I | | | | | | |
| ENTR6320026 | Business Start Up | 8 | | | | |
| ENTR6682026 | Chinese Business Model & Validation | 8 | | | | |
| ENTR6683026 | EES in New Chinese Business | 4 | 20 | | | |
| Enrichment Prog | ram II | | 20 | | | |
| ENTR6352026 | Growing a Business | 8 | | | | |
| ENTR6684026 | Lean Startup & Business Plan in Chinese | 8 | | | | |
| ENTR6363026 | EES in Chinese Business Experience | 4 | | | | |

Certified Community Development Track

| Code | Course Name | SCU | Total | | | |
|----------------------|---|-----|-------|--|--|--|
| Enrichment Program I | | | | | | |
| CMDV6151026 | Community Outreach Project Implementation | 8 | | | | |
| CMDV6326026 | Community Outreach Project Design in Chinese | 8 | | | | |
| CMDV6327026 | Employability and Entrepreneurial Skills in Chinese Community | 4 | | | | |
| Enrichment Prog | gram II | | 20 | | | |
| CMDV6183026 | Community Development Project Implementation | 8 | | | | |
| CMDV6328026 | Community Development Project Design in Chinese | 8 | | | | |
| CMDV6192026 | Employability and Entrepreneurial Skills in Chinese Community Development | 4 | | | | |

Certified Study Abroad Track

| Code | Course Name | scu | Total |
|------------------|-------------------------------------|------|-------|
| Elective courses | list for study abroad* | 41.4 | |
| Enrichment Prog | gram I | | |
| GLOB6005026 | Elective Course for Study Abroad 1 | 4 | |
| GLOB6006026 | Elective Course for Study Abroad 2 | 4 | |
| GLOB6007026 | Elective Course for Study Abroad 3 | 4 | |
| GLOB6008026 | Elective Course for Study Abroad 4 | 4 | |
| GLOB6009026 | Elective Course for Study Abroad 5 | 2 | |
| GLOB6010026 | Elective Course for Study Abroad 6 | 2 | |
| GLOB6011026 | Elective Course for Study Abroad 7 | 2 | |
| GLOB6012026 | Elective Course for Study Abroad 8 | 2 | 20 |
| GLOB6013026 | Elective Course for Study Abroad 9 | 2 | 20 |
| GLOB6014026 | Elective Course for Study Abroad 10 | 2 | |
| GLOB6015026 | Elective Course for Study Abroad 11 | 2 | |
| GLOB6016026 | Elective Course for Study Abroad 12 | 2 | |
| GLOB6041026 | Elective Course for Study Abroad 25 | 3 | |
| GLOB6249026 | Elective Course for Study Abroad 27 | 3 | |
| GLOB6250026 | Elective Course for Study Abroad 28 | 3 | |
| GLOB6252026 | Elective Course for Study Abroad 30 | 3 | |
| GLOB6042026 | Elective Course for Study Abroad 26 | 1 | |
| GLOB6254026 | Elective Course for Study Abroad 32 | 1 | |



| Code | Course Name | SCU | Total |
|-----------------|-------------------------------------|-----|-------|
| Enrichment Prog | ram II | | |
| GLOB6017026 | Elective Course for Study Abroad 13 | 4 | |
| GLOB6018026 | Elective Course for Study Abroad 14 | 4 | |
| GLOB6019026 | Elective Course for Study Abroad 15 | 4 | |
| GLOB6020026 | Elective Course for Study Abroad 16 | 4 | |
| GLOB6021026 | Elective Course for Study Abroad 17 | 2 | |
| GLOB6022026 | Elective Course for Study Abroad 18 | 2 | |
| GLOB6023026 | Elective Course for Study Abroad 19 | 2 | |
| GLOB6024026 | Elective Course for Study Abroad 20 | 2 | |
| GLOB6025026 | Elective Course for Study Abroad 21 | 2 | 20 |
| GLOB6026026 | Elective Course for Study Abroad 22 | 2 | |
| GLOB6027026 | Elective Course for Study Abroad 23 | 2 | |
| GLOB6028026 | Elective Course for Study Abroad 24 | 2 | |
| GLOB6291026 | Elective Course for Study Abroad 41 | 3 | |
| GLOB6292026 | Elective Course for Study Abroad 42 | 3 | |
| GLOB6293026 | Elective Course for Study Abroad 43 | 3 | |
| GLOB6294026 | Elective Course for Study Abroad 44 | 3 | |
| GLOB6295026 | Elective Course for Study Abroad 45 | 1 | |
| GLOB6296026 | Elective Course for Study Abroad 46 | 1 | |

^{*)} Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study

| Code | Course Name | SCU | Total |
|-----------------|---|--------|-------|
| | take Specific Independent Study Track in either odd on ould take these courses: | r even | EK |
| Enrichment Prog | gram I/II | | |
| CSIS6001026 | Course Certification | 3 | |
| CSIS6002026 | Technical Skill Enrichment | 4 | |
| CSIS6003026 | Industrial Project | 9 | |
| CSIS6004026 | Soft Skill Enrichment | 4 | |
| CSIS6005026 | Elective Course for Specific Independent Study 1 | 8 | |
| CSIS6006026 | Elective Course for Specific Independent Study 2 | 8 | |
| CSIS6007026 | Elective Course for Specific Independent Study 3 | 6 | |
| CSIS6008026 | Elective Course for Specific Independent Study 4 | 6 | 20 |
| CSIS6009026 | Elective Course for Specific Independent Study 5 | 6 | |
| CSIS6010026 | Elective Course for Specific Independent Study 6 | 5 | |
| CSIS6011026 | Elective Course for Specific Independent Study 7 | 5 | |
| CSIS6012026 | Elective Course for Specific Independent Study 8 | 5 | |
| CSIS6013026 | Elective Course for Specific Independent Study 9 | 5 | |
| CSIS6014026 | Elective Course for Specific Independent Study 10 | 4 | |
| CSIS6015026 | Elective Course for Specific Independent Study 11 | 4 | |
| CSIS6016026 | Elective Course for Specific Independent Study 12 | 4 | |
| CSIS6017026 | Elective Course for Specific Independent Study 13 | 4 | |
| CSIS6018026 | Elective Course for Specific Independent Study 14 | 4 | |



| Code | Course Name | SCU | Total |
|-------------|---|-----|-------|
| CSIS6019026 | Elective Course for Specific Independent Study 15 | 3 | |
| CSIS6020026 | Elective Course for Specific Independent Study 16 | 3 | |
| CSIS6021026 | Elective Course for Specific Independent Study 17 | 3 | |
| CSIS6022026 | Elective Course for Specific Independent Study 18 | 3 | |
| CSIS6023026 | Elective Course for Specific Independent Study 19 | 3 | |
| CSIS6024026 | Elective Course for Specific Independent Study 20 | 3 | |
| CSIS6025026 | Elective Course for Specific Independent Study 21 | 2 | |
| CSIS6026026 | Elective Course for Specific Independent Study 22 | 2 | |
| CSIS6027026 | Elective Course for Specific Independent Study 23 | 2 | |
| CSIS6028026 | Elective Course for Specific Independent Study 24 | 2 | |
| CSIS6029026 | Elective Course for Specific Independent Study 25 | 2 | |
| CSIS6030026 | Elective Course for Specific Independent Study 26 | 2 | |
| CSIS6031026 | Elective Course for Specific Independent Study 27 | 2 | |
| CSIS6032026 | Elective Course for Specific Independent Study 28 | 2 | |
| CSIS6033026 | Elective Course for Specific Independent Study 29 | 1 | |
| CSIS6034026 | Elective Course for Specific Independent Study 30 | 1 | |
| CSIS6035026 | Elective Course for Specific Independent Study 31 | 1 | |
| CSIS6036026 | Elective Course for Specific Independent Study 32 | 1 | |

^{*)} For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

The Table of Prerequisite for Chinese Literature Study Program

| Course | | scu | Sem. | Prerequisite Course | | scu | Sem. |
|-------------|----------------|-----|------|---------------------|--|-----|------|
| CHIN6152026 | Pre Thesis | 2 | 8 | | | | |
| CHIN6153026 | Chinese Thesis | 4 | 8 | CHIN6003026 | Chinese Scientific Writing | 2 | 4 |
| CHIN6029026 | Chinese Thesis | 6 | 8 | | ······································ | | |

Student should pass all of these quality controlled courses as listed below:

| No | Course Code | Course | Minimal Grade | Semester |
|----|-------------|---|------------------|----------|
| 1 | CHAR6013026 | Character Building: Pancasila | В | 1 |
| 2 | ENPR6312005 | Venture Creation | С | 4 |
| 3 | CHIN6214026 | Integrated Business Chinese II* | С | 4 |
| 4 | CHIN6215026 | Chinese Interpreting for General Purposes | С | 3 |
| 5 | CHIN6003026 | Chinese Scientific Writing* | С | 4 |
| 6 | CHIN6210026 | Discover China* | С | 3 |
| 7 | CHIN6220026 | Professional Chinese Writing for Business | С | 5 |
| 8 | CHIN6212026 | Digital Commerce | С | 3 |

^{*)} Tutorial