

Chinese Literature

Introduction

Started in 2002, Chinese Department is one of the departments at Faculty of Humanities and it is awarded Grade A from the National Accreditation Board (BAN-PT). The Chinese Department offers studies in Language Skills, Chinese culture, teaching, and business. This information-packed course also gives students the opportunity to communicate and socialize in Chinese at the workplace. BINUS UNIVERSITY is committed to educate the next generation and prepared them for competing in the global market. The Chinese Department of BINUS UNIVERSITY is the key to a fascinating career in the Chinese workplace. Chinese Department also has cooperation with many universities in China and other countries in providing short course, study tour, field trip, exchange (China and Taiwan University) full scholarship (1 year until 4-year, 1 year for study language, 2-3 years for master's degree and 3-4 year for Doctoral Degree) for the students and alumni. Besides that, Chinese Department offers a 1 year internship for active students who collaborate with international, national, and multinational companies and education institutions.

There is also Minor and Free Elective program which student can explore their interest. Developed their abilities and apply it on their work. Student will have access to various subject in Computer Science, Design, Hospitality, Culinary and many more.

Vision

Globally recognized study program. Graduates who excellent in Mandarin language skills, Chinese culture, and business, as well as skilled in the use of technology and participate in fostering and empowering the nation and global society.

Mission

Building the nation and contributing to the global community by providing graduates who are competitive in Chinese as well as competitive in the business environment in various industrial sectors through:

1. Educating BINUSIAN through learning Chinese language, culture, and business with comprehensive cross-disciplinary learning in prospective fields with global standards.
2. Solving the nation's problems through researchbased education in the fields of Chinese language, culture, and business with cross-disciplinary applications.
3. Fostering Binusians as lifelong learners through education inside and outside the classroom.
4. Empowering of Binusians to be able to contribute to global dynamics to improve people's welfare.
5. Increase global credibility through Chinese language, culture, and business education to enrich the BINUS Higher Education system.

Prospective Career of the Graduates

Successful students who graduate can look forward to a fantastic choice of job opportunities, including:

- Company
 - Human resources
 - Public relations
 - Marketing Staff/ Manager
 - Assistance Manager/Director
 - Project Assistance
 - Project Manager
 - Secretary
 - Finance
 - Translator
 - Staff Editor
 - Visa Center Staff
 - Bank
- Education
 - Lecturer
 - Principal
 - Education Consultant
 - Education Coordinator
- Own business
 - Language school
 - Travel agency
 - Teaching agency
 - Business Set-up
 - International trade
- Interpreter
- Translator
- Travel/ airplane
 - Tour Guide
 - Travel Staff
 - Flight Attendant
- Civil service/ government, including:
 - Department of foreign affairs
 - Department of tourism
 - Department of culture & education
 - Immigration

Curriculum

Core Subjects

Students attend courses designed to expand their ability in the Chinese language, business and culture. Subjects include Grammar, Listening, Speaking, Writing, and Reading. Graduates progress from elementary level through to advanced level. Upon Graduation, candidates will be excellently equipped with the knowledge and skills to enter the world of work.

Character Building

Character building education at BINUS develops the traits of success and integrity amongst students. As a result of this program, graduates achieve the ability to analyse the precise needs of their organization and approach their work professional and responsibly.

Streaming

Streaming courses are the solution to become an expert in a particular aspect of Chinese studies. They divide into two streaming. There are Business and Teaching. In Business Streaming, students be able to study about writing, speaking and reading in Business area. In Teaching Streaming, students be able to study about the teaching method, educational psychology, modern Chinese, etc. Streaming courses surely expand their choices of career opportunities.

Enrichment Program (1 year)

Internship, Research, Study Abroad, Entrepreneurship, Community Development, Independent Study.

Course Structure

| Sem | Code | Course Name | SCU | Total |
|---------------------------------|-----------------------------------------------|--------------------------------------------------------------|-----|-------|
| 1 | CHAR6013026 | Character Building: Pancasila | 2 | 20 |
| | CHIN6164026 | Business Chinese I | 6 | |
| | CHIN6168026 | Threshold in Chinese | 2 | |
| | CHIN6169026 | Pre Basic Chinese | 4 | |
| | CHIN6170026 | Basic Chinese | 2 | |
| | CHIN6072026 | Chinese Computer | 2 | |
| | LANG6027026 | Indonesian | 2 | |
| | Foreign Language Courses | | | |
| 2 | CHAR6014026 | Character Building: Kewarganegaraan | 2 | 20 |
| | CHIN6165026 | Business Chinese II ² (AIE) | 6 | |
| | CHIN6171026 | Upper Basic Chinese | 2 | |
| | CHIN6035026 | Chinese Culture ² (AIE) | 2 | |
| | CHIN6172026 | Cross Cultural Communication for Business ² (AIE) | 2 | |
| | ISYS6202026 | Social Informatics | 4 | |
| | COSC6011026 | Foundations of Artificial Intelligence | 2 | |
| | Foreign Language Courses | | | |
| 3 | CHAR6015026 | Character Building: Agama | 2 | 20 |
| | CHIN6166026 | Business Chinese III (AIE) | 6 | |
| | CHIN6173026 | Translation I ² (AIE) | 4 | |
| | CHIN6136026 | Chinese Creative Writing (AOL & AIE) | 4 | |
| | CHIN7076026 | Business Negotiation ² | 2 | |
| | ENPR6311005 | Creativity and Innovation | 2 | |
| | Foreign Language Courses | | | |
| 4 | CHIN6167026 | Business Chinese IV (AOL & AIE) | 6 | 20 |
| | CHIN6175026 | Elementary Business Chinese Reading ² (AIE) | 2 | |
| | CHIN6176026 | Introduction to China ² | 2 | |
| | CHIN6174026 | Translation II ² (AOL) | 4 | |
| | CHIN6003026 | Chinese Scientific Writing (AOL) | 2 | |
| | CHIN7039026 | Business Correspondence (AIE) | 2 | |
| | ENPR6312005 | Venture Creation | 2 | |
| Foreign Language Courses | | | 0 | |
| 5 | Stream: Chinese Business & Culture | | | 20 |
| | CHIN6180026 | Chinese Behaviour Culture | 6 | |
| | CHIN6181026 | Chinese Economics and Trade | 4 | |
| | CHIN6179026 | Business Chinese Conversation (AOL) | 4 | |
| | CHIN6182026 | BCT Preparation Class | 4 | |
| | CHIN6183026 | Intermediate Business Chinese Reading (AOL) | 2 | |
| | Stream: Teaching | | | |
| | CHIN6177026 | Modern Chinese (AOL) | 4 | |
| | CHIN6138026 | Chinese Teaching Methodology for Foreigners (AOL) | 4 | |
| CHIN6178026 | Teaching Assessment and Evaluation | 4 | | |

| Sem | Code | Course Name | SCU | Total |
|------------------------------|------------------------------|------------------------------------------|-----|-------|
| | CHIN6194026 | Chinese Teaching Curriculum and Syllabus | 4 | |
| | PSYC6218026 | Educational Psychology | 4 | |
| | Minor Program | | 20 | |
| | Free Electives | | 20 | |
| 6 | Enrichment Program I | | 20 | 20 |
| 7 | Enrichment Program II | | 20 | 20 |
| 8 | CHIN6152026 | Pre Thesis | 2 | 6 |
| | CHIN6153026 | Chinese Thesis | 4 | |
| | CHIN6029026 | Chinese Thesis | 6 | |
| Total Credits 146 SCU | | | | |

2) Global Learning System course

-) **AOL** - Assurance of Learning Process System

-) **AIE** - Artificial Intelligence Embedded Course

Stream/Minor/Free Electives:

For 5th Semester: Students are required to choose Cross Stream or Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Pre-thesis (2 SCU) & Thesis (4 SCU) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program

Appendix Foreign Language Courses

Foreign language courses are personalized courses that can be taken by the students according to their own pace from semester 1 until semester 4 or before they take enrichment. The courses are available at BINUSMAYA – Beelingua. Students must pass with a minimum Grade of C.

Appendix Foreign Language Courses

| Foreign Language Courses | | SCU |
|--------------------------|-------------------------------|-----|
| ENGL6253026 | English for Frontrunners | 0 |
| ENGL6254026 | English for Independent Users | 0 |
| ENGL6255026 | English for Professionals | 0 |
| JAPN6190026 | Basic Japanese Language* | 0 |
| CHIN6163026 | Basic Chinese Language* | 0 |

*) This course is optional for students

1. Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.
2. Students with Beelingua Placement Test score between 60 and 99 are required to take English for Independent Users and English for Professionals.
3. Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.

4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua

Minor Scheme

| Minor Program | Semester 5 |
|----------------------------------------------------|------------|
| Minor @ Binus Kemanggisian | |
| Blockchain Technology and Business | - |
| Creative Digital Storytelling | v |
| Cross Cultural Communication | v |
| Digital Banking | - |
| Digital Ecosystem | v |
| English for Business Professionals | v |
| Event Business and Entertainment | v |
| Human Capital in Digital Workplace | v |
| Interactive & Users Experience Design | v |
| Robotic Process Automation | - |
| Sustainable Development | v |
| Minor @ Binus Alam Sutera | |
| Digital Transformation | v |
| Minor @ Binus Bekasi | |
| Culinary | v |
| Korean Culture and Creativity | v |
| Minor @ Binus Malang | |
| Chinese for Career Pathways | - |
| English for Business Professionals | v |
| Digital Technopreneur | v |
| Minor @ Binus Bandung | |
| DesignPreneur | v |
| Minor @ Binus Semarang | |
| Content Creation | v |
| Data Analytics | v |
| Immersive Journey to Japanese Language and Culture | v |
| Metaverse in Business | v |
| Minor @ Binus Medan | |
| Global Business | v |

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program: Creative Digital Storytelling

Introduction

Digital storytelling, by definition, is the process of telling a story using video, images, audio, music, geospatial applications, and any other digital media. Thus, this minor introduces the concept and skills in producing and communicating videos, images, and texts through English. It is interdisciplinary in its nature and relies heavily on

critical and analytical thinking. It also aims to familiarize students with the technology/ tools needed to adapt a literary work to another form or vice versa. It is the minor that blend perspectives of arts with humanities to facilitate new interpretation of literary works.

Career Options

Social Media Content Creator; Digital Storyteller; Brand Designer; Digital Storytelling News Editor; Social Media Specialist; Digital Associate; Video Editor; Content Creator; Content Creator; Scriptwriter; Fiction writers; Non-Fiction Writers; Copywriter; Social Media Specialist.

Course Distribution

Fundamental Courses

| Course | SCU |
|---------------------------------------------------|-----------|
| ENGL6274024 Approaches in Multimodal Storytelling | 2 |
| DSIN6033007 Visual Storytelling | 2 |
| ENGL6275024 Storytelling for Business | 2 |
| FILM6118009 Script Development & Pitching | 4 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|-----------------------------------------------------|-----------|
| ENGL6276024 Cultures, Language, and Arts Production | 4 |
| JAPN6212025 Anime and Manga as Storytelling | 2 |
| ENGL6277024 Music as Medium for Storytelling | 4 |
| Total SCU | 10 |

Additional Information

None

2. Minor Program: Cross Cultural Communication

Introduction

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

Career Options

Language specialist, language localization specialist, translator, interpreter, mobility consultant/staff.

Course Distribution

Fundamental Courses

| Course | SCU |
|------------------------------------------------------|-----------|
| CHIN6132026 Chinese Conversation in Daily Activities | 4 |
| COMM6502019 Communication in Diversity | 2 |
| BUSS6170025 Asian Business Ethics | 4 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|------------------------------------------------------------|-----------|
| CHIN6134026 Chinese Conversation in Business Communication | 4 |
| LAWS6158028 Private International Law | 2 |
| INTR6135029 Comparative Politics | 4 |
| Total SCU | 10 |

Additional Information

None

3. Minor Program: Data Analytics

Introduction

The Data Analytics minor program provides insight into acquisitions and analysis of data in organizations by using critical thinking from multiple strategic perspectives, including consumer behavior communicated in the form of visualizations/models that can support retrieval decision.

Career Options

Data Analyst, Marketing Analyst.

Course Distribution

Fundamental Courses

| Course | SCU |
|-----------------------------------------------------|-----------|
| INFS6066052 Introduction to Data Analytics | 2 |
| INFS6067052 Data Management & Descriptive Analytics | 4 |
| ISYE6371054 Statistical for Decision Making | 4 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|------------------------------------------------------------------|-----------|
| COSC6183051 Application of Predictive Analytics to Business Data | 4 |
| ISYE6372054 Prescriptive Analytics and Optimization | 4 |
| BUSS6277055 Digitalization of Markets and Consumption | 2 |
| Total SCU | 10 |

Additional Information

None

4. Minor Program: Digital Ecosystem

Introduction

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

Career Options

Chief technology officer, digital business strategy expert/consultant, digital solution architect, digital business strategy manager, digital operations manager.

Course Distribution

Fundamental Courses

| Course | SCU |
|------------------------------------------|-----------|
| COSC6196001 Immersive Technology | 2 |
| GAME6002001 Game Design | 2 |
| ISYS6549003 Digital Innovation | 4 |
| COMP6937001 Current Trends in Technology | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|-----------------------------------------|-----------|
| COMM6501019 Narrative Development | 4 |
| DSGN6834007 Visual Identity | 4 |
| COMP6685001 Cyber Security for Business | 2 |
| Total SCU | 10 |

Additional Information

None

5. Minor Program: English for Business Professionals

Introduction

This minor focuses on students who are interested in English in the business context. Students will learn about leadership and management, as well as language innovations in marketing and advertising. There will also be discussions on business communication issues.

Career Options

Manager, Business practitioner, Entrepreneur, Professional employee.

Course Distribution

Fundamental Courses

| Course | SCU |
|---------------------------------------------------------------|-----------|
| ENGL6154024 English for Business Communications | 4 |
| MKTG6112024 Language Innovations in Marketing and Advertising | 2 |
| ENGL6244024 Social Media Broadcasting | 4 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|-------------------------------------------------------|-----------|
| ENGL6258024 English for Global Leadership | 2 |
| ENGL6169024 English for Professionals | 2 |
| COMM6506024 Current Issues in Business Communications | 2 |
| ENGL6245024 Business Rhetoric | 4 |
| Total SCU | 10 |

Additional Information

None

6. Minor Program: Event Business and Entertainment

Introduction

This minor program provides practical and managerial skills, as well as knowledge of business in MICE (Meeting, Incentive, Convention, Exhibition) event, sport event, and festival, enabling students to plan and conduct a successful event.

Career Options

Professional event organizer, Professional Conference Organizer, Even Coordinator, Convention Services Supervisor, Venue Supervisor, Entertainment Supervisor, Event Promotor, Events Planner, Sporting Event Organizer, Catering Coordinator.

Course Distribution

Fundamental Courses

| Course | SCU |
|--------------------------------------------------------------------------|-----------|
| HTMN6151021 Event Marketing Management | 2 |
| HTMN6152021 Catering Management | 4 |
| TRSM6232022 MICE (Meeting, Incentive, Convention, Exhibition) Management | 4 |
| Total SCU | 10 |

Supporting Courses

| Course | | SCU |
|------------------|------------------------------------------|-----------|
| TRSM6233022 | Event Sponsorship and Funding | 2 |
| TRSM6234022 | Sport and Entertainment Event Management | 4 |
| TRSM6235022 | Festival & Cultural Event | 4 |
| Total SCU | | 10 |

Additional Information

None

7. Minor Program: Human Capital in Digital Workplace
Introduction

HCDW focuses on the human aspect of improving performance and developing human resources in the Industrial 4.0 era, which utilizes a significant number of digital and mobile workspaces.

Career Options

Human resource consultant, human resource manager, HR application developer (HRIS developer), HR development consultant.

Course Distribution
Fundamental Courses

| Course | | SCU |
|------------------|------------------------------------|-----------|
| PSYC6174027 | Psychology in The Workplace | 4 |
| MGMT6349005 | Digital Workplace Strategy | 4 |
| ISYS6551003 | Digital Workplace and Technology | 4 |
| LAWS6157028 | Legal Aspects in Digital Workplace | 4 |
| PSYC6175027 | Human Resources Development | 4 |
| Total SCU | | 20 |

Additional Information

None

8. Minor Program: Interactive & Users Experience Design
Introduction

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to ensure that the digital products produced have adopted the UX theory. In this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 6 (six) subjects that can be selected.

Career Options

UX Researcher, UX Designer, Usability Analyst, Information Architect, Interaction Designer, Visual Designer, Content Strategies

Course Distribution

Fundamental Courses

| Course | SCU |
|---------------------------------------------------|-----------|
| ISYS6553003 User-Centered Research and Evaluation | 4 |
| PSYC6176027 Psychology and User Experience | 4 |
| DSIN6003007 Fundamental of Interface Design | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|-------------------------------------------------|-----------|
| ISYS6554003 Core Principles: Interactive Design | 4 |
| DSGN6837007 Digital Design Production | 4 |
| ISYS6556003 Information Architecture | 2 |
| Total SCU | 10 |

Additional Information

None

9. Minor Program: Sustainable Development

Introduction

The minor program on the topic of Sustainable Development prepares students from other disciplines for careers in engineering-related fields. Students will receive enrichment in the fields of Architecture, Industrial Engineering, Civil Engineering, Computer Engineering, and Food Technology. Students also gain knowledge of the development and application of the latest technology in the engineering field, which supports sustainable development and the industrial revolution 4.0.

Career Options

Construction Manager; Property Manager; Building Manager; Civil Engineer; Project Manager; Pre Sales and Marketing Engineer, Product Specialist, Product Development, Business Development.

Course Distribution

Fundamental Courses

| Course | SCU |
|-----------------------------------------------------|-----------|
| ISYE6154011 Sustainable Design and Manufacture | 4 |
| CPEN6217010 Digital for Sustainable Development | 4 |
| ARCH6119014 Introduction to Sustainable Development | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | | SCU |
|------------------|-----------------------------------------------------------------|-----------|
| ISYE6155011 | Occupational, Health, Safety, and Administration in Engineering | 2 |
| DSGN6835008 | Engineering Material | 4 |
| CIVL6118013 | Engineering Economic | 4 |
| Total SCU | | 10 |

Additional Information

None

10. Minor Program: Digital Transformation
Introduction

Digital Transformation provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

Career Options

Business Analyst, System Analyst, Corporate Information Systems Designer, Database Administrator, Database Designer, Technopreneur, IS Project Manager, IT/IS Consultant and Auditor, Social Media professional, and Marketing Analyst.

Course Distribution
Fundamental Courses

| Course | | SCU |
|------------------|-------------------------------------------|-----------|
| ISYS6559003 | Business Models and Technology Innovation | 4 |
| ISYS6557003 | Business Data Management | 4 |
| MGMT6484005 | Digital Strategy | 2 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|------------------|---------------------------------------------------|-----------|
| ISYS6695003 | Digital Marketing Analysis | 4 |
| STAT6200049 | Practical Statistics for Digital Business | 4 |
| ISYS6560003 | Success Factor for Leading Digital Transformation | 2 |
| Total SCU | | 10 |

Additional Information

None

11. Minor Program: Culinary

Introduction

The Culinary Minor Program provides learning that focuses on Culinary, Pastry & Bakery field. The curriculum design is more of practicums, which aim to make students have the competencies required in the fields of Food Production, Pastry & Bakery and Authentic Indonesian Cuisine.

Career Options

Entrepreneur in the field of Culinary (Resto, Café, Catering Business), Chef, Restaurant Owner/Manager.

Course Distribution

Fundamental Courses

| Course | SCU |
|------------------------------------------|-----------|
| HTMN6108021 Food and Beverage Management | 2 |
| HTMN6008021 Kitchen Operation | 4 |
| HTMN6128021 Pastry and Bakery Operation | 4 |
| Total SCU | 10 |

SCU for HTMN6008021, HTMN6128021 are practical

Supporting Courses

| Course | SCU |
|----------------------------------|-----------|
| HTMN6155021 Indonesian Cuisine | 4 |
| HTMN6125021 Restaurant Operation | 4 |
| HTMN6154021 Culinary Tourism | 2 |
| Total SCU | 10 |

SCU for HTMN6155021, HTMN6125021 are practical

Additional Information

None

12. Minor Program: Korean Culture and Creativity

Introduction

This minor program provides knowledge and experience in Korean Performance and Culture. The courses will cover pop art, culture, cuisine, film, drama, music, and language. Students who have international experience, especially in Korea, will have a wide range of employment opportunities.

Career Options

Content Creator, Performer, Creative Marketer, Event Organizer, Foodpreneur, and Advertiser working in a Korean environment.

Course Distribution

Fundamental Courses

| Course | SCU |
|----------------------------------------------|-----------|
| HTMN6163021 Korean Cuisine and Culinary Arts | 4 |
| COMM6718019 Korean Language and Media | 4 |
| FILM6134009 Hallyu Creative Content | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|-----------------------------------------------------------|-----------|
| FILM6135009 K-Drama and Beyond: Analysis and Appreciation | 4 |
| COMM6719019 K-Pop Culture and Performance | 4 |
| MKTG6339005 K-Pop and K-Drama Marketing and Promotion | 2 |
| Total SCU | 10 |

Additional Information

None

13. Minor Program: Digital Technopreneur

Introduction

Digital Technopreneur is a minor program that facilitates students in exploring the potentials of developing digital technology venture that combines technical competence with entrepreneurial skills, creativity, and innovative ideas to produce digital technology business models & prototypes. The minor program embraces the human-centered approach in helping students to develop innovative value propositions.

Career Options

Entrepreneur, Digital-preneur, Techno-preneur, Creative-preneur, Design-preneur.

Course Distribution

Fundamental Courses

| Course | SCU |
|-------------------------------------------|-----------|
| ENTR6528002 The Entrepreneurial Innovator | 4 |
| COSC6164004 Web Programming for Business | 4 |
| COSC6165004 Data Analytics for Business | 4 |
| ENPR6370002 Market Intelligence | 4 |
| COMP6687004 User Experience Design | 4 |
| Total SCU | 20 |

Additional Information

None

14. Minor Program: Designpreneur

Introduction

The Designpreneur Minor program give students the ability to be able to produce innovative work in the form of products or services based on creativity and design that can be utilized in running or developing a business.

Career Options

Design journalist, product designer, packaging designer, service system designer, service process analyst, creative director, sociopreneur.

Course Distribution

Fundamental Courses

| Course | SCU |
|--------------------------------------------|-----------|
| ENTR6525032 Fundamental of Designpreneur | 4 |
| COMP6688031 UI/UX Development | 4 |
| DSGN6797034 Surface Packaging Design | 4 |
| ENTR6526032 Hospitality and Service Design | 4 |
| DSGN6843033 Project Design | 4 |
| Total SCU | 20 |

Additional Information

None

15. Minor Program: Content Creation

Introduction

You've probably heard it by now: Content is king. But why? Those days Consumers are going online, marketing has gone digital, and content creation is more important now than ever. Content creation encapsulates copywriting, design, production and other media that provide value and connect you to your target audience. Matching search intent and providing value (to the consumer and brand) is the foundation of successful content creation. Content creators produce work on a variety of platforms including social media, blogs, podcasts, video platforms, case studies, white papers, infographics and more.

Career Options

Content Creator, Influencer, Social media Specialist.

Course Distribution

Fundamental Courses

| Course | SCU |
|-----------------------------------------|-----------|
| FILM6105009 Filmmaking Fundamental | 4 |
| MKTG6336055 Content Marketing Analytics | 4 |
| DSIN6042053 Photography for Creators | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | | SCU |
|------------------|---------------------------------------------|-----------|
| DSIN6094053 | Content Storytelling | 4 |
| DSIN6043053 | Strategic Influence | 2 |
| DSIN6041053 | Introduction to Visual Communication Design | 4 |
| Total SCU | | 10 |

Additional Information

None

16. Minor Program: Immersive Journey to Japanese Language and Culture

Introduction

Immersive Journey to Japanese Language and Culture Minor program is focused on the basic learning of the Japanese language (equivalent to N5 or corresponding to CEFR levels A1 to A2). This includes an understanding of Japanese characters (Hiragana, Katakana, basic Kanji) and grammar. Additionally, it encompasses the comprehension of reading and listening skills in Japanese, covering vocabulary, phrases, and simple sentences. This program also includes the development of basic writing and speaking skills in Japanese.

Upon completion of this minor, students will be prepared to read Japanese written in Hiragana, Katakana, and basic Kanji, as well as understand everyday conversations in the Japanese language. Subsequently, students will be equipped to engage in basic-level Japanese speaking and writing.

The outcomes of this minor, built upon a foundation of basic Japanese language proficiency, will benefit students who plan to study abroad in Japan, travel to Japan, or pursue interests and hobbies related to Japan.

Career Options

Working in Japan, either in Indonesia or Japan, in the following fields as Consultant, Front Office, Tour Guide, Secretary, Finance, HR, Industry Creative (Content creator, dubber, cosplayer).

Course Distribution

Fundamental Courses

| Course | | SCU |
|------------------|------------------------------------------------------------------------------------|-----------|
| JAPN6221025 | Essential Japanese Grammar (<i>Yoku Tsukaeru Bunpou</i>) | 4 |
| JAPN6222025 | Survival Japanese in Various Situations (<i>Nihon E Ikou, Yasashii Kaiwa De</i>) | 4 |
| JAPN6223025 | Ideas and Images of Japan (<i>Nihon Jijou</i>) | 2 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|------------------|----------------------------------------------------------------------------|-----------|
| JAPN6224025 | Japanese Reading Comprehension (<i>Tanoshiku Yomou</i>) | 4 |
| JAPN6225025 | Understanding Native Japanese Speakers (<i>Tanoshiku Kikou</i>) | 2 |
| JAPN6226025 | Japanese N5 Level Certification Preparation (<i>Nihongo Charenji N5</i>) | 4 |
| Total SCU | | 10 |

Additional Information

None

17. Minor Program: Metaverse in Business
Introduction

The objective of the Metaverse in Business minor program in general is to offer a new learning experience in business innovation in the digital world. After completing the Metaverse in Business minor program, students will be able to design Virtual Reality applications so that they are able to present users in a virtual world, as if they are in another place, and develop Augmented Reality applications to present virtual effects in the real world.

Career Options

AR/VR Designer, AR/VR Developer, AR/VR Engineer, AR/VR Researcher.

Course Distribution
Fundamental Courses

| Course | | SCU |
|------------------|-------------------|-----------|
| ISYS6777052 | Business Model | 2 |
| COMP6889051 | Virtual Reality | 4 |
| COMP6890051 | Augmented reality | 4 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|------------------|------------------|-----------|
| ISYS6778052 | Data Analytics | 2 |
| DSGN6981053 | Design Thinking | 4 |
| DSGN6980053 | Interface Design | 4 |
| Total SCU | | 10 |

Additional Information

None

18. Minor Program: Global Business
Introduction

The Global Business minor program is designed for students who aspire to integrate creativity, business acumen, and technological expertise in a global context. This program equips students with essential knowledge and skills in digital business innovation, creative industry management, and emerging technologies. Students will explore

topics such as digital entrepreneurship, creative content monetization, business model innovation, and the application of advanced technologies like artificial intelligence, blockchain, and immersive media in creative industries. By combining business strategy with technological advancements, this minor prepares students to become agile professionals capable of navigating and leading in the evolving global marketplace. This program is ideal for students from various disciplines who wish to enhance their competencies in creative business and technology, fostering interdisciplinary innovation and international competitiveness.

Career Options

Digital Business Strategist, Creative Entrepreneur, Digital Marketing Specialist, UX/UI Designer, Tech-Driven Product Manager, Creative Industry Manager, E-commerce & Content Monetization Expert, Brand & Digital Experience Manager, Creative Technologist.

Course Distribution

Fundamental Courses

| Course | SCU |
|------------------------------------------------------|-----------|
| DSIN6142066 Global Interactive Design | 4 |
| BUSS6275061 E-Commerce and Digital Entrepreneurship | 4 |
| COSC6159060 Emerging Technologies in Global Business | 4 |
| ISYS6997064 Data Analytics for Global Business | 4 |
| TRDE6001065 Global Regulatory Environment | 4 |
| Total SCU | 10 |

Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students.

Appendix: Free Electives (5th Semester)

| No | Course Code | Course | SCU | Semester |
|----|-------------|-------------------------------------|-----|----------|
| 1 | TRSM6142022 | Event Management | 4 | 5 |
| 2 | TRSM6196022 | Tourism Community Empowerment | 2 | 5 |
| 3 | TRSM6218022 | Adventure Tourism Management | 4 | 5 |
| 4 | BUSS6137022 | Tourism E-Business | 4 | 5 |
| 5 | TRSM6216022 | Guiding and Interpretation | 2 | 5 |
| 6 | TRSM6217022 | Immigration, Quarantine and Customs | 2 | 5 |
| 7 | TRSM6212022 | Indonesian Culture | 4 | 5 |
| 8 | TRSM6140022 | Tourism Law and Regulation | 2 | 5 |
| 9 | MGMT6408022 | Strategic Management for Tourism | 2 | 5 |
| 10 | EDUC6109030 | Technology Literacy | 2 | 5 |
| 11 | EDUC6112030 | Teaching BIPA | 4 | 5 |
| 12 | EDUC6098030 | Technology for Adaptive Learning | 4 | 5 |
| 13 | DSGN6743007 | Digital Graphic Reproduction | 4 | 5 |
| 14 | COMM6624019 | Digital Creative Content | 2/2 | 5 |
| 15 | COMM6620019 | Online Publishing | 2/2 | 5 |
| 16 | COMM6533019 | Creative Program Design | 2/2 | 5 |
| 17 | COMM6510019 | Reportage & Interview Technique | 2/2 | 5 |

| No | Course Code | Course | SCU | Semester |
|----|-------------|-------------------------------------------------|-----|----------|
| 18 | COMM6410019 | Digital Broadcasting Production | 2/2 | 5 |
| 19 | COMM6630019 | Crisis Communication | 2 | 5 |
| 20 | COMM6631019 | Public Affair | 2 | 5 |
| 21 | COMM6633019 | Corporate Sustainability | 4 | 5 |
| 22 | COMM6632019 | Writing for Corporate Communication | 2/2 | 5 |
| 23 | COMM6541019 | Digital Corporate Communication | 2/2 | 5 |
| 24 | COMM6634019 | Environmental Issues and Brand Activism | 4 | 5 |
| 25 | COMM6635019 | Integrated Marketing Communication | 2 | 5 |
| 26 | COMM6637019 | Brand Activation | 2/2 | 5 |
| 27 | COMM6638019 | Social Media Planning & Engagement | 2/2 | 5 |
| 28 | MGMT6462005 | Leadership Agility | 4 | 5 |
| 29 | MGMT6033005 | Advanced Topics in Business and Organization | 2 | 5 |
| 30 | ISYS6744005 | E-Business Strategy and Implementation | 4 | 5 |
| 31 | ISYS6085005 | Advanced Topics in E-Business | 2 | 5 |
| 32 | INTR6178029 | Introduction to International Political Economy | 2 | 5 |
| 33 | INTR6180029 | Introduction to International Media | 2 | 5 |
| 34 | INTR6142029 | Diplomacy and International Politics | 2/2 | 5 |
| 35 | MGMT6357005 | Multinational Corporation Management | 4 | 5 |
| 36 | BUSS6223005 | Trade in Asia | 2 | 5 |
| 37 | BUSS6224005 | Special Topics in International Business | 4 | 5 |
| 38 | ISYS6596003 | User Experience Research and Design | 4/2 | 5 |
| 39 | ISYS6893003 | Information Systems Analysis and Design | 4/2 | 5 |
| 40 | ISYE6067011 | Global Supply Chain | 2 | 5 |
| 41 | ISYE6165011 | Supply Chain Risk & Negotiation | 2 | 5 |
| 42 | ISYE6167011 | Decision Support System | 2 | 5 |
| 43 | ISYE6168011 | Financial Engineering | 2 | 5 |
| 44 | ISYE6130011 | Project Management | 2 | 5 |
| 45 | ISYE6169011 | Maintenance Management Systems | 2 | 5 |
| 46 | ISYE6170011 | Sustainable Engineering Systems | 2 | 5 |
| 47 | MGMT6304021 | Organization Behavior in Hospitality | 2 | 5 |
| 48 | HTMN6145021 | Revenue Management in Hospitality | 2 | 5 |
| 49 | HTMN6027021 | Service Management | 4 | 5 |
| 50 | HTMN6146021 | Food Safety Management | 2 | 5 |
| 51 | HTMN6018021 | Consumer Behavior in Hospitality | 2 | 5 |
| 52 | HTMN6147021 | Hospitality Management | 4 | 5 |
| 53 | CHIN6157026 | Chinese Business for Etiquette (Beginner) | 4 | 5 |
| 54 | CHIN6158026 | Chinese Business in Daily Communication | 4 | 5 |
| 55 | ACCT6116020 | Social and Environmental Accounting | 2 | 5 |
| 56 | ACCT6462020 | Audit Psychology | 2 | 5 |
| 57 | ACCT6313020 | Public Sector Accounting | 2 | 5 |
| 58 | BTEC6015056 | Plant Biotechnology | 2/2 | 5 |
| 59 | BTEC6018056 | Bioinformatics II | 2/2 | 5 |
| 60 | BTEC6020056 | Current Issue in Biotechnology | 2 | 5 |

| No | Course Code | Course | SCU | Semester |
|-----|-------------|----------------------------------------------------------------------------------|-----|----------|
| 61 | BTEC6038056 | Bio-design Process | 2 | 5 |
| 62 | FASH6186040 | Contemporary Fashion | 2 | 5 |
| 63 | FASH6180040 | Fashion Trend Forecasting | 2 | 5 |
| 64 | ENPR6142005 | Digital Business Transformation | 4 | 5 |
| 65 | ENPR6106005 | Product Design & Branding | 2 | 5 |
| 66 | ENPR6107005 | Business Communication & Strategy | 4 | 5 |
| 67 | ARCH6146014 | Interior Architecture | 4 | 5 |
| 68 | ARCH6128014 | Multimedia in Design Presentation | 4 | 5 |
| 69 | ARCH6147014 | Behavior in Architecture | 4 | 5 |
| 70 | DSGN6689007 | Concept Art & Production Design | 2 | 5 |
| 71 | DSGN6690007 | Animation Storytelling | 2 | 5 |
| 72 | JAPN6116025 | Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Manejimento) | 2 | 5 |
| 73 | MGMT6400005 | Supply Chain Strategy | 2 | 5 |
| 74 | MKTG6324005 | Retail Marketing Management | 2 | 5 |
| 75 | MGMT6461005 | Category Management | 2 | 5 |
| 76 | LAWS6159005 | Legal Aspect in Business | 2 | 5 |
| 77 | LAWS6110028 | Cyber Law | 2 | 5 |
| 78 | LAWS6159028 | Legal Aspect in Business | 2 | 5 |
| 79 | LAWS6170028 | Investment Law | 2 | 5 |
| 80 | LAWS6171028 | Business Competition & Consumer Protection Law | 2 | 5 |
| 81 | CPEN6126010 | Cross Platform Application Development | 4 | 5 |
| 82 | EDUC6054024 | Classroom Communication and Learning | 4 | 5 |
| 83 | SOCS6021024 | Social and Digital Media Writing | 2 | 5 |
| 84 | ENGL6169024 | English for Professionals | 2 | 5 |
| 85 | ENGL6244024 | Social Media Broadcasting | 4 | 5 |
| 86 | EDUC6054024 | Classroom Communication and Learning | 4 | 5 |
| 87 | MGMT6358005 | Managing Business Information | 2/2 | 5 |
| 88 | PSYC6191027 | E-Learning Psychology | 4 | 5 |
| 89 | BUSS6109005 | Business Development | 4 | 5 |
| 90 | MGMT6465005 | Advanced Topic in Business Development Management | 2 | 5 |
| 91 | HTMN6148021 | Research Methodology in Hospitality | 4 | 5 |
| 92 | MKTG6321005 | Marketing Data Analytics | 4 | 5 |
| 93 | MKTG6322005 | Sales and Customer Relationship Management | 4 | 5 |
| 94 | MKTG6237005 | Global Strategic Marketing : Asia Pasific Perspective | 4 | 5 |
| 95 | MKTG6270005 | Retail and Omni Channel | 2 | 5 |
| 96 | FILM6059009 | Global Cinema | 4 | 5 |
| 97 | LAWS6168028 | Banking-Financial Law & Islamic Business Law | 4 | 5 |
| 98 | LAWS6174028 | Contract & Legislative Drafting | 2 | 5 |
| 99 | LAWS6176028 | Tax Law | 2 | 5 |
| 100 | ACCT6461020 | Accounting Syariah | 2 | 5 |

Enrichment Track Scheme

| Track | Semester 6 | | | | | | | Semester 7 | | | | | | |
|-------|------------|----|----|----|----|----|-----|------------|----|----|----|----|----|-----|
| | IN | RS | EN | CD | SA | IS | etc | IN | RS | EN | CD | SA | IS | etc |
| 1 | v | | | | | | | v | | | | | | |
| 2 | | v | | | | | | v | | | | | | |
| 3 | | | v | | | | | v | | | | | | |
| 4 | | | | v | | | | v | | | | | | |
| 5 | | | | | v | | | v | | | | | | |
| 6 | v | | | | | | | | v | | | | | |
| 7 | | v | | | | | | | v | | | | | |
| 8 | | | v | | | | | | v | | | | | |
| 9 | | | | v | | | | | v | | | | | |
| 10 | | | | | v | | | | v | | | | | |
| 11 | v | | | | | | | | | v | | | | |
| 12 | | v | | | | | | | | v | | | | |
| 13 | | | v | | | | | | | v | | | | |
| 14 | | | | v | | | | | | v | | | | |
| 15 | | | | | v | | | | | v | | | | |
| 16 | v | | | | | | | | | | v | | | |
| 17 | | v | | | | | | | | | v | | | |
| 18 | | | v | | | | | | | | v | | | |
| 19 | | | | v | | | | | | | v | | | |
| 20 | | | | | v | | | | | | v | | | |
| 21 | v | | | | | | | | | | | v | | |
| 22 | | v | | | | | | | | | | | v | |
| 23 | | | v | | | | | | | | | | v | |
| 24 | | | | v | | | | | | | | | v | |
| 25 | | | | | v | | | | | | | | v | |
| 26 | | | | | | v | | v | | | | | | |
| 27 | | | | | | v | | | v | | | | | |
| 28 | | | | | | v | | | | v | | | | |
| 29 | | | | | | v | | | | | v | | | |
| 30 | | | | | | v | | | | | | v | | |
| 31 | v | | | | | | | | | | | | v | |
| 32 | | v | | | | | | | | | | | v | |
| 33 | | | v | | | | | | | | | | v | |
| 34 | | | | v | | | | | | | | | v | |
| 35 | | | | | v | | | | | | | | v | |

Student will take one of enrichment program tracks

Note:

IN : Certified Internship
 RS : Certified Research
 EN : Certified Entrepreneurship
 CD : Certified Community Development

SA : Certified Study Abroad
 IS : Certified Specific Independent Study
 etc : Study Program Special Purposes

Certified Internship Track

| Code | Course Name | SCU | Total |
|------------------------------|----------------------------------------------------|-----|-------|
| Enrichment Program I | | | 20 |
| CHIN6079026 | Internship I | 8 | |
| CHIN6154026 | Chinese Work Ethic in Industry | 8 | |
| CHIN6155026 | EES in Industry I | 4 | |
| Enrichment Program II | | | |
| CHIN6083026 | Internship II | 8 | |
| CHIN6156026 | Chinese Writing & Communication Skills in Industry | 8 | |
| CHIN6086026 | EES in Industry II | 4 | |

Certified Research Track

| Code | Course Name | SCU | Total |
|------------------------------|---------------------------------------------------------------------------------|-----|-------|
| Enrichment Program I | | | 20 |
| RSCH6242026 | Research Experience I | 8 | |
| RSCH6546026 | Chinese Research Methodology | 8 | |
| RSCH6547026 | Global EES I (Team Work, Communication, Problem Solving & Decision Making) | 4 | |
| Enrichment Program II | | | |
| RSCH6257026 | Research Experience II | 8 | |
| RSCH6548026 | Chinese Studies Scientific Writing | 8 | |
| RSCH6265026 | Global EES II (Self-Management, Planning & Organizing, Initiative & Enterprise) | 4 | |

Certified Entrepreneurship Track

| Code | Course Name | SCU | Total |
|------------------------------|-----------------------------------------|-----|-------|
| Enrichment Program I | | | 20 |
| ENTR6320026 | Business Start Up | 8 | |
| ENTR6682026 | Chinese Business Model & Validation | 8 | |
| ENTR6683026 | EES in New Chinese Business | 4 | |
| Enrichment Program II | | | |
| ENTR6352026 | Growing a Business | 8 | |
| ENTR6684026 | Lean Startup & Business Plan in Chinese | 8 | |
| ENTR6363026 | EES in Chinese Business Experience | 4 | |

Certified Community Development Track

| Code | Course Name | SCU | Total |
|------------------------------|---------------------------------------------------------------------------|-----|-------|
| Enrichment Program I | | | 20 |
| CMDV6151026 | Community Outreach Project Implementation | 8 | |
| CMDV6326026 | Community Outreach Project Design in Chinese | 8 | |
| CMDV6327026 | Employability and Entrepreneurial Skills in Chinese Community | 4 | |
| Enrichment Program II | | | |
| CMDV6183026 | Community Development Project Implementation | 8 | |
| CMDV6328026 | Community Development Project Design in Chinese | 8 | |
| CMDV6192026 | Employability and Entrepreneurial Skills in Chinese Community Development | 4 | |

Certified Study Abroad Track

| Code | Course Name | SCU | Total |
|------------------------------------------------|-------------------------------------|-----|-------|
| Elective courses list for study abroad* | | | |
| Enrichment Program I | | | |
| GLOB6005026 | Elective Course for Study Abroad 1 | 4 | 20 |
| GLOB6006026 | Elective Course for Study Abroad 2 | 4 | |
| GLOB6007026 | Elective Course for Study Abroad 3 | 4 | |
| GLOB6008026 | Elective Course for Study Abroad 4 | 4 | |
| GLOB6009026 | Elective Course for Study Abroad 5 | 2 | |
| GLOB6010026 | Elective Course for Study Abroad 6 | 2 | |
| GLOB6011026 | Elective Course for Study Abroad 7 | 2 | |
| GLOB6012026 | Elective Course for Study Abroad 8 | 2 | |
| GLOB6013026 | Elective Course for Study Abroad 9 | 2 | |
| GLOB6014026 | Elective Course for Study Abroad 10 | 2 | |
| GLOB6015026 | Elective Course for Study Abroad 11 | 2 | |
| GLOB6016026 | Elective Course for Study Abroad 12 | 2 | |
| GLOB6041026 | Elective Course for Study Abroad 25 | 3 | |
| GLOB6249026 | Elective Course for Study Abroad 27 | 3 | |
| GLOB6250026 | Elective Course for Study Abroad 28 | 3 | |
| GLOB6252026 | Elective Course for Study Abroad 30 | 3 | |
| GLOB6042026 | Elective Course for Study Abroad 26 | 1 | |
| GLOB6254026 | Elective Course for Study Abroad 32 | 1 | |
| Enrichment Program II | | | |
| GLOB6017026 | Elective Course for Study Abroad 13 | 4 | 20 |
| GLOB6018026 | Elective Course for Study Abroad 14 | 4 | |
| GLOB6019026 | Elective Course for Study Abroad 15 | 4 | |
| GLOB6020026 | Elective Course for Study Abroad 16 | 4 | |
| GLOB6021026 | Elective Course for Study Abroad 17 | 2 | |
| GLOB6022026 | Elective Course for Study Abroad 18 | 2 | |
| GLOB6023026 | Elective Course for Study Abroad 19 | 2 | |
| GLOB6024026 | Elective Course for Study Abroad 20 | 2 | |
| GLOB6025026 | Elective Course for Study Abroad 21 | 2 | |
| GLOB6026026 | Elective Course for Study Abroad 22 | 2 | |
| GLOB6027026 | Elective Course for Study Abroad 23 | 2 | |
| GLOB6028026 | Elective Course for Study Abroad 24 | 2 | |
| GLOB6291026 | Elective Course for Study Abroad 41 | 3 | |
| GLOB6292026 | Elective Course for Study Abroad 42 | 3 | |
| GLOB6293026 | Elective Course for Study Abroad 43 | 3 | |
| GLOB6294026 | Elective Course for Study Abroad 44 | 3 | |
| GLOB6295026 | Elective Course for Study Abroad 45 | 1 | |
| GLOB6296026 | Elective Course for Study Abroad 46 | 1 | |

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study

| Code | Course Name | SCU | Total |
|------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|-----|-------|
| For students who take Specific Independent Study Track in either odd or even semester, they should take these courses: | | | |
| Enrichment Program I/II | | | |
| CSIS6001026 | Course Certification | 3 | 20 |
| CSIS6002026 | Technical Skill Enrichment | 4 | |
| CSIS6003026 | Industrial Project | 9 | |
| CSIS6004026 | Soft Skill Enrichment | 4 | |
| CSIS6005026 | Elective Course for Specific Independent Study 1 | 8 | |
| CSIS6006026 | Elective Course for Specific Independent Study 2 | 8 | |
| CSIS6007026 | Elective Course for Specific Independent Study 3 | 6 | |
| CSIS6008026 | Elective Course for Specific Independent Study 4 | 6 | |
| CSIS6009026 | Elective Course for Specific Independent Study 5 | 6 | |
| CSIS6010026 | Elective Course for Specific Independent Study 6 | 5 | |
| CSIS6011026 | Elective Course for Specific Independent Study 7 | 5 | |
| CSIS6012026 | Elective Course for Specific Independent Study 8 | 5 | |
| CSIS6013026 | Elective Course for Specific Independent Study 9 | 5 | |
| CSIS6014026 | Elective Course for Specific Independent Study 10 | 4 | |
| CSIS6015026 | Elective Course for Specific Independent Study 11 | 4 | |
| CSIS6016026 | Elective Course for Specific Independent Study 12 | 4 | |
| CSIS6017026 | Elective Course for Specific Independent Study 13 | 4 | |
| CSIS6018026 | Elective Course for Specific Independent Study 14 | 4 | |
| CSIS6019026 | Elective Course for Specific Independent Study 15 | 3 | |
| CSIS6020026 | Elective Course for Specific Independent Study 16 | 3 | |
| CSIS6021026 | Elective Course for Specific Independent Study 17 | 3 | |
| CSIS6022026 | Elective Course for Specific Independent Study 18 | 3 | |
| CSIS6023026 | Elective Course for Specific Independent Study 19 | 3 | |
| CSIS6024026 | Elective Course for Specific Independent Study 20 | 3 | |
| CSIS6025026 | Elective Course for Specific Independent Study 21 | 2 | |
| CSIS6026026 | Elective Course for Specific Independent Study 22 | 2 | |
| CSIS6027026 | Elective Course for Specific Independent Study 23 | 2 | |
| CSIS6028026 | Elective Course for Specific Independent Study 24 | 2 | |
| CSIS6029026 | Elective Course for Specific Independent Study 25 | 2 | |
| CSIS6030026 | Elective Course for Specific Independent Study 26 | 2 | |
| CSIS6031026 | Elective Course for Specific Independent Study 27 | 2 | |
| CSIS6032026 | Elective Course for Specific Independent Study 28 | 2 | |
| CSIS6033026 | Elective Course for Specific Independent Study 29 | 1 | |
| CSIS6034026 | Elective Course for Specific Independent Study 30 | 1 | |
| CSIS6035026 | Elective Course for Specific Independent Study 31 | 1 | |
| CSIS6036026 | Elective Course for Specific Independent Study 32 | 1 | |

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

The Table of Prerequisite for Chinese Literature Study Program

| Course | | SCU | Sem. | Prerequisite Course | | SCU | Sem. |
|-------------|----------------------|-----|------|---------------------|---------------------|-----|------|
| CHIN6166026 | Business Chinese III | 6 | 3 | CHIN6164026 | Business Chinese I | 6 | 1 |
| CHIN6167026 | Business Chinese IV | 6 | 4 | CHIN6165026 | Business Chinese II | 6 | 2 |

Student should pass all of these quality controlled courses as listed below:

| No | Course Code | Course | Minimal Grade | Semester |
|-----------------------------------------------|-------------|---------------------------------------------|---------------|----------|
| 1 | CHAR6013026 | Character Building: Pancasila | B | 1 |
| 2 | ENPR6312005 | Venture Creation | C | 4 |
| 3 | CHIN6167026 | Business Chinese IV* | C | 4 |
| 4 | CHIN6136026 | Chinese Creative Writing* | C | 3 |
| 5 | CHIN6003026 | Chinese Scientific Writing* | C | 4 |
| 6 | CHIN6174026 | Translation II* | C | 4 |
| Stream: Chinese Business & Culture | | | | |
| 7 | CHIN6179026 | Business Chinese Conversation | C | 5 |
| 8 | CHIN6183026 | Intermediate Business Chinese Reading | C | 5 |
| Stream: Teaching | | | | |
| 7 | CHIN6177026 | Modern Chinese | C | 5 |
| 8 | CHIN6138026 | Chinese Teaching Methodology for Foreigners | C | 5 |

*) Tutorial