

## Japanese Business Culture

### Introduction

We are entering the Industry 4.0 era, New innovation introduced to human life to make human life became much more easier. But there is also disruptive technology that threat human jobs. While the increase growth of Japanese investment in Indonesia, have given opportunities for Indonesian people who had knowledge in Japanese Language, Culture, and various hard skill to enter Japanese Industry. it is necessary to master the Japanese language, knowledge about Japanese Culture, and various skill. To meet this need, the Faculty of Humanities at BINUS UNIVERSITY has been offering the Japanese undergraduate Study Program since 2001. Graduates of the Japanese Study Program at BINUS UNIVERSITY will have Japanese knowledge, language skills, various hard and soft skill, and good attitudes that can be applied after completing their study.

The Japanese Popular Culture Program curriculum provides language skills consisting of competence in speaking, listening, reading, and writing, which enables the students to adapt to situations when dealing with Japanese people. Besides, they will also know of Japanese studies such as culture, ethics, and community. So that the graduates will be able to get a job soon or to set up their own business after graduating, students are provided with practical knowledge of language skills, Japanese culture, Japanese business culture, as well as knowledge of entrepreneurship. Furthermore, the students are also equipped with Japanese computer skills and information technology so that they will be able to communicate more efficiently in the modern world.

Graduates of the Japanese Popular Culture Program will have high-level analytical skills if they wish to continue their education or to work in fields such as business, manufacturing industry, services, tourism, or communication. The professions that graduates could consider are Japanese business consultant, translator, interpreter, public relations, content creator or voice creator.

There is also Minor and Free Elective program which student can explore their interest. Developed their abilities, and apply it on their work. Student will have access to various subject in Computer Science, Design, Hospitality, and many more.

### Vision

To become world class study program that produces graduates who are excellent in Japanese language skill, cultural knowledge, and able to utilize technology to compete in global society while fostering intercultural awareness and empowering communities.

### Mission

The mission of Japanese Department is to build the nation and to contribute in global community development by providing world class education by means of:

1. Educating students to develop creative, innovative mind and professional attitude to become lifelong learners through holistic approach that meets Indonesian and Japanese culture values.
2. Educating students with excellent in applied Japanese language skills, cultural knowledge, multidisciplinary perspectives through various multimedia platform based on Information and Communication Technology.
3. Resolving the nation's issues through providing a solid learning and research experience of Japanese values through multi perspectives studies.
4. Empowering Binusian to develop communities continuously through appreciation on Indonesian and Japanese values to improve the quality of life of Indonesian and the global community.

## Program Objective

The objectives of the program are:

1. To provide language skills on the level of JLPT N3 (Japanese Language Proficiency Test) or JF Standard B1 which enable the students to adapt in Japanese communication for various situation.
2. To provide applied Japanese skills and multidisciplinary knowledge which enable the students to adapt toward working environment.
3. To provide an in-depth knowledge of Japanese Linguistics and culture.

## Student Outcomes

After complete the study, graduate are:

1. Able to apply Japanese language into active competence (speaking and writing) in accordance with the quality standards of the Japanese Language Proficiency Test or JF Standard.
2. Able to apply Japanese in passive competence (listening and reading) in accordance with the quality standards of the Japanese Language Proficiency Test or JF Standard.
3. Able to study aspects of Japanese language or culture in Indonesian orally and in writing.
4. Able to use technology to demonstrate japanese language and culture proficiency.
5. Able to examine Japanese popular culture practices in Japanese businesses.
6. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

## Prospective Career of the Graduates

With the mentioned above and knowledge, the Japanese graduates are expected to be able to develop themselves in the community for the following professions:

1. Japanese Business Consultant
2. Japanese Digital Marketing
3. Japanese Interpreter and Translator
4. Japanese Public Relations
5. Travel/ Tourism Consultant
6. Hospitality Service
7. Japanese Business Correspondence
8. Content Creator
9. Voice Creator

## Curriculum

The advances in communication and information technology have accelerated the pace of global communications. Various activities and types of work need the expertise and skill of different categories of communication. Communication in the Japanese language cannot be separated from the use of sophisticated communication technology and information.

The curriculum of the Japanese Popular Culture Program in the Faculty of Humanities at BINUS UNIVERSITY is designed in such a way that the graduate will be able to grasp the fundamental knowledge and skills that are required for participation in the global activity. The curriculum refers to the development of industry and commerce.

The curriculum is grouped as followed:

### 1. General Group

This group provides basic competence in the Japanese language for Japanese graduates from BINUS UNIVERSITY. The Competencies include Character Building and English skills. Furthermore, they are expected to have an entrepreneurial spirit.

## 2. Japanese Language Group

This group consists of Japanese Language skills and Linguistics that support the students in studying the Japanese language. Students will learn Japanese from beginner level into an advanced level in various courses. The student will also learn translation between the Japanese language to Indonesia and vice versa.

## 3. Japanese Studies Group

This group consists of knowledge about Japanese as studies, such as Japanese culture, ethics, community. It also gives the students the ability to think logically and enables them to analyse the differences between Japan and Indonesia in various perspectives. Students also get knowledge about the condition of Japan as a country in economic and politic perspective.

## 4. Japanese Business Group

This group consists of knowledge about the Japanese language in a business context and the particular term of Japanese business language. Besides language, the student will also learn the Japanese Business Culture and Work Ethics in Japanese Company

## 5. Minor/ Free Elective Group

This groups consist of subjects from various department that which provided student chance to improve their skill based on their interest. Student will have access to subject from computer science, design, hospitality, and many more.

## 6. Enrichment Group

This group consists of enrichment tracks that can enrich a student's experience to assess their Japanese language and knowledge about Japan. There are five choices of enrichment tracks, i.e. Internship at Japan industries, Study Abroad to Japan, Community Development, Research and Entrepreneurship.

## Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6013025	Character Building: Pancasila	2	20
	JAPN6227025	Japanese Language Studies I ( <i>Nihongogaku I</i> ) - (AOL)	4	
	JAPN6228025	Japanese Animation Studies and Speaking I ( <i>Animeeshon Bunka to Kaiwa I</i> )	4	
	JAPN6229025	Japanese Manga Studies and Reading I ( <i>Nihon No Manga Bunka to Dokkai I</i> ) - (AOL)	2	
	JAPN6230025	Basic Japanese Language I ( <i>Shokyuu Nihongo I</i> )	2	
	JAPN6231025	Introduction to Linguistics ( <i>Gengogaku Nyuumon</i> ) - (AOL)	2	
	JAPN6232025	Japanese Work Ethics ( <i>Nihon Kigyuu Bunkaron</i> )	2	
	JAPN6233025	Introduction to Popular Culture ( <i>Poppukaruchaa Nyuumon</i> ) <sup>2</sup> - (AOL)	2	
<b>Foreign Language Courses</b>			<b>0</b>	
2	CHAR6014025	Character Building: Kewarganegaraan	2	20
	JAPN6234025	Japanese Language Studies II ( <i>Nihongogaku II</i> )	4	
	JAPN6235025	Japanese Animation Studies and Speaking II ( <i>Animeeshon Bunka to Kaiwa II</i> ) - (AOL)	4	
	JAPN6236025	Japanese Manga Studies and Reading II ( <i>Nihon No Manga Bunka to Dokkai II</i> ) <sup>2</sup>	2	
	JAPN6237025	Basic Japanese Language II ( <i>Shokyuu Nihongo II</i> )	2	
	JAPN6238025	Game, Anime & Manga Industry ( <i>Geemu, Anime, Manga Gyoukai</i> ) <sup>2</sup> - (AOL)	2	
	JAPN6239025	Linguistics Landscape in Japanese Popular Culture ( <i>Nihon poppukaruchā ni okeru gengo to kigō-ron</i> )	2	

Sem	Code	Course Name	SCU	Total
	COSC6011025	Foundations of Artificial Intelligence	2	
	<b>Foreign Language Courses</b>		<b>0</b>	
3	CHAR6015025	Character Building: Agama	2	20
	JAPN6240025	Japanese Language Studies III ( <i>Nihongogaku III</i> )	2	
	JAPN6241025	Japanese Animation Studies and Speaking III ( <i>Animeeshon Bunka to Kaiwa III</i> )	4	
	JAPN6177025	Japanese Translation: Theory and Practice ( <i>Honyaku : Riron to Jisshuu</i> ) <sup>2</sup> - <b>(AIE)</b>	2	
	JAPN6173025	Contemporary Japanese Society Through Various Perspective ( <i>Nihon Shakai e no Kangaekata</i> ) - <b>(AOL)</b>	2	
	JAPN6242025	Japanese Corporate Culture and Management ( <i>Nihon No Kigyō Bunka to Manejimento</i> ) <sup>2</sup>	4	
	LANG6027025	Indonesian	2	
	ENPR6311005	Creativity and Innovation	2	
	<b>Foreign Language Courses</b>		<b>0</b>	
4	JAPN6243025	Japanese Presentation Skill Training ( <i>Nihongo De Purezen Shiyō</i> ) <sup>2</sup> - <b>(AOL)</b>	2	20
	JAPN6244025	Japanese Language Studies IV ( <i>Nihongogaku IV</i> )	2	
	JAPN6245025	Japanese Digital Skills and Content Production ( <i>Nihon no Dejitarusukiru to Kontentsuseisaku</i> ) <sup>2</sup> - <b>(AOL)</b>	2	
	JAPN6246025	Japanese Listening in Popular Culture ( <i>Nihon Eiga to Uta</i> ) - <b>(AOL)</b>	4	
	JAPN6247025	Japanese Business Communication in Global Industry ( <i>Gurōbarubijinesu ni Okeru Nihongokomyunikēshonryaku</i> )	2	
	JAPN6248025	Japanese Business Correspondence in Global Industry ( <i>Gurōbarubijinesu ni okeru nihongobunsho sakusei to komyunikēshon</i> )	2	
	JAPN6249025	Marketing Strategy and Consumer Behavior in Japan ( <i>Nihonshijyo ni okeru māketingusenryaku to shōhishakōdō bunseki-gaku</i> ) - <b>(AOL)</b>	4	
	ENPR6312005	Venture Creation	2	
<b>Foreign Language Courses</b>		<b>0</b>		
5	JAPN6215025	Japanese Language Proficiency Test Preparation ( <i>Nihongo Nouryoku Mogi Shiken</i> ) - <b>(AOL)</b>	2	20
	JAPN6108025	Scientific Research Methodology ( <i>Kenkyū Riron</i> ) - <b>(AIE)</b>	2	
	JAPN6251025	Japanese Mythology in Popular Media ( <i>Eiga/Ongaku ni Katsuyōu Sareru Nihongo Shinwa</i> )	2	
	JAPN6250025	Japanese Hospitality Culture ( <i>Hosupitariti Manejimentoron</i> ) <sup>2</sup>	4	
	<b>Minor Program</b>		10	
<b>Free Electives</b>		10		
6	<b>Enrichment Program I</b>		20	20
7	<b>Enrichment Program II</b>		20	20
8	JAPN6180025	Pre Thesis	2	6
	JAPN6181025	Thesis	4	
	JAPN6008025	Thesis	6	
<b>Total Credits 146 SCU</b>				

2) Global Learning System course

-) **AOL** - Assurance of Learning Process System

-) **AIE** - Artificial Intelligence Embedded Course

**Minor/Free Electives:**

For 5th Semester: Students are required to choose Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

**Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):**

Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

**Pre-thesis (2 SCU) & Thesis (4 SCU)** can be taken in the 6<sup>th</sup> and/or 7<sup>th</sup> semester by the students who meet the requirements from the Study Program/Program

**Appendix Foreign Language Courses**

Foreign language courses are personalized courses that can be taken by the students according to their own pace from semester 1 until semester 4 or before they take enrichment. The courses are available at BINUSMAYA – Beelingua. Students must pass with a minimum Grade of C.

**Appendix Foreign Language Courses**

Foreign Language Courses		SCU
ENGL6253025	English for Frontrunners	0
ENGL6254025	English for Independent Users	0
ENGL6255025	English for Professionals	0
JAPN6190025	Basic Japanese Language*	0
CHIN6163025	Basic Chinese Language*	0

\*) This course is optional for students

1. Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.
2. Students with Beelingua Placement Test score between 60 and 99 are required to take English for Independent Users and English for Professionals.
3. Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua

**Minor Scheme**

Minor Program	Semester 5
<b>Minor @ Binus Kemanggisian</b>	
Blockchain Technology and Business	-
Creative Digital Storytelling	v
Cross Cultural Communication	v
Digital Banking	-
Digital Ecosystem	v
English for Business Professionals	v
Event Business and Entertainment	v
Human Capital in Digital Workplace	-
Interactive & Users Experience Design	v
Robotic Process Automation	-
Sustainable Development	-

Minor Program	Semester 5
<b>Minor @ Binus Alam Sutera</b>	
Digital Transformation	v
<b>Minor @ Binus Bekasi</b>	
Culinary	v
Korean Culture and Creativity	v
<b>Minor @ Binus Malang</b>	
Chinese for Career Pathways	-
English for Business Professionals	-
Digital Technopreneur	-
<b>Minor @ Binus Bandung</b>	
DesignPreneur	-
<b>Minor @ Binus Semarang</b>	
Content Creation	-
Data Analytics	v
Immersive Journey to Japanese Language and Culture	-
Metaverse in Business	-
<b>Minor @ Binus Medan</b>	
Global Business	-

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

## 1. Minor Program: Creative Digital Storytelling

### Introduction

Digital storytelling, by definition, is the process of telling a story using video, images, audio, music, geospatial applications, and any other digital media. Thus, this minor introduces the concept and skills in producing and communicating videos, images, and texts through English. It is interdisciplinary in its nature and relies heavily on critical and analytical thinking. It also aims to familiarize students with the technology/ tools needed to adapt a literary work to another form or vice versa. It is the minor that blend perspectives of arts with humanities to facilitate new interpretation of literary works.

### Career Options

Social Media Content Creator; Digital Storyteller; Brand Designer; Digital Storytelling News Editor; Social Media Specialist; Digital Associate; Video Editor; Content Creator; Content Creator; Scriptwriter; Fiction writers; Non-Fiction Writers; Copywriter; Social Media Specialist.

## Course Distribution

### Fundamental Courses

Course	SCU
ENGL6274024 Approaches in Multimodal Storytelling	2
DSIN6033007 Visual Storytelling	2
ENGL6275024 Storytelling for Business	2
FILM6118009 Script Development & Pitching	4
<b>Total SCU</b>	<b>10</b>

### Additional Information

None

## 2. Minor Program: Cross Cultural Communication

### Introduction

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

### Career Options

Language specialist, language localization specialist, translator, interpreter, mobility consultant/staff.

### Course Distribution

#### Fundamental Courses

Course	SCU
CHIN6132026 Chinese Conversation in Daily Activities	4
COMM6502019 Communication in Diversity	2
BUSS6170025 Asian Business Ethics	4
<b>Total SCU</b>	<b>10</b>

### Additional Information

None

## 3. Minor Program: Data Analytics

### Introduction

The Data Analytics minor program provides insight into acquisitions and analysis of data in organizations by using critical thinking from multiple strategic perspectives, including consumer behavior communicated in the form of visualizations/models that can support retrieval decision.

### Career Options

Data Analyst, Marketing Analyst.

## Course Distribution

### Fundamental Courses

Course		SCU
INFS6066052	Introduction to Data Analytics	2
INFS6067052	Data Management & Descriptive Analytics	4
ISYE6371054	Statistical for Decision Making	4
<b>Total SCU</b>		<b>10</b>

### Additional Information

None

## 4. Minor Program: Digital Ecosystem

### Introduction

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

### Career Options

Chief technology officer, digital business strategy expert/consultant, digital solution architect, digital business strategy manager, digital operations manager.

### Course Distribution

#### Fundamental Courses

Course		SCU
COSC6196001	Immersive Technology	2
GAME6002001	Game Design	2
ISYS6549003	Digital Innovation	4
COMP6937001	Current Trends in Technology	2
<b>Total SCU</b>		<b>10</b>

### Additional Information

None

## 5. Minor Program: English for Business Professionals

### Introduction

This minor focuses on students who are interested in English in the business context. Students will learn about leadership and management, as well as language innovations in marketing and advertising. There will also be discussions on business communication issues.

### Career Options

Manager, Business practitioner, Entrepreneur, Professional employee.

### Course Distribution

#### Fundamental Courses

Course	SCU
ENGL6154024 English for Business Communications	4
MKTG6112024 Language Innovations in Marketing and Advertising	2
ENGL6244024 Social Media Broadcasting	4
<b>Total SCU</b>	<b>10</b>

### Additional Information

None

## 6. Minor Program: Event Business and Entertainment

### Introduction

This minor program provides practical and managerial skills, as well as knowledge of business in MICE (Meeting, Incentive, Convention, Exhibition) event, sport event, and festival, enabling students to plan and conduct a successful event.

### Career Options

Professional event organizer, Professional Conference Organizer, Even Coordinator, Convention Services Supervisor, Venue Supervisor, Entertainment Supervisor, Event Promotor, Events Planner, Sporting Event Organizer, Catering Coordinator.

### Course Distribution

#### Fundamental Courses

Course	SCU
HTMN6151021 Event Marketing Management	2
HTMN6152021 Catering Management	4
TRSM6232022 MICE (Meeting, Incentive, Convention, Exhibition) Management	4
<b>Total SCU</b>	<b>10</b>

### Additional Information

None

## 7. Minor Program: Interactive & Users Experience Design

### Introduction

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to ensure that the digital products produced have adopted the UX theory. In

this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 6 (six) subjects that can be selected.

### Career Options

UX Researcher, UX Designer, Usability Analyst, Information Architect, Interaction Designer, Visual Designer, Content Strategies

### Course Distribution

#### Fundamental Courses

Course	SCU
ISYS6553003 User-Centered Research and Evaluation	4
PSYC6176027 Psychology and User Experience	4
DSIN6003007 Fundamental of Interface Design	2
<b>Total SCU</b>	<b>10</b>

### Additional Information

None

## 8. Minor Program: Digital Transformation

### Introduction

Digital Transformation provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

### Career Options

Business Analyst, System Analyst, Corporate Information Systems Designer, Database Administrator, Database Designer, Technopreneur, IS Project Manager, IT/IS Consultant and Auditor, Social Media professional, and Marketing Analyst.

### Course Distribution

#### Fundamental Courses

Course	SCU
ISYS6559003 Business Models and Technology Innovation	4
ISYS6557003 Business Data Management	4
MGMT6484005 Digital Strategy	2
<b>Total SCU</b>	<b>10</b>

### Additional Information

None

## 9. Minor Program: Culinary

### Introduction

The Culinary Minor Program provides learning that focuses on Culinary, Pastry & Bakery field. The curriculum design is more of practicums, which aim to make students have the competencies required in the fields of Food Production, Pastry & Bakery and Authentic Indonesian Cuisine.

### Career Options

Entrepreneur in the field of Culinary (Resto, Café, Catering Business), Chef, Restaurant Owner/Manager.

### Course Distribution

#### Fundamental Courses

Course	SCU
HTMN6108021 Food and Beverage Management	2
HTMN6008021 Kitchen Operation	4
HTMN6128021 Pastry and Bakery Operation	4
<b>Total SCU</b>	<b>10</b>

*SCU for HTMN6008021, HTMN6128021 are practical*

### Additional Information

None

## 10. Minor Program: Korean Culture and Creativity

### Introduction

This minor program provides knowledge and experience in Korean Performance and Culture. The courses will cover pop art, culture, cuisine, film, drama, music, and language. Students who have international experience, especially in Korea, will have a wide range of employment opportunities.

### Career Options

Content Creator, Performer, Creative Marketer, Event Organizer, Foodpreneur, and Advertiser working in a Korean environment.

### Course Distribution

#### Fundamental Courses

Course	SCU
HTMN6163021 Korean Cuisine and Culinary Arts	4
COMM6718019 Korean Language and Media	4
FILM6134009 Hallyu Creative Content	2
<b>Total SCU</b>	<b>10</b>

### Additional Information

None

**Appendix: Free Electives (5<sup>th</sup> Semester)**

No	Course Code	Course	SCU	Semester
1	TRSM6142022	Event Management	4	5
2	TRSM6196022	Tourism Community Empowerment	2	5
3	TRSM6218022	Adventure Tourism Management	4	5
4	TRSM6220022	Rural Tourism Entrepreneurship	4	5
5	TRSM6221022	Sport Tourism	2	5
6	TRSM6222022	Climate Change & Tourism	2	5
7	BUSS6137022	Tourism E-Business	4	5
8	TRSM6216022	Guiding and Interpretation	2	5
9	TRSM6217022	Immigration, Quarantine and Customs	2	5
10	TRSM6212022	Indonesian Culture	4	5
11	TRSM6159022	Anthropology of Travel and Tourism	2	5
12	TRSM6140022	Tourism Law and Regulation	2	5
13	ACCT6383022	Principles of Tourism Accounting and Finance	2	5
14	MGMT6408022	Strategic Management for Tourism	2	5
15	STAT6157049	Data Mining and Visualization	2	5
16	EDUC6108030	Coding for Children	2	5
17	EDUC6109030	Technology Literacy	2	5
18	EDUC6107030	Science Beyond the Classroom	2	5
19	EDUC6112030	Teaching BIPA	4	5
20	EDUC6113030	Children's Literature	2	5
21	EDUC6110030	Integrated Social Studies, Ethno Art and Craft	2/2	5
22	EDUC6098030	Technology for Adaptive Learning	4	5
23	DSGN6743007	Digital Graphic Reproduction	4	5
24	COMM6624019	Digital Creative Content	2/2	5
25	COMM6620019	Online Publishing	2/2	5
26	COMM6533019	Creative Program Design	2/2	5
27	COMM6510019	Reportage & Interview Technique	2/2	5
28	COMM6410019	Digital Broadcasting Production	2/2	5
29	COMM6633019	Corporate Sustainability	4	5
30	COMM6632019	Writing for Corporate Communication	2/2	5
31	COMM6541019	Digital Corporate Communication	2/2	5
32	COMM6634019	Environmental Issues and Brand Activism	4	5
33	COMM6635019	Integrated Marketing Communication	2	5
34	COMM6638019	Social Media Planning & Engagement	2/2	5
35	MGMT6462005	Leadership Agility	4	5
36	ISYS6744005	E-Business Strategy and Implementation	4	5
37	INTR6153029	Regional Integration in East Asia	2	5
38	INTR6137029	Indonesia in Perspectives	2	5
39	INTR6178029	Introduction to International Political Economy	2	5
40	INTR6179029	Introduction to Security Studies	2	5
41	INTR6180029	Introduction to International Media	2	5
42	INTR6142029	Diplomacy and International Politics	2/2	5
43	MGMT6357005	Multinational Corporation Management	4	5

No	Course Code	Course	SCU	Semester
44	BUSS6223005	Trade in Asia	2	5
45	BUSS6224005	Special Topics in International Business	4	5
46	DSGN6614008	Signage and Way Finding Design for Interior	2	5
47	ISYS6596003	User Experience Research and Design	4/2	5
48	ISYS6893003	Information Systems Analysis and Design	4/2	5
49	ISYE6067011	Global Supply Chain	2	5
50	ISYE6130011	Project Management	2	5
51	MGMT6304021	Organization Behavior in Hospitality	2	5
52	HTMN6145021	Revenue Management in Hospitality	2	5
53	HTMN6027021	Service Management	4	5
54	HTMN6018021	Consumer Behavior in Hospitality	2	5
55	HTMN6147021	Hospitality Management	4	5
56	HTMN6148021	Research Methodology in Hospitality	4	5
57	MKTG6321005	Marketing Data Analytics	4	5
58	MKTG6322005	Sales and Customer Relationship Management	4	5
59	MKTG6237005	Global Strategic Marketing : Asia Pasific Perspective	4	5
60	MKTG6631005	Marketing Research	3/1	5
61	MGMT6358005	Managing Business Information	2/2	5
62	GAME6085001	Object Oriented Game Programming	2	5
63	FILM6059009	Global Cinema	4	5
64	DTSC6014001	Machine Learning	2	5
65	COMP6542001	Computer Security Fundamental	2	5
66	DSGN6661007	Photography	4	5
67	COMP6800001	Human and Computer Interaction	2/1	5
68	CPEN6232010	Cloud Technology Practice	2	5
69	MGMT6461005	Category Management	2	5
70	LAWS6110028	Cyber Law	2	5
71	LAWS6159028	Legal Aspect in Business	2	5
72	LAWS6171028	Business Competition & Consumer Protection Law	2	5
73	LAWS6181028	Industrial Relations & Alternative Dispute Resolution	2	5
74	LAWS6052028	Bankruptcy Law	2	5
75	LAWS6167028	Legal Philosophy & Professional Ethics	2	5
76	LAWS6174028	Contract & Legislative Drafting	2	5
77	LAWS6172028	Environmental and Natural Resources Law	2	5
78	LAWS6168028	Banking-Financial Law & Islamic Business Law	4	5
79	ISYS6579003	Knowledge-Based AI: Cognitive Systems	4	5
80	ENPR6142005	Digital Business Transformation	4	5
81	ENPR6106005	Product Design & Branding	2	5
82	ENPR6107005	Business Communication & Strategy	4	5
83	ARCH6146014	Interior Architecture	4	5
84	ARCH6128014	Multimedia in Design Presentation	4	5
85	ARCH6147014	Behavior in Architecture	4	5
86	DSGN6689007	Concept Art & Production Design	2	5

No	Course Code	Course	SCU	Semester
87	DSGN6690007	Animation Storytelling	2	5
88	FASH6186040	Contemporary Fashion	2	5
89	FASH6180040	Fashion Trend Forecasting	2	5
90	COMM6637019	Brand Activation	2/2	5
91	COSC6108001	Mobile Programming	2	5
92	EDUC6054024	Classroom Communication and Learning	4	5
93	ENGL6262024	Presentation Skills	4	5
94	ENGL6259024	Reading Skills for Academic Study	4	5
95	EDUC8003024	English for Specific Purposes: Second Language Learning	2	5
96	EDUC6056024	Current Issues in Foreign Language Learning	2	5
97	PSYC6145027	Urban Psychology	4	5
98	PSYC6191027	E-Learning Psychology	4	5
99	PSYC6138027	Lifespan Development	4	5
100	PSYC6185027	Social Cognition	4	5

### Enrichment Track Scheme

Scheme	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	etc
1	v							v						
2		v						v						
3			v					v						
4				v				v						
5					v			v						
6	v								v					
7		v							v					
8			v						v					
9				v					v					
10					v				v					
11	v									v				
12		v								v				
13			v							v				
14				v						v				
15					v					v				
16	v										v			
17		v									v			
18			v								v			
19				v							v			
20					v						v			
21	v											v		
22		v										v		
23			v									v		
24				v								v		
25					v							v		

Scheme	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	etc
26						v		v						
27						v			v					
28						v				v				
29						v					v			
30						v						v		
31	v												v	
32		v											v	
33			v										v	
34				v									v	
35					v								v	

**Note:**

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	etc	: Study Program Special Purposes
CD	: Certified Community Development		

**Description:**

Student will take one of enrichment program tracks

**Certified Internship Track**

Code	Course Name	SCU	Total	
<i>For students who take only Internship track in semester 6, should take these courses:</i>				
<b>Enrichment Program I</b>				
JAPN6182025	Corporate Culture Experience I	8	20	
JAPN6183025	Phenomena Observation in Industries I	8		
JAPN6184025	Self Management and Teamwork Skill I	4		
<i>For students who take Internship track in semester 6 and 7, should take these courses:</i>				
<b>Enrichment Program I</b>				
JAPN6182025	Corporate Culture Experience I	8		
JAPN6183025	Phenomena Observation in Industries I	8		
JAPN6184025	Self Management and Teamwork Skill I	4		
<b>Enrichment Program II</b>				
JAPN6185025	Corporate Culture Experience II	8		
JAPN6186025	Phenomena Observation in Industries II	8		
JAPN6187025	Self Management and Team Work Skill II	4		

**Certified Research Track**

Code	Course Name	SCU	Total
<i>For students who take only Internship track in semester 6, should take these courses:</i>			
<b>Enrichment Program I</b>			
RSCH6400025	Research Design in Japanese Studies	8	20
RSCH6594025	Academic Writing in Japanese Studies	8	

Code	Course Name	SCU	Total
RSCH6480025	Teamwork and Communication Skill Experience	4	
<i>For students who take Internship track in semester 6 and 7, should take these courses:</i>			
<b>Enrichment Program I</b>			
RSCH6400025	Research Design in Japanese Studies	8	
RSCH6594025	Academic Writing in Japanese Studies	8	
RSCH6480025	Teamwork and Communication Skill Experience	4	
<b>Enrichment Program II</b>			
RSCH6403025	Research Experience in Japanese Studies	8	
RSCH6595025	Scientific Writing in Japanese Studies	8	
RSCH6405025	Teamwork and Problem Solving Experience	4	

### Certified Entrepreneurship Track

Code	Course Name	SCU	Total
<i>For students who take only Internship track in semester 6, should take these courses:</i>			20
<b>Enrichment Program I</b>			
ENTR6297025	Business Start Up	8	
ENTR6972025	Business Model & Validation in Market	8	
ENTR6973025	EES in New Market Business	4	
<i>For students who take Internship track in semester 6 and 7, should take these courses:</i>			
<b>Enrichment Program I</b>			
ENTR6297025	Business Start Up	8	
ENTR6972025	Business Model & Validation in Market	8	
ENTR6973025	EES in New Market Business	4	
<b>Enrichment Program II</b>			
ENTR6311025	Growing a Business	8	
ENTR6974025	Lean Start Up & Business Plan in Market	8	
ENTR6975025	EES in Market Business Experience	4	

### Certified Community Development Track

Code	Course Name	SCU	Total
<i>For students who take only Internship track in semester 6, should take these courses:</i>			20
<b>Enrichment Program I</b>			
CMDV6131025	Community Outreach Project Implementation	8	
CMDV6366025	Community Outreach Project Design	8	
CMDV6367025	Employability and Entrepreneurial Skills in Community	4	
<i>For students who take Internship track in semester 6 and 7, should take these courses:</i>			
<b>Enrichment Program I</b>			
CMDV6131025	Community Outreach Project Implementation	8	

Code	Course Name	SCU	Total
CMDV6366025	Community Outreach Project Design	8	
CMDV6367025	Employability and Entrepreneurial Skills in Community	4	
<b>Enrichment Program II</b>			
CMDV6142025	Community Development Project Implementation	8	
CMDV6368025	Community Development Project Design	8	
CMDV6369025	Employability and Entrepreneurial Skills in Community Development	4	

**Certified Study Abroad Track**

Code	Course Name	SCU	Total
<b>Elective courses list for study abroad*</b>			20
<b>Enrichment Program I</b>			
GLOB6005025	Elective Course for Study Abroad 1	4	
GLOB6006025	Elective Course for Study Abroad 2	4	
GLOB6007025	Elective Course for Study Abroad 3	4	
GLOB6008025	Elective Course for Study Abroad 4	4	
GLOB6009025	Elective Course for Study Abroad 5	2	
GLOB6010025	Elective Course for Study Abroad 6	2	
GLOB6011025	Elective Course for Study Abroad 7	2	
GLOB6012025	Elective Course for Study Abroad 8	2	
GLOB6013025	Elective Course for Study Abroad 9	2	
GLOB6014025	Elective Course for Study Abroad 10	2	
GLOB6015025	Elective Course for Study Abroad 11	2	
GLOB6016025	Elective Course for Study Abroad 12	2	
GLOB6251025	Elective Course for Study Abroad 29	4	
GLOB6264025	Elective Course for Study Abroad 37	2	
GLOB6265025	Elective Course for Study Abroad 38	2	
GLOB6041025	Elective Course for Study Abroad 25	3	
GLOB6042025	Elective Course for Study Abroad 26	1	
<b>Enrichment Program II</b>			
GLOB6017025	Elective Course for Study Abroad 13	4	
GLOB6018025	Elective Course for Study Abroad 14	4	
GLOB6019025	Elective Course for Study Abroad 15	4	
GLOB6020025	Elective Course for Study Abroad 16	4	
GLOB6021025	Elective Course for Study Abroad 17	2	
GLOB6022025	Elective Course for Study Abroad 18	2	
GLOB6023025	Elective Course for Study Abroad 19	2	
GLOB6024025	Elective Course for Study Abroad 20	2	
GLOB6025025	Elective Course for Study Abroad 21	2	
GLOB6026025	Elective Course for Study Abroad 22	2	
GLOB6027025	Elective Course for Study Abroad 23	2	
GLOB6028025	Elective Course for Study Abroad 24	2	
GLOB6253025	Elective Course for Study Abroad 31	4	

Code	Course Name	SCU	Total
GLOB6266025	Elective Course for Study Abroad 39	2	
GLOB6267025	Elective Course for Study Abroad 40	2	
GLOB6291025	Elective Course for Study Abroad 41	3	
GLOB6295025	Elective Course for Study Abroad 45	1	

\*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

### Certified Specific Independent Study

Code	Course Name	SCU	Total
For students who take Specific Independent Study Track in either odd or even semester, they should take these courses:			
<b>Enrichment Program I/II</b>			
CSIS6001025	Course Certification	3	20
CSIS6002025	Technical Skill Enrichment	4	
CSIS6003025	Industrial Project	9	
CSIS6004025	Soft Skill Enrichment	4	
CSIS6005025	Elective Course for Specific Independent Study 1	8	
CSIS6006025	Elective Course for Specific Independent Study 2	8	
CSIS6007025	Elective Course for Specific Independent Study 3	6	
CSIS6008025	Elective Course for Specific Independent Study 4	6	
CSIS6009025	Elective Course for Specific Independent Study 5	6	
CSIS6010025	Elective Course for Specific Independent Study 6	5	
CSIS6011025	Elective Course for Specific Independent Study 7	5	
CSIS6012025	Elective Course for Specific Independent Study 8	5	
CSIS6013025	Elective Course for Specific Independent Study 9	5	
CSIS6014025	Elective Course for Specific Independent Study 10	4	
CSIS6015025	Elective Course for Specific Independent Study 11	4	
CSIS6016025	Elective Course for Specific Independent Study 12	4	
CSIS6017025	Elective Course for Specific Independent Study 13	4	
CSIS6018025	Elective Course for Specific Independent Study 14	4	
CSIS6019025	Elective Course for Specific Independent Study 15	3	
CSIS6020025	Elective Course for Specific Independent Study 16	3	
CSIS6021025	Elective Course for Specific Independent Study 17	3	
CSIS6022025	Elective Course for Specific Independent Study 18	3	
CSIS6023025	Elective Course for Specific Independent Study 19	3	
CSIS6024025	Elective Course for Specific Independent Study 20	3	
CSIS6025025	Elective Course for Specific Independent Study 21	2	
CSIS6026025	Elective Course for Specific Independent Study 22	2	
CSIS6027025	Elective Course for Specific Independent Study 23	2	
CSIS6028025	Elective Course for Specific Independent Study 24	2	
CSIS6029025	Elective Course for Specific Independent Study 25	2	
CSIS6030025	Elective Course for Specific Independent Study 26	2	
CSIS6031025	Elective Course for Specific Independent Study 27	2	
CSIS6032025	Elective Course for Specific Independent Study 28	2	
CSIS6033025	Elective Course for Specific Independent Study 29	1	

Code	Course Name	SCU	Total
CSIS6034025	Elective Course for Specific Independent Study 30	1	
CSIS6035025	Elective Course for Specific Independent Study 31	1	
CSIS6036025	Elective Course for Specific Independent Study 32	1	

\*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

### The Table of Prerequisite for Japanese Literature Study Program

Course		SCU	Sem.	Prerequisite Course		SCU	Sem.
JAPN6180025	Pre Thesis	2	8	JAPN6108025	Scientific Research Methodology (Kenkyuu Riron)	2	5
JAPN6181025	Thesis (Rombun)	4					
JAPN6008025	Thesis (Rombun)	6					

### Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course	Minimal Grade	Semester
1	CHAR6013025	Character Building: Pancasila	B	1
2	ENPR6312005	Venture Creation	C	4
3	JAPN6227025	Japanese Language Studies I ( <i>Nihongogaku I</i> )	C	1
4	JAPN6235025	Japanese Animation Studies and Speaking II ( <i>Animeeshon Bunka to Kaiwa II</i> )	C	2
5	JAPN6173025	Contemporary Japanese Society Through Various Perspective ( <i>Nihon Shakai e no Kangaekata</i> )	C	3
6	JAPN6243025	Japanese Presentation Skill Training ( <i>Nihongo De Purezen Shiyuu</i> )*	C	4
7	JAPN6215025	Japanese Language Proficiency Test Preparation ( <i>Nihongo Nouryoku Mogi Shiken</i> )*	C	5
8	JAPN6233025	Introduction to Popular Culture ( <i>Poppukaruchaa Nyuumon</i> )*	C	1

\*) Tutorial