

Chinese Literature

Introduction

Started in 2002, Chinese Department is one of the departments at Faculty of Humanities and it is awarded Grade A from the National Accreditation Board (BAN-PT). The Chinese Department offers studies in Language Skills, Chinese culture, teaching, and business. This information-packed course also gives students the opportunity to communicate and socialize in Chinese at the workplace. BINUS UNIVERSITY is committed to educate the next generation and prepared them for competing in the global market. The Chinese Department of BINUS UNIVERSITY is the key to a fascinating career in the Chinese workplace. Chinese Department also has cooperation with many universities in China and other countries in providing short course, study tour, field trip, exchange (China and Taiwan University) full scholarship (1 year until 4-year, 1 year for study language, 2-3 years for master's degree and 3-4 year for Doctoral Degree) for the students and alumni. Besides that, Chinese Department offers a 1 year internship for active students who collaborate with international, national, and multinational companies and education institutions.

There is also Minor and Free Elective program which student can explore their interest. Developed their abilities and apply it on their work. Student will have access to various subject in Computer Science, Design, Hospitality, Culinary and many more.

Vision

Globally recognized study program. Graduates who excellent in Mandarin language skills, Chinese culture, and business, as well as skilled in the use of technology and participate in fostering and empowering the nation and global society.

Mission

Building the nation and contributing to the global community by providing graduates who are competitive in Chinese as well as competitive in the business environment in various industrial sectors through:

1. Educating BINUSIAN through learning Chinese language, culture, and business with comprehensive cross-disciplinary learning in prospective fields with global standards.
2. Solving the nation's problems through researchbased education in the fields of Chinese language, culture, and business with cross-disciplinary applications.
3. Fostering Binusians as lifelong learners through education inside and outside the classroom.
4. Empowering of Binusians to be able to contribute to global dynamics to improve people's welfare.
5. Increase global credibility through Chinese language, culture, and business education to enrich the BINUS Higher Education system.

Program Objective

The objectives of the programme are:

1. Communicate fluently in Mandarin and have knowledge of Chinese Culture.
2. Utilizing technology to improve professionalism at work.
3. Applying Chinese Business ethics and knowledge to foster and empower society.

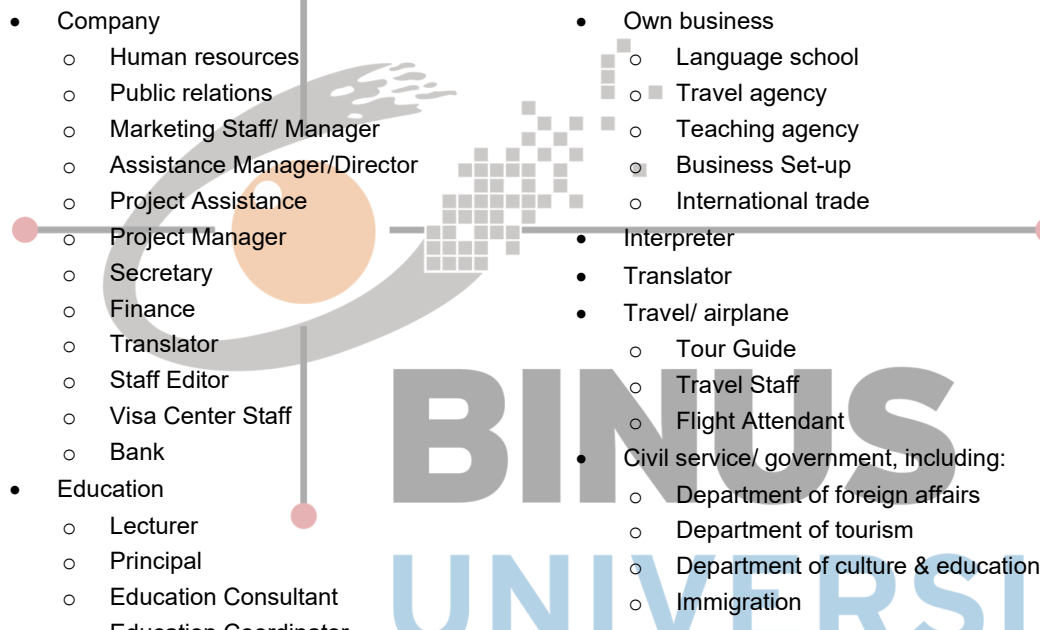
Student Outcomes

After completing the study, graduates are:

1. Able to communicate skillfully in Mandarin, both spoken and written in various contexts according to HSK level 4 and HSKK Intermediate standards or a minimum of 1200 vocabulary words.
2. Able to translate Mandarin into Indonesian and vice versa in writing or orally in accordance with translation rules.
3. Able to study aspects of language, culture and current issues in Indonesia and China in accordance with the rules of Mandarin grammar and linguistics which can be stated in written works using Mandarin or Indonesian or can be applied to relevant fields of work.
4. Able to apply Mandarin in teaching.
5. Able to apply Mandarin in business.
6. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

Prospective Career of the Graduates

Successful students who graduate can look forward to a fantastic choice of job opportunities, including:

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- Company
 - Human resources
 - Public relations
 - Marketing Staff/ Manager
 - Assistance Manager/Director
 - Project Assistance
 - Project Manager
 - Secretary
 - Finance
 - Translator
 - Staff Editor
 - Visa Center Staff
 - Bank
 - Education
 - Lecturer
 - Principal
 - Education Consultant
 - Education Coordinator
 - Own business
 - Language school
 - Travel agency
 - Teaching agency
 - Business Set-up
 - International trade
 - Interpreter
 - Translator
 - Travel/ airplane
 - Tour Guide
 - Travel Staff
 - Flight Attendant
 - Civil service/ government, including:
 - Department of foreign affairs
 - Department of tourism
 - Department of culture & education
 - Immigration

Curriculum

Core Subjects

Students attend courses designed to expand their ability in the Chinese language, business and culture. Subjects include Grammar, Listening, Speaking, Writing, and Reading. Graduates progress from elementary level through to advanced level. Upon Graduation, candidates will be excellently equipped with the knowledge and skills to enter the world of work.

Character Building

Character building education at BINUS develops the traits of success and integrity amongst students. As a result of this program, graduates achieve the ability to analyse the precise needs of their organization and approach their work professional and responsibly.

Streaming

Streaming courses are the solution to become an expert in a particular aspect of Chinese studies. They divide into two streaming. There are Business and Teaching. In Business Streaming, students be able to study about writing, speaking and reading in Business area. In Teaching Streaming, students be able to study about the teaching method, educational psychology, modern Chinese, etc. Streaming courses surely expand their choices of career opportunities.

Enrichment Program (1 year)

Internship, Research, Study Abroad, Entrepreneurship, Community Development, Independent Study.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6013026	Character Building: Pancasila	2	20
	CHIN6164026	Business Chinese I	6	
	CHIN6168026	Threshold in Chinese	2	
	CHIN6169026	Pre Basic Chinese	4	
	CHIN6170026	Basic Chinese	2	
	CHIN6072026	Chinese Computer	2	
	LANG6027026	Indonesian	2	
	Foreign Language Courses			
2	CHAR6014026	Character Building: Kewarganegaraan	2	20
	CHIN6165026	Business Chinese II**	6	
	CHIN6171026	Upper Basic Chinese	2	
	CHIN6035026	Chinese Culture**	2	
	CHIN6172026	Cross Cultural Communication for Business**	2	
	ISYS6202026	Social Informatics	4	
	ENTR6509005	Entrepreneurship: Ideation	2	
	Foreign Language Courses			
3	CHAR6015026	Character Building: Agama	2	20
	CHIN6166026	Business Chinese III	6	
	CHIN6173026	Translation I**	4	
	CHIN6136026	Chinese Creative Writing	4	
	CHIN7076026	Business Negotiation**	2	
	ENTR6510005	Entrepreneurship: Prototyping	2	
	Foreign Language Courses			
4	CHIN6167026	Business Chinese IV	6	20
	CHIN6175026	Elementary Business Chinese Reading**	2	
	CHIN6176026	Introduction to China**	2	
	CHIN6174026	Translation II**	4	
	CHIN6003026	Chinese Scientific Writing	2	
	CHIN7039026	Business Correspondence	2	
	ENTR6511005	Entrepreneurship: Market Validation	2	
	Foreign Language Courses			

Sem	Code	Course Name	SCU	Total	
5	Stream: Chinese Business & Culture			20	
	CHIN6180026	Chinese Behaviour Culture	6		
	CHIN6181026	Chinese Economics and Trade	4		
	CHIN6179026	Business Chinese Conversation	4		
	CHIN6182026	BCT Preparation Class	4		
	CHIN6183026	Intermediate Business Chinese Reading	2		
	Stream: Teaching				
	CHIN6177026	Modern Chinese	4		
	CHIN6138026	Chinese Teaching Methodology for Foreigners	4		
	CHIN6178026	Teaching Assessment and Evaluation	4		
	CHIN6194026	Chinese Teaching Curriculum and Syllabus	4		
	PSYC6218026	Educational Psychology	4		
	Minor Program		20		
	Free Electives		20		
Multidisciplinary Stream		20			
6	Enrichment Program I		20	20	
7	Enrichment Program II		20	20	
8	CHIN6152026	Pre Thesis	2	6	
	CHIN6153026	Chinese Thesis	4		
	CHIN6029026	Chinese Thesis	6		
			Total Credits 146 SCU		

**) Global Learning System Course

Foreign Language Courses:

Students will take foreign language courses according to BINUS University English proficiency test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

Stream/Minor/Free Electives/Multidisciplinary Stream:

For 5th Semester: Students are required to choose Cross Stream or Minor Program or Free Electives or Multidisciplinary Stream. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Pre-thesis (2 SCU) & Thesis (4 SCU) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program

Appendix Foreign Language Courses

Foreign Language Courses		SCU
ENGL6253026	English for Frontrunners	0
ENGL6254026	English for Independent Users	0
ENGL6255026	English for Professionals	0
JAPN6190026	Basic Japanese Language*	0
CHIN6163026	Basic Chinese Language*	0

*) This course is optional for students

1. Students with Binus University English Proficiency Test score less than 437 are required to take English for Frontrunners and English for Independent Users.
2. Students with Binus University English Proficiency Test score less than 520 are required to take English for Independent Users and English for Professionals.
3. Students with Binus University English Proficiency Test score equal to or greater than 520 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua.

Minor Scheme

Minor Program	Semester 5
Minor @ Binus Kemanggisian	
Digital Ecosystem	v
Human Capital in Digital Workplace	v
Sustainable Development	v
Cross Cultural Communication	v
Interactive & Users Experience Design	v
Data Analytics	v
Robotic Process Automation	-
Minor @ Binus Alam Sutera	
Digital Transformation	v
Minor @ Binus Bekasi	
Virtual Services Experience	v
Culinary	v
Minor @ Binus Malang	
Digital Technopreneur	v
Minor @ Binus Bandung	
Designpreneur	v
Minor @ Binus Semarang	
Metaverse in Business	v

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program: Digital Ecosystem Fundamental Courses

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
ISYS6549003 Digital Innovation	4
COMP6937001 Current Trends in Technology	2
Total SCU	10

Supporting Courses

Course	SCU
COMM6501019 Narrative Development	4
DSGN6834007 Visual Identity	4
COMP6685001 Cyber Security for Business	2
Total SCU	10

2. Minor Program: Human Capital In Digital Workplace
Fundamental Courses

Course	SCU
PSYC6174027 Psychology in The Workplace	4
MGMT6349005 Digital Workplace Strategy	4
ISYS6551003 Digital Workplace and Technology	4
LAWS6157028 Legal Aspects in Digital Workplace	4
PSYC6175027 Human Resources Development	4
Total SCU	20

3. Minor Program: Sustainable Development
Fundamental Courses

Course	SCU
ISYE6154011 Sustainable Design and Manufacture	4
CPEN6217010 Digital for Sustainable Development	4
ARCH6119014 Introduction to Sustainable Development	2
Total SCU	10

Supporting Courses

Course	SCU
ISYE6155011 Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008 Engineering Material	4
CIVL6118013 Engineering Economic	4
Total SCU	10

4. Minor Program: Cross Cultural Communication
Fundamental Courses

Course	SCU
CHIN6132026 Chinese Conversation in Daily Activities	4
COMM6502019 Communication in Diversity	2
BUSS6170025 Asian Business Ethics	4
Total SCU	10

Supporting Courses

Course	SCU
CHIN6134026 Chinese Conversation in Business Communication	4
LAWS6158028 Private International Law	2
INTR6135029 Comparative Politics	4
Total SCU	10

5. Minor Program: Interactive & Users Experience Design

Fundamental Courses

Course	SCU
ISYS6553003 User-Centered Research and Evaluation	4
PSYC6176027 Psychology and User Experience	4
DSIN6003007 Fundamental of Interface Design	2
Total SCU	10

Supporting Courses

Course	SCU
ISYS6554003 Core Principles: Interactive Design	4
DSGN6837007 Digital Design Production	4
ISYS6556003 Information Architecture	2
Total SCU	10

6. Minor Program: Data Analytics

Fundamental Courses

Course	SCU
ISYS6680003 Introduction to Data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
Total SCU	10

Supporting Courses

Course	SCU
ISYS6682003 Application of Predictive Analytics to Business Data	4
ISYS6683003 Prescriptive Analytics and Optimization	4
MKTG6312005 Digitalization of Markets and Consumption	2
Total SCU	10

7. Minor Program: Digital Transformation

Fundamental Courses

Course	SCU
ISYS6559003 Business Models and Technology Innovation	4
ISYS6557003 Business Data Management	4
MGMT6484005 Digital Strategy	2
Total SCU	10

Supporting Courses

Course	SCU
ISYS6695003 Digital Marketing Analysis	4
STAT6200049 Practical Statistics for Digital Business	4
ISYS6560003 Success Factor for Leading Digital Transformation	2
Total SCU	10

8. Minor Program: Virtual Service Experience

Fundamental Courses

Course	SCU
ISYS6561003 Fundamental of Virtual Services	2
ACCT6350020 Virtual Financial Services	4
MGMT6354005 Virtual Operation and Supply Chain	4
Total SCU	10

Supporting Courses

Course	SCU
ISYS6562003 Virtual Market Place	4
HTMN6082021 Virtual Hospitality Management	4
ISYS6563003 Seminar on Virtual Services	2
Total SCU	10

9. Minor Program: Culinary

Fundamental Courses

Course	SCU
HTMN6108021 Food and Beverage Management	2
HTMN6008021 Kitchen Operation	4
HTMN6128021 Pastry and Bakery Operation	4
Total SCU	10

Supporting Courses

Course	SCU
HTMN6155021 Indonesian Cuisine	4
HTMN6125021 Restaurant Operation	4
HTMN6154021 Culinary Tourism	2
Total SCU	10

10. Minor Program: Digital Technopreneur

Fundamental Courses

Course	SCU
ENTR6528002 The Entrepreneurial Innovator	4
DSGN6839006 Interactive Design	4
COMM6504018 Digital Branding	2
ENTR6529002 Market Intelligence	2
COMP6687004 User Experience Design	4
DSGN6844023 Prototyping Digital Future	4
Total SCU	20

11. Minor Program: Designpreneur

Fundamental Courses

Course	SCU
ENTR6525032 Fundamental of Designpreneur	4
COMP6688031 UI/UX Development	4
DSGN6797034 Surface Packaging Design	4
ENTR6526032 Hospitality and Service Design	4
DSGN6843033 Project Design	4
Total SCU	20

12. Minor Program: Metaverse in Business

Fundamental Courses

Course	SCU
ISYS6777052 Business Model	2
COMP6889051 Virtual Reality	4
COMP6890051 Augmented reality	4
Total SCU	10

Supporting Courses

Course	SCU
ISYS6778052 Data Analytics	2
DSGN6981053 Design Thinking	4
DSGN6980053 Interface Design	4
Total SCU	10

Multidisciplinary Stream Scheme

Multidisciplinary Stream	Owner Department	Multidisciplinary Stream Scheme
		Full 20 SCU Semester 5
Stream @Greater Jakarta		
Japanese Language & Business Culture	Japanese Literature	V
English as Foreign Language Learning	English Literature	V
English for Business Professionals	English Literature	V
English for Specific Academic Purposes	English Literature	V
Corporate Communication	Marketing Communication	V
Strategic Digital Production	Mass Communication	V

1. Multidisciplinary Stream: Japanese Language & Business Culture

Stream Courses

Course		SCU
JAPN6032025	Japanese Work Ethics (<i>Bijinesu Mana-</i>)	2
JAPN6117025	Intermediate Japanese (<i>Chuukyuu Bunpou</i>)	4
JAPN6118025	Text Analysis (<i>Chuukyuu Dokkai</i>)	4
JAPN6203025	Intermediate Listening Comprehension (<i>Chuukyuu Choukai</i>)	4
JAPN6202025	Japanese in Translation II (<i>Nihongo Honyaku II</i>)	4
JAPN6165025	Advanced Linguistics (<i>Gengogaku II</i>)	2
Total SCU		20

Additional Information

Students who take this stream must have a JLPT N4 from the Japan Foundation or other institutions.

2. Multidisciplinary Stream: English as Foreign Language Learning

Stream Courses

Course		SCU
EDUC6051024	English Language Learning Fundamentals	4
EDUC8003024	English for Specific Purposes: Second Language Learning	2
EDUC6053024	Print & Digital Literacy	2
EDUC6054024	Classroom Communication and Learning	4
EDUC6055024	Teaching BIPA	2
EDUC6056024	Current Issues in Foreign Language Learning	2
EDUC6057024	Language Testing	4
Total SCU		20

Additional Information

Students who take this stream must have a TOEFL score of at least TOEFL \geq 500.

3. Multidisciplinary Stream: English for Business Professionals

Stream Courses

Course		SCU
ENGL6154024	English for Business Communications	4
ENGL6258024	English for Global Leadership	2
ENGL6169024	English for Professionals	2
MKTG6112024	Language Innovations in Marketing and Advertising	2
COMM6506024	Current Issues in Business Communications	2
ENGL6244024	Social Media Broadcasting	4
ENGL6245024	Business Rhetoric	4
Total SCU		20

Additional Information

Students who take this stream must have a TOEFL score of at least TOEFL \geq 500.

4. Multidisciplinary Stream: English for Specific Academic Purposes

Stream Courses

Course		SCU
ENGL6259024	Reading Skills for Academic Study	4
ENGL6260024	Text Analysis for Paper Writing	4
ENGL6261024	Style and Rhetoric	4
ENGL6262024	Presentation Skills	4
ENGL6263024	Advanced Seminar and Poster Presentation	4
Total SCU		20

Additional Information

None.

5. Multidisciplinary Stream: Corporate Communication

Stream Courses

Course		SCU
COMM6630019	Crisis Communication	2
COMM6631019	Public Affair	2
COMM6632019	Writing for Corporate Communication	2/2
COMM6541019	Digital Corporate Communication	2/2
COMM6633019	Corporate Sustainability	4
COMM6607019	Strategic Corporate Communication	4
Total SCU		20

Additional Information

There is an additional Laboratory fee.

6. Multidisciplinary Stream: Strategic Digital Production

Stream Courses

Course		SCU
COMM6533019	Creative Program Design	2/2
COMM6618019	Ethics and Audience in Creative Production	2
COMM6619019	Writing in Electronic Media & Editorial Review	2
COMM6620019	Online Publishing	2/2
COMM6624019	Digital Creative Content	2/2
COMM6609019	Digital Strategic Production	2/2
Total SCU		20

Additional Information

There is an additional Laboratory fee.

Appendix: Free Electives (5th Semester)

No	Course Owner Department	Course Group	Course Code	Course	SCU	Semester
1	Business Management	MKB	MGMT6400005	Supply Chain Strategy	2	5
2	Business Management	MKB	MGMT6459005	Retail Management	4	5
3	Business Management	MKB	MGMT6460005	Retail Supply Chain Management	2	5
4	Business Management	MKB	MKTG6324005	Retail Marketing Management	2	5
5	Business Management	MKB	MGMT6461005	Category Management	2	5
6	Management	MKK	MGMT6297005	Operations Management	4	5
7	Management	MKK	FINC6001005	Financial Management	4	5
8	Global Business Marketing	MKB	MKTG6321005	Marketing Data Analytics	4	5
9	Global Business Marketing	MKB	MKTG6322005	Sales and Customer Relationship Management	4	5
10	Global Business Marketing	MKB	MKTG6237005	Global Strategic Marketing : Asia Pasific Perspective	4	5
11	Global Business Marketing	MKB	MKTG6270005	Retail and Omni Channel	2	5
12	Global Business Marketing	MKB	MKTG6272005	Marketing Research	2/2	5
13	Global Business Marketing	MKK	MGMT6358005	Managing Business Information	2/2	5
14	International Business Management	MKK	MGMT6357005	Multinational Corporation Management	4	5
15	International Business Management	MKB	BUSS6223005	Trade in Asia	2	5
16	International Business Management	MKB	BUSS6224005	Special Topics in International Business	4	5
17	Food Technology	MKK	FOOD6092015	Molecular Gastronomy	2	5
18	Food Technology	MKK	FOOD6074015	Food Processing Technology II	2	5
19	Food Technology	MKK	FOOD6076015	Food Fermentation Technology	2	5
20	Food Technology	MKK	FOOD6073015	Current Issues in Food Technology	2	5
21	Food Technology	MKK	CPEN6235015	IoT in Food Industry	2	5
22	Food Technology	MKK	FOOD6094015	Nutrition & Health	4	5
23	Computer Science	MKB	COMP6800001	Human and Computer Interaction	2/2	5
24	Computer Science	MKB	COMP6586001	Embedded Systems	2	5
25	Computer Science	MKB	COMP6144001	Web Programming	2	5
26	Computer Science	MKB	COMP6590001	Geographical Information System	2/2	5
27	Computer Science	MKB	ISYS6197001	Business Application Development	2/2	5
28	Game Application and Technology	MKB	GAME6085001	Object Oriented Game Programming	2	5
29	Marketing Communication	MKB	COMM6624019	Digital Creative Content	2/2	5

No	Course Owner Department	Course Group	Course Code	Course	SCU	Semester
30	Marketing Communication	MKB	COMM6620019	Online Publishing	2/2	5
31	Marketing Communication	MKB	COMM6533019	Creative Program Design	2/2	5
32	Marketing Communication	MKB	COMM6510019	Reportage & Interview Technique	2/2	5
33	Marketing Communication	MKB	COMM6622019	Audio Journalism	2/2	5
34	Marketing Communication	MKB	COMM6410019	Digital Broadcasting Production	2/2	5
35	Marketing Communication	MKB	COMM6630019	Crisis Communication	2	5
36	Marketing Communication	MKB	COMM6631019	Public Affair	2	5
37	Marketing Communication	MKB	COMM6633019	Corporate Sustainability	4	5
38	Marketing Communication	MKB	COMM6632019	Writing for Corporate Communication	2/2	5
39	Marketing Communication	MKB	COMM6541019	Digital Corporate Communication	2/2	5
40	Marketing Communication	MKB	COMM6634019	Environmental Issues and Brand Activism	4	5
41	Marketing Communication	MKB	COMM6635019	Integrated Marketing Communication	2	5
42	Marketing Communication	MKB	COMM6637019	Brand Activation	2/2	5
43	Marketing Communication	MKB	COMM6638019	Social Media Planning & Engagement	2/2	5
44	Tourism	MKB	TRSM6142022	Event Management	4	5
45	Tourism	MKB	TRSM6196022	Tourism Community Empowerment	2	5
46	Tourism	MKB	TRSM6218022	Adventure Tourism Management	4	5
47	Tourism	MKB	TRSM6219022	Wildlife and Marine Tourism	2	5
48	Tourism	MKB	TRSM6220022	Rural Tourism Entrepreneurship	4	5
49	Tourism	MKB	TRSM6221022	Sport Tourism	2	5
50	Tourism	MKB	TRSM6222022	Climate Change & Tourism	2	5
51	Tourism	MKB	BUSS6137022	Tourism E-Business	4	5
52	Tourism	MKB	TRSM6216022	Guiding and Interpretation	2	5
53	Tourism	MKB	TRSM6217022	Immigration, Quarantine and Customs	2	5
54	Tourism	MKB	TRSM6212022	Indonesian Culture	4	5
55	Tourism	MKB	TRSM6159022	Anthropology of Travel and Tourism	2	5
56	Tourism	MKB	TRSM6140022	Tourism Law and Regulation	2	5

No	Course Owner Department	Course Group	Course Code	Course	SCU	Semester
57	Tourism	MKB	ACCT6383022	Principles of Tourism Accounting and Finance	2	5
58	Tourism	MKB	MGMT6408022	Strategic Management for Tourism	2	5
59	Tourism	MKB	TRSM6225022	Protected Area Planning & Management	4	5
60	Tourism	MKB	TRSM6224022	Environmental Health and Safety in Tourism	2	5
61	Hotel Management	MKB	HTMN6108021	Food and Beverage Management	2	5
62	Hotel Management	MKB	HTMN6131021	Catering Management	2	5
63	Hotel Management	MKB	HTMN6132021	Gastronomy Study	2	5
64	Taxation	MKB	TAXN6053020	Regional Tax Systems	2	5
65	Cyber Security	MKB	COMP6542001	Computer Security Fundamental	2	5
66	Mobile Application & Technology	MKB	MOBI6068001	Web Design	2	5
67	Mobile Application & Technology	MKB	MOBI6070001	Embedded System and Internet of Things	3	5
68	Mobile Application & Technology	MKB	MOBI6059001	Mobile Programming	2	5
69	Statistics	MKB	STAT6157049	Data Mining and Visualization	2	5
70	Information Systems	MKB	ISYS6196003	Business Analytics	2	5
71	Information Systems	MKB	ISYS6199003	Data & Text Mining	4	5
72	Information Systems	MKB	ISYS6402003	Business Analytics	2/2	5
73	Information Systems	MKB	ISYS8066003	Business Process Management	4	5
74	Business Information Technology	MKB	ISYS6579003	Knowledge-Based AI: Cognitive Systems	4	5
75	Animation	MKB	DSGN6689007	Concept Art & Production Design	2	5
76	Animation	MKB	DSGN6690007	Animation Storytelling	2	5
77	Creative Advertising	MKB	DSGN6661007	Photography	4	5
78	New Media	MKB	DSGN6743007	Digital Graphic Reproduction	4	5
79	International Relations	MKB	INTR6142029	Diplomacy and International Politics	2/2	5
80	English Literature	MKB	SOCS6021024	Social and Digital Media Writing	2	5
81	English Literature	MKB	ENGL6244024	Social Media Broadcasting	4	5
82	English Literature	MKB	EDUC6054024	Classroom Communication and Learning	4	5
83	Business Law	MKB	LAWS6159028	Legal Aspect in Business	2	5
84	Business Law	MKB	LAWS6168028	Banking-Financial Law & Islamic Business Law	4	5
85	Business Law	MKB	LAWS6171028	Business Competition & Consumer Protection Law	2	5

No	Course Owner Department	Course Group	Course Code	Course	SCU	Semester
86	Business Law	MKB	LAWS6052028	Bankruptcy Law	2	5
87	Psychology	MKB	PSYC6124027	Psychology of Early Childhood Education	4	5
88	Psychology	MKB	PSYC6125027	Psychology of Special Needs Education	4	5
89	Psychology	MKB	PSYC6130027	Human Performance Technology	4	5
90	Psychology	MKB	PSYC6145027	Urban Psychology	4	5
91	Psychology	MKB	PSYC6191027	E-Learning Psychology	4	5
92	Psychology	MKB	PSYC6215027	Leadership and Organizational Behaviour	4	5
93	Psychology	MKB	PSYC6138027	Lifespan Development	4	5
94	Primary Teacher Education	MKB	EDUC6018030	Micro Teaching	4	5
95	Primary Teacher Education	MKB	EDUC6072030	International Curriculum	2	5
96	Primary Teacher Education	MKB	EDUC6074030	Art & Craft	4	5
97	Primary Teacher Education	MKB	EDUC6073030	ICT for Distance Learning	4	5
98	Japanese Literature	MKB	JAPN6116025	Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Manejimento)	2	5
99	Japanese Literature	MKB	JAPN6210025	Japanese Management (Nihon no Keiei)	2	5
100	Japanese Literature	MKB	JAPN6104025	Japanese Industry and Technology	2	5

Enrichment Track Scheme

Track	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	etc
1	v							v						
2		v						v						
3			v					v						
4				v				v						
5					v			v						
6	v								v					
7		v							v					
8			v						v					
9				v					v					
10					v				v					
11	v									v				
12		v								v				
13			v							v				
14				v						v				

Track	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	etc
15					v					v				
16	v										v			
17		v									v			
18			v								v			
19				v							v			
20					v						v			
21	v											v		
22		v										v		
23			v									v		
24				v								v		
25					v							v		
26						v		v						
27						v			v					
28						v				v				
29						v					v			
30						v						v		
31	v												v	
32		v											v	
33			v										v	
34				v									v	
35					v								v	

Note:

IN : Certified Internship
 RS : Certified Research
 EN : Certified Entrepreneurship
 CD : Certified Community Development
 SA : Certified Study Abroad
 IS : Certified Specific Independent Study
 FS : Further Study
 etc : Study Program Special Purposes

Description:

Student will take one of enrichment program tracks

Certified Internship Track

Code	Course Name	SCU	Total	
Enrichment Program I				
CHIN6079026	Internship I	8	20	
CHIN6154026	Chinese Work Ethic in Industry	8		
CHIN6155026	EES in Industry I	4		
Enrichment Program II				
CHIN6083026	Internship II	8		
CHIN6156026	Chinese Writing & Communication Skills in Industry	8		
CHIN6086026	EES in Industry II	4		

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I			20
RSCH6242026	Research Experience I	8	
RSCH6546026	Chinese Research Methodology	8	
RSCH6547026	Global EES I (Team Work, Communication, Problem Solving & Decision Making)	4	
Enrichment Program II			
RSCH6257026	Research Experience II	8	
RSCH6548026	Chinese Studies Scientific Writing	8	
RSCH6265026	Global EES II (Self-Management, Planning & Organizing, Initiative & Enterprise)	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
ENTR6320026	Business Start Up	8	
ENTR6682026	Chinese Business Model & Validation	8	
ENTR6683026	EES in New Chinese Business	4	
Enrichment Program II			
ENTR6352026	Growing a Business	8	
ENTR6684026	Lean Startup & Business Plan in Chinese	8	
ENTR6363026	EES in Chinese Business Experience	4	

Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I			20
CMDV6151026	Community Outreach Project Implementation	8	
CMDV6326026	Community Outreach Project Design in Chinese	8	
CMDV6327026	Employability and Entrepreneurial Skills in Chinese Community	4	
Enrichment Program II			
CMDV6183026	Community Development Project Implementation	8	
CMDV6328026	Community Development Project Design in Chinese	8	
CMDV6192026	Employability and Entrepreneurial Skills in Chinese Community Development	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			20
Enrichment Program I			
GLOB6005026	Elective Course for Study Abroad 1	4	
GLOB6006026	Elective Course for Study Abroad 2	4	
GLOB6007026	Elective Course for Study Abroad 3	4	
GLOB6008026	Elective Course for Study Abroad 4	4	
GLOB6009026	Elective Course for Study Abroad 5	2	
GLOB6010026	Elective Course for Study Abroad 6	2	

Code	Course Name	SCU	Total
GLOB6011026	Elective Course for Study Abroad 7	2	
GLOB6012026	Elective Course for Study Abroad 8	2	
GLOB6013026	Elective Course for Study Abroad 9	2	
GLOB6014026	Elective Course for Study Abroad 10	2	
GLOB6015026	Elective Course for Study Abroad 11	2	
GLOB6016026	Elective Course for Study Abroad 12	2	
GLOB6041026	Elective Course for Study Abroad 25	3	
GLOB6249026	Elective Course for Study Abroad 27	3	
GLOB6250026	Elective Course for Study Abroad 28	3	
GLOB6252026	Elective Course for Study Abroad 30	3	
GLOB6042026	Elective Course for Study Abroad 26	1	
GLOB6254026	Elective Course for Study Abroad 32	1	
Enrichment Program II			
GLOB6017026	Elective Course for Study Abroad 13	4	
GLOB6018026	Elective Course for Study Abroad 14	4	
GLOB6019026	Elective Course for Study Abroad 15	4	
GLOB6020026	Elective Course for Study Abroad 16	4	
GLOB6021026	Elective Course for Study Abroad 17	2	
GLOB6022026	Elective Course for Study Abroad 18	2	
GLOB6023026	Elective Course for Study Abroad 19	2	
GLOB6024026	Elective Course for Study Abroad 20	2	
GLOB6025026	Elective Course for Study Abroad 21	2	
GLOB6026026	Elective Course for Study Abroad 22	2	
GLOB6027026	Elective Course for Study Abroad 23	2	
GLOB6028026	Elective Course for Study Abroad 24	2	
GLOB6291026	Elective Course for Study Abroad 41	3	
GLOB6292026	Elective Course for Study Abroad 42	3	
GLOB6293026	Elective Course for Study Abroad 43	3	
GLOB6294026	Elective Course for Study Abroad 44	3	
GLOB6295026	Elective Course for Study Abroad 45	1	
GLOB6296026	Elective Course for Study Abroad 46	1	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study

Code	Course Name	SCU	Total
For students who take Specific Independent Study Track in either odd or even semester, they should take these courses:			20
CSIS6001026	Course Certification	3	
CSIS6002026	Technical Skill Enrichment	4	
CSIS6003026	Industrial Project	9	
CSIS6004026	Soft Skill Enrichment	4	
CSIS6005026	Elective Course for Specific Independent Study 1	8	
CSIS6006026	Elective Course for Specific Independent Study 2	8	
CSIS6007026	Elective Course for Specific Independent Study 3	6	

Code	Course Name	SCU	Total
CSIS6008026	Elective Course for Specific Independent Study 4	6	
CSIS6009026	Elective Course for Specific Independent Study 5	6	
CSIS6010026	Elective Course for Specific Independent Study 6	5	
CSIS6011026	Elective Course for Specific Independent Study 7	5	
CSIS6012026	Elective Course for Specific Independent Study 8	5	
CSIS6013026	Elective Course for Specific Independent Study 9	5	
CSIS6014026	Elective Course for Specific Independent Study 10	4	
CSIS6015026	Elective Course for Specific Independent Study 11	4	
CSIS6016026	Elective Course for Specific Independent Study 12	4	
CSIS6017026	Elective Course for Specific Independent Study 13	4	
CSIS6018026	Elective Course for Specific Independent Study 14	4	
CSIS6019026	Elective Course for Specific Independent Study 15	3	
CSIS6020026	Elective Course for Specific Independent Study 16	3	
CSIS6021026	Elective Course for Specific Independent Study 17	3	
CSIS6022026	Elective Course for Specific Independent Study 18	3	
CSIS6023026	Elective Course for Specific Independent Study 19	3	
CSIS6024026	Elective Course for Specific Independent Study 20	3	
CSIS6025026	Elective Course for Specific Independent Study 21	2	
CSIS6026026	Elective Course for Specific Independent Study 22	2	
CSIS6027026	Elective Course for Specific Independent Study 23	2	
CSIS6028026	Elective Course for Specific Independent Study 24	2	
CSIS6029026	Elective Course for Specific Independent Study 25	2	
CSIS6030026	Elective Course for Specific Independent Study 26	2	
CSIS6031026	Elective Course for Specific Independent Study 27	2	
CSIS6032026	Elective Course for Specific Independent Study 28	2	
CSIS6033026	Elective Course for Specific Independent Study 29	1	
CSIS6034026	Elective Course for Specific Independent Study 30	1	
CSIS6035026	Elective Course for Specific Independent Study 31	1	
CSIS6036026	Elective Course for Specific Independent Study 32	1	

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

The Table of Prerequisite for Chinese Literature Study Program

Course	SCU	Sem.	Prerequisite Course	SCU	Sem.
CHIN6166026	6	3	CHIN6164026	6	1
CHIN6167026	6	4	CHIN6165026	6	2

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course	Minimal Grade	Semester
1	CHAR6013026	Character Building: Pancasila	B	1
2	ENTR6511005	Entrepreneurship: Market Validation	C	4
3	CHIN6167026	Business Chinese IV*	C	4
4	CHIN6136026	Chinese Creative Writing*	C	3
5	CHIN6003026	Chinese Scientific Writing*	C	4
6	CHIN6174026	Translation II*	C	4
Stream: Chinese Business & Culture				
7	CHIN6179026	Business Chinese Conversation	C	5
8	CHIN6183026	Intermediate Business Chinese Reading	C	5
Stream: Teaching				
7	CHIN6177026	Modern Chinese	C	5
8	CHIN6138026	Chinese Teaching Methodology for Foreigners	C	5

*) Tutorial & Multipaper

