

Primary Teacher Education

Introduction

The Primary Teacher Education Study Program of BINUS University has the aim to be the center of excellence in Primary Education which emphasizes on Literacy and Numeracy, Character Building, and Educational Technology based on Innovative Research.

Vision

To be a world class center of excellence in Primary Education, fostering and empowering the society which emphasizes on Literacy and Numeracy, Character Building, and Educational Technology based on Innovative Research.

Mission

The Mission of the Primary Teacher Education Department is to contribute to the Global Community in providing a World Class education service by:

1. Preparing professional primary school teachers who have global mindset, good characters with a sound knowledge in primary curricula.
2. Equipping primary school teachers with Literacy and Numeracy skills through learning media development based on technology.
3. Developing research culture in academic community which contributes to the society particularly in primary education through community service.

Prospective Career of the Graduates

Graduates of the Study Program are expected to be professional primary school teachers, tutors, trainers, multimedia developers or junior researchers who have strong passion in the primary education field.

Curriculum

Our curriculum is a blend of best practices of both national and international curricula such as IB and Cambridge with the emphasis on character education and ICT skills.

Course Structure

| Sem | Code | Course Name | SCU | Total |
|-----|---------------------------------|-------------------------------------------------------------------|-----|-------|
| 1 | CHAR6013030 | Character Building: Pancasila | 2 | 20 |
| | EDUC6092030 | Learning Theories and Instructional Approach (AOL) | 2 | |
| | EDUC6093030 | Education Psychology and Counseling | 2 | |
| | EDUC6094030 | Education Philosophy | 2 | |
| | EDUC6095030 | Curriculum and Education System ² | 4 | |
| | EDUC6096030 | Effective Communication and Leadership for Educators (AOL) | 4 | |
| | EDUC6097030 | Inclusive Education ^{1&2} | 2 | |
| | SOCS6033030 | Pancasila & Civics Education for Primary (AOL) | 2 | |
| | Foreign Language Courses | | | |

| Sem | Code | Course Name | SCU | Total |
|-----------------------|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-----|-------|
| 2 | LANG6123030 | Indonesian Language & Literature for Lower Primary | 4 | 20 |
| | MATH6226030 | Number Sense and Operations for Primary ¹ (AOL) | 2/2 | |
| | SOCS6051030 | Social Science for Primary ² | 2/2 | |
| | SCIE6092030 | Natural Science for Primary ² | 2/2 | |
| | EDUC6099030 | Instructional Design ¹ (AOL) | 2 | |
| | COSC6011030 | Foundations of Artificial Intelligence | 2 | |
| | Foreign Language Courses | | | |
| 3 | CHAR6014030 | Character Building: Kewarganegaraan | 2 | 22 |
| | LANG6124030 | Indonesian Language and Literature for Upper Primary ² (AOL) | 4 | |
| | MATH6227030 | Geometry and Data Handling for Primary | 2/2 | |
| | EDUC6072030 | International Curriculum ¹ | 2 | |
| | EDUC6098030 | Technology for Adaptive Learning (AOL & AIE) | 4 | |
| | EDUC6103030 | Technology and Instructional Media Development ¹ (AOL) | 2 | |
| | EDUC6116030 | English for Young Learners ¹ | 2 | |
| | EDUC6010030 | Class Management ^{1&2} | 2 | |
| | Foreign Language Courses | | | |
| 4 | CHAR6015030 | Character Building: Agama | 2 | 18 |
| | EDUC6091030 | Micro Teaching ¹ (AOL) | 2 | |
| | EDUC6104030 | Entrepreneurship in Education (AOL) | 2 | |
| | EDUC6105030 | Literacy for Young Learners ¹ | 2 | |
| | EDUC6058030 | Learning Evaluation and Assessment ¹ (AOL & AIE) | 2 | |
| | EDUC6101030 | Educational Data Analysis (AOL & AIE) | 4 | |
| | EDUC6015030 | Educational Research Methodology (AOL & AIE) | 4 | |
| | Foreign Language Courses | | | |
| 5 | Stream: Science, Technology, Engineering and Mathematics in Primary Education | | | 20 |
| | EDUC6106030 | Action Research | 2 | |
| | MATH6228030 | Mathematics in International Curricula ¹ | 4 | |
| | SCIE6093030 | Integrated STEM Learning (AOL) | 2/2 | |
| | EDUC6107030 | Science Beyond the Classroom ² | 2 | |
| | EDUC6108030 | Coding for Children | 2 | |
| | MATH6229030 | Advanced Problem Solving in Mathematics and Science ² | 2/2 | |
| | EDUC6109030 | Technology Literacy ¹ (AOL) | 2 | |
| | Stream: Social Humanities in Primary Education | | | |
| | EDUC6106030 | Action Research | 2 | |
| | EDUC6110030 | Integrated Social Studies, Ethno Art and Craft ² (AOL) | 2/2 | |
| | EDUC6111030 | Language and Literacy in a Changing World ¹ (AOL) | 2 | |
| | EDUC6112030 | Teaching BIPA ¹ | 4 | |
| | EDUC6113030 | Children's Literature | 2 | |
| | EDUC6114030 | Performing Arts | 2 | |
| EDUC6115030 | Entrepreneurship for Children ² | 4 | | |
| Minor Program | | | 20 | |
| Free Electives | | | 20 | |
| 6 | Enrichment Program I | | 20 | 20 |

| Sem | Code | Course Name | SCU | Total |
|------------------------------|------------------------------|-------------|-----|-------|
| 7 | Enrichment Program II | | 20 | 20 |
| 8 | EDUC6064030 | Pre Thesis | 2 | 6 |
| | EDUC6065030 | Thesis | 4 | |
| | EDUC6042030 | Thesis | 6 | |
| Total Credits 146 SCU | | | | |

1) This course is delivered in English

2) Global Learning System Course

-) **AOL** - Assurance of Learning Process System

-) **AIE** - Artificial Intelligence Embedded Course

Stream/Minor/Free Electives:

For 5th Semester: Students are required to choose Cross Stream or Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Pre-thesis (2 SCU) & Thesis (4 SCU) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program

Appendix Foreign Language Courses

Foreign language courses are personalized courses that can be taken by the students according to their own pace from semester 1 until semester 4 or before they take enrichment. The courses are available at BINUSMAYA – Beelinguo. Students must pass with a minimum Grade of C.

Appendix Foreign Language Courses

| Foreign Language Courses | | SCU |
|--------------------------|-------------------------------|-----|
| ENGL6253030 | English for Frontrunners | 0 |
| ENGL6254030 | English for Independent Users | 0 |
| ENGL6255030 | English for Professionals | 0 |
| JAPN6190030 | Basic Japanese Language* | 0 |
| CHIN6163030 | Basic Chinese Language* | 0 |

*) This course is optional for students

- Students with Beelinguo Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.
- Students with Beelinguo Placement Test score between 60 and 99 are required to take English for Independent Users and English for Professionals.
- Students with Beelinguo Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
- Students are required to pass the foreign language courses before they take enrichment.
- Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelinguo

Minor Scheme

| Minor Program | Semester 5 |
|----------------------------------------------------|------------|
| Minor @ Binus Kemanggisan | |
| Blockchain Technology and Business | - |
| Creative Digital Storytelling | v |
| Cross Cultural Communication | v |
| Digital Banking | - |
| Digital Ecosystem | v |
| English for Business Professionals | v |
| Event Business and Entertainment | v |
| Human Capital in Digital Workplace | v |
| Interactive & Users Experience Design | v |
| Robotic Process Automation | - |
| Sustainable Development | - |
| Minor @ Binus Alam Sutera | |
| Digital Transformation | v |
| Minor @ Binus Bekasi | |
| Culinary | - |
| Korean Culture and Creativity | v |
| Minor @ Binus Malang | |
| Chinese for Career Pathways | v |
| English for Business Professionals | v |
| Digital Technopreneur | v |
| Minor @ Binus Bandung | |
| DesignPreneur | v |
| Minor @ Binus Semarang | |
| Content Creation | v |
| Data Analytics | v |
| Immersive Journey to Japanese Language and Culture | v |
| Metaverse in Business | v |
| Minor @ Binus Medan | |
| Global Business | v |

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program: Creative Digital Storytelling

Introduction

Digital storytelling, by definition, is the process of telling a story using video, images, audio, music, geospatial applications, and any other digital media. Thus, this minor introduces the concept and skills in producing and communicating videos, images, and texts through English. It is interdisciplinary in its nature and relies heavily on critical and analytical thinking. It also aims to familiarize students with the technology/ tools needed to adapt a literary work to another form or vice versa. It is the minor that blend perspectives of arts with humanities to facilitate new interpretation of literary works.

Career Options

Social Media Content Creator; Digital Storyteller; Brand Designer; Digital Storytelling News Editor; Social Media Specialist; Digital Associate; Video Editor; Content Creator; Content Creator; Scriptwriter; Fiction writers; Non-Fiction Writers; Copywriter; Social Media Specialist.

Course Distribution

Fundamental Courses

| Course | SCU |
|---------------------------------------------------|-----------|
| ENGL6274024 Approaches in Multimodal Storytelling | 2 |
| DSIN6033007 Visual Storytelling | 2 |
| ENGL6275024 Storytelling for Business | 2 |
| FILM6118009 Script Development & Pitching | 4 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|-----------------------------------------------------|-----------|
| ENGL6276024 Cultures, Language, and Arts Production | 4 |
| JAPN6212025 Anime and Manga as Storytelling | 2 |
| ENGL6277024 Music as Medium for Storytelling | 4 |
| Total SCU | 10 |

Additional Information

None

2. Minor Program: Cross Cultural Communication

Introduction

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

Career Options

Language specialist, language localization specialist, translator, interpreter, mobility consultant/staff.

Course Distribution

Fundamental Courses

| Course | SCU |
|------------------------------------------------------|-----------|
| CHIN6132026 Chinese Conversation in Daily Activities | 4 |
| COMM6502019 Communication in Diversity | 2 |
| BUSS6170025 Asian Business Ethics | 4 |
| Total SCU | 10 |

Supporting Courses

| Course | | SCU |
|------------------|------------------------------------------------|-----------|
| CHIN6134026 | Chinese Conversation in Business Communication | 4 |
| LAWS6158028 | Private International Law | 2 |
| INTR6135029 | Comparative Politics | 4 |
| Total SCU | | 10 |

Additional Information

None

3. Minor Program: Data Analytics

Introduction

The Data Analytics minor program provides insight into acquisitions and analysis of data in organizations by using critical thinking from multiple strategic perspectives, including consumer behavior communicated in the form of visualizations/models that can support retrieval decision.

Career Options

Data Analyst, Marketing Analyst.

Course Distribution

Fundamental Courses

| Course | | SCU |
|------------------|-----------------------------------------|-----------|
| INFS6066052 | Introduction to Data Analytics | 2 |
| INFS6067052 | Data Management & Descriptive Analytics | 4 |
| ISYE6371054 | Statistical for Decision Making | 4 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|------------------|------------------------------------------------------|-----------|
| COSC6183051 | Application of Predictive Analytics to Business Data | 4 |
| ISYE6372054 | Prescriptive Analytics and Optimization | 4 |
| BUSS6277055 | Digitalization of Markets and Consumption | 2 |
| Total SCU | | 10 |

Additional Information

None

4. Minor Program: Digital Ecosystem

Introduction

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

Career Options

Chief technology officer, digital business strategy expert/consultant, digital solution architect, digital business strategy manager, digital operations manager.

Course Distribution

Fundamental Courses

| Course | SCU |
|------------------------------------------|-----------|
| COSC6196001 Immersive Technology | 2 |
| GAME6002001 Game Design | 2 |
| ISYS6549003 Digital Innovation | 4 |
| COMP6937001 Current Trends in Technology | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|-----------------------------------------|-----------|
| COMM6501019 Narrative Development | 4 |
| DSGN6834007 Visual Identity | 4 |
| COMP6685001 Cyber Security for Business | 2 |
| Total SCU | 10 |

Additional Information

None

5. Minor Program: English for Business Professionals

Introduction

This minor focuses on students who are interested in English in the business context. Students will learn about leadership and management, as well as language innovations in marketing and advertising. There will also be discussions on business communication issues.

Career Options

Manager, Business practitioner, Entrepreneur, Professional employee.

Course Distribution

Fundamental Courses

| Course | SCU |
|---------------------------------------------------------------|-----------|
| ENGL6154024 English for Business Communications | 4 |
| MKTG6112024 Language Innovations in Marketing and Advertising | 2 |
| ENGL6244024 Social Media Broadcasting | 4 |
| Total SCU | 10 |

Supporting Courses

| Course | | SCU |
|------------------|-------------------------------------------|-----------|
| ENGL6258024 | English for Global Leadership | 2 |
| ENGL6169024 | English for Professionals | 2 |
| COMM6506024 | Current Issues in Business Communications | 2 |
| ENGL6245024 | Business Rhetoric | 4 |
| Total SCU | | 10 |

Additional Information

None

6. Minor Program: Event Business and Entertainment
Introduction

This minor program provides practical and managerial skills, as well as knowledge of business in MICE (Meeting, Incentive, Convention, Exhibition) event, sport event, and festival, enabling students to plan and conduct a successful event.

Career Options

Professional event organizer, Professional Conference Organizer, Even Coordinator, Convention Services Supervisor, Venue Supervisor, Entertainment Supervisor, Event Promotor, Events Planner, Sporting Event Organizer, Catering Coordinator.

Course Distribution
Fundamental Courses

| Course | | SCU |
|------------------|--------------------------------------------------------------|-----------|
| HTMN6151021 | Event Marketing Management | 2 |
| HTMN6152021 | Catering Management | 4 |
| TRSM6232022 | MICE (Meeting, Incentive, Convention, Exhibition) Management | 4 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|------------------|------------------------------------------|-----------|
| TRSM6233022 | Event Sponsorship and Funding | 2 |
| TRSM6234022 | Sport and Entertainment Event Management | 4 |
| TRSM6235022 | Festival & Cultural Event | 4 |
| Total SCU | | 10 |

Additional Information

None

7. Minor Program: Human Capital in Digital Workplace

Introduction

HCDW focuses on the human aspect of improving performance and developing human resources in the Industrial 4.0 era, which utilizes a significant number of digital and mobile workspaces.

Career Options

Human resource consultant, human resource manager, HR application developer (HRIS developer), HR development consultant.

Course Distribution

Fundamental Courses

| Course | SCU |
|------------------------------------------------|-----------|
| PSYC6174027 Psychology in The Workplace | 4 |
| MGMT6349005 Digital Workplace Strategy | 4 |
| ISYS6551003 Digital Workplace and Technology | 4 |
| LAWS6157028 Legal Aspects in Digital Workplace | 4 |
| PSYC6175027 Human Resources Development | 4 |
| Total SCU | 20 |

Additional Information

None

8. Minor Program: Interactive & Users Experience Design

Introduction

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to ensure that the digital products produced have adopted the UX theory. In this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 6 (six) subjects that can be selected.

Career Options

UX Researcher, UX Designer, Usability Analyst, Information Architect, Interaction Designer, Visual Designer, Content Strategies

Course Distribution

Fundamental Courses

| Course | SCU |
|---------------------------------------------------|-----------|
| ISYS6553003 User-Centered Research and Evaluation | 4 |
| PSYC6176027 Psychology and User Experience | 4 |
| DSIN6003007 Fundamental of Interface Design | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | | SCU |
|------------------|-------------------------------------|-----------|
| ISYS6554003 | Core Principles: Interactive Design | 4 |
| DSGN6837007 | Digital Design Production | 4 |
| ISYS6556003 | Information Architecture | 2 |
| Total SCU | | 10 |

Additional Information

None

9. Minor Program: Digital Transformation
Introduction

Digital Transformation provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

Career Options

Business Analyst, System Analyst, Corporate Information Systems Designer, Database Administrator, Database Designer, Technopreneur, IS Project Manager, IT/IS Consultant and Auditor, Social Media professional, and Marketing Analyst.

Course Distribution
Fundamental Courses

| Course | | SCU |
|------------------|-------------------------------------------|-----------|
| ISYS6559003 | Business Models and Technology Innovation | 4 |
| ISYS6557003 | Business Data Management | 4 |
| MGMT6484005 | Digital Strategy | 2 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|------------------|---------------------------------------------------|-----------|
| ISYS6695003 | Digital Marketing Analysis | 4 |
| STAT6200049 | Practical Statistics for Digital Business | 4 |
| ISYS6560003 | Success Factor for Leading Digital Transformation | 2 |
| Total SCU | | 10 |

Additional Information

None

10. Minor Program: Korean Culture and Creativity

Introduction

This minor program provides knowledge and experience in Korean Performance and Culture. The courses will cover pop art, culture, cuisine, film, drama, music, and language. Students who have international experience, especially in Korea, will have a wide range of employment opportunities.

Career Options

Content Creator, Performer, Creative Marketer, Event Organizer, Foodpreneur, and Advertiser working in a Korean environment.

Course Distribution

Fundamental Courses

| Course | SCU |
|----------------------------------------------|-----------|
| HTMN6163021 Korean Cuisine and Culinary Arts | 4 |
| COMM6718019 Korean Language and Media | 4 |
| FILM6134009 Hallyu Creative Content | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|-----------------------------------------------------------|-----------|
| FILM6135009 K-Drama and Beyond: Analysis and Appreciation | 4 |
| COMM6719019 K-Pop Culture and Performance | 4 |
| MKTG6339005 K-Pop and K-Drama Marketing and Promotion | 2 |
| Total SCU | 10 |

Additional Information

None

11. Minor Program: Chinese for Career Pathways

Introduction

This minor program offers a variety of courses customized to industry needs for Binus non-Chinese Literature students. With this minor program, students who do not major in Mandarin can still experience the benefits of mastering basic Mandarin, which is currently required by industries such as Hospitality, Chinese Companies, Management Banking, and Communication skills.

Career Options

Business Administration, Translation and Interpretation, International Relations and Diplomacy, Tourism and Hospitality, Marketing and Communications.

Course Distribution

Fundamental Courses

| Course | SCU |
|----------------------------------------------|-----------|
| CHIN6196026 Mandarin for Future Career | 4 |
| CHIN6197026 Easy Way to HSK 2 Preparation | 4 |
| CHIN6198026 Exploring Modern Chinese Culture | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | SCU |
|-------------------------------------------------------------|-----------|
| CHIN6199026 Chinese Digital Technology | 2 |
| CHIN6200026 Traveling to China | 2 |
| CHIN6201026 Special Topics in Chinese Business | 2 |
| CHIN6202026 Global Strategic Marketing: Chinese Perspective | 4 |
| Total SCU | 10 |

Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students.

12. Minor Program: Digital Technopreneur

Introduction

Digital Technopreneur is a minor program that facilitates students in exploring the potentials of developing digital technology venture that combines technical competence with entrepreneurial skills, creativity, and innovative ideas to produce digital technology business models & prototypes. The minor program embraces the human-centered approach in helping students to develop innovative value propositions.

Career Options

Entrepreneur, Digital-preneur, Techno-preneur, Creative-preneur, Design-preneur.

Course Distribution

Fundamental Courses

| Course | SCU |
|-------------------------------------------|-----------|
| ENTR6528002 The Entrepreneurial Innovator | 4 |
| COSC6164004 Web Programming for Business | 4 |
| COSC6165004 Data Analytics for Business | 4 |
| ENPR6370002 Market Intelligence | 4 |
| COMP6687004 User Experience Design | 4 |
| Total SCU | 20 |

Additional Information

None

13. Minor Program: Designpreneur

Introduction

The Designpreneur Minor program give students the ability to be able to produce innovative work in the form of products or services based on creativity and design that can be utilized in running or developing a business.

Career Options

Design journalist, product designer, packaging designer, service system designer, service process analyst, creative director, sociopreneur.

Course Distribution

Fundamental Courses

| Course | SCU |
|--------------------------------------------|-----------|
| ENTR6525032 Fundamental of Designpreneur | 4 |
| COMP6688031 UI/UX Development | 4 |
| DSGN6797034 Surface Packaging Design | 4 |
| ENTR6526032 Hospitality and Service Design | 4 |
| DSGN6843033 Project Design | 4 |
| Total SCU | 20 |

Additional Information

None

14. Minor Program: Content Creation

Introduction

You've probably heard it by now: Content is king. But why? Those days Consumers are going online, marketing has gone digital, and content creation is more important now than ever. Content creation encapsulates copywriting, design, production and other media that provide value and connect you to your target audience. Matching search intent and providing value (to the consumer and brand) is the foundation of successful content creation. Content creators produce work on a variety of platforms including social media, blogs, podcasts, video platforms, case studies, white papers, infographics and more.

Career Options

Content Creator, Influencer, Social media Specialist.

Course Distribution

Fundamental Courses

| Course | SCU |
|-----------------------------------------|-----------|
| FILM6105009 Filmmaking Fundamental | 4 |
| MKTG6336055 Content Marketing Analytics | 4 |
| DSIN6042053 Photography for Creators | 2 |
| Total SCU | 10 |

Supporting Courses

| Course | | SCU |
|------------------|---------------------------------------------|-----------|
| DSIN6094053 | Content Storytelling | 4 |
| DSIN6043053 | Strategic Influence | 2 |
| DSIN6041053 | Introduction to Visual Communication Design | 4 |
| Total SCU | | 10 |

Additional Information

None

15. Minor Program: Immersive Journey to Japanese Language and Culture
Introduction

Immersive Journey to Japanese Language and Culture Minor program is focused on the basic learning of the Japanese language (equivalent to N5 or corresponding to CEFR levels A1 to A2). This includes an understanding of Japanese characters (Hiragana, Katakana, basic Kanji) and grammar. Additionally, it encompasses the comprehension of reading and listening skills in Japanese, covering vocabulary, phrases, and simple sentences. This program also includes the development of basic writing and speaking skills in Japanese.

Upon completion of this minor, students will be prepared to read Japanese written in Hiragana, Katakana, and basic Kanji, as well as understand everyday conversations in the Japanese language. Subsequently, students will be equipped to engage in basic-level Japanese speaking and writing.

The outcomes of this minor, built upon a foundation of basic Japanese language proficiency, will benefit students who plan to study abroad in Japan, travel to Japan, or pursue interests and hobbies related to Japan.

Career Options

Working in Japan, either in Indonesia or Japan, in the following fields as Consultant, Front Office, Tour Guide, Secretary, Finance, HR, Industry Creative (Content creator, dubber, cosplayer).

Course Distribution
Fundamental Courses

| Course | | SCU |
|------------------|------------------------------------------------------------------------------------|-----------|
| JAPN6221025 | Essential Japanese Grammar (<i>Yoku Tsukaeru Bunpou</i>) | 4 |
| JAPN6222025 | Survival Japanese in Various Situations (<i>Nihon E Ikou, Yasashii Kaiwa De</i>) | 4 |
| JAPN6223025 | Ideas and Images of Japan (<i>Nihon Jijou</i>) | 2 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|------------------|----------------------------------------------------------------------------|-----------|
| JAPN6224025 | Japanese Reading Comprehension (<i>Tanoshiku Yomou</i>) | 4 |
| JAPN6225025 | Understanding Native Japanese Speakers (<i>Tanoshiku Kikou</i>) | 2 |
| JAPN6226025 | Japanese N5 Level Certification Preparation (<i>Nihongo Charenji N5</i>) | 4 |
| Total SCU | | 10 |

Additional Information

None

16. Minor Program: Metaverse in Business
Introduction

The objective of the Metaverse in Business minor program in general is to offer a new learning experience in business innovation in the digital world. After completing the Metaverse in Business minor program, students will be able to design Virtual Reality applications so that they are able to present users in a virtual world, as if they are in another place, and develop Augmented Reality applications to present virtual effects in the real world.

Career Options

AR/VR Designer, AR/VR Developer, AR/VR Engineer, AR/VR Researcher.

Course Distribution
Fundamental Courses

| Course | | SCU |
|------------------|-------------------|-----------|
| ISYS6777052 | Business Model | 2 |
| COMP6889051 | Virtual Reality | 4 |
| COMP6890051 | Augmented reality | 4 |
| Total SCU | | 10 |

Supporting Courses

| Course | | SCU |
|------------------|------------------|-----------|
| ISYS6778052 | Data Analytics | 2 |
| DSGN6981053 | Design Thinking | 4 |
| DSGN6980053 | Interface Design | 4 |
| Total SCU | | 10 |

Additional Information

None

17. Minor Program: Global Business

Introduction

The Global Business minor program is designed for students who aspire to integrate creativity, business acumen, and technological expertise in a global context. This program equips students with essential knowledge and skills in digital business innovation, creative industry management, and emerging technologies. Students will explore topics such as digital entrepreneurship, creative content monetization, business model innovation, and the application of advanced technologies like artificial intelligence, blockchain, and immersive media in creative industries. By combining business strategy with technological advancements, this minor prepares students to become agile professionals capable of navigating and leading in the evolving global marketplace. This program is ideal for students from various disciplines who wish to enhance their competencies in creative business and technology, fostering interdisciplinary innovation and international competitiveness.

Career Options

Digital Business Strategist, Creative Entrepreneur, Digital Marketing Specialist, UX/UI Designer, Tech-Driven Product Manager, Creative Industry Manager, E-commerce & Content Monetization Expert, Brand & Digital Experience Manager, Creative Technologist.

Course Distribution

Fundamental Courses

| Course | SCU |
|------------------------------------------------------|-----------|
| DSIN6142066 Global Interactive Design | 4 |
| BUSS6275061 E-Commerce and Digital Entrepreneurship | 4 |
| COSC6159060 Emerging Technologies in Global Business | 4 |
| ISYS6997064 Data Analytics for Global Business | 4 |
| TRDE6001065 Global Regulatory Environment | 4 |
| Total SCU | 10 |

Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students.

Appendix: Free Electives (5th Semester)

| No | Course Code | Course | SCU | Semester |
|----|-------------|-----------------------------------------|-----|----------|
| 1 | TRSM6212022 | Indonesian Culture | 4 | 5 |
| 2 | STAT6157049 | Data Mining and Visualization | 2 | 5 |
| 3 | PSYC6124027 | Psychology of Early Childhood Education | 4 | 5 |
| 4 | PSYC6125027 | Psychology of Special Needs Education | 4 | 5 |
| 5 | PSYC6145027 | Urban Psychology | 4 | 5 |
| 6 | PSYC6191027 | E-Learning Psychology | 4 | 5 |
| 7 | PSYC6138027 | Lifespan Development | 4 | 5 |
| 8 | EDUC6108030 | Coding for Children | 2 | 5 |
| 9 | EDUC6109030 | Technology Literacy | 2 | 5 |
| 10 | EDUC6107030 | Out of School Science Learning | 2 | 5 |
| 11 | EDUC6112030 | Teaching BIPA | 4 | 5 |

| No | Course Code | Course | SCU | Semester |
|----|-------------|------------------------------------------------------------------------------------------|-----|----------|
| 12 | EDUC6113030 | Children's Literature | 2 | 5 |
| 13 | EDUC6110030 | Integrated Social Studies, Ethno Art and Craft | 2/2 | 5 |
| 14 | EDUC6117030 | Education Business Management | 4 | 5 |
| 15 | EDUC6118030 | Social Entrepreneurship in Education | 2 | 5 |
| 16 | EDUC6119030 | Digital Tools for Edupreneur | 4 | 5 |
| 17 | DSGN6743007 | Digital Graphic Reproduction | 4 | 5 |
| 18 | COMM6624019 | Digital Creative Content | 2/2 | 5 |
| 19 | COMM6533019 | Creative Program Design | 2/2 | 5 |
| 20 | COMM6630019 | Crisis Communication | 2 | 5 |
| 21 | COMM6635019 | Integrated Marketing Communication | 2 | 5 |
| 22 | COMM6638019 | Social Media Planning & Engagement | 2/2 | 5 |
| 23 | MGMT6462005 | Leadership Agility | 4 | 5 |
| 24 | ISYS6596003 | User Experience Research and Design | 4/2 | 5 |
| 25 | MKTG6321005 | Marketing Data Analytics | 4 | 5 |
| 26 | MKTG6237005 | Global Strategic Marketing : Asia Pasific Perspective | 4 | 5 |
| 27 | MKTG6631005 | Marketing Research | 3/1 | 5 |
| 28 | GAME6085001 | Object Oriented Game Programming | 2 | 5 |
| 29 | FILM6059009 | Global Cinema | 4 | 5 |
| 30 | SOCS6021024 | Social and Digital Media Writing | 2 | 5 |
| 31 | ENGL6169024 | English for Professionals | 2 | 5 |
| 32 | ENGL6244024 | Social Media Broadcasting | 4 | 5 |
| 33 | EDUC6054024 | Classroom Communication and Learning | 4 | 5 |
| 34 | DSGN6661007 | Photography | 4 | 5 |
| 35 | COSC6108001 | Mobile Programming | 2 | 5 |
| 36 | COMP6800001 | Human and Computer Interaction | 2/1 | 5 |
| 37 | LAWS6017028 | Intellectual Property Rights | 4 | 5 |
| 38 | LAWS6110028 | Cyber Law | 2 | 5 |
| 39 | LAWS6167028 | Legal Philosophy & Professional Ethics | 2 | 5 |
| 40 | LAWS6172028 | Environmental and Natural Resources Law | 2 | 5 |
| 41 | LAWS6174028 | Contract & Legislative Drafting | 2 | 5 |
| 42 | JAPN6111025 | Introductory Japanese I | 4 | 5 |
| 43 | JAPN6150025 | Ideas and Images of Japanese Culture (Nihon Bunka Aidea to Imeeji) | 2 | 5 |
| 44 | JAPN6173025 | Contemporary Japanese Society Through Various Perspective (Nihon Shakai e no Kangaekata) | 2 | 5 |
| 45 | JAPN6116025 | Japanese Corporate Culture and Management (Nihon No Kigyuu Bunka to Manejimento) | 2 | 5 |
| 46 | ISYS6579003 | Knowledge-Based AI: Cognitive Systems | 4 | 5 |
| 47 | ENPR6142005 | Digital Business Transformation | 4 | 5 |
| 48 | ENPR6106005 | Product Design & Branding | 2 | 5 |
| 49 | ENPR6107005 | Business Communication & Strategy | 4 | 5 |
| 50 | DSGN6689007 | Concept Art & Production Design | 2 | 5 |
| 51 | DSGN6690007 | Animation Storytelling | 2 | 5 |
| 52 | FASH6186040 | Contemporary Fashion | 2 | 5 |
| 53 | FASH6180040 | Fashion Trend Forecasting | 2 | 5 |

| No | Course Code | Course | SCU | Semester |
|----|-------------|-------------------------------------------|-----|----------|
| 54 | CHIN6157026 | Chinese Business for Etiquette (Beginner) | 4 | 5 |
| 55 | CHIN6158026 | Chinese Business in Daily Communication | 4 | 5 |
| 56 | CHIN6159026 | Chinese Character Writing | 2 | 5 |

Enrichment Track Scheme

| Track | Semester 6 | | | | | | | Semester 7 | | | | | | |
|-------|------------|----|----|----|----|----|-----|------------|----|----|----|----|----|-----|
| | IN | RS | EN | CD | SA | IS | etc | IN | RS | EN | CD | SA | IS | etc |
| 1 | v | | | | | | | v | | | | | | |
| 2 | | v | | | | | | v | | | | | | |
| 3 | | | v | | | | | v | | | | | | |
| 4 | | | | v | | | | v | | | | | | |
| 5 | | | | | v | | | v | | | | | | |
| 6 | v | | | | | | | | v | | | | | |
| 7 | v | | | | | | | | | v | | | | |
| 8 | v | | | | | | | | | | v | | | |
| 9 | v | | | | | | | | | | | v | | |
| 10 | | | | | | v | | v | | | | | | |
| 11 | | | | | | v | | | v | | | | | |
| 12 | | | | | | v | | | | v | | | | |
| 13 | | | | | | v | | | | | v | | | |
| 14 | | | | | | v | | | | | | v | | |
| 15 | v | | | | | | | | | | | | v | |
| 16 | | v | | | | | | | | | | | v | |
| 17 | | | v | | | | | | | | | | v | |
| 18 | | | | v | | | | | | | | | v | |
| 19 | | | | | v | | | | | | | | v | |

Note:

IN : Certified Internship
 RS : Certified Research
 EN : Certified Entrepreneurship
 CD : Certified Community Development
 SA : Certified Study Abroad
 IS : Certified Specific Independent Study
 etc : Study Program Special Purposes

Description:

Student will take one of enrichment program tracks

Certified Internship Track

| Code | Course Name | SCU | Total |
|----------------------------------------------------------------------------------------------|------------------------------------------|-----|-------|
| <i>For students who take only Internship track in semester 6, should take these courses:</i> | | | |
| Enrichment Program I | | | 20 |
| EDUC6066030 | Internship Report I | 8 | |
| EDUC6070030 | Teaching & Learning in Primary Education | 8 | |
| EDUC6068030 | Soft Skills for Educators I | 4 | |

| Code | Course Name | SCU | Total | |
|--------------------------------------------------------------------------------------------------------|------------------------------------------|-----|-------|--|
| <i>For students who take Internship track in semester 6 and 7, should take these courses:</i> | | | | |
| Enrichment Program I | | | | |
| EDUC6066030 | Internship Report I | 8 | | |
| EDUC6070030 | Teaching & Learning in Primary Education | 8 | | |
| EDUC6068030 | Soft Skills for Educators I | 4 | | |
| Enrichment Program II | | | | |
| EDUC6069030 | Internship Report II | 8 | | |
| EDUC6067030 | Digital Literacy in Education | 8 | | |
| EDUC6071030 | Soft Skills for Educators II | 4 | | |
| <i>For students who only take Certified Internship track in semester 7, should take these courses:</i> | | | | |
| Enrichment Program II | | | | |
| EDUC6066030 | Internship Report I | 8 | | |
| EDUC6070030 | Teaching & Learning in Primary Education | 8 | | |
| EDUC6068030 | Soft Skills for Educators I | 4 | | |

Certified Research Track

| Code | Course Name | SCU | Total |
|--------------------------------|----------------------------------------------|-----|-------|
| Enrichment Program I/II | | | |
| RSCH6585030 | Research Project Report | 8 | 20 |
| RSCH6586030 | Educational Research Writing Skills | 8 | |
| RSCH6587030 | Critical Thinking and Problem Solving Skills | 4 | |

Certified Entrepreneurship Track

| Code | Course Name | SCU | Total |
|--------------------------------|-------------------------------------------------------|-----|-------|
| Enrichment Program I/II | | | |
| ENPR6330030 | Education Business Start-Up | 8 | 20 |
| ENPR6331030 | Educational and Entrepreneurial Skills | 8 | |
| ENPR6332030 | Creative Thinking and Problem Solving for Edupreneurs | 4 | |

Certified Community Development Track

| Code | Course Name | SCU | Total |
|--------------------------------|-------------------------------------------------------|-----|-------|
| Enrichment Program I/II | | | |
| CMDV6358030 | Learning Community Project Report | 8 | 20 |
| CMDV6359030 | Learning Community and Tutorial Skills | 8 | |
| CMDV6360030 | Learning Community for Teamwork and Leadership Skills | 4 | |

Certified Study Abroad Track

| Code | Course Name | SCU | Total |
|------------------------------------------------|-------------------------------------|-----|-------|
| Elective courses list for study abroad* | | | |
| Enrichment Program I/II | | | |
| GLOB6005030 | Elective Course for Study Abroad 1 | 4 | 20 |
| GLOB6006030 | Elective Course for Study Abroad 2 | 4 | |
| GLOB6007030 | Elective Course for Study Abroad 3 | 4 | |
| GLOB6008030 | Elective Course for Study Abroad 4 | 4 | |
| GLOB6009030 | Elective Course for Study Abroad 5 | 2 | |
| GLOB6010030 | Elective Course for Study Abroad 6 | 2 | |
| GLOB6011030 | Elective Course for Study Abroad 7 | 2 | |
| GLOB6012030 | Elective Course for Study Abroad 8 | 2 | |
| GLOB6013030 | Elective Course for Study Abroad 9 | 2 | |
| GLOB6014030 | Elective Course for Study Abroad 10 | 2 | |
| GLOB6015030 | Elective Course for Study Abroad 11 | 2 | |
| GLOB6016030 | Elective Course for Study Abroad 12 | 2 | |
| GLOB6041030 | Elective Course for Study Abroad 25 | 3 | |
| GLOB6042030 | Elective Course for Study Abroad 26 | 1 | |

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study

| Code | Course Name | SCU | Total |
|------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|-----|-------|
| For students who take Specific Independent Study Track in either odd or even semester, they should take these courses: | | | |
| Enrichment Program I/II | | | |
| CSIS6001030 | Course Certification | 3 | 20 |
| CSIS6002030 | Technical Skill Enrichment | 4 | |
| CSIS6003030 | Industrial Project | 9 | |
| CSIS6004030 | Soft Skill Enrichment | 4 | |
| CSIS6005030 | Elective Course for Specific Independent Study 1 | 8 | |
| CSIS6006030 | Elective Course for Specific Independent Study 2 | 8 | |
| CSIS6007030 | Elective Course for Specific Independent Study 3 | 6 | |
| CSIS6008030 | Elective Course for Specific Independent Study 4 | 6 | |
| CSIS6009030 | Elective Course for Specific Independent Study 5 | 6 | |
| CSIS6010030 | Elective Course for Specific Independent Study 6 | 5 | |
| CSIS6011030 | Elective Course for Specific Independent Study 7 | 5 | |
| CSIS6012030 | Elective Course for Specific Independent Study 8 | 5 | |
| CSIS6013030 | Elective Course for Specific Independent Study 9 | 5 | |
| CSIS6014030 | Elective Course for Specific Independent Study 10 | 4 | |
| CSIS6015030 | Elective Course for Specific Independent Study 11 | 4 | |
| CSIS6016030 | Elective Course for Specific Independent Study 12 | 4 | |
| CSIS6017030 | Elective Course for Specific Independent Study 13 | 4 | |
| CSIS6018030 | Elective Course for Specific Independent Study 14 | 4 | |
| CSIS6019030 | Elective Course for Specific Independent Study 15 | 3 | |
| CSIS6020030 | Elective Course for Specific Independent Study 16 | 3 | |

| Code | Course Name | SCU | Total |
|-------------|---------------------------------------------------|-----|-------|
| CSIS6021030 | Elective Course for Specific Independent Study 17 | 3 | |
| CSIS6022030 | Elective Course for Specific Independent Study 18 | 3 | |
| CSIS6023030 | Elective Course for Specific Independent Study 19 | 3 | |
| CSIS6024030 | Elective Course for Specific Independent Study 20 | 3 | |
| CSIS6025030 | Elective Course for Specific Independent Study 21 | 2 | |
| CSIS6026030 | Elective Course for Specific Independent Study 22 | 2 | |
| CSIS6027030 | Elective Course for Specific Independent Study 23 | 2 | |
| CSIS6028030 | Elective Course for Specific Independent Study 24 | 2 | |
| CSIS6029030 | Elective Course for Specific Independent Study 25 | 2 | |
| CSIS6030030 | Elective Course for Specific Independent Study 26 | 2 | |
| CSIS6031030 | Elective Course for Specific Independent Study 27 | 2 | |
| CSIS6032030 | Elective Course for Specific Independent Study 28 | 2 | |
| CSIS6033030 | Elective Course for Specific Independent Study 29 | 1 | |
| CSIS6034030 | Elective Course for Specific Independent Study 30 | 1 | |
| CSIS6035030 | Elective Course for Specific Independent Study 31 | 1 | |
| CSIS6036030 | Elective Course for Specific Independent Study 32 | 1 | |

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

The Table of Prerequisite for Primary Teacher Education Study Program

There is no list of courses prerequisites in this curriculum

Student should pass all of these quality controlled courses as listed below:

| No | Course Code | Course | Minimal Grade | Semester |
|--------------------------------------------------------------------------------------|-------------|-------------------------------------------------------|---------------|----------|
| 1 | CHAR6013030 | Character Building: Pancasila | B | 1 |
| 2 | EDUC6092030 | Learning Theories and Instructional Approach | C | 1 |
| 3 | MATH6226030 | Number Sense and Operations for Primary | B | 2 |
| 4 | EDUC6099030 | Instructional Design* | C | 2 |
| 5 | LANG6124030 | Indonesian Language and Literature for Upper Primary* | B | 3 |
| 6 | EDUC6091030 | Micro Teaching* | C | 4 |
| 7 | SOCS6033030 | Pancasila & Civics Education for Primary | C | 1 |
| Stream: Science, Technology, Engineering and Mathematics in Primary Education | | | | |
| 8 | SCIE6093030 | Integrated STEM Learning | C | 5 |
| Stream: Social Humanities in Primary Education | | | | |
| 8 | EDUC6111030 | Language and Literacy in a Changing World | C | 5 |

*) Tutorial