

## Psychology

### Introduction

As long as human exist, the discipline of psychology can be applied in broad ranging aspects of life. Equipped with a good understanding of basic theories of psychology, individuals may be expected to work in variety of milieus. Traditional wise, psychology focuses 'only' on the study of normal and abnormal human's functioning as well as provides treatment to patients with mental and behavioural problems. Without leaving its traditional root, psychology nowadays has also touched on more practical areas, including the mental function of healthy individuals such as athletes, space explorers, stage performers, and employees, even the effect on interaction between human and computer. Department of Psychology offers an undergraduate (*Sarjana*) degree program. According to the existing National Regulation, the undergraduate psychology curriculum focuses on the basic scientific knowledge of human behaviour and mental process alongside with the basic skill to design and conduct psychological intervention. Par excellence, at BINUS UNIVERSITY, students of Psychology will be strengthened by the understandings of urban communities' life and the use of technology to improve human performance, as the exclusive advantages to contributing in their working community.

### Vision

To become a center of excellence for digital psychology that fosters and empowers the community through the integration of caturdharma to democratize the use of technology to improve human dignity and well-being in the local to global scope.

### Mission

The mission of the Department of Psychology is to contribute to the society by organizing a digital psychology center through:

1. Educating BINUSIAN from various backgrounds with knowledge, skills, and attitudes in the field of psychology supported by the latest technology, to prepare them for the world of careers and / or continue their education in psychology or other disciplines.
2. Intensifying the ethos of data-based research to contribute positively in solutions to improve human dignity and well-being, both at local and global levels.
3. Fostering BINUSIAN to become lifelong learners through critical and measurable self-enrichment activities.
4. Developing and recognizing all BINUSIANs' talents to be involved in improving human dignity and welfare by prioritizing justice, equity, and a sustainable community.
5. Enriching the BINUS Higher Education system based on a humanist perspective.

### Prospective Career of the Graduates

After finishing the study, the graduates have an ideal foundation to enter many career opportunities, such as in:

1. Human Resource, Educational, or Community Development Personnel
2. Assistant Psychologist
3. Consultant in various areas of psychology, such as education and human performance
4. Junior Researcher
5. Counselor
6. Writer/Content-Creator/Influencer
7. Entrepreneur/Start-Up Developer

## Curriculum

The curriculum of undergraduate degree of Psychology in BINUS UNIVERSITY is based on the National Curriculum and mutual agreement among the members of Indonesian Psychology Colloquium Forum. To cope with the global trend of the discipline of psychology, the Department of Psychology of BINUS UNIVERSITY also expands its curriculum by incorporating the ten areas of development of psychology as defined by the American Psychological Associations. To strengthen our students' skills and understanding of the application of psychological theories in working and social life, we designed a curriculum and academic environment that give students the opportunity to choose independently the area they want to study more deeply, either through Streaming, Minor, or Free-elective courses.

On Free-elective, students can take any courses from any departments, as per their interest. While on the Minor programmes, students can take one of the minors which is a collaboration across departments, such as:

1. Human Capital Digital Workplace
2. Interactive & User Experience Design
3. Sustainable Development
4. Virtual Services
5. Cross Cultural Communication
6. Culinary
7. Digital Business
8. Digital Ecosystems

The Minor programs that been provided can be added along with the development in the university and society. Besides Free-elective or Minor, students can choose one of three Streaming on Psychology that focuses on the human performance intervention:

1. Educational Psychology: focuses on the application of psychological principles in the areas of education and instructional design
2. Community Psychology: focuses on the application of psychological principles in designing social intervention programs to improve communities' quality of life
3. Industrial & Organizational Psychology: focuses on the application of psychological principles in designing intervention programs to improve team and individual performance in organizational context.

## Course Structure

| Sem | Code                            | Course Name                                  | SCU | Total |
|-----|---------------------------------|--|-----|-------|
| 1   | CHAR6013027                     | Character Building: Pancasila                | 2   | 20    |
|     | PSYC6120027                     | Biological Psychology                        | 2   |       |
|     | STAT6109027                     | Statistics for Psychology** (AOL)            | 2/2 |       |
|     | PSYC6213027                     | The Origins of Psychology                    | 4   |       |
|     | PSYC6211027                     | Philosophical Anthropology (AOL)             | 2   |       |
|     | PSYC6065027                     | Learning and Cognitive Psychology (AOL)      | 4   |       |
|     | PSYC6133027                     | Logic and Scientific Writing                 | 2   |       |
|     | <b>Foreign Language Courses</b> |  |     |       |
| 2   | CHAR6014027                     | Character Building: Kewarganegaraan          | 2   | 20    |
|     | PSYC6136027                     | Theories of Developmental Psychology** (AOL) | 2   |       |
|     | PSYC6177027                     | Personality Psychology I                     | 4   |       |
|     | PSYC6122027                     | Social Psychology** (AOL)                    | 4   |       |

| Sem                   | Code  | Course Name   | SCU | Total |
|-----------------------|---|---|-----|-------|
|                       | PSYC6178027   | Methods of Observation and Interview <b>(AOL)</b>                           | 2   |       |
|                       | PSYC6121027   | Methodology of Psychological Research: Quantitative Approach** <b>(AOL)</b> | 4   |       |
|                       | ENTR6509005   | Entrepreneurship: Ideation  | 2   |       |
|                       | <b>Foreign Language Courses</b>                           |   | 0   |       |
| 3                     | CHAR6015027   | Character Building: Agama   | 2   | 18    |
|                       | PSYC6180027   | Personality Psychology II <b>(AOL)</b>                                      | 2   |       |
|                       | PSYC6138027   | Lifespan Development  | 4   |       |
|                       | PSYC6140027   | Counseling Psychology**   | 2   |       |
|                       | PSYC6179027   | Experimental Methods in Psychology**  | 2   |       |
|                       | PSYC6137027   | Psychometrics <b>(AOL)</b>  | 2   |       |
|                       | LANG6027027   | Indonesian  | 2   |       |
|                       | ENTR6510005   | Entrepreneurship: Prototyping   | 2   |       |
|                       | <b>Foreign Language Courses</b>                           |   | 0   |       |
| 4                     | PSYC6141027   | Introduction to Psychodiagnostics   | 2   | 22    |
|                       | PSYC6030027   | Clinical Psychology**   | 4   |       |
|                       | PSYC6123027   | Educational Psychology  | 2   |       |
|                       | PSYC6167027   | Industrial and Organizational Psychology <b>(AOL)</b>                       | 4   |       |
|                       | PSYC6206027   | Psychological Intervention <b>(AOL &amp; AIE)</b>                           | 4   |       |
|                       | PSYC6049027   | Psychological Test Construction <b>(AOL &amp; AIE)</b>                      | 4   |       |
|                       | ENTR6511005   | Entrepreneurship: Market Validation   | 2   |       |
|                       | <b>Foreign Language Courses</b>                           |   | 0   |       |
| 5                     | <b>Stream: Educational Psychology</b>                     |   |     | 20    |
|                       | PSYC6184027   | Innovative Teaching Strategies* <b>(AOL)</b>                                | 4   |       |
|                       | PSYC6124027   | Psychology of Early Childhood Education** <b>(AOL)</b>                      | 4   |       |
|                       | PSYC6125027   | Psychology of Special Needs Education                                       | 4   |       |
|                       | PSYC6191027   | E-Learning Psychology** <b>(AOL)</b>  | 4   |       |
|                       | PSYC6192027   | School Psychology <b>(AOL)</b>  | 4   |       |
|                       | <b>Stream: Community Psychology</b>                       |   |     |       |
|                       | PSYC6185027   | Social Cognition <b>(AOL)</b>   | 4   |       |
|                       | PSYC6145027   | Urban Psychology** <b>(AOL)</b>   | 4   |       |
|                       | PSYC6186027   | Psychology of Public Policy* <b>(AOL)</b>                                   | 4   |       |
|                       | PSYC6127027   | Indigenous Psychology*  | 4   |       |
|                       | PSYC6193027   | Psychoethics**  | 4   |       |
|                       | <b>Stream: Industrial &amp; Organizational Psychology</b> |   |     |       |
|                       | PSYC6216027   | Talent Management**   | 4   |       |
|                       | PSYC6215027   | Leadership and Organizational Behaviour** <b>(AOL)</b>                      | 4   |       |
|                       | PSYC6214027   | Psychology of Learning, Training & Development <b>(AOL)</b>                 | 4   |       |
|                       | PSYC6162027   | Assessment Center Method <b>(AOL)</b>                                       | 4   |       |
|                       | PSYC6130027   | Human Performance Technology* <b>(AOL)</b>                                  | 4   |       |
|                       | <b>Minor Program</b>                                      |   | 20  |       |
| <b>Free Electives</b> |   | 20  |     |       |
| 6                     | <b>Enrichment Program I</b>                               |   | 20  | 20    |

| Sem                          | Code                         | Course Name | SCU | Total |
|------------------------------|------------------------------|-------------|-----|-------|
| 7                            | <b>Enrichment Program II</b> |             | 20  | 20    |
| 8                            | PSYC6207027                  | Pre Thesis  | 2   | 6     |
|                              | PSYC6208027                  | Thesis      | 4   |       |
|                              | PSYC6196027                  | Thesis      | 6   |       |
| <b>Total Credits 146 SCU</b> |                              |             |     |       |

\*) This course is delivered in English

\*\*) Global Learning System course

-) **AOL** - Assurance of Learning Process System

-) **AIE** - Artificial Intelligence Embedded Course

### Stream/Minor/Free Electives:

For 5th Semester: Students are required to choose Cross Stream or Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

### Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

**Pre-thesis (2 SCU) & Thesis (4 SCU)** can be taken in the 6<sup>th</sup> and/or 7<sup>th</sup> semester by the students who meet the requirements from the Study Program/Program

### Foreign Language Courses:

Students will take foreign language courses according to Beelingua Placement Test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

### Appendix Foreign Language Courses

| Foreign Language Courses |                               | SCU |
|--------------------------|-------------------------------|-----|
| ENGL6253027              | English for Frontrunners      | 0   |
| ENGL6254027              | English for Independent Users | 0   |
| ENGL6255027              | English for Professionals     | 0   |
| JAPN6190027              | Basic Japanese Language*      | 0   |
| CHIN6163027              | Basic Chinese Language*       | 0   |

\*) This course is optional for students

- Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.
- Students with Beelingua Placement Test score between 60 and 99 are required to take English for Independent Users and English for Professionals.
- Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
- Students are required to pass the foreign language courses before they take enrichment.
- Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua

**Minor Scheme**

| Minor Program                                      | Semester 5 |
|--|------------|
| <b>Minor @ Binus Kemanggisan</b>                   |            |
| Blockchain Technology and Business                 | -          |
| Creative Digital Storytelling                      | v          |
| Cross Cultural Communication                       | v          |
| Data Analytics                                     | v          |
| Digital Banking                                    | -          |
| Digital Ecosystem                                  | v          |
| English for Business Professionals                 | v          |
| Event Business and Entertainment                   | -          |
| Human Capital in Digital Workplace                 | v          |
| Interactive & Users Experience Design              | v          |
| Sustainable Development                            | v          |
| <b>Minor @ Binus Alam Sutera</b>                   |            |
| Digital Transformation                             | v          |
| <b>Minor @ Binus Bekasi</b>                        |            |
| Culinary   | v          |
| Korean Culture and Creativity                      | v          |
| <b>Minor @ Binus Malang</b>                        |            |
| Chinese for Career Pathways                        | v          |
| English for Business Professionals                 | v          |
| Digital Technopreneur                              | v          |
| <b>Minor @ Binus Bandung</b>                       |            |
| DesignPreneur                                      | v          |
| Robotic Process Automation                         | -          |
| <b>Minor @ Binus Semarang</b>                      |            |
| Content Creation                                   | v          |
| Immersive Journey to Japanese Language and Culture | v          |
| Metaverse in Business                              | v          |
| <b>Minor @ Binus Medan</b>                         |            |
| Global Business                                    | v          |

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

## 1. Minor Program: Creative Digital Storytelling

### Introduction

Digital storytelling, by definition, is the process of telling a story using video, images, audio, music, geospatial applications, and any other digital media. Thus, this minor introduces the concept and skills in producing and communicating videos, images, and texts through English. It is interdisciplinary in its nature and relies heavily on critical and analytical thinking. It also aims to familiarize students with the technology/ tools needed to adapt a literary work to another form or vice versa. It is the minor that blend perspectives of arts with humanities to facilitate new interpretation of literary works.

### Career Options

Social Media Content Creator; Digital Storyteller; Brand Designer; Digital Storytelling News Editor; Social Media Specialist; Digital Associate; Video Editor; Content Creator; Content Creator; Scriptwriter; Fiction writers; Non-Fiction Writers; Copywriter; Social Media Specialist.

### Course Distribution

#### Fundamental Courses

| Course  | SCU       |
|---|-----------|
| ENGL6274024 Approaches in Multimodal Storytelling | 2         |
| DSIN6033007 Visual Storytelling                   | 2         |
| ENGL6275024 Storytelling for Business             | 2         |
| FILM6118009 Script Development & Pitching         | 4         |
| <b>Total SCU</b>                                  | <b>10</b> |

#### Supporting Courses

| Course  | SCU       |
|---|-----------|
| ENGL6276024 Cultures, Language, and Arts Production | 4         |
| JAPN6212025 Anime and Manga as Storytelling         | 2         |
| ENGL6277024 Music as Medium for Storytelling        | 4         |
| <b>Total SCU</b>                                    | <b>10</b> |

#### Additional Information

None

## 2. Minor Program: Cross Cultural Communication

### Introduction

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

### Career Options

Language specialist, language localization specialist, translator, interpreter, mobility consultant/staff.

### Course Distribution

#### Fundamental Courses

| Course   | SCU       |
|--|-----------|
| CHIN6132026 Chinese Conversation in Daily Activities | 4         |
| COMM6502019 Communication in Diversity               | 2         |
| BUSS6170025 Asian Business Ethics                    | 4         |
| <b>Total SCU</b>                                     | <b>10</b> |

**Supporting Courses**

| Course           |  | SCU       |
|------------------|--|-----------|
| CHIN6134026      | Chinese Conversation in Business Communication | 4         |
| LAWS6158028      | Private International Law                      | 2         |
| INTR6135029      | Comparative Politics                           | 4         |
| <b>Total SCU</b> |  | <b>10</b> |

**Additional Information**

None

**3. Minor Program: Data Analytics**
**Introduction**

The Data Analytics minor program provides insight into acquisitions and analysis of data in organizations by using critical thinking from multiple strategic perspectives, including consumer behavior communicated in the form of visualizations/models that can support retrieval decision.

**Career Options**

Data Analyst, Marketing Analyst.

**Course Distribution**
**Fundamental Courses**

| Course           |   | SCU       |
|------------------|---|-----------|
| ISYS6680003      | Introduction to Data Analytics          | 2         |
| ISYS6681003      | Data Management & Descriptive Analytics | 4         |
| STAT6198049      | Statistical for Decision Making         | 4         |
| <b>Total SCU</b> |   | <b>10</b> |

**Supporting Courses**

| Course           |  | SCU       |
|------------------|--|-----------|
| ISYS6682003      | Application of Predictive Analytics to Business Data | 4         |
| ISYS6683003      | Prescriptive Analytics and Optimization              | 4         |
| MKTG6312005      | Digitalization of Markets and Consumption            | 2         |
| <b>Total SCU</b> |  | <b>10</b> |

**Additional Information**

None

**4. Minor Program: Digital Ecosystem**
**Introduction**

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

### Career Options

Chief technology officer, digital business strategy expert/consultant, digital solution architect, digital business strategy manager, digital operations manager.

### Course Distribution

#### Fundamental Courses

| Course  | SCU       |
|---|-----------|
| COMP6683001 Introduction to Artificial Intelligence | 2/2       |
| ISYS6549003 Digital Innovation                      | 4         |
| COMP6937001 Current Trends in Technology            | 2         |
| <b>Total SCU</b>                                    | <b>10</b> |

#### Supporting Courses

| Course                                  | SCU       |
|---|-----------|
| COMM6501019 Narrative Development       | 4         |
| DSGN6834007 Visual Identity             | 4         |
| COMP6685001 Cyber Security for Business | 2         |
| <b>Total SCU</b>                        | <b>10</b> |

### Additional Information

None

## 5. Minor Program: English for Business Professionals

### Introduction

This minor focuses on students who are interested in English in the business context. Students will learn about leadership and management, as well as language innovations in marketing and advertising. There will also be discussions on business communication issues.

### Career Options

Manager, Business practitioner, Entrepreneur, Professional employee.

### Course Distribution

#### Fundamental Courses

| Course  | SCU       |
|---|-----------|
| ENGL6154024 English for Business Communications               | 4         |
| MKTG6112024 Language Innovations in Marketing and Advertising | 2         |
| ENGL6244024 Social Media Broadcasting                         | 4         |
| <b>Total SCU</b>  | <b>10</b> |

### Supporting Courses

| Course           |   | SCU       |
|------------------|---|-----------|
| ENGL6258024      | English for Global Leadership             | 2         |
| ENGL6169024      | English for Professionals                 | 2         |
| COMM6506024      | Current Issues in Business Communications | 2         |
| ENGL6245024      | Business Rhetoric                         | 4         |
| <b>Total SCU</b> |   | <b>10</b> |

### Additional Information

None

## 6. Minor Program: Human Capital in Digital Workplace

### Introduction

HCDW focuses on the human aspect of improving performance and developing human resources in the Industrial 4.0 era, which utilizes a significant number of digital and mobile workspaces.

### Career Options

Human resource consultant, human resource manager, HR application developer (HRIS developer), HR development consultant.

### Course Distribution

#### Fundamental Courses

| Course           |                                    | SCU       |
|------------------|------------------------------------|-----------|
| PSYC6174027      | Psychology in The Workplace        | 4         |
| MGMT6349005      | Digital Workplace Strategy         | 4         |
| ISYS6551003      | Digital Workplace and Technology   | 4         |
| LAWS6157028      | Legal Aspects in Digital Workplace | 4         |
| PSYC6175027      | Human Resources Development        | 4         |
| <b>Total SCU</b> |                                    | <b>20</b> |

### Additional Information

None

## 7. Minor Program: Interactive & Users Experience Design

### Introduction

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to ensure that the digital products produced have adopted the UX theory. In this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 6 (six) subjects that can be selected.

### Career Options

UX Researcher, UX Designer, Usability Analyst, Information Architect, Interaction Designer, Visual Designer, Content Strategies

### Course Distribution

#### Fundamental Courses

| Course  | SCU       |
|---|-----------|
| ISYS6553003 User-Centered Research and Evaluation | 4         |
| PSYC6176027 Psychology and User Experience        | 4         |
| DSIN6003007 Fundamental of Interface Design       | 2         |
| <b>Total SCU</b>                                  | <b>10</b> |

#### Supporting Courses

| Course  | SCU       |
|---|-----------|
| ISYS6554003 Core Principles: Interactive Design | 4         |
| DSGN6837007 Digital Design Production           | 4         |
| ISYS6556003 Information Architecture            | 2         |
| <b>Total SCU</b>                                | <b>10</b> |

### Additional Information

None

## 8. Minor Program: Sustainable Development

### Introduction

The minor program on the topic of Sustainable Development prepares students from other disciplines for careers in engineering-related fields. Students will receive enrichment in the fields of Architecture, Industrial Engineering, Civil Engineering, Computer Engineering, and Food Technology. Students also gain knowledge of the development and application of the latest technology in the engineering field, which supports sustainable development and the industrial revolution 4.0.

### Career Options

Construction Manager; Property Manager; Building Manager; Civil Engineer; Project Manager; Pre Sales and Marketing Engineer, Product Specialist, Product Development, Business Development.

### Course Distribution

#### Fundamental Courses

| Course  | SCU       |
|---|-----------|
| ISYE6154011 Sustainable Design and Manufacture      | 4         |
| CPEN6217010 Digital for Sustainable Development     | 4         |
| ARCH6119014 Introduction to Sustainable Development | 2         |
| <b>Total SCU</b>                                    | <b>10</b> |

**Supporting Courses**

| Course           |   | SCU       |
|------------------|---|-----------|
| ISYE6155011      | Occupational, Health, Safety, and Administration in Engineering | 2         |
| DSGN6835008      | Engineering Material  | 4         |
| CIVL6118013      | Engineering Economic  | 4         |
| <b>Total SCU</b> |   | <b>10</b> |

**Additional Information**

None

**9. Minor Program: Digital Transformation**
**Introduction**

Digital Transformation provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

**Career Options**

Business Analyst, System Analyst, Corporate Information Systems Designer, Database Administrator, Database Designer, Technopreneur, IS Project Manager, IT/IS Consultant and Auditor, Social Media professional, and Marketing Analyst.

**Course Distribution**
**Fundamental Courses**

| Course           |   | SCU       |
|------------------|---|-----------|
| ISYS6559003      | Business Models and Technology Innovation | 4         |
| ISYS6557003      | Business Data Management                  | 4         |
| MGMT6484005      | Digital Strategy                          | 2         |
| <b>Total SCU</b> |   | <b>10</b> |

**Supporting Courses**

| Course           |   | SCU       |
|------------------|---|-----------|
| ISYS6695003      | Digital Marketing Analysis                        | 4         |
| STAT6200049      | Practical Statistics for Digital Business         | 4         |
| ISYS6560003      | Success Factor for Leading Digital Transformation | 2         |
| <b>Total SCU</b> |   | <b>10</b> |

**Additional Information**

None

## 10. Minor Program: Culinary

### Introduction

The Culinary Minor Program provides learning that focuses on Culinary, Pastry & Bakery field. The curriculum design is more of practicums, which aim to make students have the competencies required in the fields of Food Production, Pastry & Bakery and Authentic Indonesian Cuisine.

### Career Options

Entrepreneur in the field of Culinary (Resto, Café, Catering Business), Chef, Restaurant Owner/Manager.

### Course Distribution

#### Fundamental Courses

| Course                                   | SCU       |
|--|-----------|
| HTMN6108021 Food and Beverage Management | 2         |
| HTMN6008021 Kitchen Operation            | 4         |
| HTMN6128021 Pastry and Bakery Operation  | 4         |
| <b>Total SCU</b>                         | <b>10</b> |

*SCU for HTMN6008021, HTMN6128021 are practical*

#### Supporting Courses

| Course                           | SCU       |
|----------------------------------|-----------|
| HTMN6155021 Indonesian Cuisine   | 4         |
| HTMN6125021 Restaurant Operation | 4         |
| HTMN6154021 Culinary Tourism     | 2         |
| <b>Total SCU</b>                 | <b>10</b> |

*SCU for HTMN6155021, HTMN6125021 are practical*

### Additional Information

None

## 11. Minor Program: Korean Culture and Creativity

### Introduction

This minor program provides knowledge and experience in Korean Performance and Culture. The courses will cover pop art, culture, cuisine, film, drama, music, and language. Students who have international experience, especially in Korea, will have a wide range of employment opportunities.

### Career Options

Content Creator, Performer, Creative Marketer, Event Organizer, Foodpreneur, and Advertiser working in a Korean environment.

## Course Distribution

### Fundamental Courses

| Course                                       | SCU       |
|--|-----------|
| HTMN6163021 Korean Cuisine and Culinary Arts | 4         |
| COMM6718019 Korean Language and Media        | 4         |
| FILM6134009 Hallyu Creative Content          | 2         |
| <b>Total SCU</b>                             | <b>10</b> |

### Supporting Courses

| Course  | SCU       |
|---|-----------|
| FILM6135009 K-Drama and Beyond: Analysis and Appreciation | 4         |
| COMM6719019 K-Pop Culture and Performance                 | 4         |
| MKTG6339005 K-Pop and K-Drama Marketing and Promotion     | 2         |
| <b>Total SCU</b>  | <b>10</b> |

### Additional Information

None

## 12. Minor Program: Chinese for Career Pathways

### Introduction

This minor program offers a variety of courses customized to industry needs for Binus non-Chinese Literature students. With this minor program, students who do not major in Mandarin can still experience the benefits of mastering basic Mandarin, which is currently required by industries such as Hospitality, Chinese Companies, Management Banking, and Communication skills.

### Career Options

Business Administration, Translation and Interpretation, International Relations and Diplomacy, Tourism and Hospitality, Marketing and Communications.

### Course Distribution

#### Fundamental Courses

| Course                                       | SCU       |
|--|-----------|
| CHIN6196026 Mandarin for Future Career       | 4         |
| CHIN6197026 Easy Way to HSK 2 Preparation    | 4         |
| CHIN6198026 Exploring Modern Chinese Culture | 2         |
| <b>Total SCU</b>                             | <b>10</b> |

### Supporting Courses

| Course           |   | SCU       |
|------------------|---|-----------|
| CHIN6199026      | Chinese Digital Technology                      | 2         |
| CHIN6200026      | Traveling to China                              | 2         |
| CHIN6201026      | Special Topics in Chinese Business              | 2         |
| CHIN6202026      | Global Strategic Marketing: Chinese Perspective | 4         |
| <b>Total SCU</b> |   | <b>10</b> |

### Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students.

## 13. Minor Program: Digital Technopreneur

### Introduction

Digital Technopreneur is a minor program that facilitates students in exploring the potentials of developing digital technology venture that combines technical competence with entrepreneurial skills, creativity, and innovative ideas to produce digital technology business models & prototypes. The minor program embraces the human-centered approach in helping students to develop innovative value propositions.

### Career Options

Entrepreneur, Digital-preneur, Techno-preneur, Creative-preneur, Design-preneur.

### Course Distribution

#### Fundamental Courses

| Course           |                               | SCU       |
|------------------|-------------------------------|-----------|
| ENTR6528002      | The Entrepreneurial Innovator | 4         |
| DSGN6839006      | Interactive Design            | 4         |
| COMM6504018      | Digital Branding              | 2         |
| ENPR6196002      | Market Intelligence           | 2         |
| COMP6687004      | User Experience Design        | 4         |
| DSGN6844023      | Prototyping Digital Future    | 4         |
| <b>Total SCU</b> |                               | <b>20</b> |

### Additional Information

None

## 14. Minor Program: Designpreneur

### Introduction

The Designpreneur Minor program give students the ability to be able to produce innovative work in the form of products or services based on creativity and design that can be utilized in running or developing a business.

### Career Options

Design journalist, product designer, packaging designer, service system designer, service process analyst, creative director, sociopreneur.

## Course Distribution

### Fundamental Courses

| Course                                     | SCU       |
|--|-----------|
| ENTR6525032 Fundamental of Designpreneur   | 4         |
| COMP6688031 UI/UX Development              | 4         |
| DSGN6797034 Surface Packaging Design       | 4         |
| ENTR6526032 Hospitality and Service Design | 4         |
| DSGN6843033 Project Design                 | 4         |
| <b>Total SCU</b>                           | <b>20</b> |

### Additional Information

None

## 15. Minor Program: Content Creation

### Introduction

You've probably heard it by now: Content is king. But why? Those days Consumers are going online, marketing has gone digital, and content creation is more important now than ever. Content creation encapsulates copywriting, design, production and other media that provide value and connect you to your target audience. Matching search intent and providing value (to the consumer and brand) is the foundation of successful content creation. Content creators produce work on a variety of platforms including social media, blogs, podcasts, video platforms, case studies, white papers, infographics and more.

### Career Options

Content Creator, Influencer, Social media Specialist.

### Course Distribution

#### Fundamental Courses

| Course                                  | SCU       |
|---|-----------|
| FILM6105009 Filmmaking Fundamental      | 4         |
| MKTG6336055 Content Marketing Analytics | 4         |
| DSIN6042053 Photography for Creators    | 2         |
| <b>Total SCU</b>                        | <b>10</b> |

#### Supporting Courses

| Course  | SCU       |
|---|-----------|
| DSIN6094053 Content Storytelling                        | 4         |
| DSIN6043053 Strategic Influence                         | 2         |
| DSIN6041053 Introduction to Visual Communication Design | 4         |
| <b>Total SCU</b>  | <b>10</b> |

### Additional Information

None

## 16. Minor Program: Immersive Journey to Japanese Language and Culture

### Introduction

Immersive Journey to Japanese Language and Culture Minor program is focused on the basic learning of the Japanese language (equivalent to N5 or corresponding to CEFR levels A1 to A2). This includes an understanding of Japanese characters (Hiragana, Katakana, basic Kanji) and grammar. Additionally, it encompasses the comprehension of reading and listening skills in Japanese, covering vocabulary, phrases, and simple sentences. This program also includes the development of basic writing and speaking skills in Japanese.

Upon completion of this minor, students will be prepared to read Japanese written in Hiragana, Katakana, and basic Kanji, as well as understand everyday conversations in the Japanese language. Subsequently, students will be equipped to engage in basic-level Japanese speaking and writing.

The outcomes of this minor, built upon a foundation of basic Japanese language proficiency, will benefit students who plan to study abroad in Japan, travel to Japan, or pursue interests and hobbies related to Japan.

### Career Options

Working in Japan, either in Indonesia or Japan, in the following fields as Consultant, Front Office, Tour Guide, Secretary, Finance, HR, Industry Creative (Content creator, dubber, cosplayer).

### Course Distribution

#### Fundamental Courses

| Course   | SCU       |
|--|-----------|
| JAPN6221025 Essential Japanese Grammar ( <i>Yoku Tsukaeru Bunpou</i> )                         | 4         |
| JAPN6222025 Survival Japanese in Various Situations ( <i>Nihon E Ikou, Yasashii Kaiwa De</i> ) | 4         |
| JAPN6223025 Ideas and Images of Japan ( <i>Nihon Jijou</i> )                                   | 2         |
| <b>Total SCU</b>   | <b>10</b> |

#### Supporting Courses

| Course   | SCU       |
|--|-----------|
| JAPN6224025 Japanese Reading Comprehension ( <i>Tanoshiku Yomou</i> )                  | 4         |
| JAPN6225025 Understanding Native Japanese Speakers ( <i>Tanoshiku Kikou</i> )          | 2         |
| JAPN6226025 Japanese N5 Level Certification Preparation ( <i>Nihongo Charenji N5</i> ) | 4         |
| <b>Total SCU</b>   | <b>10</b> |

### Additional Information

None

## 17. Minor Program: Metaverse in Business

### Introduction

The objective of the Metaverse in Business minor program in general is to offer a new learning experience in business innovation in the digital world. After completing the Metaverse in Business minor program, students will be able to design Virtual Reality applications so that they are able to present users in a virtual world, as if they are in another place, and develop Augmented Reality applications to present virtual effects in the real world.

### Career Options

AR/VR Designer, AR/VR Developer, AR/VR Engineer, AR/VR Researcher.

### Course Distribution

#### Fundamental Courses

| Course                        | SCU       |
|-------------------------------|-----------|
| ISYS6777052 Business Model    | 2         |
| COMP6889051 Virtual Reality   | 4         |
| COMP6890051 Augmented reality | 4         |
| <b>Total SCU</b>              | <b>10</b> |

#### Supporting Courses

| Course                       | SCU       |
|------------------------------|-----------|
| ISYS6778052 Data Analytics   | 2         |
| DSGN6981053 Design Thinking  | 4         |
| DSGN6980053 Interface Design | 4         |
| <b>Total SCU</b>             | <b>10</b> |

### Additional Information

None

## 18. Minor Program: Global Business

### Introduction

The Global Business minor program is designed for students who aspire to integrate creativity, business acumen, and technological expertise in a global context. This program equips students with essential knowledge and skills in digital business innovation, creative industry management, and emerging technologies. Students will explore topics such as digital entrepreneurship, creative content monetization, business model innovation, and the application of advanced technologies like artificial intelligence, blockchain, and immersive media in creative industries. By combining business strategy with technological advancements, this minor prepares students to become agile professionals capable of navigating and leading in the evolving global marketplace. This program is ideal for students from various disciplines who wish to enhance their competencies in creative business and technology, fostering interdisciplinary innovation and international competitiveness.

### Career Options

Digital Business Strategist, Creative Entrepreneur, Digital Marketing Specialist, UX/UI Designer, Tech-Driven Product Manager, Creative Industry Manager, E-commerce & Content Monetization Expert, Brand & Digital Experience Manager, Creative Technologist.

### Course Distribution

#### Fundamental Courses

| Course   | SCU       |
|--|-----------|
| DSIN6142066 Global Interactive Design                | 4         |
| BUSS6275061 E-Commerce and Digital Entrepreneurship  | 4         |
| COSC6159060 Emerging Technologies in Global Business | 4         |
| ISYS6997064 Data Analytics for Global Business       | 4         |
| TRDE6001065 Global Regulatory Environment            | 4         |
| <b>Total SCU</b>                                     | <b>10</b> |

### Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students.

### Appendix: Free Electives (5<sup>th</sup> Semester)

| No | Course Owner Department           | Course Code | Course  | SCU | Semester |
|----|-----------------------------------|-------------|---|-----|----------|
| 1  | Business Management               | MGMT6460005 | Retail Supply Chain Management                        | 2   | 5        |
| 2  | Business Management               | MGMT6400005 | Supply Chain Strategy                                 | 2   | 5        |
| 3  | Global Business Marketing         | MKTG6237005 | Global Strategic Marketing : Asia Pasific Perspective | 4   | 5        |
| 4  | Global Business Marketing         | MGMT6358005 | Managing Business Information                         | 2/2 | 5        |
| 5  | Global Business Marketing         | MKTG6321005 | Marketing Data Analytics                              | 4   | 5        |
| 6  | Global Business Marketing         | MKTG6272005 | Marketing Research                                    | 2/2 | 5        |
| 7  | Global Business Marketing         | MKTG6322005 | Sales and Customer Relationship Management            | 4   | 5        |
| 8  | International Business Management | MGMT6357005 | Multinational Corporation Management                  | 4   | 5        |
| 9  | International Business Management | BUSS6223005 | Trade in Asia   | 2   | 5        |
| 10 | Hotel Management                  | HTMN6018021 | Consumer Behavior in Hospitality                      | 2   | 5        |
| 11 | Hotel Management                  | HTMN6108021 | Food and Beverage Management                          | 2   | 5        |
| 12 | Hotel Management                  | HTMN6146021 | Food Safety Management                                | 2   | 5        |
| 13 | Hotel Management                  | HTMN6132021 | Gastronomy Study                                      | 2   | 5        |
| 14 | Hotel Management                  | HTMN6147021 | Hospitality Management                                | 4   | 5        |
| 15 | Hotel Management                  | HTMN6001021 | Introduction to Hospitality                           | 4   | 5        |

| No | Course Owner Department | Course Code | Course                                  | SCU | Semester |
|----|-------------------------|-------------|---|-----|----------|
| 16 | Hotel Management        | MGMT6304021 | Organization Behavior in Hospitality    | 2   | 5        |
| 17 | Hotel Management        | HTMN6145021 | Revenue Management in Hospitality       | 2   | 5        |
| 18 | Hotel Management        | HTMN6027021 | Service Management                      | 4   | 5        |
| 19 | Marketing Communication | COMM6622019 | Audio Journalism                        | 2/2 | 5        |
| 20 | Marketing Communication | COMM6637019 | Brand Activation                        | 2/2 | 5        |
| 21 | Marketing Communication | COMM6633019 | Corporate Sustainability                | 4   | 5        |
| 22 | Marketing Communication | COMM6533019 | Creative Program Design                 | 2/2 | 5        |
| 23 | Marketing Communication | COMM6630019 | Crisis Communication                    | 2   | 5        |
| 24 | Marketing Communication | COMM6541019 | Digital Corporate Communication         | 2/2 | 5        |
| 25 | Marketing Communication | COMM6624019 | Digital Creative Content                | 2/2 | 5        |
| 26 | Marketing Communication | COMM6634019 | Environmental Issues and Brand Activism | 4   | 5        |
| 27 | Marketing Communication | COMM6635019 | Integrated Marketing Communication      | 2   | 5        |
| 28 | Marketing Communication | COMM6631019 | Public Affair                           | 2   | 5        |
| 29 | Marketing Communication | COMM6510019 | Reportage & Interview Technique         | 2/2 | 5        |
| 30 | Marketing Communication | COMM6638019 | Social Media Planning & Engagement      | 2/2 | 5        |
| 31 | Marketing Communication | COMM6632019 | Writing for Corporate Communication     | 2/2 | 5        |
| 32 | Tourism                 | TRSM6218022 | Adventure Tourism Management            | 4   | 5        |
| 33 | Tourism                 | TRSM6159022 | Anthropology of Travel and Tourism      | 2   | 5        |
| 34 | Tourism                 | TRSM6142022 | Event Management                        | 4   | 5        |
| 35 | Tourism                 | TRSM6216022 | Guiding and Interpretation              | 2   | 5        |
| 36 | Tourism                 | TRSM6212022 | Indonesian Culture                      | 4   | 5        |
| 37 | Tourism                 | TRSM6196022 | Tourism Community Empowerment           | 2   | 5        |
| 38 | Tourism                 | TRSM6219022 | Wildlife and Marine Tourism             | 2   | 5        |
| 39 | Architecture            | ARCH6147014 | Behavior in Architecture                | 4   | 5        |
| 40 | Architecture            | ARCH6129014 | Urban Housing                           | 4   | 5        |
| 41 | Civil Engineering       | CIVL6030013 | Environmental Engineering               | 2   | 5        |
| 42 | Food Technology         | FOOD6073015 | Current Issues in Food Technology       | 2   | 5        |
| 43 | Food Technology         | FOOD6092015 | Molecular Gastronomy                    | 2   | 5        |
| 44 | Food Technology         | FOOD6094015 | Nutrition & Health                      | 4   | 5        |
| 45 | Industrial Engineering  | ISYE6167011 | Decision Support System                 | 2   | 5        |
| 46 | Industrial Engineering  | MKTG6128011 | Market Research                         | 2   | 5        |
| 47 | Industrial Engineering  | ISYE6165011 | Supply Chain Risk & Negotiation         | 2   | 5        |
| 48 | Business Law            | LAWS6110028 | Cyber Law                               | 2   | 5        |

| No | Course Owner Department   | Course Code | Course   | SCU | Semester |
|----|---------------------------|-------------|--|-----|----------|
| 49 | Business Law              | LAWS6181028 | Industrial Relations & Alternative Dispute Resolution                                    | 2   | 5        |
| 50 | Business Law              | LAWS6159028 | Legal Aspect in Business   | 2   | 5        |
| 51 | Chinese Literature        | CHIN6157026 | Chinese Business for Etiquette (Beginner)  | 4   | 5        |
| 52 | Chinese Literature        | CHIN6158026 | Chinese Business in Daily Communication  | 4   | 5        |
| 53 | Chinese Literature        | CHIN6159026 | Chinese Character Writing  | 2   | 5        |
| 54 | English Literature        | EDUC6054024 | Classroom Communication and Learning   | 4   | 5        |
| 55 | English Literature        | SOCS6021024 | Social and Digital Media Writing   | 2   | 5        |
| 56 | English Literature        | ENGL6244024 | Social Media Broadcasting  | 4   | 5        |
| 57 | International Relations   | INTR6142029 | Diplomacy and International Politics   | 2/2 | 5        |
| 58 | International Relations   | INTR6137029 | Indonesia in Perspectives  | 2   | 5        |
| 59 | International Relations   | INTR6180029 | Introduction to International Media  | 2   | 5        |
| 60 | International Relations   | INTR6178029 | Introduction to International Political Economy  | 2   | 5        |
| 61 | International Relations   | INTR6179029 | Introduction to Security Studies   | 2   | 5        |
| 62 | International Relations   | INTR6154029 | Regional Integration in Africa and Middle East   | 2   | 5        |
| 63 | International Relations   | INTR6152029 | Regional Integration in America  | 2   | 5        |
| 64 | International Relations   | INTR6153029 | Regional Integration in East Asia  | 2   | 5        |
| 65 | International Relations   | INTR6151029 | Regional Integration in Europe   | 2   | 5        |
| 66 | Japanese Literature       | JAPN6173025 | Contemporary Japanese Society Through Various Perspective (Nihon Shakai e no Kangaekata) | 2   | 5        |
| 67 | Japanese Literature       | JAPN6150025 | Ideas and Images of Japanese Culture (Nihon Bunka Aidea to Imeeji)                       | 2   | 5        |
| 68 | Japanese Literature       | JAPN6111025 | Introductory Japanese I  | 4   | 5        |
| 69 | Japanese Literature       | JAPN6116025 | Japanese Corporate Culture and Management (Nihon No Kigyuu Bunka to Manejimento)         | 2   | 5        |
| 70 | Japanese Literature       | JAPN6071025 | Japanese Drama (Nihon no Geki)   | 2   | 5        |
| 71 | Japanese Literature       | JAPN6145025 | Japanese Grammar I (Bunpou I)  | 4   | 5        |
| 72 | Japanese Literature       | JAPN6104025 | Japanese Industry and Technology   | 2   | 5        |
| 73 | Japanese Literature       | JAPN6210025 | Japanese Management (Nihon no Keiei)   | 2   | 5        |
| 74 | Japanese Literature       | JAPN6036025 | Japanese Tourism (Nihon Kankou)  | 2   | 5        |
| 75 | Japanese Literature       | JAPN6056025 | Practical Japanese Culture (Nihon Bunka Taiken)  | 2   | 5        |
| 76 | Primary Teacher Education | EDUC6041030 | Current Issues in Primary Education  | 2   | 5        |
| 77 | Primary Teacher Education | EDUC6073030 | ICT for Distance Learning  | 4   | 5        |

| No  | Course Owner Department         | Course Code | Course                                      | SCU | Semester |
|-----|---------------------------------|-------------|---|-----|----------|
| 78  | Primary Teacher Education       | EDUC6018030 | Micro Teaching                              | 4   | 5        |
| 79  | Primary Teacher Education       | EDUC6075030 | Teaching English for Young Learners         | 4   | 5        |
| 80  | Psychology                      | PSYC6191027 | E-Learning Psychology                       | 4   | 5        |
| 81  | Psychology                      | PSYC6130027 | Human Performance Technology                | 4   | 5        |
| 82  | Psychology                      | PSYC6215027 | Leadership and Organizational Behaviour     | 4   | 5        |
| 83  | Psychology                      | PSYC6124027 | Psychology of Early Childhood Education     | 4   | 5        |
| 84  | Psychology                      | PSYC6145027 | Urban Psychology                            | 4   | 5        |
| 85  | Accounting                      | ACCT6462020 | Audit Psychology                            | 2   | 5        |
| 86  | Computer Science                | COMP6800001 | Human and Computer Interaction              | 2/1 | 5        |
| 87  | Data Science                    | DTSC6006001 | Machine Learning                            | 2/1 | 5        |
| 88  | Mobile Application & Technology | MOBI6070001 | Embedded System and Internet of Things      | 3   | 5        |
| 89  | Statistics                      | STAT6157049 | Data Mining and Visualization               | 2   | 5        |
| 90  | Animation                       | DSGN6690007 | Animation Storytelling                      | 2   | 5        |
| 91  | Animation                       | DSGN6689007 | Concept Art & Production Design             | 2   | 5        |
| 92  | Creative Advertising            | DSGN6661007 | Photography                                 | 4   | 5        |
| 93  | Film                            | FILM6059009 | Global Cinema                               | 4   | 5        |
| 94  | Interior Design                 | DSGN6612008 | Design Trend                                | 2   | 5        |
| 95  | Interior Design                 | DSGN6614008 | Signage and Way Finding Design for Interior | 2   | 5        |
| 96  | New Media                       | DSGN6743007 | Digital Graphic Reproduction                | 4   | 5        |
| 97  | Business Information Technology | ISYS6579003 | Knowledge-Based AI: Cognitive Systems       | 4   | 5        |
| 98  | Information Systems             | ISYS6196003 | Business Analytics                          | 2   | 5        |
| 99  | Information Systems             | ISYS6199003 | Data & Text Mining                          | 4   | 5        |
| 100 | Information Systems             | ISYS6202003 | Social Informatics                          | 4   | 5        |

### Enrichment Track Scheme

| Track | Semester 6 |    |    |    |    |    |     | Semester 7 |    |    |    |    |    |     |
|-------|------------|----|----|----|----|----|-----|------------|----|----|----|----|----|-----|
|       | IN         | RS | EN | CD | SA | IS | etc | IN         | RS | EN | CD | SA | IS | etc |
| 1     | v          |    |    |    |    |    |     | v          |    |    |    |    |    |     |
| 2     | v          |    |    |    |    |    |     |            | v  |    |    |    |    |     |
| 3     | v          |    |    |    |    |    |     |            |    | v  |    |    |    |     |
| 4     | v          |    |    |    |    |    |     |            |    |    | v  |    |    |     |
| 5     | v          |    |    |    |    |    |     |            |    |    |    | v  |    |     |
| 6     |            | v  |    |    |    |    |     | v          |    |    |    |    |    |     |
| 7     |            | v  |    |    |    |    |     |            | v  |    |    |    |    |     |
| 8     |            | v  |    |    |    |    |     |            |    | v  |    |    |    |     |
| 9     |            | v  |    |    |    |    |     |            |    |    | v  |    |    |     |
| 10    |            | v  |    |    |    |    |     |            |    |    |    | v  |    |     |
| 11    |            |    |    | v  |    |    |     | v          |    |    |    |    |    |     |
| 12    |            |    |    | v  |    |    |     |            | v  |    |    |    |    |     |

| Track | Semester 6 |    |    |    |    |    |     | Semester 7 |    |    |    |    |    |     |
|-------|------------|----|----|----|----|----|-----|------------|----|----|----|----|----|-----|
|       | IN         | RS | EN | CD | SA | IS | etc | IN         | RS | EN | CD | SA | IS | etc |
| 13    |            |    |    | v  |    |    |     |            |    | v  |    |    |    |     |
| 14    |            |    |    | v  |    |    |     |            |    |    | v  |    |    |     |
| 15    |            |    |    | v  |    |    |     |            |    |    |    | v  |    |     |
| 16    |            |    | v  |    |    |    |     | v          |    |    |    |    |    |     |
| 17    |            |    | v  |    |    |    |     |            | v  |    |    |    |    |     |
| 18    |            |    | v  |    |    |    |     |            |    | v  |    |    |    |     |
| 19    |            |    | v  |    |    |    |     |            |    |    | v  |    |    |     |
| 20    |            |    | v  |    |    |    |     |            |    |    |    | v  |    |     |
| 21    |            |    |    |    | v  |    |     | v          |    |    |    |    |    |     |
| 22    |            |    |    |    | v  |    |     |            | v  |    |    |    |    |     |
| 23    |            |    |    |    | v  |    |     |            |    | v  |    |    |    |     |
| 24    |            |    |    |    | v  |    |     |            |    |    | v  |    |    |     |
| 25    |            |    |    |    | v  |    |     |            |    |    |    | v  |    |     |
| 26    | v          |    |    |    |    |    |     |            |    |    |    |    |    | v   |
| 27    |            | v  |    |    |    |    |     |            |    |    |    |    |    | v   |
| 28    |            |    | v  |    |    |    |     |            |    |    |    |    |    | v   |
| 29    |            |    |    | v  |    |    |     |            |    |    |    |    |    | v   |
| 30    |            |    |    |    | v  |    |     |            |    |    |    |    |    | v   |
| 31    |            |    |    |    |    |    | v   | v          |    |    |    |    |    |     |
| 32    |            |    |    |    |    |    | v   |            | v  |    |    |    |    |     |
| 33    |            |    |    |    |    |    | v   |            |    | v  |    |    |    |     |
| 34    |            |    |    |    |    |    | v   |            |    |    | v  |    |    |     |
| 35    |            |    |    |    |    |    | v   |            |    |    |    | v  |    |     |
| 36    |            |    |    |    |    | v  |     | v          |    |    |    |    |    |     |
| 37    |            |    |    |    |    | v  |     |            | v  |    |    |    |    |     |
| 38    |            |    |    |    |    | v  |     |            |    | v  |    |    |    |     |
| 39    |            |    |    |    |    | v  |     |            |    |    | v  |    |    |     |
| 40    |            |    |    |    |    | v  |     |            |    |    |    | v  |    |     |
| 41    | v          |    |    |    |    |    |     |            |    |    |    |    |    | v   |
| 42    |            | v  |    |    |    |    |     |            |    |    |    |    |    | v   |
| 43    |            |    | v  |    |    |    |     |            |    |    |    |    |    | v   |
| 44    |            |    |    | v  |    |    |     |            |    |    |    |    |    | v   |
| 45    |            |    |    |    | v  |    |     |            |    |    |    |    |    | v   |

**Note:**

- |    |                                   |     |  |
|----|-----------------------------------|-----|--|
| IN | : Certified Internship            | SA  | : Certified Study Abroad               |
| RS | : Certified Research              | IS  | : Certified Specific Independent Study |
| EN | : Certified Entrepreneurship      | etc | : Study Program Special Purposes       |
| CD | : Certified Community Development |     |  |

**Description:**

Student will take one of enrichment program tracks

**Certified Internship Track**

| Code                         | Course Name  | SCU | Total |
|------------------------------|--|-----|-------|
| <b>Enrichment Program I</b>  |  |     | 20    |
| PSYC6142027                  | Psychology in Practice   | 8   |       |
| PSYC6209027                  | Current Issues in Psychology   | 8   |       |
| PSYC6197027                  | Employability and Entrepreneurial Skill: Team Work, Communication, Planning & Organizing                             | 4   |       |
| <b>Enrichment Program II</b> |  |     |       |
| PSYC6198027                  | Internship in Psychology   | 8   |       |
| PSYC6210027                  | Project Development in Psychology  | 8   |       |
| PSYC6164027                  | Employability and Entrepreneurial Skill: Self-Management, Initiative & Enterprise, Problem Solving & Decision Making | 4   |       |

**Certified Research Track**

| Code                         | Course Name   | SCU | Total |
|------------------------------|---|-----|-------|
| <b>Enrichment Program I</b>  |   |     | 20    |
| RSCH6231027                  | Research Experience   | 8   |       |
| RSCH6563027                  | Scientific Writing  | 8   |       |
| RSCH6456027                  | Global EES: Team Work, Communication, Planning & Organizing                             | 4   |       |
| <b>Enrichment Program II</b> |   |     |       |
| RSCH6349027                  | Research Assistantship  | 8   |       |
| RSCH6564027                  | Scientific Report Writing   | 8   |       |
| RSCH6430027                  | Global EES: Self-Management, Initiative & Enterprise, Problem Solving & Decision Making | 4   |       |

**Certified Entrepreneurship Track**

| Code  | Course Name  | SCU | Total |  |
|---|--|-----|-------|--|
| <i>For students who only take Entrepreneurship track in semester 6, should take these courses:</i>  |  |     |       |  |
| <b>Enrichment Program I</b>   |  |     | 20    |  |
| ENTR6299027   | Business Start Up  | 8   |       |  |
| ENTR6933027   | Psychology & Entrepreneurship: Business Model & Validation and Launching New Venture | 8   |       |  |
| ENTR6308027   | EES in New Business  | 4   |       |  |
| <i>For students who take Entrepreneurship track in semester 6 and 7, should take these courses:</i> |  |     |       |  |
| <b>Enrichment Program I</b>   |  |     |       |  |
| ENTR6299027   | Business Start Up  | 8   |       |  |
| ENTR6933027   | Psychology & Entrepreneurship: Business Model & Validation and Launching New Venture | 8   |       |  |
| ENTR6308027   | EES in New Business  | 4   |       |  |
| <b>Enrichment Program II</b>  |  |     |       |  |
| ENTR6313027   | Growing a Business   | 8   |       |  |
| ENTR6934027   | Psychology & Entrepreneurship: Lean Start Up & Business Plan and Venture Capital     | 8   |       |  |
| ENTR6314027   | EES in Business Experience   | 4   |       |  |

| Code   | Course Name  | SCU | Total |
|--|--|-----|-------|
| <i>For students who only take Entrepreneurship track in semester 7, should take these courses:</i> |  |     |       |
| <b>Enrichment Program II</b>   |  |     |       |
| ENTR6299027  | Business Start Up  | 8   |       |
| ENTR6933027  | Psychology & Entrepreneurship: Business Model & Validation and Launching New Venture | 8   |       |
| ENTR6308027  | EES in New Business  | 4   |       |

### Certified Community Development Track

| Code                         | Course Name   | SCU | Total |  |
|------------------------------|---|-----|-------|--|
| <b>Enrichment Program I</b>  |   |     |       |  |
| CMDV6133027                  | Community Outreach Project Implementation                         | 8   | 20    |  |
| CMDV6341027                  | Community Outreach Project Design                                 | 8   |       |  |
| CMDV6256027                  | Employability and Entrepreneurial Skills in Community             | 4   |       |  |
| <b>Enrichment Program II</b> |   |     |       |  |
| CMDV6143027                  | Community Development Project Implementation                      | 8   |       |  |
| CMDV6342027                  | Community Development Project Design                              | 8   |       |  |
| CMDV6145027                  | Employability and Entrepreneurial Skills in Community Development | 4   |       |  |

### Certified Study Abroad Track

| Code   | Course Name                         | SCU | Total |  |
|--|-------------------------------------|-----|-------|--|
| <b>Elective courses list for study abroad*</b> |                                     |     |       |  |
| <b>Enrichment Program I</b>                    |                                     |     |       |  |
| GLOB6005027                                    | Elective Course for Study Abroad 1  | 4   | 20    |  |
| GLOB6006027                                    | Elective Course for Study Abroad 2  | 4   |       |  |
| GLOB6007027                                    | Elective Course for Study Abroad 3  | 4   |       |  |
| GLOB6008027                                    | Elective Course for Study Abroad 4  | 4   |       |  |
| GLOB6009027                                    | Elective Course for Study Abroad 5  | 2   |       |  |
| GLOB6010027                                    | Elective Course for Study Abroad 6  | 2   |       |  |
| GLOB6011027                                    | Elective Course for Study Abroad 7  | 2   |       |  |
| GLOB6012027                                    | Elective Course for Study Abroad 8  | 2   |       |  |
| GLOB6013027                                    | Elective Course for Study Abroad 9  | 2   |       |  |
| GLOB6014027                                    | Elective Course for Study Abroad 10 | 2   |       |  |
| GLOB6015027                                    | Elective Course for Study Abroad 11 | 2   |       |  |
| GLOB6016027                                    | Elective Course for Study Abroad 12 | 2   |       |  |
| GLOB6041027                                    | Elective Course for Study Abroad 25 | 3   |       |  |
| GLOB6042027                                    | Elective Course for Study Abroad 26 | 1   |       |  |
| <b>Elective courses list for study abroad*</b> |                                     |     |       |  |
| <b>Enrichment Program II</b>                   |                                     |     |       |  |
| GLOB6017027                                    | Elective Course for Study Abroad 13 | 4   | 20    |  |
| GLOB6018027                                    | Elective Course for Study Abroad 14 | 4   |       |  |
| GLOB6019027                                    | Elective Course for Study Abroad 15 | 4   |       |  |
| GLOB6020027                                    | Elective Course for Study Abroad 16 | 4   |       |  |

| Code        | Course Name                         | SCU | Total |
|-------------|-------------------------------------|-----|-------|
| GLOB6021027 | Elective Course for Study Abroad 17 | 2   |       |
| GLOB6022027 | Elective Course for Study Abroad 18 | 2   |       |
| GLOB6023027 | Elective Course for Study Abroad 19 | 2   |       |
| GLOB6024027 | Elective Course for Study Abroad 20 | 2   |       |
| GLOB6025027 | Elective Course for Study Abroad 21 | 2   |       |
| GLOB6026027 | Elective Course for Study Abroad 22 | 2   |       |
| GLOB6027027 | Elective Course for Study Abroad 23 | 2   |       |
| GLOB6028027 | Elective Course for Study Abroad 24 | 2   |       |
| GLOB6291027 | Elective Course for Study Abroad 41 | 3   |       |
| GLOB6295027 | Elective Course for Study Abroad 45 | 1   |       |

\*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

### Certified Specific Independent Study

| Code   | Course Name                                       | SCU | Total |
|--|---|-----|-------|
| For students who take Specific Independent Study Track in either odd or even semester, they should take these courses: |   |     | 20    |
| CSIS6001027  | Course Certification                              | 3   |       |
| CSIS6002027  | Technical Skill Enrichment                        | 4   |       |
| CSIS6003027  | Industrial Project                                | 9   |       |
| CSIS6004027  | Soft Skill Enrichment                             | 4   |       |
| CSIS6005027  | Elective Course for Specific Independent Study 1  | 8   |       |
| CSIS6006027  | Elective Course for Specific Independent Study 2  | 8   |       |
| CSIS6007027  | Elective Course for Specific Independent Study 3  | 6   |       |
| CSIS6008027  | Elective Course for Specific Independent Study 4  | 6   |       |
| CSIS6009027  | Elective Course for Specific Independent Study 5  | 6   |       |
| CSIS6010027  | Elective Course for Specific Independent Study 6  | 5   |       |
| CSIS6011027  | Elective Course for Specific Independent Study 7  | 5   |       |
| CSIS6012027  | Elective Course for Specific Independent Study 8  | 5   |       |
| CSIS6013027  | Elective Course for Specific Independent Study 9  | 5   |       |
| CSIS6014027  | Elective Course for Specific Independent Study 10 | 4   |       |
| CSIS6015027  | Elective Course for Specific Independent Study 11 | 4   |       |
| CSIS6016027  | Elective Course for Specific Independent Study 12 | 4   |       |
| CSIS6017027  | Elective Course for Specific Independent Study 13 | 4   |       |
| CSIS6018027  | Elective Course for Specific Independent Study 14 | 4   |       |
| CSIS6019027  | Elective Course for Specific Independent Study 15 | 3   |       |
| CSIS6020027  | Elective Course for Specific Independent Study 16 | 3   |       |
| CSIS6021027  | Elective Course for Specific Independent Study 17 | 3   |       |
| CSIS6022027  | Elective Course for Specific Independent Study 18 | 3   |       |
| CSIS6023027  | Elective Course for Specific Independent Study 19 | 3   |       |
| CSIS6024027  | Elective Course for Specific Independent Study 20 | 3   |       |
| CSIS6025027  | Elective Course for Specific Independent Study 21 | 2   |       |
| CSIS6026027  | Elective Course for Specific Independent Study 22 | 2   |       |
| CSIS6027027  | Elective Course for Specific Independent Study 23 | 2   |       |
| CSIS6028027  | Elective Course for Specific Independent Study 24 | 2   |       |

| Code        | Course Name                                       | SCU | Total |
|-------------|---|-----|-------|
| CSIS6029027 | Elective Course for Specific Independent Study 25 | 2   |       |
| CSIS6030027 | Elective Course for Specific Independent Study 26 | 2   |       |
| CSIS6031027 | Elective Course for Specific Independent Study 27 | 2   |       |
| CSIS6032027 | Elective Course for Specific Independent Study 28 | 2   |       |
| CSIS6033027 | Elective Course for Specific Independent Study 29 | 1   |       |
| CSIS6034027 | Elective Course for Specific Independent Study 30 | 1   |       |
| CSIS6035027 | Elective Course for Specific Independent Study 31 | 1   |       |
| CSIS6036027 | Elective Course for Specific Independent Study 32 | 1   |       |

\*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

### The Table of Prerequisite for Psychology Study Program

| Course      | SCU | Sem. | Prerequisite Course   | SCU | Sem. |
|-------------|-----|------|---|-----|------|
| PSYC6207027 | 2   | 8    | PSYC6121027<br>Methodology of Psychological Research: Quantitative Approach | 4   | 2    |
| PSYC6208027 | 4   | 8    |   |     |      |
| PSYC6196027 | 6   | 8    |   |     |      |

### Student should pass all of these quality controlled courses as listed below:

| No  | Course Code | Course  | Minimal Grade | Semester |
|---|-------------|---|---------------|----------|
| 1   | CHAR6013027 | Character Building: Pancasila                                 | B             | 1        |
| 2   | ENTR6511005 | Entrepreneurship: Market Validation                           | C             | 4        |
| 3   | PSYC6121027 | Methodology of Psychological Research: Quantitative Approach* | C             | 2        |
| 4   | PSYC6065027 | Learning and Cognitive Psychology                             | C             | 1        |
| 5   | PSYC6178027 | Methods of Observation and Interview                          | C             | 2        |
| 6   | PSYC6049027 | Psychological Test Construction*                              | C             | 4        |
| 7   | PSYC6206027 | Psychological Intervention*                                   | C             | 4        |
| <b>Stream: Educational Psychology</b>                     |             |   |               |          |
| 8   | PSYC6184027 | Innovative Teaching Strategies                                | C             | 5        |
| <b>Stream: Community Psychology</b>                       |             |   |               |          |
| 8   | PSYC6186027 | Psychology of Public Policy                                   | C             | 5        |
| <b>Stream: Industrial &amp; Organizational Psychology</b> |             |   |               |          |
| 8   | PSYC6214027 | Psychology of Learning, Training & Development                | C             | 5        |

\*) Tutorial