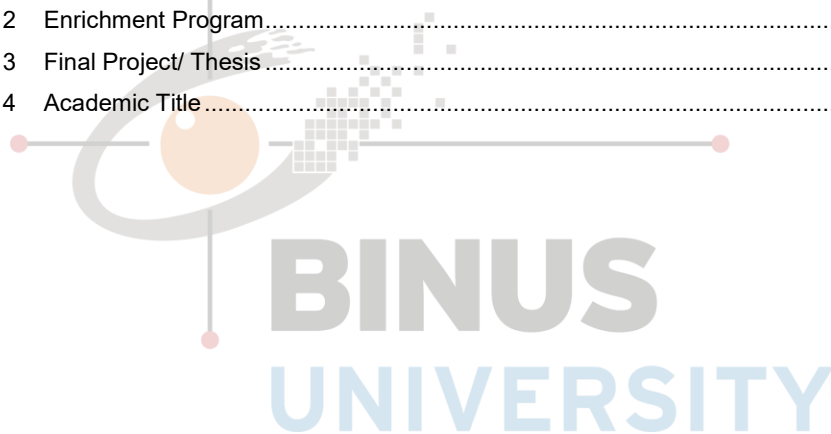


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6. School of Accounting

6.1 Education System

6.1.1 Method of Education Delivery

The delivery of education services is carried out by using credits (sks) as a measurement of evaluating students' learning outcomes.

Credit is a way of organizing higher education programs to explain their academic weight.

The semester is a minimum period that describes the duration of the education program.

The General Objective of the credits (sks) method is to enhance the extent to which higher education can be developed. It involves the presentation of education programs that are flexible and more varied, give greater opportunity to students when choosing programs, and focus on planning a definite professional path.

The specific objectives are:

1. Allow the students who are clever and diligent to finish their studies in a minimum duration.
2. Allow the students to choose the subject according to their interest, talent, and capacity.
3. Give the possibility to the execution of the education system with plural input and output.
4. Facilitate the adaptation of the curriculum to the rapid development of knowledge and technology.
5. Enables the evaluation system of advance learning of the students to be conducted optimally.

Basic Characteristic of Credit is:

In the credit system, each subject has a weight, namely credits value. The credits value of subjects is various. It is determined by the effort to finish the tasks presented in the lecture program, job training, practical work, and other tasks. In the credit system, each subject is finished in one semester that lasts for 13 weeks (excluding mid-exam and final exams). In addition to quantitative valuation, the credit system acknowledges that the finishing of the study unit could be valued quantitatively by giving a weight to the relevant unit.

At BINUS UNIVERSITY, one credit equals to 36-48 hours/semester. In the frame of a good result achievement, a student is expected to provide 50 minutes face to face for each credit per week, and at least one or two hours of self-learning. The recently mentioned time is provided to recite and explore the material that has been accepted in the course, for example: reading the textbook suggested, doing the task, etc.

One credit is made up of:

1. An academic hour of scheduled face-to-face learning in the classroom with education staff.
2. An academic hour of structured academic activity which is not scheduled but has been planned by education staff (lecturers), e.g.: review session or seminar.
3. An academic hour of independent academic activity like reading, summarizing, working on papers etc.

The delivery of education at BINUS UNIVERSITY is achieved through teaching materials, discussion, speeches, case studies, job training, practical work, and other student-centered teaching & learning strategies.

6.1.2 Examinations

The examinations which are conducted by BINUS UNIVERSITY consist of course examination and final project/thesis examination.

Course Examination

The examination for each course consists of two forms: Mid-term test (UTS) and Final test (UAS) that are conducted once each semester. The form of the examination is standard for all parallel classes with the evaluation system, as mentioned in 2.1.3. For the practical examination in the laboratory, the student must take both theory and practical tests.

Final Project/ Thesis Examination

Students who finish the report for the final project or thesis take a final project and thesis examination. The mechanism for the final project and thesis examination follows the guidelines for the final project and thesis of each department.

Right to Take the Examination

The right to take the examination is given to students under the following conditions:

- Students are registered during the prevailing semester or academic year and are registered with the subject for that particular examination.
- Students are not on suspension or are taking academic leave.
- Students fulfill other academic requisites, e.g: frequency of attendance.
- Students fulfill all administrative and financial obligations.

6.1.3 Evaluation System

A. Final Term Grade Calculation in Undergraduate/Diploma Courses (NAS)

Table Calculation of Final Score of Theory Course (NAT)

Element				
NKK (Attendance)	TMK (Score of Assignment)	NMS (Score of Mid-term Test)	NUS (Score of Final Test)	NAT (Final Score of Theory)
0 %	20 %	30 %	50 %	100 %

Calculation of Semester Final Score (NAS)

There are two kinds of Calculation:

Subjects that have practical work:

Final Score of Semester (NAS) = (NAT x % Weight of Theory) + (NAP x % Weight of Practical Work)

Subjects that have no practical work:

Final Score of Semester (NAS) = Final Score of Theory (NAT)

Note: Semester Final Score (NAS) determines the grade for the subject.

The evaluation system that meets the objectives of the education program at BINUS UNIVERSITY Diploma/Undergraduate Program is an Absolute Evaluation System.

The Final Score for the semester is presented with the following Alphabetical Values:

Presented with the following Alphabetical Values:

Table of Grading System for Diploma and Undergraduate Program

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	
B+	3.33	80 – 84	
B	3	75 – 79	Distinction
B-	2.5	70 – 74	
C	2	65 – 69	Pass
D	1	50 – 64	Near Pass
E	0	0 – 49	Fail
F	0	-	Incomplete

B. Final Term Grade Calculation in Master Courses

Table of Evaluation System Scoring for Master Program

Element		
Score of Assignment	A score of Paper / Project	Score of Final
30 %	30 %	40%

The evaluation system that meets the objectives of the education is varied according to each course's needs.

The evaluation system in the doctoral program is divided into coursework, publications, and dissertations. Each of these sections has a rubric assessment.

The Final Score for the semester is presented with the following Alphabetical Values:

Presented with the following Alphabetical Values:

Table of Grading System for Master Program

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	Distinction
B+	3.33	80 – 84	Satisfactory
B	3	75 – 79	Pass
B-	2.5	70 – 74	Fail
C	2	65 – 69	
D	1	50 – 64	
E	0	0 – 49	
F	0	-	Incomplete

6.1.4 Credits Load in One Semester

Study load in one semester can be determined by individual ability and by looking at the students' results from the last semester, which are measured by Semester Grade Point Average (IPS/GPS), or all of the semesters by Cumulative Grade Point Average (IPK/GPA).

Semester Grade Point Average (IPS/GPS) is counted as follow:

$$GPS = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

Cumulative Grade Point Average (IPK/GPA) is counted as follow:

$$GPA = \frac{\sum M}{\sum L}$$

K = Number of credits taken in related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

The following table explains the number of maximum credits that can be taken by students according to Grade Point Semester.

The Maximum Study Weight of Student for Regular Program Table

Semester	The Maximum credit that could be taken (Regular Class)
1	20 Credits
2	The distribution of subjects determines the Credit taken
3	
4	
5	
6	
7	
8 and on wards	10/19/23 Credits

Example of Calculation methods of Grade Point Semester and Grade Point Average:

Table Calculation methods of Grade Point Semester and Grade point average

SUBJECT	FINAL POINT	WEIGHT	CREDIT	CONVERSION
English	A	4	2	8
Character Building	A-	3.67	2	7.34
Linear Algebra	B+	3.33	2	6.66
Discrete Mathematics	B	3	2	6
Entrepreneurship	B-	2.5	2	5
Algorithm and Programming	C	2	4	8
General Management	D	1	2	2
Introduction to Financial Accounting	E	0	4	0
TOTAL			20	43
Number of passing credits: 18 credits				
GPS attained: $43 / 20 = 2.15$				
GPA attained: $43 / 18 = 2.39$				

6.1.5 Foreign Language Scheme at BINUS UNIVERSITY

The Foreign Language courses at Bina Nusantara University is designed based on CEFR (Common European Framework of Reference). The diagnostic test for English language placement covers Reading, Listening, Structure and Written Expression skills called the Bina Nusantara University English Proficiency Test (BUEPT).

Binusian 2026 will learn the foreign language, such as English, Chinese, and Japanese in Beelingua. Beelingua is a digital language learning program with good characteristics such as structured, personalized, social, and gamified learning. In structured element, it provides the learners with multiple skill exercises, such as reading, listening, speaking, and writing. The progressive lessons enable the learner to improve the accuracy. The element of personalized learning allows the learner to achieve the learning goal in measurable time. The social element also empowers the learners to interact with their learning partner, such as the facilitators and other students. More than that, the element of gamification enriches the learner to have a fun and meaningful learning journey.

The course is non-credit earning type for non-literature department. For English Literature, Chinese Literature, and Japanese Literature, the students will receive credit transfer based on equivalent courses in Beelinqa. The students are required to take BUEPT in Binus with a certain score and it will be categorized into different groups, namely group A (BUEPT score < 437), and group B ($437 \leq \text{BUEPT} \leq 520$), and student C ($\text{BUEPT} > 520$). For students who enrol in group A, B, or C, they will start different learning journey respectively in Beelinqa. Every group must complete a minimum passing score in course mastery (66) at each level. The score will be converted to Binus score below. At the end of the course, students will receive a certificate of completion from Beelinqa. The journey is started from the 1st semester and to be completed before enrichment.

All details of the score calculation is included in the Foreign Language handbook.

PREREQUISITE	JOURNEY	COURSE TITLE	GRADE	BINUS Score
BUEPT < 437	1	ENGLISH: A1.1 A1.2 A2.1 A2.2 B1.1 B1.2 B2.1 B2.2	A	90 – 100
			A-	85 – 89
			B+	80 – 84
			B	75 – 79
			B-	70 – 74
			C	65 – 69
			D	50 – 64
			E	0 – 49
			F	Incomplete
$437 \leq \text{BUEPT} \leq 520$	2	ENGLISH: B1.1 B1.2 B2.1 B2.2 C1.1 C1.2 C2.1 C2.2	A	90 – 100
			A-	85 – 89
			B+	80 – 84
			B	75 – 79
			B-	70 – 74
			C	65 – 69
			D	50 – 64
			E	0 – 49
			F	Incomplete
BUEPT > 520 *	3	ENGLISH: C1.1 C1.2 C2.1 C2.2 BASIC JAPANESE: A1.1 A1.2 A2.1 A2.2	A	90 – 100
			A-	85 – 89
			B+	80 – 84
			B	75 – 79
			B-	70 – 74
			C	65 – 69
			D	50 – 64
			E	0 – 49
			F	Incomplete

PREREQUISITE	JOURNEY	COURSE TITLE	GRADE	BINUS Score
BUEPT > 520 *	4	ENGLISH: C1.1 C1.2 C2.1 C2.2 BASIC CHINESE: A1.1 A1.2 A2.1 A2.2	A	90 – 100
			A-	85 – 89
			B+	80 – 84
			B	75 – 79
			B-	70 – 74
			C	65 – 69
			D	50 – 64
			E	0 – 49
			F	Incomplete
BUEPT > 520 *	5	BASIC JAPANESE: A1.1 A1.2 A2.1 A2.2 BASIC CHINESE: A1.1 A1.2 A2.1 A2.2	A	90 – 100
			A	85 – 89
			B+	80 – 84
			B	75 – 79
			B-	70 – 74
			C	65 – 69
			D	50 – 64
			E	0 – 49
			F	Incomplete

*) Students with BUEPT > 520 can choose either journey 3, 4, or 5

*) Minimum completion score in course mastery: 66 (grade C)

-) Student must pass with a minimum Grade of C.

6.1.6 Requirements and Regulations for the Evaluation of Students' Academic Progress

The following regulations should be applied for BINUSIAN in evaluating their progress in studying:

Year	End of Term	Minimum requirements for GPA and the number of credits earned		Students who cannot fulfil the minimum requirements will be given:
		GPA	Credits gained with grades A/A-/B+/B-/B/C/D	
			Regular Class	
1	1	≤2.00	≤15	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
	2	≤2.00	≤30	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
2	3	≤2.00	≤45	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
	4	≤2.00	≤60	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
3	5	≤2.00	≤75	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
	6	≤2.00	≤90	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and

Year	End of Term	Minimum requirements for GPA and the number of credits earned		Students who cannot fulfil the minimum requirements will be given:
		GPA	Credits gained with grades A/A-/B+/B-/B/C/D	
			Regular Class	
				Development Center for Bandung, Malang and Semarang or Head of Department/Program
4	7	≤2.00	≤105	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
	8	≤2.00	≤120	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
5	>8	≤2.00	< 146	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program

Studying Success Evaluation of Three Successive Semesters

A student that is non-active in three successive semesters (i.e. without submitting any formal leave application) is not allowed to continue his/her studies at BINUS UNIVERSITY.

Table of Prerequisites

The students must pass all courses which are stated in the table of prerequisites with the minimum score required is D (for certain department, the minimum score required is C).

Quality Controlled Courses List

The quality control course list represents the course of the graduate competencies. Tutorial and Multi-paper examination must be maintained, therefore learning outcomes achieved.

Tutorial and Multi-paper Examination

- Students must attend tutorial courses and multi-paper exams, which are stated in the Quality Controlled Courses List.
- For leave or remedial students, they do not require to follow the tutorial, but they are still required to follow multi-paper exams.

Study Completion Requirements for Undergraduate Programs (S1)

Students must fulfil the following requirements:

- Pass the final examination of the final project/thesis and submit the hard-bound copy.
- Obtain a minimum of 146 cumulative credits (including the thesis) for Undergraduate Programs. Unless stated as elective courses, all courses are compulsory.
- Achieve a minimum GPA of 2.00 and complete all compulsory courses.
- Pass all courses included in the Quality Controlled Courses (PM) category.
- Have no outstanding financial, library, or administrative obligations.

Study Completion Requirements for the Master's Program (S2)

Students must fulfil the following requirements:

- Pass the final examination of the thesis and submit the soft-bound copy.
- Obtain a minimum of 36 cumulative credits, including the thesis.
- Achieve a minimum GPA of 3.00.
- Achieve a minimum TOEFL score of 475 or an equivalent score.
- Have no outstanding financial, library, or administrative obligations.
- Have a paper accepted for publication in a Scopus-indexed journal or a nationally accredited journal.

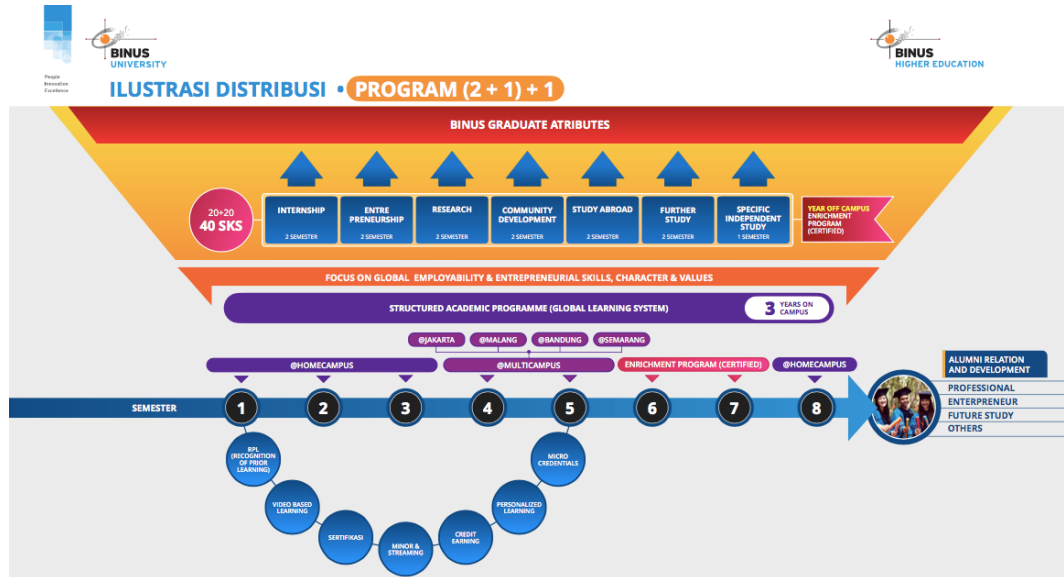
6.1.7 Curriculum in Undergraduate Programs

A. 3+1 Curriculum

Since the academic year of 2014/2015, BINUS UNIVERSITY has implemented a 3+1 curriculum that allows students to have a one-year enrichment program. The program consists of two semesters with varying credits from 8 to 20 credits per semester. Nowadays, students may choose one of the seven tracks, namely 1) Certified Internship Track; 2) Certified Entrepreneurship Track; 3) Certified Community Development Track; 4) Certified Research Track; 5) Certified Study Abroad Track; 6) Certified Specific Independent Study Track; 7) Further Study Track. The Further Study Track is available for students who would like to pursue a master's degree in Binus University. By the end of each semester, students will submit an enrichment report and an assessment related to technical competencies and soft skills in their disciplines.

B. 2+1+1 Curriculum

In addition to the 3+1 curriculum, BINUS UNIVERSITY has implemented a 2+1+1 curriculum that offers Mobility Program for undergraduate students who have similar study programs in BINUS @Greater Jakarta, BINUS @Bandung, BINUS @Malang and BINUS @Semarang. It allows students to have a two-year study in the home campus, one-year mobility program in the host campus and one-year enrichment program. In this regard, students at BINUS @Bandung, BINUS @Malang or BINUS @Semarang will be able to study at BINUS @Greater Jakarta, and vice versa. The curriculum is personalized, meaning that students are free to choose streaming, or Minor Program, or Free Electives.



6.1.8 Streaming

Streaming is a specific course in a study program that represents the needs of industry and the latest developments in science and technology. Each streaming has its advantages / uniqueness to deepen its Major. Students can choose all streams in the same study program in Jakarta, Malang, Bandung and Semarang, so it will determine which city the student will visit when taking the streaming.

6.1.9 Minor Program

Minor programs equip students with multidisciplinary knowledge and skills (not necessarily within the same Faculty/School). Each Minor has student outcomes according to its superiority/uniqueness to expand what has been achieved in the Major. Minor programs can be chosen by all Binusians on all campuses. Minor program has its own uniqueness according to its Binus campus location, so that students' minor choice will determine the city that they will visit.

Minor Scheme

Minor Program	Minor Scheme		
	Study Program (Split 20 SCU)		Program (10 SCU)
	Semester 4	Semester 5	Semester 5 or Semester 6 for Global Class Program
Minor @ Binus Kemanggis			
Digital Ecosystem	V	V	V
Human Capital in Digital Workplace	V	V	V
Sustainable Development	V	V	V
Cross Cultural Communication	V	V	V
Interactive & Users Experience Design	V	V	V
Data Analytics	V	V	V
Robotic Process Automation	V	V	V
Event Business and Entertainment	V	V	V
Creative Digital Storytelling	V	V	V
Digital Banking	V	V	V
Blockchain Technology and Business	V	V	V
Minor @ Binus Alam Sutera			
Digital Transformation	V	V	V
Minor @ Binus Bekasi			
Virtual Services Experience	V	V	V
Culinary	V	V	V
Minor @ Binus Malang			
Digital Technopreneur	V	V	V
Minor @ Binus Bandung			
DesignPreneur	V	V	V
Minor @ Binus Semarang			
Metaverse in Business	V	V	V
Content Creation	V	V	V

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

A. Digital Ecosystem

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

Fundamental Courses

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
ISYS6549003 Digital Innovation	4
COMP6937001 Current Trends in Technology	2
Total SCU	10

Supporting Courses

Course	SCU
COMM6501019 Narrative Development	4
DSGN6834007 Visual Identity	4
COMP6685001 Cyber Security for Business	2
Total SCU	10

B. Human Capital In Digital Workplace

HCDW focuses on the human aspect of improving performance and developing human resources in the Industrial 4.0 era, which utilizes a significant number of digital and mobile workspaces.

Fundamental Courses

Course	SCU
PSYC6174027 Psychology in The Workplace	4
MGMT6349005 Digital Workplace Strategy	4
ISYS6551003 Digital Workplace and Technology	4
LAWS6157028 Legal Aspects in Digital Workplace	4
PSYC6175027 Human Resources Development	4
Total SCU	20

C. Sustainable Development

The minor program on the topic of Sustainable Development prepares students from other disciplines for careers in engineering-related fields. Students will receive enrichment in the fields of Architecture, Industrial Engineering, Civil Engineering, Computer Engineering, and Food Technology. Students also gain knowledge of the development and application of the latest technology in the engineering field, which supports sustainable development and the industrial revolution 4.0.

Fundamental Courses

Course	SCU
ISYE6154011 Sustainable Design and Manufacture	4
CPEN6217010 Digital for Sustainable Development	4
ARCH6119014 Introduction to Sustainable Development	2
Total SCU	10

Supporting Courses

Course		SCU
ISYE6155011	Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008	Engineering Material	4
CIVL6118013	Engineering Economic	4
Total SCU		10

D. Cross Cultural Communication

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

Fundamental Courses

Course		SCU
CHIN6132026	Chinese Conversation in Daily Activities	4
COMM6502019	Communication in Diversity	2
BUSS6170025	Asian Business Ethics	4
Total SCU		10

Supporting Courses

Course		SCU
CHIN6134026	Chinese Conversation in Business Communication	4
LAWS6158028	Private International Law	2
INTR6135029	Comparative Politics	4
Total SCU		10

E. Interactive & Users Experience Design

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to ensure that the digital products produced have adopted the UX theory. In this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 6 (six) subjects that can be selected.

Fundamental Courses

Course		SCU
ISYS6553003	User-Centered Research and Evaluation	4
PSYC6176027	Psychology and User Experience	4
DSIN6003007	Fundamental of Interface Design	2
Total SCU		10

Supporting Courses

Course		SCU
ISYS6554003	Core Principles: Interactive Design	4
DSGN6837007	Digital Design Production	4
ISYS6556003	Information Architecture	2
Total SCU		10

F. Data Analytics

The Data Analytics minor program provides insight into acquisitions and analysis of data in organizations by using critical thinking from multiple strategic perspectives, including consumer behavior communicated in the form of visualizations/models that can support retrieval decision.

Fundamental Courses

Course		SCU
ISYS6680003	Introduction to Data Analytics	2
ISYS6681003	Data Management & Descriptive Analytics	4
STAT6198049	Statistical for Decision Making	4
Total SCU		10

Supporting Courses

Course		SCU
ISYS6682003	Application of Predictive Analytics to Business Data	4
ISYS6683003	Prescriptive Analytics and Optimization	4
MKTG6312005	Digitalization of Markets and Consumption	2
Total SCU		10

G. Robotic Process Automation

The Robotic Process Automation minor program provides an understanding of the concept of Robotic Process Automation (RPA) in automating repetitive processes, as well as providing an understanding of how the RPA development process involving the concept of Artificial Intelligence.

Fundamental Courses

Course		SCU
COMP6857001	Basic Programming for Automation	2
COMP6858001	RPA Concept & Design	2
ISYS6684003	RPA Developer Fundamental	4
ISYS6687003	Business Process Improvement	2
Total SCU		10

Supporting Courses

Course		SCU
ISYS6685003	RPA Developer Advance	4
ISYS6686003	RPA Business Analytics Fundamental	4
COMP6859001	Intelligence Automation	2
Total SCU		10

H. Event Business and Entertainment

This minor program provides practical and managerial skills, as well as knowledge of business in MICE (Meeting, Incentive, Convention, Exhibition) event, sport event, and festival, enabling students to plan and conduct a successful event.

Fundamental Courses

Course		SCU
HTMN6151021	Event Marketing Management	2
HTMN6152021	Catering Management	4
TRSM6232022	MICE (Meeting, Incentive, Convention, Exhibition) Management	4
Total SCU		10

Supporting Courses

Course		SCU
TRSM6233022	Event Sponsorship and Funding	2
TRSM6234022	Sport and Entertainment Event Management	4
TRSM6235022	Festival & Cultural Event	4
Total SCU		10

I. Creative Digital Storytelling

Digital storytelling, by definition, is the process of telling a story using video, images, audio, music, geospatial applications, and any other digital media. Thus, this minor introduces the concept and skills in producing and communicating videos, images, and texts through English. It is interdisciplinary in its nature and relies heavily on critical and analytical thinking. It also aims to familiarize students with the technology/tools needed to adapt a literary work to another form or vice versa. It is the minor that blend perspectives of arts with humanities to facilitate new interpretation of literary works.

Fundamental Courses

Course	SCU
ENGL6274024 Approaches in Multimodal Storytelling	2
DSIN6033007 Visual Storytelling	2
ENGL6275024 Storytelling for Business	2
FILM6118009 Script Development & Pitching	4
Total SCU	10

Supporting Courses

Course	SCU
ENGL6276024 Cultures, Language, and Arts Production	4
JAPN6212025 Anime and Manga as Storytelling	2
ENGL6277024 Music as Medium for Storytelling	4
Total SCU	10

J. Digital Banking

A set of elective courses students can take from selected study programs at Binus University. This set aims to:

1. Comprehensive understanding of various concepts and practices in digital banking.
2. Critically Evaluate the implementation of digital banking for business optimization.
3. Apply relevant techniques of digital banking for business.
4. Develop solutions for various problems in digital banking.

Fundamental Courses

Course	SCU
ISYS6824003 Technology Innovation in Banking	2
FINC6217020 Bank Risk Management in the Digital Era	4
FINC6218020 Digital Finance and The Role of Central Bank	4
Total SCU	10

Supporting Courses

Course	SCU
MGMT6510005 Business Process Management in Banking and Finance	4
ISYS6825003 Data Analytics in Banking and Finance	4
MGMT6511005 Digital Leadership	2
Total SCU	10

K. Blockchain Technology And Business

Blockchain is currently one of the fastest-growing industries in the technology sector. Also, based on Gemini's 2022 outlook, Indonesia is the most crypto-adopting country in Asia. The blockchain minor program initiative at BINUS could facilitate the students to learn and explore the technology. The Blockchain minor program explores the concept and development of blockchain from the technology and business perspectives. Beyond the blockchain concept, students

will learn how to develop smart contracts and understand the architectural needs of a blockchain-based application. Finally, students will apply their knowledge in a project-oriented capstone course, during which they will design and develop a practical application of blockchain technology.

Fundamental Courses

Course		SCU
ISYS6826003	Introduction to Blockchain Technology	4
ISYS6827003	Blockchain Economy & Business	4
DTSC6016001	Basic Blockchain Programming	2
Total SCU		10

Supporting Courses

Course		SCU
ISYS6828003	Blockchain Architecture Design and Implementation	4
DTSC6017001	Advanced Blockchain Programming	2
DTSC6018001	Prototyping Blockchain Project	4
Total SCU		10

L. Digital Transformation

Digital Transformation provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

Fundamental Courses

Course		SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
MGMT6484005	Digital Strategy	2
Total SCU		10

Supporting Courses

Course		SCU
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
ISYS6560003	Success Factor for Leading Digital Transformation	2
Total SCU		10

M. Virtual Services Experience

This minor program explores the concept and implementation of virtual services in the fields of Financial Technology, Marketing, Supply chain, Market Place and Hospitality Management.

Fundamental Courses

Course	SCU
ISYS6561003 Fundamental of Virtual Services	2
ACCT6350020 Virtual Financial Services	4
MGMT6354005 Virtual Operation and Supply Chain	4
Total SCU	10

Supporting Courses

Course	SCU
ISYS6562003 Virtual Market Place	4
HTMN6082021 Virtual Hospitality Management	4
ISYS6563003 Seminar on Virtual Services	2
Total SCU	10

N. Culinary

The Culinary Minor Program provides learning that focuses on Culinary, Pastry & Bakery field. The curriculum design is more of practicums, which aim to make students have the competencies required in the fields of Food Production, Pastry & Bakery and Authentic Indonesian Cuisine.

Fundamental Courses

Course	SCU
HTMN6108021 Food and Beverage Management	2
HTMN6008021 Kitchen Operation	4
HTMN6128021 Pastry and Bakery Operation	4
Total SCU	10

SCU for HTMN6008021, HTMN6128021 are practical

Supporting Courses

Course	SCU
HTMN6155021 Indonesian Cuisine	4
HTMN6125021 Restaurant Operation	4
HTMN6154021 Culinary Tourism	2
Total SCU	10

SCU for HTMN6155021, HTMN6125021 are practical

O. Digital Technopreneur

Digital Technopreneur is a minor program that facilitates students in exploring the potentials of developing digital technology venture that combines technical competence with entrepreneurial skills, creativity, and innovative ideas to produce digital technology business models & prototypes. The minor program embraces the human-centered approach in helping students to develop innovative value propositions.

Fundamental Courses

Course	SCU
ENTR6528002 The Entrepreneurial Innovator	4
DSGN6839006 Interactive Design	4
COMM6504018 Digital Branding	2
ENTR6529002 Market Intelligence	2
COMP6687004 User Experience Design	4
DSGN6844023 Prototyping Digital Future	4
Total SCU	20

P. Designpreneur

The Designpreneur Minor program give students the ability to be able to produce innovative work in the form of products or services based on creativity and design that can be utilized in running or developing a business.

Fundamental Courses

Course	SCU
ENTR6525032 Fundamental of Designpreneur	4
COMP6688031 UI/UX Development	4
DSGN6797034 Surface Packaging Design	4
ENTR6526032 Hospitality and Service Design	4
DSGN6843033 Project Design	4
Total SCU	20

Q. Metaverse In Business

The objective of the Metaverse in Business minor program in general is to offer a new learning experience in business innovation in the digital world. After completing the Metaverse in Business minor program, students will be able to design Virtual Reality applications so that they are able to present users in a virtual world, as if they are in another place, and develop Augmented Reality applications to present virtual effects in the real world.

Fundamental Courses

Course	SCU
ISYS6777052 Business Model	2
COMP6889051 Virtual Reality	4
COMP6890051 Augmented reality	4
Total SCU	10

Supporting Courses

Course		SCU
ISYS6778052	Data Analytics	2
DSGN6981053	Design Thinking	4
DSGN6980053	Interface Design	4
Total SCU		10

R. Content Creation

You've probably heard it by now: Content is king. But why? Those days Consumers are going online, marketing has gone digital, and content creation is more important now than ever. Content creation encapsulates copywriting, design, production and other media that provide value and connect you to your target audience. Matching search intent and providing value (to the consumer and brand) is the foundation of successful content creation. Content creators produce work on a variety of platforms including social media, blogs, podcasts, video platforms, case studies, white papers, infographics and more.

Fundamental Courses

Course		SCU
FILM6105009	Filmmaking Fundamental	4
MKTG6392055	Digital marketing	4
DSIN6042053	Photography for Creators	2
Total SCU		10

Supporting Courses

Course		SCU
DSGN6990053	Creative Storytelling	4
DSIN6043053	Strategic Influence	2
DSIN6041053	Introduction to Visual Communication Design	4
Total SCU		10

The details of Minor Schemes and Minor Courses may vary among study programs. Please refer to curriculum.binus.ac.id for the latest information.

6.1.10 Free Electives

Free electives facilitate students to take any courses from the existing fields of studies based on individual preferences. Free electives are personalized based on student choices. Free Electives have student outcomes related to interdisciplinary knowledge and skills and they have no specific Learning Outcomes. Each campus has its own free elective courses to facilitate the mobility of students who want to take free elective courses. The subjects offered for free electives are grouped based on its own field of subjects (e.g., Humanities, Engineering, Economy, Social Politics, Life Science, Arts, etc.) on each campus. The lists of free electives will be updated on curriculum.binus.ac.id.

The placement for Binus @Malang, Binus @Bandung and Binus @Semarang students will be adjusted based on the number of students at Binus University Jakarta (Host Campus).

6.1.11 Multidisciplinary Stream

In an effort to facilitate BINUS University students in expanding their knowledge beyond their field of study, there are 6 Multidisciplinary Streams available: 1) Japanese Language & Business Culture, 2) Learning English as a Foreign Language, 3) English for Business Professionals, 4) English for Specific Academic Purposes, 5) Corporate Communication, and 6) Strategic Digital Production, which will be offered to BINUS University students.

Multidisciplinary Stream Scheme

Multidisciplinary Stream	Multidisciplinary Stream Scheme		
	Split 20 SCU		Full 20 SCU
	Semester 4 (8 SCU)	Semester 5 (12 SCU)	Semester 5
Stream @Greater Jakarta			
Japanese Language & Business Culture	v	v	v
English as Foreign Language Learning	v	v	v
English for Business Professionals	v	v	v
English for Specific Academic Purposes	v	v	v
Corporate Communication	-	-	v
Strategic Digital Production	-	-	v

Note: The multidisciplinary stream can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated multidisciplinary stream during the registration period.

1. Multidisciplinary Streaming: Japanese Language & Business Culture

This streaming provides Japanese business language and culture skills which enable the students dealing with Japanese people in business environment. Graduates will have high-level analytical skills to continue further study or to work in business fields such as manufacturing industry, services, tourism, or communication.

Stream Courses

Course		SCU
JAPN6032025	Japanese Work Ethics (<i>Bijinesu Mana-</i>)	2
JAPN6117025	Intermediate Japanese (<i>Chuukyuu Bunpou</i>)	4
JAPN6118025	Text Analysis (<i>Chuukyuu Dokkai</i>)	4
JAPN6203025	Intermediate Listening Comprehension (<i>Chuukyuu Choukai</i>)	4
JAPN6202025	Japanese in Translation II (<i>Nihongo Honyaku II</i>)	4
JAPN6165025	Advanced Linguistics (<i>Gengogaku II</i>)	2
Total SCU		20

2. Multidisciplinary Streaming: English as Foreign Language Learning

This stream focuses on students who are interested in studying English as foreign language learning. Students will learn about classroom communication and learning especially in the context of pedagogy. Students will also learn on how to understand more about ESL and EFL learners. There will be discussions on issues of foreign language learning as well.

Stream Courses

Course	SCU
EDUC6051024 English Language Learning Fundamentals	4
EDUC8003024 English for Specific Purposes: Second Language Learning	2
EDUC6053024 Print & Digital Literacy	2
EDUC6054024 Classroom Communication and Learning	4
EDUC6055024 Teaching BIPA	2
EDUC6056024 Current Issues in Foreign Language Learning	2
EDUC6057024 Language Testing	4
Total SCU	20

3. Multidisciplinary Streaming: English for Business Professionals

This stream focuses on students who are interested in English in the business context. Students will learn about leadership and management as well as language innovations in marketing and advertising. There will also be discussions on business communication issues.

Stream Courses

Course	SCU
ENGL6154024 English for Business Communications	4
ENGL6258024 English for Global Leadership	2
ENGL6169024 English for Professionals	2
MKTG6112024 Language Innovations in Marketing and Advertising	2
COMM6506024 Current Issues in Business Communications	2
ENGL6244024 Social Media Broadcasting	4
ENGL6245024 Business Rhetoric	4
Total SCU	20

4. Multidisciplinary Streaming: English for Specific Academic Purposes

This stream focuses on students who are interested in English for the academic context and purposes. Students will learn extensively about academic writing styles and features, how to plan, draft, compose, review, and publish academic writing piece and mastering the craft of academic presentations.

Stream Courses

Course		SCU
ENGL6259024	Reading Skills for Academic Study	4
ENGL6260024	Text Analysis for Paper Writing	4
ENGL6261024	Style and Rhetoric	4
ENGL6262024	Presentation Skills	4
ENGL6263024	Advanced Seminar and Poster Presentation	4
Total SCU		20

5. Multidisciplinary Streaming: Corporate Communication

This Streaming focuses on developing students' skill in strategic corporate communication planning, especially in managing internal and external communication and build favorable point of views of corporate among its stakeholders. The skill also includes ethical writing and professional communication. During their studies, students will learn subjects relate to narrative development, strategic communication for internal and external stakeholders, managing crisis and corporate reputation, and public affair.

Stream Courses

Course		SCU
COMM6630019	Crisis Communication	2
COMM6631019	Public Affair	2
COMM6632019	Writing for Corporate Communication	2/2
COMM6541019	Digital Corporate Communication	2/2
COMM6633019	Corporate Sustainability	4
COMM6607019	Strategic Corporate Communication	4
Total SCU		20

6. Multidisciplinary Streaming: Strategic Digital Production

This Streaming focuses on multimedia content analysis and production for non-mainstream media. Students will be able to prepare ethical multimedia content for non-mainstream media, able to construct ethical multimedia content production design for non-mainstream media and able to analyse ethical multimedia content post-production elements for non-mainstream media.

Stream Courses

Course	SCU
COMM6533019 Creative Program Design	2/2
COMM6618019 Ethics and Audience in Creative Production	2
COMM6619019 Writing in Electronic Media & Editorial Review	2
COMM6620019 Online Publishing	2/2
COMM6624019 Digital Creative Content	2/2
COMM6609019 Digital Strategic Production	2/2
Total SCU	20

6.1.12 Enrichment Program

Considering the urgency of the enrichment program to achieve learning outcomes, all courses in the enrichment program become one entity. It means that if there is one or more than one failed courses in the enrichment program, the whole courses in enrichment program will also be failed.

Certified Internship Track:

The industrial experience track aims to facilitate students in the real industrial setting. By following this track, students will work full time and have exposure to the industrial experience in multinational or top national companies where they have job tasks related to their study programs. The assessment for this track will involve both industry supervisor and faculty member supervisor to assess students' performance. Through this program, students will also have opportunities for future employability/job offers, talent grooming (e.g., MT Program, LD Program).

Certified Entrepreneurship Track:

This track provides students with real experiences to become entrepreneurs through business start-ups. Students will come to the office at BINUS Campus from 09.00 – 18.00 from Monday to Friday. The Office will be supported by Coaches, Content & Administration Officers, and Program Officers. In this Entrepreneurship track, students create prototype products that will monetized and supported internally with links to industry within the program. External supports will be provided by Mentors from industry related to the business Start Up.

Certified Community Development Track:

Community Development is a program conducted by students to achieve the 5th mission of BINUS UNIVERSITY: to improve the quality of life of Indonesian and global community. These initiatives include: 1) Scheduled Voluntary Services incorporated in a Company's Corporate Social Responsibility (CSR) or a Social Foundation's Program; and 2) Community Development activities to improve the community's ecosystems. In addition to utilizing their knowledge to design and implement a system in communities (excerpted from their technical competence and soft skill), students will have direct interaction with local people as well as enjoy the opportunity of living in with them.

Certified Research Track:

This track allows students to get involved in conducting research related to the study program scope. The student will become a junior researcher in a research team. The research itself can be conducted in BINUS or outside BINUS (e.g.,

government research institution, R&D unit in a company). Students can start from writing a research proposal or jump directly into an ongoing research activity in that institution (not necessarily developing a research proposal).

Certified Study Abroad Track:

This track offers opportunities for students to have study experience in foreign countries. Courses that are taken by students are transferred directly to the respective courses in BINUS transcripts. Through this track, students will gain exposure to international experience, such as personal development, academic development, and cultural value.

Certified Specific Independent Study Track:

This track allows students to have the freedom to learn outside the university where they will be equipped with knowledge and skills to develop an agile mindset, competitiveness, and adaptability. Students will receive certification to strengthen industry 4.0 skills and enhance the relevance of university with the industry. Furthermore, they will be able to learn from industry experts who share practical and real experience, and they will engage in project-based learning to improve their skills.

Further Study Track:

This track enables students who meet the specified criteria, such as GPA of 3.25 and above, no retaken courses, and completion of an enrichment program in semester 6, to directly continue their master's degree at Binus University. Through this track, students can complete their undergraduate and graduate programs in only 10 semesters (5 years). At the end of the studies, students will be able to improve their knowledge and skills to launch their own business or become competent graduates who work in national or global companies.

6.1.13 Final Project/ Thesis

To finish the Diploma/Undergraduate program (S1) at BINUS UNIVERSITY, students must be capable of compiling and presenting their thesis to the examiner. The thesis compilation must be relevant to the rules of the department. It must be conducted by the individual, guided by a supervisor that is appointed by the head of the department or study program.

For students who take enrichment program I & II with a total of 40 credits in two semesters, if they fulfil the requirements from the study programs or programs, such as minimum GPA, they will be able to take pre-thesis with enrichment I and thesis with enrichment II. This scheme allows students to finish their undergraduate studies in 7 semesters (3.5 years). Since the minimum GPA requirements vary across schools/faculties, students should seek information from their respective programs or programs for further information regarding the pre-thesis and thesis implementation.

6.1.14 Academic Title

Students have the right to carry the academic title from BINUS UNIVERSITY if he/she has fulfilled the requirements to attend graduation. The title given is adapted to the rule of the government.

Table of Academic Title

No	Faculty, School, and Department / Program	Program	Academic Title
1.	School of Accounting - Accounting: - Accounting* - Accounting Technology @ Bekasi - Finance - Taxation - Master Program Accounting	 S1 S1 S1 S1 S2	 Sarjana Akuntansi (S.Ak.) Sarjana Akuntansi (S.Ak.) Sarjana Akuntansi (S.Ak.) Sarjana Akuntansi (S.Ak.) Magister Akuntansi (M.Ak.)

