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5. BINUS BUSINESS SCHOOL

5.1 BINUS Business School Undergraduate Program

5.1.1 Method of Education Delivery

The delivery of education services is carried out by using credits (SKS) as a measurement of evaluating students' learning.

Credits are a way of organizing higher education programs to explain its academic weight.

The semester is a minimum period that describes the duration of the education program.

The General Objective of the credits (SKS) method is to enhance the extent to which higher education can be developed. It involves the presentation of education programs that are flexible and more varied, gives greater opportunity to students when choosing programs, and focuses on planning a definite professional path.

The specific objectives are:

1. Allow the students who are clever and diligent to finish their study in a minimum duration.
2. Allow the students to choose the subject according to their interest, talent, and capacity.
3. Give the possibility to the execution of education system with plural input and output.
4. Facilitate the adaptation of the curriculum to the rapid development of knowledge and technology.
5. Enables the evaluation system of advance learning of the students could be conducted optimally.

Basic Characteristic of Credit is:

In the credit system, each subject has a weight, namely credits. The number of credits in subjects is various. It is determined by the effort to finish the tasks presented in the lecture program, job training, practical work, and other tasks.

In the credit system, each subject is finished in one semester that lasts for 13 weeks (exclude mid exam and final exam). In addition to quantitative valuation, credit system acknowledges that the finishing of the study unit could be valued quantitatively by giving a weight to the relevant unit.

At BINUS Business School Undergraduate Program, one credit equals to 36-48 hours/semester. In attaining a good result, a student is expected to provide 50 minutes face to face for each credit per week, and at least one or two hours of self-learning. The recently mentioned time is provided to recite and explore the material that has been accepted in the course, for example: reading the textbook suggested, doing the task, etc.

One credit is made up of:

1. An academic hour of scheduled face to face learning in the classroom with education staff.
2. An academic hour of structured academic activity which is not scheduled but has been planned by education staff (lecturers) e.g.: review session or seminar.
3. An academic hour of independent academic activity like reading, summarizing, working on papers etc.

The delivery of education at BINUS Business School Undergraduate Program is achieved through teaching materials, discussion, speeches, case studies, job training, practical work, and other student-centered teaching & learning strategies.

Examinations

The examinations which are conducted by BINUS Business School Undergraduate Program consist of course examination and final project/thesis examination.

• Course Examination

The examination for each course consists of two forms: Mid-term test (UTS) and Final test (UAS) that are conducted once each semester. For the practical examination in the laboratory, the student must take both theory and practical tests.

• Thesis Examination

Students who finish the report for the thesis take a thesis examination. The mechanism for the thesis examination follows the guidelines for the thesis of each program.

Right to Take the Examination

The right to take the examination is given to students under the following conditions:

- Students are registered during the prevailing semester or academic year and are registered with the subject for that particular examination.
- Students are not on suspension or are taking academic leave.
- Students fulfill other academic requisites, e.g: frequency of attendance.
- Students fulfill all administrative and financial obligations.

5.1.2 Evaluation system

Final Term Grade Calculation in BBS Undergraduate Program Courses (NAS)

Table Calculation of Final Score of Theory Course (NAT)

Element				
NKK (Attendance)	TMK (Score of Assignment)	NMS (Score of Mid-term Test)	NUS (Score of Final Test)	NAT (Final Score of Theory)
0 %	20 %	30 %	50 %	100 %

Calculation of Semester Final Score (NAS)

There are two kinds of Calculation:

Subjects that have practical work:

Final Score of Semester (NAS) = (NAT x % Weight of Theory) + (NAP x % Weight of Practical Work)

Subjects that have no practical work:

Final Score of Semester (NAS) = Final Score of Theory (NAT)

Note: Semester Final Score (NAS) determines the grade for the subject.

The evaluation system that meets the objectives of the education program at BINUS Business School Undergraduate Program is an Absolute Evaluation System.

The Final Score for the semester is presented with the following Alphabetical Values:

Presented with the following Alphabetical Values:

Table of Grading System for BINUS Business School Undergraduate Program

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	
B+	3.33	80 – 84	
B	3	75 – 79	Distinction
B-	2.5	70 – 74	
C	2	65 – 69	Pass
D	1	50 – 64	Near Pass
E	0	0 – 49	Fail
F	0	-	Incomplete

5.1.3 Credits Load in One Semester

Study load in one semester can be determined by individual ability and by looking at the students' results from the last semester, which are measured by Semester Grade Point Average (IPS/GPS), or all of the semesters by Cumulative Grade Point Average (IPK/GPA).

Semester Grade Point Average (IPS/GPS) is counted as follow:

$$\text{GPS} = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

Cumulative Grade Point Average (IPK/GPA) is counted as follow:

$$\text{GPA} = \frac{\sum M}{\sum L}$$

K = Number of credits taken in related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

The following table explains the number of maximum credits that can be taken by students according to Grade Point Semester.

The Maximum Study Weight of Student for Regular Program Table

Semester	The Maximum credit that could be taken (Regular Class)
1	20 Credits
2	The distribution of subjects determines the Credit taken
3	
4	
5	
6	
7	
8 and on wards	10/19/23 Credits

Example of Calculation methods of Grade Point Semester and Grade Point Average:

Table Calculation methods of Grade Point Semester and Grade point average

SUBJECT	FINAL POINT	WEIGHT	CREDIT	CONVERSION
English	A	4	2	8
Character Building	A-	3.67	2	7.34
Linear Algebra	B+	3.33	2	6.66
Discrete Mathematics	B	3	2	6
Entrepreneurship	B-	2.5	2	5
Algorithm and Programming	C	2	4	8
General Management	D	1	2	2
Introduction to Financial Accounting	E	0	4	0
T O T A L			20	43
Number of passing credits: 18 credits				
GPS attained: $43 / 20 = 2.15$				
GPA attained: $43 / 18 = 2.39$				

5.1.4 Foreign Language Scheme at BINUS UNIVERSITY

The Foreign Language courses at Bina Nusantara University is designed based on CEFR (Common European Framework of Reference). The diagnostic test for English language placement covers Reading, Listening, Structure and Written Expression skills called the Bina Nusantara University English Proficiency Test (BUEPT).

Binusian 2027 will learn the foreign language, such as English, Chinese, and Japanese in Beelingua. Beelingua is a digital language learning program with good characteristics such as structured, personalized, social, and gamified learning. In structured element, it provides the learners with multiple skill exercises, such as reading, listening, speaking, and writing. The progressive lessons enable the learner to improve the accuracy. The element of personalized learning allows the learner to achieve the learning goal in measurable time. The social element also empowers the learners to

interact with their learning partner, such as the facilitators and other students. More than that, the element of gamification enriches the learner to have a fun and meaningful learning journey.

The course is non-credit earning type for non-literature department. For English Literature, Chinese Literature, and Japanese Literature, the students will receive credit transfer based on equivalent courses in Beelinguua. The students are required to take BUEPT in Binus with a certain score and it will be categorized into different groups, namely group A (BUEPT score < 437), and group B ($437 \leq \text{BUEPT} \leq 520$), and student C ($\text{BUEPT} > 520$). For students who enrol in group A, B, or C, they will start different learning journey respectively in Beelinguua. Every group must complete a minimum passing score in course mastery (66) at each level. The score will be converted to Binus score below. At the end of the course, students will receive a certificate of completion from Beelinguua. The journey is started from the 1st semester and to be completed before enrichment.

All details of the score calculation is included in the Foreign Language handbook.

PREREQUISITE	JOURNEY	COURSE TITLE	GRADE	BINUS Score
BUEPT < 437	1	ENGLISH: A1.1 A1.2 A2.1 A2.2 B1.1 B1.2 B2.1 B2.2	A	90 – 100
			A-	85 – 89
			B+	80 – 84
			B	75 – 79
			B-	70 – 74
			C	65 – 69
			D	50 – 64
			E	0 – 49
			F	Incomplete
$437 \leq \text{BUEPT} \leq 520$	2	ENGLISH: B1.1 B1.2 B2.1 B2.2 C1.1 C1.2 C2.1 C2.2	A	90 – 100
			A-	85 – 89
			B+	80 – 84
			B	75 – 79
			B-	70 – 74
			C	65 – 69
			D	50 – 64
			E	0 – 49
			F	Incomplete
BUEPT > 520 *	3	ENGLISH: C1.1 C1.2 C2.1 C2.2 BASIC JAPANESE: A1.1 A1.2	A	90 – 100
			A-	85 – 89
			B+	80 – 84
			B	75 – 79
			B-	70 – 74
			C	65 – 69

PREREQUISITE	JOURNEY	COURSE TITLE	GRADE	BINUS Score
		A2.1 A2.2	D	50 – 64
			E	0 – 49
			F	Incomplete
BUEPT > 520 *	4	ENGLISH: C1.1 C1.2 C2.1 C2.2 BASIC CHINESE: A1.1 A1.2 A2.1 A2.2	A	90 – 100
			A-	85 – 89
			B+	80 – 84
			B	75 – 79
			B-	70 – 74
			C	65 – 69
			D	50 – 64
			E	0 – 49
			F	Incomplete
BUEPT > 520 *	5	BASIC JAPANESE: A1.1 A1.2 A2.1 A2.2 BASIC CHINESE: A1.1 A1.2 A2.1 A2.2	A	90 – 100
			A	85 – 89
			B+	80 – 84
			B	75 – 79
			B-	70 – 74
			C	65 – 69
			D	50 – 64
			E	0 – 49
			F	Incomplete

*) Students with BUEPT > 520 can choose either journey 3, 4, or 5

*) Minimum completion score in course mastery: 66 (grade C)

-) Student must pass with a minimum Grade of C.

5.1.5 Requirements and Regulations for the Evaluation of Students' Academic Progress

The following regulations should be applied for BINUSIAN in evaluating their progress in studying:

Year	End of Term	Minimum requirements for GPA and the number of credits earned		Students who cannot fulfil the minimum requirements will be given:
		GPA	Credits gained with grades A/A-/B+/B-/B/C/D	
			Regular Class	
1	1	≤2.00	≤15	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
	2	≤2.00	≤30	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
2	3	≤2.00	≤45	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
	4	≤2.00	≤60	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
3	5	≤2.00	≤75	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
	6	≤2.00	≤90	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and

Year	End of Term	Minimum requirements for GPA and the number of credits earned		Students who cannot fulfil the minimum requirements will be given:
		GPA	Credits gained with grades A/A-/B+/B-/B/C/D	
			Regular Class	
				Development Center for Bandung, Malang and Semarang or Head of Department/Program
4	7	≤2.00	≤105	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
	8	≤2.00	≤120	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program
5	>8	≤2.00	< 146	A reminder letter which requires students to consult with a Counselor at the Student Advisory and Support Center for Kemanggisan, Alam Sutera, Senayan Campus and Student Advisory and Support for Bekasi Campus, Student Advisory and Development Center for Bandung, Malang and Semarang or Head of Department/Program

Studying Success Evaluation of Three Successive Semesters

A student that is non-active in three successive semesters (i.e. without submitting any formal leave application) is not allowed to continue his/her studies at BINUS UNIVERSITY.

Table of Prerequisites

The students must pass all courses which are stated in the table of prerequisites with the minimum score required is D (for certain department, the minimum score required is C).

Quality Controlled Courses List

The quality control course list represents the course of the graduate competencies. Tutorial and Multi-paper examination must be maintained, therefore learning outcomes achieved.

Tutorial and Multi-paper Examination

- Students must attend tutorial courses and multi-paper exams, which are stated in the Quality Controlled Courses List.
- For leave or remedial students, they do not require to follow the tutorial, but they are still required to follow multi-paper exams.

Studying Success Evaluation of Undergraduate Program (S1)

Students must fulfil the following requirements:

- Pass the final examination of the final project/thesis and submit the hard-bound copy.
- Obtain a minimum of 146 cumulative credits (including the thesis) for Undergraduate Programs. Unless stated as elective courses, all courses are compulsory.
- Achieve a minimum GPA of 2.00 and complete all compulsory courses.
- Pass all courses included in the Quality Controlled Courses (PM) category.
- Have no outstanding financial, library, or administrative obligations.

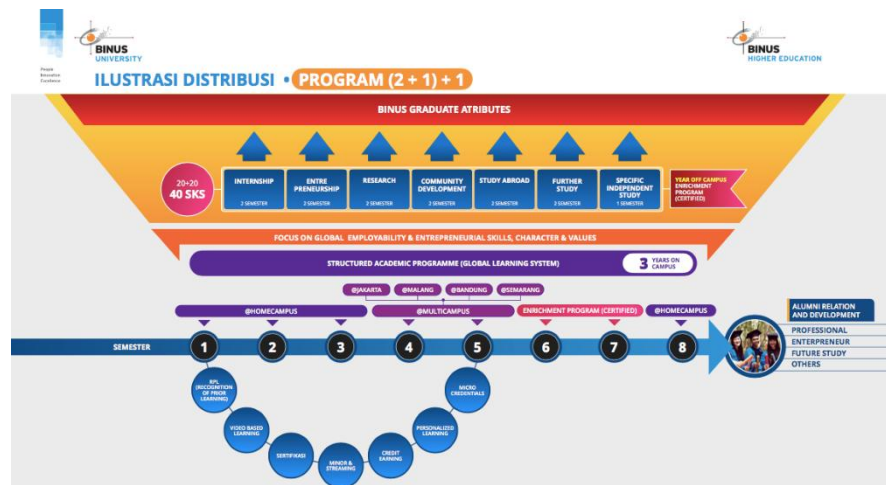
5.1.6 Curriculum in BBS Undergraduate Programs

A. 3+1 Curriculum

Since the academic year of 2014/2015, BINUS UNIVERSITY has implemented a 3+1 curriculum that allows students to have a one-year enrichment program. The program consists of two semesters with varying credits from 8 to 20 credits per semester. Nowadays, students may choose one of the seven tracks, namely 1) Company Internship Track; 2) Entrepreneurship Track; 3) Community Impact Internship Track; 4) Research Fellowship Track; 5) Study Abroad Track; 6) Specific Independent Study Track; 7) Fast Track Track. The Fast Track Track is available for students who would like to pursue a master's degree in Binus University. By the end of each semester, students will submit an enrichment report and an assessment related to technical competencies and soft skills in their disciplines.

B. 2+1+1 Curriculum

In addition to the 3+1 curriculum, BINUS UNIVERSITY has implemented a 2+1+1 curriculum that offers Mobility Program for undergraduate students who have similar study programs in BINUS @Greater Jakarta, BINUS @Bandung, BINUS @Malang and BINUS @Semarang. It allows students to have a two-year study in the home campus, one-year mobility program in the host campus and one-year enrichment program. In this regard, students at BINUS @Bandung, BINUS @Malang or BINUS @Semarang will be able to study at BINUS @Greater Jakarta, and vice versa. The curriculum is personalized, meaning that students are free to choose streaming, or Minor Program, or Free Electives.



5.1.7 Streaming

Streaming is a specific course in a study program that represents the needs of industry and the latest developments in science and technology. Each streaming has its advantages / uniqueness to deepen its Major. Students can choose all streams in the same study program in Jakarta, Malang, Bandung and Semarang, so it will determine which city the student will visit when taking the streaming.

5.1.8 Minor Program

Minor programs equip students with multidisciplinary knowledge and skills (not necessarily within the same Faculty/School). Each Minor has student outcomes according to its superiority/uniqueness to expand what has been achieved in the Major. Minor programs can be chosen by all Binusians on all campuses. Minor program has its own uniqueness according to its Binus campus location, so that students' minor choice will determine the city that they will visit.

Minor Scheme

Minor Program	Minor Scheme		
	Study Program (Split 20 SCU)		Program Fundamental Courses (10 SCU)
	Semester 4	Semester 5	Semester 5 or Semester 6 for Global Class Program
Minor @ Binus Kemanggis			
Blockchain Technology and Business	V	V	V
Creative Digital Storytelling	V	V	V
Cross Cultural Communication	V	V	V
Data Analytics	V	V	V
Digital Banking	V	V	V
Digital Ecosystem	V	V	V
English for Business Professionals	V	V	V
Event Business and Entertainment	V	V	V
Human Capital in Digital Workplace	V	V	V
Interactive & Users Experience Design	V	V	V
Robotic Process Automation	V	V	V
Sustainable Development	V	V	V
Minor @ Binus Alam Sutera			
Digital Transformation	V	V	V
Minor @ Binus Bekasi			
Culinary	V	V	V
Korean Culture and Creativity	V	V	V
Virtual Services Experience	V	V	V
Minor @ Binus Malang			
Chinese for Career Pathways	V	V	V

Minor Program	Minor Scheme		
	Study Program (Split 20 SCU)		Program Fundamental Courses (10 SCU)
	Semester 4	Semester 5	Semester 5 or Semester 6 for Global Class Program
English for Business Professionals	V	V	V
Digital Technopreneur	V	V	V
Minor @ Binus Bandung			
DesignPreneur	V	V	V
Minor @ Binus Semarang			
Content Creation	V	V	V
Immersive Journey to Japanese Language and Culture	V	V	V
Metaverse in Business	V	V	V

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program: Blockchain Technology and Business

Introduction

Blockchain is currently one of the fastest-growing industries in the technology sector. Also, based on Gemini's 2022 outlook, Indonesia is the most crypto-adopting country in Asia. The blockchain minor program initiative at BINUS could facilitate the students to learn and explore the technology. The Blockchain minor program explores the concept and development of blockchain from the technology and business perspectives. Beyond the blockchain concept, students will learn how to develop smart contracts and understand the architectural needs of a blockchain-based application. Finally, students will apply their knowledge in a project-oriented capstone course, during which they will design and develop a practical application of blockchain technology.

Career Options

Blockchain Consultant, Blockchain Architect, Blockchain Security Auditor, Token Economy Consultant, Smart Contract Developer, Web3 Entrepreneur.

Course Distribution

Fundamental Courses

Course		SCU
ISYS6826003	Introduction to Blockchain Technology	4
ISYS6827003	Blockchain Economy & Business	4
DTSC6016001	Basic Blockchain Programming	2
Total SCU		10

Supporting Courses

Course		SCU
ISYS6828003	Blockchain Architecture Design and Implementation	4
DTSC6017001	Advanced Blockchain Programming	2
DTSC6018001	Prototyping Blockchain Project	4
Total SCU		10

Additional Information

None

2. Minor Program: Creative Digital Storytelling

Introduction

Digital storytelling, by definition, is the process of telling a story using video, images, audio, music, geospatial applications, and any other digital media. Thus, this minor introduces the concept and skills in producing and communicating videos, images, and texts through English. It is interdisciplinary in its nature and relies heavily on critical and analytical thinking. It also aims to familiarize students with the technology/ tools needed to adapt a literary work to another form or vice versa. It is the minor that blend perspectives of arts with humanities to facilitate new interpretation of literary works.

Career Options

Social Media Content Creator; Digital Storyteller; Brand Designer; Digital Storytelling News Editor; Social Media Specialist; Digital Associate; Video Editor; Content Creator; Content Creator; Scriptwriter; Fiction writers; Non-Fiction Writers; Copywriter; Social Media Specialist.

Course Distribution

Fundamental Courses

Course		SCU
ENGL6274024	Approaches in Multimodal Storytelling	2
DSIN6033007	Visual Storytelling	2
ENGL6275024	Storytelling for Business	2
FILM6118009	Script Development & Pitching	4
Total SCU		10

Supporting Courses

Course		SCU
ENGL6276024	Cultures, Language, and Arts Production	4
JAPN6212025	Anime and Manga as Storytelling	2
ENGL6277024	Music as Medium for Storytelling	4
Total SCU		10

Additional Information

None

3. Minor Program: Cross Cultural Communication

Introduction

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

Career Options

Language specialist, language localization specialist, translator, interpreter, mobility consultant/staff.

Course Distribution

Fundamental Courses

Course	SCU
CHIN6132026 Chinese Conversation in Daily Activities	4
COMM6502019 Communication in Diversity	2
BUSS6170025 Asian Business Ethics	4
Total SCU	10

Supporting Courses

Course	SCU
CHIN6134026 Chinese Conversation in Business Communication	4
LAWS6198028 Artificial Intelligence in Legal Discourse	2
INTR6135029 Comparative Politics	4
Total SCU	10

Additional Information

None

4. Minor Program: Data Analytics

Introduction

The Data Analytics minor program provides insight into acquisitions and analysis of data in organizations by using critical thinking from multiple strategic perspectives, including consumer behavior communicated in the form of visualizations/models that can support retrieval decision.

Career Options

Data Analyst, Marketing Analyst.

Course Distribution

Fundamental Courses

Course	SCU
ISYS6680003 Introduction to Data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
Total SCU	10

Supporting Courses

Course	SCU
ISYS6682003 Application of Predictive Analytics to Business Data	4
ISYS6683003 Prescriptive Analytics and Optimization	4
MKTG6312005 Digitalization of Markets and Consumption	2
Total SCU	10

Additional Information

None

5. Minor Program: Digital Banking

Introduction

A set of elective courses students can take from selected study programs at Binus University. This set aims to:

1. Comprehensive understanding of various concepts and practices in digital banking.
2. Critically Evaluate the implementation of digital banking for business optimization.
3. Apply relevant techniques of digital banking for business.
4. Develop solutions for various problems in digital banking.

Career Options

This minor would substantially contribute to the banking profession in Indonesia and its ecosystem (regulators, IT-Business Consultant, Financial Analysts, and other Finance Professions).

Course Distribution

Fundamental Courses

Course	SCU
ISYS6824003 Technology Innovation in Banking	2
FINC6217020 Bank Risk Management in the Digital Era	4
FINC6218020 Digital Finance and The Role of Central Bank	4
Total SCU	10

Supporting Courses

Course		SCU
MGMT6510005	Business Process Management in Banking and Finance	4
ISYS6825003	Data Analytics in Banking and Finance	4
MGMT6511005	Digital Leadership	2
Total SCU		10

Additional Information

None

6. Minor Program: Digital Ecosystem

Introduction

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

Career Options

Chief technology officer, digital business strategy expert/consultant, digital solution architect, digital business strategy manager, digital operations manager.

Course Distribution

Fundamental Courses

Course		SCU
COSC6196001	Immersive Technology	2
GAME6002001	Game Design	2
ISYS6549003	Digital Innovation	4
COMP6937001	Current Trends in Technology	2
Total SCU		10

Supporting Courses

Course		SCU
COMM6501019	Narrative Development	4
DSGN6834007	Visual Identity	4
COMP6685001	Cyber Security for Business	2
Total SCU		10

Additional Information

None

7. Minor Program: English for Business Professionals

Introduction

This minor focuses on students who are interested in English in the business context. Students will learn about leadership and management, as well as language innovations in marketing and advertising. There will also be discussions on business communication issues.

Career Options

Manager, Business practitioner, Entrepreneur, Professional employee.

Course Distribution

Fundamental Courses

Course	SCU
ENGL6154024 English for Business Communications	4
MKTG6112024 Language Innovations in Marketing and Advertising	2
ENGL6244024 Social Media Broadcasting	4
Total SCU	10

Supporting Courses

Course	SCU
ENGL6258024 English for Global Leadership	2
ENGL6169024 English for Professionals	2
COMM6506024 Current Issues in Business Communications	2
ENGL6245024 Business Rhetoric	4
Total SCU	10

Additional Information

None

8. Minor Program: Event Business and Entertainment

Introduction

This minor program provides practical and managerial skills, as well as knowledge of business in MICE (Meeting, Incentive, Convention, Exhibition) event, sport event, and festival, enabling students to plan and conduct a successful event.

Career Options

Professional event organizer, Professional Conference Organizer, Event Coordinator, Convention Services Supervisor, Venue Supervisor, Entertainment Supervisor, Event Promotor, Events Planner, Sporting Event Organizer, Catering Coordinator.

Course Distribution

Fundamental Courses

Course		SCU
HTMN6151021	Event Marketing Management	2
HTMN6152021	Catering Management	4
TRSM6232022	MICE (Meeting, Incentive, Convention, Exhibition) Management	4
Total SCU		10

Supporting Courses

Course		SCU
TRSM6233022	Event Sponsorship and Funding	2
TRSM6234022	Sport and Entertainment Event Management	4
TRSM6235022	Festival & Cultural Event	4
Total SCU		10

Additional Information

None

9. Minor Program: Human Capital in Digital Workplace

Introduction

HCDW focuses on the human aspect of improving performance and developing human resources in the Industrial 4.0 era, which utilizes a significant number of digital and mobile workspaces.

Career Options

Human resource consultant, human resource manager, HR application developer (HRIS developer), HR development consultant.

Course Distribution

Fundamental Courses

Course		SCU
PSYC6174027	Psychology in The Workplace	4
MGMT6349005	Digital Workplace Strategy	4
ISYS6551003	Digital Workplace and Technology	4
LAWS6157028	Legal Aspects in Digital Workplace	4
PSYC6175027	Human Resources Development	4
Total SCU		20

Additional Information

None

10. Minor Program: Interactive & Users Experience Design

Introduction

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to ensure that the digital products produced have adopted the UX theory. In this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 6 (six) subjects that can be selected.

Career Options

UX Researcher, UX Designer, Usability Analyst, Information Architect, Interaction Designer, Visual Designer, Content Strategies

Course Distribution

Fundamental Courses

Course	SCU
ISYS6553003 User-Centered Research and Evaluation	4
PSYC6176027 Psychology and User Experience	4
DSIN6003007 Fundamental of Interface Design	2
Total SCU	10

Supporting Courses

Course	SCU
ISYS6554003 Core Principles: Interactive Design	4
DSGN6837007 Digital Design Production	4
ISYS6556003 Information Architecture	2
Total SCU	10

Additional Information

None

11. Minor Program: Robotic Process Automation

Introduction

The Robotic Process Automation minor program provides an understanding of the concept of Robotic Process Automation (RPA) in automating repetitive processes, as well as providing an understanding of how the RPA development process involving the concept of Artificial Intelligence.

Career Options

RPA Developer, RPA Architect, RPA Business Analyst, System Analyst, Corporate Information Systems Designer, Technopreneur, IS Project Manager, IT/IS Consultant.

Course Distribution

Fundamental Courses

Course	SCU
COMP6857001 Basic Programming for Automation	2
COMP6858001 RPA Concept & Design	2
ISYS6684003 RPA Developer Fundamental	4
ISYS6687003 Business Process Improvement	2
Total SCU	10

Supporting Courses

Course	SCU
ISYS6685003 RPA Developer Advance	4
ISYS6686003 RPA Business Analytics Fundamental	4
COMP6859001 Intelligence Automation	2
Total SCU	10

Additional Information

None

12. Minor Program: Sustainable Development

Introduction

The minor program on the topic of Sustainable Development prepares students from other disciplines for careers in engineering-related fields. Students will receive enrichment in the fields of Architecture, Industrial Engineering, Civil Engineering, Computer Engineering, and Food Technology. Students also gain knowledge of the development and application of the latest technology in the engineering field, which supports sustainable development and the industrial revolution 4.0.

Career Options

Construction Manager; Property Manager; Building Manager; Civil Engineer; Project Manager; Pre Sales and Marketing Engineer; Product Specialist, Product Development, Business Development.

Course Distribution

Fundamental Courses

Course	SCU
ISYE6154011 Sustainable Design and Manufacture	4
CPEN6217010 Digital for Sustainable Development	4
ARCH6119014 Introduction to Sustainable Development	2
Total SCU	10

Supporting Courses

Course		SCU
ISYE6155011	Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008	Engineering Material	4
CIVL6118013	Engineering Economic	4
Total SCU		10

Additional Information

None

13. Minor Program: Digital Transformation

Introduction

Digital Transformation provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

Career Options

Business Analyst, System Analyst, Corporate Information Systems Designer, Database Administrator, Database Designer, Technopreneur, IS Project Manager, IT/IS Consultant and Auditor, Social Media professional, and Marketing Analyst.

Course Distribution

Fundamental Courses

Course		SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
MGMT6484005	Digital Strategy	2
Total SCU		10

Supporting Courses

Course		SCU
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
ISYS6560003	Success Factor for Leading Digital Transformation	2
Total SCU		10

Additional Information

None

14. Minor Program: Culinary

Introduction

The Culinary Minor Program provides learning that focuses on Culinary, Pastry & Bakery field. The curriculum design is more of practicums, which aim to make students have the competencies required in the fields of Food Production, Pastry & Bakery and Authentic Indonesian Cuisine.

Career Options

Entrepreneur in the field of Culinary (Resto, Café, Catering Business), Chef, Restaurant Owner/Manager.

Course Distribution

Fundamental Courses

Course	SCU
HTMN6108021 Food and Beverage Management	2
HTMN6008021 Kitchen Operation	4
HTMN6128021 Pastry and Bakery Operation	4
Total SCU	10

SCU for HTMN6008021, HTMN6128021 are practical

Supporting Courses

Course	SCU
HTMN6155021 Indonesian Cuisine	4
HTMN6125021 Restaurant Operation	4
HTMN6154021 Culinary Tourism	2
Total SCU	10

SCU for HTMN6155021, HTMN6125021 are practical

Additional Information

None

15. Minor Program: Korean Culture and Creativity

Introduction

This minor program provides knowledge and experience in Korean Performance and Culture. The courses will cover pop art, culture, cuisine, film, drama, music, and language. Students who have international experience, especially in Korea, will have a wide range of employment opportunities.

Career Options

Content Creator, Performer, Creative Marketer, Event Organizer, Foodpreneur, and Advertiser working in a Korean environment.

Course Distribution

Fundamental Courses

Course		SCU
HTMN6163021	Korean Cuisine and Culinary Arts	4
COMM6718019	Korean Language and Media	4
FILM6134009	Hallyu Creative Content	2
Total SCU		10

Supporting Courses

Course		SCU
FILM6135009	K-Drama and Beyond: Analysis and Appreciation	4
COMM6719019	K-Pop Culture and Performance	4
MKTG6339005	K-Pop and K-Drama Marketing and Promotion	2
Total SCU		10

Additional Information

None

16. Minor Program: Chinese for Career Pathways

Introduction

This minor program offers a variety of courses customized to industry needs for Binus non-Chinese Literature students. With this minor program, students who do not major in Mandarin can still experience the benefits of mastering basic Mandarin, which is currently required by industries such as Hospitality, Chinese Companies, Management Banking, and Communication skills.

Career Options

Business Administration, Translation and Interpretation, International Relations and Diplomacy, Tourism and Hospitality, Marketing and Communications.

Course Distribution

Fundamental Courses

Course		SCU
CHIN6196026	Mandarin for Future Career	4
CHIN6197026	Easy Way to HSK 2 Preparation	4
CHIN6198026	Exploring Modern Chinese Culture	2
Total SCU		10

Supporting Courses

Course		SCU
CHIN6199026	Chinese Digital Technology	2
CHIN6200026	Traveling to China	2
CHIN6201026	Special Topics in Chinese Business	2
CHIN6202026	Global Strategic Marketing: Chinese Perspective	4
Total SCU		10

Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students.

17. Minor Program: Digital Technopreneur

Introduction

Digital Technopreneur is a minor program that facilitates students in exploring the potentials of developing digital technology venture that combines technical competence with entrepreneurial skills, creativity, and innovative ideas to produce digital technology business models & prototypes. The minor program embraces the human-centered approach in helping students to develop innovative value propositions.

Career Options

Entrepreneur, Digital-preneur, Techno-preneur, Creative-preneur, Design-preneur.

Course Distribution

Fundamental Courses

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
DSGN6839006	Interactive Design	4
COMM6504018	Digital Branding	2
ENTR6529002	Market Intelligence	2
COMP6687004	User Experience Design	4
DSGN6844023	Prototyping Digital Future	4
Total SCU		20

Additional Information

None

18. Minor Program: Designpreneur

Introduction

The Designpreneur Minor program give students the ability to be able to produce innovative work in the form of products or services based on creativity and design that can be utilized in running or developing a business.

Career Options

Design journalist, product designer, packaging designer, service system designer, service process analyst, creative director, sociopreneur.

Course Distribution

Fundamental Courses

Course	SCU
ENTR6525032 Fundamental of Designpreneur	4
COMP6688031 UI/UX Development	4
DSGN6797034 Surface Packaging Design	4
ENTR6526032 Hospitality and Service Design	4
DSGN6843033 Project Design	4
Total SCU	20

Additional Information

None

19. Minor Program: Content Creation

Introduction

You've probably heard it by now: Content is king. But why? Those days Consumers are going online, marketing has gone digital, and content creation is more important now than ever. Content creation encapsulates copywriting, design, production and other media that provide value and connect you to your target audience. Matching search intent and providing value (to the consumer and brand) is the foundation of successful content creation. Content creators produce work on a variety of platforms including social media, blogs, podcasts, video platforms, case studies, white papers, infographics and more.

Career Options

Content Creator, Influencer, Social media Specialist.

Course Distribution

Fundamental Courses

Course	SCU
FILM6105009 Filmmaking Fundamental	4
MKTG6336055 Content Marketing Analytics	4
DSIN6042053 Photography for Creators	2
Total SCU	10

Supporting Courses

Course		SCU
DSIN6094053	Content Storytelling	4
DSIN6043053	Strategic Influence	2
DSIN6041053	Introduction to Visual Communication Design	4
Total SCU		10

Additional Information

None

20. Minor Program: Immersive Journey to Japanese Language and Culture

Introduction

Immersive Journey to Japanese Language and Culture Minor program is focused on the basic learning of the Japanese language (equivalent to N5 or corresponding to CEFR levels A1 to A2). This includes an understanding of Japanese characters (Hiragana, Katakana, basic Kanji) and grammar. Additionally, it encompasses the comprehension of reading and listening skills in Japanese, covering vocabulary, phrases, and simple sentences. This program also includes the development of basic writing and speaking skills in Japanese.

Upon completion of this minor, students will be prepared to read Japanese written in Hiragana, Katakana, and basic Kanji, as well as understand everyday conversations in the Japanese language. Subsequently, students will be equipped to engage in basic-level Japanese speaking and writing.

The outcomes of this minor, built upon a foundation of basic Japanese language proficiency, will benefit students who plan to study abroad in Japan, travel to Japan, or pursue interests and hobbies related to Japan.

Career Options

Working in Japan, either in Indonesia or Japan, in the following fields as Consultant, Front Office, Tour Guide, Secretary, Finance, HR, Industry Creative (Content creator, dubber, cosplayer).

Course Distribution

Fundamental Courses

Course		SCU
JAPN6221025	Essential Japanese Grammar (<i>Yoku Tsukaeru Bunpou</i>)	4
JAPN6222025	Survival Japanese in Various Situations (<i>Nihon E Ikou, Yasashii Kaiwa De</i>)	4
JAPN6223025	Ideas and Images of Japan (<i>Nihon Jijou</i>)	2
Total SCU		10

Supporting Courses

Course		SCU
JAPN6224025	Japanese Reading Comprehension (<i>Tanoshiku Yomou</i>)	4
JAPN6225025	Understanding Native Japanese Speakers (<i>Tanoshiku Kikou</i>)	2
JAPN6226025	Japanese N5 Level Certification Preparation (<i>Nihongo Charenji N5</i>)	4
Total SCU		10

Additional Information

None

21. Minor Program: Metaverse in Business

Introduction

The objective of the Metaverse in Business minor program in general is to offer a new learning experience in business innovation in the digital world. After completing the Metaverse in Business minor program, students will be able to design Virtual Reality applications so that they are able to present users in a virtual world, as if they are in another place, and develop Augmented Reality applications to present virtual effects in the real world.

Career Options

AR/VR Designer, AR/VR Developer, AR/VR Engineer, AR/VR Researcher.

Course Distribution

Fundamental Courses

Course		SCU
ISYS6777052	Business Model	2
COMP6889051	Virtual Reality	4
COMP6890051	Augmented reality	4
Total SCU		10

Supporting Courses

Course		SCU
ISYS6778052	Data Analytics	2
DSGN6981053	Design Thinking	4
DSGN6980053	Interface Design	4
Total SCU		10

Additional Information

None

The details of Minor Schemes and Minor Courses may vary among study programs. Please refer to curriculum.binus.ac.id for the latest information.

5.1.9 Free Electives

Free electives facilitate students to take any courses from the existing fields of studies based on individual preferences. Free electives are personalized based on student choices. Free Electives have student outcomes related to interdisciplinary knowledge and skills and they have no specific Learning Outcomes. Each campus has its own free elective courses to facilitate the mobility of students who want to take free elective courses. The subjects offered for free electives are grouped based on its own field of subjects (e.g; Humanities, Engineering, Economy, Social Politics, Life Science, Arts, etc.) on each campus. The lists of free electives will be updated on curriculum.binus.ac.id. The placement for Binus @Malang, Binus @Bandung and Binus @Semarang students will be adjusted based on the number of students at Binus University Jakarta (Host Campus).

5.1.10 Enrichment Program

Considering the urgency of the enrichment program to achieve learning outcomes, all courses in the enrichment program become one entity. It means that if there is one or more than one failed courses in the enrichment program, the whole courses in enrichment program will also be failed.

Company Internship Track:

The industrial experience track aims to facilitate students in the real industrial setting. By following this track, students will work full time and have exposure to the industrial experience in multinational or top national companies where they have job tasks related to their study programs. The assessment for this track will involve both industry supervisor and faculty member supervisor to assess students' performance. Through this program, students will also have opportunities for future employability/job offers, talent grooming (e.g., MT Program, LD Program).

Entrepreneurship Track:

This track provides students with real experiences to become entrepreneurs through business start-ups. Students will come to the office at BINUS Campus from 09.00 – 18.00 from Monday to Friday. The Office will be supported by Coaches, Content & Administration Officers, and Program Officers. In this Entrepreneurship track, students create prototype products that will monetized and supported internally with links to industry within the program. External supports will be provided by Mentors from industry related to the business Start Up.

Community Impact Internship Track:

Community Impact Internship is a program conducted by students to achieve the 5th mission of BINUS UNIVERSITY: to improve the quality of life of Indonesian and global community. These initiatives include: 1) Scheduled Voluntary Services incorporated in a Company's Corporate Social Responsibility (CSR) or a Social Foundation's Program; and 2) Community Development activities to improve the community's ecosystems. In addition to utilizing their knowledge to design and implement a system in communities (excerpted from their technical competence and soft skill), students will have direct interaction with local people as well as enjoy the opportunity of living in with them.

Research Fellowship Track:

This track allows students to get involved in conducting research related to the study program scope. The student will become a junior researcher in a research team. The research itself can be conducted in BINUS or outside BINUS (e.g., government research institution, R&D unit in a company). Students can start from writing a research proposal or jump directly into an ongoing research activity in that institution (not necessarily developing a research proposal).

Study Abroad Track:

This track offers opportunities for students to have study experience in foreign countries. Courses that are taken by students are transferred directly to the respective courses in BINUS transcripts. Through this track, students will gain exposure to international experience, such as personal development, academic development, and cultural value.

Specific Independent Study Track:

This track allows students to have the freedom to learn outside the university where they will be equipped with knowledge and skills to develop an agile mindset, competitiveness, and adaptability. Students will receive certification to strengthen industry 4.0 skills and enhance the relevance of university with the industry. Furthermore, they will be able to learn from industry experts who share practical and real experience, and they will engage in project-based learning to improve their skills.

Fast Track:

This track enables students who meet the specified criteria, such as GPA of 3.25 and above, no retaken courses, and completion of an enrichment program in semester 6, to directly continue their master's degree at Binus University. Through this track, students can complete their undergraduate and graduate programs in only 10 semesters (5 years). At the end of the studies, students will be able to improve their knowledge and skills to launch their own business or become competent graduates who work in national or global companies.

5.1.11 Final Project/Thesis

To finish the Diploma/Undergraduate program (S1) at BINUS UNIVERSITY, students must be capable of compiling and presenting their thesis to the examiner. The thesis compilation must be relevant to the rules of the department. It must be conducted by the individual, guided by a supervisor that is appointed by the head of the department or study program.

For students who take enrichment program I & II with a total of 40 credits in two semesters, if they fulfil the requirements from the study programs or programs, such as minimum GPA, they will be able to take pre-thesis with enrichment I and thesis with enrichment II. This scheme allows students to finish their undergraduate studies in 7 semesters (3.5 years). Since the minimum GPA requirements vary across schools/faculties, students should seek information from their respective programs or programs for further information regarding the pre-thesis and thesis implementation.

5.2 BINUS Business School International Undergraduate Program

5.2.1 Method of Education Delivery

Outcome Based Education and Multi-Channel Learning

Since 2010, BINUS UNIVERSITY INTERNATIONAL has used a Constructive Alignment approach that integrates the design of teaching, learning, and assessment at course and program levels. BUI implements Project and Problem-Based Learning (PjBL and PBL) to speed up the process of student-centered learning in selected courses. Moreover, BI also implement multi-channel learning combining onsite and online learning to cater to students' needs.

Kampus Merdeka Activities

BINUS UNIVERSITY is a pioneer in providing students with extensive off-campus learning options. Used to be called the 3+1 curriculum system which refers to a three-year on-campus program at Bina Nusantara University and 1-year off-campus Enrichment program, the model is now adopted in the Kampus Merdeka activities. Specifically, in BI, the options will emphasize international experience in the form of study abroad and double degrees with overseas partner universities. Options for community and industry engagement as well as entrepreneurship are also available.

English as a Medium of Instruction

To develop the quality of students to an international standard and to educate students in the language of international academia and global business, BINUS UNIVERSITY INTERNATIONAL uses English as its medium of communication, instruction, and assessment. Textbooks, class delivery, discussions, student presentations, quizzes, and other forms of assessments, including reports as well as theses, are all in English.

Prospective students need to have any of the following English language proficiency scores: overall score of IELTS 6.5 with at least 5.5 in the writing module / TOEFL iBT 80 with at least 18 in the writing module / PTE 50 across all bands (specific to the BI-UON Two Degree Program) / BIEPT (TOEFL PBT-like 550 + Test of Written English of at least 4.0) / or their equivalents. If their scores do not meet the requirement, students must take a 150-hour pre-session English course called English Plus Stage One (EPSO). Students who fail EPSO are enrolled in English Plus Stage Two in the first semester, which prepares them for late entry to Academic English I (3 SCUs) in the succeeding semester and eventually Academic English II (3 SCUs). BI offers these non-credit pre-session English and in-session credit classes to enhance the students' ability to succeed in an international academic English environment.

Since our students learn in an English medium of instruction environment and go through an English language pathway, some of our university partners waive their language entry requirements. Others, however, may still require official testing, and so the Language Center at BI provides specific language test preparation classes to assist those who need to fulfil further English language requirements set by our partner universities.

Semester Credit Unit (SCU)

The Semester Credit Unit (SCU) system is a way of organizing the teaching and learning in higher education programs as it indicates the academic weight of a course and describes the duration of each activity related to the teaching, learning, and assessment of a course in one semester of an academic year. The SCU system offers some degree of flexibility for students to design their pace of study. Some benefits of an SCU system are:

1. Give a possibility to students to complete their studies within a shorter-than-normal minimum duration of study.
2. Give an opportunity to students to choose courses according to their own interest, talent and capacity.
3. Facilitate the adaptation of curricula to meet with the rapid development of knowledge and technology.
4. Enable an optimal assessment of the students' learning outcomes at course level.

Credit Characteristics

In the SCU system, each course has a weight, that is, a credit value. The number of credit values for specific courses may differ. It is determined by the effort to finish the tasks presented in lecture programs, job training, practical work, and other tasks. In one semester, each course runs for 13 weeks. The weight of each course is measured in credit units. Students can graduate if they have achieved, among others, a minimum of 146 SCU.

One credit is made up of a weekly commitment of:

1. An academic hour of scheduled face-to-face learning in the classroom with an academic staff. This is defined as 50 minutes in BUI.
2. An academic hour of structured academic activity, which has been scheduled and planned by an academic staff (i.e; a lecturer), e.g; a review session or seminar.
3. An academic hour of independent academic activity such as reading, summarizing, working on papers, etc.

Developing and Nurturing Innovation and Teamwork

BINUS UNIVERSITY INTERNATIONAL is also committed to developing the students' skills in innovation, entrepreneurship, and teamwork. Our curricula and approach foster collaborative learning experience well suited to the needs and characteristics of Gen-Z students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs.

A vital part of this curriculum is the mandatory hatchery courses, which enable students to hatch their innovative ideas into business solutions and startups such as Project Hatchery and Entrepreneurship Hatchery. Students will then have further opportunities if they join the entrepreneurship enrichment track. Within all these courses we emphasize design thinking, customer development and lean startup methodology in a multi-discipline environment to stimulate and cultivate the students' entrepreneurial skills.

To support this collaborative and entrepreneurial learning environment, the Center for Innovation, Design, Entrepreneurship and Research (CIDER) was established in 2015, which serves as a focal link between students' entrepreneurial learning and an entrepreneurial career. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitude among students by actively involving the students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerse students with an end-to-end experiential journey..

Assessment of Learning

Students at BINUS UNIVERSITY INTERNATIONAL will be assessed from time to time following the assessment methods outlined in the Course Outline. We implement a wide range of assessment methods including examinations,

semester projects, and significant essay writing. At the end of their study, students will also write a thesis as part of the graduation requirements.

- **Course Assessment**

As BINUS UNIVERSITY INTERNATIONAL applies student-centered learning approach, there are variety of assessment methods applied in different courses. Examination is one common way to assess students' learning, which usually involves a mid-semester exam and a final exam. Both mid-semester and final exams are conducted once each semester.

However, there are several courses in some programs that do not require students to sit in a mid-semester and/or a final examination. The assessment methods are chosen based on the suitability of the method to measure the learning outcomes attainment. These may include doing significant pieces of writing in relevant topics, completing a final project, or working with a client. The variety of assessment methods ensure that students are assessed using the best way for the course nature as well as giving students different learning experiences. The assessment methods are listed and explained in each course outline.

- **Thesis (Final Project)**

All students wishing to finish their study at BI will do a research or final project and write a thesis. This is a requirement for all students, including those finishing their study with a partner university through the double degree scheme. Students will work with an academic supervisor to write the thesis. Upon submitting the thesis report, students will be required to attend a thesis defense examination (viva voce), where students must conduct a presentation and/or demo in front of the examiner board. Students will be assessed in the areas of effort, content, writing quality and delivery of the thesis presentation.

Collaborative Learning with the Innopeda Curriculum

BINUS UNIVERSITY INTERNATIONAL is also committed to developing the students' skills in innovation and entrepreneurship. A new learning environment has been implemented in a curriculum called Innopeda (Innovation Pedagogy), that has been specially designed to facilitate the development of these skills. It fosters collaborative learning experiences well suited to the needs and characteristics of the new generation of students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs at BINUS UNIVERSITY INTERNATIONAL.

The Innopeda curriculum is centered upon the hatchery courses, which enable students to hatch their innovative ideas into business solutions and startups such as Project Hatchery and Entrepreneurship Hatchery, which are mandatory courses for all BUI students in their early years. During the entrepreneurial enrichment track, Business Model Innovation and Sustainable Startup Creation, among others, are the follow-up courses designed specifically with design thinking, customer development, and lean startup methodology in a multi-discipline environment to stimulate and cultivate the students' entrepreneurial skills.

To support this collaborative and entrepreneurial learning environment, the Center for Innovation, Design, and Entrepreneurship Research was established in 2015, which serves as a focal link between students' entrepreneurial

learning and entrepreneurial careers. It develops their core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes an entrepreneurial thinking and attitude among students by actively involving the students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerses students with an end-to-end experiential journey.

5.2.2 Evaluation System

The grading system which is in accordance with the purposes and goals of BINUS UNIVERSITY INTERNATIONAL is the Absolute Grading System. A letter summarizes the student's academic performance in a course in a single semester and over the duration of the student's enrolment in the course, and is grouped as follows:

Table of Grading System for BINUS Business School International Undergraduate Program

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	
B+	3.33	80 – 84	
B	3	75 – 79	Distinction
B-	2.5	70 – 74	
C	2	65 – 69	Pass
D	1	50 – 64	Near Pass
E	0	0 – 49	Fail
F	0	-	Incomplete

Credit Load

In general, a full credit load in a single semester is between 18 and 24 units, depending on the course of study. The specific number of units may vary by semester within this range. Students with a high-grade point average may petition the Head of the Programs in which they are enrolled for permission to overload.

At BINUS UNIVERSITY INTERNATIONAL, 1 credit equals to 36-48hours/semester with 1 teaching hour consists of 50 minutes/week. Study load in one semester can be determined by individual ability and by looking at the students' results from the last semester, which are measured by Semester Grade Point Average (IPS/GPS), or all of the semesters by Cumulative Grade Point Average (IPK/GPA).

The Semester Grade Point Average (IPS/GPS) is counted as follows:

$$\text{GPS} = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

The Cumulative Grade Point Average (IPK/GPA) is counted as follows:

$$\text{GPA} = \frac{\sum M}{\sum L}$$

K = Number of credits taken in related semester
N = Weight of each subject taken
M = Conversion Value ($K \times N$)
L = Number of pass credits

Acceptable Academic Performance

The Standards of Academic Performance are published in the Student Handbook, available both online and from Student Services at the beginning of each academic year. In general, courses that are considered “core” courses in a major must be passed with the prescribed minimum grade.

For a definition of those courses considered “core” by each major, students can contact the Head of Program. Academic misconduct and the sanctions imposed for instances of misconduct are also defined in the student handbook.

5.5 BINUS Business School Master Program

5.5.1 Study Requirements

Attendance

A minimum attendance of 70% is required for students to be eligible to undertake the final examination/assessment. There is a 30% allowable absence included for sickness, personal affairs, and force majeure.

GPA & Grading

- A student should pass all the required courses and have a minimum GPA ≥ 3.00 to graduate.
- The minimum passing grade is a ‘B’. Any course obtained with a grade less than a ‘B’ must be retaken, even if the GPA is above 3.00.

TOEFL

MM Young Professional	MM Professional	MM Executive
≥ 475	≥ 500	≥ 500

The minimum TOEFL level required to be admitted into the three programs are ≥ 475 , ≥ 475 , and ≥ 500 for MM Regular, MM Blended learning, and MM International.

5.6 BINUS Business School Doctorate Program

5.6.1 Evaluation System

The evaluation system in the doctoral program is divided into course work, publications, and dissertations. Each of these sections has a rubric assessment.

The Final Score for the semester is presented with the following Alphabetical Values:

Presented with the following Alphabetical Values:

Table of Grading System for Doctorate Program

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	Distinction
B+	3.33	80 – 84	Satisfactory
B	3	75 – 79	Pass
B-	2.5	70 – 74	Fail
C	2	65 – 69	
D	1	50 – 64	
E	0	0 – 49	
F	0	-	Incomplete

5.6.2 Requirements and Regulations for the Evaluation of Students' Academic Progress

Study Completion Requirements for the Doctoral Program (S3)

Students must fulfil the following requirements:

- Have no outstanding financial, library, or administrative obligations.
- Pass the final examination of the dissertation and submit one hard-bound copy and an electronic copy.
- Submit the dissertation summary.
- Pass all courses prescribed in the curriculum with a minimum grade of B.
- Achieve a minimum GPA of 3.00.
- Submit the Intellectual Property Form.
- Publish, or have in the publication process, at least two articles in Scopus-indexed journals, and publish and present at least one paper at an international conference with proceedings indexed by Scopus.

5.6.3 Dissertation

To fulfil the requirements for obtaining a doctoral degree (Dr), Students should finish and submit the dissertation in 5 stages: (i) Dissertation proposal (research proposal) and dissertation proposal exam, (ii) Qualifying exam, (iii) Research Findings and Research Findings Exam, (iv) Dissertation Defense 1, and (v) Dissertation Defense 2 (Open Dissertation

Exam). To fulfil the mission of the Doctoral degree Program which is to advance knowledge as well as to produce high-quality research by integrating science, using the best practices, and leveraging ICT, then the dissertation must consist of either ICT as a research tool, research area, research context, or the combination of all those three.

