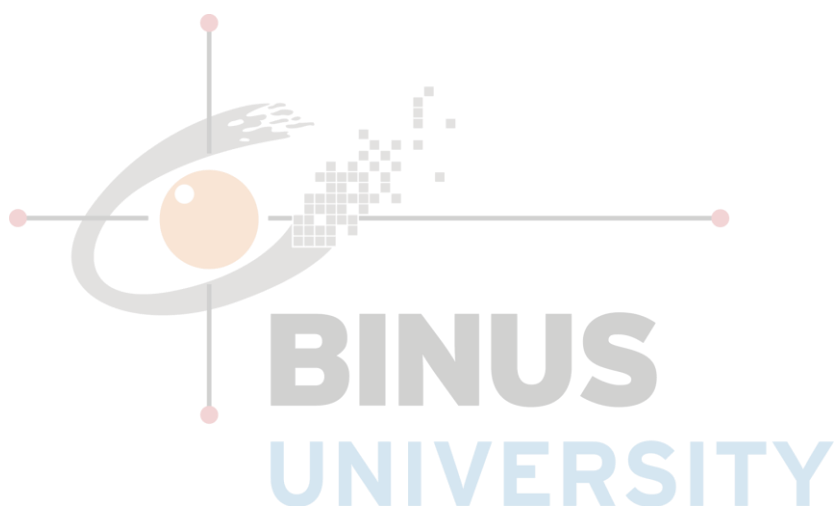


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3. BINUS UNIVERSITY INTERNATIONAL (BUI)

3.3 Education Systems

Partners (for Finance, CS, BIS, Communication, GDNM, Fashion Design, and Fashion Management)

BINUS UNIVERSITY INTERNATIONAL has a strong commitment towards providing quality education for all of our students. For our dual-degree students in particular, the learning experience may even extend beyond the walls of our campus and national borders. It is because of that commitment that BINUS UNIVERSITY INTERNATIONAL carefully selects its partners to ensure our students obtain the full benefit of having courses taught by our partners, and thereby acquire a second degree.

The quality of our partners has grown over the years and students can now choose to study in partner universities which mostly are listed in the top 200 in the world and have excellent international reputations. We are confident that our students will gain the benefit of the exposure too and experience of learning in a multi-cultural environment. We hope from that experience, our students will acquire not only the hard-skills needed to compete in the job market, but also the soft-skills, such as interpersonal skills in a culturally diverse environment - a necessary competency in this era of globalization.

Our partners at a glance:

1. CBS International Business School

Founded in 1993 as Cologne Business School (CBS), it was the first business school in Germany to receive the internationally renowned accreditation of the International Accreditation Council for Business Education (IACBE). CBS is a member of AACSB International and CBS has Foundation for International Business Administration Accreditation (FIBBA) carry out any new degree program accreditation as well as the re-accreditation of already existing study programs. CBS is officially recognized by the Ministry of Science North Rhine-Westphalia. For this reason, degrees obtained and examinations completed at CBS are recognized worldwide and in accordance with the ECTS system, thus equated with the academic performance of other state universities. Since 2016, CBS has been part of the Stuttgart-based Klett Group, one of Germany's leading education companies. CBS offers students an internationally oriented, practical business degree programs with individual support. The CBS faculty consists of over 70 professors who are supported by many freelance lecturers from the business world. CBS students thus benefit from the perfect mix of theory and practice. Early in 2020, CBS was rebranded into the CBS International Business School. Throughout Germany, the university is represented at seven locations in Cologne, Mainz, Berlin/Potsdam, Aachen, Brühl, Solingen & Neuss.

BINUS University International Program(s): Double degree in **Finance**.

2. Macquarie University

Founded in 1964, Macquarie University was a pioneer in many fields, including open admissions procedures, student choice, semester and grading systems, small group teaching and academic self-appraisal. Macquarie combines world-

class research and teaching with innovative infrastructure and sustainable natural beauty on our campus. It is recognized globally as a leading university with a strong tradition of innovation and exploration. Macquarie was also the first to offer a global research collaboration pathway via its Master of Research. Macquarie is home to more than 44,000 students and 3000 staff, and awards more than 10,000 degrees each year. Macquarie has achieved its highest ever position in the QS World University Rankings 2024, climbing 65 places to secure a global ranking position of #130 in the world. Macquarie Business School is accredited by AACSB and some other industry bodies such as ACCA, CPA, CFA, etc.

BINUS University International Program(s): Master Track in **Finance** and **Business Information Systems**.

3. Northumbria University at Newcastle

Northumbria University is a research-intensive, modern university with a global reputation for academic excellence. Northumbria is based in the heart of Newcastle upon Tyne, which is regularly voted the best place in the UK for students, and has campuses in London and Amsterdam. The University has its origins in the Rutherford College, founded in 1880. Today, by putting students at the heart of an outstanding experience, and with world leading research and award-winning partnerships, Northumbria is a challenger institution, transforming to take on tomorrow. Northumbria works with major employers, including Nike, IBM, Nissan, Proctor & Gamble, the BBC, and the NHS, while more than 560 employers and 60 professional bodies sponsor or accredit the University's programs. Innovative and entrepreneurial, Northumbria is also ranked top #5 in the UK, and first in the region for graduate business start-ups. In the 2024 QS World University Ranking by Subject, its Art and Design program is ranked #101-150.

BINUS University International Program(s): Double degree in **Graphic Design & New Media** (including Interactive Digital Media), **Fashion Design**, and **Fashion Management**.

4. Queensland University of Technology

Queensland University of Technology (QUT) is a major Australian university with a global outlook and a real-world focus on providing students with practical, relevant skills they can apply in the real world. QUT is well known as 'the university for the real world' because of its close links with industry and its relevant teaching and applied research. Industry representatives and professionals contribute to its course development, adding a practical perspective to theoretical education. The QUT academic staff consult in industry and work on industry projects which often involve students. Staff and students have access to the latest teaching technology. QUT strives to connect the students with the real world through practical hands-on learning that prepares QUT graduates for the careers of tomorrow and the future. QUT Business School is one of the prestigious universities worldwide that holds the Triple Crown of international accreditation of EQUIS, AACSB, and AMBA. In the 2024 QS World University Ranking, QUT is ranked #189. By Subject ranking, Computer Science and Information Systems also Business & Management Studies are in top 200, whereas the Communication & Media Studies is listed in the top 20. The Times Higher Education World University Ranking 2023 ranks QUT #201-250.

BINUS University International Program(s): Double degree in **Business Information Systems**, and **Communication**.

5. RMIT University

RMIT University in Melbourne was originally established as a Working Men's College in 1887, and it was granted formal university status in 1992. It is a global university of technology, design, and enterprise in which teaching, research, and engagement are central to making an impact and creating life-changing experiences for the students. RMIT, which is Australia's largest tertiary institution, instructs more than 30,000 students, a quarter of whom are from overseas. RMIT equips the students with real-world experiences and the skills to succeed in a rapidly evolving world. Whether it's learning how to design and shape a business idea, pitching a concept to investors or using RMIT startup accelerator and incubator to transform an idea into something world changing, RMIT's entrepreneurial opportunities are endless. RMIT holds a 5-star QS Accreditation for its academic excellence and #140 in the 2024 QS World University Ranking. By Subject ranking, its Computer Science and Information Systems is in the top 200. The Times Higher Education World University Ranking 2023, RMIT is ranked #301-350.

BINUS University International Program(s): Double degree in **Computer Science**.

6. University of Nottingham

The University of Nottingham is a public research university in the UK in the city of Nottingham. Nottingham's first civic college was opened in the city center in 1881, four years after the foundation stone was laid by former Prime Minister, W. E. Gladstone. In 1948, the college was awarded the Royal Charter and became The University of Nottingham, now able to award degrees in its own name. With a community of more than 48,000 students from over 150 countries, The University of Nottingham is a truly global university providing excellent opportunities to meet, study, and socialize with individuals from all over the world. The University of Nottingham is an inspiring place of learning and scholarships. As a member of the UK's prestigious Russell Group and Universitas 21 (U21) global network of research-intensive universities, the University of Nottingham delivers a high standard of education. With the Nottingham Advantage Award program, students can discover a diverse portfolio of modules to further enhance the employability. Computer Science and Information Systems at Nottingham is in the top 250 by the 2024 QS WUR by Subject Rank. As for the university itself, it is ranked #100 by the QS and #130 by the Times Higher Education.

BINUS University International Program(s): Double degree in **Computer Science**.

7. University of Wollongong

The University of Wollongong (UOW) is a public university in the coastal city of Wollongong, an hour and a half south of Sydney. Through UOW graduate employment support, employability workshops, internship and placement programs, UOW continues to ensure its graduates are highly sought after by employers UOW encourages innovative organizations from around the world to co-locate with UOW's leading research institutes in a collaborative campus environment. UOW courses are recognized internationally and in Australia through accreditation by professional organizations, particularly its Bachelor's Degree of Computer Science is accredited by the Australian Computer Society. UOW ranks equal 70th among the world's universities for social and economic impact in the THE Impact rankings, which are benchmarked against the United Nation Sustainable Development Goals. In addition to UOW research impact, UOW produces some of the world's most employable graduates, by anticipating emergent industries and future jobs to prepare them for the future of work. The UOW graduates are ethical, mobile, technologically literate, and ready for multicultural workplaces. UOW is ranked in

the top 250 according to the 2023 Times Higher Education World University Ranking and #162 based on the 2024 QS World University Ranking. Its Computer Science and Information Systems is in top 250 by the QS Subject Ranking.

BINUS University International Program(s): Double degree in **Computer Science**.

8. Victoria University of Wellington

Victoria University of Wellington (VUW) is one of New Zealand's oldest and most prestigious tertiary institutions with a proud tradition of academic excellence. Originally known as Victoria College, VUW was founded in 1897, the year of Queen Victoria's Diamond Jubilee celebrations. It has a unique and proud history as a globally-ranked capital city university. It is New Zealand's top ranked university for research quality, with a teaching focus on leadership, communication skills, and creative and critical thinking. VUW has three campuses and several sites spread out over Wellington city, it also has premises in Auckland's CBD. VUW is one of only 19 universities in the world to hold the maximum 5-star Plus in the QS Stars rating of excellence and 5-stars in each of 8 categories – arts and culture, employability, facilities, inclusiveness, internationalization, research, teaching, and specialist criteria: Library and Information Management. Its School of Business and Government is one of an elite group of commerce faculties worldwide that holds the Triple Crown of international accreditations of EQUIS, AACSB, and AMBA. VUW is currently ranked #241 in the 2024 QS World University Ranking.

BINUS University International Program(s): Double degree in **Finance**.

9. University of New South Wales (UNSW)

The University of New South Wales (UNSW) Sydney is one of Australia's leading research and teaching universities. Established in 1949, UNSW is one of the top 100 universities in the world, with more than 64,000 students from over 130 countries, a network with more than 300,000 alumni around the globe and a 7,000-strong research community. UNSW is a member of the prestigious Group of Eight (Go8) - a coalition of Australia's leading research intensive universities and a member of Universitas 21 (U21). UNSW raised to #19 in the 2024 QS World University Ranking. Its Business and Management Studies is ranked #42 Subject Ranking. UNSW Business School is also AACSB and AMBA accredited.

BINUS University International Program(s): Double degree in **Finance**.

10. Boston University Metropolitan College

Metropolitan College (MET) is one of 17 schools and colleges that comprise Boston University. Since 1965, MET has played a unique role within Boston University (BU) serving as a bridge from BU to the community and the world. With its mission to broaden the reach of BU through part-time and online programs designed to help busy adults achieve their personal and professional ambitions, BU MET serves as a laboratory and incubator for new programs, pedagogy, and educational technologies. At BU MET, students will find liberating flexibility, an engaging learning community, valuable career networks, and rigorous, practical coursework. Along with accreditation by the New England Commission of Higher Education, several BU MET degree programs have additional accreditation by agencies such as AACSB, the Project Management Institute Global Accreditation Center for Project Management Education Programs

(GAC), and the Commission on Accreditation for Health Informatics and Information Management Education (CAHIM). When students enroll at BU MET, students will be getting a top-quality education from a degree-granting college at Boston University.

BINUS University International Program(s): Master Track in **Finance, Business Information Systems, and Computer Science.**

11. La Trobe University

For more than 50 years, La Trobe University (LTU) has been transforming people and societies. Striving for excellence in everything they do, risen to the top one per cent of universities worldwide as LTU addresses the major issues of the time – with all LTU broad areas of research rated 'at', 'above' or 'well above world standard'. In the 2024 QS World University Ranking, LTU moved up by 46 places to #242. LTU which is located in Melbourne, Australia, commits to ensuring their students, researchers and partners remain at the forefront of innovation and technology. At LTU students will be surrounded by academics, researchers and industry professionals who make a real impact every day.

BINUS University International Program(s): Double degree in **Computer Science and Business Information Systems.**

12. Edinburgh Napier University

Edinburgh Napier University (ENU) is a public university in Edinburgh, Scotland. Founded in 1964 as Napier Technical College, in 1992 the College was officially inaugurated as a university, and in 2009 the university was renamed Edinburgh Napier University and now is home to nearly 20,000 students from over 145 countries. ENU has strong links with industry mean work-related learning for the majority of the students, from internships and work shadowing to live projects and experiences abroad. ENU Business School is one of the largest and most modern business schools in Scotland and focused on being of real value to practitioners and is home to cutting-edge research that addresses real world challenges. It has earned business accreditation from the AACSB, the accolade which recognizes ENU Business School for excelling in teaching, research, curriculum development, and student learning.

BINUS University International Program(s): Double Degree in **Business Information Systems.**

3.4 Methods of Education Delivery

Outcome Based Education and Multi-Channel Learning

Since 2010, BINUS UNIVERSITY INTERNATIONAL has used a Constructive Alignment approach that integrates the design of teaching, learning, and assessments at course and program levels. BUI implements Project and Problem-Based Learning (PjBL and PBL) to speed up the process of student-centered learning in selected courses. Moreover, BI also implement multi-channel learning combining onsite and online learning to cater to students' needs.

Independent Campus Activities

BINUS UNIVERSITY is a pioneer in providing students with extensive off-campus learning options. Previously called the 3+1 curriculum system which refers to a three-year on-campus program at Bina Nusantara University and 1 year off-campus Enrichment program, the model is now adopted in the Independent Campus (Kampus Merdeka) activities. Specifically in BI, the options will emphasize international experience in the form of study abroad and a double degree with an overseas partner university. Options for community and industry engagement as well as entrepreneurship are also available.

English as a Medium of Instruction

To develop the quality of students to an international standard and to educate students in the language of international academia and global business, BINUS UNIVERSITY INTERNATIONAL uses English as its medium of communication, instruction, and assessment. Textbooks, classroom delivery, discussions, student presentations, quizzes, and other forms of assessments, including reports as well as theses, are all in English.

Prospective students need to have any of the following English language proficiency scores: an overall score of IELTS 6.5 with at least 5.5 in the writing module / TOEFL iBT 80 with at least 18 in the writing module / PTE 50 across all bands (specific to the BI-UON Two Degree Program) / BIEPT (TOEFL PBT-like 550 + Test of Written English of at least 4.0) / or their equivalents. If their scores do not meet the requirement, students must take a 150-hour pre-session English course called English Plus Stage One (EPSO). Students who fail EPSO are enrolled in English Plus Stage Two in the first semester, which prepares them for late entry to Academic English I (3 SCUs) in the succeeding semester and eventually Academic English II (3 SCUs). BI offers these non-credit pre-session English and in-session credit classes to enhance the students' ability to succeed in an international academic English environment.

Since our students learn in an English medium of instruction environment and go through an English language pathway, some of our university partners waive their language entry requirements. Others, however, may still require official testing, and so the Language Center at BI provides specific language test preparation classes to assist those who need to fulfill further English language requirements set by our partner universities.

Semester Credit Unit (SCU)

The Semester Credit Unit (SCU) system is a way of organizing the teaching and learning in higher education programs as it indicates the academic weight of a course and describes the duration of each activity related to the teaching, learning, and assessment of a course in one semester of an academic year. The SCU system offers some degree of flexibility for students to design their pace of study. Some benefits of an SCU system are:

1. Offers students the chance to complete their studies within a shorter-than-normal minimum duration of study.
2. Gives students the opportunity to choose courses according to their own interests, talents, and capacities.
3. Facilitates the adaptation of curricula to meet with the rapid development of knowledge and technology.
4. Enables an optimal assessment of the students' learning outcomes at the course level.

Credit Characteristics

In the SCU system, each course has a weight, that is, a credit value. The number of credit values for specific courses may differ. It is determined by the ability to finish the tasks presented in lecture programs, job training, practical work,

and other tasks. In one semester, each course runs for 13 weeks. The weight of each course is measured in credit units. Students can graduate if they have achieved, among others, a minimum of 146 SCUs.

One credit is made up of a weekly commitment of:

1. An academic hour of scheduled face-to-face learning in the classroom with an academic staff. This is defined as 50 minutes in BUI.
2. An academic hour of structured academic activity, which has been scheduled and planned by an academic staff (i.e. a lecturer), e.g. a review session or seminar.
3. An academic hour of independent academic activity such as reading, summarizing, working on papers, etc.

Developing and Nurturing Innovation and Teamwork

BINUS UNIVERSITY INTERNATIONAL is also committed to developing the students' skills in innovation, entrepreneurship, and teamwork. Our curricula and approach foster collaborative learning experience well suited to the needs and characteristics of Gen-Z students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs.

A vital part of this curriculum is the mandatory hatchery courses, which enable students to hatch their innovative ideas into business solutions and startups such as Project Hatchery and Entrepreneurship Hatchery. Students will then have further opportunities if they join the entrepreneurship enrichment track. Within all these courses we emphasize design thinking, customer development, and lean startup methodology in a multi-discipline environment to stimulate and cultivate the students' entrepreneurial skills.

To support this collaborative and entrepreneurial learning environment, the Center for Innovation, Design, Entrepreneurship, and Research (CIDER) was established in 2015, which serves as a focal link between students' entrepreneurial learning and entrepreneurial careers. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitudes among students by actively involving the students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerse students with an end-to-end experiential journey.

3.5 Learning Assessment

Students of BINUS UNIVERSITY INTERNATIONAL will be assessed from time to time following the assessment methods outlined in the Course Outline. We implement a wide range of assessment methods including examinations, semester projects, and significant essay writing. At the end of their study, students will also write a thesis as part of the graduation requirements.

Course Assessment

As BINUS UNIVERSITY INTERNATIONAL, we apply a student-centered learning approach. There are a variety of assessment methods applied in different courses. Examinations are one common way to assess students' learning, which usually involves a mid-semester exam and a final exam. Both mid-semester and final exams are conducted once each semester.

However, there are several courses in some programs that do not require students to sit in a mid-semester and/or a final examination. The assessment methods are chosen based on the suitability of the method to measure the learning outcomes attained. These may include doing significant pieces of writing in relevant topics, completing a final project, or working with a client. The variety of assessment methods ensure that students are assessed using the best way for the nature of the course as well as give students a different learning experiences. The assessment methods are listed and explained in each course outline.

Thesis (Final Project)

All students wishing to finish their study at BI will do a research or a final project and write a thesis. This is a requirement for all students, including those finishing their studies with a partner university through a double degree scheme. Students will work with an academic supervisor to write the thesis. Upon submitting the thesis report, students will be required to attend a thesis defense examination (viva voce), where students must conduct a presentation and/or demo in front of the examiner board. Students will be assessed in the areas of effort, content, writing quality, and delivery of the thesis presentation.

3.6 Evaluation Systems

The grading system which is in accordance with the purposes and goals of BINUS UNIVERSITY INTERNATIONAL is the Absolute Grading System. A letter summarizes the student's academic performance in a course in a single semester and over the duration of the student's enrollment in the course, and is grouped as follows:

Table of Grading System for BINUS UNIVERSITY INTERNATIONAL

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	
B+	3.33	80 – 84	
B	3	75 – 79	Distinction
B-	2.5	70 – 74	
C	2	65 – 69	Pass
D	1	50 – 64	Near Pass
E	0	0 – 49	Fail
F	0	-	Incomplete

3.7 Credit Load

In general, a full credit load in a single semester is between 18 and 24 units, depending on the course of study. The specific number of units may vary by semester within this range. Students with a high grade point average may petition the Head of the Program in which they are enrolled for permission to overload.

At BINUS UNIVERSITY INTERNATIONAL, 1 credit equals 36–48 hours/semester with 1 teaching hour consisting of 50 minutes/week. The study load in one semester can be determined by individual ability and by looking at the students' results from the last semester, which are measured by the Semester Grade Point Average (IPS/GPS), or all of the semesters by the Cumulative Grade Point Average (IPK/GPA).

The Semester Grade Point Average (IPS/GPS) is counted as follows:

$$\text{GPS} = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

The Cumulative Grade Point Average (IPK/GPA) is calculated as follows:

$$\text{GPA} = \frac{\sum M}{\sum L}$$

K = Number of credits taken in a related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

3.8 Acceptable Academic Performance

The Standards of Academic Performance are published in the Student Handbook, available both online and from Student Services at the beginning of each academic year. In general, courses that are considered “core” courses in a major must be passed with the prescribed minimum grade.

For a definition of those courses considered ‘core’ by each major, students can contact the Head of the Program. Academic misconduct and the sanctions imposed for instances of misconduct are also defined in the Student Handbook.

3.9 Student Support Facilities

A. Academic Advisory

Students from BINUS UNIVERSITY INTERNATIONAL are entitled to obtain academic advice from their academic advisor. Academic guidance, evaluations of academic achievements, and problem-solving for academic issues that students run into while studying may all be included in the consultation. During class, the academic advisor also aims to inspire students both individually and collectively. The academic advisor may suggest a study plan for the students or advise them on the courses they should enroll in.

When choosing their semester courses, before the mid-term, and before the final exam of each semester, students are especially encouraged to set up a meeting with their academic advisor (who is typically the designated lecturer or their Head of Program). When students experience academic challenges while studying, they should consult with their academic advisor. It is crucial that students get academic support before their issues get worse and may compromise their ability to succeed in their studies.

B. Students Advisory and Support Center (SASC)

BINUS UNIVERSITY INTERNATIONAL seeks to give students the chance to not only learn the necessary knowledge, skills, and attitudes, but also to improve their overall well-being during their studies. To do this, SASC is committed to assist students with any academic or non-academic challenges that may result from their inability to adjust to a new environment or perhaps even from unfavorable circumstances that they may have encountered. Numerous services are offered in this center to help students deal with challenging course material, adjust to a new environment, and in some circumstances, receive consultation for their academic or non-academic needs/problems.

Some of our regular activities include:

1. **Student Mentoring.** Students that are in need may receive considerable attention from the SASC office. To guarantee academic support for students with GPAs below 2.0 and/or who have a course completion rate of less than 15 SCUs per semester, mentors will be assigned by the Student Advisory Operation to assist with study sessions outside of regular classes.
2. **Student Counseling.** Students must also experience good well-being in order to have a positive learning environment. Students can speak with a counselor about any private issues they feel compelled to keep private, especially if those issues have any bearing on their academic performance. Counseling sessions can be scheduled at a time that is convenient for both the student and the counselor.
3. **Tutorial.** Unlike student mentoring, a tutorial activity is an additional class held by mentors for all students at the request of SASC or in response to the results of an SASC analysis. From the request that was received by the SASC office or the outcome of an SASC analysis, one or two mentors are then invited to design class sessions based on the subjects after this request has been confirmed by the program lecturer or Head of the Department (HOD). It is typically undertaken, although not exclusively, for chosen courses that call for intense workouts lasting little more than 100 minutes each week.

C. Student Support Office (SSO)

To enhance students' soft skills in order to foster BINUS Graduate Attributes so as to carry on one of the missions of BINUS University, which is to create outstanding leaders for global communities, the Student Support Office (SSO) is tasked to facilitate and develop extracurricular activities and organizational events by stewarding student clubs, activities, initiatives, community services, and student development programs in view of student sustainable growth.

Some of our regular activities include:

1. **Leadership Trainings.** Leadership Trainings are annual programs which aim at increasing leadership skills of members and future members of student clubs. Trainings are normally conducted at an off-campus site and involve industry professional schemes, such as outbound and team-building programs.
2. **Student Organization Upgrade Programs.** Student Organization Upgrade Programs are the regular sessions given to student club leaders in the forms of updates on the common issues faced by student clubs combined with training sessions on the relevant and current issues in the management of student organizations.
3. **Student Club Yearly Programs.** Student Club Yearly Programs are the main events or programs initiated and executed by all student clubs related to the nature of their clubs such as regular trainings and seminars on their specific skills, regular practices, leadership development activities, regeneration programs, social or community service programs, competitions, and tournaments, etc.

4. **Community Services.** Community services are developed to by SSO in collaboration with TFI (Teach for Indonesia) to help students grow their social awareness by involving in various social and humanitarian activities in various communities.
5. **Student Development Programs.** Student Development Programs are designed and implemented to nurture student self-development process through various trainings, workshops, seminars, projects, which are expected to help students get exposed or immersed through learning by doing in order to grow beyond their technical competencies.

D. Teach for Indonesia (TFI)

Teach for Indonesia is the unit that takes care of all CSR (Corporate Social Responsibilities) activities under Yayasan Bina Nusantara.

About us

Teach for Indonesia (TFI) encourages education and community development to be accessible to everyone. We also strive to support our community with opportunities to increase their potentials for achievement in the future by conducting: tutoring programs, workshops, certification and training, scholarships, etc. With this concept, we aim to make the community independent and improve the quality of life of the community. In line with the vision of BINUS University of fostering and empowering the society, BINUS University understands that empathy is one of the basic skills that students need in the future. Therefore, students are also involved in every Teach for Indonesia Program as volunteers.

TFI Program:

1. Sustainable;
2. Voluntary;
3. Community Development; and
4. Transparent.

E. Global Employability and Entrepreneurship (GEE)

BINUS UNIVERSITY INTERNATIONAL always provides students with opportunities to gain extra knowledge, develop themselves with work-related skills, and have the attitudes required in their future careers through academic or non-academic activities. BINUS UNIVERSITY INTERNATIONAL also already sets the EES (Employability and Entrepreneurial Skills) as a set of knowledge and skills that students need to have at their graduation. To accommodate that, a GEE Unit is present at every campus to facilitate the needs. Whether through career training or consultation, or it could be as simple as job vacancy information, GEE is always ready to give services to the first year students until the graduate candidates.

Some of GEE's regular activities include:

1. **Career Seminar and Career Preparation Training.** Industry experts are invited to give motivation to students on how to build their future careers and what kinds of skills that they will need for their career development after they graduate. BINUS UNIVERSITY INTERNATIONAL usually invites communicative and inspiring speakers to help students plan their careers as early as possible.

2. **Internship Preparation and Placement.** It facilitates and assists students in providing real-world work experiences that enable them to demonstrate what they have learned.
3. **Campus Hiring and Recruitment.** It facilitates and assists our company partners' recruiting needs through our on-campus recruiting program and vacancy information distribution through student mail and a website, in helping them to hire BINUS UNIVERSITY INTERNATIONAL graduates.
4. **Alumni Sharing.** BINUS UNIVERSITY INTERNATIONAL is very proud to have its alumni around the world and from various industries. The SAGE office regularly conducts alumni sharing events with students through face-to-face meetings or teleconference events, especially with our alumni who work abroad.
5. **Alumni Development Program.** The Alumni Lifelong Learning Program is dedicated to the BINUS UNIVERSITY INTERNATIONAL alumni to give opportunities to widen their networks and gain knowledge through annual gathering activities. This continuous support improves the quality of our graduates.

F. Language Center

The Language Center (LC) is responsible for innovating, designing, and maintaining programs, as well as promoting, supporting, and resolving communication issues related to the use of English at the international campus of BINUS UNIVERSITY. LC provides programs and services for students including, but not limited to, English Plus Stage One and English Plus Stage Two (pre-sessional/non-credit courses), Academic English courses both in the International Undergraduate Program and the Binus Business School Master Program, inter-class competitions, a language clinic, a website, social networking accounts, and a self-access center. Special English test preparation courses for IELTS, TOEFL, and PTE are also provided for students who are required to meet overseas university partners' specific English entry language requirements. In addition, LC pursues contacts and develops programs and events with English language-based entities. Consultation, training, translation of non-research documents, and proofreading of case studies and research papers for faculty and staff are also provided. Moreover, LC runs a peer tutorial center called BINUS International Language Link, where students, mainly in their first year, learn Academic English, including writing and presentations, from their peers.

The Language Center pursues a vision of making BINUS University International a campus of high-quality international communication through exposure to and immersion in global academic, professional, and general English, not only for students but also among faculty, staff, and visitors. To continuously improve their English language abilities, students are encouraged to make the most of facilities such as one-on-one consultation sessions with the faculty in the English Language Clinic. Students will, therefore, be well prepared for and feel at home communicating in English in an international environment, thus smoothing the transition to studies overseas and giving them a commanding edge.

G. Center for Innovation, Design, Entrepreneurship, and Research (CIDER)

The Center for Innovation, Design, Entrepreneurship, and Research was established to serve as a focal link between students' entrepreneurial learning and their entrepreneurial careers. The unit maintains and develops the core competencies of entrepreneurship and ensures they are embedded in academic programs at BINUS UNIVERSITY INTERNATIONAL. The unit identifies potential products or services that have been developed by students during their studies and assists them in commercializing those products and services. The unit advocates entrepreneurial thinking and attitudes among students by actively involving the students in entrepreneurial projects and bootcamps. The unit also builds a connection with similar centers at the international level both for benchmarking and collaboration purposes.

Collaborative Learning with Innopeda Curriculum

BINUS UNIVERSITY INTERNATIONAL is also committed to developing the students' skills in innovation and entrepreneurship. A new learning environment implemented in a curriculum called Innopeda (Innovation Pedagogy) has been specially designed to facilitate the development of these skills. It fosters collaborative learning experiences well suited to the needs and characteristics of the new generation of students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs at BINUS UNIVERSITY INTERNATIONAL.

The Innopeda curriculum is centered upon the hatchery courses, which enable students to hatch their innovative ideas into business solutions and startups such as Project Hatchery and Entrepreneurship Hatchery, which are mandatory courses for all BUI students in their early years. During the entrepreneurial enrichment track, Business Model Innovation and Sustainable Startup Creation, among others, are the follow-up courses designed specifically with design thinking, customer development, and lean startup methodology in a multi-discipline environment to stimulate and cultivate the students' entrepreneurial skills.

To support this collaborative and entrepreneurial learning environment, the Center for Innovation, Design, Entrepreneurship, and Research was established in 2015, which serves as a focal link between students' entrepreneurial learning and entrepreneurial careers. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitudes among students by actively involving the students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerses students with an end-to-end experiential journey.

A large, semi-transparent watermark of the BINUS UNIVERSITY logo is centered on the page. It consists of the word "BINUS" in a large, bold, grey sans-serif font, with the word "UNIVERSITY" in a smaller, blue sans-serif font directly below it.