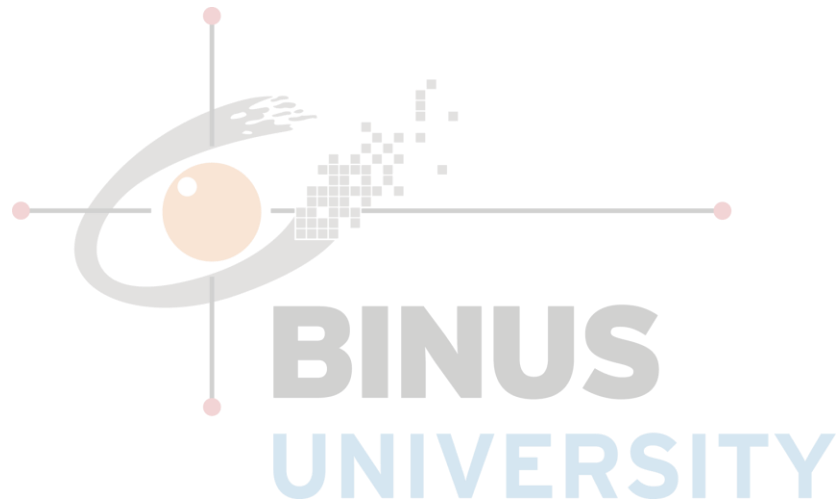


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# 7. BINUS ONLINE LEARNING

## 7.1 Introduction

BINUS UNIVERSITY prepares and organizes BINUS Online to deliver an online learning method for individuals who are eager to learn and develop themselves without being tied to a particular time and place. This method is ideal for students who are currently working as professionals and self-employed worker, high school graduate students or even housewives who want to continue their studies. Learning activities have been designed to focus on student characteristics and to obtain quality results with the guidance of faculty members and experienced practitioners, making BINUS Online can accelerate student career.

### Vision

Becoming a world class online learning institution in 2035, fostering and empowering the society in building and serving the nation.

### Mission

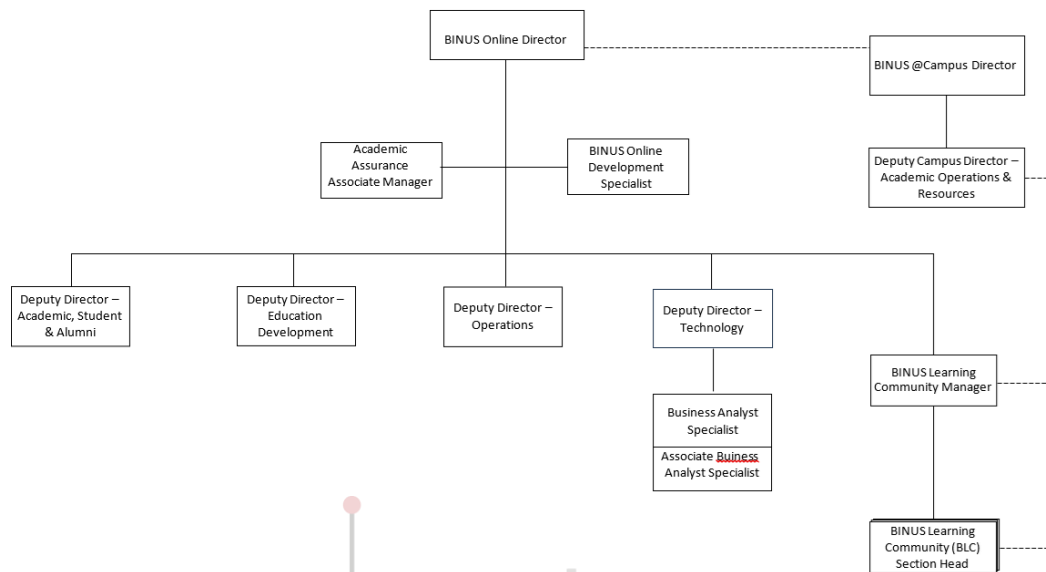
1. Educating Nusantara through holistic online education approach.
2. Answering nation's issues through applied research and advanced technology development.
3. Fostering BINUSIAN through self-enrichment approach.
4. Empowering community continuously.
5. Developing technopreneurship through multidisciplinary perspective.

## 7.2 History of BINUS Online Learning

BINUS UNIVERSITY is an information technology-based educational institution that is experienced in conducting education using information and communication technology (ICT) for students. Since 2001, BINUS UNIVERSITY has implemented a multi-channel learning system by using Learning Management System (LMS), which is built by BINUS called Binusmaya. Thousands of digital course content were created and provided to serve over 30,000 active students each semester.

With its experience and its provisions, BINUS UNIVERSITY prepares and organizes BINUS Online, learning method through <http://online.binus.ac.id> website as a medium of learning for individuals who want to learn and develop themselves without having to be tied to a specific time and place.

## 7.3 BINUS Online Learning Organizational Structure



## 7.4 Campus Location

### Syahdan Campus

Jl. K.H. Syahdan No. 9, Kemanggisan/Palmerah, Jakarta Barat 11480  
 Tel: (+62-21) 534-5830, (+82-21) 535-0660  
 Fax: (+62-21) 530-0244

### Anggrek Campus

Jl. Kebon Jeruk Raya No. 27, Kebon Jeruk, Jakarta Barat 11530  
 Tel: (+62-21) 53-69-69-69, (+62-21) 53-69-69-99  
 Fax: (+62-21) 535-0655

### Bekasi Campus

Jl. Lingkar Bulevar Blok WA No.1, Summarecon Bekasi  
 Kelurahan Marga Mulya, Kecamatan Medan Satria, Bekasi 17142  
 Tel: (+62-21) 2928-5598  
 Fax: (+62-21) 2928-5596

### BINUS @Bandung

Jl. Pasirkaliki No.25-27, Paskal Hyper Square  
 Bandung, Jawa Barat 40181  
 Telp.: (+62-22) 20568888

### BINUS @Malang

Jl. Araya Mansion No. 8-22, Pandanwangi, Blimbing Kabupaten Malang, Jawa Timur 65154  
 Tel : (+62-341) 303-6969; Fax : (+62-341) 303 6868

**BINUS @Semarang**

BINUS Education Park - Gedung C  
POJ Avenue Kav. 3 (POJ City)  
Kel. Tawangsari, Kec. Semarang Barat, Kota Semarang  
087831171515  
081329679090

**BINUS UNIVERSITY Learning Community (BULC) Palembang**

Rukan Taman Harapan Indah, Jl. Letda A. Rozak No. B3 & B5, Palembang 30114  
Tel : (+62-711) 562-6222; Fax : (+62-711) 562-6666

