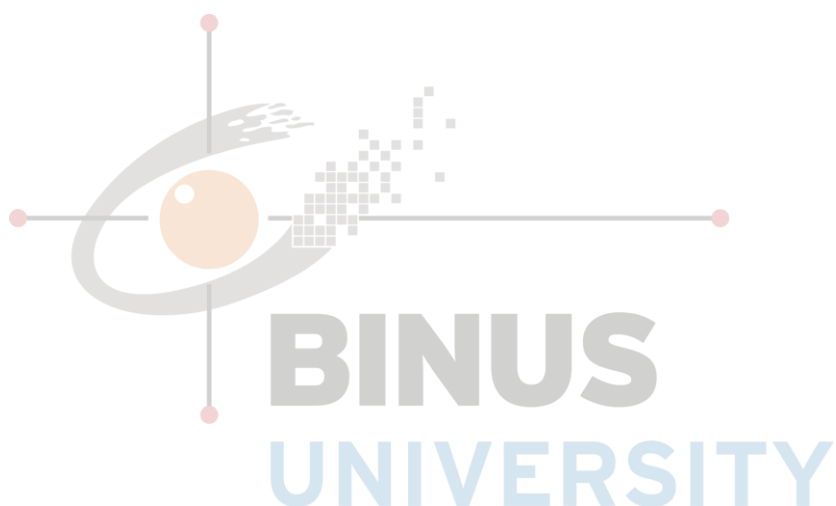


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3. BINUS UNIVERSITY INTERNATIONAL (BUI)

3.3 Education Systems

Partners (for Finance, CS, BIS, Communication, and GDNM)

BINUS UNIVERSITY INTERNATIONAL has a strong commitment towards providing quality education for all of our students. For our dual-degree students in particular, the learning experience may even extend beyond the walls of our campus and national borders. It is because of that commitment that BINUS UNIVERSITY INTERNATIONAL carefully selects its partners to ensure our students obtain the full benefit of having courses taught by our partners, and thereby acquire a second degree.

The quality of our partners has grown over the years and students can now choose to study at partner universities which mostly are listed in the top 200 in the world and have excellent international reputations. We are confident that our students will gain the benefit of the exposure too and experience of learning in a multi-cultural environment. We hope from that experience, our students will acquire not only the hard-skills needed to compete in the job market, but also the soft-skills, such as interpersonal skills in a culturally diverse environment - a necessary competency in this era of globalization.

Our partners at a glance:

1. CBS International Business School

CBS International Business School (CBS) is a state-recognized private university of applied sciences for business. Throughout Germany, the university is represented at eight locations in Cologne, Aachen, Berlin/Potsdam, Hamburg, Hannover, Mainz, Düsseldorf/Neuss & Solingen. Since 2016, CBS has been part of the Stuttgart-based Klett Group, one of Germany's leading education companies. With the mission statement *Creating Tomorrow*, CBS brings together players in tomorrow's world of work: CBS offers students an internationally oriented, practical business degree programs with individual support. CBS provides companies with an interactive platform to position themselves as practice partners and future employers. The CBS faculty consists of over 70 professors who are supported by many freelance lecturers from the business world. CBS students thus benefit from the perfect mix of theory and practice. CBS is a member of AACSB International and CBS has Foundation for International Business Administration Accreditation (FIBBA) carry out any new degree program accreditation as well as the re-accreditation of already existing study programs. CBS is officially recognized by the Ministry of Science North Rhine-Westphalia. For this reason, degrees obtained and examinations completed at CBS are recognized worldwide and in accordance with the ECTS system, thus equated with the academic performance of other state universities.

BINUS University International Program(s): Double Degree in **Finance**.

2. Macquarie University

Ranked in the top 200 universities in the world based on QS WUR 2025, Macquarie University is considered one of Australia's best universities, producing graduates that are among the most sought-after professionals in the world. With world-leading facilities, industry connections, flexible curriculum, and an award-winning internship program, graduates

get the real-world experience they need to get ahead. Macquarie was established in 1964 as a bold experiment in higher education. Built to break from traditions and work in tandem with industry, Macquarie strives for the extraordinary by challenging convention and embracing different views. Led by academics and researchers, Macquarie continues its pioneering approach – from inventing Wi-Fi with the CSIRO, to enhancing graduate employability through personalized degrees and degrees co-designed with industry. Uniquely located in the heart of Sydney, Australia's largest high-tech precinct, Macquarie brings together more than 45,000 students including 10,000 international students and 3000 staff in one thriving hub of discovery. Macquarie is accredited by the AACSB and some other industry bodies such as ACCA, CPA, CFA, etc.

BINUS University International Program(s): Master Track in **Finance**, and **Business Information Systems**.

3. Northumbria University at Newcastle

Northumbria University is a research-intensive, modern university with a global reputation for academic excellence. Northumbria is based in the heart of Newcastle upon Tyne, which is regularly voted the best place in the UK for students and has campuses in London and Amsterdam. The University has its origins in Rutherford College, founded in 1880. Today, by putting students at the heart of an outstanding experience, and with world leading research and award-winning partnerships, Northumbria is a challenger institution, transforming to take on tomorrow. Its National Student Survey scores for overall satisfaction have been above the sector average for the last 2 years and it is one of the top 10 universities in the UK for the number of graduates employed in professional or managerial roles. In the 2025 QS WUR by Subject, its *Art and Design* program is ranked #101-150.

BINUS University International Program(s): Double Degree in **Graphic Design & New Media**.

4. Queensland University of Technology

Queensland University of Technology (QUT) is a major Australian university with a global outlook and a real-world focus on providing students with practical, relevant skills they can apply in the real world. Located in Brisbane, QUT is well known as 'the university for the real world' because of its close links with industry and its relevant teaching and applied research. Industry representatives and professionals contribute to its course development, adding a practical perspective to theoretical education. The QUT faculties consult in industry and work on industry projects which often involve students. Staff and students have access to the latest teaching technology. QUT strives to connect the students with the real world through practical hands-on learning that prepares QUT graduates for the careers of tomorrow and the future. QUT Business School is one of the prestigious universities worldwide that holds the Triple Crown of international accreditation of EQUIS, AACSB, and AMBA. In the 2025 QS World University Ranking, QUT is ranked #213. By Subject ranking, Computer Science and Information Systems also Business & Management Studies are in the top 200, whereas Communication & Media Studies is listed in the top 20.

BINUS University International Program(s): Double Degree in **Business Information Systems**, and **Communication**.

5. RMIT University

RMIT University is a world leader in Art and Design, Architecture, Education, Engineering, Development, Computer Science and Information Systems, Business and Management, and Communication and Media Studies. As one of the largest universities in Australia, RMIT is a QS 5-Star rated institution, ranked as one of the world's leading universities

with a strong research record and state-of-the-art facilities and infrastructure. At RMIT, through Work-Integrated Learning opportunities, mentors and collaborative projects, the students make industry connections and gain the skills that make employers sit up and take notice. RMIT internships, placements and work experience opportunities enable the students to put theory into practice, alongside some of the world's leading organizations. RMIT ranks #123 in the 2025 QS World University Ranking. By Subject ranking, its Computer Science and Information Systems is in the top 200, its Business and Management studies is in the top 150.

BINUS University International Program(s): Double Degree in **Computer Science**, and **Finance**.

6. University of Nottingham

The University of Nottingham is a founding member of the Russell Group of universities in the UK, and a member of Universitas 21 (U21) global network of research-intensive universities. The University of Nottingham stewards of a pioneering and entrepreneurial tradition of creativity and innovation; fostering an appetite for enterprise and creativity, celebrating new discoveries, tackling societal challenges and equipping the students with the curiosity, entrepreneurialism and emotional intelligence to enable them to be innovators and problem solvers. The University of Nottingham is one of the top public universities in Nottingham, ranked 108th in the world and 18th in the UK according to the QS World University Rankings 2025, University of Nottingham continues to shine as a top-tier institution.

BINUS University International Program(s): Double Degree in **Computer Science**.

7. University of Wollongong

The University of Wollongong (UOW) is one of the top public universities in Wollongong, Australia. It is ranked #167 in the QS World University Rankings 2025. UOW is a young, dynamic and innovative university that over its almost 50-year history has become one of the best of Australia's new generation of universities. UOW has a strong reputation for creating a positive impact in its local and global communities through its teaching and research. UOW's vision is to inspire a better future through education, research and partnership. UOW is dedicated to solving real-world problems, from cyber security to climate change, through purpose-built research institutes and centres. Through UOW graduate employment support, employability workshops, internship and placement programs, UOW continues to ensure its graduates are highly sought after by employers UOW encourages innovative organizations from around the world to co-locate with UOW's leading research institutes in a collaborative campus environment. UOW fosters a knowledge exchange and provide students with opportunities to enrich their experiences and build lifelong networks. Its Computer Science and Information Systems is in the top 250-300 by the QS Subject Ranking.

BINUS University International Program(s): Double Degree in **Computer Science**.

8. Victoria University of Wellington

Victoria University of Wellington, full name Te Herenga Waka—Victoria University of Wellington (VUW) is one of New Zealand's oldest and most prestigious tertiary institutions with a proud tradition of academic excellence. Originally known as Victoria College, VUW was founded in 1897, the year of Queen Victoria's Diamond Jubilee celebrations. VUW consistently ranks among the world's best universities. VUW offers nearly 200 programs in the areas of

Architecture and Design Innovation, Business and Government, Education, Engineering, Health, Humanities and Social Sciences, Law, and Science. Additionally, VUW is home to more than 40 research centres and institutes, including the Antarctic Research Centre and the Centre for Data Science and AI. VUW is one of the top public universities in Kelburn, Wellington, New Zealand. Wellington is a compact city where students can easily explore nature trails, beaches, galleries, museums, and events. It is multicultural, safe, friendly, and has a reputation for great food and coffee—it regularly ranks as one of the world's most liveable cities. VUW is ranked #244 in the QS World University Rankings 2025 and its School of Business is one of an elite group of commerce faculties worldwide that holds the Triple Crown of international accreditations of EQUIS, AACSB, and AMBA.

BINUS University International Program(s): Double Degree in **Finance**.

9. University of New South Wales (UNSW)

The University of New South Wales (UNSW) Sydney is a world-leading teaching and research powerhouse recognised by employers and organisations around the globe. Ranked in the top 20 universities worldwide, UNSW is dedicated to shaping forward-thinking graduates who make a positive impact in the world. UNSW ensures students receive a truly hands-on and career-focused education to uncover their full potential. Through UNSW's strong connections with industry worldwide, students gain key skills and experience and learn from internationally renowned academics and expert practitioners. Its graduates have the third highest rate of graduate full-time employment and the highest salaries among Australia's most research-intensive Group of Eight (Go8) universities. UNSW Business School is AACSB and AMBA accredited, and its subject Business and Management Studies is in the top 50 according to the QS WUR Subject Ranking.

BINUS University International Program(s): Double Degree in **Finance**.

10. Boston University Metropolitan College

Metropolitan College (MET) is one of the 17 schools and colleges that comprise Boston University (BU). Since 1965, MET has played a unique role within BU serving as a bridge from BU to the community and the world. MET International oversees innovative study abroad experiences exclusively for the international students from partner institutions of BU. MET International offers industry-leading academic models, as well as access to the Boston University experience—exclusively for students from its partner institutions. Choosing from BU programs that combine rigorous study with practical application, students engage in a vibrant learning community and gain the real world, hands-on knowledge needed to achieve their personal goals and career objectives. Along with accreditation by the New England Commission of Higher Education, several BU MET degree programs have additional accreditation by agencies such as AACSB, the Project Management Institute Global Accreditation Center for Project Management Education Programs (GAC), and the Commission on Accreditation for Health Informatics and Information Management Education (CAHIM). When students enroll at BU MET, students will be getting a top-quality education from a degree-granting college at Boston University.

BINUS University International Program(s): Master Track in **Finance, Computer Science, and Business Information Systems**.

11. La Trobe University

For more than 50 years, La Trobe University (LTU) has been transforming people and societies. Striving for excellence in everything they do, risen to the top one per cent of universities worldwide as LTU addresses the major issues of the time – with all LTU broad areas of research rated 'at', 'above' or 'well above world standard'. It is ranked #217 in the QS World University Rankings 2025. LTU which is in Melbourne, Australia, commits to ensuring their students, researchers and partners remain at the forefront of innovation and technology. At LTU students will be surrounded by academics, researchers and industry professionals who make a real impact every day.

BINUS University International Program(s): Double Degree in **Computer Science**, and **Business Information Systems**.

12. Edinburgh Napier University

Edinburgh Napier University (ENU) is a public university in Edinburgh, Scotland. Founded in 1964 as Napier Technical College, in 1992 the College was officially inaugurated as a university, and in 2009 the university was renamed Edinburgh Napier University and now is home to nearly 20,000 students from over 145 countries. ENU has strong links with industry mean work-related learning for the majority of the students, from internships and work shadowing to live projects and experiences abroad. ENU Business School is one of the largest and most modern business schools in Scotland and focused on being of real value to practitioners and is home to cutting-edge research that addresses real world challenges. It has earned business accreditation from the AACSB, the accolade which recognizes ENU Business School for excelling in teaching, research, curriculum development, and student learning.

BINUS University International Program(s): Double Degree in **Business Information Systems** and **Communications**.

13. Western Sydney University

Western Sydney University (WSU) is a world-class university with a growing international reach and reputation for academic excellence and impact-driven research. With a focus on equipping the graduates to be workplace ready, its curriculum reflects the needs of the world we live in. In pioneering a model of co-created learning that treats its strategic partners as co-creators in education, WSU works with business and industry leaders to develop course content that meets the needs of employers, the jobs of the future and responds to the challenges of a global workplace. WSU claims as a home to a group of innovators working together to rethink, redesign, and launch products and companies that enrich lives. As a student at WSU, you become part of a dynamic, thriving and culturally rich community. Located in the greater western Sydney, Australia, WSU is ranked #384 in the QS World University Rankings 2025, with its Communication and Media Studies subject is ranked #201-250.

BINUS University International Program(s): Double Degree in Communication.

3.4 Methods of Education Delivery

Outcome Based Education and Multi-Channel Learning

Since 2010, BINUS International has employed a Constructive Alignment approach, meticulously aligning the design of teaching, learning, and assessment strategies at both course and program levels to achieve targeted learning outcomes. To enhance student-centered learning, BINUS International integrates Project-Based Learning (PjBL) and Problem-Based Learning (PBL) methodologies within select courses and implements multi-channel learning, fostering a dynamic environment for practical, real-world engagement.

Liberated Learning in College (*Kampus Merdeka*) Activities

BINUS UNIVERSITY is a pioneer in providing students with extensive off-campus learning options. Previously called the 3+1 curriculum system which refers to a three-year on-campus program at Bina Nusantara University and 1 year off-campus Enrichment program, the model is now adopted in the Independent Campus (*Kampus Merdeka*) activities. Specifically in BI, the options will emphasize international experience in the form of study abroad and a double degree with an overseas partner university. Options for community and industry engagement as well as entrepreneurship are also available.

English as a Medium of Instruction

To develop the quality of students to an international standard and to educate students in the language of international academia and global business, BINUS International uses English as its medium of communication, instruction, and assessment. Textbooks, class delivery, discussions, student presentations, quizzes, and other forms of assessments, including reports as well as theses, are all in English.

Prospective students need to have any of the following English language proficiency scores: overall score of IELTS 6.5 with at least 5.5 in the writing module / TOEFL iBT 80 with at least 18 in the writing module / PTE 50 across all bands / BIEPT (TOEFL PBT-like 550 + Test of Written English of at least 4.0) / or their equivalents. If their scores do not meet the requirement, students must take a 150-hour pre-session English course called English Plus Stage One (EPSO). Students who fail EPSO are enrolled in English Plus Stage Two in the first semester, which prepares them for late entry to Academic English I (3 SCUs) in the succeeding semester and eventually Academic English II (3 SCUs). BINUS International offers these non-credit pre-session English and in-session credit classes to enhance the students' ability to succeed in an international academic English environment.

Since students at BINUS International learn in an English medium of instruction environment and go through an English language pathway, some of our university partners waive their language entry requirements. Others, however, may still require official testing, and so the Language Center at BINUS International provides specific language test preparation classes to assist those who need to fulfil further English language requirements set by our partner universities.

Semester Credit Unit (SCU)

The Semester Credit Unit (SCU) system is a way of organizing the teaching and learning in higher education programs as it indicates the academic weight of a course and describes the duration of each activity related to the teaching,

learning, and assessment of a course in one semester of an academic year. The SCU system offers some degree of flexibility for students to design their pace of study. Some benefits of an SCU system are:

1. Giving the possibility to students to complete their studies within a shorter-than-normal minimum duration of study.
2. Giving the opportunity to students to choose courses according to their own interests, talents and capacity.
3. Facilitating the adaptation of curricula to meet with the rapid development of knowledge and technology.
4. Enabling an optimal assessment of the students' learning outcomes at course level.

Credit Characteristics

In the SCU system each course has a weight, that is, a credit value. The number of credit values for specific courses may differ. It is determined by the effort to finish the tasks presented in lecture programs, job training, practical work, and other tasks. In one semester, each course runs for 13 weeks. The weight of each course is measured in credit units. Students can graduate if they have achieved, among others, a minimum of 146 SCU.

One credit is made up of a weekly commitment of:

1. An academic hour of scheduled face-to-face learning in the classroom with an academic staff. This is defined as 50 minutes at BINUS International.
2. An academic hour of structured academic activity, which has been scheduled and planned by an academic staff (i.e., a lecturer), e.g., a review session or seminar.
3. An academic hour of independent academic activity such as reading, summarizing, working on papers, etc.

Developing and Nurturing Innovation and Teamwork

BINUS International is also committed to developing the students' skills in innovation, entrepreneurship, and teamwork. The curricula and approach foster collaborative learning experience well suited to the needs and characteristics of the current generation students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs.

A cornerstone of this curriculum is the mandatory Hatchery courses, which empower students to transform innovative ideas into tangible business solutions and startups through initiatives such as Project Hatchery and Entrepreneurship Hatchery. Students who choose to pursue the Entrepreneurship Enrichment Track gain access to additional opportunities for growth and development. These courses immerse students in a multidisciplinary environment, equipping them with essential skills in design thinking, customer development, and startup methodologies. This comprehensive approach is designed to stimulate creativity, foster innovation, and cultivate entrepreneurial capabilities.

To support this collaborative and entrepreneurial learning environment, the Center for Innovation, Design, Entrepreneurship and Research (CIDER) was established in 2015, which serves as a focal link between students' entrepreneurial learning and an entrepreneurial career. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitude among students by actively involving the students in entrepreneurship projects and providing outlets to exhibit them.

3.5 Learning Assessment

At BINUS International, students are evaluated periodically using a variety of assessment methods as outlined in the Course Outline. Our comprehensive approach includes examinations, semester projects, and substantial essay assignments. As a culmination of their academic journey, students are required to complete a thesis or undertake an equivalent final work, fulfilling a critical component of the graduation requirements. This rigorous evaluation framework ensures the development of analytical, creative, and practical skills essential for future success.

Course Assessment

BINUS International implements a student-centered learning approach that incorporates a variety of assessment methods tailored to the specific requirements of each course. Examinations, including mid-semester and final exams, are commonly used to evaluate student learning and are conducted once per semester for applicable courses.

However, certain programs feature courses that do not require mid-semester or final examinations. Instead, alternative assessment methods are employed, selected based on their suitability to effectively measure the attainment of learning outcomes. These methods may include producing substantial written assignments on relevant topics, completing final projects, collaborating with clients, or other practical tasks. The diversity of assessment methods ensures that students are evaluated through approaches that best suit the nature of each course while also providing varied and enriching learning experiences. Details of the assessment methods are clearly outlined in the course outlines.

Thesis (Final Project)

To complete their studies at BINUS International, all students are required to undertake a research project or final assignment, such as a thesis or an equivalent final work. This requirement applies to all students, including those completing their studies through a double-degree program with a partner university.

Students collaborate closely with an academic supervisor throughout the process of developing and writing the thesis. Upon submission of the thesis report, students must participate in a thesis defense examination (viva voce). During this defense, students present their work and/or provide a demonstration to an examination panel. The assessment focuses on several key aspects, including the level of effort demonstrated, the content and depth of the work, the quality of writing, and the effectiveness of the thesis presentation and delivery.

3.6 Evaluation Systems

The grading system which is in accordance with the purposes and goals of BINUS International is the Absolute Grading System. A letter summarizes the student's academic performance in a course in a single semester and over the duration of the student's enrollment in the course, and is grouped as follows:

Grading System for BINUS UNIVERSITY INTERNATIONAL

Alphabetical Value	Weight	Final Score of Semester	Description
A	4	90 – 100	High Distinction
A-	3.67	85 – 89	
B+	3.33	80 – 84	
B	3	75 – 79	Distinction
B-	2.5	70 – 74	
C	2	65 – 69	Pass
D	1	50 – 64	Near Pass
E	0	0 – 49	Fail
F	0	-	Incomplete

3.7 Credit Load

In general, a full credit load in a single semester is between 18 and 24 units, depending on the course of study. The specific number of units may vary by semester within this range. Students with a high grade point average may petition the Head of the Program in which they are enrolled for permission to overload.

At BINUS UNIVERSITY INTERNATIONAL, 1 credit equals 36–48 hours/semester with 1 teaching hour consisting of 50 minutes/week. The study load in one semester can be determined by individual ability and by looking at the students' results from the last semester, which are measured by the Semester Grade Point Average (IPS/GPS), or all of the semesters by the Cumulative Grade Point Average (IPK/GPA).

The Semester Grade Point Average (IPS/GPS) is counted as follows:

$$\text{GPS} = \frac{\sum (KN)}{\sum K} = \frac{\sum M}{\sum K}$$

The Cumulative Grade Point Average (IPK/GPA) is calculated as follows:

$$\text{GPA} = \frac{\sum M}{\sum L}$$

K = Number of credits taken in a related semester

N = Weight of each subject taken

M = Conversion Value (K x N)

L = Number of pass credits

3.8 Acceptable Academic Performance

The Standards of Academic Performance are published in the Student Handbook, available both online and from Student Services at the beginning of each academic year. In general, courses that are considered “core” courses in a major must be passed with the prescribed minimum grade.

For a definition of those courses considered 'core' by each major, students can contact the Head of the Program. Academic misconduct and the sanctions imposed for instances of misconduct are also defined in the Student Handbook.

3.9 Student Support Facilities

A. Academic Advisory

Students from BINUS UNIVERSITY INTERNATIONAL are entitled to obtain academic advice from their academic advisor. Academic guidance, evaluations of academic achievements, and problem-solving for academic issues that students run into while studying may all be included in the consultation. During class, the academic advisor also aims to inspire students both individually and collectively. The academic advisor may suggest a study plan for the students or advise them on the courses they should enroll in.

When choosing their semester courses, before the mid-term, and before the final exam of each semester, students are especially encouraged to set up a meeting with their academic advisor (who is typically the designated lecturer of their Head of Program). When students experience academic challenges while studying, they should consult with their academic advisor. It is crucial that students get academic support before their issues get worse and may compromise their ability to succeed in their studies.

B. Students Advisory and Support Center (SASC)

BINUS UNIVERSITY INTERNATIONAL seeks to give students the chance to not only learn the necessary knowledge, skills, and attitudes, but also to improve their overall well-being during their studies. To do this, SASC is committed to assist students with any academic or non-academic challenges that may result from their inability to adjust to a new environment or perhaps even from unfavorable circumstances that they may have encountered. Numerous services are offered in this center to help students deal with challenging course material, adjust to a new environment, and in some circumstances, receive consultation for their academic or non-academic needs/problems.

Some of our regular activities include:

- 1. Student Mentoring.** Students that are in need may receive considerable attention from the SASC office. To guarantee academic support for students with GPAs below 2.0 and/or who have a course completion rate of less than 15 SCUs per semester, mentors will be assigned by the Student Advisory Operation to assist with study sessions outside of regular classes.
- 2. Student Counseling.** Students must also experience good well-being in order to have a positive learning environment. Students can speak with a counselor about any private issues they feel compelled to keep private, especially if those issues have any bearing on their academic performance. Counseling sessions can be scheduled at a time that is convenient for both the student and the counselor.
- 3. Tutorial.** Unlike student mentoring, a tutorial activity is an additional class held by mentors for all students at the request of SASC or in response to the results of an SASC analysis. From the request that was received by the SASC office or the outcome of an SASC analysis, one or two mentors are then invited to design class sessions based on the subjects after this request has been confirmed by the program lecturer or Head of the Department

(HOD). It is typically undertaken, although not exclusively, for chosen courses that call for intense workouts lasting little more than 100 minutes each week.

C. Student Support Office (SSO)

To enhance students' soft skills in order to foster BINUS Graduate Attributes so as to carry on one of the missions of BINUS University, which is to create outstanding leaders for global communities, the Student Support Office (SSO) is tasked to facilitate and develop extracurricular activities and organizational events by stewarding student clubs, activities, initiatives, community services, and student development programs in view of student sustainable growth.

Some of our regular activities include:

1. **Student Organization Leadership Trainings.** Student Organization Leadership Trainings are annual programs which aim at increasing leadership skills of members and future members of student clubs. Trainings are normally conducted at an off-campus site and involve industry professional schemes, such as outbound and team-building programs.
2. **Student Organization Upgrade Programs.** Student Organization Upgrade Programs are the regular sessions given to student club leaders in the forms of updates on the common issues faced by student clubs combined with training sessions on the relevant and current issues in the management of student organizations.
3. **Student Club Yearly Programs.** Student Club Yearly Programs are the main events or programs initiated and executed by all student clubs related to the nature of their clubs such as regular trainings and seminars on their specific skills, regular practices, leadership development activities, regeneration programs, social or community service programs, competitions, and tournaments, etc.
4. **Community Services.** Community services are developed by SSO in collaboration with TFI (Teach for Indonesia) to help students grow their social awareness by involving in various social and humanitarian activities in various communities.
5. **Student Development Programs.** Student Development Programs are designed and implemented to nurture student self-development process through various trainings, workshops, seminars, projects, which are expected to help students get exposed or immersed through learning by doing in order to grow beyond their technical competencies.

D. Teach for Indonesia (TFI)

Teach for Indonesia is the unit that takes care of all CSR (Corporate Social Responsibilities) activities under Yayasan Bina Nusantara.

About us

Teach for Indonesia (TFI) encourages education and community development to be accessible to everyone. We also strive to support our community with opportunities to increase their potentials for achievement in the future by conducting: tutoring programs, workshops, certification and training, scholarships, etc. With this concept, we aim to make the community independent and improve the quality of life of the community. In line with the vision of BINUS University of fostering and empowering the society, BINUS University understands that empathy is one of the basic skills that students need in the future. Therefore, students are also involved in every Teach for Indonesia Program as volunteers.

TFI Program:

1. Sustainable,
2. Volunteer,
3. Community Development, and
4. Transparent.

E. Global Employability and Entrepreneurship (GEE)

BINUS UNIVERSITY INTERNATIONAL always provides students with opportunities to gain extra knowledge, develop themselves with work-related skills, and have the attitudes required in their future careers through academic or non-academic activities. BINUS UNIVERSITY INTERNATIONAL also already sets the EES (Employability and Entrepreneurial Skills) as a set of knowledge and skills that students need to have at their graduation. To accommodate that, a GEE Unit is present at every campus to facilitate the needs. Whether through career training or consultation, or it could be as simple as job vacancy information, GEE is always ready to give services to the first year students until the graduate candidates.

Some of GEE's regular activities include:

1. **Career Seminar and Career Preparation Training.** Industry experts are invited to give motivation to students on how to build their future careers and what kinds of skills that they will need for their career development after they graduate. BINUS UNIVERSITY INTERNATIONAL usually invites communicative and inspiring speakers to help students plan their careers as early as possible.
2. **Internship Preparation and Placement.** It facilitates and assists students in providing real-world work experiences that enable them to demonstrate what they have learned.
3. **Campus Hiring and Recruitment.** It facilitates and assists our company partners' recruiting needs through our on-campus recruiting program and vacancy information distribution through student mail and a website, in helping them to hire BINUS UNIVERSITY INTERNATIONAL graduates.
4. **Alumni Sharing.** BINUS UNIVERSITY INTERNATIONAL is very proud to have its alumni around the world and from various industries. The GEE office regularly conducts alumni sharing events with students through face-to-face meetings or teleconference events, especially with our alumni who work abroad.
5. **Alumni Development Program.** The Alumni Lifelong Learning Program is dedicated to the BINUS UNIVERSITY INTERNATIONAL alumni to give opportunities to widen their networks and gain knowledge through annual gathering activities. This continuous support improves the quality of our graduates.

F. Language Center

The Language Center (LC) is responsible for innovating, designing, and maintaining programs, as well as promoting, supporting, and resolving communication issues related to the use of English at the international campus of BINUS UNIVERSITY. LC provides programs and services for students including, but not limited to, English Plus Stage One and English Plus Stage Two (pre-sessional/non-credit courses), Academic English courses both in the International Undergraduate Program and the Binus Business School Master Program, inter-class competitions, a language clinic, a website, social networking accounts, and a self-access center. Special English test preparation courses for IELTS, TOEFL, and PTE are also provided for students who are required to meet overseas university partners' specific English entry language requirements. In addition, LC pursues contacts and develops programs and events with English

language-based entities. Consultation, training, translation of non-research documents, and proofreading of case studies and research papers for faculty and staff are also provided. Moreover, LC runs a peer tutorial center called BINUS International Language Link, where students, mainly in their first year, learn Academic English, including writing and presentations, from their peers.

The Language Center pursues a vision of making BINUS University International a campus of high-quality international communication through exposure to and immersion in global academic, professional, and general English, not only for students but also among faculty, staff, and visitors. To continuously improve their English language abilities, students are encouraged to make the most of facilities such as one-on-one consultation sessions with the faculty in the English Language Clinic. Students will, therefore, be well prepared for and feel at home communicating in English in an international environment, thus smoothing the transition to studies overseas and giving them a commanding edge.

G. Center for Innovation, Design, Entrepreneurship, and Research (CIDER)

The Center for Innovation, Design, Entrepreneurship, and Research was established to serve as a focal link between students' entrepreneurial learning and their entrepreneurial careers. The unit maintains and develops the core competencies of entrepreneurship and ensures they are embedded in academic programs at BINUS UNIVERSITY INTERNATIONAL. The unit identifies potential products or services that have been developed by students during their studies and assists them in commercializing those products and services. The unit advocates entrepreneurial thinking and attitudes among students by actively involving the students in entrepreneurial projects and bootcamps. The unit also builds a connection with similar centers at the international level both for benchmarking and collaboration purposes.

Collaborative Learning with Innopeda Curriculum

BINUS UNIVERSITY INTERNATIONAL is also committed to developing the students' skills in innovation and entrepreneurship. A new learning environment implemented in a curriculum called Innopeda (Innovation Pedagogy) has been specially designed to facilitate the development of these skills. It fosters collaborative learning experiences well suited to the needs and characteristics of the new generation of students. Teamwork skills, innovative idea generation, viable business solutions, and business startups are all the intended learning outcomes aiming to nurture new entrepreneurs at BINUS UNIVERSITY INTERNATIONAL.

The Innopeda curriculum is centered upon the hatchery courses, which enable students to hatch their innovative ideas into business solutions and startups such as Project Hatchery and Entrepreneurship Hatchery, which are mandatory courses for all BUI students in their early years. During the entrepreneurial enrichment track, Business Model Innovation and Sustainable Startup Creation, among others, are the follow-up courses designed specifically with design thinking, customer development, and lean startup methodology in a multi-discipline environment to stimulate and cultivate the students' entrepreneurial skills.

To support this collaborative and entrepreneurial learning environment, the Center for Innovation, Design, Entrepreneurship, and Research was established in 2015, which serves as a focal link between students' entrepreneurial learning and entrepreneurial careers. It develops the core competencies in innovation and entrepreneurship, identifies innovative products or services that have been developed by students, and assists them in commercializing those products and services. It also promotes entrepreneurial thinking and attitudes among students

by actively involving the students in entrepreneurship projects and providing outlets to exhibit them. The Innopeda curriculum and CIDER immerses students with an end-to-end experiential journey.

