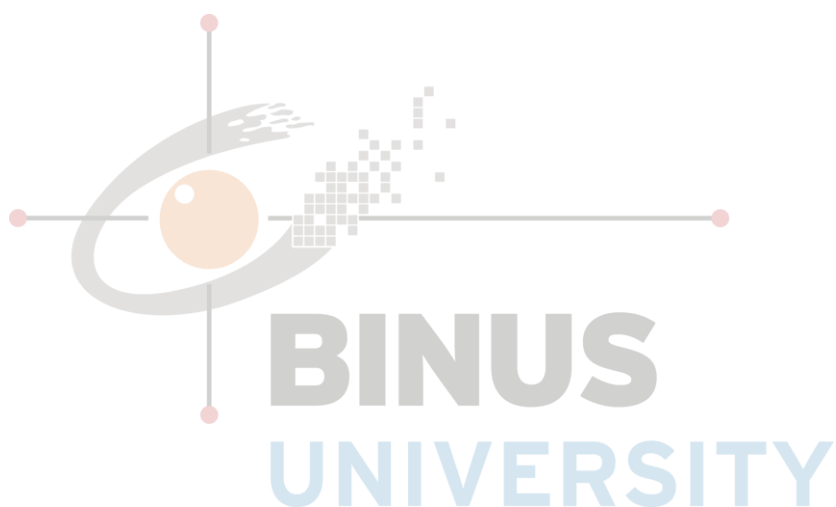


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3. BINUS UNIVERSITY INTERNATIONAL (BUI)

3.1 Introduction and Disclaimer

This catalogue aims to help you make informed decisions about your studies. We make every effort to ensure that programs and courses are offered as described, and that any unpublished changes enhance your learning opportunities. However, circumstances may occasionally make this impossible, and we therefore reserve the right to add, alter, or withdraw particular programs or courses, to adjust the level of fees, and to review and amend other areas, for example, arrangements for the provision of financial help.

3.2 History of BINUS University International

BINUS International is a part of BINUS University that offers international programs in the format of double degree through collaborations with overseas university partners. In September 2001, BINUS International launched its first program, Computer Science, with a double degree pathway in partnership with an Australian university. This was among the first publicly offered double degree program in Indonesia at that time. It gradually added its double degree programs and partnerships with world class universities worldwide. In 2010, BINUS International offered the first dual award programs in Fashion Design and Graphic Design in collaboration with Northumbria University in the UK, marking another milestone in Indonesian higher education. Responding to growing interest in a blend of national and international education across diverse disciplines, BINUS International expanded its presence, adding the Joseph Wibowo Center (JWC) campus in Senayan and launching the FX campus in 2013.

Today, BINUS International has evolved to offer eight comprehensive programs and collaborates with over 30 esteemed university partners globally, including institutions across the United States, Australia, Europe, Asia, and New Zealand. BINUS International students can pursue degrees in International Finance, International Business, Business Management and Marketing, Graphic Design and New Media, Communications, Computer Science, Business Information Systems, and Digital Business. Throughout their studies, BINUS International students benefit from meaningful global experiences, including opportunities for study abroad at partner universities, engagement with international guest lecturers and visiting professors, and collaborative learning with peers from diverse cultural backgrounds on campus.

Vision

“A World-class university fostering and empowering the society in building and serving the nation.”

Mission

The mission of BINUS University is to build the nation and to contribute in global community development by providing world class education by means of :

- Educating BINUSIAN to develop exemplary characters through holistic approach that meets global standards.
Educating BINUSIAN to be leaders with multiple skills by providing holistic approach using global standards and hands-on entrepreneurial learning experiences.
- Resolving the nation's issues through high impact research.

Guiding BINUSIAN to resolve the nation's issues through high impact and internationally recognized research by integrating the nusantara's diversity and wisdom for enriching quality education.

- Fostering BINUSIAN as lifelong learners through self-enrichment.
Nourishing BINUSIAN spirit to develop exemplary character through personal and professional growth by leveraging best practices for lifelong learning.
- Empowering BINUSIAN to continuously improve society's quality of life.
Transforming BINUSIAN to be empowering agents through community service programs that improve the quality of life needed for building and serving the nation.
- Being the main driver to enrich the BINUS Higher Education system.
Enriching the quality of Higher Education by utilizing the best practices to consolidate a world class Education system with a unified spirit to foster and empower.

Values

- **Strive for Excellence**
We continuously do our best to achieve high quality results in every aspect of our work.
- **Perseverance**
We stay calm, focused, never give up, and quickly recover in overcoming challenges.
- **Integrity**
We are honest, transparent, sincere, and courageous in doing the right thing.
- **Respect**
We care for others; we value differences and contributions from every individual.
- **Innovation**
We encourage creative, breakthrough, and sustainable ideas to continuously improve processes in order to achieve better results.
- **Teamwork**
We believe in the importance of collaborative, effective, and trustful working relationships as one team.