Digital Business

Introduction

The Digital Business Program at BINUS @Medan prepares students to succeed in the rapidly changing digital economy. The curriculum provides essential knowledge and practical skills that help students understand business challenges and create innovative solutions. Students develop the ability to think critically, act creatively, and respond effectively to digital transformation through technology-driven learning and interactive experiences.

The Digital Business Program at BINUS @Medan offers more than just academic learning, it provides a dynamic environment that supports personal and professional growth. Graduates are ready to lead innovation and make a positive impact on businesses, communities, and the nation because the program connects students with experienced lecturers, modern facilities, and strong industry partnerships.

Vision

A world-class business school, fostering and empowering society in serving and building the nation.

Mision

Providing world class business education to build the nation and to contribute to community development by means of:

- Educating BINUSIANs to develop exemplary characters through holistic approach.
- Educating BINUSIANs to be ethical & innovative graduates with multiple skills to deal with business challenges using holistic approach.
- Resolving business and entrepreneurship issues with meaningful and relevant research.
- Encouraging BINUSIAN to advance knowledge and practices with high quality research for resolving business and entrepreneurship issues.
- Fostering BINUSIANs through self-enrichment.
- Nourishing BINUSIANs' SPIRIT for improving personal and professional capabilities.
- Empowering BINUSIANs to continuously improve business community.
- Invigorating BINUSIANs to solve the business community challenges through academic and community service activities.

Program Objectives

The objectives of the program are:

1. Provide students to build startups based on digital business with sustainable business principles and digital technology and to create innovation.
2. Provide students with the ability to analyze digital technology needs and be able to apply digital technology as the main resource in digital business in solving business problems so that they can become professionals in the digital business field.
3. Provide students with knowledge and expertise in management, economics, accounting, systems and information technology that supports the creation of innovative digital businesses.

4. Nurture students to become creative and innovative professionals with a digital business mindset in organizations, communities and global contexts.

Student Outcomes

After completing the study, graduates are:

1. Each student should be able to apply digital business concept.
2. Each student should be able to demonstrate the use of ICT and data analytics to generate new digital business opportunities and build innovative digital businesses.
3. Each student should be able to apply digital business concepts with global and sustainability mindsets.
4. Each student should be able to apply ethical and professional values.

Prospective Career of the Graduates

Graduates of this program gain the expertise to become intrapreneurs within organizations or entrepreneurs who build their own digital ventures. The program strengthens their capabilities in areas such as digital entrepreneurship, e-commerce strategy, business consulting, research, business intelligence, digital marketing, sustainability, and project management for environmental initiatives. These competencies enable graduates to take on meaningful roles in the digital business world.

Curriculum

The Global Digital Business streaming in the Digital Business Program at BINUS @Medan equips students with specialized knowledge and skills to navigate international markets and digital innovation. The curriculum includes courses such as Managing Application Business, which trains students to optimize digital tools for business operations; International Business Law, which helps students understand global legal frameworks; Global Retail Business, which prepares students to manage retail strategies across borders; Global Fintech Business, which introduces financial technology solutions for modern enterprises; and Digital Branding Strategy, which enables students to build strong brand identities in the digital space. These subjects collectively prepare graduates to lead and innovate in global digital business environments.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6046061	Character Building: Pancasila	2	20
	LANG6121061	Indonesian	2	
	BUSS6272061	Digital Technology in Business[1&2]	4	
	MGMT6590061	Current Digital Business, Disruption, and Future Trends	4	
	ECON6108061	Digital Economy[2]	4	
	ENPR6323061	Design Thinking in Digital Business	4	
	Foreign Language Courses		**0**	

Sem	Code	Course Name	SCU	Total
2	CHAR6047061	Character Building: Kewarganegaraan	2	20
	BUSS6273061	Sustainable Digital Business Model	4	
	COSC6110061	Foundation of Artificial Intelligence	2	
	ACCT6545061	Accounting & Financing for Digital Business[1&2]	4	
	ISYS6873061	User Experience Research and Application Design	2/2	
	MKTG6333061	Digital Marketing[2]	4	
	Foreign Language Courses		**0**	
3	CHAR6048061	Character Building: Agama	2	20
	ENPR6279061	Start-up and Product Launching[2]	4/2	
	MGMT6537061	Digital Business Operation & Supply Chain Management	4	
	RSCH6729061	Business Research Methodology[1]	2/2	
	MGMT6538061	Ethics and Leadership in Digital Business[2]	2	
	ISYS6964061	Data Analytics with Business Application	2	
	Foreign Language Courses		**0**	
4	**Streaming: Global Digital Business**			20
	MGMT6594061	Managing Application Business[2]	4	
	4MGMT6595061	International Business Law	4	
	MGMT6596061	Global Retail Business[1]	4	
	MGMT6597061	Global Fintech Business	4	
	MGMT6598061	Digital Branding Strategy[1&2]	4	
	Streaming: Creative Digital Business[3]			
	ISYS6837055	Digital Solution Methodologies & Innovation	4	
	ISYS6838055	Big Data for Business Development	2/2	
	BUSS6248055	Digital Retail & Merchandising	4	
	ISYS6839055	Emerging Technology & Business Apps	2/2	
	ENPR6248055	Start-up Funding & Venture Capital Strategies	4	
	Foreign Language Courses		0	
5	**Minor Program**		20	20
	Free Electives		20	
6	Enrichment Program I		20	20
7	Enrichment Program II		20	20
8	MGMT6591061	Pre-Thesis	2	6
	MGMT6592061	Thesis	4	
	MGMT6593061	Thesis	6	
				TOTAL CREDIT 146 SCU

1. *This course is delivered in English*
2. *Global Learning System course*
3. *Conducted for student mobility program in BINUS @Semarang*

Students will take foreign language courses according to BINUS University English proficiency test results. See foreign language courses appendix for the detail.

Stream or Minor or Free Electives or Mobility:

-) Students are required to choose one of minor program/free electives .

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Foreign Language Courses:

Foreign language courses are personalized courses that can be taken by the students according to their own pace from semester 1 until semester 4 or before they take enrichment. The courses are available at BINUSMAYA – Beelingua.
The following are the provisions of the courses that must be taken by students:

Foreign Language Courses		**SCU**
ENGL6278061	English for Frontrunners	0
ENGL6279061	English for Independent Users	0
ENGL6280061	English for Professionals	0
JAPN6214061	Basic Japanese Language*	0
CHIN6195061	Basic Chinese Language*	0

**) This course is optional for students*

1. *Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.*
2. *Students with Beelingua Placement Test score between 60 and 99 are required to take English for Independent Users and English for Professionals.*
3. *Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.*
4. *Students are required to pass the foreign language courses before they take enrichment.*
5. *Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua.*

Pre-thesis (2 SCU) & Thesis (4 SCU) *can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program.*

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Minor Scheme

Minor Program	Semester 5
Minor @ BINUS Kemanggisan	
Blockchain Technology and Business	v
Creative Digital Storytelling	v
Cross Cultural Communication	v
Data Analytics	v
Digital Banking	v
Digital Ecosystem	v
Event Business and Entertainment	v
Human Capital in Digital Workplace	v
Interactive & Users Experience Design	v
Robotic Process Automation	-
Sustainable Development	v
English for Business Professionals	v
Minor @ BINUS Alam Sutera	
Digital Transformation	v
Minor @ BINUS Bekasi	
Culinary	v
Korean Culture and Creativity	v
Minor @ BINUS Malang	
Digital Technopreneur	v
Chinese for Career Pathways	v
English for Business Professionals	v
Minor @ BINUS Bandung	
Designpreneur	v
Minor @ BINUS Semarang	
Content Creation	v
Metaverse in Business	v
Immersive Journey to Japanese Language and Culture	-
Minor @ BINUS Medan	
Global Business	v

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1. Minor Program: Blockchain Technology and Business

Fundamental Courses

Course		SCU
ISYS6826003	Introduction to Blockchain Technology	4
ISYS6827003	Blockchain Economy & Business	4
DTSC6016001	Basic Blockchain Programming	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6828003	Blockchain Architecture Design and Implementation	4
DTSC6017001	Advanced Blockchain Programming	2
DTSC6018001	Prototyping Blockchain Project	4
	Total SCU	**10**

2. Minor Program: Creative Digital Storytelling

Fundamental Courses

Course		SCU
ENGL6274024	Approaches in Multimodal Storytelling	2
DSIN6033007	Visual Storytelling	2
ENGL6275024	Storytelling for Business	2
FILM6118009	Script Development & Pitching	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ENGL6276024	Cultures, Language, and Arts Production	4
JAPN6212025	Anime and Manga as Storytelling	2
ENGL6277024	Music as Medium for Storytelling	4
	Total SCU	**10**

3. Minor Program: Cross Cultural Communication

Fundamental Courses

Course		SCU
CHIN6132026	Chinese Conversation in Daily Activities	4
COMM6502019	Communication in Diversity	2
BUSS6170025	Asian Business Ethics	4
	Total SCU	**10**

Supporting Courses

Course		SCU
CHIN6134026	Chinese Conversation in Business Communication	4
LAWS6198028	Artificial Intelligence in Legal Discourse	2

INTR6135029	Comparative Politics	4
	Total SCU	**10**

4. Minor Program: Data Analytics

Fundamental Courses

Course		SCU
ISYS6680003	Introduction to Data Analytics	2
ISYS6681003	Data Management & Descriptive Analytics	4
STAT6198049	Statistical for Decision Making	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6682003	Application of Predictive Analytics to Business Data	4
ISYS6683003	Prescriptive Analytics and Optimization	4
MKTG6312005	Digitalization of Markets and Consumption	2
	Total SCU	**10**

5. Minor Program: Digital Banking

Fundamental Courses

Course		SCU
ISYS6824003	Technology Innovation in Banking	2
FINC6217020	Bank Risk Management in the Digital Era	4
FINC6218020	Digital Finance and The Role of Central Bank	4
	Total SCU	**10**

Supporting Courses

Course		SCU
MGMT6510005	Business Process Management in Banking and Finance	4
ISYS6825003	Data Analytics in Banking and Finance	4
MGMT6511005	Digital Leadership	2
	Total SCU	**10**

6. Minor Program: Digital Ecosystem

Fundamental Courses

Course		SCU
COMP6683001	Introduction to Artificial Intelligence	2/2
ISYS6549003	Digital Innovation	4
COMP6937001	Current Trends in Technology	2
	Total SCU	**10**

Supporting Courses

Course		SCU

COMM6501019	Narative Development	4
DSGN6834007	Visual Identity	4
COMP6685001	Cyber Security for Business	2
	Total SCU	**10**

7. Minor Program: English for Business Professionals

Fundamental Courses

Course		SCU
ENGL6154024	English for Business Communications	4
MKTG6112024	Language Innovations in Marketing and Advertising	2
ENGL6244024	Social Media Broadcasting	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ENGL6258024	English for Global Leadership	2
ENGL6169024	English for Professionals	2
COMM6506024	Current Issues in Business Communications	2
ENGL6245024	Business Rhetoric	4
	Total SCU	**10**

7 Minor Program: Event Business and Entertainment

Fundamental Courses

Course		SCU
HTMN6151021	Event Marketing Management	2
HTMN6152021	Catering Management	4
TRSM6232022	MICE (Meeting, Incentive, Convention, Exhibition) Management	4
	Total SCU	**10**

Supporting Courses

Course		SCU
TRSM6233022	Event Sponsorship and Funding	2
TRSM6234022	Sport and Entertainment Event Management	4
TRSM6235022	Festival & Cultural Event	4
	Total SCU	**10**

8 Minor Program: Human Capital in Digital Workplace

Fundamental Courses

Course		SCU
PSYC6174027	Psychology in The Workplace	4
MGMT6349005	Digital Workplace Strategy	4
ISYS6551003	Digital Workplace and Technology	4
LAWS6157028	Legal Aspects in Digital Workplace	4
PSYC6175027	Human Resources Development	4
	Total SCU	**20**

9 Minor Program: Interactive & Users Experience Design

Fundamental Courses

Course		SCU
ISYS6553003	User-Centered Research and Evaluation	4
PSYC6176027	Psychology and User Experience	4
DSIN6003007	Fundamental of Interface Design	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6554003	Core Principles: Interactive Design	4
DSGN6837007	Digital Design Production	4
ISYS6556003	Information Architecture	2
	Total SCU	**10**

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10 Minor Program: Sustainable Development

Fundamental Courses

Course		SCU
ISYE6154011	Sustainable Design and Manufacture	4
CPEN6217010	Digital for Sustainable Development	4
ARCH6119014	Introduction to Sustainable Development	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYE6155011	Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008	Engineering Material	4
CIVL6118013	Engineering Economic	4
	Total SCU	**10**

11 Minor Program: Digital Transformation

Fundamental Courses

Course		SCU
ISYS6559003	Business Models and Technology Innovation	4

Course		SCU
ISYS6557003	Business Data Management	4
MGMT6484005	Digital Strategy	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
ISYS6560003	Success Factor for Leading Digital Transformation	2
	Total SCU	**10**

12 Minor Program: Culinary

Fundamental Courses

Course		SCU
HTMN6108021	Food and Beverage Management	2
HTMN6008021	Kitchen Operation	4
HTMN6128021	Pastry and Bakery Operation	4
	Total SCU	**10**

SCU for HTMN6008021, HTMN6128021 are practical

Supporting Courses

Course		SCU
HTMN6155021	Indonesian Cuisine	4
HTMN6125021	Restaurant Operation	4
HTMN6154021	Culinary Tourism	2
	Total SCU	**10**

SCU for HTMN6155021, HTMN6125021 are practical

13 Minor Program: Korean Culture and Creativity

Fundamental Courses

Course		SCU
HTMN6163021	Korean Cuisine and Culinary Arts	4
COMM6718019	Korean Language and Media	4
FILM6134009	Hallyu Creative Content	2
	Total SCU	**10**

Supporting Courses

Course		SCU
FILM6135009	K-Drama and Beyond: Analysis and Appreciation	4
COMM6719019	K-Pop Culture and Performance	4
MKTG6339005	K-Pop and K-Drama Marketing and Promotion	2
	Total SCU	**10**

14 Minor Program: Chinese for Career Pathways

Fundamental Courses

Course		SCU
CHIN6196026	Mandarin for Future Career	4
CHIN6197026	Easy Way to HSK 2 Preparation	4
CHIN6198026	Exploring Modern Chinese Culture	2
	Total SCU	**10**

Supporting Courses

Course		SCU
CHIN6199026	Chinese Digital Technology	2
CHIN6200026	Traveling to China	2
CHIN6201026	Special Topics in Chinese Business	2
CHIN6202026	Global Strategic Marketing: Chinese Perspective	4
	Total SCU	**10**

17 Minor Program: Digital Technopreneur

Fundamental Courses

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
DSGN6839006	Interactive Design	4
COMM6504018	Digital Branding	2
ENPR6196002	Market Intelligence	2
COMP6687004	User Experience Design	4
DSGN6844023	Prototyping Digital Future	4
	Total SCU	**20**

18 Minor Program: Designpreneur

Fundamental Courses

Course		SCU
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
	Total SCU	**20**

19 Minor Program: Content Creation

Fundamental Courses

Course		SCU
FILM6105009	Filmmaking Fundamental	4

Course		SCU
MKTG6336055	Content Marketing Analytics	4
DSIN6042053	Photography for Creators	2
	Total SCU	**10**

Supporting Courses

Course		SCU
DSIN6094053	Content Storytelling	4
DSIN6043053	Strategic Influence	2
DSIN6041053	Introduction to Visual Communication Design	4
	Total SCU	**10**

20 Minor Program: Metaverse in Business

Fundamental Courses

Course		SCU
ISYS6777052	Business Model	2
COMP6889051	Virtual Reality	4
COMP6890051	Augmented reality	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6778052	Data Analytics	2
DSGN6981053	Design Thinking	4
DSGN6980053	Interface Design	4
	Total SCU	**10**

21 Minor Program: Global Business

Fundamental Courses

Course		SCU
DSIN6142066	Global Interactive Design	4
BUSS6275061	E-Commerce and Digital Entrepreneurship	4
COSC6159060	Emerging Technologies in Global Business	4
ISYS6997064	Data Analytics for Global Business	4
TRDE6001065	Global Regulatory Environment	4
	Total SCU	**20**

Appendix: Free Electives (5th Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Tourism	TRSM6142022	Event Management	4	5
2	Tourism	TRSM6196022	Tourism Community Empowerment	2	5
3	Tourism	TRSM6218022	Adventure Tourism Management	4	5
4	Tourism	TRSM6219022	Wildlife and Marine Tourism	2	5
5	Tourism	TRSM6220022	Rural Tourism Entrepreneurship	4	5
6	Tourism	TRSM6221022	Sport Tourism	2	5
7	Tourism	TRSM6222022	Climate Change & Tourism	2	5
8	Tourism	BUSS6137022	Tourism E-Business	4	5
9	Tourism	TRSM6216022	Guiding and Interpretation	2	5
10	Tourism	TRSM6217022	Immigration, Quarantine and Customs	2	5
11	Tourism	TRSM6212022	Indonesian Culture	4	5
12	Tourism	TRSM6159022	Anthropology of Travel and Tourism	2	5
13	Tourism	TRSM6140022	Tourism Law and Regulation	2	5
14	Tourism	MGMT6408022	Strategic Management for Tourism	2	5
15	Tourism	TRSM6225022	Protected Area Planning & Management	4	5
16	Tourism	TRSM6224022	Environmental Health and Safety in Tourism	2	5
17	Taxation	TAXN6053020	Regional Tax Systems	2	5
18	Statistics	STAT6157049	Data Mining and Visualization	2	5
19	Psychology	PSYC6145027	Urban Psychology	4	5
20	Psychology	PSYC6191027	E-Learning Psychology	4	5
21	Psychology	PSYC6138027	Lifespan Development	4	5
22	Primary Teacher Education	EDUC6108030	Coding for Children	2	5
23	Primary Teacher Education	EDUC6109030	Technology Literacy	2	5
24	Primary Teacher Education	EDUC6107030	Out of School Science Learning	2	5
25	Primary Teacher Education	EDUC6112030	Teaching BIPA	4	5
26	Primary Teacher Education	EDUC6113030	Children's Literature	2	5
27	Primary Teacher Education	EDUC6110030	Integrated Social Studies, Ethno Art and Craft	2/2	5
28	Primary Teacher Education	EDUC6098030	Technology for Adaptive Learning	4	5
29	New Media	DSGN6743007	Digital Graphic Reproduction	4	5
30	Marketing Communication	COMM6624019	Digital Creative Content	2/2	5
31	Marketing Communication	COMM6620019	Online Publishing	2/2	5
32	Marketing Communication	COMM6533019	Creative Program Design	2/2	5
33	Marketing Communication	COMM6510019	Reportage & Interview Technique	2/2	5
34	Marketing Communication	COMM6622019	Audio Journalism	2/2	5
35	Marketing Communication	COMM6410019	Digital Broadcasting Production	2/2	5
36	Marketing Communication	COMM6630019	Crisis Communication	2	5
37	Marketing Communication	COMM6631019	Public Affair	2	5
38	Marketing Communication	COMM6633019	Corporate Sustainability	4	5
39	Marketing Communication	COMM6632019	Writing for Corporate Communication	2/2	5
40	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5

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41	Marketing Communication	COMM6634019	Environmental Issues and Brand Activism	4	5
42	Marketing Communication	COMM6635019	Integrated Marketing Communication	2	5
43	Marketing Communication	COMM6637019	Brand Activation	2/2	5
44	Marketing Communication	COMM6638019	Social Media Planning & Engagement	2/2	5
45	Management	MGMT6462005	Leadership Agility	4	5
46	Management	MGMT6033005	Advanced Topics in Business and Organization	2	5
47	Management	ISYS6744005	E-Business Strategy and Implementation	4	5
48	Management	ISYS6085005	Advanced Topics in E-Business	2	5
49	Management	BUSS6109005	Business Development	4	5
50	Management	MGMT6465005	Advanced Topic in Business Development Management	2	5
51	International Relations	INTR6151029	Regional Integration in Europe	2	5
52	International Relations	INTR6152029	Regional Integration in America	2	5
53	International Relations	INTR6153029	Regional Integration in East Asia	2	5
54	International Relations	INTR6154029	Regional Integration in Africa and Middle East	2	5
55	International Relations	INTR6137029	Indonesia in Perspectives	2	5
56	International Relations	INTR6178029	Introduction to International Political Economy	2	5
57	International Relations	INTR6179029	Introduction to Security Studies	2	5
58	International Relations	INTR6180029	Introduction to International Media	2	5
59	International Relations	INTR6142029	Diplomacy and International Politics	2/2	5
60	International Business Management	MGMT6357005	Multinational Corporation Management	4	5
61	International Business Management	BUSS6223005	Trade in Asia	2	5
62	International Business Management	BUSS6224005	Special Topics in International Business	4	5
63	Interior Design	DSGN6614008	Signage and Way Finding Design for Interior	2	5
64	Information Systems	ISYS6893003	Information Systems Analysis and Design	4/2	5
65	Industrial Engineering	ISYE6067011	Global Supply Chain	2	5
66	Industrial Engineering	ISYE6165011	Supply Chain Risk & Negotiation	2	5
67	Industrial Engineering	ISYE6115011	Transportation Modeling	2	5
68	Industrial Engineering	ISYE6167011	Decision Support System	2	5
69	Industrial Engineering	ISYE6130011	Project Management	2	5
70	Industrial Engineering	ISYE6169011	Maintenance Management Systems	2	5
71	Hotel Management	MGMT6304021	Organization Behavior in Hospitality	2	5
72	Hotel Management	HTMN6145021	Revenue Management in Hospitality	2	5
73	Hotel Management	HTMN6027021	Service Management	4	5
74	Hotel Management	HTMN6146021	Food Safety Management	2	5
75	Hotel Management	HTMN6018021	Consumer Behavior in Hospitality	2	5
76	Hotel Management	HTMN6147021	Hospitality Management	4	5
77	Global Business Marketing	MKTG6321005	Marketing Data Analytics	4	5

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78	Global Business Marketing	MKTG6322005	Sales and Customer Relationship Management	4	5
79	Global Business Marketing	MKTG6237005	Global Strategic Marketing : Asia Pasific Perspective	4	5
80	Global Business Marketing	MKTG6270005	Retail and Omni Channel	2	5
81	Global Business Marketing	MKTG6631005	Marketing Research	3/1	5
82	Global Business Marketing	MGMT6358005	Managing Business Information	2/2	5
83	Finance	FINC6073020	Lab Trading Simulation	2	5
84	Film	FILM6059009	Global Cinema	4	5
85	English Literature	SOCS6021024	Social and Digital Media Writing	2	5
86	English Literature	ENGL6169024	English for Professionals	2	5
87	English Literature	ENGL6244024	Social Media Broadcasting	4	5
88	English Literature	EDUC6054024	Classroom Communication and Learning	4	5
89	Data Science	DTSC6014001	Machine Learning	2	5
90	Cyber Security	COMP6542001	Computer Security Fundamental	2	5
91	Creative Advertising	DSGN6661007	Photography	4	5
92	Computer Science	COSC6108001	Mobile Programming	2	5
93	Computer Science	COMP6800001	Human and Computer Interaction	2/1	5
94	Computer Science	COMP6586001	Embedded Systems	2	5
95	Computer Science	COMP6590001	Geographical Information System	2/2	5
96	Computer Engineering	CPEN6126010	Cross Platform Application Development	4	5
97	Computer Engineering	CPEN6232010	Cloud Technology Practice	2	5
98	Computer Engineering	CPEN6236010	PLC Programming for Industrial Automation	2	5
99	Civil Engineering	COMP6046013	Computer Applications in Construction Management	2	5
100	Business Management	MGMT6400005	Supply Chain Strategy	2	5

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) *Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.*

Enrichment Track Scheme

Track	Semester 6						Semester 7							
	IN	RS	EN	CD	SA	IS	IN	RS	EN	CD	SA	IS	FS	
1	v						v							
2	v							v						
3	v								v					
4	v									v				
5	v										v			
6	v											v		
7	v												v	
8		v					v							
9		v						v						
10		v							v					
11		v								v				
12		v									v			

13		v										v		
14		v											v	
15			v				v							
16			v					v						
17			v						v					
18			v							v				
19			v								v			
20			v									v		
21			v										v	
22				v			v							
23				v				v						
24				v					v					
25				v						v				
26				v							v			
27				v								v		
28				v									v	
29					v		v							
30					v			v						
31					v				v					
32					v					v				
33					v						v			
34					v							v		
35					v								v	
36						v	v							
37						v		v						
38						v			v					
39						v				v				
40						v					v			
41						v							v	

Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	FS	: Further Study
CD	: Certified Community Development	etc	: Study Program Special Purposes

Description:
Student will take one of enrichment program tracks

Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
MGMT6599061	Industrial Experience in Dynamic Industry	8	
MGMT6600061	Industrial Experience in Business Sustainability	8	
MGMT6601061	Entrepreneurial and Industrial Business Development	4	

Code	Course Name	SCU	Total
Enrichment Program II			20
MGMT6602061	Professional Experience in Dynamic Organization	8	
MGMT6603061	Professional Development on Sustainability Profession	8	
MGMT6604061	Business Management and Professional Development	4	

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I			20
RSCH6986061	Research for Business Management	8	
RSCH6987061	Scientific Writing in Business Management	8	
RSCH6988061	Global Entrepreneurship and Business Development	4	
Enrichment Program II			20
RSCH6989061	Research for Industrial Competition	8	
RSCH6990061	Scientific Writing in Management Research	8	
RSCH6991061	Global Entrepreneurship and Industrial Competition	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I:			20
ENPR6353061	New Business Initiation	8	
ENPR6354061	Product Development Process	8	
ENPR6355061	EES in New Business I	4	
Enrichment Program II:			20
ENPR6356061	Product Launching	8	
ENPR6357061	Business Development	8	
ENPR6358061	EES in New Business II	4	

Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I			20
CMDV6718061	Community Outreach Project Implementation	8	
CMDV6719061	Community Outreach Project Design in Management	8	
CMDV6720061	Socio Entrepreneurship Development	4	
Enrichment Program II			20
CMDV6721061	Community Development Project Implementation	8	
CMDV6722061	Community Development Project Design in Management	8	
CMDV6723061	Managing Socio Entrepreneurship	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			20

Code	Course Name	SCU	Total
Enrichment Program I			
GLEC6001061	Elective Course for Study Abroad 1	4	
GLEC6002061	Elective Course for Study Abroad 2	4	
GLEC6003061	Elective Course for Study Abroad 3	4	
GLEC6004061	Elective Course for Study Abroad 4	4	
GLEC6005061	Elective Course for Study Abroad 5	2	
GLEC6006061	Elective Course for Study Abroad 6	2	
GLEC6007061	Elective Course for Study Abroad 7	2	
GLEC6008061	Elective Course for Study Abroad 8	2	
GLEC6009061	Elective Course for Study Abroad 9	2	
GLEC6010061	Elective Course for Study Abroad 10	2	
GLEC6011061	Elective Course for Study Abroad 11	2	
GLEC6012061	Elective Course for Study Abroad 12	2	
GLEC6013061	Elective Course for Study Abroad 29	4	
Enrichment Program II			
GLEC6014061	Elective Course for Study Abroad 13	4	
GLEC6015061	Elective Course for Study Abroad 14	4	
GLEC6016061	Elective Course for Study Abroad 15	4	
GLEC6017061	Elective Course for Study Abroad 16	4	
GLEC6018061	Elective Course for Study Abroad 17	2	
GLEC6019061	Elective Course for Study Abroad 18	2	20
GLEC6020061	Elective Course for Study Abroad 19	2	
GLEC6021061	Elective Course for Study Abroad 20	2	
GLEC6022061	Elective Course for Study Abroad 21	2	
GLEC6023061	Elective Course for Study Abroad 22	2	
GLEC6024061	Elective Course for Study Abroad 23	2	
GLEC6025061	Elective Course for Study Abroad 24	2	
GLEC6026061	Elective Course for Study Abroad 31	4	

*) *Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits*.

Certified Specific Independent Study Track

Code	Course Name	SCU	Total
Elective courses list for Specific Indenpendent Study*			
Enrichment Program I/II			
CSIS6162061	Course Certification	3	
CSIS6163061	Technical Skill Enrichment	4	
CSIS6164061	Industrial Project	9	
CSIS6165061	Soft Skill Enrichment	4	
CSIS6166061	Elective Course for Specific Independent Study 1	8	20
CSIS6167061	Elective Course for Specific Independent Study 2	8	
CSIS6168061	Elective Course for Specific Independent Study 3	6	
CSIS6169061	Elective Course for Specific Independent Study 4	6	
CSIS6170061	Elective Course for Specific Independent Study 5	6	
CSIS6171061	Elective Course for Specific Independent Study 6	5	
CSIS6172061	Elective Course for Specific Independent Study 7	5	

Code	Course Name	SCU	Total
CSIS6173061	Elective Course for Specific Independent Study 8	5	
CSIS6174061	Elective Course for Specific Independent Study 9	5	
CSIS6175061	Elective Course for Specific Independent Study 10	4	
CSIS6176061	Elective Course for Specific Independent Study 11	4	
CSIS6177061	Elective Course for Specific Independent Study 12	4	
CSIS6178061	Elective Course for Specific Independent Study 13	4	
CSIS6179061	Elective Course for Specific Independent Study 14	4	
CSIS6180061	Elective Course for Specific Independent Study 15	3	
CSIS6181061	Elective Course for Specific Independent Study 16	3	
CSIS6182061	Elective Course for Specific Independent Study 17	3	
CSIS6183061	Elective Course for Specific Independent Study 18	3	
CSIS6184061	Elective Course for Specific Independent Study 19	3	
CSIS6185061	Elective Course for Specific Independent Study 20	3	
CSIS6186061	Elective Course for Specific Independent Study 21	2	
CSIS6187061	Elective Course for Specific Independent Study 22	2	
CSIS6188061	Elective Course for Specific Independent Study 23	2	
CSIS6189061	Elective Course for Specific Independent Study 24	2	
CSIS6190061	Elective Course for Specific Independent Study 25	2	
CSIS6191061	Elective Course for Specific Independent Study 26	2	
CSIS6192061	Elective Course for Specific Independent Study 27	2	
CSIS6193061	Elective Course for Specific Independent Study 28	2	
CSIS6194061	Elective Course for Specific Independent Study 29	1	
CSIS6195061	Elective Course for Specific Independent Study 30	1	
CSIS6196061	Elective Course for Specific Independent Study 31	1	
CSIS6197061	Elective Course for Specific Independent Study 32	1	

**) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study courses outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.*

Further Study Track
Students will receive information about Further Study Track Courses during the registration period.

Prerequisite Course
There is no list of courses prerequisites in this curriculum

Student should pass all of these quality controlled courses as listed below :

No	Course Code	Course Name	Minimal Grade
1.	CHAR6046061	Character Building: Pancasila	B
2.	ENPR6323061	Design Thinking in Digital Business	C
3.	ECON6108061	Digital Economy	C
4.	MGMT6590061	Current Digital Business, Disruption, and Future Trends	C
5.	MKTG6333061	Digital Marketing	C
6.	BUSS6273061	Sustainable Digital Business Model	C
7.	ISYS6964061	Data Analytics with Business Application	C
8.	MGMT6538061	Ethics and Leadership in Digital Business	C


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